On-campus construction continues to cause delays

Victoria Zabel
VICTORIAZABEL.MUSTAN9DAILY.COM

Cary Subel, an industrial engineering senior, uses his iPhone for most things, even to navigate Cal Poly's campus via the Cal Poly application. The university app has a lot of campus-related information, but Subel mostly uses the campus map feature.

"On the first day of school I gave myself 15 minutes to walk to class ... it took me 30 with all of the re-routes and everything," Subel said. "I saw buildings I never even knew existed. I guess the app wasn't prepared for the construction on campus."

For more than a year, the campus has been a construction zone because Cal Poly is in the process of completing four "capital projects." Capital projects are handled by the Cal Poly facilities planning and capital projects department, and are defined as projects costing more than $400,000.

The four major projects currently under construction are the Center for Science, the Utilador Upgrade/ TES Tank, the Recreation Center and the Meat Processing Unit. Expected finish dates range from as early as October 2011 (Meat Processing Unit), to Summer 2013 (Center for Science).

The projects were individually chosen for different reasons, said Joel Neel, senior associate director for facilities planning and capital projects at Cal Poly. Each project will enhance or upgrade buildings or systems already existing on campus.

The Recreation Center was prioritized due to the high volume of use in the existing facility. Once construction is complete, the Recreation Center will be twice as big as the prior space.

The Center for Science project began because it was the next academic project on the Master Plan and in addition to that the build-

University students spread knowledge 'under the sea'

Amber Kiwan
AMBERKIWAN.MUSTAN9DAILY.COM

Cal Poly students brought the "learn by doing" philosophy to children in the community Saturday at Explore the Oceans Day at the Avila Beach Sea Life Center.

Children of all ages participated in hands-on activities designed to teach them about marine life and ocean science.

"The ocean is interesting to everyone, especially when they get to touch it," Avila Beach Sea Life Center employee Sierra Stockton said. "A few kids have even asked me if they could take the creatures home."

Although the children do not get to keep the marine life to bring home as pets, they all had the opportunity to touch the sea creatures and explore the aquaria inside the Sea Life Center. The outdoor activities run by Cal Poly students provided additional learning opportunities.

Set up beneath a clear sunny sky, this part of the event featured five interactive learning stations on the lawn outside of the Sea Life Center.

The kids really enjoy it. They all like to dig through the buckets and get their hands dirty.

-- Erin Best
Kinesiology senior

At the algae station, children taste edible seaweed and learn about the importance of algae in marine environments. There were also stations for marine skeletons and invertebrae exploration tanks.
Construction
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ing, which housed chemistry, physics and soil science, was more than 50 years old and in need of replacement, Neel said.

Marcus Jackson, Assistant Project Manager for O'Connor Construction Management, Inc., an outsourced construction management company, explained the TES Tank as a "giant thermos" that will enable Cal Poly to produce cold water during non-peak hours for use during the day once upgraded, subsequently making the campus more energy-efficient and sustainable. The upgrade is also necessary because the system was built before the university had expanded much and needed additional capacity.

The Meat Processing Center will be a replacement of an old facility that was removed to make room for the Poly Canyon housing facility. The project is being funded in large part by a private donation, Neel said.

Although the four capital projects currently consume a great amount of resources, making an effort to promote sustainable business practices and lessen the environmental impact of the construction.

"The short-term benefit of 'green' projects is the monetary savings," Jackson said. "Other benefits, like environmental health, will be the long-term benefits."

Neel said both the Recreation Center and the Center for Science are Leadership in Energy and Environmental Design (LEED) Projects. According to the US Green Building Council website (which created LEED), "LEED promotes a whole-building approach to sustainability by recognizing performance in five key areas of human and environmental health: sustainable sites, water efficiency, energy, materials selection and indoor environmental quality."

LEED projects are ranked based on a scale of 1-100 based on how "green" they are. Cal Poly expects that both the Recreation Center and the Center for Science will rank very high on that scale, Neel said. This will result in not only fiscal savings due to more energy efficient procedures (i.e. electricity), but also the promotion of safe and environmentally sound construction practices.

Whitney Sider, graphic communication senior and Cal Poly soccer and track athlete, is happy that Cal Poly is making an effort to go green. Sider said she is not happy, however, with the inconvenience campus construction creates.

"The construction on campus makes it almost impossible to get around, especially on a bike," Sider said. "In the fall I had soccer practice until noon, then had a class that started at 12:10. Trying to get from one end of campus to the other in 10 minutes wasn't possible because the (possible routes) look so long."

Adding to Sider's frustration is what she said is a lack of communication regarding the projects.

