Running with heart

James Mellor
MUSTANG DAILY

Remember in "Forrest Gump" when Tom Hanks ran across the country for no particular reason? Steven Bethune, a 24-year-old Cal Poly graduate, is planning to run across the country for no particular reason.

"By raising money for the American Heart Association it makes my lifelong hobby more meaningful," said Bethune in an American Heart Association press release. "I get the chance to do something big, the chance to help those afflicted with heart disease and others who are in danger of losing loved ones."

Bethune, who has lost his grandfather and great-uncle to heart disease, will leave Manhattan on Aug. 15, 2006, and will run 40 miles every day for three months until he reaches the West Coast. A few of his friends will be driving along side him, providing him with a place to eat and sleep.

His primary goal is to raise $50,000 to benefit the American Heart Association and help fight heart disease. The money will go toward research, funding existing programs and coming up with new programs that encourage people to become active.

So far, only his close friends and family have made donations. However, Bethune plans to earn most of the $50,000 through corporate sponsorships and donations. A company on the East Coast has already donated 1,200 T-shirts with a logo that he designed for Bethune to raise funds.

Bethune, who has not participated on an organized running team since he was in elementary school, began running with his brother when they were kids. "I knew the cause I wanted to do it for," said Bethune. "This summer, I was walking down a side street in Tokyo and we ran into a Japanese foot bag (hacky sack) team," Bethune explained. "More than the things they could do, what really amazed me was the fact they had chosen something and dedicated themselves completely to it. I wanted to know what that felt like, to devote myself to something and see what I'm capable of. At that point, I knew what I wanted to do and I knew the cause I wanted to do it for."

Currently, Bethune runs 17 miles a day, and will raise the distance he runs daily by one mile every two weeks until he is running 30 miles a day.

Once he begins his run, a nutrition professor at Cuesta College, who Bethune has been consulting for dieting guidelines, estimates Bethune will need to eat 8,000 calories a day to run 40 miles each day for three months before returning to the West Coast. Bethune will leave New York on Aug. 15, 2006 and will run 40 miles each day for three months before returning to the West Coast. See Run, page 2

Jewish lecturer discusses current state of Germany

Carolyn Ficara
MUSTANG DAILY

World War II is over, Nazi Germany is defeated. Humanity, an amazing unquenchable spirit, begins living anew. At the end of the war, millions were dead and all but 15,000 German Jews were in foreign lands. There is to be a remarkable migration of Jews back to Germany closely following the end of the war.

Susan Stern is a renowned international lecturer of intercultural issues, a author of numerous books, economist, journalist, editor and professor of English and American studies at the University of Frankfurt in Germany. She is currently on leave to present a lecture series. Monday night at Cal Poly, Stern gave a lecture of her experiences, understanding and insight into Germany's contemporary Jewish community.

Stern has done extensive research and has the perspective of a Jewish woman who spent 30 years living in the Jewish community in Germany. She emphasized in a phone conversation that her speech wasn't about religion or about Germany, although that is part of the story.

"My talk isn't concerned about religion. It is about Jews and the curious and wonderful thing of returning to live and stay in Germany after surviving the horrors of the Holocaust," she said. At the end of war, Stern said see Germany, page 2

Budget cuts would take billions from California programs

Tom Chorneau
ASSOCIATED PRESS

SACRAMENTO — A proposed federal budget bill would cost California at least $3.1 billion over the next five years as a result of funding cuts and shifting costs to the state for a variety of social service programs, according to testimony Tuesday before a legislative committee.

The bill, which is expected to pass later this month, would require the state to get more welfare recip-
Germany continued from page 1
only 15,000 Jews remained in Germany, and by 1946 that number grew to 200,000. Many Jews returned to Germany because other countries were denying their visas if they didn't believe Jews had considerable value, such as an education or money. The Polish and the Eastern European Jews couldn't get visas to the West so they went to Germany. Germany welcomed them, and let them speak for themselves, Stern said.

"It makes me feel good to see how Germany has behaved. They are more tolerant of Jews than most other countries," said Saeed Niku, professor of mechanical engineering.

Stern said even today, Poles come across the border as guest workers. They pick asparagus for $10 to 30 percent in northern Germany. Germany has done a lot of reparation for the Jewish genocide. Stern said it has healed.

It makes me feel good to see how Germany has behaved. They are more tolerant of Jews than most other countries.

—Saeed Niku
professor of mechanical engineering.

For more information on Germany's nonpartisan Legislative Analyst estimates the state would lose $1.7 billion over five years in direct federal support and $1.4 billion in new costs to the state. Much of the lost funding would come from federal cuts to student loan programs. The changes would increase borrower costs, and reduce profits for lenders that participate in the federally sponsored college loan programs.

California also faces penalties of $185 million in 2009 and $260 million in 2010 if the state cannot encourage more welfare recipients back to work. Although the state has made some strides in moving welfare recipients into jobs, the proposed federal law would reduce even further the number of people California needs to get off welfare, wiping out its caseload improvements since 1995.

California's welfare population has been steady in recent years and many officials do not believe the state could easily meet the new work mandate, possibly forcing it to pay penalties.

H.D. Palmer, spokesman for Gov. Arnold Schwarzenegger's Office of State Budgeting, said Congress is unlikely to ever impose the penalties because current federal law is unlikely to meet the new welfare-to-work rules. He said the administration is working with the California Congressional delegation to amend the rules either before the measure is approved or as part of a revision that would be taken up in the coming months.

Budget continued from page 1

vations to work or face steep penalties. The state would also have to pay a greater share of child care costs for families on welfare and pay more to support foster care.

Federal support for college loans would also be cut.

Overall, lawmakers said, the proposed federal bill would put significant new demands on California tax dollars when its growing economy has only recently pushed state coffers back into the balance after years of deficit spending.

"This is huge," said Assemblywoman Noreen Evans, D-Santa Rosa, chairwoman of the Human Services Committee. "These are cuts we cannot absorb."

Led by the Republican majority, Congress is considering a five-year budget bill aimed at cutting federal costs by $40 billion. Supporters have said the cuts are necessary to help reduce the federal deficit and control costs.

It passed both houses in December but because of changes made in the Senate, it must be approved a second time in the House of Representatives, where it is expected to pass when members return from winter break at the end of January.

California's nonpartisan Legislative Analyst estimates the measure would cost the state $1.7 billion over five years in direct federal support.

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Name: Kara Fitzpatrick • Year: senior
Hometown: Davis • Major: graphic communications

Cocktail: Kamikazes, because I like the way they taste.
Band: Flogging Molly, because they are Irish and I’m Irish.
Pastime: Hanging out with friends.
Time of Day: 6 p.m. because that is when all my classes end.

If You Could ...

— travel anywhere, where would you go and why?
Ireland, because I have a lot of family over there.

— meet anybody, who would you meet and why?
My grandpa, because my dad always says really cool things about him.

— have any super power, what would it be and why?
To fly, because that would be really cool.
Saddam trial plunges deeper into disarray

Hamza Hendawi - AUNCO

BAGHDAD, Iraq — Judges in the trial of Saddam Hussein tried to remove a newly appointed chief judge Tuesday, a dispute that forced an abrupt postponement of the proceedings and deepened the turmoil in what was supposed to be a landmark in Iraq’s political progress.

Saddam’s lawyers were quick to capitalize on the disarray, saying the confusion provided fresh evidence the former leader could not get a fair trial in Iraq. Former U.S. attorney general Ramsey Clark, a member of the defense team, said the trial should be abandoned.

Since Oct. 19 start, the trial has been defined by delays, chaotic outbursts by Saddam, the assassination of two defense lawyers and a judge’s decision last month to step down after learning that one of the defendants may have been responsible for his brother’s execution.

The trial’s last session on Dec. 22, the confusion worsened.

The chief judge resigned, complaining about criticism by politicians that he was not doing enough to rein in Saddam. Saed al-Hammash, the member of the five-judge panel initially named to replace him, was suddenly removed, and a new chief judge, Raafid Rashied Abdel-Rahman, was brought in.

After a nearly five-hour delay Tuesday, court official Raji Juki told reporters the hearing had been put off until Sunday because several witnesses and complainants were performing the hij hypothesis in Saudi Arabia and could not appear in court.

