There's no business like SLO business

MUSTANG DAILY
3-PART SERIES
This is the first part of a three-part series about successful businesses that were created by Cal Poly students.

Thao Tran
MUSTANG DAILY

The birth of businesses can be a mystery for some students. While some have ambitions to open a business, they feel that they don't have enough experience to establish a strong foundation. Nevertheless, various companies continue to sprout from Cal Poly alumni.

Left Coast T-shirt Company, The Morro Bay Surf Company (MBSC) and E McLintocks are some local businesses to name a few.

Jamba Juice, Citibar, Cafe Roma and The First Bank of San Luis Obispo are other businesses that have made their starts in San Luis Obispo.

Many of these companies are familiar to students and residents living in the county, but the question many students ask is "How did they do it?" Ortali said opening E McLintocks was a lot of work, time and support from family and friends.

Santa Maria bus crash kills two

ASSOCIATED PRESS

SANTA MARIA — A Greyhound bus ran off a freeway, overturned and slid at least 100 yards on its side before hitting a tree Sunday, killing a pregnant woman and a man on board, authorities said.

Authorities said driver fatigue may have contributed to the crash. The previous night, the driver had traveled from Fresno to Los Angeles, then left Los Angeles shortly after 3 a.m. Sunday. He had been on the road for about four hours when the bus overturned.

Dozens of passengers among the 44 people on board the San Francisco-bound bus were hurt, at least seven of them with major injuries. Four survivors were trapped in the wreckage and had to be rescued with hydraulic equipment, while some of the most seriously injured
Trade
continued from page 1
fair pricing for goods and labor.
Other items the club is working to pro-
vide for Ivory Coast farmers are solar-pow-
ered freezers, which Neuhaus said will allow
the farmers to sell other goods such as
fruits. Providing the farmers with boots is
also a goal for the club.
"Boots are important because there are
stakes that are poisonous in the fields.
(Farmers) and children who get
bit die because the
clinics are so far," Neuhaus explained. "The
idea is to help them get those things they can't
afford because with these tools
they can have a chance at a better
quality of life."
According to
Global Exchange, a membership-
based international human right
organization, the Ivory Coast provides 43
percent of the world's cocoa. Furthermore,
70 percent of chocolate consumed in America is from the Ivory Coast, which is
why it's so important for the club to raise
money to help those farmers, Schilling and
Neuhaus said.
"We want to support the farmers who
provide the chocolates for us so cheaply in
the United States," Schilling said.
The club began selling T-shirts and coffee
for three cooperatives in Cameroon, Ghana
and the Ivory Coast earlier this year and was
able to raise about $1,000, Schilling said.
This quarter, with the great start of their sale
twos weeks ago, Schilling is optimistic that
they club will reach its goal of $2,000.
"A lot of people know what fair trade is, which is great ... and in about four hours
we had about 30 customers," she said, refer-
ing to the club's first sale Nov. 15 that gen-
erated $104.
A portion of the money raised by the
club will also go to the Kenessi Project,
which helps provide schooling for Ivorian
children of cocoa farmers in
Gbelerbe, Ivory Coast.
In addition to the gift packs, the club is also selling
coffee by the
cup, "house-
made" cookies by Cal Poly stu-
dents in
N esahun's "s" chocolate lab on
campus, club T-
shirts and 1 pound coffee
bags that can be purchased sepa-
ately. The last day to purchase the gift packs
this quarter will be Thursday from 7:30 to
11:30 a.m. at Campus Market and El
Corral. The holiday gift packs are also avail-
able at Cafe Luna, Splash Cafe and the SLO
Yog'i Centre in San Luis Obispo.
Ortali said it was one friend in particular
who made a difference — Frank Gallagher, an
electrician.
"We asked him, 'How much do you think
it's going to cost?' And he said $10,000 —
$10,000 that we don't have,'" Gallagher said.
Breaukt and Ortali time to get the money and
allowed the restaurant to open on schedule.
"He was the man that made it happen just by
doing that one thing," Ortali said.
On Oct. 1, 1973, the restaurant opened and
was "successful right off the bat."
"We served 89 dinners that night and busi-
ness hasn't slowed down since," Ortali said.
F. McIntocks Steakhouse, visible off U.S.
Highway 101 in Shell Beach, attracts
and entertains customers with its authentic western
decorations including animal features, such as a
buffalo, a caribou and a bear. The restaurant is
decorated with rustic wooden walls and bou-
tique tavern features, from its decor to its
restaurant menu.
There are now five locations: F. McIntocks
Dining House in Shell Beach, F. McIntocks
Saloon in San Luis Obispo, Arroyo Grande
and Paso Robles, and Stearmers of Pismo.

