University selects new vice president for Advancement

Katie Hofstetter
MUSTANG DAILY

Following a nationwide search, Cal Poly President Warren Maker announced the permanent appointment of Sandra Ogren as vice president for University Advancement earlier this month.

Ogren, 59, came to Cal Poly in 2004 as the interim vice president for Advancement, hoping to fill the position permanently but with the expectation that a national search would follow, she said.

The search committee backed Ogren for permanent appointment to the position leading up to President Maker’s June 7 announcement.

As the interim vice president, Ogren headed the creation of a philanthropic foundation to raise private money for Cal Poly that can be directed toward scholarships, professorships, buildings and program and technical support.

“The most exciting part (of the permanent appointment) is knowing I’ll have a chance to follow through with the things I’ve started, particularly this new foundation,” Ogren said.

She said a major goal of the philanthropic foundation is to “work with donors to find something they’re passionate about.”

As the vice president for Advancement, Ogren works directly under President Baker and is responsible for the “externally directed relations of Cal Poly,” she said. Government, media and alumni relations all fall under Ogren’s job tasks, as well as the raising of private money for the university.

Ogren said she is most looking forward to connecting with Cal Poly alumni.

“We have such a wonderful group of alumni all over California, and they are very loyal,” she said.

Ogren came to Cal Poly and the Central Coast from Minnesota, where she worked as vice president for Research and Graduate Programs earlier this month.

A plane drops water over a burning hill in Poly Canyon on Saturday morning. Authorities said there was no damage to the main campus.

Fire sweeps across Poly Canyon hill over weekend

Kristen Marschall
MUSTANG DAILY

A fire burned near Poly Canyon Road on Saturday, spreading across a hill close to campus.

Bill Wattson, chief of the University Police Department, received a call at about 9:15 a.m. and headed over to the site. He said that the fire burned to four acres, but could have been worse had the weather not been particularly cool that day.

No injuries were suffered and the fire didn’t spread to the main portion of campus.

Ben Parker, division chief for the California Department of Forestry, estimated that four or five fire engines were at the scene and between 40 and 50 people were ready should the fire gain momentum.

“You have to gear up for it, presuming it’s going to get really bad,” Parker said.

The hearing was being held to determine if the project exceeded the jurisdiction of the California Coastal Commission.

Kristen Marschall
MUSTANG DAILY

Central Coast residents converged at Mitchell Park on Tuesday afternoon for the annual Fourth of July festival.

Children raced through obstacle courses, the San Luis Obispo County Band played in the newly constructed gazebo and civic officials were subjected to a dunk tank — all in the name of the Fourth of July.

City councilman Paul Brown was one such official.

“There’s been an issue since we’ve done stuff (for the Fourth of July),” he said while soaking wet. He proceeded to congratulate the boy who dunked him on his great shot.

“I’m just here to get wet,” Brown said.

The festivities have been held in San Luis Obispo for the past 10 years and have been previously located at Santa Rosa Park and the Damon Garcia Sports Fields. This year, Mitchell Park was selected to honor the gazebo created for Parks and Recreation, serves snow cones in the senior center.

SHEILA SOCHIK MUSTANG DAILY

Top McKenzie Todaro smiles as she sees her painted face in the mirror. Above: Taylor Hannula, a volunteer for Parks and Recreation, serves snow cones in the senior center.

The application that Cal Poly submitted had to be approved and certified several times before being sent to Washington, D.C., where it went up against other companies and institutions.

The grant is usually awarded to community organizations and recently began focusing on universities.

The proposed location for the technology park is the old softball field but awaits a final decision by the CSU Board of Trustees. The park is expected to be about 25,000 square feet is unique because there are few California universities that have technology parks. Stanford is home to the most famous park that was created by faculty though it isn’t located on campus.

Other universities with technology parks include Cal Poly, Pomona and UC Berkeley, but neither features the park on campus.

Government donates $1.8 million for tech park

Jandy Jones
MUSTANG DAILY

The Economic Development Administration, part of the U.S. Department of Commerce, donated $1.8 million to the university to help construct an on-campus technology park — a building expected to house small companies involved in research and development.

The park will create projects that are accessible for both students, faculty and companies to collaborate on, said Susan Opara, dean of research and graduate programs.

