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Summary Highlights of Economic Impact Study

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A MAJOR ECONOMIC **ENGINE ON CALIFORNIA'S CENTRAL COAST**

Cal Poly accounts for 12 percent of San Luis Obispo County's economic output, according to a new study that looked at the 2012-2013 fiscal year.





CAL POLY IS ONE OF THE LARGEST EMPLOYERS IN SAN LUIS OBISPO COUNTY

Cal Poly employees live and spend locally. Significant source of tax revenue.

\$254.3 million

Annual payroll to Cal Poly faculty and staff



Jobs directly and indirectly created by the university

\$14.7 million Sales taxes

\$13.2

million

Property taxes

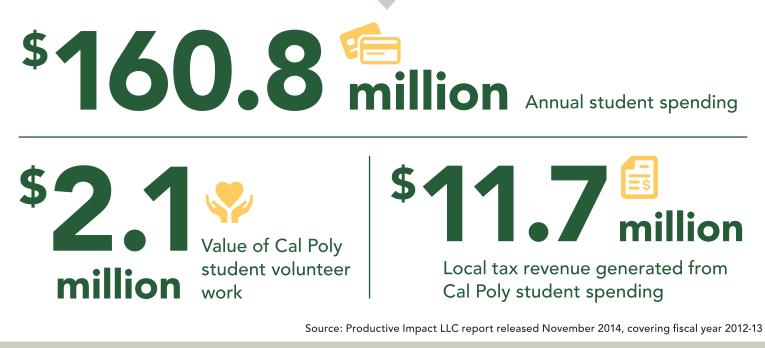
STRONG IMPACT ON THE LOCAL TOURISM INDUSTRY

Cal Poly generates stays in local hotels, dining at local establishments, and purchases from local stores.



OUR STUDENTS MAKE A DIFFERENCE

More than 19,700 students spend money locally. They rent housing and buy food, clothing, gasoline and other essentials that support the local economy.



To read the full 60-page report, visit http://research.calpoly.edu

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