Wave of bike thefts hits campus

Aimee Vasquez
MUSTANG DAILY

Cal Poly physics senior Grant Rayner said he never imagined owning a red and white road bike that he and his dad had built frame-up from the elite parts of his dad's old bicycle.

"They were top of the line, like what Lance Armstrong would have rode back in the day," Rayner said. "I had a lot of good memories on that bike."

And now it's gone.

Rayner's was one of 17 road bikes stolen on campus in the three-day period Feb. 23-25. All of the bikes cost between $400-$2,000; that number has been trending in a classroom. They are the common sight at Cal Poly's more than 2,000 bike rack spaces.

According to Lyon's theory, the ring that occurred between Feb. 23-25 might have been a ring of bike thieves. He based this on the high number and uniformity of the crimes.

"It's highly likely that the perpetrators load up a van with bikes and take them to another university outside of this region, for example, to Arizona," Lyon said.

According to Lyon's theory, the ring would sell the bikes there, and possibly hit that university as well before continuing on to another region.

One way to facilitate the recovery of bikes that have been taken out-of-state for resale is to register them with the National Bike Registry (NBR). Licensed by the National Crime Prevention Council, law enforcement officials work with NBR to help identify stolen bicycles.

NBR Manager Marvina Funcheon said that bike theft rings do exist and she wouldn't be surprised if this was the cause of Cal Poly's recent thefts.

Whether a concentrated theft ring or mere coincidence, 17 Cal Poly students are missing their bikes. Business administration junior Joe Merkel's vintage, maroon and black Trek bicycle was stolen during the three-day period. He said the whole event for him was depressing.

"I went to class for three to four hours," he said. "I came back and looked around. It was like, 'I could've sworn I parked it right here.'"

Merkel said when he didn't see his bike, he walked around the business building twice feeling panicked. Then he reported the theft to the university police department.

"They're picking out good bikes, apparently," Merkel said.

Cal Poly employees awarded for service

Anice Ayler
MUSTANG DAILY

Some were here when John Madden coached the football team.

Many have seen rains and floods.

They remember how the city used to celebrate Mardi Gras.

A few could have seen Chuck Liddell sitting in a classroom. They are the 267 employees who have been employed by the university for 10 or more years and whose service will be recognized during a luncheon tomorrow in Chumash Auditorium from 11:30 a.m. to 1 p.m.

The annual Cal Poly Service Awards Luncheon recognizes university employees who have worked for 10-40 years.

The purpose of the luncheon is to honor those personnel who have worked for State Corporation and ASI, said Karen Stubberfield, a member of the committee planning the event.

Awards are given complimentary lunches, award certificates and special gifts donated by the President's Office, Cal Poly Corpora- tion, Associated Students Inc., El Corral Bookstore, University Police Department and Cal Poly Athletics, she added.

During the luncheon, all recipients will have their names called and shake hands with President Warren Baker — who will be honored for his 30 years at Cal Poly — as brief descriptions of their time at the school are read by Phil Bailey, emcee of the ceremony.

Bailey, also dean of the College of Science and Mathematics, said he has performed this job about eight to 10 times at the request of the President's Office, including the last three years. Photographers "A long time ago, they asked me once to do it, and then seemed like every three or four years I'd do it," he said. "I just lose track. I'm not shy anymore like I used to be. I've been here a long time and I know a lot of people.

Bailey is now in his 40th year at Cal Poly and will also be

University Union evacuated after student's fire-alarm prank

KATE McINTYRE MUSTANG DAILY

More than 150 people evacuated the University Union at 4 p.m. Monday after a student pulled the fire alarm as a prank.

The crowd waited about 10 minutes while a member of the University Police Department checked the building. No one seemed overly anxious about the prospect of a fire; people conversed until they were let back into the building.
Theft
continued from page 1
loses the key or forgets the combination.
"There's very few cable locks that are that hard to defeat," he said. "And the reality is there are so few U-locks that are hard to defeat either. They just take a little more time."
Even so, there are only one to two U-lock bike thefts a year on campus, as compared to the dozens of cable-lock bike thefts.
Cohen said cables can easily be cut in less than 10 seconds with a pair of scissors. "They're about the size of a pair of scissors, the size of the palm of your hand. I mean they're tiny," Cohen said.

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Women who drink gain fewer pounds

Shari Rosan
LOS ANGELES TIMES

Women who drink moderate amounts of alcohol don’t gain as much weight in midlife as those who abstain, according to a study released Monday. However, the authors, as well as alcohol abuse experts, were quick to say that drinking should not be heralded as a new diet nor a path to better health.