"I don't even know what 'Atra 52' is," she said. "The projects aren't always explained in terms of how they will benefit me (or other students)."

Perry Rudd, project manager for facilities planning and capital projects at Cal Poly, said the facilities planning department has made a concerned effort to avoid issues like the one Sider voiced.

"For the most part, everything has gone smoothly so far, in part because we have tried to make a proactive effort to let people know about inconveniences beforehand, to answer questions and respond to concerns and to provide re-routes," Rudd said. "Hopefully students and faculty recognize that."

In addition to construction inconveniences, another major concern for students regarding the projects is how they are being funded.

"I'm definitely curious about how (Cal Poly is) paying for projects like this," psychology senior Katrina Stern said. "I can't even get the classes I need to graduate all the time because of budget cuts, but we have the money for multiple high priced projects!"

Neel said Stern's concern is valid, but the money for the projects will not come from unplanned, additional expenses. The Recreation Center is funded by a $65 per quarter Student Union fee increase that was voted on by students in 2008. The Center for Science and Utilidor/TES Tank is funded by the State via the sale of "Lease Revenue Bonds" and the Meat Processing Center is a "gift-funded project," Neel said. Cal Poly's commitment to sustainability, as well as the construction on campus, will continue as usual, at least for the next few years. The cooperation of students and faculty as well as their ability to adapt will be crucial to the success of the projects, Rudd said.

For more information about any of the capital projects please visit the facilities website.

Sea
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All of the touchable exhibits allowed the children to explore marine life. An algae station displayed uses of algae and even offered edible algae to the participants.

Other stations featured sand from around the world where children could make sand art, an immerse exploration tank with more touchable live creatures and a station with marine creatures' skulls and bones.

Children searched through buckets at the beach bucket station, where they learned about all the different items that could be found on a beach.

"It's basically a whole beach in a bucket," kinesiology senior Erin Best said. "There are shells, trash, feathers, beach wood, sand dollars and other things. The kids really enjoy it. They all like to dig through the buckets and get their hands dirty."

Best, like the other Cal Poly students who worked the event, was there as part of the course SCM 470: Communicating Ocean Sciences to Informal Audiences.

"I really enjoy the class," Best said. "It's interesting to learn how people learn, and how they react to education."

Best said although she is undecided about her future career goals, the class has made her consider a career in informal education.

Biological sciences professor Nikki Adams teaches SCM 470 and said it is made up of mostly science and education students.

"They are learning about sharing marine science with the community," Adams said.

This is the first quarter the course was offered and is part of a National Science Foundation Grant.

"The class will host another Explore the Oceans Day on Feb. 26, as well as a museum-style exhibit on campus March 9."

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California farmers panic at prospect of higher taxes

Paul Rogers
San Jose Mercury News

Alarmed at the urban sprawl that gob­bled up Los Angeles orange groves, vast cherry orchards around San Jose and cattle ranches east of Oakland, state lawmakers voted last week to give farmers with farms 45 years ago.

Sign a contract promising not to de­velop your land for 10 years, and your property taxes will be reduced. But now the program — Califor­nia's main strategy for preserving farms and ranchland — may end as the state tries to balance its budget. A proposal last month by Gov. Jerry Brown to eliminate state funding for the William­son Act is alarming county leaders and creating rare alliances between people who vote for candidates and people who drive pickup trucks.

"This is the only issue where the Sierra Club and the Farm Bureau and the Cattlemen's Association are saying the same thing," said Darrel Sweet, a fifth-generation rancher in Livermore. "If there's anything else that can bring them together I haven't seen it."

The rules are simple. Counties provide the property tax breaks, which range from 20 percent to 75 percent, depending on the age and location of each ranch or farm. The state histor­ically has picked up some of that money — about $35 million a year state­wide. Without it, counties would bear all the cost.

When the state's budget struggles began three years ago after the housing bust and rising unemployment sharply­ lowered tax receipts, Gov. Arnold Schwarzenegger proposed eliminating the state's share of the Williamson Act — roughly 40 percent of the county's land­ base and more than any other Bay Area County. Alameda has 135,031 acres and Contra Costa has 46,194 acres. San Mateo County hasn't reported its acre­ ages recently.

"Your food really does come from somewhere, not just the grocery store," said Burbach. "If you know it local, it's going to be cheaper and safer. If you get it from Mexico or other countries, who knows what you are getting? And if you don't have the land you aren't going to have local farming and ranching."

Santa Clara County has 339,482 acres under the Williamson Act — roughly 40 percent of the county's land base and more than any other Bay Area County. Alameda has 135,031 acres and Contra Costa has 46,194 acres. San Mateo County hasn't reported its acre­ ages recently.

