

Davidson Building Renovation Project Gets Helping Hand

POLINS DEED LANDS TO MUSIC

Burt and Virginia Polin have married the arts and agriculture. Their generosity will help the College of Liberal Arts renovate and expand the Davidson Building for our music and theatre/dance students. At the same time, the Polins are keen supporters of the Centennial campaign in agriculture.



BURT AND VIRGINIA POLIN

Burt is a native of San Luis Obispo County. He was a dairyman and wheat farmer on the Carrizo Plains before diversifying into real estate. A winner of the local Farm Bureau's "Freddy Award" (named after President Frank Righetti, '57-'58), he remembers pulling the shell of his first house on skids to its location on the plains. He dug the cellar himself. He loves the plains dearly and feels a strong connection to the land. That is why he is one of the most renowned water-witchers—and entrepreneurs!—in the region.

Virginia (Ginny) long has supported the arts. A native of Pittsburgh, she fell in love with California on her first visit at age eleven. She vowed to

return and eventually did, first to Los Angeles and then to San Luis Obispo.

Ginny is a renaissance woman: an accomplished painter, designer of homes, and singer. Self-trained as a painter and a draftsman, she took vocal lessons at Duquesne University, where she performed in several choirs, as she later did in Los Angeles.

Bringing her love of music to the Central Coast, Ginny became a board member on the Foundation for the Performing Arts Center. She also served as president of the San Luis Obispo Symphony Guild and vice president of the San Luis Obispo Symphony Association. With Burt, she endowed the Virginia Polin Vocal Scholarship in Music in 1998.

In 2000, Burt and Ginny donated several hundred acres of land in the Carrizo Plains to the Colleges of Liberal Arts and Agriculture. Part of the proceeds from selling the land will help underwrite an extension onto the Davidson Building, which houses the Music and Theatre/Dance departments. A new choral room will be named in honor of Virginia.

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Dean's Message

One of the real pleasures of my job is that I get to meet so many different people. Earlier this year, I met Helen Smith, a friend and patron of the Music Department, at the Christopher Cohan Center. Helen opened the door to a world that I did not know—the Golden Age of Radio and its transition to the movies.

Originally from the Midwest, Helen met her husband, Max, in California. Both were singers. Max's career took fire with vocal quartets—first The Sportsmen and later The Mellomen. The Sportsmen performed on many shows, including The Lucky Strike Jack Benny Show, and backed up crooners like Perry Como. The wage scale was slightly different back then. Max remembered singing for \$11 a day in the '30s!

With Thurl Ravenscroft singing bass (the voice of Tony the Tiger since 1951—"They're grrrrreat!"), the group re-formed as The Mellomen and moved gracefully into flicks and commercials after WW II. Max sang second tenor. They were among the original Disney Imagineers—those talented voices in Lady and the Tramp and Alice in Wonderland, as well as Seven Brides for Seven Brothers and South Pacific. From 1962 to 1965, they backed up Elvis Presley in several movies, including Roustabout.

Helen has loved the arts—and lived them—her whole life. That explains why she and her late husband, Max, donated a charitable annuity to the Music Department. An annuity is a great way to give since it reduces taxes at the same time that the donors receive fixed payments from the transfer for life. Everyone wins!

The Cal Poly Theater, the Christopher Cohan Center, and the Music Department are magnets for people like Helen who love the arts. I'd guess that these people are like you, too. People who support the arts here at Cal Poly. If you have questions about annuities or other ways to give, call Sue Childers-Kraft at (805) 756-7022 or Cal Poly's Director of Planned Giving, Mike McCall, at (805) 756-7125.

And when you treat yourself to a Cal Poly performance, don't miss the chance to talk to the strangers next to you. Odds are, as Thurl boomed, "They're grrrrreat!" 🐉

Harry Hellenbrand

DAVIDSON BUILDING RENOVATION PROJECT

(continued from first page)

The project for the Davidson Building extension eventually will add 15,000 square feet to the facility. The college's Centennial campaign is focusing on this project, among others. The entire cost of the project is estimated at around \$12,500,000, of which at least \$3 million is to be raised during the campaign from private sources in order to leverage the rest from state funds.

The design includes a recital space with raked seating, music practice rooms, and a recording studio, as well as design and stitching rooms for Theatre and space for Dance, which currently uses deteriorating space in Crandall Gym across campus.

