Pride Week’s prom a hit
Daniella Orihuela-Gruber
MUSTANG DAILY

Chumash Auditorium was pounded Friday night with the beats and feet of the LGBT Pride Prom and its attendees, which were anticipated to be somewhere between 70 and 100 people.

Though the turnout was much smaller, the energy rivaled that of any club in L.A. or San Francisco.

The prom, which is in its first year, began as a way for the LGBT community to have a friendly venue to dance, said Daniel Pfau, an animal science sophomore and prom coordinator.

Since Tortilla Flats downtown San Luis Obispo changed into a karaoke bar, there is no place outside of the campus for the community to socialize.

“We won’t hold the prom if there is a new venue next year,” Pfau said. “A social event is really important. Since we no longer have a place to dance with the same gender, the opportunity to do that is great.”

The prom, which was hosted by the Pride Center as part of Pride Week, also had

Retreat focuses on students’ cultural differences, biases
Rachelle Santucci
MUSTANG DAILY

Students thought about and discussed the multicultural community in San Luis Obispo during a retreat held by the Multicultural Center Sunday in University Union room 220.

The event included activities that made students consider their own cultural identity and the cultural identity of others.

“It gave us a relaxed environment to talk about sensitive issues,” graphic communication sophomore Kimberly Yu said.

The theme for the retreat was “Searching for SLO Culture” and it focused on showing participants the multicultural happenings both on and off campus.

One of the event’s organizers, soil science senior Britani Flarris, said that the retreat was “to get the students of Cal Poly and anyone in the community and have them see where the culture is in San Luis Obispo.”

More than 600 participants camped out on Dexter Lawn Saturday night as part of Cal Poly’s fourth annual Relay for Life.

The event began at 10 a.m. on Saturday and ended 24 hours later. Participants walked around Dexter Lawn to raise more than $57,000 to support the American Cancer Society, while live entertainment, free food and other activities were available to participants.

Shape all there is to know at Poly Escapes’ Climb-A-Thon event, which will include climbing competitions and clinics.

When: The event begins Tuesday, May 22 at 10 a.m. and continues Wednesday, May 23.

Where: The Poly Escapes climbing wall.

For more info: Contact Poly Escapes at (805) 756-1287.

Donate blood at a blood drive event hosted by Student Health and Wellness and the communication studies department. Walk-ins are welcome.

When: Tuesday, May 22 from 10 a.m. to 4 p.m.

Where: Mott Lawn.

For more info: Call Nicole Weitman at (805) 341-2659 to make an appointment.

Catch a new documentary on the art of hula dancing, courtesy of the Multicultural Center’s Asian/Pacific Islander Awareness Month.

When: Thursday, May 24 at 6:30 p.m.

Where: Performing Arts Center Pavilion, room 128.

For more info: Call Renoda Campbell at (805) 756-1405.

Check out “Small Servings,” an exhibit of nearly 150 architecture projects displaying designs for furniture, affordable housing and more.

When: Friday, May 25 to Sunday, May 27.

Where: Chumash Auditorium

For more info: Contact (805) 756-1316 or visit http://architectureshow.calpoly.edu.
Retreat  
continued from page 1
"We're getting the students talking about what's here and how you can find it," she added.
One way they did this was in a community panel discussion where cultural leaders from different places in San Luis Obispo talked about how they contribute to culture here. Some of the organizations represented in the panel were a group living community called the Establishment, the women's antiwar group CodePink and the local public access channel.
"The people who came were leaders in the community, so the quality of input was high," business administration senior Eduardo Rangel said.
The discussion was a way to point out the relationship between community and cultural identity.
"It's about the synergy between the two; how does community influence cultural identity and how does cultural identity influence community," Harris said.
The keynote speaker at the retreat was Fidel Rodriguez, who encouraged people to learn about their own culture. He suggested videotaping older family members talking about how their cultural influences them in order to preserve it for younger generations.
Another activity that involved students was a question-and-answer section where questions from one cultural group to another were discussed. Many of the questions were from Lee Man Wah, who made the documentary film "The Color of Fear.
"Some of the questions were between ethnicities. For example, European Americans asked people of color if they would accept an apology on behalf of all whites for racism. Other subjects discussed were gender, developmental disabilities, culture vultures and sexual orientation.
"I liked the question activity because it got so deep into the issues," Yu said. "We were getting it into the open and hearing all these other perspectives."

