Ray Scherr Business Plan Competition finalist Steven Rigger presents his company proposal at the final round of last year’s competition. Every year, Cal Poly students and community entrepreneurs develop business plans and compete for up to $250,000 in venture capital.

Josh Ayers

What do Google, Starbucks and Nike all have in common? For starters, the founders had an idea with enough potential to draw money from investors that, in turn, allowed them to obtain unlimited success as well as a global popularity.

The Orfalea College of Business and Students in Free Enterprise (SIFE) is holding its annual Ray Scherr Business Plan Competition, a three-stage contest that seeks to help provide funding and networking for campus-affiliated entrepreneurs and their business ideas.

"This is for any student, faculty or staff," said Chris McCann, the director of the Ray Scherr Business Plan Competition. SIFE is an international non-profit organization with a chapter based at Cal Poly.

"We do student-led projects that help students in some way," said Brian Riley, a business senior and former president of SIFE. "There is always like six or seven projects going on at one time."

This year's competition features $10,000 in potential prize money that will be awarded to three teams. McCann, now a business senior, has run the competition for the past two years and said that it is a great opportunity to get feedback on ideas as well as an opportunity for students to develop a network of contacts.

The first-place winner will receive $4,000 and the runner-up and the community winner will each receive $3,000 for their plans.

Schere, the founder of the Guitar Center retail chain, is providing the $10,000 for the competition as a gift to the entrepreneurs programs within the Orfalea College of Business.

McCann said that 140 people showed up at the information night last year and that it provides a good opportunity to network with or without an idea to start from.

"(The competition) forces you to do your idea," McCann said. "It shows you how to make that idea into something tangible...some people submit and they don’t even have an idea."

Workshops and seminars designed to familiarize participants with the concepts and procedures of writing a business plan will be held prior to the selection of the semifinalists, according to the contest's Web site.

In addition to the potential prize money from the Scherr competition, the contest winners will advance to a regional competition put on by Draper Fisher Jurvetson.

Rachel Glaes

It’s time for another night of free games, food and live music at the Cal Poly Recreation Center. The fourth annual Associated Students Inc.-sponsored event, Dusk ‘til Dawn is taking place Thursday from 8 p.m. to 12 a.m.

"It’s grown into kind of a phenomenon of excitement for students," ASI Programs Coordinator Michelle Curro said of the event.

There will be a variety of games to play including the ever-popular Super Mega Obstacle course, a 206-foot course spanning the Rec Center plaza, a mechanical bull, a surf simulator and sumo wrestling.
Campus Dining Awards Bike

Melissa Montecuollo
Campus Dining Staff Writer

Cal Poly Campus Dining underwent many renovations during spring and summer quarters. Vista Grande Restaurant became Sage during spring quarter with updates to the interior including new furniture, new facades, an updated menu and improved Sunday Brunch. A wall fountain that greets customers as they arrive was installed over the summer. VG Cafe also has a new look, including a new logo and uniforms. There are also new menu items including wings, baked subs, and a full breakfast at “Late Nite.”

The updated menu items developed by the culinary team at Vista Grande are sure to wow and impress.

The Campus Dining Staff was anxious to show off the new improvements, and to kick off the beginning of fall quarter Campus Dining gave away many prizes. During giveaways at VG Cafe and Sage, third year Construction Management major Tyler Pratt won a Fuji Single Speed Cruiser. “It looks pretty sweet,” Pratt said as he rang the bell on the handle bar. Esterien Andrade won a Sage brunch for six and Jeremy Wong won an order of six of VG Cafe’s new wings.

Sweet Libations
Introducing...

Late Night HAPPY HOUR

Gold Draft Beer • Cocktails • Wine

10PM - 12PM Tuesday-Saturday
Corner of Marsh & Chorro 93 steps from Higuera

Are you suffering from a recent ANKLE SPRAIN?

Doctors are evaluating investigational, medicated patches to see if they relieve pain when applied directly to the ankle. A new clinical trial is currently conducting a phase II clinical research study evaluating the effectiveness of investigational, medicated patches for treating the pain associated with an ankle sprain, when applied directly to the injured ankle.

To be eligible for this study, you must:

• be 18 years of age or older. AND
• be experiencing pain from an ankle sprain that occurred within the past 48 hours. AND
• not have taken any pain medication or used compression to treat your ankle sprain.

