Inside this issue:
Launching the new Liberal Arts/Engineering Studies program
Exploring printing in China
Honoring CLA Donors
...and more
The College of Liberal Arts Magazine is published for alumni, students and their parents, and friends of the College of Liberal Arts, California Polytechnic State University, San Luis Obispo.

Comments can be sent to:
Terry J. San Filippo
Communications
College of Liberal Arts 47-31
Cal Poly
San Luis Obispo, CA 93407-0320
Phone: (805) 756-1216
Fax: (805) 756-5748
E-mail: tsanfilippo@calpoly.edu

Mail address changes to:
Advancement Services 117-104
Cal Poly
San Luis Obispo, CA 93407-0448
Phone: (805) 756-1555
E-mail: alumni-info@calpoly.edu

CLA Dean
Linda H. Halisky
Associate Dean
Debra L. Valencia-Laver
Special Assistant to the Dean for Student Success
Penny K. Bennett
Director of Advancement and College Relations
Eileen E. Joseph
CLA Communications
Terry J. San Filippo

Editing
Hanson Writing & Editing
Lauren Healey
Jo Ann Lloyd/Cal Poly Public Affairs
Terry J. San Filippo
Debra L. Valencia-Laver

Design
Dore Davis Design

Photography
Sky Bergman
Christine Hixon
CLA Archives
Colleen Rosenthal Photography
Karen McLain Photography
Terry J. San Filippo

Printing
University Graphic Systems

Additional information (including regular updates) on the College of Liberal Arts is available online at http://cla/calpoly/cla.edu

The College of Liberal Arts

Dean's Message 3

Cover Stories: West Meets East
- New interdisciplinary Liberal Arts/Engineering program 4
- China's printing industry 6
- Sustainability innovation project 7
- Chinese language studies 8
- Research on women's achievements 9

Honored Alumni 10

Donors
- Honor Roll of Donors 12
- M. Robert Leach: Dean's Philanthropy Award 13
- Rigoberto J. Peña-Rankin 14
- Mary Meng Wade 17
- Barbara McClung Hallman 18

Endowments 18

Advancement Director's Message 19

Contributors:
Penny K. Bennett, Sophia Chen, David Gillette, Linda H. Halisky, Christine Hixon, Lauren Healey, Eileen E. Joseph, Barbara Mori, Diane Salmon, Terry J. San Filippo, Debra L. Valencia-Laver, Ning Zhang

Front Cover:

University Graphic Systems is certified in accordance to standards set forth by the Forest Stewardship Council (FSC), which is committed to managing the world's forests responsibly and promoting well-managed forestry worldwide.

The CLA is proud to print this magazine on FSC certified paper and display the FSC logo.
To Our Readers,

This academic year finds the College of Liberal Arts advancing in important and exciting directions. Cal Poly's new mission statement (January 2007) calls for "a balanced education in the arts, sciences and technology" and the university's accompanying values statement underscores our college's role in this process:

As a polytechnic university with a strong emphasis on the liberal arts and interdisciplinary studies, Cal Poly exemplifies the new liberal education and embraces the pursuit of learning outcomes that prepare students for careers and citizenship (December 2007).

I would like to reflect briefly on just what is meant by "the new liberal education" and how, within this context, the role of our college can be seen as central to Cal Poly's polytechnic mission.

As I see it, our role at a premier polytechnic institution like Cal Poly in the 21st century is two-fold.

At their core, our programs function as such programs function at any other first-rate university: They supply the essential elements educated men and women require to enter fully into the worlds of life, work and civic responsibility that await them. For example, the humanities at Cal Poly provide for the same continuities of knowledge and the habits of mind and critical inquiry that inform all well-educated people who have a secure grounding in literature, philosophy, language and culture.

At the same time, however, the College of Liberal Arts at Cal Poly has the wider and somewhat uncommon opportunity to collaborate with multiple polytechnic disciplines. This could result, to a greater degree than has traditionally been the case, in our graduates receiving the kind of rich interdisciplinary education that will prepare them for the many challenges lying ahead as they emerge as conscientious citizens of our nation and insightful members of the global community.

This issue of the CLA Magazine explores one way in which our college community is embracing this model through the interdisciplinary efforts that have begun to blossom in China, a new and exciting prospect for us. The potential for genuinely meaningful collaboration of this kind is particularly strong at this most impressive "moment" in our history. Students and faculty in all of our college's disciplines are at the top of their game, and we are energized and eager to move forward on the amazing journey that awaits us.

Linda H. Halisky
Dean
Among Cal Poly’s most inventive new interdisciplinary initiatives is the Liberal Arts and Engineering Studies (LAES) joint degree program, first offered this past spring by the College of Liberal Arts and the College of Engineering. One of its first student projects involved presenting a new-media interactive art installation in Beijing that merged dazzling cutting-edge technology with global collaboration.

Combining studies in engineering and technology with studies in culture, the arts and the humanities, the LAES program is a project-based educational effort that encourages students to see engineering, the sciences and the liberal arts as interconnected and equally valid methods of asking the same essential questions about the world around us.
Students who enroll in classical engineering studies—but who also have academic and professional interests in the arts and culture—can pursue a focused interdisciplinary technical program that includes specializations in the study of sound and music, theater, public policy, interactive design, and intercultural communication required for a variety of innovative careers in education, community development, commerce and the arts.

“The LAES program prepares students for key positions in education, government and industry that require a deep knowledge of the histories and day-to-day practicalities of working with technology and the impact that technology can have when solving a wide range of cultural problems,” says David Gillette, Cal Poly professor of English and one of two co-chairs coordinating the program.

The interactive media installation that LAES students worked on this spring—Intimate Transactions—was part of an Olympics-sponsored new-media arts show that ran from mid-June until the start of the Summer Olympics in August. It was a 10-day shared effort with the National Art Museum of China, the Beijing Art Museum of the Imperial Palace and the Transmute Collective, an artists’ collaborative based in Brisbane, Australia.

The Cal Poly installation was directly connected to partner installations in Beijing. Together the installations enabled two anonymous persons in separate locations to interact with each other in an immersive electronic environment. Each individual climbed aboard a “Body Shelf” that tracked their movements as they “traveled” together through a beautiful virtual environment of light, inside a complex surround-sound system comprising eight large speakers and small wearable speakers that sent sound vibrations directly into their bodies.

For the first four hours of every show opening in June, the Intimate Transactions installation at Cal Poly allowed visitors at the university to connect with museum visitors in Beijing for a series of live interactions mediated through the sights and sounds of the system. In China, crowds of people lined up to take part in this rare opportunity to interact live and through the Internet with average Americans. The entire new-media arts show in Beijing included participant art works from nearly every country worldwide, but the LAES program’s Intimate Transactions provided the show’s only open, direct and free-form link between Beijing and the United States.