Prom  
continued from page 1
a prom court competition. Attendees could vote for four people of their choice and the winners could choose their prom "title."
Angela Kramer, a political science sophomore and "prom king," said that it was important to have events like this.
"The best part of being gay is the community," Kramer said. "There is a sense of family because I think that it can often feel like you're a little fish in a big pond."
"The reception of the gay community on campus is taken better than people imagine," said Kramer, who has worked for the Associated Students Inc. Board of Directors. "This is a moderate campus, but it's not an ignorant one."
Other prom court winners included architecture senior Katie Walsh and art and design junior Michael Rogers, who also designed the prom's decorations.
Although the dance was part of Pride Week, it was open to anyone who paid $10 at the door or $7 if they bought their tickets before the event.
Many attendees brought their straight friends to the prom, like forestry sophomore Liz Fox, who brought forestry senior Kate Napier as her date.
"It clicked for me in seventh grade," said Fox, who is taking an LGBT literature class this quarter. "I found out I liked girls and it just made sense. I came out as a freshman in high school."
Animal science freshman Jessica Cresci got involved with the LGBT community from the very beginning. "I went to the WOW pride social and the Pride Center said they needed workers," she said. "If you're in the Pride Center, it's a close gay community," Cresci said. "The community is comfortable, but everywhere else it's kind of awkward because it's more conservative and religious than where I'm from."
Aerospace engineering freshman Michael Dicato attended the prom with his WOW leader. "I think it's been so much fun," Dicato said. "If they do this next year, I will definitely be there."

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Nu Alpha Kappa
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SAFER thanks these student organizations for their commitment and dedication to ending sexual assault on campus.

The students at the retreat sat in a circle and took turns drawing the questions out of a box and reading them out loud.
The point of the activity was not to answer the questions, but to speak frankly about what was being asked.
Psychology junior Jeni Ledbetter said the retreat gave her a different perspective on cultural identity and showed her more about the issues that happen in different communities.
"It was a way to talk freely in an open environment," she said.
The last activity at the retreat was an African dance lesson. A man from Ghana played the drums while his wife taught everyone at the retreat how to do a traditional dance that was originated by Ghanaian fishermen in the 1940s.
Breakfast and lunch were provided for the participants with a variety of food from different cultures. All the food, cups, plates, napkins and utensils were turned into compost in an effort to create zero waste and inform students about sustainability.

Local briefs
SAN LUIS OBISPO — A 25-year-old man was hit by a train Saturday night when he failed to respond to the oncoming horn.
Police found Nicholas Hopkins at the railroad crossing near the 600 block of California Boulevard when they received reports that a pedestrian had been hit. Hopkins was treated at the scene by San Luis Obispo City Fire and San Luis Ambulance personnel and sustained minor to moderate injuries, which included a head wound and abrasions, police said. He was later taken to the Sierra Vista ER for treatment.
Authorities said the train was slowly traveling southbound when the conductor saw Hopkins on the tracks. Though the conductor sounded the horn several times, Hopkins did not respond and the train could not be stopped.
Hopkins was under the influence at the time of the incident, police said.
— Compiled by the Mustang Daily staff
Officer killed in Idaho courthouse shootings; 2 others found dead in church

John K. Wiley

MOSCOW, Idaho — A sniper sprayed dozens of bullets on a courthouse, killing a police officer and wounding a sheriff's deputy and a civilian, then apparently killed a caretaker and himself Sunday in a nearby church, police said.

Investigators believe the shooter deliberately fired into an emergency dispatch center inside the Latah County Courthouse late Saturday to lure people into the line of fire. The officer was killed as he rushed to the courthouse, and the deputy helped pull the officer out of the way before being shot, said David Duke, Moscow's assistant police chief.

Shortly before 6 a.m., three SWAT teams entered the First Presbyterian Church and found the bodies of the shooter and another man, Duke said.

An assault rifle, ammunition and spent cartridges were found near the gunman's corpse, he said.

The shooter died of what appeared to be a self-inflicted gunshot wound to the head, Duke said. His body was found in the sanctuary, and the body of another man was found in the church's office. The second man also died of gunshot wounds, Duke said.

Authorities did not release either man's name, but the church's pastor, Rev. Norman Fowler, identified the second man as Bauer, a sexton believed to be in his 60s.

Police said the gunman started shooting from a parking lot across the roadway, running up an embankment and flipping onto its side in a gravel area, said Trooper Jamie Lewie.

WASHINGTON (AP) — Celebrity chef Rachael Ray is promoting the Great American Bake Sale, a national campaign in which participants hold bake sales this summer to raise money to feed hungry children.

"Imagine what it's really like to go hungry," Ray said on ABC's "This Week" broadcast on Sunday.

"And then imagine what that must be like for a small child, how that must make them feel, completely lesser-than in every way; they're not good enough to get food."

The Great American Bake Sale was created by the charity Share Our Strength in partnership with PARADE Magazine.

CLEARFIELD, Pa. (AP) — A bus crashed in central Pennsylvania early Sunday, killing two people and injuring 32 others, authorities said.

The bus was on Interstate 80 with 56 people on board when it crashed six miles west of Clearfield around 3:30 a.m., state police said.

The bus ran off the right side of the highway before veering left across the roadway, running up an embankment and flipping onto its side in a grassy area, said Trooper Jamie Lewie.

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License Committee: Rachelle Santucci
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Monday, May 31, 2007

MUSTANG DAILY

NEWS

Briefs

State

SAN FRANCISCO (AP) — A 35-year-old man died at the finish line of the annual Bay to Breakers race Sunday after running the 7.46-mile course through the city.

