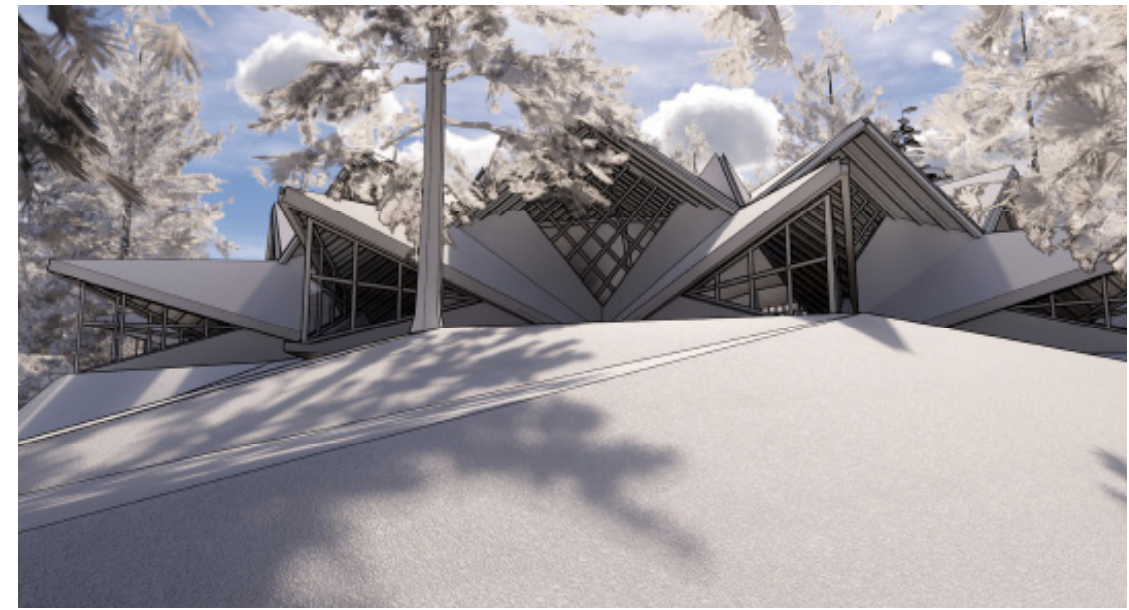


The Paradise Conference Center



Ryan Huddlestun

Located in a stunning grove of trees overlooking Little Butte Creek canyon, the Paradise Conference Center is a meeting venue with a main conference space and several breakout rooms. The project, which also includes a hotel, restaurant, and bar, is intended to draw outside public and private organizations, government agencies, and business entities to the town.

The CoWo



Reii Nelle Del Campo & Sirina Law

The CoWo, located in the new proposed downtown West Village, will bring the latest in shared-housing concepts to Paradise. Its residents will have private quarters for sleeping and relaxation but share dining, recreation, and office areas - all under the same roof.

The Lodge



Sophia Smith

The Lodge, set into a hill on the far west edge of Paradise, is an eco-resort comprised of a hotel with a restaurant, spa, and bar - all of it with dramatic views of Little Butte Creek canyon. The project is intended to appeal to out-of-towners looking to relax in a serene and quiet environment surrounded by - and in harmony with - nature.

Economy

One part of re-imagining Paradise is redefining its economy. In essence, this means increasing the employment opportunities that exist in the town. This can happen in a number of ways, but primarily by taking advantage of the town's location: its proximity to Chico and a major state university, and its scenic position as a gateway to the Sierra.

The proposals on this page provide some ideas for projects that will both broaden the town's economic base, while also improving its livability, providing new types of spaces for entertainment, recreation, wellness, and learning.

