FUNERAL SERVICES MARKETING INTERFACE TO ENHANCE

CUSTOMER SERVICE AND OVERALL PRODUCTIVITY

 by

ALYSSA R. HABING

A Senior Project submitted

in partial fulfillment

of the requirements for the degree of

Bachelor of Science in Industrial Engineering

California Polytechnic State University

San Luis Obispo

Graded by:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date of Submission:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Checked by:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Approved By:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_