Students explore their bookstore alternatives

Karen Vele

The rising cost of textbooks is adding extra pressure to already strained student budgets.

About 40 percent of Cal Poly students have gone without purchasing required textbooks, according to a random survey of 30 students last month.

The survey also revealed Cal Poly students are primarily concerned with either cost or convenience when deciding where to purchase textbooks.

About 7 percent of the students surveyed prefer to buy books through online student-to-student textbook exchange. At many websites, students are able to buy and sell textbooks directly to other students in the area.

The site was founded three years ago by Ben Wilson, a 2002 CAL Poly Polytechnic and architecture graduate. "The foremost benefit of exchange shopping is that it saves students money," DeClark said. Students are often able to sell an edition of a book that is no longer in use at their school.

The service is free and students are able to view books before they make a purchase. "The biggest drawback is that if enough people aren't using the site we have a lack of selection," DeClark said. "It only gets better if more people use it."

Online used book sites were prefered by 23 percent of students surveyed with cost as the primary reason.

"Books are cheaper online," architecture junior Holly McArthur said. "I surf every site to find the cheapest place."

The online site www.directtextbook.com compares prices on new and used textbooks from a wide variety of online sources. Students are provided with the cost of the book, see Bookstore, page 2

Cal Poly and Germany join together and give students study abroad opportunities

Ashley Lopez

Cal Poly is one of 10 United States universities that will partner with German institutions in a new international study program starting in 2006.

The German Academic Exchange Service, a national agency for the support of international academic cooperation, will provide funding to the 10 German host colleges and universities for the first three years.

Nine leading study abroad experts from the United States and Germany selected the programs with requirements used as part of a recent national competition among many of the top higher education institutions in Germany.

The German Academic Exchange Service encouraged German universities to create study abroad programs that meet the needs of the U.S. market.

The programs had to be developed with an American institution and offer credit approved courses with a focus on science, engineering, music, design and art.

"These are areas in which German universities are known for excelling in, but which are not often enough exploited by U.S. students," Program and Information Officer for the German Academic Exchange Service Laura Montgomery said.

Munich University of Applied Sciences will be the host institution to Cal Poly. MUAS and Cal Poly have cooperated in student and faculty exchange, as well as special projects since 1998. The collaboration with MUAS has been most apparent within Cal Poly's engineering department with mechanical engineering as a primary focus.

"Engineers only make up 2.9 percent of students studying abroad," Montgomery said. "We want to give future engineers a first exposure to the German education system, see Abroad, page 2
The college council, composed of 15 liberal arts department chairs, select the Richard K. Simon Faculty Award recipients from nominations made by the faculty. The Outstanding Staff Awards, which recognize non-faculty workers, are also selected through nominations. The council, composed of 15 liberal arts department chairs, select the Richard K. Simon Faculty Award recipients from nominations made by the faculty. The Outstanding Staff Awards, which recognize non-faculty workers, are also selected through nominations.

**Abroad**

Continued from page 1

Graage and culture.

Cal Poly Mechanical Engineering Chair James Meagher and the MUAS President of International Relations Roll Praz, have been developing and collaborating on the exchange program, which they hope will offer a wider appeal to engineering students.

Boca Tech is the new short-termziel course a targeted at junior or senior level engineers. Students will learn about new developments of mechanics with special consideration of application and automobiles engineering and an opportunity to tour and examine well-known German automakers, BMW and Audi.

"Engineering students are normal hesitant to study abroad due to their rigid curriculum structure and the difficulty of gaining credit for work at other institutions," Montgomery said.

**Bookstore**

Continued from page 1

the cost of shipping and links to each site listed. About 43 percent of those surveyed purchase their textbooks from the El Corral Bookstore citing convenience.

"I usually buy at El Corral because of convenience and location," architectural engineering junior David Sacco said.

Textbook reservations allow students to purchase their books online and receive a 10 percent discount off regular prices. Textbooks are then available the weekend before classes begin.

"Students can come to one place and buy everything they need," said Cindy Gamboa, El Corral Bookstore's textbook manager. About 27 percent of students surveyed purchase their textbooks at Adas University Book Exchange, located on Foothill Boulevard in San Luis Obispo.