The study, to be published Tuesday in the Archives of Internal Medicine, is the first to find that alcohol may curb weight gain in women. Previous research suggested that moderate drinking has no effect on women’s weight and contributes to weight gain in men.

Typically, alcohol consumption is not advised for people trying to watch their weight or lose weight. A five-ounce glass of wine contains 125 calories while a 12-ounce regular beer contains 150 calories.

In the study, researchers at Brigham and Women’s Hospital in Boston examined data from 19,221 women enrolled in the long-running Women’s Health Study. The women, ages 39 and older at the start of the study and all originally of normal weight, provided information on questionnaires about their alcohol intake as well as other health and lifestyle information over an average of 13 years.

To assess the impact of alcohol only, researchers adjusted for other factors that are known to influence weight, such as smoking, body mass index, age, 87% of alcohol dietary intake and physical activity.

They found that compared with women who abstained from alcohol entirely, women who drank between 15 and 30 grams a day — the equivalent of a drink or two — were 30 percent less likely to be overweight or obese at the end of the study.

Women who consumed five to two to three drinks or more a day) to evaluate the effect on body weight of greater quantities of alcohol.

The effects were found for beer, red wine, white wine and spirits, although the strongest association was found for red wine.

It isn’t clear what accounts for the association, the authors said. However, they noted that women appear to burn more calories after drinking than men do, which might provide a biological reason for the finding.

But it is also possible that at least some of the observed link between alcohol and midlife slimmer is not direct and has to do, instead, with other things drinking women tend to do, the authors added.

For example, women who drink more alcohol in the study consumed fewer calories from other food sources, particularly carbohydrates. The women who drank moderately also were more likely to smoke, were more physically active, had lower body mass indexes at the start of the study, and had a less healthy diet.

Still, alcohol appeared to influence weight even when researchers controlled for such factors, the authors said.

Regardless of the reason for the link, the research should not translate into advice for women, said Dr. James C. Garbutt, a professor of psychiatry at the University of North Carolina’s Bowles Center for Alcohol Studies.

“If the message is that by drinking some alcohol you’re going to lose weight, that’s a potentially complicated and dangerous message,” he said.

Women develop alcohol-related liver and brain damage faster than men, he said. Other studies have linked consumption of more than one drink a day to an increased risk of breast cancer.

Moderate wine intake, especially red wine, has been found to have some beneficial effects on cardiovascular health in both women and men. But, Garbutt said, “Alcohol is very much a double-edge sword. For some people, it may have benefits and for others it may have harm.”

WORD ON THE STREET

“How do you keep your bike safe?”

“Don’t take them to school, that’s how mine got stolen.”
—Carrie Carroll, English senior

“Always make sure to lock your bike.”
—Kevin Miyamoto, general engineering freshman

“Make sure it is not in one place too long or it’ll be taken by police.”
—Carri Simma, nutrition junior

“Put my bike in a well lit place.”
—Kevin Donia, physics freshman

“Obviously use a bike lock.”
—Connie Poppa, forestry and natural resources freshman

“Locking the front wheel to the frame so if they pop the front wheel they can’t get away.”
—Kendra Sams, English junior

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National

COLORADO (MCT) — A rock slide punched holes through a vital stretch of the interstate high-
way system early Monday, cutting off key arteries for Colorado for an unknown period of time.

The slide at about midnight Monday closed down 17 miles of Interstate 70 from Glenwood
Springs to the town of Dotsero in western Colorado. The slide occurred in narrow Glenwood
Canyon, where boulders size of tractor-trailers tumbled down the precipitous slopes and gouged
gaps of the elevated highway.

SEATTLE (MCT) — A former Army Ranger who mas-
scribed from Iraq, but prosecutors said he
off a key artery for Carlsbad for
Springs to the town of Hotsero
his own crime family.

Sommer, who is already serving
3-year term on personal leave since his
burn had declined to comment.

SACRAMENTO (MCT) — A Republican state senator from
Bakersfield came out of the clos-
et in a radio interview Monday
morning in the wake of a report
that he had been at a gay club in
Sacramento before he was arrest-
ed on drunken-driving charges
last week.

State Sen. Roy Ashburn has
been on personal leave since his
arrest early Wednesday in his state
car not far from the Capitol. The
arrest touched off rampant specula-
tion about his sexuality after a
TV station reported he had been at
a gay nightclub just before he
was pulled over by California
Highway Patrol officers. But Ash-
burn had declined to comment.

International

IRAQ (MCT) — Iraq achieved
a respectable turnout at the polls
over the weekend in a 6 percent
of registered voters cast their ballots,
according to the country's electoral
commission.

The numbers exceeded expec-
tions. Beforehand, some Western
officials predicted that 55 percent
to 60 percent of the 19 million reg-
istered Iraqis would vote.