Business
continued from page 1
Ortali was 25 years old when he and co-
founder Bruce Breaukt collaborated to open
the steakhouse that sits on Mattie Hill in Shell
Beach.
"We did all the work ourselves," Ortali said.
"Our wives worked at first. I sat in the front
and Bruce was in the kitchen."
Ortali graduated in 1970 from Cal Poly's
College of Business in international relations.
He then developed his own curriculum at the
university to earn a business teaching creden-
tial.
Ortali taught for a year at Righetti High
School in Santa Maria before he decided to apply
for an international sales position and
was offered interviews for jobs in Denver and
for Kodak in New York.
During this time, Breaukt offered him a step
into the restaurant industry.
"I made the right choice," Ortali said. "I was
very fortunate to be where I was, and when I
was making the right decision and go through
with it."
Ortali said negotiations for the location
and property took many days and nights with
Mattie Smyer, owner of the property, but the
two entrepreneurs were able to cut a good
deal.
Breaukt and Ortali worked on the decor-
ations and the establishment of the restaurant.
But opening it also meant following city
codes.
"We were two weeks from opening up when
the city came and said, 'You need to redo the
electric -'" Ortali said.
Ortali said it was one friend in particular
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THE FACE OF CAL POLY

Favorites
Type of music: Pop, rock and R&B
Movie: "Oceans 11"
Food: Slovakian food
Place: In my bed
If You Could …
— could hook up with any celebrity would it be and why?
Anna Kournikova, but Mary-Kate Olsen comes in a close second.
— be anywhere in the world where and why?
France because of the beautiful ladies and the good food.
Other
— Here is your chance to ask out any person at Cal Poly, are you going to take it?
There is a beautiful nc major with long dark hair a stunning smile and big brown eyes ...
— Shout out!
All my Fairway kids and Nick.

SACRAMENTO (AP) — Gov. Arnold Schwarzenegger is offering a $25,000 reward for information leading to arrests and convictions in three unsolved killings in the San Francisco Bay area.
The rewards were announced Friday by a state program making cash incentives available for information related to 773 unsolved cases since 1967. Of those, 184 have already resulted in payments to informants.
The most recent Bay Area case was the Jan. 14 killing of 35-year-old Mirza Mangel. Investigators believe Mangel was shot at a San Pablo convenience store during an attempted robbery. A $25,000 reward is being offered in the case.

LOS ANGELES (AP) — Because of a planned labor protest, the city will deploy additional police officers at Los Angeles International Airport to monitor the demonstrations and ensure airport operations are not disrupted.
As many as 400 members of the Engineers and Architects Association are expected to join the protest Sunday, which is timed to coincide with the end of the Thanksgiving weekend. The union, whose members include 700 employers and administrators at the Los Angeles airports department, saw its contract expire in June 2004 and is demanding the same contract given in September to the International Brotherhood of Electrical Workers Local 18.

NEW YORK (AP) — The 2005 holiday shopping season got off to a modest start over the Thanksgiving weekend as consumers responded initially to aggressive discounting and then retreated. "There was a lot of hype, a lot of promotions and a lot of people, but the results were on the lukewarm side," said Michael P. Niemeier, chief economist at the International Council of Shopping Centers, estimating that the weekend's sales results were down from a year ago. He said markdowns forced retailers to sell more goods in order to meet sales targets.

WASHINGTON (AP) — A second Time magazine reporter has agreed to cooperate in the CIA leak case and will spell out her discussions with Karl Rove's attorneys, a sign that prosecutors are still exploring charges against the White House aide.
Virginia Nokic, a reporter in Time's Washington bureau, is cooperating with Special Counsel Patrick Fitzgerald, who is investigating the leak of CIA operative Valerie Plame's identity in 2003, the magazine reported in its Dec. 5 issue.

ASSOCIATED PRESS — Sony Corp has become the latest of the video game console makers to announce parental controls in its newest machine, according to the Entertainment Software Association.
Now, all three major console makers are promising parents the means to help restrict their children's access to violent video games.
Sony will place the controls on its forthcoming machine, PlayStation 3, according to the ESA.

OTTAWA (AP) — The federal minister responsible for democratic reform has hopes to see fixed election dates — and the wheels are turning towards the idea regardless of whether the government falls on Monday.
Belinda Stronach said the government has launched a process that could lead to sweeping changes in federal politics, including fixed dates.
Even if the Liberal government is defeated Monday, it appears destined to proceed. A $900,000 budget has been set, and Stronach said the exercise will support citizens' meetings on the issue to start by the end of January.

BEIJING (AP) — A strong earthquake struck central China on Sunday, killing at least 15 people, injuring more than 400 and destroying hundreds of buildings, the government said.
The official Xinhua News Agency said the magnitude-5.7 quake hit Sunday morning and was centered in central Jiangxi province's Ruichang city near the border of Hunan province. The U.S. Geological Survey reported the quake had a magnitude of 5.8. There was no immediate explanation for the discrepancy.
Most of the damage occurred in Ruichang and in the popular resort town of Jingping, it said. At least 14 people were killed and 377 were injured, Xinhua said.