Davidson was built before Cal Poly had majors in music and theatre, so it cannot accommodate either the new size of the programs or their technical needs. The extra 15,000 square feet and new facilities will make all the difference. 🐉



PROJECT RENDERING OF THE
DAVIDSON BUILDING

West Wingin' it: Kevin Falls' Spin on DC

At least since *All the President's Men* debuted in 1976, film and TV have taken pleasure in bashing politics—and the presidency. And D.C. has fought back, taking Hollywood to task in the '90s for its morals, if not its politics, as it did in the late '40s and '50s.

But Kevin Falls (JOUR 1978) and Dee Dee Myers (CSU trustee and vice chair) are spinning politics positively on *The West Wing*. Working alongside executive producer/writer Aaron Sorkin, who did the screenplay for the 1995 hit *The American President*, they have managed to see past the endless scandal-gates to the good work that can be done in government.



DEE DEE MEYERS AND
KEVIN FALLS, JOUR '78

Before *West Wing*, Falls did the screenplay for *The Temp*, a 1993 comedy, and wrote for Sorkin's *Sports Nite* (1998-1999). He worked for *The Eugene Register Guard* as a sports writer right out of college. Currently he is developing his own TV show with Tollin/robbins Productions at Warner Brothers. And his latest movie, *Summer Catch*, made the screens in August 2001.

Dee Dee Myers worked for the late Tom Bradley, former mayor of Los Angeles. She then worked on the presidential campaigns of Democratic candidates Walter Mondale and Michael Dukakis before joining the Clinton team. She was the youngest—and first woman—press secretary, serving from 1993 to 1994. Since then she has co-hosted TV political shows like *Equal Time*. She also is political editor for *Vanity Fair*.

Falls oversees a staff of six writers. Typically, they gather ideas from consultants like Myers and then break the plots; that is, they outline four or five subplots for each episode and, of course, generate many more storylines than Sorkin finally accepts. He does

the dialogue, capitalizing on his interests in theater, and fleshes out the plot. The consultants and writers debate the reality of the what-ifs to make sure they are believable.

Also, each writer works more intently on a few episodes. Falls co-wrote "Galileo," about a missile silo exploding in Russia. It was his idea in "Surely to Their Credit" that the First Lady and President get back together after the assassination attempt; he is proud of that plot twist.

Falls says that the writers "are like the crew on the old *Dick Van Dyke Show*." In between spinning stories, they regale one another with irreverent stories and jokes. "The morale is great, although the work is intense," he adds. They do 22 to 23 shows a year, over a 10-month season. Writing begins in July. It is always a test, he says, to try "to match the level of Aaron Sorkin's writing."

Falls and Myers admit there is an existential edge to the writing. They do not always know where the plot will lead in the next shows. For instance, President Bartlet collapsed while prepping for his State of the Union in the twelfth episode in year one of the series. This set up all sorts of potential dramas—about disclosure, congressional checks, and pressures on staff like press secretary C.J.—that percolated through the second season, and will do more so this year.

So, you want to know what happens next? Tune in! 🐦

Kevin Falls

is the featured speaker

at the upcoming

*Journalism Alum
Centennial Gala,*

Nov. 10, 2001



SUE CHILDERS-KRAFT
DIRECTOR OF CLA ADVANCEMENT

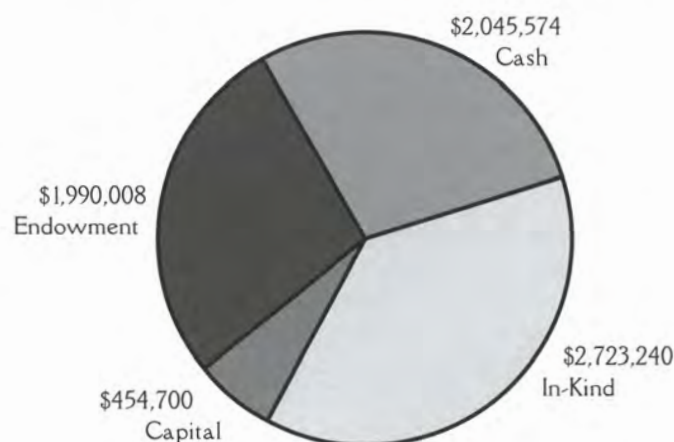
We had a banner year in CLA Advancement. I am so proud of our five volunteer groups—the Campaign cabinet and college advisory boards—and our fine staff (Terry and Wanda), as well as department chairs and staff and all of our fabulous faculty. I want to take this opportunity to thank each one of you for your constant support and for all of your help and assistance in achieving our advancement goals for the college.