The turnout was relatively dis-
appointing in Baghdad. Only 53
percent of voters went to the polls
in the capital, compared to the pre-
donominantly Sunni Muslim province
of Salahuddin, which had nearly
three-quarters of registered voters
up, according to the Indepen-
dent High Electoral Commission.

SOUTH KOREA (MCT) — U.S. and South Korean armed
forces on Monday began their an-
ual military exercises, prompting
North Korea to threaten the war
games as "a foolish act of banging
heads on a rock."

The 11-day joint exercises in-
volving tens of thousands of troops
are a routine training event de-
signed to improve the ability to
defend South Korea, according to
U.S.-South Korea Combined
Command. The peninsula is technically still at war because the
1950-53 war ended with an armistice
and not a peace treaty.

Court makes free-
speech ruling on
soldiers' caskets

David G. Savage
THE WASHINGTON BUREAU

WASHINGTON — The Su-
preme Court agreed Monday to de-
cide the extent limits of free-speech
protection for protests and to rule on
whether a dead soldier's family can
seige religious protesters who
picketed near their son's funeral car-
rying signs that read: "Thank God for
dead soldiers."

Like the famous case of the Amer-
ican Nuns who marched in Skokie,
Ill., the new case of anti-gay picketing
at military funerals tests whether the
most hateful protests must be tolerat-
ed under the First Amendment, even
if they inflict emotional harm. In this
instance, the victims were the family
of Marine Lance Cpl. Matthew Sny-
der, who was killed in combat in Iraq

When his family announced his
funeral would be held in Woman-
ster, Md., a Kansas preacher decided
to travel there with a few follow-
 ers to protest. In recent years, Fred
Phillps, founder of the Westboro
Baptist Church, has been promoting
at military funerals around the sta-
tion because he believes the United
States is too tolerant of homosexual-
ity. Though kept distant from St. Johns
Catholic Church and the cemetery,
Phillps and his followers carried signs
that read "God Hates the USA" and
"Troops" and "Pope in hell."

There was no suggestion that Sny-
der was gay or that the protests even
involved him directly. But after re-
turning to Kansas, Phillips said on his
Web site that Albert Snyder, the sol-
dier's father, "taught Matthew to
foh God and Jesus" and "create a
and live for the devil."

Snyder sued Phillips for invading his privacy and for an intentional in-
struction of emotional distress. A Mary-
land jury rejected Phillips' defense
based on free speech and awarded
Snyder $19.5 million in damages. But
a judge reduced the amount to $5
million. Last September, the 4th US
Circuit Court of Appeals threw out the
verdict, citing the First Amendment.
The protest signs were "distrubing and
repugnant," but their words were wide
and hyperbolic, the judges said. They
did not "assert actual facts about either
Snyder or his son," the court said.

The father appealed to the Su-
preme Court, noting that a family at a funeral is a "captivate audience"
and cannot simply turn away from a hateful protest. "Snyder had one (and
only one) opportunity to bury his son
and that occasion has been tarnished
for him," his lawyer said. "Matthew
deserved better. A civilized society de-
served better."

The high court said it had voted to
bear the case of Snyder v. Phillips in
the fall and to consider reinstating the
jury verdict.

It was one of two privacy cases the
court voted to take up. The second in-
volves scientists and engineers at the
Jet Propulsion Lab in Pasadena, Calif.,
who raised privacy objections when
they were told to answer personal
questions about drug use as part of a
background check.

The National Aeronautics and
Space Administration owns the lab,
and in 2007, it extended the back-
ground checks for federal employees
to all of its contract workers, includ-
ing those at the Jet Propulsion Lab. A
group of 28 lab employees sued, and
they won an exemption from the 9th
Circuit Court of Appeals.

But the Obama administration ap-
ppealed, saying this privacy ruling cast
a doubt on the legality of all federal
background checks. The court said it
will hear the case of NASA v. Nelson in
the fall.
The Hurt Locker" wins six Academy Awards

Kenneth Turan
Los Angeles Times

LOS ANGELES — Everyone wants the chance to dream, and if Sunday night's Oscar results are any indication, the people who work in the dream factory most of all.

It takes away nothing from "The Hurt Locker," which really was the best film of the year, or the exceptional directing job done by Kathryn Bigelow, to speculate that more than the acknowledgment of excellence was behind that film's triumph in the holy contested best picture race.