Cal Poly has been in the application process for the grant for a little more than two years, which Susan Opara described as "a very complicated process."

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continued from page 1
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Cal Poly provided two water trucks and Parker said the fire was
out within an hour. A helicopter was standing by on a mountain
that should additional help be
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Authorities presumed the fire was caused by a bird that hit a
power line, causing it to spark and reach the dry grass below.

Cal Poly houses transmission lines, which, according to Parker's
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"We'll definitely bring more of
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Fourth
continued from page 1
by the Rotary Club.

"It's a tradition to have an old-
fashioned family event," said
Rick Ogden, recreation supervi-
sor for the San Luis Obispo Parks
and Recreation Department, which helped organize the event.

"It's not unusual to have a bird
strike at any time of year," he said,

"It's better for people to do pre-
emptively (before there's a fire)."

"That's what we're pushing for:
Prevention," he said.

Ogren
continued from page 1
for the University of Minnesota
for six years. Prior to that, Ogren
spent eight years as a judge on
the Minnesota Supreme Court
and another two years on the
Minnesota Court of Appeals.

President Barker supported
Ogren's appointment in a press
release, saying: "Sandra Ogren in
an inspiring leader who has
brought a clear vision and
strong management skills to the
challenge of moving Cal Poly's
advancement program forward."

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Ambassadors from the 15 nations on the Security Council held an emergency meeting on a response to North Korea, which defied interna­ tional appeals and conducted a series of missile launches. No draft resolu­ tion was introduced, but it was expected to be circulated later in the day when an initial discussion of council experts was scheduled.

Japan ready to sanction N. Korea

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**BIZARRE**

**Woman embezzles $1.5 million**

Philadelphia (AP) — A woman accused of embezzling more than $1.5 million from a credit union and buying more than 1,500 items, including hundreds of pairs of shoes and a $60,000 swimming pool, has been sentenced to 27 months in prison.

Barachie has already begun work­ ing to pay back the money she stole by selling her purchases on eBay. She sold 1,000 items so far, bringing in $60,000, defense attorney John Waldron said. Another 500 items are still up for sale.

Barachie acknowledged stealing money from the Northampton- Carbon County Federal Credit Union, where she worked, from 1995 to 2003. She pleaded guilty in October to charges of embezzlement and filing a false federal tax return.

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Jemma Wilson  
**MUSTANG DAILY**

"Festival" is my new favorite boyfriend drunkenly proclaimed.

Forget going downtown to the bars or throwing some randomly-themed house party; the new rage is an all-day drinking affair, detectibly titled a "Festival."

So let's think about what a festival really is: a celebration with entertainment. I like celebrations and I like entertainment, so why is an all-day drinking affair? OK, or not throw in a little alcohol with your house party that is now the new rage? The Cal Poly Poly Wine Festival and the Cambria Art and Wine Festival are just a few that grace us with their presence year after year.

So let's break it down. Yes, they do cost money. The Cal Poly Wine Festival was $30 for students and $50 for the general public (so no commenting we are really getting a deal here). The beer festival in Avila was $40 — and let me tell you, it was worth every cent. The event featured 167 different beers from 67 different breweries throughout the world. Someone find me a house party that can serve that! But let's go to the best part: It's all you can drink! Say it with me now: ALL YOU CAN DRINK! I challenge any bar to serve me an unlimited variety of the best beers in the world, all day, for just 40 bucks (granted, there is this thing called "Pint Night" at Downtown Brew, but don't even get me started on that place).

Festivals are all about where they're located. Have you ever been out to Pozo? It's 28 miles from San Luis Obispo, literally in the middle of nowhere. This time of year, words can't even describe how beautiful it is. The Wine Festival was located on a huge grassy knoll out in the middle of nowhere, having way for a picture-perfect afternoon sipping your favorite local wines. Or there's the World Festival of Beer, which was right next to the ocean on a gorgeous, sunny day. Mix that in with some live tunes and food and you're bound to have a good time.

Perhaps the best part is the people. You find yourself surrounded by thousands of alcohol-lovers like yourself, cooling off having the best time. Maybe we're all happy drunk or just having a good day, call it what you will, but I swear, you won't find a bad mood at a festival. There are no lines, endless alcohol and good music; seriously, what more can a person ask for?