The Centennial Campaign is formally off and running. The kick-off dinner on April 21 during Poly Royal was a smashing success, and keynote speaker Tom Brokaw certainly set the tone for the role of the liberal arts at Cal Poly. His incisive observation, “We can hardwire the world but we must not short-circuit the soul,” epitomizes the centrality of a liberal arts role in the polytechnic mission of the university.

We have had a very successful year in major gifts. Space does not permit me to report each of them here, but I do want to thank all of our major donors for making such generous gifts to the college. Many of your gifts have been the very first of such significance ever made to many of our 17 programs. They are truly critical to enriching the lives of students in the College of Liberal Arts. We have raised \$7.2 million towards our Centennial Campaign goal of \$12 million. In the Cal Poly Fund for Liberal Arts we raised \$481,538 for the many programs in the college. Some of the Centennial projects prioritized for the college can be found on our web site, at <http://cla.calpoly.edu/cla/alumni/advancement.html>.

Here is a breakdown on CLA Centennial Campaign giving:

CLA CENTENNIAL CAMPAIGN GIVING



Total: \$7.2 million

A special thank you is owed to our Campaign cabinet, led by Bob Leach, for the outstanding support of each of the members. The year is full of exciting activities. In August, Harry Hellenbrand and I attended an event hosted by our advisory board member John Bartizol and his wife, Amy, in Portland. We are also planning an event at Digiscope for spring, 2002. One of our Campaign cabinet members, Mary Stuart, will host this event at her animation and special effects studio in Santa Monica. This is an event not to be missed. Fall Centennial events include the CLA Political Forum, CLA Media Forum, and Cal Poly's Founders Celebration and Colloquium. The Journalism Reunion Gala is scheduled for November 10, the same weekend as Homecoming and Parent Day.

I feel so blessed to have gotten acquainted with so many of you during my travels and project work, and want to thank you for your generosity and outstanding service to me and to the college. If you have advancement and fundraising ideas you would like to share with us, please feel free to email or call. You may contact us at the Advancement Office, (805) 756-7022 or by email: schilder@calpoly.edu, tsanfili@calpoly.edu, and wmodiset@calpoly.edu. 🐾

College of Liberal Arts Honor Roll of Donors

The people recorded here have brought strength to the College of Liberal Arts. Their contributions show confidence in our programs, faculty, staff and mission. The College recognizes them for their generosity and thoughtfulness. The Honor Roll is compiled from donations made during fiscal year July 1, 2000 through June 30, 2001. Omissions may be the result of a donation being recorded outside this fiscal year.

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A STREAM RUNS THROUGH IT

Professor of Music Craig Russell compares life to navigating a stream: the currents we choose to follow represent our destiny.

His story is unique but, as a liberal arts faculty member, also universal.

Teacher, scholar, composer, and performer Russell says, "Music is my life's blood, and I want to make the thrill and passion of music available to all students—whether they become dairy farmers or rocket scientists."

Passion and enthusiasm are the key words that make up Russell's life stream, like the notes of his compositions—passion and enthusiasm that he shares daily with each and every one of his students, fellow faculty, and staff, as well as the thousands who listen to his compositions and performances.

The world would surely be less lyrical, less magical, if Russell had missed the little tributary which placed him into the hands of a gifted guitar instructor.

Russell started out his college career as a physics major at the University of New Mexico. Between classes he played guitar in the music department's practice rooms. Hearing him one day, renowned Music Professor Hector Garcia told others that he sincerely hoped that that particularly "hopeless" student would never ask him for lessons. Within a week, Garcia heard knocking at his office door. He was dismayed to find Craig Russell standing before him, asking for help.

During the course of the visit the professor's impression of the young student softened. Garcia offered Russell his only available time—7:00 a.m. Russell was to learn years later that Garcia was not paid for the lessons, but continued tutoring him because he sensed in Russell his own love for music. By the end of his junior year, Russell changed his major from physics to music performance in guitar and lute.

