Despite a national stereotype towards male domination in the industry, the Society of Women Engineers (SWE), a national educational and service organization with college chapters nationwide, empowers women to achieve their full potential as engineers and as leaders.

Lesley Telford, the president of the Cal Poly chapter, said that the student club creates an outlet for women to explore their interest in the engineering industry and become part of a community with similar motivations.

"Having a lot of us goes against the stereotype," Telford said. "I feel that SWE on a national level has done a good job in showing that women can be engineers and can be successful!"

In providing career and scholastic resources built around promoting a voice for women in the industry, SWE is on the right track with changing roles of contemporary women, according to a report by California First Lady Maria Shriver and the Center for American Progress.

A nationwide study released two weeks ago, titled "The Shriver Report: A Woman’s Nation Changes Everything," it was determined that for the first time in history, half of all U.S. workers, including all professions, are women.

Karen Bangs, the faculty advisor for the Cal Poly chapter, feels that the club supports the new statistics by encouraging women to not be deterred by technical careers.

"Every once in a while there will be some opposition, but in general it is a very supportive industry and college," Bangs said.

The Cal Poly chapter of SWE does a lot to support women engineers and has the awards to prove it.

Twenty members from the Cal Poly division attended The Society of Women Engineers’ National Conference, the largest annual women engineers’ conference in the U.S., from Oct. 15-17 in Long Beach, claiming first place for the seventh time since 2002 for the largest Outstanding Collegiate Section on the Gold Level.

Other awards presented to Cal Poly included first place for both Cal Poly Tech groups (a technical engineering competition) and first place for Outstanding Outreach Event for "Building an Engineer Day."

Kendra Rowley, vice president of outreach for the club, said that "Building an Engineer Day" had the most impact on younger students by helping them to realize that women can be engineers.

Women engineers make their presence known

Cal Poly goes green

Students compete to see who can reduce the most energy consumption

Leticia Rodriguez
MUSTANG DAILY

TOMORROW: Sunny High 72/Low 47

Couldn't make it to ASI's haunted house? We have video at mustangdaily.net.

IN SPORTS, 12

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MUSTANGDAILY.NET

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Thursday, October 29, 2009
www.mustangdaily.net

Poly Canyon goes green

Students compete to see who can reduce the most energy consumption

Leticia Rodriguez
MUSTANG DAILY

Taking long hot showers, doing small loads of laundry, and leaving a computer on all night are some of the habits the Greek D I D Y O U K N O W ?

A dripping hot water faucet can waste 212 gallons of water in 7 days.

High-efficiency washers use 75 percent less energy and last ten times longer than standard light bulbs.

LEDs reduce energy consumption by as much as 90 percent compared to traditional light bulbs.

LEDs can produce enough light for 20 holiday seasons. If every house in the US used CFLs, it would be equivalent to preventing greenhouse gas emissions from ten million cars.

Compact fluorescent light bulbs use 75 percent less energy and last ten times longer than standard light bulbs.

LEDs reduce energy consumption by as much as 90 percent compared to traditional light bulbs.

LEDs can produce enough light for 20 holiday seasons.

If every house in the US used CFLs, it would be equivalent to preventing greenhouse gas emissions from ten million cars.

Would you know that a dripping hot water faucet can waste 212 gallons of water in 7 days?

Would you know that high-efficiency washers use 75 percent less energy and last ten times longer than standard light bulbs?

Would you know that LEDS reduce energy consumption by as much as 90 percent compared to traditional light bulbs?

Would you know that LEDs can produce enough light for 20 holiday seasons?

Would you know that if every house in the US used CFLs, it would be equivalent to preventing greenhouse gas emissions from ten million cars?

Cal Poly faces off against North Dakota this weekend.

UPD steps up bike enforcement

Alexandria Scott
SPECIAL TO THE MUSTANG DAILY

In the busy morning commute, a cyclist rushes on Truckee Road and Village Drive, near Diablo Hall, runs stop sign, almost hits three or four pedestrians and cuts off a car before running another stop sign.

If he had been ticketed it could have cost more than $500.

The University Police Department has started to crack down and enforce bicycle regulation on campus.

"It's not that we are going to be handing out tickets to everyone, it's a judgment thing, and it's not always black and white," Sgt. Robert Eckert said. "We will be giving tickets and less warnings."

Enforcement has been increased because there are hundreds more cyclists on campus this year than in previous years and too many complaints and accidents have been made, Officer Frank Herriza said.

Officers have been looking at bike traffic at busy intersections like California Boulevard and Campus Way, North Perimeter Road and Via Carta and Grand Avenue and Slack Street, to get an idea of how many people are violating the law.

Officer Chad Reley found lots of violations during his survey.

"Between 15 to 20 minutes I saw 80 to 100 violations," he said.

Checking traffic, officers know which parts of campus are more dangerous than others. Eckert said the UPD found several common violations.

"The most common violations are failing to stop at a stop sign and no headlight (used) half-hour before sunrise and half-hour after sunset," he said.

UPD designed and put up A-frame signs reminding cyclists to stop at stop signs and officers have been handing out informational flyers about bicycle laws.

"bike page 3"
Engineers
continued from page 1

There are statistics that say fourth and fifth graders are when students are the most discouraged by math and science.

—Kendra Rosley
VP of outreach club

Last year, the Cal Poly division of WIE led more than 400 middle school students through the event, the largest amount of students than ever before.

"We want to expose younger students to engineering," Rosley said. "There are statistics that say something like fourth and fifth graders are when students are the most discouraged by math and science. We want to get them to try it out and even if they decide they don't like it, at least they were exposed."

In addition to organizing community outreach events, the club holds events to help college students to meet others with their interests, develop leadership skills and prepare themselves for careers. Such events include three industry tours per quarter, in which Cal Poly students take tours of engineering companies including Ernest Ball, NetApp and Lockheed Martin. Another event is the Team Tech competition, in which they are given a technical assignment with a company, which is Mazzeoti this year.

As for opportunities for networking, internships and jobs, the biggest networking event of the year is "Evening with the Indus­try," which includes a social hour and dinner with about 35 engineering companies.

