Macurel Martini Gold	Advertiser/Brand	Magazine	Description	Sound	Taste	Smell 7	Fouch	Visual	Total number	
CBS - Cane         RollingStone         taste-in-print           x           x           x           1           x           x           1           x           x           x           1           x	Auvertiseit Brand	Magazine	Description	Sound	1 astc	Silicii	loucii	Visuai	Total number	
CBS - Cane   RollingStone   taste-in-print   x   x   x   x   1   Yellow Tail Wine   Real Simple   LED lights   x   1   Truit of the Loom - Vanity Fair   Elle and More   Shadow Box   Lays Sunflower Oil chips   People   Removable/Resusable stickers   x   1   Neiman Marcus   Neiman Marcus   Pop up in print   x   x   1   Minnesota Institute of the Arts   Hollywood Reporter   N/A   Sound in print   x   x   1   Minnesota Institute of the Arts   Hollywood Reporter   Star Wars Revenge of the Sith   Hollywood Reporter   Sound in print   x   x   1   Nightmares and Dreamscapes   Entertainment Weekly Pop up in print   x   x   1   Dancing with the Stars 1   Entertainment Weekly Pop up in print   x   x   1   Dancing with the Stars 2   People   Tactile material attached   x   x   1   Dancing with the Stars 2   People   Tactile material attached   x   x   2   Aquafina   People   Tactile material attached   x   x   2   Aquafina   People   Tactile material attached   x   x   2   Aquafina   People   Tactile material attached   x   x   2   Dier Pepsi Jazz   People   Pop up, sound, smell   x   x   x   4    Conclusions   Total   6   1   1   8   5   23    Conclusions   Total   Ferentainment Weekly   2   Real Simple   Highest number of senses:   4 - Pepsi Jazz   Entertainment Weekly   2   Real Simple   Average number of senses:   1.4375   Hollywood Reporter   1   Entertainment Weekly   2   Real Simple   Real Simple   1   Real Simple   1   Real Simple   Real Simple   1   Real Simple   Real Simple   Real Simple   1   Real Simple   Real Simple	Bacardi Martini Gold	Vogue (Russia)	video-in-print	X				X	2	
Yellow Tail Wine   Real Simple   LED lights   Shadow Box	CBS - Cane		-		X				1	
Fruit of the Loom - Vanity Fair Lays Sunflower Oil chips   People   Removable/Resusable stickers   x		_	*					x	1	
Lays Sunflower Oil chips		*	· ·						1	
Neiman Marcus Neiman Marcus Neiman Marcus Neiman Marcus Pop up in print Minnesota Institute of the Arts N/A Sound in print x Star Wars Revenge of the Sith Nightmares and Dreamscapes Dancing with the Stars 1 Entertainment Weekly Pop up in print Dancing with the Stars 1 Entertainment Weekly Pop up in print Dancing with the Stars 2 People Tactile material attached Totto Gruner & Jahr Video-in-print X X X X X X X X X X Aquafina People Tactile material attached Total Diet Pepsi Jazz People Pop up, sound, smell X X X X X X X X X X X X X X X X X X	•						X		1	
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Hawaii Five O N/A Sound in print x									1	
Star Wars Revenge of the Sith Nightmares and Dreamscapes   Entertainment Weekly   Pop up in print   x   x   x   1				Y					1	
Nightmares and Dreamscapes  Entertainment Weekly Dancing with the Stars 1  Entertainment Weekly Dancing with the Stars 2  People Tactile material attached Otro Gruner & Jahr video-in-print x 2  Aquafina People Tactile material attached x 3bado video-in-print x 4  Aquafina People Tactile material attached x 4  Aquafina People Pop up, sound, smell x x x x x x x x x x x x x x x x x x			_						1	
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Renault         Sábado         video-in-print         x         x         2           Aquafina         People         Tactile material attached         x         x         2           Diet Pepsi Jazz         People         Pop up, sound, smell         x         x         x         4           Touth         Fop up, sound, smell         x         x         x         4           Conclusions           Most popular sense:         Touch         Vogue         1         Brands of Time Inc.           Least popular sense(s):         Smell and Taste         People         4         People           Highest number of senses:         4- Pepsi Jazz         Entertainment Weekly         2         Real Simple           Average number of senses:         1.4375         Hollywood Reporter         1         Entertainment Weekly           Sábado         1         Entertainment Weekly         1         Image: Color of the proper		_		**			А	77		
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Sábado       1         RollingStone       1         Neiman Marcus       1         Mlps St Paul       1         Real Simple       1         Elle       1	Average number of senses:	1.4375	Hollywood Reporter	1		Entertain	ment \	Weekly		
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