As soon as word spread through Beijing audiences of this unusual chance to freely connect to U.S. participants, the lines for the Beijing side of the show swelled, Gillette recalls. “Literally thousands of people stood in line each morning in hopes of having a chance to interact with the Cal Poly participants,” he says. “In the few hours that the LAES program was connected to Beijing each day, 40 to 50 lucky participants tried out this connection to the United States while hundreds of others looked on. The experience was groundbreaking and gave our students a sense of what it means to be part of a truly global collaborative experience.”
During summer 2008, students and faculty from the Graphic Communication Department spent an amazing four weeks in China for an international field trip. Students earned seven units of GRC credit toward their degree requirements while exploring the printing industry and the culture of China.

During their stay, the group had an opportunity to interact with employers, students and faculty members in the graphic communication industry, visiting two universities and 16 companies and learning about China’s extensive printing history, from carving on tortoise shells, to the invention of paper in 104 C.E., to the invention of woodblocks and, later, the first moveable type. Large institutions such as Beijing Founder Electronics, the Beijing Institute of Graphic Communications, and Shanghai Zidan Printing Co. and smaller print companies such as Artron and the Rong Boo Zhai Printing shop opened their doors to these curious visitors.

“The graphics arts industry in China has changed so much,” observes Xiaoying Rong, GRC assistant professor. “The technology and equipment used in China are close to what we see here in the States, but China is still a labor-intensive country. Many processes in daily manufacturing are still done manually.”

The Cal Poly group also climbed the Great Wall, watched acrobats and a kung fu demonstration, received blessings from the lead monk at a Buddhist temple, and much more. They took notes and pictures and, as a final project for the field trip, created a magazine documenting all they had experienced and learned about China’s history and their firsthand look at China’s future.

GRC professors Penny Bennett and Rong led the international experience. Rong is originally from China and Bennett has experience hosting and mentoring Chinese professors who have come to Cal Poly to teach in the GRC Department. The field trip was a valuable learning experience for both professors and students, particularly because the graphic communication industry continues to have a strong global influence.

“China has a long printing history and has evolved into a 21st-century international presence with its innovative printing technologies and practices,” says Bennett. “The lessons learned in China will never be found in a textbook. Our trip was a once-in-a-lifetime opportunity for our students that exemplifies Cal Poly’s learn-by-doing philosophy.”
Cal Poly Joins the U.S. Strategic Alliance for Sustainability Innovation in China

“Among the greatest challenges facing humanity at the dawn of the 21st century is learning how to better meet human needs while restoring and nurturing the planet’s life support systems.”

William C. Clark
John F. Kennedy School of Government
Harvard University

Political Science Professor Shanrou “Ning” Zhang, who teaches modern Chinese politics, is taking William Clark’s challenge to heart. Zhang, along with a core team of Cal Poly professors—Linda Vanasupa (ENGR), Adrienne Greve (ARCH), Lars Tomanek (COSAM) and Neal McDougall (AGR)—are collaborating with research professors from Stanford University and Yale University and practitioners from China’s Tongji University to design a prototype model of a fully functioning, sustainable rural community on Chongming Island near Shanghai, China.

Chongming Island has been designated by the Chinese government as an “eco” island. The government is hoping to use the new research program as an example of sustainability for the entire nation. “The project also serves as a rich platform to research a number of emergent social science questions within the context of Chinese culture,” says Zhang.

Earlier this year, the team submitted a proposal to the National Science Foundation for funding for the project. Team members plan to participate at multiple levels—as participants in the design, as advisers to the practitioners who are designing the community and as researchers. The work will follow the sustainable development protocol from the United Nation’s Agenda 21 report, which calls for collaboration of local residents and government throughout any such program conducted on foreign soil.

“China is a proud country, rich in cultural and historical values. We want to preserve their traditional way of life, yet pass along proven sustainable methods and technologies to help them thrive in the 21st century,” says Zhang.
Cal Poly Initiates Chinese Language Studies

Chinese is the language of nearly one-quarter of the world's population. Speakers of Chinese not only live in China, Taiwan and Singapore, but are also found throughout Southeast Asia, the Americas and Europe. Because the Chinese today have been playing increasingly important roles worldwide—China is one of the major world powers and an engine behind the world economy—literacy in Chinese is a highly advantageous skill. Statistics show that all foreign languages at American universities and colleges, Chinese has had the highest proportional increase in enrollment. If the present is any indication, Chinese will continue to be a very important language in the future.

In recognition of Cal Poly’s increasing ties with programs in China, the provost and the CLA dean’s office supported the creation of a full-time lecturer position in Chinese. Starting this fall, the Department of Modern Languages and Literatures has invited HuiiYu “Sophia” Chen to develop a Chinese program that teaches Chinese language and culture courses at both the elementary and intermediate levels.

“My aim is to help students develop communicative competence in the four basic skills of listening, speaking, reading and writing the Chinese language,” says Chen. “While linguistic aspects of the Chinese language are the primary focus, an introduction to the social and cultural background of the language also forms an important part of my courses.”

By using technology and focusing on communication, Chen’s students will learn Chinese language and culture in a variety of new ways. “Learning a language is not just learning grammar and vocabulary but also learning new ways of seeing, acting in another culture and knowing a new community from the inside. Students from all majors can benefit,” says Chen. “A technician, engineer or CEO who knows Chinese language and culture can work successfully with many more people and in many more places than someone who knows only English.”

Chen adds, “I have been at Cal Poly for only a short time, but I have seen strong interest in learning Chinese language and culture from my students, whether or not their heritage language is Chinese. I look forward to an exciting new academic year at Cal Poly, and hope to see many students, faculty and staff at the Chinese New Year event scheduled for the end of January 2009.”

At left, Sophia Chen teaching during fall quarter 2008
Exploring the Lives of Chinese Women

Professor Barbara Mori (SOCS) has long been teaching Cal Poly students about the cultures of China and other Asian countries. Her teaching is enriched by her two long-term research projects on the college experiences of Chinese and Japanese women and on Chinese women's interest in calligraphy.

For the first project (begun in 1994), women were surveyed and interviewed on the factors that enabled them to enroll in college, their experience of college life and their future expectations in the areas of work and family. To date 660 surveys and interviews with freshmen, sophomores, juniors and seniors at universities in China and Japan have been collected. Women were surveyed or interviewed at a variety of colleges and universities, including students from a two-year all-women's college in Xian, a technical college in Wuhan, and a university specializing in science and technology in Kunming. Respondents also included students from teachers' colleges in Hanzhong, Xian, Harbin and Zhanjiang and four-year colleges with graduate programs in Xian, Changchun, Ningbo and Lhasa.