Companies such as Lockheed Martin, Hewlett-Packard, Chev­ron, Amazon, Accenture and NorNorth Granman buy tables and students are able to choose which table they sit at. It provides a chance for students to network with companies that they are interested in and to get internships or jobs.

The passion and dedication of the 46 student officers is what makes these events possible, Bangs said.

"It's such an honor to work with men and women that have a passion for supporting women's growth in this industry. I see them grow, mature, and become more confident in their leadership skills. I always tell them it's not all about winning the awards, but about what you learn during the process," Bangs said.

Many of the officers said that the biggest thing they've learned is that they play an influential role in the changing roles of women in society by getting more women to realize that they can be successful in technical careers.

"When I was in charge of outreach two years ago I got a couple of e-mails saying, 'My child now wants to be an engineer.' Even if they were not interested in math or science, the program made them want to be an engineer," Bangs said. "Just the idea that I was able to make a difference in people's lives was really great."

Mosque leader saw duty to fight

Ben Schmitt, Nairi Warikoo and
Robin Erb
Thursday, October 29, 2009

DEPUTY PROSE: — Luqman Antar
Abdullah believed he and his fol­owers were soldiers at war against the government and non-Muslims.

"Abdullah told his followers it is their duty to oppose the FBI and the government and it does not matter if they die," FBI agent Gary Loen said in an affidavit unsealed Wednesday. "He also told the group that they need to plan to do something."

Abdullah, 33, of Detroit stayed true to his word Wednesday as armed FBI agents raided a Dearborn, Mich., residence. Authorities said he refused to surrender, opened fire and then died in a shootout in which an FBI dog also was killed.

The U.S. Attorney's Office and the FBI in Detroit unsealed a 43-page document describing a winner, radical fundamentalist group headed by Abdullah. The document notes conversations he had with undercover agents and federal informants that ranged from talking about taking Super Bowl XL in Detroit to blowing himself up as a final act of confrontation.

"If they are coming to get to me, I'll just strap on a bomb and blow up everybody," he said in a March 21, 2008, conversation.

Federal officials said Abdullah was the leader of a group that calls itself "Ummah," a group of mostly African-American converts to Islam, which seeks to establish a separate Sharia-law governed state within the United States.

"The Ummah is led by Jamal Abdullah Al-Amin, formerly known as H. Rap Brown, who is serving a life sentence for the murder of two police officers in Georgia," said Brown. "I came to prominence in 1966 as a leader of the Black Pan­ther Party."

"He regularly preaches anti­government and anti law enforcement rhetoric," Leon said of Abdullah in the affidavit. "Abdul­lah and his followers have trained regularly in the use of firearms and I have received reports that they continue to train in martial arts and sword fighting."

While Abdullah and his followers chose Detroit as their haven remains unknown, Dearborn FBI spokeswoman Sandra Birchfield said Wednesday, "It allows them to be charged with felonies including illegal possession and sale of firearms, mail fraud to obtain the proceeds of arson, theft from interior state shipments and tampering with motor vehicle identification numbers."

Seven of the suspects appeared Wednesday in U.S. District Court, one was in custody and three were still being sought.

Imad Hamad, senior national adviser and regional director of the Dearborn-based Arab-American Anti-Discrimination Committee, said he received a call from the head of the FBI Detroit office mid-day Wednesday to tell him about the raid.

Hamad, said FBI Special Agent Andrew Arena told him the case was "solely criminal" and had to do with "smuggling and fraud." He said Arena revealed few details of the investiga­tion, but said it had been open for about two years.

Hamad said he didn't know the defendants.

"FBI agents were trying to chase some people," Hamad said Arena told him about the raid. "They were giving instructions to lay down. He resented. He pulled a gun. They exchanged fire, he was shot down, killed a dog ... was dead as well."

The warehouse is near the heavi­ly commercial intersection of Miller and Michigan. David Wald, head of the Michi­gan Council on American-Islamic Relations, said Arena called him as well.

"He said he knew Abdullahs. He knew him as respected imam in the Muslim community," Wald said.

At some point after the raids and shootout, the FBI landed a helicopter with the wounded dog at 12:25 p.m. on normally busy John R., just south of 12 Mile Road, "right in front of the hospital," Madison Heights Police said.

FBI agents then carried the wounded dog into Veterinary Emergency Services at 28223 John R. There were no injuries, and no traffic mishaps as a result of the un­usual landing, although the police department received so many calls about the landing that Police Chief Kevin Negron issued a written news release Wednesday, explaining what happened.

Shad Said, the owner of Well­care Pharmacy in Dearborn, said he stepped outside before lunchtime to see several people in FBI jackets with guns going toward the ware­house across the street. He heard noises like shots and a short time later a helicopter descended.

"It was like a movie scene for a minute," he said. He opened his business just 10 days ago. "This isn't the way I wanted it to start."
When the dorm competition in spring 2008 between all six red brick buildings, the students saved Cal Poly an estimated $10,000 in one month. Normally, University Housing spends approximately $41,000 a month on utilities. Elliot said the money saved goes to funding future energy saving projects.

This year, Sahas said Green Campus is hoping to go to the very least, much that percentage.

For the 2009-2010 budget, University Housing expects to spend approximately one million in housing utilities for Poly Canyon. If Green Campus accomplishes their goal, housing could save approximately $20,000-$25,000. While the program is anticipating another red brick rivalry winter quarter, multiple relations between Danielle Chandler said they wanted to expand it this year to Poly Canyon because they’d never done it before and were looking to get more students involved. But along with competition, comes intense rivalry and competitiveness. While only rumors of using another...
Clinton tries to resuscitate U.S. policy amid bombings

Saeed Shah

WASHINGTON—A mid-August truck bombing near the Afghan border has deepened an already tense relationship between Washington and Islamabad.

The attack last month, believe it or not, was intended to advance U.S. policies in the troubled region by seeking to "turn the page," the U.S. aim is security and stability.