It seems fair to say that an almost subconscious yearning for something beyond business as usual and not just the need for something more than the traditional Hollywood is a throwback to a time as far back as 1943, when "Casablanca" was the best of the film biz, and the major studios were in the day-in-day-out business of making smart, exciting, character-driven films — extended primarily for a grown-up audience. Eternally unusual in this day and age, "The Hurt Locker" can be said to owe at least part of its success to the united front put up by critics. It achieved a rare trifecta, taking the top prize from the Los Angeles and New York critics as well as the National Society, and that sweep likely persuaded some academy members, who may have been as reluctant as the rest of adult America, to give the film a try. "Avatar," by contrast, needed no such help. A splendid, well-reviewed film in its own right and one that will be enormously influential on the future of moviemaking, this 3-D epic turned out to have a drawback in the best-picture race.

For the new ground it broke, "Avatar," which cost more than $300 million to make and has become the highest-grossing film of all time, having taken in more than $2.6 billion worldwide. Which is why "The Hurt Locker" not only won best picture and director, it won five of the seven head-to-head clashes between the two films, with "Avatar" winning only cinematography and "Up" walking off with best score.

That current business, in case you've forgotten, values everything that "The Hurt Locker" is not. It's a business that is about toys and special effects and low raunchy humor, a business where the high-tech of writer-director Scott Cooper, "straight to radio." Only the savvy team at Fox Searchlight, who performed a similar search and rescue mission with last year's big winner, "Slumdog Millionaire," bucked the trend. Yet one of the many paradoxes of the "The Hurt Locker" situation is that the film not only survived major studio neglect, it thrived. Oscar-winning editor Bob Murawski put it in Sunday evening's most pointed acceptance speech, "a movie made without compromise. We didn't have any preview screenings or focus groups or studio notes. Everybody made the movie we wanted to make and it turned out great." No wonder everyone wanted to vote for it.
The details on the Axe Detailer

Anyone who's ever tried to sell anything to the 18-25 demographic would kill to have a successful viral video about their product. Rather than paying a television or radio station to run your commercial, you just release a video onto the Internet, and it will spread on its own, if it's good enough. There are even companies that do nothing but attempt to boost the popularity of other videos. Truly remarkable viral advertising is quite rare, but recently, it has resurfaced in ads for the Axe Detailer.

In a three-minute segment that could be shown in classrooms to define "innuendo," Axe repeatedly demonstrates that the Detailer can "clean your balls" while never once using it on a person. This double entendre is beaten into the ground over the course of the video.

One actress fondles a pair of golf balls in a way that makes me feel funny inside; there is a "big ball-sack" containing a dozen soccer balls held by a black gentleman and the rather lewd elderly woman in the front row providing even more comedy. Really, watch it and try to believe they are actually talking about sports.

Even if you are virgin of mind, you could still figure out the barely-hidden message when you realize that although one of the female hosts is supposedly a tennis player, there is no talk about any balls belonging to women. Women only play with balls belonging to other men. It would be sexist if it wasn't logical.

Balls aside, the real cleverness is that Axe is continuing to market what used to be termed "beauty products" to straight men, who are quite hard to sell that sort of thing to. Of course, to reach the straight men, their advertising repeatedly implies that using the product will make women want to have sex with you immediately.

The actual result was a bit disappointing, as my balls did not actually turn me into chocolate or just make me smell vaguely like a high school boy. Although its advertisement is ingenious, its design is less than ridiculous. As I look at the Detailer itself, it is obvious that Axe has taken a base mesh sponge and used technology popularized by the "two-sided sponge" concept to affix it to another surface with a rougher consistency, which is similar to that of a Koosh. It's a simple concept, but its versatility makes it quite a space-saver.

My expectations were pretty high, as the commercial showed the Detailer taking caked-on mud off of, well, balls. I'm not really sure who would get mad on their (non-sports) balls, so I tried it anyway. However, as I mentioned, the Detailer itself is nothing but a combination of existing bath products, so I didn't expect penile enhancement or anything (although such a product is probably being developed in the Axe laboratories right now).

The actual result was a bit disappointing, as my balls did not actually look "sparkly and new" as advertised. They did look a tiny bit cleaner than normal, I suppose. But apart from my balls, the rest of my body seems to have benefited from the exfoliation that came with rubbing my body with something rougher than my hands. Getting rid of some of that old skin seems to have made everything slightly smoother. The effect was probably about the same as if I'd used a regular "koosh," though.

In conclusion, while the Axe Detailer isn't exactly anything new, it is an efficient combination of two existing bath products. In addition, I wholeheartedly support any ad campaign that can convince people to be even a little bit cleaner. The Detailer might even be able to make the world smell better. Unless you use Axe body washes with it. Then the world's going to hell.