The annual Muslim ritual ended nearly two weeks ago, and Tuesday’s session had been scheduled more than a month ago. Juki refused to take questions.

The two judges involved in the case told The Associated Press the real reason for the delay was disagreement over who should replace Chief Judge Raqiz Mohammad Amin, a Kurd who had shown patience and composure in dealing with repeated attempts by Saddam and others to delay the proceedings.

According to one judge, some judges wanted al-Hammash reinstated while others supported Abdel-Rahman’s appointment.

The second judge appeared to complain about outside interference with the court. When asked what the problem was, he replied: “Matters are not in our hands.” — a possible reference to the influence of U.S. officials providing legal and logistical support to the Iraqi High Tribunal set up to try crimes committed by Saddam and officials of his 23-year regime.

The two judges were members of the tribunal, though not necessarily sitting on the panel hearing the current case. They spoke on condition of anonymity since court rules bar most judges from being named or speaking to the media.

“There’s too much violence in the country, there’s too much division and too much pressure on the court,” Clark told CNN after Tuesday’s postponement. “The project ought to be abandoned. It was a creation of the United States in the first place.”

He said political pressures on the court “make it impossible for fairness” and warned failure to hold a fair trial “will lead to more war, no possibility of reconciliation.”

Alito has enough support for confirmation

WASHINGTON — Supreme Court nominee Samuel Alito won commitments from a 10-­party-line approval from the Senate Judiciary Committee, five Republicans announced that they would vote for his confirmation in the full Senate, pushing him over 50 votes in the 100-member chamber.

Fifty Senate Republicans, plus one Democrat, Ben Nelson of Nebraska, have publicly committed to vote for Alito through their representatives, interviews with The Associated Press or statements.

No Republicans have opposed him and five have yet to declare how they will vote: Sens. Lamar Alexander of Tennessee, Lincoln Chafee of Rhode Island, Susan Collins and Olympia Snowe of Maine and Ted Stevens of Alaska.

One of Alito’s supporters, Sen. Craig Thomas of Wyoming, announced after meeting with Alito in his Senate office.

“He represents the kind of justice who will interpret the law with respect to the Constitution and not legislate from the bench. His judicial experience is second-to-none and I’m confident he will do an excellent job handling his constitutional responsibility,” Thomas said.

Twenty Democrats are publicly opposing President Bush’s pick to replace retiring Justice Sandra Day O’Connor, while the other 23 and independent Sen. Jim Jeffords of Vermont are still publicly undecided or refuse to say how they will vote on Alito’s nomination.

“Alito’s parrying of Democratic attacks on his judicial record and personal credibility during his confirmation hearings this month.

Sen. Patrick Leahy, D-Vt., right, makes his case against Supreme Court nominee Samuel Alito as the Senate Judiciary Committee deliberates on Capitol Hill in Washington, D.C., on Tuesday.

The final debate on the 55-year-old New Jersey jurist begins Wednesday.

“We urge the Senate to move forward with a swift up-or-down vote so he can begin serving on our nation’s highest court,” White House spokesman Scott McClellan said.

Democrats are working to get a large opposition vote to make their points against President Bush.

“I think it sends a message to the American people that this guy is not King George, he’s President George,” said Senate Democratic leader Harry Reid of Nevada.

Bush should have picked a woman, said Reid, who urged the president last year to pick White House counsel Harriet Miers. “They couldn’t go for her because she was an independent woman,” Reid said of Miers, whose nomination was withdrawn under conservative criticism.

Bush then picked Alito, a 15-year federal appeals judge, former federal prosecutor and lawyer for the Reagan administration.

Republicans say he is a perfect choice for the high court. They praise his parting of Democratic attacks on his judicial record and personal credibility during his confirmation hearings this month.

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Gap Inc. was founded in 1969 by Donald and Doris Fisher in San Francisco, as a single store with a handful of employees. Today, with more than 150,000 employees, Gap Inc. is a leading international specialty retailer offering clothing, accessories and personal care products for men, women, children and babies. With three distinct brands — Gap, Banana Republic and Old Navy — the company recorded fiscal revenues for 2003 that exceeded $15 billion.

Helena Chemical
Helena Chemical is a Full Service National Fertilizer and Chemical company that sells both wholesale and retail. Helena has several branch locations throughout California and prides itself in People, Products, and Knowledge.

Henkeis & McCoy, Inc.
Henkeis & McCoy, Inc. is one of the largest privately held engineering, network development and construction firms serving the communications, information technology and utility industries. We have more than 80 offices strategically located from New England to Hawaii.

Hertz
Hertz the #1 Rent-A-Car Corporation in the world is the international transportation leader with more than 7,600 domestic and international locations in 150 countries and with 85 years of success. Take your CAREer from 0 to 60 in one move!

Hitachi Global Storage Technologies
Hitachi Global Storage Technologies is a global storage technology company that brings a customer-focused and full-service approach to solutions for the hard disk drive marketplace. Hitachi Global Storage Technologies defines the standard for product and service excellence. Hitachi Global Storage Technologies is positioned to inspire and lead the evolution of storage component technologies. The company is committed to moving hard disk drive advancements beyond accepted limits in technology, applications and marketplace.

HSBC Card Services
We are the world’s local bank. Headquartered in London, HSBC is one of the largest banking and financial services organisations in the world. HSBC’s international network comprises over 9,800 offices in 77 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With listings on the London, Hong Kong, New York, Paris and Bermuda stock exchanges, shares in HSBC Holdings plc are held by nearly 200,000 shareholders in some 100 countries and territories. The shares are traded on the New York Stock Exchange in the form of American Depositary Receipts. Through an international network linked by advanced technologies, including a rapidly growing e-commerce capability, HSBC provides a comprehensive range of financial services: personal financial services, corporate, investment banking and market; private banking; and other activities.

Integrated Engineers and Contractors Corporation
Integrated Engineers and Contractors Corporation (IEC), headquartered in Sacramento, California, is a multi-discipline engineering and management firm built on providing professional services for utilities, public and private agencies, and industrial clients. IEC employs professionals with extensive engineering, construction oversight, and quality management experience for projects of varying size and scope. The firm’s experience covers a broad spectrum of projects including engineering and design related to power plants, substations, electric transmission and distribution systems, telecommunications and control systems. IEC also provides environmental permitting and compliance and construction management.

IndyDye IndyDye is an innovative high

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Marketing Evolution is the leading expert in measuring the effectiveness of advertising. Our clients are top 100 marketers such as Procter & Gamble, Ford, Volkswagen, and ESPN. If you have an unquenchable curiosity, a keen mind for analytics, and an outgoing personality, see us at the Winter Career Fair, January 27th.

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Informatica Corporation

Informatica Corporation is a leading provider of enterprise data integration software. Using Informatica products, companies can access, discover, integrate, and deliver enterprise data across systems, processes, and people to reduce complexity, ensure consistency, and empower the business. More than 2,300 companies worldwide rely on Informatica for their end-to-end enterprise data integration needs.

Intuit, Inc.

Intuit, Inc., a financial software and web-based services company, develops and markets QuickBooks®, the leading personal finance software; TurboTax®, the best-selling tax preparation software; and QuickBooks®, the most popular small business accounting software. For 20 years, we have revolutionized the small business industries, automating and changing the face of small business and personal finance. 25 million customers have made our products and services household names.

You're more than what you do at work. And we're more than TurboTax, QuickBooks. That's why FOR-TUNE magazine named us "America's Most Admired Software Company" and one of the "100 Best Companies to Work For".

J.M. Smucker Company

J.M. Smucker Company is the nation's leading producer of jams and jellies, preserves and ice cream toppings. Consistently ranked on Fortune Magazine's "Top 100 Companies to Work For" list.

Keyence

Keyence (www.keyence.com) is global leader in industrial automation and manufacturing technologies. We are listed in Business Week's Global 1000 Best-Valued Companies in the world and on Nikkei Index Top Ten Companies in Japan. Keyence has experienced rapid growth of 30% annually since its beginnings in 1974. We offer extensive training to qualified individuals who are seeking a career in Sales and Territory Management. Our career development program trains our professionals to be experts on our products and to be highly regarded in our industry by our customers for solution based sales. A high level of commitment to customer service complimented by industry knowledge and product expertise makes Keyence sales professionals the best in our industry. Our customers cover a wide variety of industries, automotive, biotech, food and packing, semiconductors, electronics, and many leading Fortune 500 manufacturing companies.