Of course, let's talk about transportation. Not to get all motherly on you, but drinking and driving is a definite no-no. Some festivals will even offer transportation. The Cal Poly Wine Festival had buses going to Pozo and back for just 85 each way. Hey, it costs less than a DUI. So be sure to plan ahead and figure out a designated driver.

So, as a self-proclaimed and festival-goer, I hope to see you when the next round of festivals comes our way. Because I assure you, you'll be guaranteed to find me there.

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**GALA says 'Pride, Not Prejudice'**

Katie Hofstetter  
**MUSTANG DAILY**

The Gay and Lesbian Alliance (GALA) of the Central Coast kicked off in its 10th annual week of pride events last Sunday with an interfaith service celebrating diversity at St. Stephen's Episcopal Church.

Events will take place daily as part of Pride 2006, all leading up to the a RuPaul performance on Sunday, July 9 in Mission Plaza.

The week is designed to raise awareness of the Central Coast's gay, lesbian, bisexual, transgender, questioning and intersex (GLBTQI) communities. GALA secretary Clayton Marsh said, "It's just to let people know that we're not alone and there's something to be ashamed of," he said. "It's a time for celebration, not demon-

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**Inflamous entertainer RuPaul performs live at the Mission Plaza July 9, bringing an end to the Central Coast Pride Week 2006.**

Marsh recognized Cal Poly as well as the influx of people into the area as reasons why "things are getting better" for the GLBTQI community. For more information, visit www.slopride.org.

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**TIME CAPSULE**

**July 6**

• 1946 - George W. Bush, 43rd President of the United States, is born.
• 1957 - John Lennon and Paul McCartney of The Beatles meet for the first time.
• 1962 - American writer and Nobel Prize laureate William Faulkner dies of a heart attack in Mississippi.
• 1974 - The radio program *A Prairie Home Companion* makes its first live broadcast.

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**Mustang Daily**
'Devil Wears Prada': devilishly clever

Sara Hamilton
MUSTANG DAILY

The latest summertime flick "The Devil Wears Prada" puts an entirely new spin on the boss from hell.

Oscar-winner Meryl Streep steals the show as Miranda Priestly, the fearsome editor-in-chief of "Runway" magazine. Miranda has built an empire for herself as the head of this fictional fashion bible, but she has a devil of a time finding a decent assistant.

In comes Anne Hathaway as Andy Sachs, a small-town college graduate who reluctantly applies for the perpetually vacant position. Miranda decides to take a chance on the "smart, fat girl" since her favorite girls (the "stylish, slender" ones) usually turn out to be disappointing assistants. Despite Andy's heinous outfit and blatant disregard for style, Miranda hires her on the spot.

Andy quickly learns that even though "a million girls would kill for this job," it's quite the hellish nightmare working for Miranda Priestly. In order to get ahead in the woman-eat-woman fashion industry, it's clear that Andy needs to make some changes to both her attitude and wardrobe.

After asking if Andy was "a before-and-after piece I don't know about," Nigel, the fashion director at "Runway" (think "Queer Eye" from the USA here), eventually gives Andy a much needed makeover so she can survive in the cutthroat world of dolled-up and designer handbags. As he says, "You're in desperate need of Chanel!"

Boyfriend Nate is there to remind Andy where she came from and provide the audience with a contrast to the crazy, hectic world of "Runway."

The casting in "The Devil Wears Prada" couldn't be better. Streep uses the perfect blend of comedy and drama to bring life to Miranda's character in a believable way. It's refreshing to see that Miranda isn't portrayed as a one-dimensional demon of a woman; instead, Streep explores the inner workings of Miranda through her successes and failures — both as an executive and as a heartless being.

Hathaway does a great job in her "makeover" role, which is reminiscent of her character in "The Princess Diaries." Hathaway not only makes an exceptionally gawky fish-out-of-water, but she is also able to take the audience with her during her transformation from idealistic college grad to success-hungry sophisticate.

The film is a bitingly witty take on the multi-million dollar fashion industry. With its spectacular cast and cleverly-written script, it proves to be one of the summer's must-see comedies.