Anthony Rust is a biological sciences junior and Mustang Daily sex columnist.
International Women’s Day celebrates women of diverse backgrounds

Daniel Triassi
ARTS editor

Cal Poly honored International Women’s Day with a women of diversity panel. The panel, comprised of two female staff members and a professor, discussed their personal experiences with gender, racial, social and economic issues.

Kathy Chen, a materials engineering professor, began the discussion with her story as an Asian-American raised in the Midwest.

“I didn’t want to go down the stereotypical path of an Asian, but it turned out I liked science and I liked math, so I had to accept that,” Chen said.

Working in a male-dominated field, Chen said facing barriers made her stronger, helped her gain confidence and contributed to not letting things bring her down.

“Now, as an educator, I help break down barriers and encourage people to help others,” she said.

Emily Hong, a political science and biological sciences sophomore, said women have a history of being undermined in the United States.

“Women have only had the right to vote for just shy of 90 years, while men had the opportunity to vote since the inception of this country,” she said.

As a student coordinator for the Multicultural Center and the moderator for the event, Hong said it was important for diverse women to speak because their voices have been suppressed even in the present-day on campuses.

One of those women with a diverse background is Maria Arvisu-Rodriguez, an academic advisor. Arvisu-Rodriguez spoke about how she pursued higher education, attended Cal Poly for her undergraduate education and grew up with parents who were field workers.

Coming to Cal Poly was difficult for her, she said, with barely anyone speaking Spanish in California during the early ’80s. During her upbringing, she was most affected by low socio-economic issues, but gender still played a role.

“Growing up, my chores list was always longer than the boys in my family,” she said. “I’m now married to a man raised in a traditional Mexican-American home, but he knows how to help in the kitchen and with the laundry.”

Donna Davis, also an academic advisor, was the last speaker on the panel. Davis spoke about how her upbringing in Kentucky when the Jim Crow laws were active.

“I have memories of having to drink from colored-only drinking fountains, going to the movies and having to sit in the balcony,” she said.

With strong mentors, Davis eventually came to California and was exposed to other cultures and freedoms Kentucky didn’t have.

“If it hadn’t been for those women who saw potential and took me under their wing, I don’t know where I would be,” she said.

International Women’s Day is celebrated in over 140 different locations and 18 different countries. The day was first observed in 1911 in Austria, Denmark, Germany and Switzerland. In countries like China, Russia, Vietnam and Bulgaria, International Women’s Day is a national holiday.

The Obamas celebrated the day at the White House with a short ceremony. President Obama promised to continue to support and empower women’s efforts in the United States and around the world.

“Now, it’s not just women in academia, we forget women’s issues and diversity are problems on campus,” she said. “We can recognize and change these problems if we start going to more on-campus events.”

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Awards

continued from page 1

receiving recognition and a gift. A small group of the core connection he maintains with the students of his college. He has had an expensive bike every year, but two since he came to Cal Poly in 1990. He is a club advisor and has had 15 disadvantaged students live with him and his wife over the last several years.

I came here because I really wanted to be at a university where you could interact with students, and I've kept that going my whole 40 years.

— Phil Bailey
Dean, College of Science and Mathematics

“I came here because I really wanted to be at a university where you could interact with students, and I’ve kept that going my whole 40 years,” he said. “What was most important to me was the relationship with the students. I’m really proud of the way that I interacted with students, I’ve had a class every quarter at Cal Poly as a well-known institution, he said. As dean, Bailey is most proud of the faculty services.

The most important thing about the mentoring program and is known for the his lighter, more the I feel I have been here for a while that the police drama’s escape from the police.

Greg Braxton

LOS ANGELES — “Southland,” the latest addition to TNT’s prime-time lineup, has action, troops, heartbreak and a key rescue operation. Viewers might also notice there’s been a lot of excitement on screen as well.

After a rocky first season on NBC, "Southland,” which chronicles the chaotic professional and personal lives of Los Angeles Police Department officers and detectives, has returned to Tuesday nights on its new cable TV home.

Marked by language and a documentary-style approach, "Southland” gained unwelcome notice late last year as a high-profile casualty of NBC’s failed experiment to program in 10 p.m. slot, once a showcase for big-budget dramas, with "The Jay Leno Show.”

The series’ producers and stars were stunned when it was dumped. That anger turned to celebration when TNT negotiated a deal to pick up the series. Since January, the cable network has ramped up to re-launch the series. Since January, the cable network has ramped up to re-launch the series. Since January, the cable network has ramped up to re-launch the series. Since January, the cable network has ramped up to re-launch the series. Since January, the cable network has ramped up to re-launch the series.

The presidential function is organized by a volunteer committee made up of Cal Poly employees and has an annual event since the 1970s. Five hundred seats are available, with guest tickets selling for $10 that are sold out most years, Stubbertied said.