After a comprehensive training program you will become a team member on various projects involving the design and development of state-of-the-art MVEDs.

- Learn and gain proficiency using MPPs world class suite of design and simulation codes
- Analyze TWT product designs using multi-dimensional large signal distance and time stepping simulation codes.
- Test rf and thermo-mechanical performance of products.
- Become a lead engineer on selected development projects.
- Publish and present significant technical progress at various technical conferences.

Requirements

- B.S.E.E or B.S.M.E or B.S. Physics
- Excellent Communication Skills
- U.S. Citizenship
- Interested in a career with a balance between theoretical design work and hands-on experimental verification.

E-mail resumes to: hr@cpii.com or Snail Mail: CPI, Human Resources, 607 Hansen Way, Palo Alto, CA 94304 or Fax: (650) 846-3391

We are an equal opportunity employer.
Kiewit is one of the largest construction and mining organizations in North America, with more than 30 district and area offices in the United States and Canada. Kiewit has a proven track record for delivering large and challenging projects on time and within budget. Kiewit is known throughout the industry as an organization built on honesty and integrity.

The Kiewit approach to detailed and methodical planning translates into “no surprises” for our clients. As employee-owners, Kiewit people are dedicated, have high expectations based on the company’s past success, are a 16 person firm with 8 licensed professional staff. Lawrence Livermore National Laboratory Lawrence Livermore National Laboratory (LLNL) is a premier research and development institution for science and technology applied to national security. We are responsible for ensuring that the nation’s nuclear weapons remain safe, secure, and reliable. LLNL also applies its expertise to prevent the spread and use of weapons of mass destruction and strengthen homeland security.

Our national security mission requires special multidisciplinary capabilities that are also used to pursue programs in advanced defense technologies, energy, environment, biociences, and basic science to meet important national needs. These activities enhance the competencies needed for our defining national security mission.

The Laboratory serves as a resource to the U.S. government and is a partner with industry and academia. Safe, secure, and effective, it advances science and technical scientific excellence in our programs are necessary to sustain public trust in the Laboratory.

LSI Aerospace

LSI Aerospace is amongst the top 3 global fanning companies in the world, offering in customers a select collection of top quality products and services at best prices.

Lockheed Martin

Lockheed Martin is a highly diversified $25.5 billion sales technology company and the strategic leader in the aerospace industry with major positions in information systems, software development, space, launch vehicles, aeronautics, communications, environmental services, and energy programs. The vision of the Corporation is to be the world’s premier systems engineering and technology enterprise. To meet that vision, Lockheed Martin will continue to build on its history of successes in identifying and capitalizing on key information systems, electronic, aerospace, and energy technologies. The Corporation is organized into five core business areas: Aeronautical Systems, Space Systems, Electronic Systems, Information & Technology Services, and Integrated Systems & Solutions. Within these five businesses are many life science businesses with locations in most of the fifty states and around the world.

LSI Logic

LSI Logic is valued for its technology leadership and ability to provide complete solutions for our customers. We offer three enabling system-on-a-chip technologies Platform ASICs, standard-cell ASICs, and standard products as well as host bus adapters and supporting software for our global customer base.

Maxim Integrated Products

Established in 1983, Maxim Integrated Products is a worldwide leader in design, development, and manufacturing of linear and mixed-signal integrated circuits (ICs). Maxim circuits “connect the real world and digital world by detecting, measuring, amplifying, and communicating signals. Experience working in a nursery environment, or in wholesale/retail garden industry distribution as a plus. We offer excellent salary and great benefits.

Become a part of the Bamboo Pipeline Team.

We are looking for top-notch nursery professionals to join our team based in Camarillo, California. We also have a select number of opportunities in Bakersfield, California. Operations for our newest markets in the Bay Area and Las Vegas. Our Buyers and Sales Specialist roles have outstanding plant knowledge and efficient computer and communications skills. Experience working in a nursery environment or in wholesale/retail garden industry distribution as a plus. We offer excellent salary and great benefits.

Bamboo Pipeline

www.bamboopipeline.com

Stantec is proud to be part of the Cal Poly Job Fair. Please stop by our booth, meet Cal Poly Alumni, and learn about the exciting opportunities that Stantec offers to students. Stantec ranked #47 of the 150 Global Design Firms (ENR, 2005).

Providing professional consulting services in:

Planning & Landscape Architecture

Architecture & Interior Design

Engineering (Structural, Mechanical, Electrical, Civil)

Environmental Sciences

Surveys/Geomatics

Program & Project Management

Visit our website for office locations and information. Stantec trades on the NYSE under the symbol SXC offices north throughout North America and the Caribbean.
Directory

Mazetti & Associates

We are consultants to facility owners, designers, builders and operators. Mazetti & Associates has a significant role primarily in the healthcare, mission critical, university, science and technology markets.

MBH Architects

Founded in 1943 and armed with the philosophy, we are nice guys, we'll get work, the founding Principals of MBH left their positions at a world-renowned San Francisco architecture firm and created MBH Architects. Their initial prediction soon became reality - they did get work and a lot of it.

During the following years, MBH completed a wide range of projects in nearly every state as well as in California, Arizona, and Nevada. MBH staff brings a high level of experience and complementary skills to the relationship. The strength of MBH is our wide range of expertise to analyze and understand the many varied aspects of design and development and the role of the Architect. Most importantly, it's our people who make great places.

Meathread Movers

Meathread Movers is a community-minded moving business positioning itself in other major college towns providing a revolutionary service that quickly and efficiently transports commercial and residential goods with professionally trained student athletes working their way through college.

Mendocino Forest Products

Mendocino Forest Products Company, LLC.

Mendocino Forest Products Company, LLC., located in Ukiah, California is a leading supplier of sustainable forest products. As one of the largest employers in Mendocino County, we manufacture and distribute primarily redwood decking and fencing products to Home Depot, Ace Hardware, and eventually the first fully automated wire bonder for power transistor assembly.

NCAIR

NCAIR employees work hand in hand to deliver advanced Naval aviation technologies. This talented team of business and technical professionals research, design, develop, and test aeronautical and aeronautical-related systems. NCAIR's products include state-of-the-art sensors, aircraft, weapons, training systems, launch and recovery equipment, and communications technologies.

NCE Electronics America, Inc.

Our state-of-the-art manufacturing facility, located in Roseville, California is one of the largest semiconductor manufacturing facilities in North America. Set on an impressively 75 acres, this facility achieves outstanding production yields and quality standards that are among the highest in the industry. Roseville offers an unsurpassed lifestyle. To the east, the majestic Sierra mountain range includes Lake Tahoe's world-class ski resorts, white water rafting, boating, fishing and entertainment.

To the west, the breathtaking Napa Valley is home to the world's finest wineries and restaurants. And if you've ever left your heart in San Francisco you can find it again in less than an hour and a half closer to home you'll discover the Sacramento and American Rivers, the Delta marinas and Old Sacramento, home to the world renowned Jazz Festival. At NCE Electronics America, Roseville - You can have it all.

Orthodyne Electronics

In 1962, two talented engineers, Michael and Hal Smith, started a company to design and market electronic generators and transducers. Their initial products were radio frequency attenuators for signal generators and an ultrasonic drill, used on hard, brittle materials such as glass and ceramics. Using the same techniques as in the drill, the brothers used ultrasonic energy for connecting wires in transistor assemblies. In the ensuing years, the company developed a manual wire bonder, and eventually the first fully automated wire bonder for power transistor assembly.

Today, Orthodyne Electronics is the leading manufacturer of ultrasonic wire bonders, with an established tradition of developing revolutionary products for the semiconductor and microelectronics industries. As chip technology evolves into smaller and more powerful components, the need grows for increasingly sophisticated connection techniques.

Oversee.net

Oversee.net is a dynamic, growing company with interests in multiple segments of the online advertising space. Applying its proprietary technology, the Company offers web-based solutions to advertisers, publishers and agencies through its premium online ad network, Revenue.net. Oversee.net also owns a portfolio of some of the internet's newest, high-growth content sites such as search engine-driven Information.com and consumer sites that include NewsAlerts.com.
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**SPRING 2006**

**INTERNSHIP OPPORTUNITIES**

The J.M. Smucker Company is the nation's #1 producer of jams, jellies, preserves, ice cream toppings and fruit spread. We are currently offering spring internship opportunities at our Fruit Processing Facility in Ontario, CA.