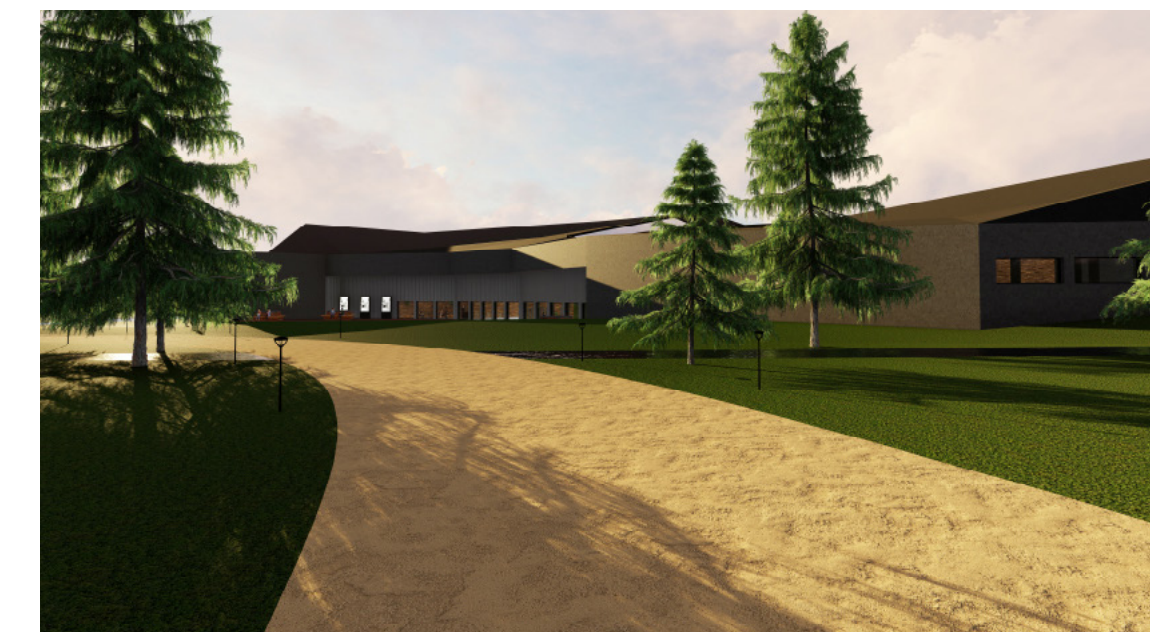
The Paradise Food Habitat



Eva Taupier & Nicole Lo

The Paradise Food Habitat, to be located in downtown Paradise's proposed West Village, combines living, dining, and shopping in the same building. On the ground floor, several restaurants and food shops will appeal to both residents and tourists. On the upper floor, apartments will provide affordable housing for the workers in the culinary marketplace below.

Paradise Performing Arts Center



Kaleena Klimeck

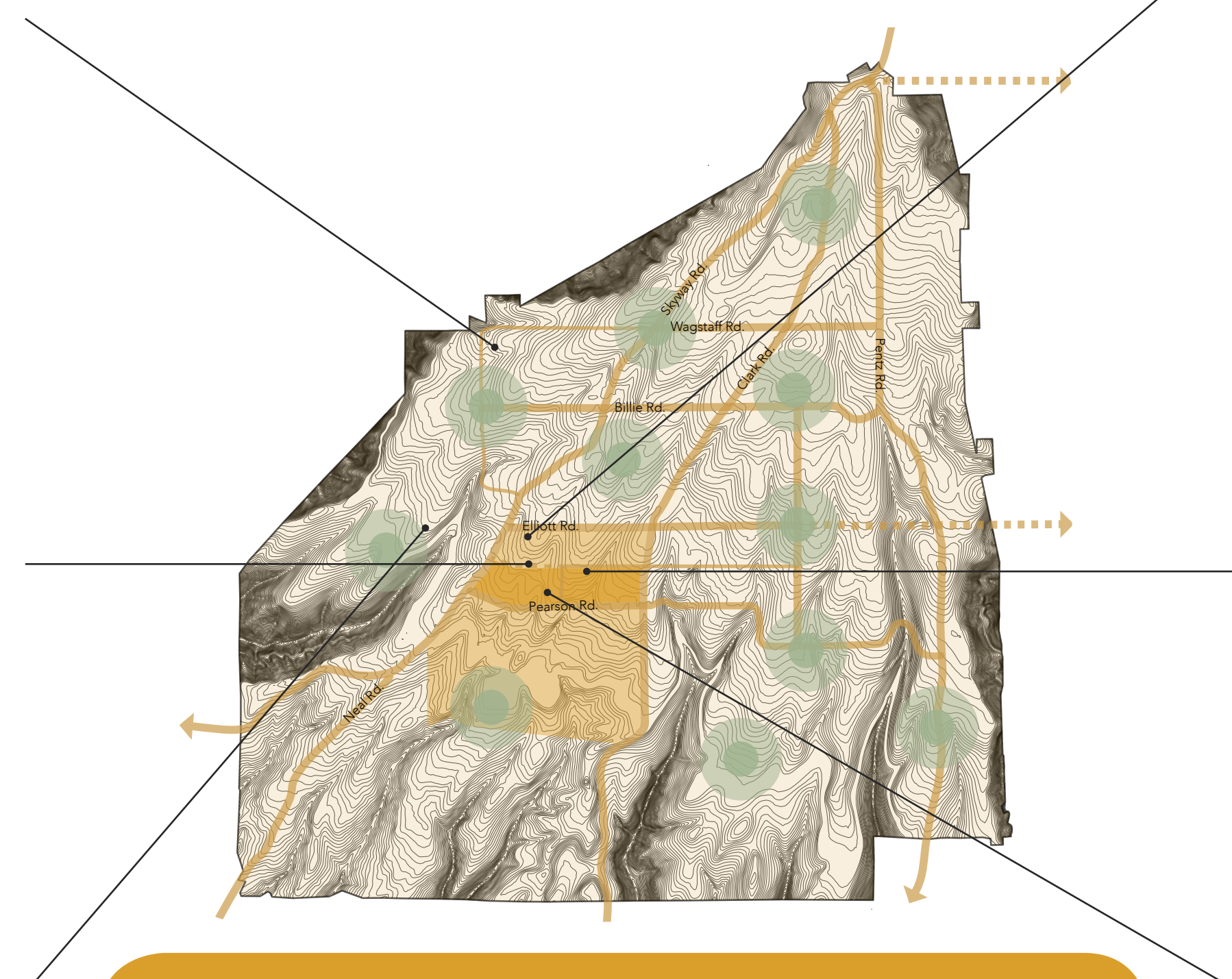
The Paradise Performing Arts Center is meant to be the cultural hub of downtown Paradise's proposed East Village. Located on the edge of the new public park, the center will provide both indoor and outdoor venues for plays, musical theater, and concerts. The center is intended to be a draw for both Paradise residents and tourists.

The Paradise Health Center



Amanda Radner & Ella McQuillen

Located in Paradise's new proposed West Village, the Paradise Health Center is a biomedical-research facility focused on innovation in the healthcare industry. The project, which includes a learning center, is intended to provide employment as well as higher-education opportunities for both current and future residents.



Impact

The projects developed in the studios run the gamut: from housing to cultural amenities, and from civic infrastructure to commercial enterprises. Together, these projects will provide the following:

400 Units of Housing

450,000 SF of Commercial Space

750 Full-time Jobs