Qualified participants will receive study-related medical evaluations and study patches at no cost. Reimbursement for time and travel may also be provided.

To learn more about this local study, please contact:
Coastal Medical Research Group, Inc.
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Are you suffering from a recent ANKLE SPRAIN?

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An Afghan policeman stands guard, left, as his colleague searches the trunk of a car at a police check post in Kabul after South African woman Gayle Williams was shot to death in the western part of the Kabul, Afghanistan, on Monday.

Amir Shah

To teach Christianity to the people of Afghanistan," Zabihullah Mujahid told The Associated Press. "Our (leaders) issued a decree to kill this woman."

British secretary of state for international development called the killing a "callous and cowardly act" and said Williams was in Afghanistan to help ease poverty.

"To present her killing as a religious act is as despicable as it is absurd — it was cold-blooded murder," Douglas Alexander said in a statement.

A spokesman for the aid group, SERVE — Serving Emergency Relief and Vocational Enterprises — said Williams was in Afghanistan to help ease poverty.

"We believe the suspects are increasingly violent and heavily used human trafficking route."

Mexico and Cuba signed the agreement Monday at a ceremony in Mexico City. Mexico rarely sends back Cubans caught entering the country illegally. The U.S. generally allows Cubans who reach U.S. territory to stay, a policy the Cuban government says encourages Cubans to risk dangerous escape routes.

TORONTO (AP) — Canadian opposition Liberal Party Scheer says he'll resign as leader of the once-dominant party after last week's bitter election loss.

Don said Monday he'll stay on as leader until a new leader is selected by the party.

Don campaigned for last Tuesday's election on an unpopular environmental tax during slowing economic times. His party suffered a drubbing, dropping to 76 seats in Parliament from 95.

Prime Minister Stephen Harper's Conservative party won reelection but fell short of the 155 seats it needed to rule without help from the opposition.

MEXICO CITY (AP) — Mexico has agreed to deport Cubans caught trying to sneak illegally through Mexican territory to reach the U.S. The agreement with Cuba is a step toward cutting off an increasingly violent and heavily used human trafficking route.

Mexico and Cuba signed the agreement Monday at a ceremony in Mexico City. Mexico rarely sends back Cubans caught entering the country illegally. The U.S. generally allows Cubans who reach U.S. territory to stay, a policy the Cuban government says encourages Cubans to risk dangerous escape routes.
Gasoline prices tumble despite likely OPEC cuts

STEVENSON JACOBS
Associated Press

Consumers got another break at the gas pump Monday, as prices dropped further below $3 a gallon and approached year-ago levels even as the near-certainty of an OPEC production cut pushed oil prices marginally higher.

Gasoline has fallen more than a dime a gallon since Friday, hitting a national average of $2.92 on Monday, according to auto club AAA, the Oil Price Information Service and Wright Express.

Pump prices have fallen 29 cents from their July record high of $4.114 a gallon and are only 10 cents higher than a year ago. That difference could be bridged this week if gasoline keeps falling at the current rate.

The pullback at the pump comes amid a dramatic turnaround in crude oil prices.

Chabil Khelil, president of the Organization of Petroleum Exporting Countries, said Sunday that members plan to announce a "substantial" output cut at an extraordinary meeting that begins Friday in Vienna.

Analysts say OPEC countries have been alarmed by falling oil prices and want a production cut to prop up the market, which is oversupplied by about 2 million barrels a day.

Khelil, who is also Algeria's energy minister, said OPEC may cut output again at a meeting in December, and that the group considers the oil market oversupplied by about 2 million barrels a day.

Americans radically changed their behavior after gasoline prices spiked above $4 over the summer. And there are signs that emerging economies like China have begun to slow.

Analysts say OPEC's action has already been priced in by investors.

"The market is factoring in a big cut. It will likely be as much as 2 million barrels," said Mark Povey, senior commodity strategist with CMC Markets in London. "I think they will go pretty large just to change the sentiment."

Investors largely ignored an OPEC output reduction of about 500,000 barrels a day last month, focusing instead on weakening demand.

Questions? Call 756-2586 or visit www.almostalumni.calpoly.edu

Seth Perman
Associated Press

Gas truck delivery driver Tim Trabue packs away gas lines after unloading gas into underground holding tanks at a gas station in Springfield, Ill., Tuesday, Oct. 15, 2008.

