

DEMOGRAPHICS

LIFE IN PARADISE

Livability

72

Amenities

A+

Cost of Living

D-

Crime

A-

Employment

D+

Housing

D

Weather

B+

POPULATION

26,396 residents

MEDIAN AGE

50.1 years old

MEDIAN HOUSEHOLD INCOME

\$48,831

MEDIAN PROPERTY VALUE

\$200,900

POVERTY RATE

14.1%

NUMBER OF EMPLOYEES

10,024 people

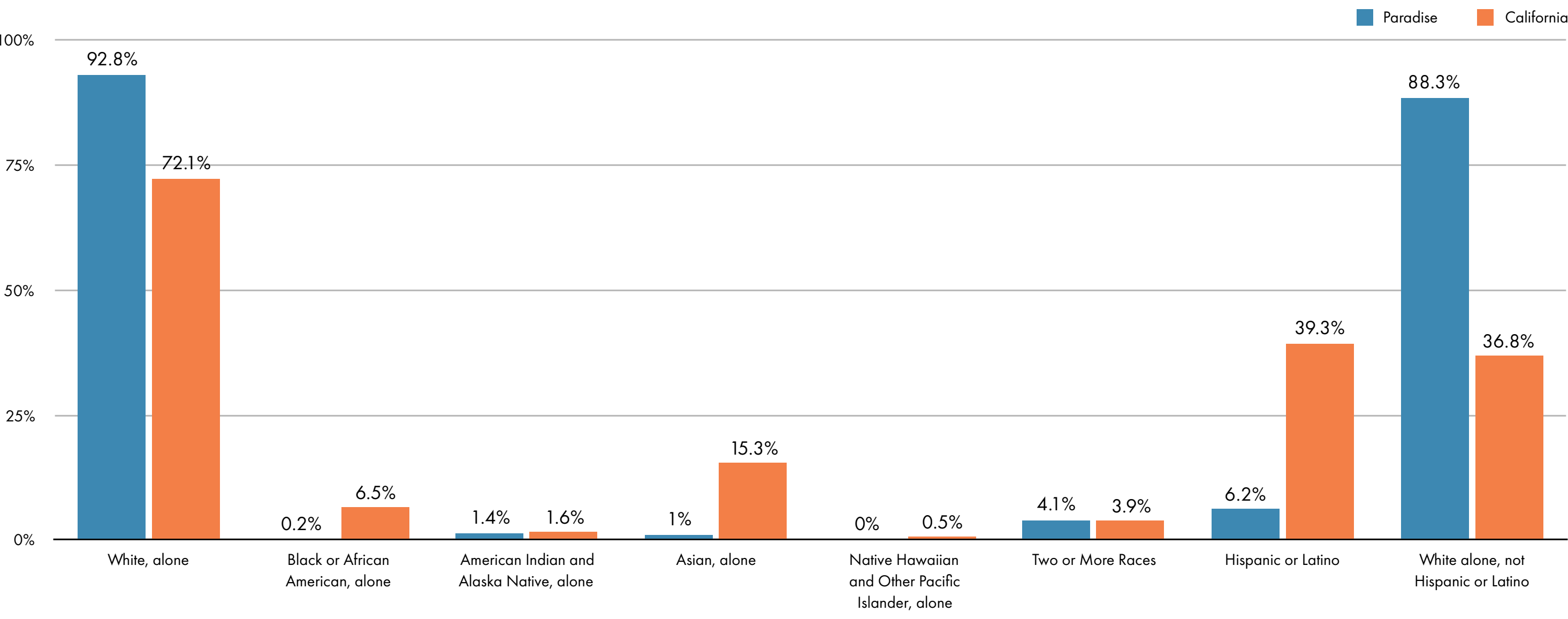
SUMMARY

- Majority white population
- High school graduation high
- College education rate low
- Older population
- Lower average income
- Low employment rate