Preliminary findings have been presented at various conferences for discussion on the lives of women in Asia. Mori is particularly interested in the continuing influence of Confucian ideas about education and the role of women in society.

A meeting with Chinese women who are professional painters and calligraphers led Mori to establish a contest for women in calligraphy in 1995 at Xi Bei Da Xue in Xi'an (Northwestern University). The women identified early recognition and encouragement as critical to their becoming artists. Mori says, "I thought, 'Encouragement—I can do that.'" She worked with Professor Ni Wendong to establish a contest that ran for five years.

After Professor Ni left to teach in Beijing, Mori created the contest at Shaanxi Li Gong Xue Yuan (Shaanxi University of Technology) in Hanzhong, Shaanxi Province, which ran from 2003 until 2008 and has been extended for another five years.

"There are no contests specifically for women in calligraphy anywhere else. This is an important recognition of these women as artists in a tradition honored by their culture," says Mori. She presented a paper on the women who took part in the contests and their interest in calligraphy at the 6th International Conference of East Asian Calligraphy Education in Tai Chung, Taiwan, this past June.
Honored Alumni

Roberts Rule as CLA Honored Alumni

Every year at Homecoming the university recognizes an individual from each of the seven academic colleges. The Honored Alumni Award was established almost 40 years ago as the highest honor bestowed by the Alumni Association upon alumni who have achieved a high level of career success and influence stemming from their education at Cal Poly.

The College of Liberal Arts is proud to announce Robert A. Mayhew (POLS '82) as our 2007 Honored Alumnus and Robert Tapella (GRC '91) as our 2008 Honored Alumnus.

Robert A. Mayhew

Mayhew is a champion of the college and has been a member and co-chair of the Dean’s Council for more than 10 years. With co-chair Mary Crebassa (SCOM '79), he helped lead the board through a restructuring phase that created the current council, which focuses on collegewide incentives, and served as a member of the CLA Capital Campaign Committee.

Most recently, the Mayhew family answered the call of the College of Liberal Arts’ 1st Generation Scholarship Campaign with a four-year scholarship to help support students who are the first in their families to attend college. This significant gift demonstrates the passion and commitment of the Mayhews’ dedication to the college and to Cal Poly.

Mayhew and his wife, Sherri, have three children and live in Scottsdale, Ariz., where he is vice president for DMB Associates Inc., a diversified real estate investment and development firm with holdings throughout the western United States. He oversees the planning, development, marketing and management of the company’s commercial properties. Previously he was a vice president at Newhall Land in Valencia.

Mayhew holds master’s degrees in business administration and real estate development from the University of Southern California, is an advisory board member for the USC Lusk Center for Real Estate, an advisory board member of the Arizona State University College of Design and Master of Real Estate Development program, and a member of the Urban Land Institute.

Mayhew credits Cal Poly with providing him the opportunity to grow academically and personally. He says his most “educational” moments as a student came from his personal experiences with professors and fellow students in non-classroom settings. He was selected as a student delegate to the Republican National Convention in 1980, spent four months completing an internship in a congressional office in Washington, D.C., and participated in local campaigns on the Central Coast.

“The entire college town environment and the approachable teaching staff made my tenure at Cal Poly a treasured experience,” Mayhew recalls. “I am honored to receive the CLA Honored Alumnus Award and to give back to the college.”
Robert Tapella
Since 2007 Tapella has served as the chief executive officer of the U.S. Government Printing Office (GPO) in Washington, D.C. The position, also referred to as "public printer," is nominated by the president and confirmed by the U.S. Senate. The first public printer was Benjamin Franklin.

Graphic Communication Professor Brian Lawler (GRC '76), the CLA 1996 Honored Alumnus and a friend of Tapella’s, says, "Perhaps one day Robert’s image will be on the $100 laser note!"

Tapella oversees production and distribution of information products and services for all three branches of the federal government. Many of the country’s most important information products, such as the Congressional Record and the Federal Register, are produced at the GPO’s main plant, located five blocks from the U.S. Capitol. The 1.5 million-square-foot complex is one of the largest information processing, printing and distribution facilities in the world.

Tapella brings to the GPO a unique combination of skills that includes extensive legislative experience, as well as educational and practical business backgrounds in graphic communication and printing management.

Prior to his current position, Tapella served as the GPO’s chief of staff and deputy chief of staff. From 1996 to 2000 he was also a professional staff member in the U.S. House of Representatives, where he supervised the Office of Member Services for the Committee on House Oversight, advising members of Congress in interpreting and applying the rules and regulations of their offices.

Tapella also served as chief of staff to a House member and developed a strategic plan for the clerk of the House to re-engineer the information technology infrastructures within the legislative process. From 1986 to 1993 he was the district representative for California Congressman Bill Thomas, who later chaired the House Ways and Means Committee, managing the congressman’s interaction with local and state political and public groups.

A California native, Tapella is an alumnus of the American Council of Young Political Leaders and the Sunnyvale Leadership Class of 1995.
CLA recognizes the following supporters for their generosity and leadership. The Honor Roll is compiled from donations made during fiscal year July 1, 2007, through June 30, 2008. Omissions may be the result of donations being recorded outside this fiscal year.

$20,000 - $49,999
Henry W. Bell Foundation
New W. Jackson
Robert E. Reed

$5,000 - $19,999
Ahmanson Foundation
Anonymous Donor
Catalyst Paper (Kansas) Inc
Charring-Ruffin Foundation
Stephen J. & Diane K. Ciesielski
George G. & Janice A. Clucas
Frank M. & Taryn Donaldson
Edison International
Marlyn & Robert D. Edling
Stephen P. Gale
Gravette Education Foundation Inc
Diane M. Hatch
Brod & Sue Herrmane
Daniel R. & Paula H. Howard-Geene
William R. & Verna E. Jacobson
John S. & Janice E. Maher
M.W. Kellogg & North America
Greg S. & Linda McDonald
Roger G. McDonald
Orfield Family Foundation
Paul & Natalie Ortlieb
Georgi Ramos
Renewable Investment Inc
Robin K. Robinson
Silicon Valley Community Foundation
Edward J. & Jan Stevin
Southwest Office Printing Co Inc
Moos La Mims & Paul T. Suh

$2,000 - $4,999
Adobe Systems Inc
M. Richard & Joyce J. Andrews
Arm & Gordon Getty Foundation
Anonymous Donor
Anonymous Donor
Mary A. Aquino-Ennexesa
Linda K. Ashworth
AT&T Corporation
Brod & Sue Herrmane
Baldwin Technology Co
Cal Poly Alumni Association - GRC Chapter
Diana M. Callewaert
Cerise Inc
Crosby & Hull Financial
Patricia M. & Wayne L. Drewald
John W. Edelson & Nonnie Hous Edmonds
Enst & Young LLP
Bruce W. Thiel & Karen Ferreira