That’s scary that people are considering buying a used or inexpensive commuter bike instead. Greg Braxton

The most important difference is our growing national reputation,” Bailey said. “All the new buildings are really cool, but what’s really cool is that we’re a respected public university.

Bike

continued from page 2

This factor made it possible for the bikes to be stolen in the middle of the day, when it might seem that a normal cable lock is sufficient. Landscape architecture junior Craig Cousins said that he rides his bike to school five days a week. He was never concerned about it being stolen because he always parks it in busy areas and never leaves it overnight.

But now Cousins said he intends to replace his lighter, more convenient cable lock with a U-lock.

"That’s scary that people are stealing bikes,” Cousins said. "It’s the most convenient way for a college student to get around, especially since SLO is flat and I have to walk without my bike.”

The best anti-theft solution is to never leave an expensive bike unattended, even with a lock. Cohen said that students should consider buying a used or inexpensive commuter bike instead.

"The reality is that a really nice bike is way too easy to steal,” Cohen said. "If students still want to take their road bike to school, Hashim said they should get a bike lock, which can be rented from the university police department for $40 a year.

In addition, Hashim asks that students text any suspicious behavior to the University's Tip Mail.

Peace Corps Info Session

The job market is global. Are you?

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The process is anonymous and will be followed up by the university police.

Further, if a student’s bike is stolen, Funcheon said they should report it to the local police department immediately. Of the million-plus bikes that are stolen in the United States each year, almost half of them are eventually recovered by the police.
Jeff Halper shared his vision for blame Israel first and only for peace in the Middle East last Wednesday. Where is the speaker representing the other side?

If those who sponsor these so-called information sessions on blame Israel first and only for peace in the Middle East last Wednesday.

LETTERS

Offering a complete picture, they should invite someone who does not have a distinctly anti-Israel slant for once. I suggest the Middle Eastern scholars and activists Dr. Messiah Amiri and Khalil Shoebat. Shoebat has spoken at UCSB, so it is no stretch to imagine he could come here as well. Israel is one of a select group of Middle Eastern nations which does not persecute Jews as policy (unlike nations which do or have at one point, including Saudi Arabia, Libya, Yemen, Egypt, Algeria, Jordan, Iraq and Morocco).

If land (rightly) won in war—soil: the Mustang Daily prints notices that do not represent the views of the Mustang Daily, except for notices that are the Mustang Daily's, unless otherwise indicated.

Nice article. To be a journalist in today's world requires more out of anyone than ever before. It requires having and understanding the uses of your Web site, a blog and social media.

My late brother-in-law and "Nightline" executive producer Leroy Sievers understood these emerging technologies very well and communicated through his very popular blogs. He even blogged throughout his cancer battle. (Shoebat has spoken at UC's Li, The Mustang Daily faculty adviser Beth Shirley, Tim Miller, Helen Thomas, Will Taylor photographers Ryan Soder, Nick Boll Rexa Walker, Elizabeth McLaren, Daniel Frass advertising coordinator, Stephanie Barnes producing manager Andrew Santos assistant production manager Jason Cope business managers Brittany Kelley, Jai Markel marketing manager Ashley Matsuda advertising managers Kristen Culp, David Honadle art directors Kevin DuVall, Sara Hamling Justin Rodrigue, John Dixon advertising representatives Fred Powers, Robert Canfield, Tara Brinkhoff Lindsey, Bill McDonald, Gayle Lopes, Carrie Marks, Erica Savage, Brie Maurer assistant product manager Joe Merkel general manager Paul Black write a letter

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WHAT'S YOUR RANT?

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Administrative Secretary, Part-Time Writing Assistant

The Ellison group is seeking a part-time Writing Assistant to produce a quarterly newsletter & book. Seeking dependable assistant to work 2 hrs/day 5 days/ wk. Interested? Call Bob Dixon 595-7070 & I will show you the research, writing, designing & printing work we will be doing to reach our goals.

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Administrative Secretary, PT ADMIN SECRETARY
The Ellison group is seeking a part-time (approx. 12-20 hrs/week) Writing Assistant to produce a quarterly newsletter & book. Seeking dependable assistant to work 2 hrs/day 5 days/ wk. Interested? Call Bob Dixon 595-7070 & I will show you the research, writing, designing & printing work we will be doing to reach our goals.

Catering Service Staff Needed! Sage Catering seeks exemplary customer service staff for all shifts. Morning and weekend night shifts needed most. Please call me at 756-2047.