The man collapsed just after 9 a.m. along the finish line at Ocean Beach. His name has not been released and the medical examiner's office gave no further details.

Deaths in the race are not unusual. In 2003 Nicholas Ng, 28, died from dehydration in Golden Gate Park and entrants have died during the race in 1995, 1996, and 1997.

CLEARFIELD, Pa. (AP) — Firefighters made progress Sunday on a 2,500-acre wildfire that chased thousands of people from campsites near Angeles National Forest.

The 4-square-mile blaze was 80 percent surrounded and crews hoped to fully contain it by 6 p.m., said Los Angeles County fire Capt. Mike Brown.

"There are a few hotspots, but things are looking pretty good," Brown said.

Firefighters on the lines were helped by dipping nighttime temperatures, although widespread aircraft were grounded overnight.

International

LONDON (AP) — Britain's Royal Mail is issuing a series of seven stamps depicting the covers of the best-selling "Harry Potter" books just before the final volume goes on sale.

Millions of the stamps will be issued on July 17 in part of the post office's tradition of celebrating "social themes and important occasions central to our way of life," said Julietta Edgar, who is in charge of special stamps at Royal Mail.

"Harry Potter and the Deathly Hallows" goes on sale July 21.

TRIPOLI, Lebanon (AP) — Lebanese army tanks posted a shadowy group suspected of ties to al-Qaida on Sunday, targeting its hideout inside a Palestinian refugee camp after hours of clashes left at least 22 soldiers and 17 militants.

The violence between the army and the Fatah Islam group erupted both in the northern port city of Tripoli and the adjacent Nahr el-Bared refugee camp. It added further instability to a country already mired in its worst political crisis between the Western-backed government and Hezbollah-led opposition since the end of the 1975-90 Lebanese civil war.

Contact iMovieContest@gmail.com for questions or concerns
Body image distortion, pressure to fit in may be formula for disorders

Ashley Luther
THE JOURNAL

ATHENS, Ohio — Imagine feeling so guilty after eating potato chips at a restaurant that running the three miles home at midnight is the only way to alleviate the guilt.

For Ohio University freshman Karli Lear, this was reality as she struggled with anorexia nervosa last year. Eating disorders, obsessive dieting, exercising and taking weight loss pills are results of an overarching problem affecting many college students: Body image distortion.

"Body image, an individual's perspective on his or her appearance, is the biggest predictor of eating disorders," said associate professor Dana Levitt, program coordinator for counselor education. Levitt has spent her career researching eating disorders, focusing on college-age women.

For Lear, her sense of self hinged on her weight.

"I didn't have self-confidence. I always thought I looked bigger than my friends," she said.

College students — of many genders and ethnicities — are more susceptible to any type of disorder because of the stresses of a new environment, Levitt said. Lear said she would often go from her safe environments with the support system of friends and family, and acquire new responsibilities, from finances to feeding themselves.

"Body image distortion is a man-made stress and the desire to fit in," Levitt said.

"Body image and lifestyle can be cyclical. Lifestyle patterns such as what a person does, whom he or she is friends with and what kind of magazines or movies he or she watches, can change a person's perception of what his or her body image should be and can, in turn, lead to body image distortion," Levitt said.

For Lear, it was a combination of eating less and exercising more. Her weight fluctuated her senior year of high school — at her thinnest, she was 105 pounds.

"I looked gross," she said.

Lear began seeking treatment, but when she came to college, she felt the familiar pressure to be thin — and anorexia resurfaced.

"You go to parties and think, 'These girls are so pretty.' You get jealous of other girls and you think, 'I want that body,' even if it's not your body type," Lear said.

Both genders have standards for appearance — something that won't change any time soon "because it's what you see that first attracts you to someone," Penn said.

The average age range for developing an eating disorder is about 19 to 25 — the typical college years of an individual's life, according to a 2006 report in The American Journal of Psychiatry.

The average American woman is 5 feet 4 inches tall and weighs 140 pounds. The average American model is 5 feet 11 inches tall and weighs 117 pounds. Most fashion models are thinner than 98 percent of American women.

Ninety-one percent of women recently surveyed on a college campus had attempted to control their weight through dieting; 22 percent dined "often" or "always.

Twenty-five percent of American men and 45 percent of American women are on a diet on any given day.

Thirty-five percent of "non-believers" progress to pathological dieting. Of those, 20 to 25 percent progress to partial or full-syndrome eating disorders.

SACRAMENTO (AP) — Two whales that took a wrong turn and swam 90 miles inland to California's capital were heading back toward the Pacific Ocean on Sunday, according to the U.S. Coast Guard.

The humpback mother and her calf — nicknamed Delta and Dyna by the state's lieutenant governor — started moving southwest on the Sacramento River at around 3:30 p.m. and were about 15 miles outside the Port of Sacramento early Sunday evening, Coast Guard and California Department of Fish and Game officials said.