More than just an internship, this is an excellent opportunity to actually work in a food-processing environment and gain "hands-on" experience in operating a food plant. Qualified candidates must be available to work 5 to 7 days per week and up to 14 hours per day (any shift) as needed. These positions are available immediately.

The following internship positions are available: (Approximately April through August)

- **Quality Control Supervisors (All Majors)**
- **Shipping and Receiving Supervisors (All Majors)**
- **Processing/Industrial Supervisors (All Majors)**
- **Human Resources Coordinator (Spanish Fluency Required)**
- **Safety Coordinator (Spanish Fluency Required)**
- **WasteWater Pre-Treatment Plant Technicians (Engineering Majors)**
- **Grower & Field Representative (Santa Maria, CA)**

For more information please contact:

Jared Klein
Human Resources Manager
Smucker Fruit Processing Company
10100 Commercial Street
Ontario, CA 91761

e-mail: jared.klein@smucker.com

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- **Associate Civil / Structural Engineers**
- **Associate Quality Assurance Engineers**

 Wednesday, January 25, 2006

**WorleyParsons**, Arcadia, CA
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I work for you and you work for me...when experience counts.

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**Directory**

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**Blogsource.com**

**WeatherReports.com**

**Photograph.com**, and **Compute.com**. The company also operates Degrees.com, a premiere source of information about post-secondary schools and Long.com, a leading financial services portal. Using their knowledge of internet traffic patterns and search engine optimization as well as applying a fundamental belief in sound business practices, co-founders Lawrence Ng and Fred Hsu have grown Oversee.net to a team of almost 100 people. Founded in 2000 and based in Los Angeles, California, the Company has2000 and has over outside funding, Oversee.net is now a multi-million dollar corporation.

**Pacific Gas and Electric**

The key to our success is our employees. We take tremendous pride in our people. At home or on the job, our employees represent PG&E's commitment to providing safe, reliable energy to our customers 24 hours a day, seven days a week. And, just as they are committed to providing excellent customer service, we are committed to providing our employees with the tools and training to help them succeed.

PG&E is here for you. We have both full time and internship positions available for engineering, business, computer science, and social science majors. Whether you become a customer or employee, we look forward to being in your future.

**Palm, Inc.**

Palm, Inc. (formerly palmOne, Inc.) - a leader in mobile computing - strives to put the power of computing in people's hands so they can access and share their most important information. The company's products include smartphones, under the Treo(TM) brand; mobile managers, under the LifeLever(TM) brand; handheld computers, under the Tungsten(TM) and Zire(TM) brands; as well as software and accessories.

For more information on Palm, go to http://www.palm.com. If interested in applying for one of our college opportunities, please email us at samara.leonard@palm.com.

**Pepsi Bottling Group**

The Pepsi Bottling Group (PBG) is the world's largest manufacturer, seller and distributor of Pepsi-Cola beverages - some of the world's most recognized consumer brands. PBG became a publicly traded company in March 1999 through one of the largest initial public offerings in the history of the New York Stock Exchange.

PBG generates about $10.5 billion in annual sales. It operates in the United States, Canada, Greece, Mexico, Russia, Spain and Turkey, accounting for more than one-half of the Pepsi-Cola beverages sold in North America, and about 40 percent of the Pepsi-Cola system volume worldwide.

The PBG sales force of more than 95,000 customer representatives sells and delivers nearly 200 million eight-ounce servings of Pepsi-Cola beverages per day. In terms of volume, our three largest brands in the U.S. are Pepsi-Cola, Diet Pepsi and Mountain Dew.

**Point 2 Structural Engineers**

Point 2 has been in business for 7 years with the majority of our work in the commercial building arena. We are one of the only firms providing structural engineering design for high profile glass structures such as canopies, walkways, art sculptures, and window wall systems. Much of this work is in other states, providing a candidate the possibility of travel.

**Preston Pipelines**

Established in 1975, Preston Pipelines has grown into one of Northern California's leading Underground Contractors. Under the leadership of Mike Preston, PPI has built strong client-customer relationships that have been the foundation for continual growth. It takes a professional management team, supported by dedicated and experienced field personnel to earn the trust that equates to over 200 public and private projects completed each year. Preston Pipelines has earned the reputation for quality, integrity and service that is unparalleled in the Underground Construction industry.

**Progressive**

Progressive is the nation's third-largest auto insurance company. Founded in 1937, Progressive offers consumers choices in how they shop for, buy, and own a Progressive policy. The company provides most drivers with competitive rates and superior service 24 hours a day. It sells its products over the phone, online, and through more than 30,000 independent agents throughout the United States. Progressive is a Fortune 200 company with 450 Claims offices nation wide. The company's headquarters are in Mayfield Village, Ohio.

Progressive was the first car insurance company to provide Immediate Response claims service and the first to sell real-time auto insurance online. Progressive thrives on and rewards innovation and creativity but not at the expense of responsible reporting and profitability.

**Project Design Consultants**

Design Consultant is a multi-discipline professional design firm with offices in beautiful downtown San Diego, Temecula and the Camarillo corridor of Phoenix, AZ. Our staff of 230 employees is comprised of civil engineers, physical and policy planners, landscape architects, and land surveyors. Our firm includes passionate land owners, homebuilders, and public agencies.

We offer careers opportunities with competitive rates and in-house training. We need civil engineers to work on exciting land development projects in California and Arizona.

**R&D Brosharmer, Inc.**

R&D Brosharmer, Inc. constructs freeway, light rail, canal, airport and other heavy/highway projects. These projects are primarily in California and we occasionally work in the Southwest. We are a fast growing privately held company. We offer a very competitive compensation packages, including generous salaries, bonus opportunities, a 401K plan and medical/dental benefits.

**Raytheon Company**

Raytheon Company as a global leader in defense electronics and complex integrated information systems. We are focused on defense, government and commercial electronics and business aviation and special mission aircraft. The company is well positioned for growth in missile defense, intelligence, surveillance, reconnaissance and precision strike; homeland security and technical services. Raytheon is also positioning its technologies in new markets to meet evolving high-growth commercial markets.

**RBF Consulting**

RBF Consulting has a staff of over 900 professionals, located in 14 offices in California, Oregon and Nevada. Established in 1944, RBF is consistently ranked among the top firms in the nation, and is currently ranked 69 in the ENR Top 500 Engineering Design Firms in the U.S. by Engineering News Record (ENR) Magazine. RBF provides professional consulting services including Civil Engineering for Land Development, Water Resource, Transportation, Structures and Public Works; Surveying Services include Construction Management, GIS Surveying, Mapping and GIS; and Planning Services include Urban & Regional, Environmental, Transportation and Landscape Architecture. RBF's diversity allows us to serve our clients during each phase of a project, including advance/preliminary planning services and final construction oversight.

**Riverbed Technology**

Riverbed Technology is the pioneer in wide area data services (WDS), a fast-growing product category that solves the problems of latency and bandwidth that plague a wide variety of applications over distributed networks.

Riverbed's Steelhead appliances provide the highest level of WAN performance at a lower cost, reducing WAN traffic by up to 95% and accelerating applications by up to 100 times.

The engineering team at Riverbed Technology includes developers from UC Berkeley, Idaho, Kanazawa, San Microsystems, and other Bay Area storage technology companies.

**Rockwell Automation**

Rockwell Automation is a leading industrial automation company focused on being the most valued global provider of automation and information solutions. With a focus on high-value performance and productivity, Rockwell Automation provides turnkey solutions to customers worldwide.

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**WorleyParsons**, Arcadia, CA
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I work for you and you work for me...when experience counts.
Directory

on automation solutions that help customers meet productivity objectives.

Allen-Bradley® is the division for this business. We're serious about success. We're making both waves and headlines and revolutionizing our industry in the process. Part of Rockwell Automation. Salesforce.com headquarters is located in San Francisco, CA.

Santa Barbara County

Santa Barbara County government is a service-oriented organization with a $600 million budget. The County has 23 departments and a workforce of approximately 4,600 employees in over 700 different jobs.