The program has faced some criti­ cism. But with California growing by 500,000 people a year, sup­ porters say the state should do every­ thing it can to not repeat the lessons of Los Angeles and Santa Clara Valley.

"If we never had this program, Cali­ fornia would have a whole lot more sprawl," said Michael Endicott, with Sierra Club California.

Farmers and ranchers cite economic pressure.

"Real prices are going up. Diesel is going up. Our corn are going up every year," said Janet Burbach, whose fam­ ily has owned a 3,000-acre ranch near Morgan Hill since 1917. "This is some­ thing that keeps us going."

Burbach said if the Williamson Act goes away, her property taxes would triple, to about $18,000 a year. That might not sound like much to many Californians, but it barely covers the profit margin some years on her 200 head of black Angus and Char­Cross cattle.

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San Francisco Bay Area in 2010, it fell to 26.8 percent. That's down from 30.2 percent in 2000. But that's still higher than the national average of 24.3 percent.

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Egypt's military disbanded the country's parliament and suspend­ed the constitution on Sunday, saying it will rule for six months or until presidential and parliamen­tary elections are held, accord­ing to a statement by the military council read on state television.

The announcement, which came two days after the ouster of President Hosni Mubarak, met some of the demands of anti­gov­ernment protesters who for nearly three weeks demonstrated against Mubarak and the parliament, de­ manding constitutional reforms.

Parliamentary elections held in November were considered fraud­ulent and marred by mass arrests, pressure on independent candi­dates, news-media harassment and a boycott by some opposition groups. Last week, in the final days of Mubarak's rule, hundreds gathered in front of the parliament building in addition to the thou­sands in Tahrir Square.

The army appeared to have left its base and the Cabinet, which is run­ning the country.

Earlier Sunday, the army began to clear Tahrir Square, the center of the protests, tearing down tents and opening it to traffic.

The decree grants soldiers in olive­green fatigue uniforms and red berets surrounded the last stage for protesters, while cars honked and drove around the city hub for the first time since Jan. 25, when people erupted in rage against Mubarak. It was a further sign of the military's de­termination to restore the nation's cap­i tal to normal.

The popular uprising shut down Egypt's economy, sparked fighting and looting and forced President Hosni Mubarak into resign­ing. It was followed by a parade of police and ordinary Egyptian citizens materialized like a flash flood. The police were raised up onto people's shoulders and waved Egyptian flags.

"The police and army are one," they chanted. The policemen pumped their fists and converged with the protesters' stage. "God is great, God is great," the two groups roared, while cars beeped and soared forward, as if nothing unusual had happened.

Some responded in anger at the police. One young man tried to charge them.

"The police killed us! Don't be­lieve them," he shouted before a group pulled him back.

"We are taking our freedom," said Nabil Mustafa. He smiled at the soldiers, protesters and cars crowded bumper to bump­per. He predicted that if the army didn't keep its word, "the people will come back."

But he was sure better days were coming.

The families and young people, who had been squating, largely compli­cated and accepted that Tah­rir Square no longer belonged to them. The soldiers dismantled the plastic tarps and walked among papers, trash and a child's lost ted­dy bear. One teenager shoved and pushed at the soldiers and cried at having to leave.

One protester who was evicted warned that the army will never meet the Egyptians' demands for more democracy and an end to decades-long emergency decrees if the demonstrators surrendered Tahrir Square.

"We don't want to leave," said Mohammed Shaheen. "They'll never give up the emergency laws. And they'll use them to put people in jail."

As the cameras watched the army clear the square, a parade of police and ordinary Egyptian citizens materialized like a flash flood. The police were raised up onto people's shoulders and waved Egyptian flags.

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President Barack Obama unveils his 2012 budget blueprint Monday amid a Republican uprising in the House that undermines the strength of the new class of conservative lawmakers and accentuates the obstacles faced by the White House.

Obama will argue that fiscal restraint can coexist with economic investment, but Republicans are demanding ever deeper cuts, including programs dealing with low enforcement, disease control, environmental protection and arts.

In a dramatic turn, conservative freshmen last week rejected spending reductions to the current 2011 spending cap proposed by House GOP leaders as inadequate and forced House Speaker John A. Boehner of Ohio to reconsider.

Within this changed environment, Obama will send Congress a spending plan that charts what the president hopes will be seen as a middle ground. The president will call for a five-year spending freeze and tax pay cuts for federal workers. He will target social programs, including cuts to a home heating assistance program for low-income households. He also will propose reductions in the popular Community Development Block Grant program and funds for community action groups.