The whales will also have to make their way through the pylons of four bridges to reach the San Francisco Bay, and will have to swim under the Golden Gate Bridge to return to the ocean.

Wilson said the boats will not follow the whales after dark. "We can't follow them after dark because they don't have tags, and we don't want to rerun them," Wilson said. "We'll try to pick it up in the morning."

The whales' plight has been followed closely, and hundreds of people have gathered along the banks of the Port of Sacramento to get a glimpse of the pair. More people lined the banks of the Sacramento River trying to get a glimpse of the retreating whales.

Jim Oswald of the Marine Mammal Center said the whales' change in direction might have been spurred by tug boats. "The tugs were out in the basin and the whales decided to follow them," he said.

If the whales don't continue on their current course toward the ocean, marine mammal rescue crews could try to lure the pair in the right direction with recorded sounds of other humpbacks feeding. That strategy worked in the case of a humpback named Humphrey, who in 1985 swam in the delta for nearly a month before returning to the Pacific.

Wayward whales in Sacramento on the move

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And the verdict is: 'Rule' out new Lohan movie

Lohan, Huffman, Fonda fail to connect with each other, audience

Giana Magnoli
MUSTANG DAILY

What do you do with your uncontrollable teenage daughter? Send her to Idaho!

In "Georgia Rule," living amid Mormons is supposedly a remedy for being an ex-drug-using, slutty compulsive liar.

Frustrated mom Lilly (Felicity Huffman) drops off her daughter Rachel (Lindsay Lohan) to stay with her supposedly hard-as-grandma Georgia (Jane Fonda), who is actually a big softie. Rachel attempts to educate everything that moves, including Mormons and a very forlorn-looking Dermot Mulroney with embarrassingly bad hair (who, by the way, used to date her mom).

Then there's the charming plotline of Lilly's new husband maybe, maybe not, sexually assaulting Rachel from age 12 to 14 and buying silence with fancy cars.

So, basically, take any thoughts of "hm," "feel-good" or "summer flick" you may have acquired from the pre-view and throw them out the window. It's painfully awkward at moments. Not funny awkward like Fonda rendering Stephen Colbert speechless, but shifting-in-your-seat-and-hoping-for-things-to-get-better into-the-theater awkward.

Granted, it's a Lindsay Lohan movie, but I thought the other actresses could save it. Wrong. This movie is messed up, primarily because there can be no affection for the characters. The male characters aren't even worth mentioning, as they must only be there as reminders that longer hair does not look good on everyone.

Huffman shows none of the spunkiness she displays on "Desperate Housewives" as Lynette. She plays an indecisive alcoholic who, how original, doesn't get along with her mom, and doesn't know whether to believe her lawyer husband or troublesome daughter. We can't really blame her for that, though, they're both liars.

Georgia spends most of her time gardening with the young boy neighbors and spouting "rules" at random moments. In her circle, she has one kick-ass scene where she chases the stepdad with a baseball bat and threatens his Ferrari. At least she takes sexual assault seriously.

If anyone had good feelings left about Lindsay Lohan as a person ("Parent Trap" lovers in denial, perhaps), this movie will crush them. The character change tablets make Lohan out to be in real life: a short-skirted, look-at-me sort of person who has an intimate relationship with drugs, alcohol and people she just met. The audience is left with no doubt that her character has enough notches on her belt to worry about someday dying, as Rachel makes one friend, a long-haired Mormon guy, whom she promptly gives a blow job to in a noodle shop, since it's so wrong that he has never had sex. The two of them road trip up to BYU, tell his girlfriend, and get spied on by the girl-friend's many friends as punishment. Rachel threatens them with the only weapon in her arsenal: "If you ever call me a name, ever again, I will find all your boyfriends and f--- them stupid."

She would, too.

Ironically, the character wears white outfits for most of the movie. Seriously, it's white dresses, white shirts, white pajamas - who only owns white clothing? I don't know if it was meant to be symbolic, a dışed-out boy in the rough sort of thing, but it was weird.

The movie attempts to make fun of Mormons on a regular basis, but fails at that as well. The truth is, everyone watching the movie may feel the urge to convert, because the normal Californians are pretty screwed up.

In the end, mother and daughter reunite in a tearful hug on the side of the freeway, bringing the movie full circle.

You can't help but dab a tear or two, watch the credits roll and think, wow - that's two hours and $7.50 that I'll never have back.

Book review: 'The Professor's Daughter' a sweet, lighthearted tale

Dafina Pleban
Dane Review (USA)

The daughter of a British professor and esteemed Egyptologist, Lillian Bowell has found ways of bonding with her own sort of fun within the stiffening proprieties of Victorian England. When that sort of fun comes in the form of the mumified remains of Imhotep IV, one might wonder exactly what sort of book "The Professor's Daughter" really is. The answer, surprisingly enough, is a light-hearted tale of a madcap necrophiliac romance and intergenerational bonding.

Yes, you've read that right.

And golly, it's terribly, terribly sweet.