Franklin Resources Inc
E. & G. Galle Winery
Thomas J. & Karin M. Galle
GreenPrinter
Mike & Del Griffith
Katherine H. & Ronald L. Harper
Raymond M. Hartman
Hewlett-Packard Company
Tim & Pamela J. Humphreys
Kodak
Robert A. & Shari L. Mayhew
Microsoft Corporation
Mohawk Paper Mills Inc
Cox North America
Philip W. O'Neil & Andreas Sarkanis
Robberto & Fred Remolin
Quebecor World
RR Donnelley
Sappi Fine Paper North America
Jim G. Stenbretter
Besse S. Swanson
Time Warner Inc
United Way of Tri-State
Stewart S. Udya
Carolyn C. Voss
 Wells Fargo & Company

$1,000 - $1,999
Charles B. & Karen Adamson
Akron Printing Co Inc
Anonymous Donor
Aptana Inc
David A. & Kathleen A. Atwood & Sharon K. Davis-Atwood
The Boeing Company
David & Cynthia E. Begoliad
David B. Camp
Bryan S. & Lisa A. Conzaran
Dennis Dreher
Margaret M. & Dennis P. Donchow
Tina L. Duncan-Goodfellow & James Goodfellow
Gerard J. Farrell Jr.
Fuji Photo Film USA Inc
Bob L. & Duane Garrett
Roy & Jane Gersten
Lilian L. & Gordon T. Gneo
Richard A. & Sonia S. Haldobin
H. Craig Higgin
Tyler J. Imoto
Larry W. & Tammy Kelly
Lambda Chi Alpha Fraternity
Brod & Sue Herrmane
Kathleen J. & John Martin
Jana Mary-Bernal & Greg Cuneo
New Times
Danie H. Nishihara
Nishihara/Wilkerson Design Inc
Northern Trust Company
Jenness Peery
Karen J. Rea
John M. Rembetter
Terry L. & Kenneth R. San Filippo
Sherry A. Sammone
Christopher S. & Melissa A. Scatena
Gregory J. & Deborah R. Schulte
G. D. Spalding
Vondra D. Spradlin
Keith B. Steinbeck

$500 - $999
3M Company
Kathleen L. & Richard C. Abney
Mark Anthony Printing Service
Brett M. & Linda S. Batchelor
Gail B. & Dan Bam
Dorothy C. & Michael D. Berisch
Karen M. Bets
Martha E. Blackwell & Peter J. Levine
Linda A. Callison
Vincent D. Carbone
Case Colleges
The Charles Schwab Corporation
Cynthia M. & John E. Cock
Sasa L. Condell & James A. Melis
A. Frank & Janice E. Oding
Matthew K. Edling & Abby M. Anderson
Bradford T. Elder
Glenn E. & Marthe W. Fansler
Joanna Fawzy
Heather M. & Jason J. Freenin
Richard C. Gain
David & Kathleen G. Gibbons
Hunt Chemical Company
Mark A. Ives
Paul A. Israel
Jordan H. & Maria E. Jones
Carl E. & Jackie J. Johnson
Edward K. & Mary B. Johnson
Kelly M. & Paul A. Kittel
Daniel E. & Elizabeth Krieger
Matthew K. & Brandt T. Law
Mary L. Lavernas & Ken Turlis
Lockheed Martin Corporation
John B. & Kathryn E. Lowe
Terrence M. Lynch
Madonna Inn Inc
Phyllis Madison
Jerome E. & Cynthia A. Mason
Lee L. Maxwell-Keasebaum
Christopher A. McCallum
Dee G. Merle
Stephen D. Menick
Carl E. Meyer
Dodd K. & Rebecca M. Miller
William T. & Cynthia D. Miller
Paul C. Miller
Ramona A. Nguyen
Stephen R. & Gordan Neuburn
Kathryn Niles Nix
Northrop Grumman Corporation
Robert V. & Judith D. Norton
Opera Looms Meet
Danie J. & Sarah C. Patterson
Gregory A. Paul
Christine L. & Craig A. Reade
Susanne L. Redeye
Rosario Architects
Sandia Studio
Melanie R. Seoul
Carl P. & Janet S. Seidman
Jain D. Shink & Judy Lang

$250 - $499
Academy of California Adoption Lawyers
Academy of CA Family Foundation
Aglite Technologies Inc
Antonie V. & Jamie H. Amota
Lawrence E. & Barbara & Stephanie D. Klein
Antonio G. Badua
Susan Barnes
Christopher B. & Dawn P. Boughi
Lesley A. Benn
Linda A. Boye-Simpson & Terence D. Simpkins
Arno A. Brooks
Jon S. Brooks
Peter & Rebecca E. Dusso
Kent S. & Sharon F. Catherin
Emilie C. Cottway
CMA Sauty
Christopher A. & Sharon D. Conners
Jason A. Cutts
David G. & Tina-Lise Curtis
Meghan L. Delahanty
Benjamin L. & Janice Derma
C. C. & Judy L. Donner
Patricia B. & Joseph Gaffney
Judith P. & Patterson Gaught
James G. & Judy M. Gillman
Rampa H. Gilman
Rudolph L. & Vangela D. Glover
MaryLou B. & Reginald H. Gooden
Jeffrey S. & Heather Gruitive
Kevin C. & Molly J. Guthrie
Nancy H. & William P. Hales
Linda H. Halliday
M. Diane & Maynord C. Harding
Gail Hill
Cheryl D. & Tracy L. Hookett
Suzanne Archer Hodgdon & Richard L. Hodgdon
IBM Corporation
Intel Corporation
Kay E. Kilminster
David A. Landbeck
Avery L. Levy
James M. & Sandra K. McBeth
K. Alexandra McCune & Blake E. Hayward
Carolyn G. & Eric L. Meyer
David W. Minshall
Conn M. & Regesha Morton
David Nuck
Suzanne A. & David P. Oliver

Matthew F. & Nancy F. South
Soler Solutions Foundation
Jason J. Slisek
Suzanne C. Smith
Studio Art Club
Jill L. & Susan I. Sundrek
Utica E. & Jane Swanstock
Robert & Linda Talken Family Foundation
Robert W. & Linda H. Talken
J. Christian & Sara L. Trainbridge
Calvin L. Truesdale
Valterra Medical Systems Inc
Jodi P. & Jeffrey L. Weaver
Deborah & Jim Whorston
Kathleen M. & Paul W. Winkler
Raymond F. & Linda R. Zeiachner