In Peshawar, Afghanistan, and in Rawalpindi, Pakistan, Islamist insurgents detonated a car bomb in a narrow, bustling bazaar in the heart of the city hours after Clinton arrived, killing more than 100 people and wounding more than 200. The deadliest terrorist strike in Pakistan in two years transformed a market frequented by women seeking cosmetics into an apocalyptic scene of rubble, fire and blood.

Pakistan is reeling from a barrage of terrorist attacks that appear to be a response to the army's offensive in South Waziristan, a region on the Afghan border that's the base for Pakistan's extremist groups. Afghan insurgents and al-Qaeda bombings and gun attacks have struck cities across the country since early this month, killing nearly 300 people.

In Kabul, the Afghan capital, government forces stormed an insurgent guest house early Wednesday when many U.S. employees were staying, killing at least eight people and injuring 30 of whom were in the country to monitor the runoff of a head-stormed election.

The Obama administration has said that stability in Afghanistan and Pakistan is a key to U.S. homeland security, but rising casualties among American and NATO forces in Afghanistan and the uncertain outcome of national elections there have raised questions in Congress — and throughout South Asia — about U.S. plans for the region.

Far from considering the United States an ally against extremism, many Pakistanis blame the American presence in the region and Islamabad's alliance with Washington for the violence. The ready weapons, explosives and financing of the extremists who are attacking Pakistan have even led many in the country — including parliamentarians and members of the armed forces — to think that the violence is being orchestrated by other countries, including the United States.

"There's a lot of doubt that the Obama administration must bridge," said Pakistan's defense minister, Senator Mushahid Hussain.

"The main architect of these terrorist activities is the CIA," charged Reza Pirzada, a member of parliament from the opposition Pakistan Muslim League-Q, the third-largest political party in the legislature. Pirzada has a long history with the CIA and let the people live their own lives.

Some expert analysts have asked why the United States is building up its forces in Afghanistan when it faces threats to its own country and abroad, and has seen terrorist groups based in Pakistan and Afghanistan consider it to be headquartered in Pakistan and has to contend with the Pakistani people in their fight for rights and security.

The American image has taken a severe beating in recent weeks over an ad bill that Congress approved in September to stop the spread of terrorism on Pakistan that some Pakistanis claimed implied that their country was a state sponsor of terrorism. This has fed a wave of anti-Americanism sweeping the country. The powerful Pakistan army publicly voiced "serious concerns" about the bill, which strongly backed civilian control over the military.

Obama said that the Pakistan debate over the bill had opened eyes to the "mirages" that haunt the United States and the region.

They're often the ones who they're on the losing side of history, but they are determined to take as much force with them as possible, as their movement is exposed for the nihilistic, empty effort that it is," she told a news conference Wednesdays in Islamabad.

"The United States seeks to turn the page to a new partnership with not only the government but the people of Pakistan," she said. "We want to stand shoulder to shoulder with the Pakistani people in your fight for rights and security.

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Bommg
continued from page 4
written 的 countries.

She told Pakistani television an-
chors in an interview Wednesday that
she'd come to "clear the air," but in a
downpour of criticism over the highly
charged tone of the criticism of the
$1.5 billion-a-year aid bill, she added:
"You don't have to take the money.
"The Pakistani people have the
impression that we are being held
hostage for a very massive amount," said Ever Haig, a former head of the
Foreign Relations Committee in the
Senate, the upper house of Pakistan's
parliament. "The U.S. has to be very
clear whether they are friends with
open arms or not."

In Peshawar, police said that more
than 300 pounds of high explosives
packed into a car had caused the pow-
cerful blast. Rows of shops were flat-
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When he heard the explosion, 39-year-old senior student
Khan, who'd been shopping in an ad-
acent market in Peshawar, said his promise to push
Congress to repeal the military's "don't ask, don't tell" policy that
prohibits being open about your sexual
orientation that a victim must
repeal next year of the 1996 De-
fense of Marriage Act, which would
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The amendment signed into law
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sislation. The law also was named for
Matthew Shepard Jr., a black Texas
man dragged to his death in a racially
motivated killing the same year.

The measure also extends pro-
tects to those attacked because of
their gender or disability.

Federal hate crimes law already
covers race, religion and national
origin. The new law strengthened it
substantially, however, by removing
a requirement that a victim must
have been participating at the time
of the assault in some federally pro-
tected activity, such as voting, for it
to apply.

Matthew Shepard's parents

Obama
continued from page 4
vocates said. More than half of U.S.
states currently allow employers
such freedom.

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WHAT'S YOUR
RANT?
YOU WRITE IN.
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BOMBING
continued from page 4

"Are you dressing up for Halloween?"

"Yes, because it's the one
time of year when you can
cleanse yourself and be goofy
and wacky. I'm thinking about
being a bouncer and walking
around."
-Nick Bleich, mathematics
freshman

"Oh yeah, definitely. I'm going
to be Bob the Builder."
-Greg Inamori, kinesiology ju-
ior

"No, I'm going home to help
my mom pass out candy to
the trick or treaters instead."
-Pam Learn, agricultural educa-
tion freshman

"I haven't decided yet. But if I
do want my boyfriend and I to
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-Lindsey Morley, animal sci-
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WORD ON THE STREET

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WHATEVER YOU WRITE, WE INVESTIGATE.

mustangdailywire@gmail.com
Obama
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joined Obama for the ceremony, as did the family of the late Sen. Edward Kennedy of Massachusetts, who until his death in 2009 was deeply involved in pushing the legislation.

The Shepards’ fight took a decade. With recent elections adding more lawmakers who are supportive of gay rights, by 2007 the Congress had sufficient votes to pass the legislation, but then-President George W. Bush indicated that he’d veto it.

Obama, campaigning last year, promised to sign it.

Judy Shepard issued a statement saying that she and her husband, Dennis, “are incredibly grateful to Congress and the president for taking this step forward on behalf of hate crime victims and their families, especially given the continuing attacks on people simply for living their lives openly and honestly.” She also called on Americans to look beyond legislation and work in their own lives to advance acceptance of gays.