BAGHDA, Iraq (AP) — Iraqi police arrested eight Sunni Arabs for allegedly plotting to kill the judge who prepared the indictment of Saddam Hussein, authorities said Sunday, the day before the ousted leader's trial for crimes against humanity resumes.

California Polytechnic State University
ASSOCIATED STUDENTS, INC.
The Annual Audit of the Associated Students, Inc. and the University Union for FY 2004-2005 has been completed.
Public information copies are available at the ASI Business Office (UU 212) and at the Campus Library.
The two monorail trains sit on their tracks smashed together above downtown Seattle after clipping each other on a curve Saturday evening, forcing the evacuation of 84 passengers.

Monorail trains clip each other

Jim Cour

SEATTLE — John Galagan was riding the monorail with his family when the sliding door was ripped off of their car, breaking a window and showering his two children with glass.

The train had clipped the monorail's only other train on a curve Saturday evening, forcing the evacuation of 84 passengers.

"We heard a screeching sound — metal on metal — and glass breaking," said Galagan, 50, of Mukilteo, Wash. Several people slid off their seats.

He said the crash "wasn't real violent," saying "the scariest thing was coming down the ladder." Several blocks of Fifth Avenue were closed after the accident, said Helen Fitzpatrick, fire department spokeswoman.

The crash occurred above the route of Sunday's Seattle Marathon, but did not affect the course. Some 15,000 runners hit the streets as planned, said police Officer Rich Pratt.

The Police Department will investigate the crash, Pratt said. The National Transportation Safety Board would also likely investigate, he said.

Despite treaty ban, U.S. farmers continue to use pesticide

Rita Beamish

WATSONVILLE, Calif. — Methyl bromide's survival demonstrates the difficulty of banning a powerful pesticide that helps deliver what both farmers and consumers want: abundant, pest-free and affordable produce.

The chemical depletes the earth's protective ozone layer and can harm the human neurological system, an increasing concern as people settle further into what was once just farm country. Methyl bromide's use, said Claudia McMurray, deputy assistant secretary of state, "isn't committed to an end date."

The administration's "fervent desire and goal" is to end methyl bromide's use, said Claudia McMurray, deputy assistant secretary of state. The amount of the fumigant that is used to fumigate the soil to ensure that methyl bromide remains available at least through 2008 by seeking and winning treaty exemptions. Also, the administration will not commit to an end date.

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Pesticide
continued from page 4

The U.S. signed the Montreal Protocol treaty, committing to phase out methyl bromide by 2005 as part of the effort to protect the earth’s ozone layer.

A provision allows for exemptions to prevent “market disruptions.” The U.S. has used it to persuade treaty signatories to allow U.S. farmers to continue using the chemical.

That exemption process leaves the U.S. 17 percent shy of the phaseout required by 2005, with at least 10,450 tons of methyl bromide exempted this year. While that compares with about 29,000 tons used in 1991, this year’s total is higher than it was two years ago.

U.S. officials are heading to a Montreal Protocol meeting in Senegal on Dec. 7 to begin negotiations on exemptions for 2007 and are preparing requests for 2008.

That is not what the treaty envisioned, said David Doniger, senior scientist with the Natural Resources Defense Council. In the 1990s, he worked on the protocol as head of ozone programs for the Environmental Protection Agency.

“Nobody expected you would use the exemption to cancel the final step of the phaseout or even go back,” Doniger said.

With methyl bromide probably gone around for several years, the EPA is re-examining its health and safety standards.

California, which grows more than 85 percent of the nation’s strawberries and other methyl bromide-dependent crops, launched regulations last year to improve its strictest-in-the-nation protections for farmworkers and others.

New San Francisco museum
explores African diaspora

SAN FRANCISCO — A new museum dedicated to Africa’s history and influence opened Saturday in a downtown neighborhood that’s fast becoming the city’s cultural center.

The Museum of the African Diaspora is aimed at exploring how Africa, where some of the oldest human remains have been discovered, has influenced the world as people left the continent and populated the rest of the planet.

“Just the way that Room made us think about our ancestry, we hope this museum will help deepen people’s understanding of their place in the human family and evolution,” said veteran television reporter Belva Davis, who serves as president of the museum’s board of directors.

Black leaders in the San Francisco Bay area originally wanted to build a museum focused on the African American experience, but its mission has evolved over the past decade.

Displays range from ancient stone tools found in Tanzania’s Olduvai Gorge to contemporary African art depicting the exploitation of black workers.

An oral history project will collect stories from Hurricane Katrina survivors who have relocated to the Bay Area.

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9:00am - 5:00pm

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A staff member walks past some of the art work at the Museum of the African Diaspora, Monday, Nov. 21, in San Francisco.

The museum, known as MoAD, depicts the struggle and violence that has marked the African continent and the experience of humans ever since they dispersed, but a key theme is celebration, said museum director Denise Bradley.