PARADISE DEMOGRAPHIC PROFILE

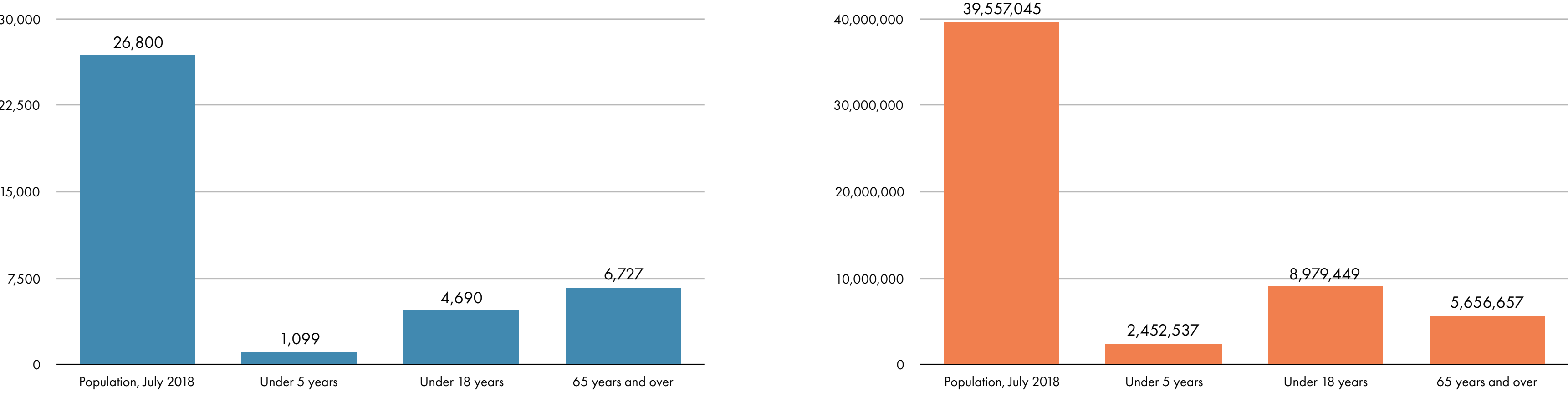
Statistic	Paradise	California	National
Population	26,396	38,654,206	318,558,162
Population density(sq mi)	1,441	232	91
Median age	50.1	36.0	37.7
Male/Female ratio	1.01	1.0:1	1.0:1
Married (15yrs & older)	58%	52%	55%
Families w/ Kids under 18	30%	46%	43%
Speak English	95%	56%	79%
Speak Spanish	3%	29%	13%