Critics of the legislation, including Rep. George R. Hagedorn, Republican congressional leaders, argued that an attack against another person is an attack regardless of motivation, and that special categories are appropriate. Many also voiced concerns about “thought police” and fear that the new legal protections could curb free speech if those who oppose gay rights fear they could somehow be prosecuted for publicly voicing their thoughts. But the law punishes acts—not thoughts.

Gay rights advocates said that the legislation will enable the Justice Department to step in when states can’t or won’t, and will make extra federal money and resources available to local authorities who need help preventing or prosecuting such attacks. They also predicted that it would affect Americans society in a meaningful way.

It sends a number of messages across America that hate will not be tolerated, that this Congress and administration value all Americans,” said Joe Solmonese, the president of the Human Rights Campaign, the largest gay rights advocacy group.

Malcolm Latif, the founder of another advocacy group, Equality Forum, said the legislative progress comes at a time when reported violence against gays is on the rise. Last year, he said, 29 gay, lesbian, bisexual or transgender Americans were killed because of their sexual orientation, and that since Shepard’s death, more than 16,000 hate crimes have been reported.

“This is really the first federal gay rights bill,” Latif said. “So it is a literally historic moment. This is America acknowledging homophobia as a social problem.”

Anthony Lloyd, right, and wife Mary pose for portrait at their East Bethel, Minnesota home, Oct. 21. After suffering a heart attack while vacationing in San City, Arizona, Anthony learned that the new health insurance policy that his wife had recently purchased was not insurance at all. The couple now owes $67,000 in medical bills that they can’t afford.

Maura Lerner

MINNEAPOLIS — Mary Lloyd’s husband was lying in the intensive care unit of an Arizona hospital when she got a good look at their new health insurance card for the first time.

They saw the shock of her life. The card read: “This is NOT an insurance card.”

For the retired couple from East Bethel, Minn., it was the beginning of a financial nightmare that left them with at least $50,000 in unpaid medical bills. They discovered that the new “health plan,” they signed up for in January, for $49 a month, wouldn’t pay for any of his medical care.

“I was really duped,” said Mary Lloyd, a part-time admission director from a woman who spent 27 years as a clinic and hospital manager: “I understand health care, and I understand health insurance,” she said. “That’s why I was so mortified that this happened to us.”

No one knows how many customers have fallen into this trap that dubious health plans are “spreading like poison oak all over the country,” said James Quiggle of the Coalition Against Insurance Fraud, a nonprofit watchdog in Washington, D.C.

Consumer advocacy groups are taking advantage of the recession and the growing number of uninsured people — one in five American adults under age 65 — to sell “health coverage” that evaporates when customers try to use it, or provides far less than promised.

Just last month, Minnesota Attorney General Lori Swanson sued two out-of-state companies for allegedly misleading customers with phony claims about their health plans. In more investigations are underway, she said.

“Here, they’re targeting people who are pretty sophisticated, and who really asked all the right questions,” Swanson said. People believe them, she said, because they’re “so desperate” see Healthcare, page 7

THIS HALLOWEEN
THINK B4 U DRINK
or your career could fade away

• Alcohol violations may result in severe academic sanctions or a permanent criminal record.
• Police are stepping up patrols on campus and in neighborhoods adjacent to campus.
• A social host ordinance is in place in the City of San Luis Obispo that includes severe sanctions.

IF ANYONE UNDER 21 IS DRINKING AT YOUR PARTY, YOU WILL BE HELD CRIMINALLY LIABLE. CONVICTIONS GO ON YOUR CRIMINAL RECORD.

To comply with the law:
• Keep your social gatherings small.
• Do not let people off the street come into your party.
• Control who attends your party & check IDs if necessary.
• Respect the noise ordinance.
• If things get out of control, call the Police.
• If your friend is in trouble, lend a hand. Call 911 to get them help.
• Remember, the emergency room is a safe zone. You won’t be reported.

MAKE SMART CHOICES
Bill Watton, Chief
Cal Poly University Police

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THINK B4 U DRINK
Healthcare
continued from page 6

to afford affordable care.

Last December, Mary Lloyd spotted a commercial on late-night TV.
A Florida company, Gearly Health, advertised medical coverage for as
little as $5 a day. She thought it was a
worthwhile gamble. Her 60-year-old hus-
band was set to retire as a deputy
sheriff in East County, and it would
cost $1,200 a month to continue his
coverage — too pricey, she thought.
When she did a Google search, she
would have discovered that Ger-
ley had been cited in Florida for
misleading advertising in 2006. (This
past summer, it was forced to drop
the TV ads after a similar investiga-
tion by New York insurance regula-
 tors.) But at the time, Mary Lloyd
says, she wasn't particularly suspi-

cious.

A salesman from Louisiana called
her back, and pointed her to a Web
site: aimhealthplans.com. It offered
“limited medical health plans” that
promised “first dollar coverage” with
no copays and an army of choices,
including “unlimited surgical ben-

efits.” Mary recalled.

Puzzled, she studied one of the
cards, it read “Secure Care.” The
United Service Association for
Health Care (USAH), a nonprofit

group in Texas. Their health plan
turned out to be a “health care savings” program that
offers discounts at participating pro-
viders. The customer, not the com-
p
any, must pay the bills.

Mary Lloyd was sure there had
been a mix-up. But the hospital
business agent took a hard line. She
replied, “You need to pay and you need to pay today.” By that
time, she was convinced she hard-
ly could stand it.

She called salesman Williams for
help, but no one ever called back.
Mary Lloyd said. (His employer, Mid
South Benefits, promised it would cover all pre-existing
conditions. Mary Lloyd recalled. After a few
questions, "he said, ‘Wonderful, you qualify.’"

A month later, they were still
waiting for something in writing.
With their old insurance expiring in
two days, Mary Lloyd called Wil-
liams in late January. That’s when the
salesman offered to switch them to a
better and cheaper plan. She ad-
rums, in retrospect, that she didn’t ask a lot of questions. Running out of
time, she simply agreed.

Eight weeks later, while vacation-
ing in Arizona, Anthony was hitting
a bucket of golf balls at a driving
cage when pain shot across his
shoulders. He tried to shrug it off.
Friends rushed him to Banner Bo-
swell Medical Center in Sun City, and he heard the words: “He’s hav-
ing a heart attack.