Jennifer Loven
Associated Press

Democratic presidential candidate Barack Obama is canceling nearly all his campaign events Thursday and Friday to visit his suddenly gravely ill 85-year-old grandmother in Hawaii, a spokesman said.

Robert Gibbs told reporters aboard Obama's plane that Madelyn Payne Dunham, who helped raise Obama, was released from the hospital late last week. But he said her health had deteriorated "to the point where her situation is very serious."

Events originally planned for Madison, Wis., and Des Moines, Iowa, on Thursday will be replaced by one in Indianapolis before he makes the long flight to Hawaii. On Friday, Obama's wife, Michelle, will sub for Obama at rallies in Akron and Columbus, in Ohio, said campaign spokeswoman Jen Psaki. Obama was expected to resume campaigning on Saturday, at an undecided location in the West, she said.

Sen. Obama's grandmother, Madelyn Dunham, has always been one of the most important people in his life, along with his mother and his grandfather," Gibbs said. "Recently his grandmother has become ill and in the last few weeks her health has deteriorated to the point where her situation is very serious. It is for that reason that Sen. Obama has decided to change his schedule on Thursday and Friday so that he can see her and spend some time with her.
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Vote for your favorite in each category. The results will be published in our Best For Cal Poly Edition in February.

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Turn in entire page anytime at our office, building J6, room 226 or at our booth during University hours on 10/23, 11/13, 12/4.

FREE

and be entered to win a grand prize.
PolyCon puts social face on gaming

Alex Kacik

Those who want to assume the role of an Elven wizard who employs spells to defeat the Paladin of Tyranny or lead an army of orcs into battle can find themselves at home at PolyCon, Cal Poly's gaming club, which provides a relaxed setting for gamers to sate their alter egos by participating in a variety of games and activities.

"When playing a fantasy game you always have to use your imagination," said Bob Johnston, Cal Poly alumni and PolyCon advisor. "Role-playing games allow you actually take on a persona that may be quite opposite of your own. It gives you a chance to practice being that person and try it on for size."

PolyCon puts on miniature gaming conventions, MiniCons, which emphasize social gaming. Participants pay $5 to play an array of games such as the role-playing game Dungeons & Dragons, the card game Magic: The Gathering and video games like Rock Band and Soul Caliber IV. PolyCon also hosts a live action role-playing game where players physically act out their characters.

"We avoid the games you play online behind a computer because that's not what we are about," said Garrett De Hoyos, PolyCon officer and computer science senior. "We are about any social gaming." The MiniCons serve as fundraisers for the annual PolyCon summer convention, a three-day gaming event held at San Luis Obispo's Embassy Suites, said Eric Fong, PolyCon treasurer and software engineering junior. Conventions usually draw about 250 gamers from all over the world.

"We try to promote the gaming culture and dispel the stereotype that we are a bunch of nerds sitting in our mother's basement eating Cheetos and drinking Mountain Dew," De Hoyos said. "We are just ordinary people playing a game together."

As members of PolyCon, gamers learn organizational leadership involved with putting on events and coordinating activities, a skill set not usually associated with gaming, De Hoyos added.

"It's really good for leadership skills," Fong said. "You have to reserve a room, advertise, provide incentives for participants and fundraise. Members of the club have great experience leading events."

"PolyCon is more involved with the business side as far as planning and facilitating the events," Johnston said. "Individuals develop those skills and learn from each other while alumni mentor younger members."

More importantly, PolyCon events allow students to explore their personality, have relaxing social interaction and recharge while keeping their minds active and creative, Johnston added.

"You get to learn about interacting with people on a personal level," Johnston said. "We try to promote people-to-people games because it gives people a chance to talk and learn about others."

Cal Poly alumni and faculty members provide insight and experience to strengthen the club and its events.

"Some ex-PolyCon members, who are now Cal Poly professors, help organize and plan events," Fong said. "We have weekly diners where we can learn about some of the professors and the workings of the school from their perspective. It puts a different light on professors."

Fong acknowledges the old-school approach, but also recognizes the need to integrate electronic video games to the conventions.