The museum’s mission is not just to recount history, Bradley told the San Jose Mercury News. “While accepting our differences, we want to celebrate our similarities.”

Located next to the new 49ers’ address, the three-story, 20,000-square-foot facility opened in an area of downtown San Francisco where city planners are trying to create a museum corridor.

Its neighbors include the San Francisco Museum of Modern Art and Yerba Buena Gardens. New museums focusing on Mexican and Jewish cultures are planned in the area.

San Francisco’s African museum opens as other cities such as Chicago, Atlanta and Baltimore open or expand institutions focused on the black experience.
Holiday sales get off to a luke warm start; Wal-Mart reports strong debut to the holiday season

Anne D'innocenzo

NEW YORK — The official holiday shopping season appears to have gotten off to a luke warm start, according to results reporting its sales exceeded expectations.

Wal-Mart Stores Inc. was one bright spot in the crowd, despite heavier discounting and expanded hours that drew a surge of shoppers to stores in the early morning hours.

The Chicago-based research group reported total sales Friday at $8 billion, down 0.9 percent from a year ago.

"Although the Black Friday number is a bit flat, this may be misleading as we're comparing this to a very strong 2004 performance," said Michael P. Niemira, chief econ-

omist and director of research for the International Council of Shopping Centers, in a statement.

He added that while Black Friday, so named because the post-Thanksgiving surge of shoppers supposedly pushes stores into profitability for the year, is important to merchants, it's not always the best indicator of consumer shopping patterns for the remainder of the season.

In 2004, the Friday after Thanksgiving was the second busiest day of the holiday shopping season, according to ShopperTrak, the busiest day was the Sunday before Christmas.

In a challenging but improving economy, the nation's retailers piled shoppers Friday with heavier discounting and earlier openings than a year ago. There were also a number of newcomers to the early bird special scene, including Disney Stores and Wal-Marts Sam's Clubs.

At Wal-Mart, the deep discounts and expanded hours appeared to have paid off. The worlds largest retailer said Saturday that it expects to post a solid 4.3 percent gain in same-store sales for November, helped by better-than-expected sales Friday.

That's at the mid-point of its growth forecast of 3 to 5 percent. The sales results cover the four-week period through Friday.

Same-store sales are at stores opened at least a year and are considered the best indicator of a retailer's health.

Wal-Mart and the nation's other major retailers are to report their final November sales results Thursday.

Wal-Mart said in a recorded telephone message Saturday that business at its name-

ake stores and Sam's Clubs during the company's six-hour early bird special event exceeded company projections. The company reported "good steady traffic" throughout the stores even after the deals ended.

The best-selling items were computers, digital cameras, portable DVD players and video games, the company said.

"We were pleased. We opened early, and people came to us first," said Gail Laurilla, a Wal-Mart spokeswoman. She said about 10 million people jammed the stores during the six-hour special event.

After stumbling last holiday season by not offering enough discounts, Wal-Mart made an aggressive push to win over shoppers early this year. It launched a holiday ad campaign on Nov. 1, a few weeks earlier than a year ago. And on the day after Thanksgiving, it offered deeper discounts and threw open its doors at 5 a.m, an hour earlier than a year ago.

Overall sales on Friday were relatively unchanged compared to a year ago, despite heavier discounting and expanded hours.

Compiled and designed by Louise Dolby

![Billboard](image_url)
Tips on how to look cool without freezing your hoots off

Louise Dolby
MUSICAL DAILY

During the two months a year that San Luis Obispo gets a little chilly, it can be difficult to shed the Rainbow sandals and T-shirts for something a bit warmer. This winter season, some of downtown San Luis Obispo’s best boutiques offered some fashion advice for those who think 60 degrees is FREEZING.

Since it does not snow on the Central Coast, wearing big down jackets is unnecessary, so the key to staying warm this winter is to layer clothing. Layering allows girls to still wear their favorite tank top underneath a cozy sweater or lined sweatshirt and accessorize with colorful scarves or stylish boots for a look that is feminine and not bulky.

“This season it’s all about big comfy sweaters, nothing skin-tight,” said Alana Myregard, a buyer for Central Coast Surfboards. “Pair a big sweater in a color like teal, sea foam green with a skirt and cowboy boots, and accessorize with a fun necklace.”

The days of Britney Spears-inspired belly shirts are over, and this season, showing less skin is more. Myregard suggested layering a long tank top with a V-neck tunic, and said some girls are even buying tops a size larger to make them more comfortable.

Flash fabrics like velvet, leather, lace and satin with ornately detailed stitching, studs and jewels are also in this season. Michelle Von Bauer of Therapy said the fashion is Victorian-inspired with royal colors in deep plums and burgundies.

“Go raid your grandma’s closet,” said Megan Larson of Lucky Lulu’s. “The style is vintage-preppy, and the colors are much more down-to-earth in browns and greens, not metallic.”