Mary Lloyd pecked out her in-

surance card the next morning in the hospital’s business office. Doctors had
discovered a 100 percent blockage in
her husband’s artery. Fortunately, they had cleared it quickly enough
to prevent heart damage. Now An-
thony was resting in the ICU.

The business agent took the card.
Mary Lloyd said, and threw them
back on the counter.

She said. “This is terrible insur-
ance. This is not even insurance,”
Mary recalled.

ologists, noted initially chose a plan for
better and cheaper plan. She admits,
that’s when the

familial
dis- lineage
of rods and brackets, much like a
splitter, to ease stress on the cracked
steel beam.

Officials said then that they be-

lieved the fix was solid and that the
bridge was safe for reopening.

YORBA LINDA, Calif. (MCT) — A “topographical er-
er” resolved the recall of student
T-shirts at Linda Vista Elementary
School’s recent jog-a-thon, a parent
called the phone number
printed on the back of the shirts and
was connected to an adult chat line.

T-shirts were handed out to all
students participating in the Oct.
6 jog-a-thon during recess and re-
called before students left at the end
of the day. Principal Jackie How-
lund said. The school believes that
each of the T-shirts were retrieved,
but parents were called just in case.

Mary Lloyd said. (In employer, Mid
South Benefits, promised it would cover all pre-existing
conditions. Mary Lloyd recalled. After a few
questions, "he said, ‘Wonderful, you qualify.’"

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BREAST CANCER AWARENESS MONTH

Enter for your chance to win a
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ASI haunted house production scares Cal Poly students

Leticia Rodriguez and Nikol Schiller
STAFF WRITERS

Menacing clowns, dead brides, Frankenstein and the Grim Reaper are just some of the highlights students enjoyed while walking through the dark maze of the haunted house in Chumash Auditorium Tuesday night. Some students went in expecting a fright; few more suitable for an elementary school child, but came out impressed and thrilled with the severed limbs and spider webs that covered the floor and walls. Recreation senior Tim Schiesser said the house went above his expectations as far as the fear and scare factor.

"We thought it was cool. I loved the fact that they had real people in it. I mean, that made it great," he said. "They all did a great job."

The haunted house was put on by Associated Students Inc. (ASI), as a way for students to get in the Halloween spirit early. Courtesy: Serafin

ASI special events student supervisor, said she hoped that by having the haunted house one night only, students would be more likely to come.

"We want ours to be more accessible to all of the students on campus," she said. "It gives you one more thing to do before Halloween weekend."

At the beginning of the maze, students were greeted by a mysterious woman with long black hair who wished people luck as they entered the haunted house, warning them that they may not make it back alive. The twilight zone inspired music reverberated through the speakers of the auditorium, adding to the carding screams heard from the Grim Reaper and the maniacal laughter from the clown in the mirror room. Bloody, mutilated body parts were thrown across the floor of the grim reaper's room where he stood as still as a statue until coming alive to give chase.

Communications senior Gabrielle Rivera said she ran into a pole after the Grim Reaper started moving and sprinted out the entryway. "I hate clowns, I have a phobia of clowns. I was literally sprinting out of there," she said. "I don't know which one was better. (But the haunted house) was really cool, it was such a great idea."

The dead bride in the graveyard urged people to stay with her but the mirror room with the clown got most people jumping as he chased unsuspecting visitors around the room until they finally fled. "How are you? I'm really, really hungry. Just stay for a little while!" he urged as students sprinted out the entryway.

From there the path led visitors to the mask room where a girl in hiding asked to "borrow your face," as she thrashed around, speaking in a high, whisical voice. The dead waiting with a painted white face and black eyes offered disfigured limbs covered in blood.

ASI member and philosophy junior Kay Skeeters was excited about the turnout from students, which averaged about 150 students into the maze per hour. Handing out survey flyers to students exiting the haunted house, Skeeters said a majority of the responses were positive, an indication that ASI might continue the haunted house next year.

"I was starting to worry that people hadn't heard about it," she said. (But) the line just never seems to end and everyone seems to really like the outcome."

The group of volunteers and ASI members began decorating Monday afternoon when they transformed the cold, empty auditorium into a dark and sinister haunted house. In the four hours that the haunted house was open, more than 7,000 Cal Poly students and community members walked through the narrow, spider-webbed hallways.

With a proposed financial plan of $4,000, Serafin coordinated the entire event.

see Haunted, page 9
Haunted
continued from page 8

haunted house project under budget. Setup began by having a group set up poles and black sheets to create a maze-like structure with hallways leading to different rooms in the haunted house. As Monday evening approached and the structure of the haunted house was set up, a team of student audiovisual technicians began working on the lighting in Chumash to add special lighting effects to each of the six themed rooms. Chemistry senior and audiovisual manager Zack Sudjadin gave a mischievous smile when asked how long he stayed to coordinate the lights that night.

"Let's just say we were here until the wee hours of the morning," he said.

A projected image of a full moon partly covered by ominous clouds shone onto the auditorium stage above a makeshift graveyard. The audiovisual technicians threw a green light on a table full of breakers and glass containers full of brains and dead rats. Pink spider web images were projected on the ground of the dark hallways.

Once the lights were set up, Serafin showed up with a box of plastic, bloody body parts to get into character. Serafin went over rules with ASI monitors and dressed-up volunteers no touching anyone who walked through the maze, make sure no one "hangs out" in the haunted house and know the emergency exits. ASI monitors were also instructed to stand alongside the black, curtained walls, making sure that people followed the path and didn't go outside the guided maze. The actors had their predetermined rooms that they stayed in, scaring the groups of people by popping out of the darkness or using creepy things as the groups walked by.

After the quick talk, she started pulling props out of a bag and handing out costumes to the haunted house performers to start the transformation.

Psychology sophomore Marijke Uelman held a ragged black wig and a tattered black shawl before covering her face in a charcoal gray paint. As the greeter of the haunted house, Uelman would be the first character people saw. She wanted to leave a lasting impression on them. After seven years of theater training, she knew she wouldn't break down laughing at the groups of people coming in, but also ensuring they wouldn't break down laughing at the haunted house.