"Most times events are dominated by role-playing games, board games and card games," Fong said. "As a big video gamer, we are starting to add those to the mix."

Yet, PolyCon had humble beginnings. Previously known as Saga, the club began 26 years ago when students would rent out the dorms and spend a few nights to play games, Johnston said.

PolyCon meets every Wednesday night to stay current with the gaming scene and plan upcoming conventions in the Bioresource and Agricultural Engineering building, room 121.

During the meetings, they develop projects such as customizing their own arcade stick. The arcade stick is fashioned after real arcade games, equipped with a joystick and large round buttons. Fong disassembled the XBOX 360 arcade stick, imported buttons from Japan, scanned a high-resolution graphic from a magazine and altered it in Photoshop.

"We do everything we can to make anyone feel comfortable playing a game regardless of personal background and interests," he added.

PolyCon will host the Super Winter Mini-Con Jan. 17 and 18 of next year. More information is available at www.polycon.org.

Palm Wednesdays: The Evil Dead
@ 7:00 & 9:30:
muspace.com/thepalmtheatre

Palm FRIDAY: A Nightmare on Elm Street
@ 9:30 only

The Evil Dead
817 Palm Street downtown near the mission
805-541-5161

$4.99 Cam Sale!
Lots of Colors!

$4.99
$4.99
$4.99
Crazy Jays
767 Higuera Street
Downtown SLO

tuesday, october 21, 2008
NEW YORK — The curtain officially went up on Ka­tie Holmes’ Broadway debut Thursday as the revival of Arthur Miller’s “All My Sons” made its much anticipated pre­miere.

After a month of previews, opening night was somewhat muted on a blustery New York Eve­ning. A gaggle of reporters lined the red carpet while about 100 standby watchers scowled from the sidewalk, which was pat­rolled by at least 50 police officers.

As it did on the first night of previews, the group Anon­ymous again protested against Scientology, because Holmes is wed to its biggest icon, Tom Cruise. About 35 protestors carried signs reading “Run, Katie, Run” and chanted “Sci­entology kills!” from a condoned-off area down the block from the Gerald Schoenfeld Theater.

Joni Vitale and husband George drove up from Pomona, N.J. for three reasons: “Tom, Tom and Tom.” But they were disappointed as there was no sign of Cruise, who attended the first preview and cheerfully called the production “ex­traordinary.”

There arc enough romantic fantasy scenes to make sure everyone understands that Troy and Gabriella like each other. Troy feeds her chocolate covered strawberries during a picnic and asks her to prom on a flower-filled rooftop with a waltz (and then it starts to rain — very “Sixteen Going on Seventeen”).

The pair also has chances to perform their own songs. While Hudgens’ solos fall flat, Efron’s soliloquies are far better than his ill-conceived and cheap Kevin Bacon im­pression, “Let Me Be” from “HSM 2,” “Screem,” though not as strong as Bruce’s furious warehouse gymnastics in “Footloose.”

The thing about Katie Holmes is that she’s so right for the part,” said Miller, a filmmaker and wife of Academy Award-winning actor Daniel Day-Lewis.

“Pieces of April”), Barbara Walters, Dennis Farina and Isa­

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“Pieces of April”), Barbara Walters, Dennis Farina and Isa­

ator Director Kenny Ortega knows how to plunge an audience right back into the lives of Troy Bolton (Zac Efron), Gabriella Montez (Vanessa Hudgens) and all the terribly diverse high school friends.

His palette, though, is far more flexible this time. Throwing large amounts of money at a project, in this case, works beautifully. “High School Musical 3: Senior Year,” in which Disney’s current premiere franchise takes the premise of the first two TV movies and engorges it with a bigger budget, cinematic shots, flashier fantasy nuptials and new char­acters.

In Disney’s current premiere franchise, takes the premise of the first two TV movies and engorges it with a bigger budget, cinematic shots, flashier fantasy nuptials and new char­acters.

Then back to black. And then, with sudden clarity, an extreme close-up on a sweating, 

high-energy numbers such as “The Boys Are Back” (an intricate boys number that in­volves lots and lots of Fosse) keep the film fun. Committed performances from those in the film “V for Vendetta,” said they wanted to save buildings.