Larson said “organic” style accessories like pearls, shells, and wooden jewelry have replaced last year’s chandelier earrings and metallic purses. The Ugg boot rage is also long over, but fur-lined boots with rounded toes and chunky heels have taken their place. Like the Europeans, the style this season is to trick designer jeans like True Religion or Citizens of Humanity into the boots.

“It’s all about showing off the footwear,” Larson said.

As for the boys, Mike Jacot of Central Coast Surfboards suggested wearing a striped sweater for a different look than the usual hooded sweatshirt. He also suggested wearing a sherpa-lined jacket over a T-shirt.

“They are a classic piece,” he said. “This winter sweatershirts and sweaters in earth tones are in, so lose the bright colors.”

San Luis Obispo shoppers, both women and men, are advised to layer, make use of earth tone colors and accessorize for this winter season.
Water supply in Chinese city resumes after five-day shutdown

Harbin, China — Running water was restored Sunday in the city of 3.8 million people where a chemical spill forced a five-day shutdown of both water supplies, but officials warned it was not immediately safe to drink.

"It tastes good," said Gov. Zhang Zuowen.

Wang Mingde, deputy general manager of the Harbin water department, said the water was still "dangerous" to drink "because it's been sitting in pipes for five days." He said it should be used only for other purposes, such as washing.

"We will advise citizens when they can drink the water," he told reporters taken on a tour of a water-treatment plant.

Wang did not say how soon the water might be considered safe for drinking.

The government will cut water fees to encourage the public to use water as quickly as possible over the next few days to flush out the old water as quickly as possible over the next few days to flush out the old water.

Workers from the Harbin Environment Protection Bureau, said two noncommissioned officers would be reprimanded for using the burning of the bodies to taunt the rebels. The two men also faced subversive propaganda, which could include a loss of pay or demotion in rank.

"Our investigation found there was no intent to desecrate the remains but only to dispose of them for hygienic reasons," Kamiya said.

Also Sunday, Sina.com, a popular Chinese news Web site, reported that state media said the blast that killed one worker occurred Thursday in Dianjiang, a county in the Chongqing region. In susceptible to being in a nearby village.

Foreign clerics warned of a violent anti-government movement if the bodies weren't burned, said the government held the bodies until it could find the remains, said the government was responsible for the human rights violation.

"Our investigation found there was no intent to desecrate the remains but only to dispose of them for hygienic reasons," said the Associated Press by satellite phone from an undisclosed location.

Kamyia also said two noncommissioned officers would be reprimanded for using the burning of the bodies to taunt the rebels. The two men also faced subversive propaganda, which could include a loss of pay or demotion in rank.

"Our investigation found there was no intent to desecrate the remains but only to dispose of them for hygienic reasons," Kamiya said.

Also Sunday, Sina.com, a popular Chinese news Web site, reported that state media said the blast that killed one worker occurred Thursday in Dianjiang, a county in the Chongqing region. In susceptible to being in a nearby village.

Foreign clerics warned of a violent anti-government movement if the bodies weren't burned, said the government held the bodies until it could find the remains, said the government was responsible for the human rights violation.

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Four U.S. soldiers face disciplinary action for burning Taliban bodies

Daniel Cooney

KANDAHAR, Afghanistan — Four U.S. soldiers face disciplinary action for burning the bodies of two Taliban rebels — a videotaped incident that sparked outrage in Afghanistan — but they will not be prosecuted because their actions were motivated by legitimate concerns, the military said Saturday.

TV footage recorded Oct. 1 in a violent part of southern Afghanistan showed American soldiers setting fire to the bodies and then boasting about the act on loudspeakers to taunt insurgents suspected of being in a nearby village.

An Afghan cleric, human rights groups, and the video images were compared to photographs of U.S. troops abusing prisoners at the Abu Ghraib prison, Afghanistan's government condemned the desecration. Muslim clerics warned of a violent anti-American backlash, though there have been no protests so far.

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Ex-prime minister claims Iraqi rights abuses now as bad as under Saddam

Robert H. Reid
ASSOCIATED PRESS
BAGHDAD, Iraq — Iraq's former interim prime minister complained Sunday that human rights abuses by some in the new government are as bad now as they were under Saddam Hussein.

Abadi Allawi, a secular Shiite Muslim, told the London newspaper The Observer that such abuses are responsible for the deaths and secret torture centers and the brutality by elements of Iraqi security forces rivals those of Saddam's secret police.

"People are remembering the days of Saddam. These were the precise reasons that we fought Saddam then and are seeing the same thing," the newspaper quoted Allawi as saying.

In Canada, meanwhile, a Parliament official said four aid workers, including two Canadians, had been kidnapped in Iraq but refused to name their group or say where they were seized. Britain's Foreign Office identified one of the four as Norman Kenber, a Briton, but provided no further details.

Elizabeth Colton, a U.S. Embassy spokeswoman, said the United States was investigating whether an American was among the missing.