HELP WANTED

Administrative Secretary, Part-Time Writing Assistant

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Wrestling
continued from page 12
A sophomore, who has had knee surgery in the last two years, Smith never knows what to expect.
"It's a difficult situation to stay motivated when there is so much up in the air," he said.
Until Wednesday, when he finds out if he will be joining his five teammates at the NCAA conference. Smith understands that, not wasting a minute to condition in case he gets new news.
"I need to keep my head on straight, keep reinforcing myself. I'm going to keep training hard, as if I am going to the nationals," Smith said.
Identical in weight and height, brothers Boris and Filip Nowacki have always shared a passion for wrestling, especially during matches.
"There's something about competing together that makes it so much better," Boris said. "I would say we try harder, supporting each other. When one of us does well, the other one's going to do well, too."
In high school, the two won state-level titles together. They hope to win nationals together, too, Filip said.
Boris, who was sick last week and is taking a break from the mat, said the team came together this year.
"I want to win a lot more this year than I did last year," Boris said.
The NCAA selection show will take place today at 3 p.m.

Ramirez
continued from page 12
would be going to Taiwan for an exhibition series.

He's at this point his entire demeanor changed, maybe someone advising him it might be best to keep his mouth shut about eliminating the Dodgers from future contract talks and touring g a drink best not mentioned.
Insiders say he's working as hard or harder than ever, more balanced at the plate and understandably concerned about proving himself worthy to play somewhere else next season.
That's why it makes no sense for him to go to Taiwan, although reporters have been told there are money-making opportunities for him there, as if a $20 million salary isn't enough.
The trip, if only for the 30 hours of flying, are sure to take a toll on him. Ramirez and Garrett Anderson, and Anderson now considered too old to be as effective as he once was.
In the best interest of the team on the field, he should have been told to remain behind with most of the other key performers. The Dodgers will be counting on this season.
"He's the one who wanted to go," says GM Ned Colletti when asked if there was some dispute regarding Ramirez going to Tai­wan. "All things being equal I'd rather have him here. I want him to concentrate as fully as he can, and maybe he can with the flight there and back, but if it was up to me, he'd be here."
Who knew Ramirez's desires trumped those of the team's general manager, but then it's always been about not upsetting the tem­peramental hitter, who has been known to just go into a funk without explanation.
Ramirez has always been more sensitive than anyone might imagine given his bluster and confidence at the plate, and like so many others he's probably wondering too what kind of player he's going to be this season.
He's been the one in control of the room, his laugh, jokes or music setting the tone, but when you aren't the same player you've been, other voices become louder. Maybe that explains why he's already become withdrawn, spending most of his time with a select group of players while telling everyone to go talk to Ethier and Kemp, always a little truth in every crack he makes.
Dodgers fans probably only care if Ramirez can hit and drive in runs, but Ramirez was at his best two years ago when he ar­rived without seemingly a care in the world. He changed that way fans look at the Dodgers.
He had everyone laughing, every day a new yuk to keep everyone as loose as he appeared to be, the ball flying off his bat. If his reputation had taken a serious hit in Boston, in L.A. he became an overnight sensation, loved by ev­eryone.
Last year, Manager Joe Torre talked about how hurt Ramirez was after disappointing so many with his drug suspension, Ramirez returning to swing the bat as if corked with all of his troubles.
So it's probably not a good thing to find Ramirez in a funk two weeks into spring training, withdrawn and already thinking about where he might be playing next season.
Whatever the reason, and he's not talking, if this is what Boston fans predicted Dodgers' fans would eventually get from him, then the last laugh will be on Ramirez, who blew a really good thing here.

THIS WEEK IN CAL POLY ATHLETICS

Baseball

CAL POLY vs. CAL POLY Friday at 6:00 p.m.
Thursday at 6:00 p.m.
WEDNESDAY BASEBALL

CAL POLY vs. Saturday at 6:00 p.m.
CAL POLY vs. Sunday at 100 p.m.

SOFTBALL CLASSIC

CAL POLY vs. Friday at 11:00 a.m.
Saturday at 200 p.m.
CAL POLY vs. Saturday at 200 p.m.
Saturday at 1:00 a.m.
CAL POLY vs. Sunday at 1:00 a.m.

Admission for all Cal Poly Athletic Events is FREE for Cal Poly Students.
Wrestling gears up for NCAA championships

Sean Hanrahan
SUNDAY, MARCH 7

Cal Poly's wrestling team's energy was diminished after a defeat by Oregon State in the Pac-10 conference championships last month. Still, championship titles are within reach for more Mustangs than ever before.

This is what you train for all year — 15,000 fans, the big arena, a collegiate crowd. The atmosphere is very electric.

—John Azevedo
Cal Poly wrestling head coach

Sorting out the disappointing aftermath of defeat, Cal Poly is preparing six wrestlers for the final showdown at the NCAA Division I National Championships, scheduled for March 18-20 in Omaha, Neb.