"The lines are shorter, and it is cheaper," nutrition sciences junior Sarah Klapper said. "We guarantee that we sell every book for less and buy back every book for more than El Corral;" Adas University book exchange manager Jessica Rasmussen said.

According to the California Public Interest Research Groups, the average full-time student spends over $900 a year on textbooks. College textbook costs are rising at more than four times the rate of all finished goods sold in the United States.

**Grant**

Continued from page 1

include a broad theoretical base. "It has been handed off to vast improvement," Paretta said in reference to the staff who took over the class and subsequently continued to build the base of classes now known as the Sustainable Environments minor.

The term, "ecological literacy" refers to a broad understanding of the relationship between humans, societies and the natural world.

The Sustainable Environments minor includes two interdisciplinary courses which are team-taught, covering the implementation and theory of "sustainable design."

"We ask people to understand how others think and how they view the world and come to solutions as a team," current instructor Jonathan Reich said.

Reich filed the application for the AIA grant along with a number of notable universities from across the country.

The CAED was among three schools out of 49 programs reviewed by the AIA "members to receive a grant. "We tend to attract bright kids, that want to make a difference," Reich said. "It's the minority very strong because of the concern from the young people."

A growing number of architecture professionals entering the working world have a lack of understanding surrounding the environment. This prompted the AIA to undertake a research and award program that encourages the development of a curriculum that promotes ecological literacy.

The goal of the Sustainable Environments minor is to educate the next generation of design prac­

titioners to undertake leadership roles in innovation in the field of sustainable design, according to a statement by Margot McDonald, architecture professor at Cal Poly and co-director of the Renewable Energy Institute (REI).

**Student Programmers Wanted!**

CDM Technologies, Inc. focuses on the development of complex support systems, integrating the concepts of cooperative decision making, agent technology, and distributed computing.

We are looking for students who would like to work 15-20 hours per week for at least one year. (Full time during summer)

Qualified people should be self-starters, problem solvers, and comfortable working collaboratively on loosely defined problems.

Starting @ $10-$16 per hour, depending on knowledge and experience.

Send resume to:
Phyllis Whitlock
phyllis@cdmttech.com
fax: (805) 541-1227

Java Experience, CSC 101-103 (for equivalent required) CSC205-206, Perl, UNIX, and HTML preferred.

US Citizenship Required

CDM Technologies, Inc.
2975 McMahon Ave., Ste 272
San Luis Obispo, CA 93401
http://www.cdmtech.com

**What I Did This Summer...**

| Student Special | X-Large Pizza $11.99 | With 1-Topping | tax | ALWAYS AVAILABLE! NO COUPON NEEDED! 
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Adtopping $1.50</td>
<td>Mussertopping 1.29 ea</td>
<td>Not good with other offers. Must show valid student ID.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1000 Higuera St • 541-44-20 • Check our menu, deals & more at: www.woodstocksslo.com

**PINT NIGHT**

Wednesdays 8-11
KEEP THE GLASS!
Refills as low as $1

Voted Cal Poly's Favorite Pizza! -army Daily Reader's Poll

**We Deliver!**

Lunch • Dinner • Late

**WOODSTOCK'S**

PIZZA
**STATE NEWS**

**LOS ANGELES** — The Laguna Beach landslide that destroyed at least 11 homes and displaced hundreds of residents last month was a predictable result of geologic conditions in the area, according to a report to be released Wednesday.

Mark Johnson, staff geologist for the California Coastal Commission, said the landslide occurred because of heavy rain from months earlier accumulated in the ground and reduced friction between the rocks and the homes were built upon and the stabilizing clay.

**OAKLAND** — Stephen Holliday has a familiar face — at least to tellers at one downtown bank.

Police say he robbed the same bank four times between March 9 and May 23, but on his fifth attempt July 1, a teller recognized him and alerted another teller who had been robbed previously by Holliday.

**SAN FRANCISCO** — California will repair and remodel its 270 parks to settle a class-action lawsuit charging the nation’s largest state park system has inadequate access and services for disabled visitors.