Most international organizations fled Iraq last year following a wave of kidnappings and shootings of foreign and Iraqi hostages. Many of them were carried out by al-Qaida in Iraq, led by the Jordanian Abu Musab al-Zarqawi.

The U.S. military reported that a Marine assigned to the 2nd Marine Aircraft Wing was killed Saturday when his vehicle struck a roadside bomb near Camp Taji, about 45 miles west of Baghdad. At least 2,209 U.S. military personnel have died since the war began March 20, 2003, according to an Associated Press count.

Allawi's allegation of widespread human rights abuses follows the discovery this month of up to 173 detainees, some malnourished and showing signs of torture, in a Shiite-led Interior Ministry building in Baghdad.

"People are doing the same as Saddam's time and worse," he said. "It is an appropriate comparison."

His remarks appeared aimed at winning favor among the Sunni Arab minority as well as secular Shiites ahead of the Dec. 15 parliamentary elections. Allawi is running on a secular ticket that includes several prominent Sunnis.

During his tenure as prime minister, Allawi lost the support of many Shiites because he brought back former members of Saddam's Sunni-dominated regime back into government to help stabilize the country and aid in the war on insurgents.

"At the time of the Saddam trial, the issue of the torture in Iraqi jails is being exaggerated," said Abdul-Aziz al-Hakim, head of the Supreme Council for the Islamic Revolution in Iraq. "When it comes to the crimes committed by Saddam for decades in which millions of Iraqis were affected, there is complete silence."

The remarks were broadcast Sunday on the party's television station.

In an interview published Sunday by The Washington Post, al-Hakim also complained the U.S. government is trying Iraqis' hands in the insurgency and said one of the country's biggest problems "is the mistaken or wrong policies practiced by the Americans."

On Sunday, Iraqi police detained on the outskirts of Baghdad two men they said had slaughtered a sheep as a sacrifice for the Prophet Muhammad. The police said the men were caught Saturday in the northern city of Kirkuk carrying written instructions from a former top Saddam deputy ordering them to kill judge Raul Juhiz.

"We do have reason to believe that driver fatigue may have been a significant factor," Minor said.

A health care worker treats a man, who was injured in a 5.9-magnitude earthquake that hit Qeshm Island in the Persian Gulf, in the port city of Bandar Abbas, Iran on Sunday.

Earthquake in southern Iran flattens villages, kills 10 people

Nasser Karimi
ASSOCIATED PRESS
TEHRAN, Iran — An earthquake with a magnitude of at least 5.9 shook a sparsely populated area of southern Iran on Sunday, flattening seven villages, killing 10 people and injuring 70, officials and state-run television said. The trembler was felt as far away as Oman and the United Arab Emirates.

Heidar Ahmadian, the governor of Qeshm, was quoted by state television as saying rescue teams were deployed to the affected area, and people in the wrecked villages moved quickly to safety.

Another provincial official, Ghasem Karami, told The Associated Press that high casualties were not expected because the area was not heavily developed.

Iran's seismological center said the quake was magnitude 5.9, but the U.S. Geological Survey in Golden, Colo., said it had a magnitude of 6.1. A magnitude-6.0 quake can cause severe damage.

Iran's seismological center said the epicenter was in the waters of the Persian Gulf between the port city of Bandar Abbas and Qeshm Island, about 940 miles south of Tehran. The USGS said the quake was 35 miles southwest of Bandar Abbas, which has about 500,000 residents.

Museed Dalian, head of Hormogon province's emergency affairs, said several buildings on Qeshm Island were damaged. The island has about 200,000 residents.

State-run TV reported that Qeshm Island's airport sustained minor damage and part of a major hospital collapsed from the force of the quake. No further details were provided.

Shahram Alamdari, head of Iranian Red Crescent's rescue unit, said two helicopters were evacuating the injured from Qeshm to Bandar Abbas.

Iranian television ran video from Qeshm showing minor damages to some buildings and a few injured people being taken to hospitals. The report said the villages of Karavan and Kouneh were worst hit, but no footage was shown from those sites.

The quake cut telephone links between Qeshm Island and the mainland, the report said.

In Oman and the United Arab Emirates, buildings were evacuated and people fled into the streets. "Power and water supplies were not affected," said Alireza Khorhbiddeh, a local journalist.

"People poured into the streets, fearing aftershocks."

In Dubai, one of the seven emirates of the UAE, several buildings in the skyscraper-lined central business district were evacuated. They included the twin Emirates Towers, the highest buildings on the main street, where many international corporations and Dubai government institutions have offices.

"It lasted around 30 seconds or so and you could feel the building moving and the coffee cups shaking," said public relations executive Bina Mathews.

Iran is located on a number of seismic fault lines and, on average, experiences at least one slight quake every day.