Donors
Donors

Janice L. & Kent A. Oliver
Brent K. & Stephanie Osterfield
Richard E. Pace
Eric A. Parker
Robert F. & Cheryl A. Parkin
Pawel Parker
Christine & Paul C. Rindau
Raytheon Company
Carol H. & Mark E. Sampson
Sarah M. Battelle, Attorney At Law
Laurie & Robert Sauer
Christina R. & James D. Schnarr
Nicholas S. Shantar & Kerri Lyman
Erik M. Shaw
Katherine M. Shufman
Bernard M. & Nancy W. Speckman
Karen C. & Barette Tate
Ryan P. Thomsen
Charlene V. & Gerald T. Umuka
Carolyn M. Ukena
Aaron M. & Karen W. Usas
Walter L. & Dana van Dam
The Walt Disney Company
Michelle A. & Thomas R. Weaver
Tony S. & Wilfred F. Wu

$100 - $249
Mary E. & Sidney P. Abbott
Mark A. & Beverly Allmeyer
Beo & Gene's, Ailand
Joan L. Allen
Margaret J. & Sergio S. Alvarez
Myron L. Amorese & Lu C. Brooks
Amgen Inc.
Camilla J. Amreven & Brendan P. Walsh
James A. Anderson
Anonymous Donor
Anonymous Donor
Elizabeth E. Apleyberg
Mary K. & Kenneth L. Ayers
Deborah A. Badger
Brian S. & Jean Bailey
Sharon E. & Ted Bailey
Bitty B. & Ronald B. Bunter
Emett Barlow
Wilma S. & Gary W. Barker
Jeff R. Barlow
Ingrid J. Bartle
Mary E. & David P. Beikle
Ryan B. & Shelby Belong
Ann Benjamin Matney
Sue Benjamin
Penny R. Benzett
James M. Benson
John A. & Kristie S. Benton
Jerry A. & Susanne E. Berech
Daniel H. & Carol M. Bergstrom
James A. & Nancy L. Biggers
Boeing BRC
Brad Bisell
Richard E. Blankenburg
William R. Boag
Jay M. Boettcher
Roger M. & Ann Marie Bolin
Jennifer C. Bonneau
Robert E. Boroski
Wade E. Bristow & Dalene M. Osborn
Christopher M. & Stephen J. Burton
Janet L. Buttes
Johannah M. Beadle
William C. Beag
Karen A. Bethm
Daniel B & Margot Bricker
Joe W. Briggs
Connor M. & Paul Bremhine
Michael Brooks & Sue Warren-Brooks
Robert Brown
Neil Brunsden
David B. & Lois A. Burns
Constance L. & Anthony J. Butt
Katie L. Busch
Amy L. & Timothy E. Burke
Richard E. Burnell
Richard E. & Katherine A. Bustala
Bruce M. & June B. Butler
CA Inc.
Charles F. Campbell
Aaron C. Cantell
Jean L. & Veronica C. Carco
Frankly & Valerie Carmean
Robert W. Colegrove Jr.
Phyllis A. Colegrove
Scott C. & Susan D. Coney
Alison K. Costichfeld
Agustin J. Cuello & Hornero D. Teniente-Cuello
Susan L. Collins
Ellis M. Corrie
Julianne C. & Mark E. Daniels
Kelly J. & Stephen E. Donna
Lori L. & Walter C. Dorf
Janet A. & Lynn D. Duval
Lyn E. Davis
Gregory A. & Hilda G. Davley
Norman D. & Patricia A. DeShane
Kimberly A. Deming & Jose C. Henriquez
Robert E. & Susan J. Detwiler
Sally B. & Barry L. Dovesen
Ted J. & Mary L. Devine
Melanie M. Dietz
Matthew C. & Nicole M. Duke
Karen Dubik-Merlons & Jason B. Merlons
Amy A. Duncan
Kristen T. & Scott J. Esley
Eclipse Equine LLC
Eve L. Edwards
Donald L. & Frances A. Eggim
Emily J. & Kenneth Elliott
Environmental Solutions Inc
Jan M. & Amy E. Ericson
Douglas R. & Catherine Ericsson
Richard E. Ewing
Calvin E. Evans
Eve A. E+F
Mary A. Ebelhoch
C. Baring Farn
Jane Y. Farn
Festive Designs
Flagship Builders Inc
Frances M. & Paul J. Forsythe
Footsteps Preschool Inc
Class #1 & Wallace S. Forb
Ann E. Foster
Inez C. & James J. Fort
Gregory M. Fowler
Deborah J. Frank
Joy D. & Mary E. Freeman
John E. & Mary M. Frey
Kathi E. Freiman
Bryan D. Garbo
Crista S. & James Gayton
Bob Leach, 2008 CLA Dean's Philanthropy Leadership Award

Bob Leach was honored with the 2008 College of Liberal Arts Dean's Philanthropy Leadership Award in January. Established in 2006, the award pays tribute to donors who provide outstanding philanthropic support to the college and recognizes the ever-increasing significance of philanthropy at Cal Poly and the central role played by private giving.

Dean Linda H. Haliksy says, "Bob embodies the spirit of philanthropy through his generosity, volunteerism and advocacy."

Leach's commitment to the university started in 1999 with his service on the President's Cabinet. During Cal Poly's Centennial Campaign (2000-2005), his dedication as chair of the CLA Centennial Campaign built the strong foundation that has enabled the college to continue to advance its goals today.

In 2003 Leach and his wife, Maggie, took former CLA Dean Harry Hellenbrand's call for support to heart and pledged gifts of $18,000 per year for five years to CLA's Cal Poly Scholars program. The program provides four-year scholarships to the nation's most academically talented high school seniors, giving special preference to Merit Scholar Finalists. Leach's personal mission to sponsor current and future Cal Poly Scholars—and to challenge others to do so—has forever changed the lives of top undergraduates.

Currently, the CLA hosts two Cal Poly Scholars: Allison Rudd, a sophomore Art and Design major from Healdsburg, and Jennifer Merrian, a senior GRC major from San Jose.

Now retired, Leach worked for Anderson Consulting (now Accenture) for 21 years and was partner-in-charge of the firm's electronics consulting effort. He also served for seven years as senior vice president for market development at Cadence Design Systems and was instrumental in that company's impressive growth.

In college, Leach was an All-American athlete and held national records for swimming two years running. No longer working 8 to 5, he has resumed biking and participates in cycling challenges. He has become a master diver, technical diver, certified scuba instructor and adviser to start-up companies. Most recently, he became an EMT/firefighter/paramedic for the Huntington Lake Volunteer Fire Department.

