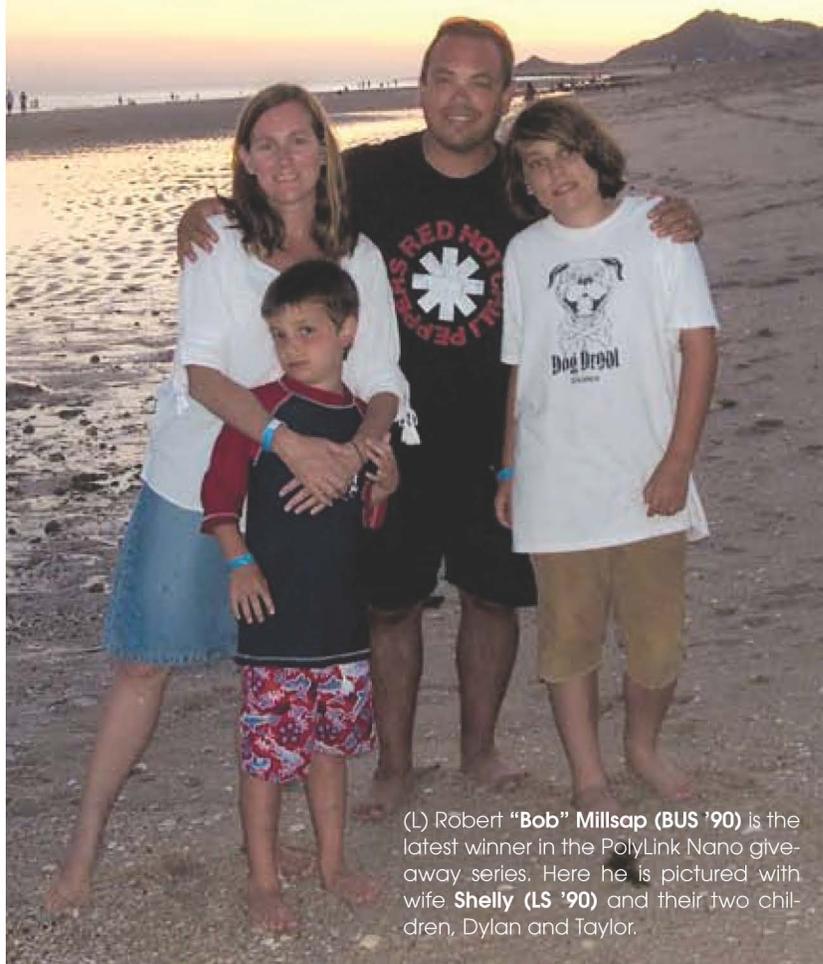


POLYLINK ADDS

- > VIDEO SHARING
- > FRIENDS LISTS
- > BLOGS
- > WIDGETS
- > FEEDS
- > AND MORE...



(L) Robert "Bob" Millsap (BUS '90) is the latest winner in the PolyLink Nano giveaway series. Here he is pictured with wife Shelly (LS '90) and their two children, Dylan and Taylor.

BY TERESA HENDRIX

MORE THAN 7,000 ALUMNI have logged into PolyLink, Cal Poly's online community, since it launched in August 2007. New members come from as far back as the class of 1948.

This spring PolyLink added several new features that were an instant hit with members.

PolyLink now offers video sharing, friends lists, blog space, and feeds from other social networks such as Facebook, MySpace, and LinkedIn.

FRIENDS

"Friends lists" are now more welcoming. Invite fellow alumni to join your friends list and browse through other PolyLink members' lists, just like other social networking sites. Only better. "The search features are extremely helpful, especially compared to other sites," says alumna Jenny Heckendorf (REC '04).

FEEDS - INCLUDING VIDEO

Have a favorite YouTube video - maybe of your baby or grandbaby's first steps? An amazing CNN or ESPN story you want to share? Google gadget? Alumni can now pull in and display video, Web feeds, widgets, and gadgets from across the Web for display on their PolyLink Personal Profile areas.

BLOGS AND BOOKMARKING

Been itching to set up your own blog? Do it in PolyLink. Write posts, automatically notify friends, and subscribe to a blog news feed. Alumni blogs can be accessed only from PolyLink - or be open to the whole Web. Your choice. Like everything else in PolyLink - alumni are always fully in control of their privacy and display settings.

WHAT'S HOT?

The Photo of the Month gallery, Mustang Marriages page, Alumni in the News monthly reports, alumni photo albums and alumni searches. Yes, you can search for all the alumni in your city or county, or all the business alumni who have ever graduated. Look for the "Advanced Search" link at the top of the "Locate a Classmate" search page inside PolyLink.

CAREER NETWORKING

PolyLink also offers a unique advantage - the strong tradition of alumni hiring Cal Poly grads and interns. It's the best place to find your next contact, job, mentor or hire.

Log in today at www.calpolylink.com. All you need is your first-time login code. **If you're an alumnus, you'll find the code on the back of this magazine, next to your address.** (If you're not an alum, you won't have a code.) □