The last major quake to hit southern Iran was in February, when a magnitude-6.4 trembler shook Zarand, a town of about 15,000 people in Kerman province, 602 miles southeast of Tehran. It killed 612 people and injured more than 1,400, leveling several villages and leaving thousands of people homeless.

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COMMMENTARY

Searching for a better deal

The price of a product is only a component of its overall cost. A "search cost" is the cost of finding the product you want at a competitive price. Search costs comprise the time and resources it takes to figure out the fair price and true quality of a product.

The time it takes to shop for textbooks online or the cost of purchasing gear or Vogue to learn what’s in fashion are both search costs. Even though it may be hideously expensive to buy textbooks from the campus bookstore, it still costs a lot more time and uncertainty to purchase them online to use as an example from last week, one could purchase a guide to help learn about how to avoid overpaying for a taxi ride in a foreign country.

Last week, we also saw the result when marketers push products whose quality or fair price are uncertain. A captive audience for marketers means that marketers incur search costs. Proponents of the pay-per-click marketing is an efficient medium to tell the world what’s for sale. But it’s only efficient if the consumer is well informed, and that, my friends, is what we need to work on.

The days when high schoolers play pointless stock market games are numbered. Teachers will soon empower students with the knowledge of making sound financial decisions, not lucky ones. In the meantime, rich or poor, we need to spend more time and search costs reducing search costs. Being the first generation that grew up with its education system, we should not take that for granted. There is no excuse for any of us who have all the resources at their disposal to not incur the proper search costs. Whereas an Afghan peasant can be excused for not knowing the effect of the country on the world stage, he gets months to feed. So in closing The Case of the Missing I, we encourage you to be good Americans and spend, spend, spend. You can find great deals in a snap on the Enlist (.oo or that vaguely $60), but spend more time and search costs becoming a better informed American that sees through the fog of marketing.

It feels good when you search and find a deal on a product you’re looking for, but it feels even better when you search and find your place in the world.

LETTERS TO THE EDITOR

Take your purse off

In response to Mrs. Schon’s Letter to the Editor “Girls never go for the good guys” Brad, if you whine a little more about it, girls will definitely see the error of their ways. When you’ve done crying yourself a river, build a bridge and get over it.

PS. Roll up this newspaper and slip yourself with it for giving nice guys like me a bad name.

Matt Lao
Industrial & technical studies graduate

Put down the pens and come out swinging

So I was sitting on my couch one other day reading the letters to the editor section of our World Trade Daily. I was quite annoyed by the amount of space devoted to personal attacks on the authors of past letters in previous editions, who had differing political opinion than the current authors. Come on, we’re not just politics. These letters seem pointless as they accomplish nothing except allowing an author to vent about people not seeing things their way. There has got to be a better solution than writing back and forth. Just the previous day I was contemplating how pathetic the current state of professional boxing. There are no epic champions or real contenders worth watching anymore. It is truly sad. Then I hit me like a ton of bricks. A solution to both problems was staring me right in the face in the form of a letter to the editor.

I was reading the most current edition in which Leonard Beusner was attacking Scott Northmond’s article regarding whatever it was they thought

Osama was thinking when he bombarded our World Trade Center. I thought, how cool it would be to see these two gals put down their pens and put on some gloves and let them have each other. They could go home afterwards feeling like true competitors rather than true competitors.

Maybe even if enough of these writers started drafting it out rather than numbingly carrying on about people not seeing things their way. How does it have to be a better solution than writing back and forth. There has got to be a better solution. There are no epic champions or real contenders worth watching anymore. It is truly sad. Then I hit me like a ton of bricks. A solution to both problems was staring me right in the face in the form of a letter to the editor.

Michelle Elison
Managing editor

LETTER POLICY

Send us your love, hate and more

Mustang Daily reserves the right to edit letters for grammar, punctuation and length. Letters, comments and cartoons do not necessarily represent the views of the Mustang Daily.

Send your letter to the editor mustangdaily@gmail.com

COMMMENTARY

The truth about the ‘Nice guy theory’

I predict the latest headlines about lifetime workers of bankrupt companies being left with nothing will createripples through our education system. The days when high schoolers play pointless stock market games are numbered. Teachers will soon empower students with the knowledge of making sound financial decisions, not lucky ones. In the meantime, rich or poor, we need to spend more learning how to manage our finances. We can’t expect the overuse of credit cards and debt-financed spending. Rather, we need to spend a lot more time and learning about the peculiarities of our financial system and boring topics like Roth IRAs.

The majority of men with girlfriends are mean guys; chances are you know a few great guys already who are in relationships. Guys need to give girls some credit and realize that most of us are smart enough to see clear of all jerk boys. But nice guy theorists don’t stop there; they usually remain unimpressed when women will recognize jocks. In fact, they accuse women of exploiting beautiful mean guys. Bad guys, they claim, hold opposite women because anything is better than some sort of scandalous fantasy. While this may be a popular fantasy, it usually remains just that; a fantasy.