Russell was again carried down the right current to a chance encounter with a second instructor in a general education course—"Just part of the curriculum," he says. Within the first 10 minutes of Susan Patrick's first lecture, Russell ended up charting an entirely new life course. Patrick brought the year 1105 to life for him and ignited his passion as a music historian. After graduating from the University of New Mexico Russell enrolled at the University of North Carolina, Patrick's alma mater.

As a graduate student at North Carolina, Russell studied the works of Santa de Murcia, an early 18th century Mexican composer. From his research, Russell



**CRAIG RUSSELL IN NEW YORK
WITH HIS WIFE AND SONS**

saw that sections were missing from de Murcia transcripts and documents. A colleague tracked down original works and transcripts to a private attic archive in Mexico City, and these were made available to Russell. A rushing stream opened up 18th century Mexican musicians to other composers and performers.

After completing international study courses and his doctoral program, Russell came to Cal Poly's College of Liberal Arts music program in 1982. "On a serendipitous note," Russell smiles, he was introduced to the world-famous performing group Chanticleer. Realizing immediately that their performing style blended perfectly with his new composition pieces based on the 1764 works by Ignacio de Jerusalem, he asked the group to assist him in producing what was to become the much-acclaimed "Matins for the Virgin

of Guadalupe" in a compact disk format.

Russell has been recognized for his passionate enthusiasm several times since his tenure at Cal Poly: In 1986 he was awarded the College of Liberal Arts Distinguished Teacher Award and in 1995 he received the Outstanding Professor Award for the entire California State University system.

The College of Liberal Arts, the Music Department, and the whole of Cal Poly are very honored indeed that Craig Russell's particular stream chose to flow into San Luis Obispo. And he continues to send out tributaries—he just returned from a "dream come true" experience, where the San Luis Symphony performed two of his compositions, *Concierto Romantico* (a guitar concerto) and *Rhapsody for Horn and Orchestra* at Carnegie Hall in New York City. Professor Garcia, now elderly, was unable to attend the Carnegie Hall Concert in person.

"But he was there in my heart," Russell says. 🐟

Note: Russell's CD's are available at crussell@calpoly.edu, and information on his Carnegie Hall Concert is available at www.slosymphony.com.

ETHNIC STUDIES FACULTY RECOGNIZED

Professor and author Victor Valle is making quite a name for himself nationally. In 1995 he enjoyed critical acclaim with *Recipe of Memory*, written with his wife Mary Lou. The book interweaves five generations of his family's history with their love for preparing Mexico's complex and varied foods.



VICTOR VALLE

His latest book, *Latino Metropolis* (2000), was written with Rodolfo D. Torres. It concentrates on the intersection of the Latinization of the greater East Side in Los Angeles with the regionalization, and indeed the globalization, of the economy and culture in which this population works.

Valle and Torres argue that even though Latinos have become the largest demographic group in the

area, self-determination has been thwarted, in part, by shifts in economic and political power to corporate and political entities that are not based in the area. These entities effectively dominate how Latinos are represented culturally and even politically.

The authors urge Latino leaders to jettison their traditional response to powerlessness, which calls for public resources to be filtered to specific ethnic groups in specific locales. Instead, they urge coalition building among multicultural groups in order to build a truly cosmopolitan Southern California.

Valle now is at work on a study of the City of Industry, a corridor of land in the San Gabriel Valley that, in effect, functions as a municipality principally for corporate citizens. The book is a genealogy of regional power, tracing its origins back to powerful families and businesses in the 1920s.

Ordinarily, Professor Charise Cheney would begin her third year in the Ethnic Studies Department this fall. Instead, she will be a research scholar on leave



CHARISE CHENEY

from Cal Poly. She was selected by the Ford Foundation as a postdoctoral fellow for 2001-2002. She will be working with Professor Jane Rose in the Ethnic Studies Department at the University of California at San Diego.

Cheney will be converting her dissertation into a book, for which she has a contract with New York University Press. She is writing on the interrelation of Black nationalism with gender politics, especially the ways in which male-dominant language recurs in the rhetoric and literature.

Her study begins in the early nineteenth century with African-American author David Walker. But the heart of the book focuses on the relationship of contemporary rap artists to the traditions and rhetorical structures of Black nationalism.