"The Devil Wears Prada" was adapted from Lauren Weisberger's best-selling novel of the same name. Directed by David Frankel, the film lasts approximately 110 minutes and is showing at the Park Theater in Paso Robles and the Downtown Center Cinema in San Luis Obispo.

Tom Delay pays 'Big' price in documentary

Nicole Small
MUSTANG DAILY

Bravenew Films, producer of controversial documentaries about corporate America, just hammered out its latest creation, "The Big Buy," now showing now at the San Luis Obispo Public Library and available on DVD, "The Big Buy," exposes audiences to the unethical practices of Texas Republican Tom Delay.

The documentary highlights the works of Delay, known as "The Hammer," who violated the Voting Rights Act by redistricting his state in order to gain more Republican seats in Congress.

The film does a great job of displaying the intentions of the House of Representatives' majority leader, who, in the beginning of his term in 1994, stated that his plan was to revolutionize the government. Delay bluntly told the press about his plans to cut funding to the Department of Energy and many other key federal departments that are fundamental to the operations of this country. These programs were set up to assist struggling Americans.

The well-designed menus, as described in the documentary, are entitled "Enter Crime Scene" and "Forensics." But, it seems that the film had a debut delay. Where was this documentary four years ago? Six years ago?

Many guests in the movie speak of the importance of even five seats in the House, and how redistricting changed the outcome on the House of Representatives' majority.

But six years ago, the film was scheduled for release in mid-2003. In the end, Delay managed to redistrict Texas mid-census in order to get the results that he wanted, taking five Democratic seats away and creating five Republican ones.

"The Big Buy" is well worth the small ticket fee, and a must-see documentary emphasizing the importance of democracy in America. Keep an eye out for Bravenew Films other projects, including "Walmart: The High Cost of Low Price" and "Iraq For Sale: War Profiteers," which hits theaters this fall.
LETTERS
TO THE EDITOR
When speech becomes a crime
You can imagine my embar­rassment when I came across a San Francisco writer’s commentary on the assault on free speech our country has faced in recent years and saw my alma mater as an example of Orwellian like thought control. SFGate.com "When Speech Becomes a Crime” by Cinnamon Stiffwell, June 29, 2008.

I missed the 2003 story of College Republican Steve Hinkle being found guilty by Cal Poly for “disruption” for the crime of putting up a flier advertising a black conservative speaker. I wish I knew the final outcome for Steve — perhaps he switched sides and is now an ACLU lawyer. When I read in theUPI story rings true, that Steve faced trumped up charges and expulsion for posting a flier, then my alma mater should be embarrassed. I have my own opinions and I voice them freely and, while I may disagree with another point of view, I do so with respect for those brave enough to stand for their beliefs. I likened I principles who hide behind “politically correct” laws to squash the free speech and expressions of others. Ultra-conservatism sparked a liberal movement in the 1960’s that will burn today, what makes one think that ultra-liberalism has not perhaps sparked a new conservative movement? Bush 2000 could have gone either way. Bush 2004 was a solid victory. Rights right now Arnold '06 is sounding pretty good to me.

Kurt A. Schwabe
Political science alum, 1992

Stop being trashy
San Luis Obispo has turned into a dump and put a little bit of trash on the last month. Garbage trucks away from over­flowing dumpsters, disgusting couches are chalked onto the sides of streets; and broken glass bottles in the road make walking more like hop-scotch. Clean up your trash, Cal Poly! Instead of tossing your nasty furniture onto the street, take it to the local dump. And if it’s not too nasty, just sell the darn thing and make some money for yourself.

As you may have noticed, trash bins are hunting with garbage students frantically toss our old room decorations and spoiled food during the moving process. But believe it or not, the poor garbagemen and women of San Luis Obispo aren’t your personal custodians or even your parents — they’re not going to clean up after you. When throwing out your trash, please aim to get it inside the bin. Globes of expired fliers cluttered halls and buildings you bought feel four months ago don’t jump in the dumpsters themselves, folks.

As for your freckles staying warm summer evenings with a cold beer, please stop checking your bottles into the middle of the street. Have you seen Footloose? Boulevard lately? You can practically see your reflection in the street because of all the glass.