While the energy in the staging area was high on the idea of scaring people, not everyone had complete confidence like Uelman. A couple of the actors were worried about how the groups would react to their performance.

As ASI member Dave Carlson put on his green, knee-high clown socks, he worried that students wouldn't be enthusiastic going through the haunted house. Despite his nerves, Carlson was not only excited about hiding in his haunted house-themed room and creeping out students by sneaking up behind them, but he also enjoyed wearing his striped, clown onesie.

Drunk in Public
arrest (jail) and fine
DUI
arrest, loss of license, fines
Minor in Possession of Alcohol
loss of license and fine
Hosting a Party with Minors
Drinking
steep fines
Noise Violation
1st ticket $350

This Halloween Weekend Expect Maximum Law Enforcement Throughout San Luis Obispo.

Drunk in Public arrest (jail) and fine
DUI arrest, loss of license, fines
Minor in Possession of Alcohol loss of license and fine
Hosting a Party with Minors Drinking steep fines
Noise Violation 1st ticket $350

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Wednesday, October 28, 2009

"I'm a little nervous about people not being freaked out and just standing there being like, 'ahhh ... '" she said. "But the costume is kind of a fashion statement! I might take this out on the town when I go downtown.

After going to the women's restroom to change into her corpse bride costume, Serafin came back in her ragged white wedding gown. As one of the ASI monitors was painting Serafin's face white and giving her green lips and grossly green checkbones, she jokingly said, "I'm hoping I don't get scared inside!

Most Bullock, ASI program coordinator, stopped in to see how the costume change was going and was impressed with the efforts of all of the ASI members.

Mechanical engineering senior Casey Lightner and civil engineering senior John Schiesser would be teaming up as a mad-scientist and Frankenstein in the first room of the haunted house. Lightner put on his wild, gray mad scientist wig and his dirty lab coat with the words "help you" written in red, fake blood across the back and quickly got into character. Once he was done with his costume and makeup he assumed the classic mad scientist pose: head tossed back with a crazed look of success on his face and his hands manically cackling.

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don't beg the kid with the car. be the kid with the car.
cars on campus, by the hour or day.
gas & insurance included.

get $35 in FREE driving when you join for $35: join at zipcar.com/calpolyslo
you only need to be 18+ to join
Eating competitions should not be taken lightly

KOSHER IN THE KITCHEN

BETHANY ABELSON

A five pound burrito, 50 or more hot dogs and hot wings so spicy you have to sign a waiver to eat them sound like enough food and food to feed an army. In the world of competitive eating, these are just a few examples of what could be devoured in a single competition. One of the most famous competitions is the International Federation of Competitive Eating (IFOCE), which established eating as a sport in the 1990s. It hosts more than 100 major league eating events worldwide and will award nearly $400,000 in prize money this year.

The Association of Independent Competitive Eaters (AICE) holds contests as well. They are different from the IFOCE because they forbid the dunking of foods in water, a practice which allows people to test their eating abilities.

If someone says competitive eating is not a real sport, they may need to think again or call up the International Federation of Competitive Eating (IFOCE), which established eating as a sport in the 1990s. It hosts more than 100 major league eating events worldwide and will award nearly $400,000 in prize money this year.

The Association of Independent Competitive Eaters (AICE) holds contests as well. They are different from the IFOCE because they forbid the dunking of foods in water, a practice which allows people to test their eating abilities.

Training for a competitive eating contest can be compared to training for a foot race. You have to practice daily, work your way up and push yourself to your utmost limits. Competitive eater Takko Kobayashi was featured on a segment of MTV's “True Life.” He has a competitive eater, where he was shown going through his various training methods. He would eat large quantities of different amounts of foods, drink a lot of water over a short period of time to stretch his stomach and eat large quantities of low calorie foods (like vegetables and pasta) along with a lot of water. Kobayashi emphasized the importance of stretching and staying fit, which seems ironic for a competitive eater, but he maintains a six-pack and is not overweight at all.

Moving on to the biggest worry with competitive eating—how much of a negative effect on the body. Of course, the obvious health problem would be excessive weight gain, which could lead to obesity.

Studies from the University of Pennsylvania School of Medicine tested a competitive eater immediately after eating excessive amounts of food and found “the stomach failed to have normal muscle contractions called peristalsis, a function which transfers food from the stomach down the digestive tract.”

Other medical professionals said it can lead to ulcers and the large amounts of water consumed can lead to water intoxication. Another concern is the condition gastroparesis, which can occur when the stomach is stretched most due beyond its capacity, causing indigestion, nausea and vomiting.

There are some local eating challenges in San Luis Obispo and cities close by. Franks, located on the corner of Monterey and California, has a challenge on Mondays to see if you can eat 10 of their mini hamburgers. Sylvester's, on Santa Ynez Avenue off of 10th Street from Los Osos Valley Road, challenges you to eat their gigantic, try-sured hamburger, which you even have to order the day before.

In all in, competitive eating is a sport where the negatives can sometimes outweigh the positives. I'm a fan and give props to all those who go out and compete. Since large competitive eating competitions do not occur often, I suggest you watch the show “Man vs. Food” on the travel channel Wednesday nights at 10. Adam Richman, the show's host, is not a competitive eater in the training sense, but he competes in eating challenges at various restaurants around the country. He is pretty inspiring and makes you want to try the restaurants out.

Competitive eating is a great example of how doing something too much can hurt you, but in moderate amounts you should be okay. So the next time you are hesitant to try that eating challenge, remember that doing it one time won't kill you. So put on your game face, tell your stomach who's boss and come out on top in the challenge of man against food.

Bethany Abelson is a food science senior and Mustang Daily food columnist.
FOX News is lying to its viewers: "FOX & Friends" segment is not as straight news oriented as it claims to be.

Last week, there was one legitimate criticism of my column. Just one. I should have included his and conservative commentary made by FOX News' straight news anchors as well as he made by his pundit. I thought I'd go ahead and correct that mistake this week, using facts I found on the Media Matters Website.