But Obama also wants Congress to join his campaign to "out-educate, out-build and out-innovate" the global competition by building up key areas, including high-speed rail, Internet-based businesses, health care and clean energy and biotechnology.

He will ask for more spending to train math, science and engineering teachers, kicking off a plan to add 100,000 new teachers to the classroom over the next decade — a tough sell when many new Republicans want to dismantle the Education Department.

"This budget asks Washington to live within its means, while at the same time investing in our future," Obama said on Saturday in his weekly radio address.

Already, though, Republican newcomers and their conservative allies have panned Obama's initial proposals. "These are extraordinarily challenging times," said freshman Rep. Tiny Goady, R-S.C. "I hope the president's budget reflects that."

The presentation of a president's budget almost always ignites a season of spending debates in Washington, and Obama's first proposal last year was not enacted, even as his party held control of Congress.

Now, with Republicans in control of the House and "tea party" influence dominant, a budget from a Democratic White House faces bleak odds for passage.

The Democratic-led Senate is likely to backspine Obama's interests. "We should not be cutting education and taking cops off the street," said Senate Majority Leader Harry Reid, D-Nev.

Agricultural subsidies, the Environmental Protection Agency's clean-water fund and the Army Corps of Engineers' budget are under the knife, too, sources said.

So far, both ends of Pennsylvania Avenue are trimming only around the edges — proposing cuts to nondefense discretionary spending, which makes up less than 15 percent of the federal budget.

But it is unclear whether Obama's blueprint will breach the "adult conversation" of deficit reduction — the more difficult changes to tax policy, entitlement programs and defense spending.

All are political hot buttons. But to sidestep the broader budget debate "would be a missed opportunity," said Jim Kessler, a co-founder of Third Way, a moderate Democratic think tank.

Leaders of both parties have said the two sides could work together on such issues. But new conservative House members may limit what Boehner is able to do.

House GOP leaders were broad-sided last week by the intransigence of their freshman lawmakers.

By week's end, Boehner was embracing their steep reductions as his own, leaving it unclear how willing a partner Obama will find in the House speaker.
Many state-issued cell phones not in use

Jon Ortiz
MCCLATCHY NEWSPAPERS

A quarter of California’s state-issued cell phones and other wireless devices recently audited weren’t used at all in December — although that didn’t keep the state government from paying more than $300,000 in service fees for them.

Of the 54,384 wireless lines reviewed by the Office of Technology Services so far, 13,467 were idle two months ago. Service costs for the single month of unused phones and computer air cards: $308,317.35.

Gov. Jerry Brown’s spokeswoman, Elizabeth Ashford, said the numbers support the governor’s contention that state government can trim fat. Last month Brown ordered departments to slash by half their wireless device inventories — about 96,000 cell phones, computer air cards and other gadgets in all.

“Clearly, if hundreds of thousands of dollars are being spent on unused cell phones, there’s a lot of fat left to cut,” Ashford said.

Adrian Farley, acting director of the state Department of Technology Services, said about 40,000 phones still need auditing. He expects the results of that analysis won’t be much different.

“(The percentage) could go up or down some, maybe 5 percent or 7 percent plus or minus,” Farley said.

The state’s audit doesn’t determine why the devices were issued but not used in December.

Cell phones became the budget slash du jour in January, when Brown told departments to cut back their collective 96,000 state-issued cell phones, computer air cards and other wireless devices.

Brown’s mandate aims to slash California’s $40 million-plus yearly cell bill by at least $20 million. It’s a token savings given California’s projected $26.6 billion deficit through June 2012, but symbolically significant nonetheless.

Officials say they had known for quite some time that the state was spending too much on cell phones and had been working to get costs down.

Technology Services started auditing wireless service plans and cell phone use at the end of 2009. As it analyzed the data, it advised departments where they could become more efficient or negotiate cheaper rates.

That week, Farley said, allowed the state to trim an average $48.25 per service line per year in 2010. Savings to the state: $2.6 million last year, according to Technology Services figures.

Brown’s order requires departments to inventory each of their “authorized cell phone and smart phone procurement and related phone, data, Internet and other usage plans,” and justify keeping no more than half of them by June 1.

The California Department of Transportation last year spent $7.27 million on 16,000 lines, the most of any department.
Likealittle.com romantic shout-outs go viral at Cal Poly

I have never been much for confrontation, especially when it involves romance. I couldn't even tell my fifth grade crush I liked him, and that inability has only worsened since coming to college. I prefer to avoid awkward encounters. And apparently, I'm not alone. I recently discovered a whole website devoted to cowardly hopeless romantics — likealittle.com.