City of Santa Rosa

The City of Santa Rosa is located in Sonoma (Wine Country), California, about an hour drive north of the Golden Gate Bridge in San Francisco. Serving a population of 150,000, the City of Santa Rosa provides a full range of community services to its residents, including police, fire, parks and recreation, community development (planning and building), public works, utilities (water and wastewater), economic development and redevelopment, and related administrative and financial support services.

Civil Engineer jobs and careers are available in three departments: Utilities; water planning and distribution; wastewater collection and treatment; recycled water and reuse; and capital projects construction.

Community Development: private development plan check and inspection, and building plan check and inspection.

Semtech Corporation

Semtech Corporation is a leading supplier of high-quality analog and mixed-signal semiconductor products. The company is dedicated to providing customers with proprietary solutions and breakthrough technology in power management, protection, advanced communications, human interface, test & measurement, as well as wireless and sensing products. The Company's integrated circuits (ICs) are employed in communications, computer and computer-peripheral, automated test equipment, industrial and other commercial applications.

Shimmick Construction Co., Inc.

Established in 1990, Shimmick Construction Co., Inc. (SCCI), a general engineering contractor based in Hayward, California, has rapidly succeeded in earning a reputation for excellence in heavy construction. While being responsible for over $1.7 billion dollars worth of work over the last 15 years, SCCI has continued to grow and maintain an excellent financial profile. SCCI and all in joint venture partner's proven abilities and success have continued to aid in the betterment and safety of the greater Bay Area and the Southern California public. This is exemplified by projects ranging from a $150 million retrofit of the south end of the Golden Gate Bridge to a $150 million design-build project of the San Fernando Valley Bus Rapid Transit project for the Los Angeles Metropolitan Transportation Authority.

Shimmick is ranked the 364th largest contractor in the U.S., according to Engineering News-Record's magazine (ENR). Top 400 Contractor listing, October 2005. Shimmick's Core Values are Fairness, Innovation, Execution and Bringing out the Best in People.

Stantec

Stantec, founded in 1954, provides professional design and consulting services in planning, engineering, architecture, interior design, landscape architecture, surveying, and project management.

Continually striving to balance economic, environmental, and social responsibilities, we are recognized as a world-class leader and innovator in the delivery of sustainable solutions. With a roster of comprehensive services, our Company supports clients at every stage, from initial concept and financial feasibility to project completion and beyond. Our multi-disciplinary practice areas serve public and private sector clients in a diverse range of markets.

In simple terms, the world of Stantec is the water we drink; the water we test to be clean; the relationships we build with our clients; and our commitment to the communities where we work.

InDyne, Inc.

InDyne is a high technology firm specializing in information systems, science and engineering and technical and administrative services. We also provide computer systems development as well as graphics and publications support.

We have immediate openings for:

- Communications Computer Operator
- Electronics Technician Maintenance
- Senior System Administrator
- Systems Analyst
- System Controller
- Telemetry Analyst

InDyne, Inc. offers competitive compensation and excellent benefits. To learn more about these and other openings, please visit our booth or contact Rodney Burch in our Human Resources Department at 606-6203.

www.indyneinc.com

Opportunities for Engineers in the Energy Industry

Renewable Energy

As the power industry plans for future energy needs, renewable energy, from sources such as wind, solar, and biomass, is in the forefront. IEC provides consulting and technical support services for renewable energy projects. We are looking for Mechanical and Electrical Engineers with an interest in Renewable Energy.

Substation Engineering

Substations and protective equipment are primary features of electric power systems. This equipment is responsible for routing electricity from power plants to the end user. We are looking for Electrical Engineers with an interest in Power Systems and Substation design.

Come see us at the Job Fair or send your resume to careers@iec-corporation.com. Integrated Engineers & Contractors Corporation

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www.iec-corporation.com

www.indyneinc.com
Preston Pipelines has job opportunities awaiting the right individuals

Preston Pipelines, Inc. is Northern California’s leading underground Pipeline construction company. Founded in 1970, the company is now 300 people strong and firmly entrenched in the Northern California construction market with an excellent reputation for quality, service, and fiscal responsibility.

Career Opportunities for Civil Engineering and Construction Management Grads:

- Construction Project Engineer
- Construction Project Engineer-Intern

Please apply on-line at www.prestonpipelines.com or send resume to blumby@prestonpipelines.com

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"IT'S THE WAY WE DO BUSINESS"

Winter Job Fair

Dreyer's Grand Ice Cream Company will be at the Winter Job Fair!

Thursday, January 26

We are interested in the following majors:

- Engineering (all disciplines)
- Dairy Science
- Food Science
- Finance/Accounting
- Ag Business
- Industrial Technology

Full time, Co-Op, and Internships Available!

Stop by and see what we have to offer!

EOE/M/F/D/V

Directory

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Visit Preston Pipelines at this week's Winter Job Fair

Directory

TMAD Taylor & Gaines

With a professional staff of over 300 and offices in Anaheim, San Francisco, Ontario, Pasadena, Phoenix, Riverside, San Diego and Thousand Oaks, TMAD Taylor & Gaines has established itself as a full service engineering firm providing complete engineering services in Structural, Electrical, Mechanical, Plumbing, Civil, and Telecommunications; including fire protection, security, sustainable design, energy analysis, building investigative work, energy conservation, utility infrastructure, and LEED certification services. The firm celebrates its 50th Anniversary in 2005 by emphasizing excellent quality and service to our clients and promoting our commitment to providing Proactive Services and Effective Solutions.

TPG Consulting

TPG Consulting is a multi-disciplinary consulting firm, offering a wide range of expertise in project management, staff services, transportation planning, traffic engineering, environmental planning and community planning.

Triage Consulting Group

Triage Consulting Group is a fast-growing healthcare financial consulting firm with over 170 talented professionals, located South of Market Street (SOMA), near the beautiful San Francisco Bay waterfront. Founders Rich Griffith, Jim Hebert and Patti Lee-Hoffmann started Triage Consulting Group in 1994 to meet the unique financial needs of hospitals. The three founders have accumulated over 60 years of experience as CFOs, corporate financial officers, and location consultants.

Triage provides an essential service to some of the most prestigious hospitals in the country. We help hospital business officers, and negotiate contracts with health plans. The work is dynamic, atmosphere energetic, opportunity generous, and the growth potential unlimited.

In return for your hard work, Triage employees receive practical, hands-on training, have real responsibilities, challenges, and contact with some of the finest medical professionals in the country. They are highly trained to become experts in healthcare finance.

The United States Marines

The Few. The Proud. The Marines. We are looking for Leaders of Marines.

USDA

The USDA, Natural Resources Conservation Service (NRCS) is known worldwide for its accomplishments and innovations in conservation. The people of NRCS are recognized for their talent, dedication, and ingenuity in making the agency's programs work. Participation in NRCS programs is voluntary. The people we serve seek us as they take necessary steps to reduce erosion, protect wildlife, provide good land use, and other measures to preserve the Nation's natural resources for future generations.
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the USDA Forest Service. Our mission is to diversify the Forest Service workforce by encouraging higher education and careers in natural resources.

USG Corporation

For almost 100 years, Chicago-based USG has been a leader in producing innovative products and systems to build the environments in which we live, work, and play. USG is the world’s leading producer of gypsum wallboard, pourable, compound and a vast array of related construction products. We are also the global leader in the manufacture of ceiling suspension systems and are recognized as the acoustical panel and specialty ceiling systems innovator. Our family of products provides creative building solutions that set new standards for productivity, efficiency, helping contractors and architects deliver high quality and innovative designs. USG is an industry leader. Our 14,000 employees working in over 30 countries are dedicated to helping our customers and partners achieve success. We are committed to the highest levels of customer satisfaction and quality in everything we do.

Walgreens

Walgreens is America’s best-known, largest-volume, most-trusted pharmacy retailer. We lead the U.S. chain drugstore industry in sales, store growth, and profits. We’re also one of the nation’s largest retailers, overall — fourteenth largest to be exact — and one of the most progressive and successful companies.

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We’re listed among Fortune’s “Most Admired Companies in America” for the 11th straight year and are ranked No. 1 among food and drug-store retailers.

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Walker Parking Consultants is an award-winning, team-oriented consulting firm for the parking industry. We are largest parking consulting firm in the nation. For 40 years, we have been driven to find innovative and integrated parking solutions. In the process, we have set the pace and the standard for an entire industry.