Women are not out on the dating field searching for the toughest, most bad guy out there, a la Carolyn Farrell. Women aren’t searching for men that are positively bad guys, although they occasionally turn out to be jerks. Rather, women usually search for men that are outgoing, confident, friendly and generally — some of the same traits men look for in women.

It could be generalized that sometimes the more outgoing and confident men are the jerks and the nice guys lack self-assurance, but that would be over-generalizing. Some bad guys are the quiet type and plenty of nice guys are entertaining and confident. Nice guys score girls all of the time too but they usually don’t see as relationship as the bad guys do.

Confident nice guys score girls all of the time too but they usually don’t see as relationship as the bad guys do. Most women are searching for a great guy to entertain them, not some sort of scandalous fantasy. While I can hear a Jerk’s story, I can’t hear a nice guy theory. Instead, I have one evening reading the letters to the editor. It hit me like a ton of bricks. A solution to both problems was staring me right in the face in the form of a letter to the editor.

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PLAYOFFS

continued from page 12

one out to Ryan Barden who

pulled it down in the end zone for a
38-yard touchdown pass. With the
cross point, Cal Poly went back in
the lead 21-14. The half would
end that way.

At the half, Noble had 74 yards
and two touchdowns, Brennan had 86 yards passing and one
touchdown, and 46 yards rushing. Barden had 63 yards receiving and
one touchdown.

In the first half, Cal Poly dominated
the Grizzlies with 13 first
downs as opposed to six for Montana, maintaining possession
18 minutes.

As the second half got underway,
Cal Poly received the ball, quickly
moving it down the field where
Noble would run it in for a 5-
yard goal.

After Montana was forced to punt,
Cal Poly got the ball back on its
own 48-yard line. Noble faked
the ball on third and two but
recaptured it. Cal Poly attempted a
fourth and short first down push at
the Montana 32 but did not get the
first down.

Montana took over on downs
at third and 12, Berganza gave a
short shovel pass up the middle to Hillard, who took the ball 66 yards
for a Montana touchdown.

Linebacker Kyle Shortwell said
after the game that he was
too close to the long touchdown.

"I'm going to get yelled at for
that one," Shortwell said.

Noble and fullback Adam
George finished out the game running
out the clock. Noble ran in a
35-yard touchdown, his fourth of
the day. George marked a personal
season high for carries and yards,
something coach Bobby Hauck of
Montana thought made a big dif-
ference in the game.

"I think the fullback (George)
was the difference in the game," Hauck said.

But it was Noble with 212 yards
and four touchdowns who led the
Mustangs' offensive.

"Having a running back like
Noble makes my job that much
closer," Brennan said. "Having a
running back like James is heaven."

Noble now has 1,488 yards
for the season breaking the old
record of 1,424 yards set by Louis
Jackson during the 1980 season.

Noble's 15 rushing touchdowns
this season ties the mark established by Gary Davis in 1975.

Brennan was the second leading
rusher of the game with 65 yards.

The freshman quarterback also had
130 yards passing with one
touchdown.

As the seconds ran down the sun
began to shine on the field for the
first time all day, and the gam-
ended with Cal Poly victory.

After the game, Cal Poly congre-
gated in front of the Cal Poly fans
who had made the long trip, and
sang the fight song.

Getting Home and the Road
Ahead

After the game, Cal Poly flew
out of Missoula and back to Santa
Maria. As the buses pulled onto
campus almost exactly 36 hours
after they had left there was a small
group of fans waiting for the team
with signs and balloons cheering as
players exited the buses.

With the first round behind
them, Cal Poly will now begin
preparations for the next game of
the playoffs on Saturday, Dec. 3
against Texas State, a winner over
Georgia Southern, 56-33. Santa
Maria will travel to San
Marcos to play the Bobcats
Kickoff is at 1 p.m. Pacific time,
and will be televised on ESPNU.

Mustang corner back Randy Samuel (23) and and Safety Aaron
Williams (4) tackle Montana receiver Ryan Bagley. The Mustangs held
the Grizzlies to 167 yards in the air on 13-24-1 passing by Montana
quarterback Cole Bergquez.
Volleyball excluded from NCAA Playoffs

The Cal Poly women's volleyball team, which finished third in the Big West Conference, was excluded from the 2005 NCAA Volleyball Tournament Sunday.

This year, only Long Beach State and UC Santa Barbara will represent the Big West Conference, a shock coming in the wake of six tournament selections in the last two years, consecutively.

Both Long Beach State (25-6) and UC Santa Barbara (21-8) posted 12-2 conference records this year, but it was Long Beach State that received the automatic qualifier by virtue of a tiebreaker based on the number of games won during the conference season, according to a Cal Poly press release.

Women's volleyball coach Jon Stevenson talks to his team during the regular season. The Mustangs finished 19-6.

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The selection marks Long Beach State's 19th straight NCAA appearance.

The selection marks the first year in consecutively.

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