The website popped up on my Facebook news feed a week ago, and since then has gone as viral as the "Lemme Smang It" video. For those of you who haven't logged on to likealittle.com yet, it's a website where university students anonymously post comments about the attractive people they see around campus. You choose a gender, a hair color and a location, and say whatever you want about this person within the realms of "appropriateness" (they won't post the message if it's not squeaky clean).

This whole thing works out well because now I know just from sitting at my computer there are a ton of hot guys in bro tanks at Sierra Madre, and the girl who was on the elliptical third from the left at approximately 11 a.m. has a nice ass. People are rather candid when they can hide behind the anonymity of the Internet.

Likealittle.com is a great procrastination tool. Here I am, sitting in the study lounge, browsing the website. It's especially funny when you come across a shout out to someone you know.

"Wearing a red mac miller tee and backwards black hat today. See you all the time and you be lookin so good."

Coincidentally my friend Nick had just posted on Facebook a picture of himself wearing his Mac Miller t-shirt and backwards black baseball hat. Nick, someone in cyberspace wants you. I hope you feel special.

The only problem with this likealittle business is that if you discover someone's looking for you, you have no idea who it is. If you recall my last column on dormcest, you know that I'm an advocate of speaking your mind (though I don't take my own advice in this area). But what's the point of acknowledging your attraction to a person if they don't have the chance to say they feel it too?

That was my co-columnist J.J.'s reaction when he noticed a shout out to him on the site (Unless there's another blonde kid in Cerro who runs nonstop and attempts to rock a pink polo on a regular basis). He texted me as soon as he saw it asking what he should do about it.

So here's what you do if you're sure you've found yourself the object of a likealittle post:

1. Let a few hours pass before you make a comment — you don't want to seem too desperate.
2. If there is no possible way this isn't you, message the person. Say something clever/cute/sexy and let them know it's you they want.
3. Get the person's name. Then you can find them on a not-so-anonymous social networking site.
4. Since, according to the "testimonials" on the likealittle website, many happy couples are born out of these anonymous flirtations, you should probably start planning your first romantic date with the post's author. And then your wedding. Because obviously, if you were searching for someone on likealittle and you found them, it's fate.

So maybe there is hope for the cowardly kids on likealittle who don't have the guts to say how they feel to someone's face.

Effective or not, likealittle is sweet and mostly innocent fun. And there's nothing wrong with that. So I guess, until that is no longer the case, then post away, cowardly students. Maybe, just maybe, the object of your affection will come across your post while zoning out in class.
Every Monday cut out this refrigerator to find out what deals are happening around you!

Check out all the deals from 02/14/2011 to 02/20/2011

<table>
<thead>
<tr>
<th>MON</th>
<th>TUES</th>
<th>WED</th>
<th>THUR</th>
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- **MON**
  - $1 Pints
  - $1 off Solo Stix!
  - Specials from 5pm-close

- **TUES**
  - All 12oz Beer
  - Fat Tire $3.50!
  - Free small Sweet Six with purchase of two Solo Pizzas
  - Come visit us @ Farmers for $5 Calzones!

- **WED**
  - $5 1/2 lb. Grad Burger with 1 Side
  - $1 Dollar Deal, 5-6pm
  - Tri-tip Dinner w/ 2 sides $8.50
  - Sirloin Steak Sandwich with 2 sides $10.50
  - Fish Friday: Fish Tacos & Fish Sandwiches $6.00

- **THUR**
  - 2 for 1 well drinks (6pm-Close)
  - Oyster Night 5-10pm $0.75 oysters
  - Pint Night 9-9pm-CL
  - "You keep the glass" $3 refill
  - Daily happy hours 3-6pm & Late Night 10p-Midnight
  - Mexican hour 2-4pm Mon-Fri, Taco with Models Draft only $5
  - Free Popcorn every night 10pm-11pm

- **FRI**
  - $1 Pint
  - 35-cent Wings
  - Tri Tip Sandwich and a Pint for $9
  - Re-Happy Hour 10-11pm

- **SAT**
  - $1 off any dessert w/ purchase of entree

- **SUN**
  - $1 off any dessert w/ purchase of entree
  - Open at 11am
  - Sunday Football: Sirloin Sandwich w/ 1 side $9.95

**Buffet Deals**
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Bieber's "insta-movie" was completed in six months

Ben Fritz
LOS ANGELES TIMES

For decades, whenever a music or movie star popular with teenagers burst onto the scene, his or her rise to fame would be chronicled within months via what's known in the publishing industry as an "insta-book." On Friday comes the "insta-movie."