Translated from French, Joann Sfar's "The Professor's Daughter" takes the conventional blithe, bright tone of the film, but manages both caricature and emotion with creative efficiency, yet never sacrificing the white outfits for most of the movie.

The new edition contains some test sketches Guibert did while visiting London. The contrast between the delightful, sprightly Victorian characters to the tortured, twisted forms of those in the museum only makes his distinctive style stand out more. Despite taking 10 years to reach the states, "The Professor's Daughter" is worth the wait. Come to think of it, anything that manages to make the romance between a 3,000-year-old mummy and a courageous, spiffy Victorian girl understated might just he worth 3,000 years of waiting.
Touring the wineries and breweries of SLO County

Kristina Albers

By the time the weekend rolls around, a bit of relaxation and stress relief is needed. It’s time to forget responsibility and make a toast to the wonderful wine and beer in San Luis Obispo County. A day of tasting can cure the worries of the week, but the question is: where to go?

The climate conditions in San Luis Obispo are ideal for vineyards. Los Osos channels cool Pacific breezes straight to the mouth of Edna Valley, bringing frequent fog and a remarkably mild climate that gives the region one of the longest growing seasons in California. Baileya, located in the heart of Edna Valley, finds these conditions particularly ideal for growing its concentrated Chardonnay, Pinot Noir, Sauvignon Blanc and cooler climate Syrah. Baileya Vineyard was founded over 20 years ago by Catharine Nudain, and her mantra continues to inspire those who are there now: “Be the best you can be in whatever you pursue.”

The vineyard is divided into 13 blocks, devoted to Pinot Noir, Syrah and Chardonnay. Seven different clones of Pinot Noir and four of Chardonnay, all on a variety of rootstocks, were selected for their ripening patterns, bunch sizes, contributions to color, complexity and nuance. The selection was delicious and Noir from several nearby vineyards. Small lots of other wines are also produced, including Chardonnay, Syrah and a Port-style wine. The aim of Baileya and Churchill is to create pleasurable dinner wines in which there is a harmonious balance of fruit and oak, structure and texture.

Mark Stahl, a 27-year-old elementary school teacher from Arroyo Grande, considers the Baileya and Churchill Pinot Noir to be the best.

“I’m not a wine expert, but I’ve tried more kinds than the average person, and this Chardonnay is the most crisp and satisfying yet,” Nudain said.

Quite different in looks and size than Baileya are Clairborne and Churchill, a small, family-owned and operated winery, was founded in 1983 and is also located in the heart of Edna Valley. This quaint but beautiful winery specializes in premium dry wines made from Riesling, Gewürztraminer, and Pinot Gris grapes, as well as handcrafted Pinot Baileya to be her favorite winery so far.

“For me, there’s no wine expert, but I’ve tried more kinds than the average person, and this Chardonnay is the most crisp and satisfying yet,” Nudain said. dipped into a wide variety of tastes. Amy Nudain, a 33-year-old on vacation with her parents, found

Amidst the good vibes and beautiful landscapes, with a wide selection of delicious wines to taste, the 2003 Edna Valley Vineyard Chardonnay won me over. It has a strong complex character and a mild mouthfeel; the grape

The main idea behind the workings of Edna Valley Vineyards is that wine should be a pure expression of the place and the grape as possible. Their fruit is handled gently and they treat the wine with respect, while minimizing pumping, fining and filtration. The wine master, Steve Courrier, has won several awards in connection with his work at Downtown Brewing Co. and is nationally recognized for his brewing skills.

Jordann Mitchell, a 21-year-old Cuesta student, makes Downtown Brewing Co. his most visited stop on the weekend. He goes for dinner, the beer and the people.

“They have some of the best beers on tap and they always have something fun going on,” Mitchell said.

“Wine was never really my thing, it’s too fancy, but I would take a cold beer any time.”

For primitive man, beer was as important as food and may have been a diet staple even before bread was invented. The relationship between baking bread and brewing beer has been a close one.

Central Coast Brewing uses this thought as inspiration to bring back the idea of what beer used to mean, and along the way has created a quality name and reputation for itself. Recognized as one of the premier brewing facilities in California’s Central Coast region, this brewery is known far and wide for its variety of hand-crafted, one-of-a-kind microbrews and signature ales.

If interested in tasting some of the best beers on the Central Coast, like Ryan Cinders, a 25-year-old chef, then Central Coast Brewing is a place of interest.

“There’s a lot of wine tasting, but not a lot of beer tasting,” Cinders said.

“I wish there were more breweries like this, where you can come in and sample all sorts of beers... This is my favorite; it has the best beer to go with food.”

Firestone Walker Brewing Co., located in Paso Robles, claims that quality is its passion. In its goal to craft the finest regional beers in the United States.

The Firestone Double Barrel Ale and Pale Ale each earned gold medals and top honors in their respective categories at the California State Fair Commercial Craft Beer Competition, 2002. Earlier this year, the Double Barrel Ale earned the lone gold medal for top honors in its category at the World Beer Cup, as well as a gold medal for 90 points at the World Beer Championship.