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Walt Disney Imagineering is the unique, creative force behind Walt Disney Parks and Resorts that imagines, designs and builds all Disney theme parks, resorts, attractions, cruise ships, real estate developments and regional entertainment venues worldwide.

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WD Partners is a multi-unit design and development company. Our uniquely integrated approach streamlines store development, and continues to set a new standard for companies looking for innovative ways to improve their efficiency, profitability, and geographic reach.

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Web Associates is a professional services firm that designs, develops and integrates enterprise Web systems for global organizations. We combine the creative talent of an interactive agency with the application development and IT expertise of an Internet technology firm to deliver both business innovation and financial results. Our strategists, designers, developers and network specialists provide a single-source solution for deploying effective Web initiatives.

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well-grounded in technical traffic engineering theories and analyses. Wilbur Smith Associates

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Web offers job hunting help

Reggie Brown
NORTHERN ILLINOIS UNIVERSITY (U)

DEKALB, Ill. — Job hunting is a job in itself, but college students and other job seekers now are equipped with effective weapons to help take down their desired prey.

Although big job search services such as Monster.com, Careerbuilder.com and Hotjobs.com are helpful, they are not the perfect resource for everyone, career counselor Bob Norwood said.

“They all provide good services,” Norwood said. “They may be a valuable resource, but they are not the only ones out there and they are not necessarily the best.”

Other resources are less known.

“Victor ERecruiting is an example of a resource students don't realize exists,” he said. “It has state-by-state job listings and the site focuses on specific disciplines.”

Norwood said the Victor ERecruiting Web site is a valuable university resource and encourages students to search for jobs through it because employers who post job openings on it are looking for Northern Illinois University students or alumni.

Norwood said there is a word search involved in the application processing stage.

“Resumes are going to be scanned for certain pieces of information and key words and then categorized,” he said.

Posting a resume online is just like walking into an office and giving a resume to a potential employer, but with a few minor differences.

If an employer is interested in a resume, he or she will contact the person through e-mail or over the phone.

“Checking and reviewing resumes is not the responsibility of the Web site, but the responsibility of the company which posted the job. These online job services are just a conduit, Norwood said. ‘It’s the employers who actually contact you if they are interested in hiring you.”

Some NIU students have successfully found jobs through the job-searching Web site.

Cheryl Buckley, a public health major, found success in applying online.

“Applying online is convenient because it gives me the opportunity to know about...

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Economic upswing aids graduating students

Jonas Hogg  
KANSAS STATE COLLEGE/ (KANSAS STATE U)

MANHATTAN, Kan. — Few students enter college with the hopes of being poorer at the end than when they started.

In recent years, the post-graduation job of choice can be difficult to come by.

According to a U.S. Department of Labor news release, 2005 saw two million net jobs created, bringing the total of working Americans to 142.8 million.

Kerri Day Keller, director of Career and Employment Services, said the increases are beneficial to students.

"I think that is an indicator we see, in addition to other indicators of an improving job market over previous years," she said.

A resource for examining job outlook is the Department of Labor Occupational Outlook Handbook. The handbook lists hundreds of occupations and includes descriptions of the work involved, working conditions, training qualifications and advancement, employment job outlook, earnings and related occupations.

An economic upswing during the last few years also has assisted students looking for employment, Keller said.

"We see that many of our graduates are successfully going on to full-time employment and graduate school or other career-related activities," she said.

Helping avoid a Kansas brain drain, most graduating students are choosing to stay in the state, with Missouri ranked second in importation of K-State graduates, possibly due to students returning to the Missouri side of the Kansas City area, Keller said.

As for the employers that come to K-State, Keller said there simply are not enough students to placate them.

"We have employers that would like to have even fuller schedules than they do," Keller said.

Some employers, such as Ferguson Enterprises, are not major-specific during the hiring process.

Keller said CES collects data on graduates six months after graduation and found that 94 percent either are employed, enrolled in graduate school or plan to enroll.

Although CES does not have immediate data upon graduation, according to the National Association of Colleges and Employers, 70 percent of college students graduate with a job.

In addition to an already positive market, the beginning of the baby boomers’ retirement will create new vacancies, especially in non-profit and government sectors, which students often overlook, Keller said.

Michael Oldfather, associate professor of economics, said he, too, believed the future looks bright.

"Most of the reports I’ve seen are fairly encouraging, probably at least as good as last year, maybe slightly better," he said.

Oldfather also said he had conducted an in-class survey and found many of his graduating students already have job offers.

Tiffiny Miller, senior in psychology, is using her last semester before graduation to search for a job, although she plans to use the networks she built as an intern at Prairie View Mental Health Facility.

Elizabeth Nease, senior in interior architecture, said internships, as well as the design expo put on by the College of Engineering, have helped her in her job search.

She also said one internship in exhibit design helped her narrow down her fields of interest.

"In an internship I found out I wasn’t interested in that field or that profession," she said.

Both Oldfather and Keller stressed that immediate economic outlook shouldn’t be a deciding factor for students looking for employment.

"World events and other things are unpredictable," Keller said. "I’m concerned that students look at a lot of the external factors and don’t look enough at their own locus of control over what their future might be."
Amgen discovers, develops and delivers innovative human therapeutics. A biotechnology pioneer since 1980, Amgen was one of the first companies to realize the new science’s promise by bringing safe, effective medicines from lab, to manufacturing plant, to patient. Amgen therapeutics have changed the practice of medicine, helping millions of people around the world in the fight against cancer, kidney disease, rheumatoid arthritis, and other serious illnesses. With a deep and broad pipeline of potential new medicines, Amgen remains committed to advancing science to dramatically improve people’s lives. To learn more about our pioneering science and our vital medicines, visit www.amgen.com.

Amgen staff from the Information Systems Department will be on hand to discuss internship opportunities at the Winter Career Fair. We look forward seeing you there!

College students need to learn basic life skills

Staff Editorial
THE ORACLE (U. SOUTH FLORIDA)

TAMPA, Fla. - Many people come to college to prepare themselves for a career in "the real world." However, college students across the nation who are getting ready to graduate may not be as prepared as they thought, according to a recent study released by the Pew Charitable Trusts.

The study found that some of these students do not possess a great deal of "quantitative literacy" — proficiency with math-related tasks — such as the skills needed to balance a checkbook. While this is a disturbing commentary on today's generation of college students, the study found that "there is no difference between the quantitative literacy of today's graduates compared with previous generations."

So this generation does not show a decline in basic skills compared with its predecessors, though this generation has not gone above and beyond to become proficient in these skills. Maybe this is because students are so wrapped up in so-called "fancy book learning" and always had others — namely parents — around to take care of these things for them.

Conversely, it could also be because the parents of these students were not adept with these tasks, either. One of the findings of the study was that "the literacy skills of college students is directly related to the education of their parents: Children whose parents graduated college or attended graduate school have higher literacy than students whose parents did not graduate high school or stopped after receiving a high school diploma or GED."

Yet, the longer a person is in college, the more they learn how to look up things they do not know about in order to become more familiar about them. An article on CNN.com that reported on the study said, "College students need superior skills in searching and using information from texts and documents." So if these students do not know how to calculate things, such as how much of a tip to leave at a restaurant, they need to look it up.

It is wonderful for students to study concepts such as the difference between modern and postmodern society during their time in college. However, students should also be learning the basic rudimentary skills that are needed for living in society. If there was no necessity to learn these skills earlier in life, necessity will soon be the mother of invention for these young men and women when they go to buy their first house or apply for their first credit card.

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Housing and Residential Life at Student Affairs Division
Research suggests gaming may do a body good

Carlos Bergfeld

DAILY TUBERC (TEXAS TECH)

LUBBOCK, Texas — Some experts would like to add a new item to the list of healthy lifestyle practices: copious amounts of video game playing.

Recent publications by university professors and journalists suggest video games may result in positive effects for the player, contrary to the usual implication that playing video games can lead to deleterious social consequences.

"Video games, to me, if they're played right and in a good context, are empowering in that they put you in control," said James Gee, a professor of learning sciences at the University of Wisconsin-Madison. Author of "Why Video Games Are Good for Your Soul," Gee has devoted his research to the positive effects of video games, especially as a learning tool.