RACE

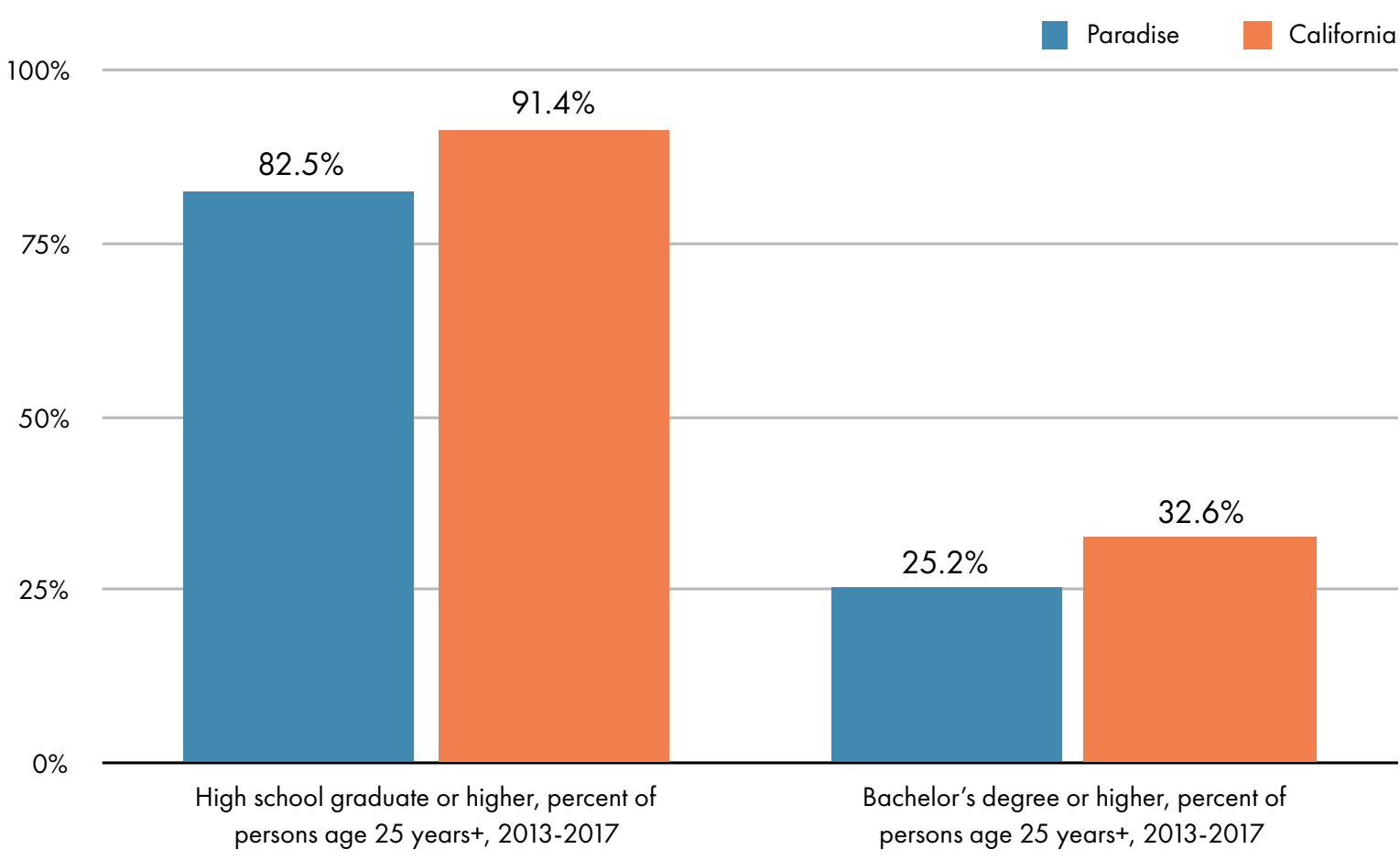


Paradise is a small town of around 26,000 residents who are mostly older and majority white. Paradise is rated high on the livability index in amenities, as there are many restaurants, grocery stores, coffee shops, shopping stores, medical facilities, etc. in town. The crime rate is around 50% lower compared to California. The town also typically has nice weather, as well. However, while the cost of living and housing is lower than of California, it is still higher than the national average. The income per capita in Paradise is 14% lower than California, and median household income is 25% lower than California. In Paradise, the home price to income ratio is 4.2, which is higher than 2.6 (ratio that is typically considered affordable).

POPULATION & AGE



EDUCATION



Families & Living Arrangements	Paradise	California
<div><div></div>Households, 2013-2017</div>	10,748	12,888,128
<div><div></div>Persons per household, 2013-2017</div>	2.42	2.96
<div><div></div>Living in same house 1 year ago, percent of persons age 1 year+, 2013-2017</div>	82.6%	86.2%
<div><div></div>Language other than English spoken at home, percent of persons age 5 years+, 2013-2017</div>	4.7%	44.0%
Computer and Internet Use		
<div><div></div>Households with a computer, percent, 2013-2017</div>	87.4%	90.2%
<div><div></div>Households with a broadband Internet subscription, percent, 2013-2017</div>	82.0%	82.6%
Health		
<div><div></div>With a disability, under age 65 years, percent, 2013-2017</div>	18.4%	6.9%
<div><div></div>Persons without health insurance, under age 65 years, percent</div>	<div><div></div>9.3%</div>	<div><div></div>8.1%</div>
Transportation		
<div><div></div>Mean travel time to work (minutes), workers age 16 years+, 2013-2017</div>	22.3	28.8