The changes, to be implemented during the next 11 years, could cost the state more than $100 million, officials said Tuesday in announcing the settlement. The improvements will ensure disabled access to a state park system that serves roughly 80 million visitors annually.

“With this settlement, California is on its way to having the most accessible park system in the country,” said Laurence Paradis, executive director of Disability Rights Advocates, an Oakland law firm that represented the plaintiffs.

**INTERNATIONAL NEWS**

**LEEDS, England** — Police are investigating whether four attackers — possibly suicide bombers — died in last week’s London subway attacks because federal agents have arrest one suspect after a series of raids on an executive since the fall of 2001.

Holliday has a familiar face — at least to tellers at one downtown bank.

Police say he robbed the same bank four times between March 9 and May 23, but on his fifth attempt July 1, a teller recognized him and alerted another teller who had been robbed previously by Holliday.

**GULF BREEZE, Fla.** — Cathy Hart waited a half-hour in line for gas, and not wanting to waste what was in her tank, she kept the air conditioner off — a prescription for misery, with the temperature approaching 90.

Things were a little better at home. She at least has a generator to run a fan, and Hurricane Dennis spared her Gulf Breeze home, which was damaged 30 months ago by Hurricane Ivan.

“At least there are no trees on my house,” Hart said. “I’ll be happy to be just cleaning up branches.”

**WASHINGTON** — The government has opened an investigation into the acceleration of some Ford Motor Co. sport utility vehicles and the company’s Mustang sports car, officials said Tuesday.

The National Highway Traffic Safety Administration said in a posting on its Web site that it was investigating reports that the engine throttle became stuck in the open position in Ford Explorers and Mercury Mountaineers, causing unwanted vehicle acceleration.

The probe involves about 600,000 Explorers and Mountaineers from the 2002 model year. NHTSA said its preliminary investigation was prompted by 15 complaints and one reported crash.

**AMSTERDAM, Netherlands** — The Muslim extremist on trial for the slaying of filmmaker Theo van Gogh confessed Tuesday, saying he was driven by religious conviction. “I don’t feel your pain,” he told the victim’s mother.

Mohammed Bouyeri stunned the courtroom when, in the final minutes of his two-day trial he declared: “If I were released and would have the chance to do it again ... I would do exactly the same thing.”

What moved me to do what I did was purely my faith. ... I was motivated by the law that commands me to cut off the head of anyone who insults Allah and his prophet,” he said.

Bouyeri, 27, faces life imprisonment in the Nov. 2 killing of Van Gogh, who was shot, stabbed and nearly beheaded on an Amsterdam street. A verdict is to be handed down this month.

**NEW YORK** — Weeping in court as he learned his fate, former WorldCom boss Bernard Ebbers was sentenced to 25 years in prison Wednesday for leading the largest corporate fraud in U.S. history.

It was the toughest sentence imposed on an executive since the fall of Enron in 2001 touched off a record-breaking wave of business scandals.

The changes, to be implemented during the next 11 years, could cost the state more than $100 million, officials said Tuesday in announcing the settlement. The improvements will ensure disabled access to a state park system that serves roughly 80 million visitors annually.

“With this settlement, California is on its way to having the most accessible park system in the country,” said Laurence Paradis, executive director of Disability Rights Advocates, an Oakland law firm that represented the plaintiffs.

**NATIONAL NEWS**
Fantastic or flop?

Rebecca Lanman

"Fantastic Four" hit the theaters July 8 and made $56.1 million in its opening weekend.

"Sure, avid comic-book fans are going to have a fit over the way his character was changed," said Jesse Kanne, 16, of Pismo Beach. "But I think I liked this new version a little better."

Ultimately, the movie isn't about the Fantastic Four fighting Doctor Doom. Instead, it's a story about normal people who wake up one day with super powers. Sure, their situations are sometimes unusual and even mundane and silly. But that's what you might expect to go through if you had to deal with powers like these.

Mozart Festival 2005

The Mozart Festival kicks off its 38th year with the Orchestra's "Opening Night" concert at 8 p.m. Friday, in the Christopher Cohan Performing Arts Center.