We'll start with the morning news program, "FOX & Friends," on Oct. 22. This straight news program used a Republican National Committee (RNC) press release about the jobs losses in September, with the large heading "876,700 jobs." Understand that heading reads "Stimulus generates unemployment."

Gretchen Carlson, an anchor on this so-called straight news program spoke about the RNC document comparing the Obama administration from the first stimulus plan was that 3.5 million jobs would be created. And, in fact, the United States has lost 2.7 million since the stimulus plan."

According to Media Matters, the RNC press release states "while President Obama claimed the result of his stimulus bill would be the creation of 3.5 million jobs, the Nation has already lost a total of 2.7 million — a difference of 6.2 million jobs."

However, the December administration report referenced by the RNC press release states that "Because it takes time to carry out new spending programs authorized by legislation, we expect the jobs created by spending on infrastructure, education, health, and energy to be concentrated in 2010 or 2011."

So, the RNC press release made a negative declaration about the stimulus package that simply can't be substantiated by their source document. And FOX News straight news program, "FOX & Friends," used the information without fact checking it.

As a straight news organization, there is also a significant ethical violation in the fact that they're using an RNC document — which is bound to be biased — as a source for facts, instead of questioning the RNC about the document as a straight news program normally would.

Another issue discussed by both Glenn Beck and Chris Wallace recently is president and CEO of the U.S. Chamber of Commerce Tom Donohue's plans to release ads reminding the American public about how America was built through free-market capitalism.

According to Media Matters, Glenn Beck said that "Obama and his cronies don't like the free-market system." Beck also added that the Obama administration is attacking the Chamber of Commerce, and Beck repeatedly said "supports 3 million businesses."

Straight news anchor Chris Wallace repeated Beck's claim days later saying that the White House is attacking the Chamber of Commerce, and also that the Chamber of Commerce represents 3 million businesses.

That statistic is false, according to Mother Jones' Josh Hartkison. They wrote in his article, "The Chamber's Numbers Game," that the Chamber has "probably closer to 200,000" dues-paying members. They are loosely affiliated with around 3 million businesses, but they do not represent 3 million businesses.

And the huge negative impact of a FOX News contrarian facts can be seen clearly when you look at the opinions of their viewers. According to an August NBC poll, 73 percent of FOX News watchers believed that the public opinion would lead to the government dictating care for the elderly, even though it has been clearly stated that the public opinion will not lead to these so-called death panels. Only 45 percent of all people polled believed that public opinion will lead to death panels.

That 30 percent difference is why I believe that FOX should be considered as a news organization. Facts and truth are too important for our representative democracy for us to allow this issue to fizzle out of public consciousness.

Stephanie England is an English senior and Mustang Daily political columnist.
To Cornell Morton, I really hope there were some things in your "Halloween Message" to all students on Wednesday. In fact I hope it was the same typo in the e-mail you sent out earlier this year regarding WOW. You stated (in both e-mails) as a suggestion to ensure our safety that "If you're of legal age, limit alcohol and make good decisions." Well Cornell, what if a student is NOT of legal age, like half the students? Should those students make BAD decisions? I know you want all students to obey the law, but everyone knows it's inevitable that underage students will drink. Couldn't you at least have the decency to tell ALL students to limit alcohol and make good decisions? By phrasing your statement in that manner (and with all the other legal warnings and threats), you show that you care more about being a politically correct administrator, rather than a thoughtful one.

Your e-mail is full of things we SHOULDN'T do, but I don't see many things we CAN do. You encourage us "to take full advantage of on-campus programs and activities." It would be nice if you listed some of those programs and activities for us; after all, you did list the components of the Social Host Ordinance - Municipal Code Section 9.05.010... no room for activities that don't require alcohol! I checked the ASI website for events on Friday and Saturday. There is a volleyball tournament and a Rose Float Lab Day. I CHALLENGE you to inform the students of other activities they can participate in; I would wonder who you would blame if we were going all out for the Rose Float this year.

Stephen Murphy
mechanical engineering senior

Edward Wasserman

The idea that "content is king" is a favorite slogan among media people, since it's comforting to think that the industry is ruled by its creative side. Comforting, but fictional. Who does rule the media kingdom? Not the content creators, but the people who control their physical access to the public, that's who. Sooner or later, channels trump content. That's why people who care about freedom of expression have to start by caring about the freedom of the channels over which expression flows.

Hence the importance of the simmering controversy over so-called net neutrality - a policy that is intended to keep the companies that rent access to the Internet from playing favorites among Web services, information exchanges, content providers of all kinds. Why does that matter? Because the pace and direction of media development have been historically set by the people who controlled the contact points with the public.

The film industry was the creature of moviemakers, but of early 20th-century theater-owners who wanted to fill their seats. They fled the East Coast for Southern California to escape the Edison Trust monopoly of the film stock - a stranglehold broken up by the government in 1917. Freeing up those channels made Hollywood possible.

The Hollywood studio system that arose rested first and foremost not on content deals with stars and directors, but on ownership of movie theaters, which foreclose independent producers. In 1948 the government forced the studios to give up the cinemas - and a new Hollywood was born.

The story goes on. FM radio languished for decades, despite its inherent superiority over AM, until regulators forced radio owners to stop squatting on FM as a secondary outlet for their AM Top 40 rubbish and to populate it with content of its own. That wasn't until the 1960s, and the result was a robust appetite for sounds to fill high-fidelity channels - the ideal midwife for the birth of alternative rock-n-roll.

Channels rule content. It's the promise of assured access to the public that inspires and emboldens content creators. During a 20-year period starting in the 1970s, when the three major TV networks were barred from monopolizing the downstream syndication channels for programs they produced, independent TV programming flourished and in the all-too-recent past became a midwife for the出生 of alternative rock-n-roll.

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now the subject of a ruling by the Federal Communications Commission formalizing a policy outlined in 2005, and it's being written into congressional legislation that seems to have strong support.

The basic question is whether the companies that control the channels through which you access the Internet — generally big telecoms such as Comcast and AT&T — should be allowed to favor some content providers over others.