And if you’ve been partying in plastic red cups and bags of chips, throw them away so they don’t blow down the street and into the bushes. And that doesn’t just apply to fraternities — it’s really just a matter of common courtesy that everyone should follow.

Many of us chose to come to Cal Poly because of how green this town really is, and the summer is the peak of its beauty, especially since you’sived on campus. But just because less people walk past your apartment every day doesn’t mean you should stop caring.

So let’s work together to solve this problem. This weekend do a 20-piece trash pickup. If we all pick up that many pieces of trash, we can’t evenIQUE the same or not — think of how much bet­ter San Luis Obispo could be. Sometimes the lessons we learned in elementary school still apply against both UVA and UVB.

When I look in the mirror in the morn­ing, I notice the freckles covering my body. To some, they are just marks, but to me, they represent a scary mon­ster—skin cancer.

I used to be naïve about skin cancer. I didn’t realize the marks on my body had an unknown secret. But that all changed last year when my father was diag­nosed with stage two melanoma. There are four stages for diag­nosis melanoma, and stage two melanoma makes that recovery prognosis is good and that the can­cer hasn’t moved into any lymph nodes; but it still means cancer. The spot, which looked like a harmless mole, was located on his back near his left armpit, and was a little bit bigger than a pencil eras­ter.

The spot was removed but along with it came off two inches of skin across his back. The doctor also went down into the flesh two inches to remove the root system. The scar on his back is a blatant reminder of what could happen to anyone.

I have had several marks removed off my body and each year I go in to get a checkup. It terrifies me that at any moment, this disease can strike to take over my body and my life.

The American Cancer Society estimates that there will be 62,190 new melanoma cases this year alone. It also estimates that almost 8,000 people will die from melanoma. The statistics may be over­whelming, but preventing skin cancer isn’t bad.

The American Cancer Society recommends the use of sunscreen with a sun protection factor (SPF) of at least 15. It also recommends using a product that is “broad­spectrum” because it protects the Mustang Daily staff takes

The Mustang Daily staff takes pride in publishing a daily news­paper for the Cal Poly campus and the neighboring community. We appreciate our readers and are thankful for your careful reading. Please send your correction sugges­tions to mustangdaily@gmail.com.

STAFF COMMENTARY
SPF: Sunscreen Protects Forever

When I look in the mirror in the morn­ing, I notice the freckles covering my body. To some, they are just marks, but to me, they represent a scary mon­ster—skin cancer.

I used to be naïve about skin cancer. I didn’t realize the marks on my body had an unknown secret. But that all changed last year when my father was diag­nosed with stage two melanoma. There are four stages for diag­nosis melanoma, and stage two melanoma makes that recovery prognosis is good and that the can­cer hasn’t moved into any lymph nodes; but it still means cancer. The spot, which looked like a harmless mole, was located on his back near his left armpit, and was a little bit bigger than a pencil eras­ter.

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Mustang Daily staff writer Tyler Wise at the Yankee Stadium subway exit.

...seats 250 feet out along the right field, fourth row, best ballpark seats I’ve ever had. Surrounded by the monthlies I like encountered at the bars just over the wall, I immersed myself among some of the most respectful, and disrespectful, lot of New Yorkers. Derek Jeter ran by during warm-up and gave a wave to the crowd in my area to a loud and raucous approval. Alex Rodriguez briefly stroked as well, but with less approval and more pres dogs directed at the Yankees’ third baseman. It’s not sur- prise these fans are quick to get on his case-the man makes more money than anyone in the history of baseball and is continually criti- cized for lackluster play. In New York, when you have a $250 mil- lion salary, you had better be the most clutch man in the clubhouse.

After the rah-rah fanfare of seeing one of the home runs, the roar became a bit of a lull. His case-the man makes more money to throw around at ballplay- ers just over the wall, I immersed myself among some of the most respectful, and respectful, lot of New Yorkers. Derek Jeter ran by during warm-up and gave a wave to the crowd in my area to a loud and raucous approval. Alex Rodriguez briefly stroked as well, but with less approval and more pres dogs directed at the Yankees’ third baseman. It’s not sur- prise these fans are quick to get on his case-the man makes more money than anyone in the history of baseball and is continually criti- cized for lackluster play. In New York, when you have a $250 mil- lion salary, you had better be the most clutch man in the clubhouse.