Cal Poly's new music director, Scott Yoo, will begin his inaugural season at "Opening Night" with fellow conductor Chih-Hsin Sun. Pianist Jon Kimerer Peter, who has appeared as a guest soloist with the New York Philharmonic, the Philadelphia Orchestra and the Los Angeles Philharmonic among others, will also be featured at the concert.

But for those strapped for cash, or still searching for some classical enlightenment, this year will offer a number of free presentations and concerts as a portion of "The Arts Center," the "Arts Concert," with its series of free presentations that were created to inspire and educate all audiences.

The presentations are slated to open Saturday with "Party of Five: The Mozart Violin Quintet." The presentation will feature Yoo and The Cypress String Quartet.

The dynamic combination of Yoo and the popular Quartet will offer a presentation on Mozart's violin quintets from a historical perspective and the performer's view.

"Stings of a Different Color," scheduled for July 18, will feature a virtuoso mandolin of the Modern Mandolin Quartet who will lead the audience through a journey ranging from the Renaissance late to modern American back roads.

Finally on July 23, "Imagining the Masters" will allow the audience to enjoy an afternoon with pianist and composer Uri Caine as he inspires his musical process in a re-imagining of the great works of Beethoven, Bach and Mahler.

The Mozart Festival will be from July 15 - July 24. For more information, visit www.mozartfestival.com.
Textbooks & Courseware
Save 10% by Reserving your Textbooks. Fall Quarter Reservations start August 1st.

Supplies
Purchase all student supplies & kits. Reserve your Textbooks and receive a coupon to save 10% on in-store purchases of student supplies.

Books

Computers
Direct links to Apple, Dell & Gateway with educational pricing.

Cal Poly Merchandise
Web Specials & new items every week.

Onsite,
El Corral Bookstore
Located in the University Union
SUMMER STORE HOURS
Monday-Friday 9 am-4 pm
20% off* All Longsleeve Tees!
20% off* All Binders!
30% off* All Study Guides!!!
*Includes items in courseware (textbooks)
**Limited time only!

And Downtown!
Cal Poly Downtown
959 Higuera St. open 7 days a week

Summer Store HOURS
Mon-Wed 10 am-6 pm
Thur 10 am-8 pm
Fri 10 am-6 pm
Sat 11 am-5 pm

Offering:
• Large selection of Kids Clothing
• Alumni Merchandise
• San Luis Obispo Items
• Straight Down Golf & Leisure Wear
Student book prices: A really bad read

The rising cost of college textbooks is spiraling out of control. Publishers continue to drive the cost of textbooks out of the reach of an increasing number of students.

"The most widely purchased textbooks on college campuses have new editions published every three years, on average. New editions of the textbooks surveyed cost, on average, 45 percent more than used copies of the previous edition," according to the "Rip Off 101" 2003 report by the Public Interest Research Groups (PIRG).

I believe it's important to produce new editions when it is educationally necessary, when students will benefit from new information. But in many subjects, such as calculus, there have not been a lot of changes over the past 50 years. In subjects that have seen scant changes, new editions should have a much longer life span than three years.

If students refuse to buy overpriced editions of books and teachers do not order books laden with unnecessary bells and whistles, the effects will ripple through the publishing industry.

Publishers charge students in the United States dramatically more for a number of textbooks than they charge students in other countries. "Thomson Learning's Web site lists the prices charged to students in the United States, U.K., Europe, Africa and the Middle East. According to this Web site, for the books included in our survey, Thomson Learning charges U.S. students 72 percent more, on average, than it does students in the U.K., Africa and Middle East," according to PIRG.

Students can sometimes purchase textbooks from overseas distribution sites, though I have seen books for sale on the Internet with the notice that they are not available to students from the United States. If publishing companies are able to make a profit selling textbooks overseas, then why can't students in the United States be afforded the same prices?

"When a bundled book is available for purchase unbundled, the bundled book is, on average, 10 percent more expensive than its unbundled counterpart. For example, a Thomson Learning chemistry textbook was 47 percent more expensive bundled ($223.75) than when sold as a separate textbook ($152.00)," according to the State Public Interest Research Groups.