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Then back to black. And then, with sudden clarity, an extreme close-up on a sweating, 

dance .irtd^break freeT^just like their favonio stacR-^wry sinfd^ even the diva-
I discovered Joe Meno rather accidentally when I was headed toward a green used with a picture of a pink spiky-haired mouse on the front. I'll admit I read it solely because of the interestingly cool cover, but more importantly, I discovered a fresh writer who incorporates life's hilarity with just the right amount of depth. Recently, the aforementioned cool-cover book "Mitos of the Damned" popped back into my mind as I was searching for a good read, and I was pleased to find that Meno had just come out with a collection of short stories.

"Demons in the Spring" is Meno's latest creation, and aside from the array of wonderful short stories gracing the pages, this book is like nothing I have ever seen. Each story is accompanied by a different artist's illustration, giving the book itself a whimsical, folktale feel. It is reminiscent of a child's book/story, if children's books dealt with heavy topics such as marriages and bank robberies. With 20 stories riding on no particular theme, each page is a surprise. I found this book to be very refreshing, as it was something you could pick up, peruse, and put it down, having consumed an entire, quality story. It was amazing to me that Meno, in only a few short pages, could provide me with a sense of life's hilarity with just the right amount of depth.

"Gown Hairstyles of the Damned" popped the aforementioned cool-cover book. I was curious to see what story Meno would introduce next and was intrigued when I was lured toward a short story about a pink-haired young girl who found solace in dressing as a ghost every day. It is reminiscent of "The Strangers," one of my favorite of the eclectic bunch, "I Want the Quiet Moments of a Party Girl," is one of the longer stories. It deals with a couple who becomes pregnant, and their journey through their personal struggles and ultimate hardship. Although it was sad, it was a beautiful portrayal of love and tragedy told through the honest voice of the boyfriend. Through minute details and descriptions, Meno opens windows to the characters' souls that force the reader to connect with the story, place and time. When I finished this story, I had to just breathe it in for a moment, because it truly was a grand piece of work.

Meno's contemporary tales made me feel like I was spying on the characters, suddenly comprehending what dwells in the deepest corner of their minds. Some of the stories are short and sweet, like "The Young Disciples," "Blood Red," "I Want the Quiet Moments of a Party Girl," and "The Strangers." Other stories delve deeper, like "Moments of a Party Girl." While they all tell compelling stories, they also seem to touch on something deeper. These stories are about life's most mundane moments, but Meno manages to incorporate a measure of originality into these otherwise ordinary experiences.

"Hope For the Helpless" by Brett Deussen

My favorite of the eclectic bunch, "I Want the Quiet Moments of a Party Girl," is one of the longer stories. It deals with a couple who becomes pregnant, and their journey through their personal struggles and ultimate hardship. Although it was sad, it was a beautiful portrayal of love and tragedy told through the honest voice of the boyfriend. Through minute details and descriptions, Meno opens windows to the characters' souls that force the reader to connect with the story, place and time. When I finished this story, I had to just breathe it in for a moment, because it truly was a grand piece of work.

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Green is the beating heart of the emerging 'blue' movement.

Man Lastich Act Now

Thoughout history, consumer movements have been central to revolutions. The French Revolution was fed by the rage against France's economic distress. On Feb. 1, 1960, four African American students sat down at a segregated lunch counter at a North Carolina Woolworth's store. They sat down for white customers. Gandhi rallied the Indian nation to break the power of the British monopoly with the simple and radical call for the Indians to march to the sea to make their own salt. Do not underestimate the power of the consumer. Private consumption expenditures in the United States represent about 70 percent of the GDP. We live in a consumer-driven economy. We can choose to either deny it or put all of that leverage to good use. Today, we live and work in a world of vast complexity, where the apparently simple acts of buying and selling have repercussions on people's lives around the world and the ethics of our livelihoods must be accordingly re-evaluated. The implications of even driving a car or drinking a cup of coffee have social, environmental and economic consequences far beyond the limits of our immediate experience, which we are normally obligated to take into account. It is time to re-evaluate some of the deeply held notions that underlie our lifestyles. Consumerism and corporations are vehicles for change. Corporations and consumers are the green force. Anger amongst many consumers, largely because it's being promoted as a cure-all, is a sign, in ways it doesn't deliver. The common definition of environmental sustainability is mainly concerned with the fate of the planet and how that affects all life. To many, "green" means choosing the environment online for an oversimplified atmosphere over all things. But I've come to believe that changing the way people look at the world is more important in the long run than focusing only on the seemingly marginal ecological impact of the individual actions they take. We need to meet most people where they're at today: as busy, complex humans looking to live our lives.