Bob and Maggie Leach have been married since 1970 and have two daughters—Meganne (PSY '01) and Eryn.
I thought that the best way to show my appreciation to the college was to give back, with the hope that future students will come to share in the kinds of experiences that have greatly influenced me."
Donors

Donors

Sara L. Colton
Robert J. Garcia
Joseph S. Gurney
Don J. & Eileen A. Gaudette
Gary L. Gebis
Cynthia H. & M. R. Genung
David Geremia & Maureen A. Reedy Geremia
Sharon H. Gel
Ann R. Gilette
Ann L. & Frank C. Gimbel
Dale R. Ginder
Cheryl L. & Salvatore Girosio
William L. Gilge
Chris Goble
Roger A. & Tracy A. Goats
Deborah J. Goetze
Barbara J. & Scott Goff
Marta de Jesus Gonzalez
Sandra J. Gonzalez
John R. & Virginia A. Goodell
Stephanie M. Goodlett
Paul S. & Judith A. Gordon
Thomas A. & Amy S. Gordon
Valerie A. Gould
Noelle & Kent Grannick
Gary G. & Debby J. Grauer
Yoel L. Grau
Russell H. & Sally A. Grebybil
Andrew T. Greene
Charles G. & Cherylina M. Gregory
Christopher A. Greg & Cindy L. Walker Greg
Mary C. & Gordon V. Goseki
Hedy R. Griffiths
Sue Gofrines-Jones & Mark A. Jones
Robert R. & Susan M. Galate
Heather L. Griffiths Howes & Brad E. Howes
Barbara L. & Stephen W. Hall
Catherine L. Hall
Jesse B. Hall
Penelope G. Hallman
Nathan M. Hammond
Larry K. Hammond
Rebecca M. Hansen
Cheryl M. Hanson
Robert C. & Kathryn Hopkins
John & Patricia Hato
Diane M. Harris
Jefferson G. Harrison
Christopher D. Hartley
Constance M. & Mark R. Hathaway
Amel B. & Shannon L. Hattar
Amanda J. Haver
Ruth E. & Ven H. Haynes
Pamela M. Heathington
Michael P. Heimowitz
Judie C. & Gene Heiny
Joseph F. & Kimberly J. Heritas
Richard E. Hernandez
Frances E. Herrera
Challisa Hewitt
Catherine A. & Timothy J. Hicks
Shannon K. Hill
Joann Hoffmman
Jamie L. & B. L. Holland
Homestead Moor
William S. Hood
Rebecca E. & Ronald C. Hoops
Judith L. Holmes
Harold & Deborah M. Howell
Cindy S. & Edward Hubbard
Brenda K. & Luther B. Hughes
Ronald H. & Marcy Hunter
Kiera M. Hantz
Matthew J. Hutchinson
Kenneth E. Hutton
Naomi N. Lucano
Christian E. & Judith A. Iverton
Kendall & Nancy P. Jenner
Chad W. Johnson
David M. & Laura C. Johnson
Cynthia I. & Richard M. Jones
Debra S. & Nick A. Jones
Thomas H. Joy
David E. Jurkach
Junkoich Keuck Development
J. B. Juskew
Thomas D. & Eloise H. Kabitz
Lucy. & Timothy J. Kim
Jake K. Kantor
Gorsie-Kate-Kitch & Robert A. Schino
Janet R. & Scott Keeler
Laura S. & Malcolm G. Krif
Patrick J. Kelly
Geri M. & Kendall Cox
Murry P. & Paul H. Kerr
Susan A. & Joseph Larson
Amy H. Kidman
Carol S. & Paul F. Kidman
James M. Kimeny
Jeffrey G. Koby
Jenifer & Barry Koval
Melody Z. Kleiman
James C. & Rachelle T. Kleeper
Gail R. & Mark W. Kniffen
Jane H. & John M. Knox
Holly M. Koenig
Mark L. & Maria M. Koenig
Judith A. Kozner
Renee M. Kreuz
Thao A. Kriechnov
Brad W. & Kristin L. Lachmann
Joseph N. & Dawn M. LaMasa
Ann M. & Stephen T. Lanza
Luke Lakesh
Michael G. Larson
Janet Larrson Kats
Briam T. Lawson
Gordon & Karen L. Lasar
William S. Lee
Robert R. & Kathleen H. Leckroft
Lila L. Lemper
Valerie E. Leonard
Jay V. & Barbara S. Leopold
Martina A. Leoppe
Teresa M. Letizia
Bern A. & Jim W. Lewis
Jeffrey B. & Marcia A. Lewis
Laura J. Lilly
Deborah S. & James D. Livingston
Jonny L. & Danielle L. Lobb
Lydia J. Marshall-Lobur
Elizabeth A. Leng
Rebecca M. & David C. Lorenz
Michael R. Lucas
Catherine M. Lucente
Andrew L. & Kevin R. Lassiter
Cra R. Maclean
Leslie M. & Ronald L. Macleod
Jace K. Mausoe
Jane A. McEachen
Jesse & Alicia Maddern
Patti & Jack Mallory
M. K. Malone
Barbara M. Manneret
JoAnn L. & James Womack
Ronald A. & Leah D. Marienich
Sharrt E. Marshall
Janene A. & Felix Martinez

Dana E. Mattson
Victoria E. Misnalbott
John L. & Linda B. Maxwell
Victoria A. & Ronald P. Mazella
Kevin W. McBride
Mary A. McCarty
Robert E. & Mary E. McCarth
Kathryn E. McCormick
Ily J. McDonell & Gina B. McDonell
Lisa M. McEwen
Maria R. & Michael E. Mcgee
Lisa A. & Tim D. Mcginn
Mary M. McCullogh
Judy M. McGraith
Claudia Y. McNulty
Judith D. McKer
Michael F. McGallagh
Patricia B. Mehmack
Brenda M. & Randall W. Mcnally
Shannon S. McCreary & Charles H. Parker
Laura D. McMillen
Gail S. Meeney
 Lori L. & Richard Meitner
Lindsey N. Melody
Antonette B. & Joseph E. Mercier
Elizabeth B. & William J. Merson
Elizabeth M. & Thomas J. Miller
James K. Miller & L. J. Stanley
Wendy S. Minstone & Mark A. Jones
Don O. & Susan D. Minezato
Richard B. & Sharon R. Moensen
Memphis Children's School
Ynni & Gary J. More
Kathy J. Moreaux
Yvonne B. & Stephanie R. Moran
Cindy & Wendy Morgan
Lisa P. & Thad Mejum
Barbara V. Morningstar
Lucile P. Morris
Diana L. Moran
Kelly J. Mudd
Marie S. & Paul E. Meyer
Melinda L. & Martin C. Mulls
Kristen Musselle
Jeanne M. Munroek
Brian J. Murtagh Jr.
Lloyd B. & Marline H. Nelson
George W. Nevra
Kelley & Timothy A. Nicely
Karen K. Nicalauskas
Gordon Lewis & Liseuche Noel
Konya Inc
Melissa E. Nolan
North County Newcomers Club
Paolinda D. O'Brien
Donny L. Daniels & Jim Shaafdaum
Ayer P.B. & Thomas P. Oftelt
Olmedo & Associates
James R. Olmstead Jr.
David M. Olson
Jimmie L. & Suzanne M. Orr
Diane M. & Mark L. Orija
Stefan F. Orttman
George D. & Luanna H. Ostrow
Jennifer M. & Belinda B. Ottson
Justin J. Otst
Pacific Alarm Service
Richard W. & Linda B. Palmer
Jayleigh & Malinda Paschol
Roe W Parsons
Jim Paulack
Patricia A. & Juan J. Perez
Panckie J. & Theresia K. Perry
John E. & Mary Ann Peterson