I preordered the Spanish book I needed a few quarters ago. It came in a bundle that included a textbook, a workbook and an English and Spanish dictionary. The textbook included a dictionary that was easier to use than the one I never used. Textbooks are more expensive when they come with a compact disc, but how often is the CD actually used by the student? I have never even taken a textbook CD out of the package it came in.

The Public Interest Research Groups asked publishers to adopt new practices that include producing inexpensive textbooks when possible, producing new editions only when necessary, offering unbundled textbooks and providing faculty with pricing and content information. The publishing industry refused to adopt these practices.

There are things that the faculty, administrators and students can do to send a message to the publishing industry. If students refuse to buy overpriced editions of books and teachers do not order books laden with unnecessary bells and whistles, the effects will ripple through the publishing industry.

I recommend that faculty members consider cost and content when making textbook selections. Students and administrators should work together sponsoring book exchanges and campus rental programs.

Karen Velie is a journalism senior and Mustang Daily staff writer

No shield for political plots

The Daily Cougar

HOUSTON — A provocative, if confusing, debate is unfolding on the federal scene as the Justice Department is forcing a pair of journalists to testify in an investigation into who leaked the name of a CIA operative to columnist Robert Novak.

Oddly, Novak is not one of the journalists sought by special prosecutor Patrick Fitzgerald. The two in his sights are Matthew Cooper of Time magazine and Judith Miller of The New York Times — and, though Miller never published an article about the situation, she did gather some information.

The release of the operative's name — Valerie Plame, the wife of former ambassador Joseph Wilson — would appear to come as a response to Wilson's charge against the Bush administration's reasons for going to war in Iraq, namely that it had purchased uranium from Niger. Some believe the Bush administration leaked the name as some kind of punishment to Wilson, who may have been directed by his wife to look into the uranium claim in Africa.

Now, Cooper has said he'll testify, Miller is in jail and the foundation of confidential relationships is ever shakier. Out of all this, the only thing we know to be true is that a CIA operative's name was leaked. Fitzgerald knows Cooper and Miller know who leaked the name. See what we mean by confusing?

We are wary of the situation because press freedoms is on the chopping block, but it's not necessarily the best case to use. The press appears to have become a pawn in a larger political game (though, when is it not?) rather than a capable defender of the people. Public opinion is not likely to back up Time magazine and The New York Times, or any other news outlet, if it just looks like a nasty political fight.

This is not like Deep Throat and Watergate and the hundreds of other episodes of journalistic heroism when whistleblowers stand up against injustice and get the press to help force change.

If anything, this situation is a testament to the need of shield laws in every state and on the federal level. Without a shield, sources and journalists are increasingly vulnerable to political plots.

LETTHER POLICY

Send your low, hate and more.

Mustang Daily reserves the right to edit letters for grammar, profanities and length. Letters, comments and cartoons do not represent the views of the Mustang Daily. Please limit length to 280 words. Letters should include the writer's full name, phone number, major and class standing. Letters must come from a Cal Poly e-mail account. Do not send letters as an attachment. Please send the text in the body of the e-mail.

By e-mail: opnionl@mustangdaily.net
By mail: Letters to the Editor Building 26, Room 220
Cal Poly, SLO, CA 93407

LETTER OF POLICY

Mustang Daily staff takes pride in publishing a daily newspaper for the Cal Poly campus and the neighboring community. We appreciate your readership and are thankful for your careful reading. Please send your critique suggestions to editor@mustangdaily.net.

BARRY MAGUIRE

MUSTANG DAILY CORRECTIONS

The Mustang Daily staff takes pride in publishing a daily newspaper for the Cal Poly campus and the neighboring community. We appreciate your readership and are thankful for your careful reading. Please send your critique suggestions to editor@mustangdaily.net.

SONIC DOLLY

comic strip

DAILY MUSTANG

Letters to the Editor

By e-mail:
opinionl@mustangdaily.net
By mail:
Letters to the Editor
Building 26, Room 220
Cal Poly, SLO, CA 93407

Graphic Arts Building, Suite 226
Cal Poly Polytechnic State University
San Luis Obispo, CA 93407

(805) 756-1796 editorial
(805) 756-1143 advertising
(805) 756-6794 classifieds
mustangdaily@calpoly.edu e-mail

"The word worth is 'that'. I hate 'that'."
Baker continued from page 8
said he enjoys the challenge.