Our primary challenge is to inspire people to make better choices. We need to invest more time in making a difference through our routine activities and the things we buy every day. To achieve this we need a broader platform than 'green.' That's where Address BARC steps in. We're all got our role models, and he's one of them. Address BARC is an environmental activist who was elected as the youngest-ever national president of the Sierra Club in 1996 when he was just 23 years old. In 2004, he won a very public and presented the now-inamous speech "Environmentalism Dead?" This widely-circulated speech suggests that advancing environmentalism had stalled, due to outdated thinking and approaches. He challenged the environmental establishment to tackle the issues differently, by link- ing environmental goals with other broad social and political goals. Address BARC also founded a company, Act Now Productions, to consult, non-profits and work with corporations that wish to green their enterprise, including clients such as Process Systems and General Mills. In 2006, he controversially be- came CEO and President of the renewable environmental sustainability. His company, Act Now, has merged with the global advertising firm Saatchi & Saatchi, which has over 7,000 employees in 84 countries and strives to be the world's most powerful sustainability advo- cate. As Address BARC puts it: "I'm not asking you to give up on green - far from it. Green is the beating heart of the emerging 'blue' movement. Green represents the simple and inargu- able wisdom of ecological reality: that all things are connected. Blue brings us closer to the heart of human conditions, from prac- tice to price, from nature to society. Blue integrates all four streams of sustainability: social, cultural, economic and environmental. Blue puts the way we treat our- selves and each other at the center of our focus. There are three desired outcomes for the blue movement. First, to measurably improve the quality of life for the people who join. Second, to engage as many people as possible in the effort, and third, to increase the effectiveness of their actions.

But how do we bring our own appreciation for the world into what we buy? Nano-practices are the thousands of tiny things you do each day that make up your life. What you wear, the type of shoes you wear, your daily com- mute, etc. Instead of trying to change his big things about your identity, start by finding daily or recurring prac- tices that enhance your values. A personal sustain- ability practice, at its most basic level, is a love. To make action that's good for you, your community and a better world. A simple- style movement requires the construction of a set of practices that make up the way we live to live better.

The primary goal of the blue movement is to in- spire one billion people to invent their own ‘personal sustainability practices’ (a.k.a. nano).

We live on a planet full of consumer choices and yet we largely fail to choose well. Start by setting your own rules. All of you who have a PSF don't have already. It can start as simple as committing yourself to buying locally-grown produce at Farmers' Market every Thursday. The process of personal improvement is never-ending, and if you already have a practice, recommit to it or begin another. Once you have your PSF, share them with a friend. The pos- sibilities are endless.

Blue needs you to invent it. No one owns it; it's a platform. Everyone is welcome to catalyze action around it, as long as it improves your personal, community and planetary level. Start now.

Ben Eckel is a business senator and a Mustang Daily al- umnus.

LETTERS TO THE EDITOR

Taxpayers aren't responsible for your health and happiness

Devin Stone, did you read what our senators are doing for us? Is it in the article you cited? The right to life means that nobody can take someone away from you unless in no way means that the government (read taxpayers) are responsible for paying for the health care of others.

I am saying you are wrong for thinking that healthcare falls under the right to life. For example, your right to life means that it is illegal for someone to kill you, but I have no obligation to pay for your health care. Your health care is your responsibility, not mine.

Universal child health care was already tried in Hawaii. It lasted seven years before which it ended because people who could afford health care for their children took advantage of the "free" (paid for by taxpayers) health care from the state. I'd imagine that the entitlement mentality of this country would lead to a similar situation on a federal level if universal health care were available nationwide.

Oh, I'm glad you didn't start on the "buying green from big corpo- rines," because it seems to me that by your definition of a right, the government should buy me a nice house, a Ferrari, a ski boat and a motorcycle so that I can be happy! You and I both know that be an idea is absurd, so take some responsibility and work hard to take care of yourself and live a long and healthy government will protect your life, not make it more comfortable!