The Mustangs placed third in the Pac-10 conference this season and placed second in 2004 and 2006. But never has the team produced so many NCAA-eligible athletes in a single season.

"Every year I've been head coach, we've taken multiple guys," head coach John Azevedo said.

Last year they sent two, Boris Nowackov and Chase Pani, who wrapped up last year's conference with a 1-2, 8-2 record, respectively.

"We are working to get these guys' bodies back feeling good, minds staying sharp, keep them healthy," Azevedo said.

With less than two weeks to fine-tune, Nowackov — who captured the Pac-10 Conference championship this year at 133 pounds as a sophomore — will join the others on March 16 his brother Filip Nowackov, Nick Fisher, Pani, Ryan DelRoches and Ryan Smith, who is currently a wildcard, awaiting confirmation.

Cal Poly was in first place after a second session of the Pac-10 championship. But Oregon State captured 18th Pac-10 team championship and Cal Poly finished third.

"It was a tough weekend, a lot of emotions," Fisher said.

Fisher said the team didn't warm up enough or didn't warm up right. He said the comilation matches shook his team up.

"We've never experienced this year, but we are trying to get our heads straight and focus on the nationals," Azevedo understands the emotional hurdles his men are facing this week.

"This is what you train for all year — 15,000 fans, the big arena, a collegiate crowd. The atmosphere is very electric, intense and fun," he

It's not a laughing matter anymore for Manny Ramirez

T.J. Simers
LOS ANGELES TIMES

SCOTTSDALE, Ariz. — Nine months or so later, it's hard to say if maybe it's just a side effect of the steroid's fertility drug Manny Ramirez was caught using, or as some predicted from the start, he's gone back into his Boston shell.

He's just not the same guy, the life of the party for the better part of two years in L.A., but now it's almost impossible to get a word out of him.

"Write whatever you want," is all he would say when asked about his transformation from clubhouse clown to uncooperative grump. Maybe he's worried about how he might perform this season without medical assistance, a reasonable concern given his dramatic decline after returning from a 50-game suspension for violating baseball's performance-enhancing drug policy.

Maybe his act is no longer finding a receptive audience in the Dodgers' clubhouse, many of the Dodgers' key contributors now confident in their own abilities as Major League players and needing no validation from Ramirez.

Maybe he needed to show the baseball world that he wasn't as much trouble as portrayed earlier in order to win a big contract, getting that contract from the Dodgers so now it's back to being the guy who lived in his own world in Boston.

Whatever the reason, he shut it down about a week ago after arriving, telling everyone to talk to Andre Ethier and Matt Kemp, and then chirping about this being his last year with the Dodgers. It was typical goofy Ramirez, going for the joke, a hint of truth included, but the timing inappropriate.

Two years ago everyone might have laughed it off, but Ramirez's margin of error shrunk with the revelation he was one of baseball's cheaters. So a day later, after dismissing the Dodgers with a whole season yet to play, he walked through the clubhouse telling reporters he had five more years to play, three here and two in Japan.

A few days later Ronnie Belliard joined the team, and Ramirez interrupted reporters talking to Belliard while holding an energy drink in his hands. Who better to promote an energy drink than a guy who will go to any lengths to get an additional boost?

Ramirez told reporters he was endorsing the drink, but the name of the drink is so vulgar, it cannot be printed in the newspaper. That didn't stop someone from tweeting its name, the name of the drink linked to Ramirez and quickly making its way around the Internet.

It was embarrassing, a year after he had become a national embarrassment, and it probably wasn't the fresh start he had hoped for in starting a new season.

About the same time he was letting it be known he was endorsing the energy drink, word coming later from agent Scott Boras' office that he really wasn't, there were indications Ramirez was going to join the Dodgers who

on Feb. 22, Manny Ramirez said the upcoming season will be his last in a Los Angeles uniform. After finishing his first full season as a Dodger, Ramirez enters his final season of his two-year contract with the team.

It's not a laughing matter anymore for Manny Ramirez

SU DO | KU
TODAY'S SOLUTIONS

5 9 2 3 1 8 7
7 1 6 9 4 3 2
2 1 3 8 4 6 9 5
8 4 7 9 5 2 3 6 1
6 9 1 3 4 7 5 2 8
5 2 4 8 2 7 3 6 9
1 2 6 4 7 8 5 3
3 7 4 8 6 5 2 1 9
9 8 5 1 2 3 7 4 6

On Feb. 22, Manny Ramirez said the upcoming season will be his last in a Los Angeles uniform. After finishing his first full season as a Dodger, Ramirez enters his final season of his two-year contract with the team.