"It's a growing program. There
is a lot that I have room to accom­
plish and a lot that needs to be
done," Baker said.

Currently, the largest project for
the department currently is the renova­tion
of Mustang Stadium, which will be known as the Axi­
G Spanos Stadium.

One improvement Baker would
like to see is increasing seating
capacity to its maximum. With
groundbreaking coming soon, he
is also pushing for the completion
of construction in September 2006
in order to, "capture the excite­
ment of the people at the right
time."

Baker has already brought an
incredible work ethic to the de­
partment, which is currently
short-staffed, Come said. As well as
adjusting to his new job, he has
also taken on many extra projects
that the department, fulfilling the
responsibilities of three positions.
Baker said he would like to see
himself as the athletic director and
his goals for the future are to pro­
duce the department with what it
needs and continually reach out to
the community.

"I think the story we have here
at Cal Poly is a good one. We're
providing for outstanding student
athletes who are working hard for
the right reasons," Baker said.

"We're not a university whose ath­
letes end up in the paper for the
wrong reasons."

Having lived in San Luis Obispo
since he was 6 years old, Baker
played football and baseball for
Mission Prep. High and later
graduated from Cal Poly with a
degree in Business Administration
with a concentration in marketing.

"It's a great town," Baker said.

"The relationships I've built with
colleagues, friends and donors to
our program are some of the rea­
sons I wanted to stay here."

Athletics continued from page 8
Poly Athletic Director Al Nikol來
said.

Cal Poly was recognized in the
2004-05 Sports Academy Directors’
Cup at the NCAA Division I level.

Ranking at the top Big West
Conference University with 221.25
points, UC Santa Barbara placed
82nd and was the only other con­
ference school ranked in the top­
100.

Points are issued according to
the extent of the team's measurable
accomplishments.

Points the year were given to Cal
Poly women's track and field (62.23
pts.), men’s cross country (60 pts.),
wrestling (49 pts.), women's indoor
track and field (42 pts.), women's
soccer (25 pts.), men's track and
field (17.5 pts.) and men's golf (7.5
pts.).

The Cal Poly men's cross country
team received 60 points after being
ranked 4th in the nation.

The awarded points are given to
the athletic department has
made.

"I think the story we have here
at Cal Boly is a good one. We're
providing for outstanding student
athletes who are working hard for
the right reasons," Baker said.

"We're not a university whose ath­
letes end up in the paper for the
wrong reasons."

Having lived in San Luis Obispo
since he was 6 years old, Baker
played football and baseball for
Mission Prep. High and later
graduated from Cal Poly with a
degree in Business Administration
with a concentration in marketing.

"It's a great town," Baker said.

"The relationships I've built with
colleagues, friends and donors to
our program are some of the rea­
sons I wanted to stay here."

1.3
E
E
■
D
1
U
T
Y
G
0^R
E
T
A
D
N
P
0
R
U
A
S
H
S
A
T
0
Y
A
E
T
w
K
Ì
H
Z
T
1
S
L
O
T
O
W
N
B
A
R
B
E
R
S
H
O
P
$1.00 off with Poly ID!
$12 HACRUTS

SLO TOWN BARBER SHOP
$1.00 off with Poly ID!
$12 HAIRCUTS

Tues-Thu 9am-6pm
Fri-Sun 9am-12am

261 Laurel Lane
San Luis Obispo, CA 93407

ECONO LUBE N' TUNE
& BRAKES

Your Premier Automotive Maintenance Center
Across from Smart & Final
286 Higuera, San Luis Obispo
544-2976

PROVIDING A VARIETY OF SERVICES
- Transmission
- Rear Differential
- Fuel Injection
- Brake, Oil, & Filter