Will they be free to decide which content will flow easily and which content will go slowly? Will they be allowed to charge more for Web services that compete with companies they own, or force such independents onto slower transmission speeds, or strong-arm startups into cutting them in as partners in exchange for favored online treatment, or make it harder or costlier for you to hook up devices made by companies they aren't in business with?

Comcast, the country's biggest cable-owner, already ran afoul of neutrality guidelines and was slapped by regulators in 2008 for unfairly interfering with traffic on BitTorrent, a peer-to-peer file-sharing network. Comcast is moving heavily into the content business, it owns several sports channels and a big piece of E! Entertainment. It's pioneering an offering of online programs — HBO's Emourage and AMC's Mad Men — exclusively for its Internet subscribers. And it's maneuvering to buy NBC-Uni­versal from GE, which would give it a major TV network and one of its top movie studios.

It's inevitable that Comcast will be competing with some of the same online services that rely on its cable systems to reach the public. Likewise with AT&T: Where's the guarantee that it'll give nondiscriminatory treatment to an online company like Skype, whose world­wide Internet phone service competes directly with AT&T's core phone service?

Control over channels constitutes a perpetual, potential stranglehold over media development, even with a technology whose growth and flowering seem to be as unstoppable as the Internet.' Content may never be king. The throne may well be held by the channel-masters. But net neutrality, like an information age Magna Carta, is a way to ensure that their power is not absolute.
Mustangs defeat UC Riverside 3-0 at home

NICK CAMACHO MUSIAN

Cal Poly freshman midfielder Chris Gieschen scored his first two career goals in a 3-0 win over UC Riverside. Midfielder Junior Burgos returned to the Mustangs after suffering an ankle injury. The first goal scored was recorded by midfielder Ilini White, his first since 2007. The Mustangs match up at home against UC Santa Barbara next Wednesday night.

Cal-Poly Alum

Cal-Poly Athletic Events is FREE for Cal Poly Students.

#15 Anicia Smith
#4 Cattie Smith
#1 Dominique Olowolafe

THIS WEEK IN MUSTANG ATHLETICS

Admission for all Cal Poly Athletic Events is FREE for Cal Poly Students.

VOLLEYBALL

FRIDAY, OCT. 30TH
VS. LONG BEACH STATE
7:00PM

SATURDAY, OCT. 31ST
VS. CAL STATE FULLERTON
7:00PM

WE ARE THE MUSTANGS
SPORTS

MUSTANG DAILY

Mustangs gear up for Big West match up

By Tony Smith

Cal Poly's offense is averaging 319 yards of total offense this season. The Mustangs hold a rushing attack that ranks tenth in the FCS (206.86 ypg).

**MUSTANG DAILY STAFF REPORT**

In 1972 No. 3 Cal Poly locked horns with No. 6 North Dakota for the NCAA West College Football Championship in the 12th annual Camelina Bowl.

In front of the largest crowd of all regional bowls that year, Cal Poly became the victim of an underdog upset and wasushed into North Dakota’s record books as its 10th win that season.

It was one of the few times in the school’s history that Cal Poly made it to a championship game and the Mustangs ended the season with no reward.

This Saturday at the Alerus Center, No. 16 Cal Poly (4-3-1 Great West) squares off against Great West foe North Dakota (3-4, 1-1) in the hunt for FCS supremacy.

With four games to go in the season, the Mustangs are set on making a run at the playoffs.

Since the FCS (formerly Division I-AA) championship was installed in 1978, no team with 4 losses has held the championship trophy; unless the Mustangs can change history, they will need to

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**Today’s Solutions**

1 4 9 7 0 3 8 1 2
2 3 8 4 2 6 9 4 7
6 5 1 9 8 3 4 2 7
6 5 1 8 3 7 4 9 2
4 3 2 8 6 5 9 1 7
2 7 4 3 5 6 1 8 9
3 5 1 2 4 6 3 8 9
8 7 1 9 2 3 6 5 8
9 2 8 7 6 1 4 3 5

**Nick Camacho**

Sportswriter

**USC, Oregon and the crowd**

Scott M. Reid

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They still believe in the power of the team name in Eugene, Ore. At the liberal college town’s weekly Saturday market, tie-dies are always in fashion and the 60s are alive, including the ever-present scent of non-medicinal marijuana still floating in the wind. A little more than a mile back up the Willamette River, a standing-room-only crowd of fans packed into the University of Oregon’s Autzen Stadium on Saturday night convinced of the team’s collective ability to influence and shape events.

Or at least college football games. Consider Autzen.

The Sporting News has called Autzen the sport’s “most intimidat­
ing stadium,” a claim made by record-setting decibel readings at ear splitting levels.

For square yards, the loudest sta­
dium in the history of the planet, longtime ABC sportscaster Keith Jackson called Autzen.

But the true force of Autzen is perhaps best measured by the Richter scale. Oregon fan Tobiah Mosher became convinced of Au­zen’s fame after seeing heavy clouds of smoke wafting over Oregon’s controversial 2006 upset of Okla­homa on television in his Eugene apartment.

“I could feel (the stadium) shak­
ing my potted cacti and rattling my dishes from a half a mile away,” Mosher said this week.

This Saturday, Autzen will once again be at college football’s epicenter, playing host to No. 4 USC (6-1, 3-1 Pac-10) and No. 10 Oregon (6-1, 4-0) and the ghosts of upsets past on Halloween night in a game that might not only decide the Rose Bowl race but could also have BCS national championship game ramifications.

“It will be crazy,” said Mike Bel­lotti, longtime Oregon coach and now the school’s athletic director.

For Ducks fans Saturday’s game has been nothing less than all con­

“Expecting the game right now in town is nuts,” said Jonathan Klein, an Oregon fan and Eugene native. “People can’t work. Everyone is obsessed with Saturday’s game.”

In The Sporting News’ list of Top 10 most intimidating stadi­

ums in college football, Autzen was ranked ahead of, among others, Ben Hill Griffin Stadium (No. 2), Florida State’s Doak Campbell and Tiger Stadium (No. 4), LSU’s Death Valley.

Earlier this decade the Ducks hosted a nation-leading 23-game