

## **Abstract, Testimony, and Suggested Citation Format**

### **2021 Cal Poly Virtual BEACoN Symposium**

By

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#### **Description of Listed Elements**

The submitted presentation material summarizes a project presented at the 2021 Cal Poly Virtual BEACoN Symposium. The title of the project which the presentation is based is, “Towards Equitable Communication: Explorations to Guide Knowledge Translation in Kinesiology.” The uploaded file document presents the presentation abstract, student testimony, as well as suggested citations for individual aspects of the presentation material. Please follow the social media profiles of the faculty mentor to the project, Dr. Thomas, for timely project updates. You may find related work from this lab group published to Cal Poly Digital Commons under the Kinesiology and Public Health section (see URL): <https://digitalcommons.calpoly.edu/kinesp/>. Finally, a copy of the video presentation itself has been attached. Patrons are encouraged to use the file itself in their work. The video has English subtitles.

#### **Presentation Abstract**

Physical activity promotion material (PAPM) often lack good readability, multiple studies suggest. It appears, however, only one study has directly measured how well end-users comprehend PAPM. This BEACoN project addresses this area of limited research. To date, project milestones include: (a) selection of a mock web article typical of PAPM, (b) a draft plan to apply the direct measure of comprehension to the mock web article, (c) execution of a rapid systematic review of literature, and (d) a draft research proposal for ethical approval review. We will highlight innovations of this project and lessons learned.

#### ***Suggested citation format for Abstract***

Vega, R. A. M., Hockert, R. F., Cutner, E. L., & Thomas, J. D. (2021). Designing a replication study in kinesiology: Lessons from the field [Abstract]. *2021 Believe, Educate & Empower, Advocate, Collaborate, Nurture (BEACoN) Research Symposium Program*, 10. The BEACoN Network, Office of University Diversity & Inclusion, California Polytechnic State University, San Luis Obispo.

#### ***Suggested citation format for Video Presentation***

Vega, R. A. M., Hockert, R. F., Cutner, E. L., & Thomas, J. D. (2021, June 9-10). *Designing a replication study in kinesiology: Lessons from the field* [Video slideshow presentation]. 2021 Believe, Educate & Empower, Advocate, Collaborate, Nurture (BEACoN) Research Symposium. San Luis Obispo, California: The BEACoN Network, California Polytechnic State University, San Luis Obispo.

### **Student Testimony**

From this project, I have gained a better sense of how “plain language” is crucial to comprehension and learning, regardless of education level. While this project focused on physical activity promotion material meant for the general public, I also noticed ways materials in my own courses could be improved with more plain language. This realization has inspired me to study ways plain language issues may affect the agricultural industry. My interactions with Dr. Thomas, and my co-mentees have helped improve my social, communication, and professional skills. BEACoN research has been memorable and has helped me grow as a researcher!

### ***Suggested citation format for Testimony***

Vega, R. A. M., (2021, June 10). *Student testimonial: 2021 BEACoN program and project experience* [2021 Research Symposium program booklet], BEACoN Research Mentoring Program, The BEACoN Network, Office of University Diversity & Inclusivity, California Polytechnic State University, San Luis Obispo.