10% Student Discount w/ ID

THE NEW YORK TIMES
Crossword
Edited by Will Shortz

ACROSS
1. Popular Father's Day gift
2. Playground sight
5. With 6-Down, possible title for
the puzzle
6. Wood in Hollywood
12. It's national currency is the
dram
14. Brought into harmony
15. 1962 Peace Nobel
21. Comrade's head
24. Winter firs in Kansas
29. 21-29 Down
30. High bond rating
32. "Wall Street" actor
34. Chutney ingredients
37. Actress in "Women and
the Amazon Woman"
40. Like brilliantly colored
tips
41. Rumber's cry
42. Some halfway
44. Jean - Lola - Cruz, Mexican
nun and poet
47. 1977 double-platinum
Stevie Dan album
48. Adder's kin
50. My man!
53. Botto
55. "Wall Street"
63. Bar ring-along
64. World views?
66. Turned over
67. "This sudden"
68. Prison camps

DOWN
1. High occupancy venue
2. Buffs with cash
3. Getaway
4. Prompt to propose
5. Ho-length covers
6. Get... writing
7. Genes brothe
8. Pics
9. Really bother
10. Words to a trader
11. Handful of magnets
12. Pub in the UK
13. Dog
14. Swamp plants
15. Film pitches
16. Pouch
17. Stick in the water
18. Go belly up
19. Vanderbilt and others
20. Valley
21. Ruby of film
22. "This sudden"
23. What who played Robin in
"V's" "Babylon"
26. PBG root fil
27. Bore sign
28. Industrial units Abbr.
29. Britain's money in
staring
30. Kim Hunter
32. Broadway role
33. 1983 NBC series
34. Pronounce
35. Alternative
36. Horseshoe-like
37. 54th school
38. Counting
39. Bribary money
40. Made by Keeson &
Simpson
41. Broadway role
42. Speech
43. 2004 NBC series
44. 54th school
45. "This sudden"
46. "This sudden"
47. "This sudden"
48. "This sudden"
49. "This sudden"
50. "This sudden"
51. "This sudden"
52. "This sudden"
53. "This sudden"
54. "This sudden"
55. "This sudden"
56. "This sudden"
57. "This sudden"
58. "This sudden"
59. "This sudden"
60. "This sudden"
61. "This sudden"
62. "This sudden"
63. "This sudden"
64. "This sudden"
65. "This sudden"
66. "This sudden"
67. "This sudden"
68. "This sudden"
69. "This sudden"
70. "This sudden"
71. "This sudden"
72. "This sudden"
73. "This sudden"
74. "This sudden"
75. "This sudden"
76. "This sudden"
77. "This sudden"
78. "This sudden"
79. "This sudden"
80. "This sudden"
81. "This sudden"
82. "This sudden"
83. "This sudden"
84. "This sudden"
85. "This sudden"
86. "This sudden"
87. "This sudden"
88. "This sudden"
89. "This sudden"
90. "This sudden"
91. "This sudden"
92. "This sudden"
93. "This sudden"
94. "This sudden"
95. "This sudden"
96. "This sudden"
97. "This sudden"
98. "This sudden"
99. "This sudden"
100. "This sudden"
**SPORTS**

8  July 14 - July 20, 2005

**Associate AD:**

Keeping it in the family

Suzanne Grimmer

Cal Poly's Athletic Department announced Chris Baker as the new associate athletics director for advancement on June 30.

Baker, 32, a Cal Poly alumnus and son of Cal Poly President Warren Baker, started his new position early this summer and has been the interim associate athletics director since March 2004.

He has been a part of the Cal Poly marketing department since 1997, and says that being involved in marketing for so long has prepared him well for this position.

Baker, who Cal Poly Director of Athletics Alison Cone describes as "hard working, innovative, and passionate about Cal Poly," now oversees major fundraising, advertising efforts and special events.

"I'm delighted that Chris is going to lead the department's advancement area," Cone said. "He has tremendous experience, and has shown his knowledge and leadership while serving as interim director."

Baker's history with the university has allowed coaches and staff to get to know him. While it is a new and challenging job, these relationships are helping to make the transition easier.

"He's going to be great for the university, great for the community and great for the athletics department and coaches," men's basketball assistant coach Bob Lower said. "From our perspective, he's already a part of the department. We know him. We expect him to succeed and we're glad he's in the position to help us."

In taking on the position, Baker sees future.