All breweries included a fine selection of various beers, but the Firestone Pale Ale captivated our taste buds the most.
**A safari expedition with gorillas included**

The hot African sun beat down as the safari explorers went out to catch a prize. The bushes were thick and suddenly they spied the gorilla in its natural habitat. They quickly find their net and slowly creep forward. That creep turns into a rolling run and these fierce explorers capture the gorilla as it lies fully enveloped in the net, struggling with all its energy to escape.

Well... perhaps the story goes, the sun beat down in Paso Robles as two Cal Poly girls dressed in safari outfits at the Paso Robles Wine Festival made their way through a jungle of people. These lovely ladies actually tackled another winery worker dressed in a gorilla suit in front of a crowded dance area at the festival. Perhaps though, they were tackling the competition. This is all part of some wineries new strategies for marketing, gorilla marketing that is.

At the Paso Robles Wine Festival, stickers were passed out and "cork" necklaces were handed out. These additional bits of branding are quite important. More and more wineries are bringing their names into the public eye. There is a new and innovative one. The attention brings curious customers to the winery, which is the primary intent. The team went around passing out "safari glasses" to wear with the name and address of the winery. With the safari idea, the Cass Winery team promoted the wineries new logo, called Serengeti. The black and white zebra striped label clearly promotes a wild African adventure for those who purchase it.

Take notice of a gorilla and two safari girls is only half the battle. Hopefully, these imaginative customers will make it to the actual winery to take advantage of the Whole Cass line-up. Cass Winery is located in between Paso Robles and Creston. One hundred percent of the wines made at Cass are Estate Grown. The vineyards surround the tasting room and winery, making the experience interactive for the wine rover.

Another feature of the winery that appeals to the middle-aged crowd is that the winery actually purchased this winery instead of an expensive sports car when they came to their very own midlife crisis.

Another example of a winery thinking outside the box is Cal Poly student Jessica Harrell and Kristen Cass at the Paso Robles Wine Festival. These lovely ladies actually tackled another winery worker dressed in a gorilla suit in front of a crowded dance area at the festival. Perhaps though, they were tackling the competition. This is all part of some wineries new strategies for marketing, gorilla marketing that is. At the Paso Robles Wine Festival, stickers were passed out and "cork" necklaces were handed out. These additional bits of branding are quite silly outside the event's walls, but inside, are sheer marketing brilliance.

More and more wineries are bringing more laid back and approachable for new wineries and beautiful safari girls. The idea of interactive wine promotion is a new and innovative one. The attention brings curious customers to the winery, which is the primary intent. The team went around passing out "safari glasses" to wear with the name and address of the winery. With the safari idea, the Cass Winery team promoted the wineries new logo, called Serengeti. The black and white zebra striped label clearly promotes a wild African adventure for those who purchase it.
LETTERS
TO THE EDITOR

Despite opinion, wall on Dexter meant to educate

As a member of Cal Poly Students for Justice and Peace in the Middle East club and facilitator of discussion at Wednesday's wall display, I was shocked to see that so many students had no idea that this wall is being constructed. The fact that Americans are so uninformed and that the American media is so uninformed is appalling.

Regardless of opinion, I was glad that we as a club could reach so many students about what is going on in the world. So Cal Poly, I challenge you to Go to the BBC's Web site or look up the French newspaper Le Monde in English translation. The viewpoint will differ drastically from the one that you see on the news every night, or even in The New York Times.

Maybe along the way, you will learn about the 4.1 million Palestinian refugees who have no home, no citizenship to any country and no rights. Maybe you will hear about the $3 billion that the U.S. gives to Israel in military and economic assistance every year, or the fact that we give none to Palestinians. At least you will get a chance to think. This wall is force-fed through our media every day.

Manas Bauer
English sophomore

Club promotes Palestine, not peace

The Students for Justice and Peace in the Middle East club is on campus this week to educate people about the Israeli-Palestinian conflict. If people are ever to have a chance to understand the conflict, they need an education. The conflict is complex, and the Students for Justice and Peace club's goal is to help students understand the issues.

The wall will be in front of the student union building from Monday to Friday from 10 a.m. to 4 p.m.

Betsey McLaughlin
PGJC member

Communication, not polarization, brings peace

It seems all we do is go back and forth bashing statistics and opinions in defense of either the Palestinians or Israelis. Instead of listening to what each other has to say, we are too busy planning what we are going to say in retaliation rather than trying to understand the other side. The bottom line is too much blood has been spilled in too many ways. Too many Israelis and Palestinian lives have been unjustifiably taken. I don't think it is fair to claim that the Students for Justice and Peace in the Middle East club is encouraging anyone but rather raising awareness on an issue still heard of in the world and facts presented not attacking the people of Israel in any way because in fact, 63 percent of Israelis do not want to see the occupation of Palestine and most humanitarian groups volunteering are Jewish.