Besides writing, Professor Cheney will attend an annual conference for Ford scholars in December. 🐟

College of Liberal Arts Honors Students, Staff & Faculty

STUDENT AWARD WINNERS

This past spring, the college recognized six outstanding seniors with awards for academic excellence, contributions to the college and the university, and community service. The winners were selected from pools of impressive nominees. Every one of the award recipients is unique, but they share a few attributes in common. They work hard and effectively. They bring creativity, stamina, intelligence, good will, and commitment to whatever they do—in and out of the classroom. Most of all, they inspire others—their peers, faculty, staff, deans, and the college advisory board members with whom they met in April. In doing so, they multiply the benefits of their own work and they model extraordinary leadership.



CHERYL BLOCH

The college's academic excellence award went to graphic communication senior Cheryl Bloch. Cheryl was noted for exceptional academic performance in her curriculum as well as a number of additional achievements and contributions to her profession. Cheryl served two terms as president of the campus chapter of the Technical Association of the Graphic Arts (TAGA), an international research organization in her discipline. She won notable awards in international TAGA competitions, and in spring 2001 she and fellow GrC major Drew Lapis took first prize in the Cal Poly and CSU systemwide Undergraduate Research Competition in the Business, Economics, and Public Administration division for both undergraduate and graduate students. Their research paper, "A Technology for Improving Printing Business Effective-

ness: Dry Trap vs. Wet Trap Using Hi-Fi Color Printing," widens the color range for high-end printing.

Political science senior Chantel Boyens won the college's award for contributions to the mission and the image of the college. Chantel was recognized for her academic record, her service as secretary and chair of the college's student council, and her participation in the congressional internship program of the Leon and Sylvia Panetta Institute for Public Policy.

Psychology senior Dale Lynch and political science senior Robert Luke Hodges shared the award for contributions to the mission and the public image of the university. After a very successful career in banking, Dale returned to school in search of new venues for his impressive people skills. At Cal Poly, he coordinated the Peer Mentoring and Partners for Success programs



CHANTEL BOYENS

in the university's Disability Resource Center, co-coordinated the Psychology and Human Development Peer Advising Program, and represented that department in CLA phonathons to under-represented prospective students. Dale provides an outstanding example of the combined talents and experience re-entry students can bring to their campuses. Robert Luke Hodges co-directed the university's Youth Challenge Program, which sponsors a range of initiatives for at-risk youth in San Luis Obispo County. Examples include a program to mentor youths in the San Luis Obispo Juvenile Hall, a program to remove gang-related tattoos from teens in exchange for community service, and a diversion program for first-time offenders that increases their chances for success and simultaneously relieves overloads on the county probation

department. Robert also coordinated the mentoring program for youth in juvenile hall. During the two years that he co-directed the Youth Challenge Program, he increased participation from five to 50 students.

The college's senior recognition award for community service went to bio-psychology major Matthew Mimiaga, who has combined academic achievement and service with significant benefit to public health in various California communities. During his Cal Poly career, Matthew earned certification by the state of California in HIV pre- and post-test counseling, group facilitation, and ORASURE HIV testing through the University of California at San Francisco. He completed a one-year internship program through UCSF's AIDS Health Project, and he facilitated a support group for young men who tested HIV-positive. In San Francisco he also served as a health education counselor for adolescents in a diagnostic and therapeutic treatment center known as Walden House. Having returned to San Luis Obispo as a junior, he served as a clinical/research intern for the SLO County Department of Public Health for another year. During summer 2000, he took a break from public health to teach a history of mathematics course for the Center for Talented Youth program at Johns Hopkins. This September will find Matthew enrolled in a master's program at Columbia University's Mailman School of Public Health.



ROBERT LUKE HODGES & DALE LYNCH

As always, we look forward to following the lives and careers of these talented graduates who have already achieved and given so much. At the same time, we salute all our other award nominees and graduates. So many of our students pack so much learning—both academic and applied—and so many leadership, service, and extracurricular activities into their few short years at the university that they shine both individually and as a group. Graduates of the College of Liberal Arts do their share—and often more—to burnish Cal Poly's fine reputation and to enrich and enliven society. 🐾

OUTSTANDING STAFF

Donetta Rosson (LS) won the staff award for Continued Excellence. She has been with Cal Poly for 20 years. Throughout her tenure both in Liberal Studies and in other positions on campus, she has assisted faculty above and beyond the call of duty. As Director Bob Cichowski reminds everyone, Donetta staffs the office in the largest and most complex major in the college.



DONETTA ROSSON

Donetta also serves as treasurer for the California State Employees Association's Cal Poly chapter. She is active at her children's high school and is a board member of the Atascadero Future Farmers of America.