Joshua P. & Stacy Peterson
Karen A. & Kristina E. Peterson
June A. & Venita Allbright-Phillips
Steven R. Pierce & Stephanie A. Ozbom
Susan K. Pizzuto
Janet D. Pittman
Richard A. & Paul H. Pobor
Alan K. & Nancy A. Porter
Brian C. Porter
Jeff Parra Jr.
Michael S. & Valerie A. Posey
Angela E. & William P. Price
Barbara A. & Donald J. Prior
Primex Corporation
Andrew D. & Leslie J. Radler
Kellee A. Radovick
Galinda M. & John C. Reardon
Tina M. Ramos & Russell Ingold
Sancho Secada De Las Arenas
Marc E. Ratha
Kelly D. Rinderker
Abbey D. Rinker
Kimberly A. Ryers
Mary C. Reynolds
Michael D. & Laura R. Reynolds
Amy J. & Ron Richmond
Kevin E. & Rika Ripps
Rio Nito Minerals
Perry V. Rives
Jonathan M. & Robert M. & Michelle S. Rhodes
Michelle B. & James E. Robertson
Leslie M. Rohton
Guy H. Roitblatt
Michael R. Roekenstein
Tayler T. Roofks
Phyllis A. Rogers
Joyce A. & Roger A. Romero
Joseph B. & Florence Romany
Lisa K. Rossland
James J. Ross
Scott H. Ross
Lydia A. & William F. Rothwein
Ashley D. Rugg
Janice A. Rush
Darrin K. & Susan K. Ryberg
Mary K. Salin-Toms & Ian S. Tom
Cynthia M. & George K. Sarkle
Richard C. Sahel
Rebecca M. & Meynardo M. Sangiang
Ronal L. Santana
Ted E. Sapien
Susan M. Sarka
Lyntette M. & Peter C. Sauerborn
Mietta L. Scaccario
G. Andy Schneider
Katherine M. & Richard L. Schleier
Almeria M. Schmid
Jason M. & Rhianne G. Schmidt
Greg G. Schneider
Karen M. & Michael T. Schwab
Craig W. & Nancy K. Schweikard
Kimberly M. Schwiebus
Toni L. Scott
Schips Howard Foundation
Donald J. & Dwan Seddon
Donald & Rosanne H. Seiver
Patricia Serato
Margaret A. Settger
Steven W. Seybold
Bruce R. Shannon
Timothy J. & Patricia A. Shaw
Lauren L. Shaver
Sheffield House
Legacy Club

Members of the Legacy Club are those who have notified the university that they have made or intend to make the College of Liberal Arts the beneficiary of a planned gift.

Linda Ashworth
Karen A. & Lyn C. Baker
Clifford W. Chapman & Gene A. Shidler
Margaret A. & Richard F. Mantil
James D. & Martha J. Michel
Fred C. & Pernelle H. Schack
Adire Steiner
Patricia Taylor
Sheila L. Tiber
Marc E. Wilke.

*Deceased

In celebration of her mother’s life, Nina Jackson has donated Mary Meng Wade’s Steinway piano to the Music Department. Wade, a former art professor at Cal Poly and local San Luis Obispo artist, “wanted her beautiful Steinway to be used to continue to inspire and encourage students to pursue their love of music,” says Jackson.

Wade had a deep love for music and art, and enthusiastically shared this love with her family, friends and students. “She had an intuitive understanding of the ways in which different students learn, bringing out the best in each one,” remembers Jackson.

Wade lived a rich life, making great strides for a woman of her time. During World War II, she served in the U.S. Navy as one of the few female control tower operators. After her honorable discharge, she developed an intense interest in color and graduated with a bachelor’s in art from Pomona College in Claremont. She also studied piano with Lloyd Browning in Santa Barbara and later with Reginald Stewart at the Music Academy of the West in Montecito.

Wade taught art at Cal Poly and in the Lucia Mar, San Luis Obispo and Stockton school districts. Most recently she served as president of the Oil, Acrylic and Pastel Group at the San Luis Obispo Art Center and was former president of the Central Coast Music Teachers Association. She had many individual shows, including ones at the University Art Gallery at Cal Poly, the Bradley Gallery in Santa Barbara and the San Luis Obispo Art Association Gallery. Her works are in many private collections throughout California. For more information or to view Wade’s works, please visit www.marymengwade.com.

“She had an intuitive understanding of the ways in which different students learn, bringing out the best in each one.”
Endowments