Weedem Golden
Mechanical engineering junior

Semitic and judges Jews of numerous global conspiracies, referencing the anti-Semitic forgeries "The Protocols of the Elders of Zion," and declaring that Jews, Judaism, and Israel challenge the Islamic law.

Zach Austin
Political science junior and Mustang Daily political columnist

large part by Chevron. The red, white, and blue oil company even got a full day of public access to the pair during their trip. Nunez, who was highly critical of California oil companies, last year called on the public to have nothing to say on the topic this year. As if that weren’t enough, the chair to the Senate and Assembly Energy Committees spent a week in Japan, financed by the same foundations.

If California’s elected Democrats think that the public won’t notice these lavish trips from oil companies, it is the beginning to connect the dots to the skyrocketing gas prices across the states, and that there won’t be some public outcry from the voting populace, they are fooling themselves.

Witness the recall of Gray Davis in the wake of the electricity crisis of 2003, which, like the price of oil records today, was large part fabricated by industry. California Democrats cannot expect to receive from the pockets of Chevron and the other oil companies, and not look like they are in those same pockets. Give the donation back, California Democratic Party.

Zach Austin is a political science junior and Mustang Daily political columnist.

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May 21, 2007
Volume LXX, No. 145 02/07
Mustang Daily

LETTERS

Paste and call or send a letter to the editor

LETTERS
San Antonio had an assist-to-turnover ratio of 26-13 in the game and held Utah to 29-percent shooting in the first half.

Jaine Aron

SAN ANTONIO — With three NBA championship flags high above the court, and many of the key players from those title teams in the lineup, the San Antonio Spurs opened the Western Conference Finals like a team ready to add to their collection.

Well, for most of Game 1. Tim Duncan, Manu Ginobili and Tony Parker were terrific for three quarters, then good enough at the end to carry San Antonio to a 108-100 victory over the upset Utah Jazz on Sunday.

Playing only 39 hours after ending his 110 pitches he threw going for a shutout, the San Antonio Spurs opened the 18-point lead before halftime and were still ahead by 18 early in the fourth quarter. Then a combination of fatigue and Utah’s late rally certainly got the Spurs’ attention, as did Williams’ three pointers from those title teams in the lineup.

Although the Jazz never got closer than seven points, and lost for the sixth time in seven meetings with the Spurs, Parker added 21 points and six assists, including one through the legs of Utah’s Mehmet Okur that started a fast break.

“They’ve been named the ‘Big Three’ for a reason,” said teammate Michael Finley, who scored 14 points.

“When they come out and offensive­ly put up numbers like that, we’re a pretty tough team to beat.”

Robert Horry received a long, loud standing ovation when he entered for the first time after being suspended the two previous games because of his foul on Phoenix’s Steve Nash. He drew another big cheer the first time he went in after halftime, but didn’t score — or take a shot — in 15 minutes.

“I’m happy the fans accepted me back,” Horry said. “It was very funny.”

San Antonio started slowly, then Ginobili came off the bench and the energy level went up. Using a variety of layups and long jumpers, he led spurts of 10-0 and 13-2, and the Spurs wound up making 66 percent of their shots in the first half.
Montana State football fires coach after another player arrested

Cal Poly is 9-4 all-time against the fellow Football Championship Subdivision school, including a 7-0 mark last year. The two teams will not meet in the 2007 regular season.

Bozeman, Mont. — Montana State football coach Mike Kramer on Friday, several days after another former Bobcats player was arrested on drug charges.

Kramer was not in his office last Friday and did not return a call to his cell phone seeking comment.

Former wide receiver Rick Gatewood was arrested this week for possession of drugs and is a defendant in a lawsuit accusing him of using his athletic scholarship money to traffic cocaine from California into Montana.

The Seattle Times news story about the former Bobcat basketball player

Kramer's replacement will begin immediately, sports information director Bill Lambert said. Montana State opens its 2007 regular season Sept. 1 at Texas A&M.

The Bozeman school president Geoff Gamble and vice president for student affairs Allen Yarnell.

Conference titles and three NCAA tournament appearances, including an 8-5 mark last year. He led the Bobcats to three Big Sky Conference titles and three NCAA Division I-AA playoff appearances.

"It starts with leadership," athletic director Peter Fields said. "We've looked at 40-43 in seven seas at the Bozeman school.

Fields said he made the decision Friday, which was confirmed by school president Geoff Gamble and vice president for student affairs Allen Yarnell.

In October 2004, former assistant head football coach O'Brien was sentenced to four years in prison for his role in a methamphetamine distribution conspiracy.

A nationwide search for Kramer's replacement will begin immediately, sports information director Bill Lambert said. Montana State opens its 2007 regular season Sept. 1 at Texas A&M.

The Bozeman school president Geoff Gamble and vice president for student affairs Allen Yarnell. The two teams will not meet in the 2007 regular season.

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Poly softball team's season ends with 0-2 showing in NCAA tourney

The Mustangs were outscored 18-4 in their two postseason games.