"Justin Bieber: Never Say Nev­ er," part 3-D concert film and part glossy biography of the 16-year-old pop star, was conceived, produced, edited, marketed and released in little more than six months. That's a time frame virtually unheard of in notoriously slow-moving Holly­wood, where movies typically take years to gestate.

Hatched by a division of Para­mount Pictures focused on by­passing the lengthy development process and produced by the duo behind the reality show "Top Chef," the Bieber movie mixes cutting-edge, digital 3-D photog­raphy with grapy home movies and reality-show-style docu­mentary footage to create a flattering portrait of the singer and his rise from small-town Canada to inter­national stardom.

The resulting concoction is not only an attempt to cash in on a po­tentially short-lived phenomenon, but a model for hidebound movie studios to participate in a new me­dia world in which fans create the popular culture as much as they consume it.

"Justin Bieber is a sensation cre­ated by fans on the Internet and we have to challenge ourselves to be relevant to that," said Paramount film group President Adam Good­man. "There's a place for the way we have done things for years, but with digital technology, we have the opportunity to move at light­ing speed."

The Bieber native was discov­ered by manager Scooter Braun in 2008 from video Bieber's moth­er posted on YouTube. Aggres­sion promotion on radio sta­tions and social networks soon spread "Bieber Fever" to a rabid fan base that has bought 4.6 million of his albums. Last year, he was the No. 4 best-selling musical artist, ac­cording to Billboard, and the No. 3 most popular in concert, accord­ing to Pollstar.

Indeed, a movie is just about the only thing that the then 11-year-old Bieber machine hasn't touched yet. He's already launched a merchandising and li­censing bonanza with everything from washcloths to T-shirts, had a guest spot on "CSI," published his first autobiography and is getting ready for a global concert tour.

"Never Say Never" opens amid a barrage of both old-school and new-wave publicity. Bieber has ap­peared on MTV, "Saturday Night Live" and "The Daily Show," and took up his 7 million-plus Twit­ter followers (sample: "kinda crazy ... next week at this time #NEV­ERSAYNEVER" will be in The­aters ... and will finally see who I really am!).

People who have seen pre-re­lease surveys say it's impossible to predict how the $13-million bud­get movie will perform at the box office because Bieber's fan base of teen and pre-teen girls is small but fervent.

The 3-D concert movie "Han­nah Montana/Miley Cyrus: Best of Both Worlds" surprised many in 2008 when it opened to $31 mil­lion. But the similar "Jonas Broth­ers: The 3D Concert Experience" debuted just $12.3 million the next year.

"Our normal ways of measur­ing are not reliable when you're studying a fan base that's an inch wide and a mile deep," said Jim Gallagher, a consultant who previously was president of mar­keting for Disney, who worked on both the Cyrus and Jonas Brothers films when he was at the studio.

"Never Say Never" could po­tentially be bigger than those movies because of the growing prevalence of 3-D (and the accom­panying ticket price surcharge). About 2,500 of its 3,000 theaters this weekend will be 3-D, com­pared with 683 for "Best of Both Worlds" and 1,271 for "Jonas."

The idea for a Bieber movie came from Paramount Insurge, a group formed by the end of that month, a group of Paramount executives including Goodman and vice chairman Rob Moore were at his Minneapolis tour stop to pitch the idea. But save for a few words as Bieber whizzed past the Holly­wood executives on his Segway, they never had the opportunity to meet the singer or his entourage.

"I was told they just wanted to see the show with their kids, so I stood up and gave them tickets," Braun later recalled, explaining how the movie big shots were initially impressed by Bieber's performance — and his fans' hysteria — to later meet in Los Angeles with Braun, who already was mulling a direct­to-DVD movie.

By early August, Goodman re­cruited "Step Up 3D" director Jon Chu, who was tasked with pre­paring a 20-camera 3-D shoot of an Aug. 31 concert at New York's Madison Square Garden. Paramount spent millions to upgrade Bieber's normal show, adding more dancers, pyrotech­nics, high-definition screens, and recruiting guest artists such as Lu­dacris, Boyz II Men and Cyrus.

"When I work to put it to­gether and one chance to do it right," Chu said. "I was scared about everything — what if a piece of confetti fell on a lens?"

As Bieber's tour traveled from Toronto to New York, meanwhile, "Top Chef" producers Dan Car­forth and Jane Lipsitz had two camera crews behind the scenes. They shot about 200 hours of the singer, his coaches and stylists, and were given another 300 hours of home movies featuring his prer­eminent natural musical talent.

The duo, who had no experi­ence on a studio feature, shaped that footage into storylines just as they would do on a reality TV program.

While the film was being edited in the fall, Paramount began acti­vating Bieber fans. About 60,000 spent $30 for tickets, along with 3-D glasses in the singer's signature purple, to a sneak preview Wednesday.