"The day will come when rather than doing biology in a book, you'll enter a world and do biology in that game," he said.

Some game manufacturers have kept track of multiple groups or assets at the same time, testing multi-tasking skills.

Last year marked a record high for video game hardware and software sales at $10.5 billion, 6 percent higher than 2004's earnings, according to the NPD Group.

"The day will come when rather than doing biology in a book, you'll enter a world and do biology in that game," he said.

Gee was one of several researchers highlighted in a July 2005 Discover article by Steven Johnstone, entitled "Your Brain on Video Games," showing research that points to the advantageous effects of gaming.

Unique features of the video game medium can translate into powerful exercises in mental dexterity.

Most games have some sort of built-in training for the player as a way to guide the acquisition of the software.

In addition, video games gradually increase in difficulty, challenging the player to think and act more quickly and efficiently in later levels.

"They (merchants in general) say that those who cannot do, write. The above story is evidence of that cynical theory, as I will never reach such great sonic heights again (thank God), I have, instead, shifted to penning articles about music. It often seems like a secondhand creativity," as Elton Costello once mused. "Writing about music is like dancing about architecture — it's a really stupid thing to want to do."

More than anything, this idea of the run-up rocker-turned-writer applies to music criticism. Over the last 10 years, independent record reviews have deteriorated into quote-ready exaggerations and hipster pretentiousness. Some sources put a filter on the crap (All Music Guide, or AMG, does a good job) but reviews are not the same as they once were. In the '70s, Lester Bangs and Creem magazine described rock with an intensity that shook in each letter (or maybe it was all the cough syrup). Rolling Stone, in its pure, early incarnation, wrote reviews as honest and poetic as a Bob Dylan ballad.

Today, the strongest voice in music press is arguably Pitchfork, a Midwest Web site that specializes in indecipherable eponyms. Excerpt from a recent CD analysis: "The song's sweeping shuffle breathes life into the band's nostalgic: music ... new-fangled bantering for melody sublimes the band's sound."

What the hell does that even mean? Is that ... good? I feel like just got thrown out of John Malkovich's head. And Pitchfork is an indicator of the talking-head norm, not the exception; other mediums mirror it. The reviews in this very newspaper are often frustrating and obtuse.

The real problem of mid-level music reviews is not their wordiness, not their inflammatory lack of relevance or sincerity. Today, anyone with a modern cultural can be a cultural blogger, which makes album critics a deflated currency. (When queried for "album review," Google returned 33,300,000 sites.)

As a result, reviews are never the ideal job for the ambitious music journalist; it's not a final destination so much as a stepping stone to the juicer artist profiles. (This theory has personally and repeatedly been confirmed at media parties, which are a black hole of type-A scribists.)

Often times, the reviewer tries to slide their own personality into reviews to make their byline buzz-worthy, which makes the actual

music critic fall by the wayside. Ironically, skeptical readers often assume that record reviews are constructed to sell albums, not the writer. This isn't usually true if the circulation is strong enough to yield dependable support and an open market.

"We're not very corporate, and that's a good thing and a bad thing," said SPIN Associate Editor Caryn Ganz in a The Art Beat interview last June. "It's a good thing in that we're free, and not, like, 'Oh my God, we're going to offend this advertiser if we give the Rolling Stones record a C-,' or 'Mick Jagger won't talk to us any more.' And those are actual concerns for other magazines."

But the worst fear of music critics is inherent to the concept: The writer is constructing a career off the weak points of a braver artist. (And this comes from a guilty soul. I used to compose cruelly specific, unfair denunciations about bands to appear "professional".)

Reviews are only helpful if they offer constructive advice from an unbiased view, and that has all but expired in the last five years. They are unevenly fanatical and brutal, and neither is helpful to the reader.

The truth is out there, though. Honest music fans and their poison-less pens still walk among us. Review allmusic.com and www.ghettosounds.com (which I'm biased about, but they deliver).

It could be, though, that "respected" music journalism venues will always be flawed — and maybe, like rock 'n' roll itself, a musical critique fall by the wayside. As a result, reviews are never the ideal job for the ambitious music journalist; it's not a final destination so much as a stepping stone to the juicer artist profiles. (This theory has personally and repeatedly been confirmed at media parties, which are a black hole of type-A scribists.)

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MUSTANG DAILY

EDITORIAL/STAFF

Editor in Chief: Dan Wason
Managing Editor: Kristen Osto

WEDNESDAY, JANUARY 25, 2006

COMMENTARY

Attribute to Dr. Martin Luther King, Jr.

With Martin Luther King, Jr. Day in recognition memory and Black History Month just a week away, it seems appropriate to pay tribute to one of America’s finest and most influential leaders. Reverend Dr. Martin Luther King, Jr. was a voice for the voiceless, a champion for those who could not speak for themselves. Dr. King began his civil rights legacy upon agreeing to host the Montgomery Bus Boycott meetings at his own church following the infamous arrest of the late Rosa Parks. Unbeknownst to him, from that point on, Dr. King would be exiled to the throne of equality, serving as the voice of the non-violent struggles of the black man in America, the moral conscience of our nation. But Dr. King began as an integrationist, preaching the injustice of segregation and unconscionable treatment of African-Americans, in his later years he began fighting for economic equality and an end to the war on drugs. Dr. King believed that poverty was at the root of most of the social ills that plagued our society. It was, to him, the largest stumbling block keeping people from fighting for their own basic rights. He also believed, as he argued once in a speech, that “If our nation can spend $85 billion a year to fight an unjust, evil war in Vietnam, and $20 billion to finance the American way of life, it can spend billions of dollars to put God’s children on their own two feet.”

Thank you, Dr. King, for believing in us, and in our future.

Tyler Middlesteadt is the MUSTANG Daily and Assistant Mustang Daily columnist who believes we can achieve the vision of Dr. King. He can be reached at tmiddlest@dolp.edu, 756.5828, AEM: CAPSI President.
Frankly, continued from page 24

change majors and they can’t, there’s a lot of factors that are involved.”

At the beginning of the season I asked Bromley about the departure of his freshman guard, Lew Finnegan. Bromley said that Finnegan was homesick and needed to be closer to his family in Massachusetts, a perfectly respectable situation. There was no chance Finnegan was coming back to Cal Poly for his sophomore season, so why should we count against the team on the APS?

And what about the student-athlete who is recruited under one coach, is given through the player’s tenure, the coach is fired or takes a new coaching job? Should that athlete count against a school if they decide to transfer?

These are situations that should be looked at on a case-by-case basis. While I don’t believe anybody should receive a free pass on the first APS results, hopefully the system will continue to redefine itself until it truly is an accurate grading scale for a school’s ability to graduate student-athletes.

Wrestling, continued from page 24

NWC All Star Class, as well as defeating No. 2 ranked Mark Reiter of Minnesota, 6-3. He finished third in the Cliff Keen Las Vegas Invitational, losing only to defending Pac-10 champion Scott McGregor of Boise State, in a match that could have gone either way, 6-5.

Vazquez lost that, but lost, defeating Jorgenson Jan. 14. Jorgenson stopped the match due to injury, but Vazquez had already acquired a 6-2 lead one minute into the match. He currently holds a 14-2 record and is ranked fourth in the country according to the W.N.C. rankings.

At 149, the Mustangs bring Jeff Owens. Owens is off to the best start in his Cal Poly career, enjoying a 16-3 start. He took second in the Fullerton Open, losing only to Pac-10 foe Anthony Baza of Cal State Bakersfield in a down-to-the-wire, 6-3 final. Owens competed in the Cliff Keen Las Vegas Invitational, collecting two wins. Owens won out on the Mustangs’ first major road trip test collecting two much needed wins over Ryan Davis of Nebraska (10-6) and Joon Knip of Iowa State (6-2). He is currently ranked No. 3 in the Pac-10 conference.

At 184, Ryan Huyke, the former Palos Verdes champion, has competed in the Fullerton Open, where he won first place at 184 pounds, putting two opponents in the process. He defeated Tyler Bernbach of UC Davis, 3-0 in the championship round. Huyke is ranked No. 4 in Pac-10 and is currently 15-6 on the season.

Arizona State comes into this weekend boasting a 9-6 overall record as well as unbeaten Pac-10 record of 4-0.