David Lewis mechanical engineering junior

Act Now

send us a letter to the editor

October 21, 2008

Volunteer program leaders ask me to hand out Scrabble boards I want that more than ever.

MARTE MARANT BOUXH	V	v	

Mississippi State University

The Week of Cal Poly since 1916

Green is good but blue is better.

Waste volunteers need more people than one copy of the paper per day is sub- ject to a cost of 50 cents per issue.

The Mustang Daily is a "designated public forum." Student editors have full authority to make all content decisions without consultation or advance ap- proval.

The Mustang Daily is a free newspa- per, distributed without more than one copy of the paper per day is sub- ject to a cost of 50 cents per issue.
Dally continued from page 12

out passes where he consistently was making the right decision with the ball," Ellerson recalls. "He's not just a cog here. He's a make-it-happen guy."

"He's not just a cog here. He's a make-it-happen guy.""I don't even like talking about it right now because my job is to lead the Cal Poly Mustangs to a national championship," he says. "But afterward, I'd be comforting to know I had a chance. If someone gives me a chance, I know I wouldn't do them wrong by it. I know that I'll make believers out of them."

One thing he always had figured out was why he kept at it. "If not, I've made great friends and I wouldn't change anything," he says. "I've had a lot of fun."
The No. 1 option

When Cal Poly quarterback Jonathan Dally came out of high school, no Division I schools wanted him. Now, he's the top-rated passer in all of the Football Championship Subdivision (formerly Division I-AA).

Donovan Aird

Without a doubt, Jonathan Dally has one of the strangest "personal" entries of any player biography in the 2008 Cal Poly football media guide. Most list activities like surfing, watching movies or playing video games among off-field pursuits.

Then there's Dally's.

"His solved Einstein's Riddle," it reads. "Can finish Rubik's Cube in under two minutes."

It might not be all that strange to Dally, though. He's always been about figuring things out.

Like how to fit in with his new varsity teammates entering his freshman year at Righetti High in Santa Maria when they didn't know he was actually from the Pacific Northwest (where he had settled after being born in Fairbanks, Alaska and living in Las Vegas and Sacramento).

"Everyone was from Orcutt or Lakeview," the senior quarterback remembers. "And I was from Seattle."

Or how lettering as a guard in basketball at the prep level could contribute to his football mobility, which he used in 2007 to rush for 763 yards and 12 touchdowns — also in Santa Maria, to a four-year program ahead of Dally when the two played together at Righetti from 2001 to 2003, broached the idea after transferring to Cal Poly from Sacramento State.

Because Mole switched schools within the same subdivision, he had to sit out 2(M)6, his leadership at Allan Hancock College, where his friend with Dally grew.

"He was like, 'Where are you going to go?'" Dally says. "'Cal Poly, they're kind of interested' and he goes, 'I'll play for them.' I was like, 'You play for them, I play for them!' and he was all, 'Perfect!' Ever since then it's been a dream come true."

Dally's upbeat temperament seems the perfect complement to Mole.

"He's a character," Mole says. "He always puts a smile on your face, always makes you laugh."

While that may be, his play has been no joke.

After completing 54.2 percent of his 192 passes for 2,238 yards and a school-record 29 touchdowns with just five interceptions in 2007, the 6-foot, 190-pound Dally was named by The Sports Network as the fifth-best quarterback in the FCS heading into this season.

He hasn't disappointed, improving his accuracy and completing 62.9 percent of his 89 passes for 986 yards and nine scores with just one interception.

His efficiency rating of 187.1 is the best in the FCS. Coupled with his second-best 196.7 mark last season, he's on pace to become the first NCAA all-timer leading in passing efficiency, ing the 176.7 finished by Diego's Josh John son last season.

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The No. 1 in the Football Championship Subdivision (formerly Division I-AA) in passing efficiency

His rating of 187.1, coupled with last year's 196.7, puts him on pace to surpass the 176.7 career record of San Diego's Josh Johnson

Named by The Sports Network as the fifth-best FCS quarterback entering this season

One of just seven FCS quarterbacks to have thrown no more than one interception this season, and leads an offense that is fourth in the FCS in fewest fumbles lost

2007 All-Great West Football Conference Second Team member

College Sporting News National Player of the Week — Oct. 29, 2007

For amassing 572 yards of total offense and accounting for six touchdowns in a 48-28 win at Idaho State