The studio recently has aired ads that focus on Bieber's inspiring rise-to-fame in hopes of appeal­ing to parents whose wallets and chauffeur skills will be necessary for younger viewers.

Most films focused on pop art­ists have short box-office runs after fans pack theaters on an opening Friday. But Braun believes "Never Say Never" will finally expand Bieber's base beyond those who squeal when he shaves his bangs.

"I want all the haters who don't understand who Justin is to see this," he said.

But just as superstars such as Bieber are difficult to create, turn­ing "Never Say Never" into a blue­print can't be done overnight. After all, its makers aren't even sure it is.

"We've been racking our brains to think of a name for this genre," Lipsitz said. "It's not so surprising, before her part­ner Corth­forth came up with a sug­gestion: "I think it's a docu-tainment event."
Mubarak leaves mess behind in Egypt

In no way am I implying Presi­dent Obama is not acting in the best interest of the United States though, as he without a doubt is, but his interjection in the situation caused some backlash. Saudi Ara­bia's King Abdullah reportedly told the U.S. and the European Union to back off Mubarak in an effort to ensure his ally's dignified resig­nation. But the reality of the situa­tion is that Mubarak ruined his own chance of such a resignation.

At the beginning of last week the Egyptian military took con­trol of the state. The ensuing ef­fect was Mubarak announced that he will step down before his term is over. The protesters felt they had achieved a great victory until Mubarak went back on his word. Mubarak's refusal to step down sparked even more protest and chaos in the city of Cairo. Egyptian citizens in outrage gathered in the middle of the night chanting for the resignation of Mubarak.

I am an alumnus of Cal Poly. I am embarrassed by this article. I fully support free speech, but free speech does not mean publishing borderline pornography in a school newspaper. Editor, do you know what "snowball­ing" is? It is not appropriate in a school newspaper. Columns about sex are fine, but to write a sensation­alist piece with vulnerability throughout is not appropriate. Parents send their kids to Cal Poly and trust the campus to provide a safe, comfortable envi­ronment. I do not think they send their kids to Cal Poly and expect the school newspaper to teach them how to give oral sex and encourage the act of spitting semen from one partner's mouth into the others, "snowball­ing"? The Mustang Daily is clearly trying to hide behind free speech in the process of sensationalism. Shame on MD.

--- Mike

In response to "Blow his mind with a classic blow job"

As a parent of a MD student, I app­roved them. What happened to free­dom of speech? As parents, we may not always agree with what our chil­dren do, but I know we raised our children to be responsible, respectful and to grow to be a good person. As a parent of two Cal Poly students, I feel that they provide a safe environ­ment and if you feel that this article will affect your child then take them elsewhere. I'm sure you'll be able to find another college where newspa­pers do not exist and your child does not grow as a person.

--- Parent

In response to "Blow his mind with a classic blow job"

As a Cal Poly alumna, I still wan­der onto the MD website once in a while. What a find this was! Shame on the commenters who say this doesn't belong in the school newspa­per. It's a sex column! I had sex support free speech, but free speech does not mean publishing borderline pornography in a school newspaper. Editor, do you know what "snowball­ing" is? It is not appropriate in a school newspaper. Columns about sex are fine, but to write a sensation­alist piece with vulnerability throughout is not appropriate. Parents send their kids to Cal Poly and trust the campus to provide a safe, comfortable envi­ronment. I do not think they send their kids to Cal Poly and expect the school newspaper to teach them how to give oral sex and encourage the act of spitting semen from one partner's mouth into the others, "snowball­ing"? The Mustang Daily is clearly trying to hide behind free speech in the process of sensationalism. Shame on MD.

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How the Grinch Stole Valentine’s Day

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How the Grinch Stole Valentine’s Day
Men

Our morale is high right now, but we've got to keep the focus on what we need to do and not get ahead of ourselves.

— Will Donahue
Men's basketball center

From there, Cal Poly would never relinquish its lead. Despite holding UC Riverside to 34.8 percent from the floor in the first half, the Mustangs were only able to push their lead to four points at halftime.

The Mustangs, which boast a Division I-best defensive 3-point field goal percentage (26.9), allowed the Highlanders to convert three of nine attempts from behind the arc in the first half.

“We like to defend the 3-point line,” Callero said. “It’s a momentum shot and that’s something I’ve always tried to preach to our guys. We were able to hold them 3-13 for the game and three of those came in the first half. Our second-half adjustments were trying to limit their perimeter shooting.”