Joanne Dill, the college's administrative analyst for budget and personnel, received the Outstanding Achievement Award. She maintains all aspects of the complex budgetary matters for the college—currently over \$20 million. She also tracks academic personnel and new hires, and she must keep up to speed on employee contracts. She is respected for her technical knowledge and helping manner.

"We'd be lost without Joanne," Dean Harry Hellenbrand says. "Tracking several hundred payroll and account entries quarterly is mind-boggling to me." 🐾



JOANNE DILL

FACULTY HONORED AT DALLIDET RECEPTION

The Cal Poly Academic Senate gives three Distinguished Teaching Awards each academic year to outstanding university faculty, and in 2000-2001 College of Liberal Arts faculty won two of them. The College of Liberal Arts also gives three awards each year to outstanding college faculty.

Academic Senate Winners

Recognized by the senate were Professors Sky Bergman (ART) and William "Memo" Martinez (MLL).

Bergman's work has been featured in *Smithsonian Magazine*. In 2000, Albion Press published her *The Naked and Nude: Images from the Sculpture Series*, which juxtaposes the photographs of nudes with those of sculptures. Along with Professor Mary LaPorte in Art and Design, Bergman has supervised many community-oriented internships for her students; she also has been a leader in digital design and production.

Martinez chairs the Modern Languages and Literatures Department. He also is the adviser for the Mexico Study Abroad Program and has been a system-wide leader in international programs for many years. His teaching passions include Venezuelan and Mexican women writers, Chicano/Latino literature and culture, and center versus margin theory as it applies to relations of power in literature.

College Winners

Professor Maliha Zulfacar (SOCS), won the college's award for Outstanding Teaching. She has a reputation among students for excellence and dedication. She leaves them with an abiding concern for global ethnic issues, with a focus on Central Asia. She published "The Impact of Macro-Structural Forces on the Newly Arrived Immigrants in the U.S. and Germany" in *Lit* in 1998. She also has undertaken a complex film project on the roles of women in Afghanistan.



BERNIE DUFFY

Professor Bernie Duffy (SCOM) is the college's Outstanding Scholar for 2000-2001.

This really is a lifetime achievement award since he came to the campus in 1988 with a national reputation based on 25 journal articles and book chapters. His articles and reviews have been published in some of the leading journals in the discipline. He is the recipient of two state faculty support grants and a Southern Humanities Commission grant for research. He is advisory editor of the newly published book *African-American Orators*, and advisory editor of the forthcoming *African-American Women Orators*. His area of expertise is American political rhetoric and oratory.

Professor Keesey Wins the College Service Award

Professor Doug Keesey (ENGL) won the college's Outstanding Service Award. He has served simultaneously as chair of the English Department and the Academic Senate Curriculum Committee. He has navigated both groups through complex changes in curriculum, including a new General Education program. Doug has rightfully gained a high degree of respect and credibility throughout the university for his gentle yet persuasive manner. (His real passion is teaching and writing on film, though!) 🦋



DOUG KEESEY



Debate Team Caps Two-Year Run

In the 2000-2001 academic year, the Cal Poly Debate Team capped off a successful tournament season with their highest national ranking in 15 years. Under the direction of Professor Terry Winebrenner (SCOM), the team was ranked 23rd in the nation, according to the Cross Examination Debate Association. Cal Poly finished second in the West Region, down a notch from last year's top ranking.



AWARD WINNING DEBATE TEAM

The debaters won 62 team and individual speaking awards during their 14-meet schedule, including four tournament championships and five awards for top speaker. Along the way, they finished 17th in the 160-team Cross Examination Debate Association National Tournament and qualified for the prestigious National Debate Tournament for the first time in Cal Poly's history.

Team members included (left to right) Anna Williams, Tim Savant, Steven Tomak, Josh Arbenz, Lucas Pierce, David Haskell (seated), Monique Lee, Kelli Glazebrook, Jen Wenker, Nate Dunn, Jared Anderson, and Susan Piekarski. The photo for this article captures them after a victory in Modesto in early 2000.



HAPPY BIRTHDAY CAL POLY !