**MUSTANG DIARY SPORTS**

The Cal Poly softball team had the most successful season in program history. The Mustangs were outscored by 18-4 in their two postseason games.

In overtime, Teemu Selanne had a goal, turned the puck over and covered Hasek.

Larry Lage

"It was disappointing to have (BYU) come out and take it to us because we know we could play with them," Cal Poly head coach Jenny Condon said Sunday. "It was disappointing to lose to Southern Utah. That's the beautiful thing about the postseason — everybody's 0-0."

The Mustangs have their backs against the wall after a 9-6 loss to host BYU in the opener of the four-team, double-elimination regional Thursday at Gail Miller Field in Provo, Utah.

"It was disappointing to have to the Cougars, whom they had split a pair of games against during the regular season.

The game didn't change, Condon said. "The pressure is perceived pressure. They're pitched, played defense, played against top teams all year long. Sometimes that pressure factor they put on themselves." The Mustangs were outshot 24-13 in the two games, including a 14-4 margin Thursday. "I don't really feel like we felt pressure," Cal Poly senior center fielder Lisa Modglin said Sunday. "We had really good warm-ups and were really relaxed." Modglin, Cal Poly's Female Athlete of the Year, Big West Player of the Year and National Fastpitch Coaches Association All-West Region first-teamer, was a combined 0 for 6 in the regional after finishing the regular season second nationally among all Division I players in batting average (.485). Many trademarks of Cal Poly's success all season were reversed. In the two games, the Mustangs left 17 runners stranded and neither of their respective starting pitchers (Robby Kontra and Jenna Maiden) made it out of the first inning.

Still, Condon said the regional can serve as a building block for the program's future. "It was a good experience," said Condon, who is 1-0-6 in six seasons coming to Cal Poly in 2005. "It will be a great experience for the returners going into next year. Having never been there, we can take a lot of things away from it. Obviously we didn't play like we wanted to, and with a bad weekend doesn't mean we should take away anything the team accumulated. It's great to go to the program to the next level."

Modglin agreed. "It will help us a lot in the next few years," said Modglin, one of five seniors. "It was new for us, so we didn't really know what we were getting into. I think it's a huge step. To get our feet in for the first time is awesome."

Ducks win 2-1 in OT, take 3-2 lead in West finals

Anaheim is one win away from reaching the Stanley Cup Finals for the second time in franchise history, three years after its 1-0-3 (0-0-3) in the 1993-94 season.

Larry Lage

DETROIT — The Anaheim Ducks are one win away from advancing to the Game 7 of the Western Conference Final, the first time they have reached the conference finals in franchise history.

The Ducks forward made a shot fluttered over Dominik Hasek's glove on a power play to tie the game and force overtime.

Detroit's lone goal, turned the puck over a sprawling Hasek.

"I knew I had to have enough time to plan anything. I had to put this behind us and move on."

Joe Sacco, who scored Detroit's lone goal, turned the puck over by missing it in front of Selanne. The Ducks forward made a quick move before sending a backhander over a sprawling Hasek.

"Everything happened so quick-ly," Selanne said. "You don't have enough time to plan anything.

"But I've been practicing that move my whole life. I knew I had to get it up. He goes down and covers Hasek."

Joshua Thomas, laid down a squeeze bunt that pitted out to the right of the mound and appeared likely to end up an easy out. Looking to throw the ball home and force out Buschini, Canedo picked up the ball bobbled and lost his grip, flipping it behind him, allowing Buschini to score and Thomas to reach first unassisted.

"In a gutsy coaching decision, second baseman Pat Perot followed Buschini's squeeze bunt with yet another squeeze bunt. This time Canedo fielded the ball, threw Perot out at first and let one run score.

"Now with Buschini on second, center fielder Logan Schaefer drilled a shot to center that sent Buschini home. The throw home from Titan center fielder Clark Hardeman was just late and Buschini scored."

When asked why he resorted to a double- bogy, Gonzalez fired a final-round 67 for a four-under-par 212 total in the NCAA Division I West Regional last weekend, who had spent all season being the Mustangs' 3-1 home win over Big West Conference foe Cal State Fullerton on Sunday at Baggett Stadium.

"I'm happy it covered up everything down low," he said. "It's not supposed to happen, but it happens," he said. "It hurts, but we have to put this behind us and move on."

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"Game 6 is Thursday night in Anaheim, where the Ducks will have a chance to win their third straight game in the series to advance to the Stanley Cup Finals for the second time. Ducks coach are on the run.

Brian McEnally

The Cal Poly baseball team honored its three senior players Sunday with a short ceremony before the game, followed by a 3-1 win for its first series victory over Cal State Fullerton in 34 years.

One of Cal Poly's seniors, right fielder Bryan Keppner, was especially happy to win the game, which was Southern California's 1,611th at Baggett Stadium.

"It feels great because I'm from down there (Whittier) and it's a school that passed up on me," he said. "I wanted to stick it to 'em all week-end."

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