College of Liberal Arts
2007-2008 Endowments

Alice Parks Nelson Orchestral Endowment
Alice Parks Nelson Scholarship Endowment
Allan and Susan Minikel CLA Endowment for Student and Faculty Collaboration
Ann and Gordon Getty Award Endowment
Anna Rose Luskin Memorial Scholarship Endowment
Astrid and Coiley Russell Scholarship Endowment
Barbara M. Jones Music Scholarship Endowment
Bernice Loughran Nicholson Arts Education Endowment
Beatrice Rice Scholarship Endowment
Bert and Wanda Warren Graphic Communication Scholarship Endowment
Brian Zammeiram Pacific Printing Industries Endowment
Byzantium Quaio Endowment
Carol Channing and Harry Kulligan Arts Education Scholarship Endowment
CLA Faculty Development Endowment
Cal Poly Band Scholarship Endowment
Cellular One Scholarship Endowment
Charles L. Massingill Graphic Communication Endowment
Class of 1971 Trust Fund Endowment
Clifton Hardy Swanson and Pauline Thompson Swanson Endowment
Collegians Jazz Scholarship Endowment
Don Krieger History Award Endowment
Diane L. Lloyd Photography Scholarship Endowment
Dennis Watt Art Award Endowment
Doc Stapleton Memorial Scholarship Endowment
Edmond, Myrtle and Karen Joseph Scholarship Endowment
Atanta and Everett Chandler Ethnic Studies Endowment
Ethnic Studies Scholarship Quaio Endowment
Eva T. Knapp Endowment
FANS/Kathleen Fischer Memorial Scholarship Endowment
FANS/URI Murray Smith Scholarship Endowment
First Generation Scholarship Endowment
Frank M. Raina Endowment
George and Janine Cucos Award Endowment
George and Janice Cucos Scholarship Endowment
George Pratf/Geoffrey Press West Graphic Communication Endowment
Graphic Communication Student Enterprise Endowment
George C. Beatie Memorial Award Endowment
George Ramos Scholarship for Journalism Excellence Endowment
Gerry and Peggy Peterson Sound Design Endowment
Graphic Communication Endowment
Graphic Communication Scholarship Endowment
Faul
Graphic Design Endowment in Art & Design
Greg and Jane Hint Scholarship Endowment
Gutenberg Society Endowment
Guy H. Thomas Memorial Scholarship Endowment
Herschel Gregory/Blair Primny Endowment
Harold P. and Rosalie Tankleff Award Endowment
Harold Apley Graphic Communication Endowment
Hans Weeder Scholarship Endowment
Harold and Rauskol Davidson Memorial Music Scholarship Endowment
Ray and Katherine Harper Photography Endowment
Rissel, Harmelink, and Sanford Scholarship Endowment
Professor Harry Sharp, Jr. Semantics and Speech Communication Endowment
Heb/Kassim Scholarship Endowment
Jenet Lee Memorial Endowment
Jenet Lee Memorial Scholarship Endowment
Jay Curtis Memorial Program Endowment
Jay Garber Memorial Scholarship Endowment
Jim Hayes Journalism Scholarship Endowment
Joan P. Aksyn Theatre Endowment
John H. Lynn Political Science Award Endowment
John Mendrashall Scholarship Endowment
John S. Mahen Scholarship Endowment for College of Liberal Arts
John and Judy Doyle Endowment
Jon M. Erickson Founders Scholarship for London Study Program
June King Mi-fee Arts Education Endowment
K/P Corporation Endowment
Len Watson Music Scholarship Endowment
Kodak Professional Photo Scholarship Endowment
Kristine King Manara Scholarship Endowment
Carolyn and Larry Voss Music Scholarship Endowment
LaVeuve - Tunis Scholarship Endowment
London Scholars Quaio Endowment
Lowen Russell Scholarship Endowment
Lucian Morrison Memorial Scholarship Endowment
Margaret & Herman Bender Music Endowment
Michael Cunningham Graphic Communication Endowment
Melanade F. Farris History Endowment
Martha Michel Music Scholarship Endowment
Mary Lou Hugger English Scholarship Endowment
Michael Koefft London Study Scholarship Endowment
Moor Ja Mien and Paul T. Suh Music (Opera) Award Endowment
Myrtle Edmonds and Karen Joseph Scholarship Endowment
Music Department Memorial Award
Nina and James Mobley Scholarship Endowment
Philip C. and Jean M. Haines Endowment
Pitman Company Graphic Communication Endowment
Robert E. Reid Journalism Endowment
Rand E. and Florence W. Welles Scholarship Endowment
Robert C. Drieuol History Department Endowment
Roger Sinanoff Research Professor from Industry Endowment
Ronald V. Rattner Award Endowment
Russell Cummings Engineering and Music Minor Scholarship Endowment
Scrips/Adobe Student Scholarship Endowment
Susan Carver Memorial Scholarship Endowment
Susan Carver Visiting Professorship for Teaching Excellence in the College of Liberal Arts Endowment
Sona Sandoval Memorial Dance Award Endowment
Son Sandoval Memorial Modern Languages & Literatures Award Endowment
Soto Music Scholarship Fund Endowment
Terry Bell Faculty Development Endowment
Terry Bell Color Graphics Endowment
Tovis Fund for Visiting Artists in Music
Tomaszczak Carter Dance Scholarship Endowment
Virginia Palm Vocal Scholarship Endowment
Virtual Studies Scholarship Endowment
Wallace H. and Nina K. Granger Endowment
Ward J. Estelle Memorial Endowment

Honoring Barbara McClung Hallman’s Legacy

Barbara McClung Hallman, a member of the History Department’s faculty from 1973 to 1991, was an accomplished scholar and dedicated professor. Her students recall her classes as cutting across boundaries to link the study of history with literature, music, and art.

Hallman’s groundbreaking 1977 course, Women in History, was arguably the first “women’s studies” course at Cal Poly, integrating the experience of women into the study of history and examining how a fresh look at the past may have “implications for today’s woman.”

Her innovative teaching added a new critical dimension and perspective to the History Department and opened the door for new kinds of courses universitywide.

The Cal Poly community lost Barbara Hallman in 2006. To honor her commitment to research and teaching, a fund was established in her name to support faculty in research and scholarship. The Barbara McClung Hallman Women’s Studies Faculty Award is designed “to benefit Women’s and Gender Studies Department faculty by recognizing their accomplishments and supporting their professional development.” The 2008 inaugural recipient of the Barbara McClung Hallman Women’s Studies Faculty Award is Mary A. Armstrong, chair of the Women’s and Gender Studies Department.

Contributions to the Barbara McClung Hallman Women’s Studies Faculty Award can be sent to the College of Liberal Arts, Cal Poly, San Luis Obispo, CA 93407-0320. Please make your check payable to Cal Poly (Memo: Hallman Award).
Advancement Director's Message

As the pages of this magazine illustrate, it is an exciting time for our college. We continue to build upon the strengths of our disciplines to provide the kind of exceptional, hands-on educational experience that has made us the most competitive liberal arts college in the California State University system and one of the most competitive nationwide. We are also uniquely positioned to move forward in a collaborative manner to explore a variety of cross-disciplinary opportunities that will enable our students to flourish in an increasingly global workplace.

In the College of Liberal Arts, the strength of our disciplines and our capacity to grow in new directions are made possible by an innovative faculty, an engaged student body and a responsive university community. They are also made possible by you, our alumni and friends.

Your generosity allows us to make significant progress in ways that would otherwise be impossible. Giving to the College of Liberal Arts, its departments and programs provides vital support for new curriculum development, faculty and student research, learn-by-doing student experiences, and laboratory and equipment upgrades. And as total annual costs to attend Cal Poly approach $20,000, private giving is crucial to our ability to offer financial assistance to deserving students through scholarships and other funds.

One of the best things we can do to ensure a strong future economy is to invest in the education of our youth and to prepare them for the challenges and opportunities of the world they will inherit.

On behalf of the College of Liberal Arts, I would like to thank you for your belief in Cal Poly and your continued commitment to our faculty and students.

Eileen Joseph
Director of Advancement

"Your generosity allows us to make significant progress in ways that would otherwise be impossible."