Based on the magnitude of the per- sonal celebrity of the fans at Yankee Stadium, I assumed that the interior seating would be much larger, but I found the park to be quite small. But then, when you spend your sum- mers at a very spacious Dodger Stadium, or the Oakland A’s McAtte Coliseum Yankee Stadium pale in comparison. Like the exte- rior, there is an absence of advertis- ing and display technology, and other bells and whistles money can buy. For a franchise that thrives on financial excess, they love to pack ‘em into one gritty ballpark.

But really that is the allure, I found, about Yankee Stadium. After all, it was built in 1923, and thought it has been modernized and retro- fitted in many decades passed, it certainly bears its age. Look over the wall, and the surrounding Bronx borough is no less gritty and old as the stadium that sits sturdily nestled amongst it.

From the brick walls, with almost a century’s worth of drecky grey, and navy paint, to the with- weathered plastic blue chairs held together by paint-chipped, rusted steel frames, the ballpark displays the effects of 83 years of age, loyal fans, and major league success. Taking all of this in, it’s something to think that the Yankees’ owner, George Steinbrenner, wants to build a brand-new billion-dollar full-service stadium door and tear down the current stadium to make an adjacent parking lot. I had to wonder if this was dis- cussing this issue during the sub- way ride under the East River, many unhappy that the ingegnu- tants of baseball would be losing their famed stadium and its histo- ry to a parking lot. One Yankee fan suggested that the current ballpark should become a land­ mark to the Yankees’ history and success.

I may not like the Yankees, but I admire the team. For in its sheer historical signification and Bronx grit, is a park that certainly grew on me during the course of the first game. It would be a shame to tear down the stadium.

Hey, Bake Ruth played there and even the Dodgers won a few World Series games in that park, so there is some impression on me to keep out of state and around.

As for the game, it was a very slow-paced 2-1 victory over the Yankees. The Yanks’ Damon hit a homerun that whizzed right out in front me into the upper-deck in right field. They lost the second game, 5-0, but no matter. I went to Yankee Stadium, I got my dog, and I got my beer. Good times.

Sensitivity continued from page 6

duct occur. The San Luis Obispo high school baseball team took first for its ingenious and rude comments. I can’t recall all of them, but there is one that sticks out in my mind.

An Atascadero pitcher, caught in a hard-hit line-drill resulting in an out. In response, a San Luis Obispo player remarked "happy birthday," and said that the out was the only present the pitcher was going to get.

Heckling and occasional com- ments are part of baseball, but some of these events are overkill. I don’t really blame the athletes at the high school and college level, in light of what their professional idols are up to.

Racist comments and making scenes aren’t reserved for baseball incidents and goofy statements are occurring in football and basketball.

New games aren’t about who has the best pitcher, but who can throw the best in or make the rudesst comment.

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Iñaki decide the 18th winner of the World Cup by scoring on a penalty kick.

France is making its first appearance since winning the World Cup in 1998. It is expected to be a battle of two of the greatest teams in the world. France has a strong defense and has scored a record number of goals in the tournament.

The game is being played in front of an expected crowd of over 70,000 fans in the iconic Yankee Stadium. The atmosphere is electric, with the sound of the crowd ringing through the stadium. The game is being broadcast live on television and radio, and fans all over the world are tuning in.

White Sox manager Ozzie Guillen: why managers should be seen, not heard.

This is a game that will be remembered for years to come. The players will give their all, and the fans will be cheering them on. It is a game that will be talked about for generations to come.

To be honest, I personally abhor the "evil empire" that is the Yankees organization for the ridiculous amount of cash they spend to swoop up every excellent ball player in the league. I think it is a shame that all the excellent players end up in the same one place. It is a game that is more about the money than the sport. It is a game that is more about the drama than the baseball.

The game is being played in Yankee Stadium, which is one of the most iconic stadiums in the world. The game is being played in front of over 70,000 fans, who are cheering their team on. It is a game that will be remembered for years to come.

The game is being broadcast live on television and radio, and fans all over the world are tuning in.