Cal Poly continued to lock down UC Riverside on the defensive end, holding them to 38.9 percent from the floor in the second half, while the Mustangs put together an offensive surge. Their offense turned around to hit 12 of 24 from the field, to bury UC Riverside in an insurmountable deficit.

With Cal State Northridge suffering a loss at home to Long Beach State, the Mustangs now hold second place in the Big West to themselves.

But the Mustangs will be challenged to retain their spot as they face first place Long Beach State and third place Cal State Northridge in their next two conference games.

Callero said despite suffering their two worst conference losses to each team, he is confident Cal Poly will be stronger the second time around.

“I think we’re a different team now,” Callero said. “We can go into any game, any night, any gym and we can perform to our potential.”

from page 12

Women

continued from page 12

We've got to keep the focus on what we've beaten this team at their court. We need to do and not get ahead of ourselves.

— Will Donahue
Men's basketball center

... they have to focus on five players...

— Abby Bloetscher
Women's basketball center

Women's basketball center Abby Bloetscher — who scored 11 points — also earned a double-double with 10 rebounds, including seven on offense.

“It’s a whole team game and I think that’s really helping us win... they have to focus on five players, which is hard to do.”

— Abby Bloetscher
Women's basketball center

It's a whole team game and I think that's really helping us win... they have to focus on five players, which is hard to do.

— Abby Bloetscher
Women's basketball center

Thursday's are the one day that you don't have to be a poor college student. Cut out coupons in the Thrifty Thursdays page and save!
Senior guard Shawn Lewis scored 17 points against the Highlanders Saturday, 10 of which came in the second half.

Jerome Goyhenetche

Faith Mimnaugh and the Cal Poly women's basketball team had its run, now it's Joe Callero and the men's turn.

After the women's basketball team reeled off eight straight wins, the men are doing their best to imitate their success.

The men's basketball team is now at five.

Senior guard Rachel Clancy led all scorers with 19 points Saturday.

J.J. Jenkins

The Mustangs (13-11, 8-4 Big West) defeated UC Riverside 56-40 Saturday to pin the nail on the longest win streak the team has had since 2006-07 and claim sole possession of second place in the Big West.

"I haven't been on a five win streak since I've been here; it feels good," guard Shawn Lewis said. "This is the first time we've felt like a team in all my years here. We know what it feels like to win now."

Callero said despite the level of competition among Big West teams, he knew the game was a must-win for Cal Poly.

"Most important thing I thought tonight was that, in my mind, this game could have been a huge let down," Callero said. "There was that mentality that we're supposed to win because we're seeing Men, page II

Women's basketball fends off UC Irvine

J.J. Jenkins

The Cal Poly women's basketball team watched a nine-point lead dwindle to nothing when UC Irvine's Taylor Champion nailed a 3-pointer as the shot clock expired.

The shot put the Anteaters up 17-16 with seven minutes remaining in the first half.

Yet, the Mustangs went on to outscore UC Irvine 20-10 the rest of the half and the Mustangs never looked back as they moved to 14-8 overall and 10-1 in the Big West, two games ahead of UC Riverside with its 80-70 victory on Saturday night.

In the first half, the Mustangs' lead fluctuated, but by collecting offensive rebounds, Cal Poly was able to score second-chance points and create an early cushion.

Then, the Anteaters rallied with an 8-0 run with the help of Jacquelyn Marshall, who put nine points on the board in just three possessions. The Mustangs left her open on the perimeter and she took advantage, hitting two shots then driving through the lane for a layup and a foul.

The Anteaters took a brief lead following an inbounds play with a second left on the shot clock. The ball was given to Champion about five feet behind the 3-point line and she put it up as the scoreboard flashed red. The ball found its way through the net in a perfect swoosh, giving UC Irvine a 17-16 advantage with 7:08 to go.

"Even when they were cutting the gap, I felt really confident that we were gonna extend the lead," Clancy said. "We were able to get stops when we needed to and we were able to score when we needed to."

Guard Kayla Griffin racked up 11 points in the first half as the Mustangs were looking for a leader to put points on the board.

The Mustangs were able to fend off the Anteaters in part due to a tenacious style of defense that allowed UC Irvine to take only 18 shots in the first half. Guard Tamara Wells epitomized the tough style, diving to the floor for any loose ball and getting tie ups when her defender exposed the ball.

"I'm a senior, so I look at it like I have nothing to lose," Wells said. "I leave it all on the floor, so I have no regrets ... That's how I've been playing and practicing. Why not give 100 percent?"

Head coach Faith Mimnaugh said after the game Wells was sick this week and missed some practice time, but her play against UC Irvine showed what she's capable of even under adverse conditions.

"She's sucking air, but she's giving see Women, page II