The Sun Devils, like the Mustangs, have gone through a tough schedule and turned some heads in the process, scoring near wins over powerhouse teams like Iowa State and Minnesota.

Arizona State is led by Jeffery Mandrusa (125) who is a staggering 26-2 on the season and 14-1 in dual matches. With the injury to Mendus, Mustang fans will have to wait until the Pac-10 championships to watch these two teams battle it out.

Also leading the Sun Devils is defending Pac-10 heavy weight champion Cail Vasquez. In 2005, he earned his first All-American honor by placing fifth at the 2005 NCAA Championships and was named 2005 Pac-10 Conference Wrestler of the Year. At one point, he won 21 matches in a row before falling in the semifinals of the NCAA Championships. He currently sits with a 24-5 record in 2006 and has a No. 4 ranking nationally, as well as the No. 1 ranking in the Pac-10.

The talented lineup up the Sun Devils bring to San Luis Obispo could also include Ryan Bader (197) with an 18-3 record, Brian Smith (157) with a 17-2 and Pat Byrne (194) with a 13-8 record. All three are currently ranked in the top 15 nationally and No.1 in the Pac-10.

Arizona State currently holds a 26-10 advantage over Cal Poly in life-time, with their last victory coming in 2006, with the Sun Devils topping the Mustangs in Tempe, 33-9.
### Seattle Pacific exodus benefits Cal Poly

Jennifer Hall

joined the Cal Poly team.

Left, Danielle Ayers-Stamper is one of two transfers from Seattle Pacific on Cal Poly's track and field roster. Right, assistant track and field coach Jack Hoyt coaxed Ayers-Stamper as well as Bridget Sexton to SPU before relocating to San Luis Obispo.

Jennifer Hall

Track and field athletes have some new leadership and talent to look up to this season now that Jack Hoyt and two of his former athletes have joined the Cal Poly team.

After six seasons as head coach with Seattle Pacific University in Washington, Hoyt decided to step up to a Division I school and return to his home state of California as assistant coach at Cal Poly.

"It was just time to make a move in my career," Hoyt said. Danielle Ayers-Stamper and Bridgette Sexton, two of Hoyt's athletes from Seattle Pacific, decided to follow him to Cal Poly this year.

"Jack is like family to me. He's like a father figure," said Ayers-Stamper, who transferred to Cal Poly last quarter.

Ayers-Stamper placed eighth at the U.S. Championship last year and competed with the national team in Holland over the summer in the heptathlon, which includes high jump, long jump, hurdles, javelin, 200 meters and 800 meters.

"Danielle dominated Division II last year," Hoyt said. "She should be an All-American this year."

Sexton, another heptathlete, transferred to Cal Poly this quarter to continue training with Hoyt.

"Everyone is so friendly and the team is really welcoming," Sexton said.

Hoyt expects Sexton, a sophomore, to be one of the top three in heptathlon this year.

"My goal for her would be to qualify for division nationals," Hoyt said.

Both Ayers-Stamper and Sexton are looking forward to a successful indoor track and field season.

"We have a lot of strong athletes and once we start peaking I think you're going to see the results of our work," Sexton said.

As assistant coach, Hoyt hopes to build the indoor and outdoor track programs into top-notch Division programs.

"There's a lot of talent already here and I feel it's possible to make the top ten," Hoyt said.

The team is traveling to the University of Washington for an invitational on Jan. 27 where Ayers-Stamper will be attempting to qualify for the national indoor track team.

"There are lots of young, talented athletes who are highly motivated," Hoyt said. "This team is definitely on the rise."

Hoyt's athletes seem to think he is the reason for their success so far.

"He always believes in you which makes you believe in yourself," Ayers-Stamper said.

Sexton agrees, "He makes practice not feel like practice."

As far as coaching goes, Hoyt feels he has a responsibility to the athletes.

"He has a responsibility to the athletes to make sure they're progressing and competing at a high level," Sexton said.

### Mustangs set to take on defending Pac-10 champs

Cal Poly wrestling prepares to face Arizona State on Friday at 7 p.m. in Mott Gym.

*SPORTS INFORMATION REPORT*

The Mustang wrestling team is currently going through the toughest part of its 2006 schedule having just returned from Oklahoma. Cal Poly was dominated by the defending national champions, Oklahoma State, and lost to Oklahoma, both by the score of 38-6.

Things will not get easier for Cal Poly this weekend as the defending Pac-10 champion, Arizona State, visits Mott Gym in a battle between the highest ranked teams in the conference. Still without the services of All-American candidates, Chad Mendes (125) and Matt Montes (197), it will be a tall order to knock off the Sun Devils.

Cal Poly currently is 7-4 overall and 4-1 in the Pac-10. The Mustangs are currently ranked No. 2 as a team in the Pac-10 behind No. 1 Arizona State.

At 133, the Mustangs have Darrell Vasquez. Vasquez sat out 2005 due to injury, but has come back in the 2006-05 season and immediately made an impact in Cal Poly wrestling competing in the Pac-10.

**WEEKEND SPLiT**

Cal Poly captured its first win of the 2006 season Sunday afternoon, defeating Santa Clara, 5-2, behind strong efforts from Samantha Walter, Danon Beatty and Carol Erickson.

The combination of Walter and Beatty took down Santa Clara's Kelly Leathers and Samantha Georgino with a convincing 8-3 victory, improving the dual record to 2-2 overall on the season and 1-1 in dual matches.

Walter and Beatty then went on to score two more victories for the Mustangs with Walter defeating Kelly Leathers in No. 1 singles play, 6-2, 6-3 and Beatty earning a comfortable 6-1, 6-2 victory over Georgino.

A day earlier, the Mustangs were defeated by No. 17 UC Berkeley 7-0. The Mustangs are now 1-2 on the season.

Cal Poly returns to action on Friday, visiting a Big West opponent, Cal State Northridge at 11 a.m. The team's next home match is scheduled for Feb. 18 against UC Riverside in a Big West dual. - *Sports Information Report*

**BULLDOG BITE**

The Cal Poly men's tennis team fell to the Bulldogs of Fresno State 7-0 over the weekend in the team's first competition of the winter quarter.

Cal Poly's highest ranked player in school history, John Nyugen, fell to Fresno State's Jakub Cholec in a tie-breaker third game (6-3, 6-7, 6-4). Nyugen fell in doubles competition with teammate Brent Van Linge to Fresno State's duo of Sung Ho Moon and Sam Gibbs.

Men's tennis continues play Feb. 4 and 5. On Feb. 4 Cal Poly will face Pepperdine with matches beginning at 10 a.m. The team will travel to San Diego State for a 10:30 a.m. match with the Aztecs on the next day. - *Sports Information Report*

**Frankly Speaking**

I couldn't wait to write this column after Cal Poly's basketball triumphs over UC Santa Barbara. I mean, let's face it, we're obviously superior this year, right? It was definitely exciting to follow my Cal Poly patrons as they were punching out new records and setting new goals.

At the same time, when you have a team like ours, expectations are high. From day one, the hard work and commitment towards the goal of victory is never easy. However, there's always that special bond among the Cal Poly student body that keeps us going.

As heartening as the win was, I knew what was coming this week: the article about the men's basketball team losing two scholarships.

Truth be told, Cal Poly certainly won't be the only athletic team to lose scholarships. The NCAA's sanctions hit the men's basketball team's scholarship loss as the direct consequence of some athletes leaving at an opportune time — during the two years the APR began to collect data (2003-04 and 2004-05).

In fact, coach Kevin Brinnley said his team is doing very well academically as a whole. The men's basketball team's GPA for the fall quarter was 3.74, he said.

The APR is a real-time measure of projected graduation rates, not GPA.

What you're going to see in February when the official two-year numbers are announced is a host of teams receiving sanctions, teams you wouldn't expect. Why? Because the APR is new and it's untested.

To echo the thoughts of Cone and Brinnley, the APR is a more accurate gauge of a school's graduation rate than the old system and the concept is encouraging, but there are still problems to address.

The most significant flaw with the current state of the APR is that it has to do with transfers.

"There's always different circumstances for why young men don't graduate," Brinnley said in an interview last week. "They want to transfer closer to home to be closer to mom and dad, or they want to transfer closer to home to be closer to mom and dad, or they want to..."