Liberal Studies to Receive Two Art Education Awards

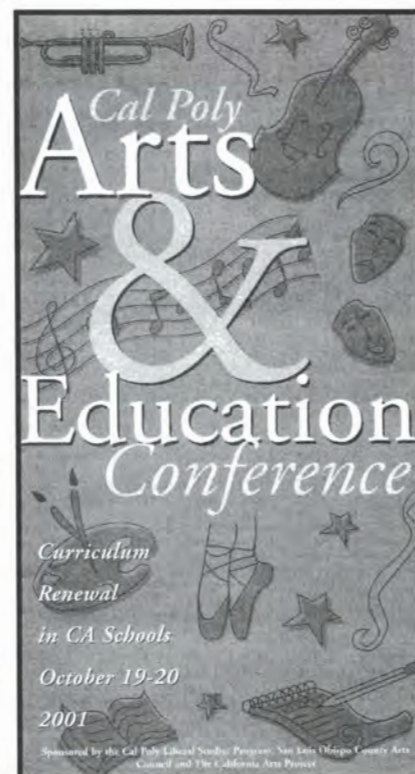
The Liberal Studies program was recently selected to participate in two major state sponsored arts programs.

A proposal submitted by professors Susan Duffy and Kathy Friend to become a California Arts Education Demonstration Project was accepted by the California Arts Council. The Demonstration Project provides \$150,000 to work with the Lucia Mar Unified School District third grade classrooms in visual arts. Duffy and Friend will work in collaboration with district teachers and the Children's Creative Project resident artists, to bring 12 lessons in the visual arts to each third grade classroom in Lucia Mar. Professional touring companies will provide four performances to each participating school. During the 17-month project, third grade teachers will receive professional development training to study and meet the objectives of the new Visual and Performing Arts standards.

A second proposal, submitted jointly with UC Santa Barbara, will establish the Central Coast Arts Project. This collaborative project will be a California Subject Matter Project, which has already designated the proposal an "emerging site." The California Arts Project Advisory Board has recommended its approval. Stay tuned!



The Liberal Studies Program is sponsoring an Arts & Education Conference, Oct 19-20 to promote visual & performing arts in the K-12 classroom.





MARGIE H. (PEGGY) PETERSON SOC SCI '59

The College of Liberal Arts is celebrating Margie H. (Peggy) Peterson as our 2001 Honored Alum at this year's Centennial Homecoming, November 9, 10, and 11.

Peggy, along with her husband, Gerry, moved to the Central Coast after World War II so he could teach electronics at Cal Poly. The Peterson household had rounded out with three children and a dog when Peggy decided to follow in her father's footsteps and teach. When Cal Poly became co-educational in the late '50s, Peggy was one of the first women to enroll. "I was one of the first Polly Dollys," Peggy says—a term fondly used for the female students of that generation. Eventually Peggy earned a degree in social sciences, a master's in education, a general secondary credential, and a credential in pupil personnel services in psychometry.

Peggy began her teaching career in local middle schools. Woven throughout their busy life was the Peterson family's love of music. Both Peggy and Gerry have given generously of their time and fund-raising skills to promote music. With her Honored Alumna title, Peggy is being recognized for her years of volunteerism to the academic Cal Poly music community, for her service to the College of Liberal Arts' Advisory Board, and for her assistance to the Performing Arts Center's Christopher Cohan Center.

Her presence at advisory board meetings has been a blessing. The stories that she shares of Cal Poly in the '50s and '60s, coupled with her vision for our mu-

sical future, are heartwarming and invigorating. On behalf of the college, we hope that the activities and events of Centennial Homecoming 2001 will give Peggy many more wonderful memories to add to her personal Cal Poly history. 🎆



Upcoming Events ~ Fall Quarter 2001

THURS. SEP. 27

Centennial Celebration
Founder's Colloquium & Hall of Fame



FRI. SEP. 28

Founder's Convocation & Celebration



WED. OCT. 17

CLA Centennial Political Forum - PAC Classroom

THURS. OCT. 18

CLA Centennial Media Forum - PAC Cohan Center



**FRI., SAT. & SUN.
NOV. 9, 10 & 11**

Homecoming - A Spectacular Celebration

Honored Alum Banquet, Parade, Forum, BBQ and Football - Cal Poly vs. Northridge

SAT. NOV. 10

Parent Day

SAT. NOV. 10

Journalism Department Centennial Gala



SUN. NOV. 11

Homecoming Alumni and Reunion Breakfast

Veterans' Memorial Dedication: Memorial Plaza, Cal Poly Campus
Call Alumni Relations (805) 756-2586 for more information

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