Career fair targets two CLA majors

Professionals from social science and psychology disciplines will attend the job fair today in UU 220.

Leah Mori  
MUSTANG DAILY

A group of social sciences and psychology students are seeing the project they began at the beginning of winter quarter come to fruition as 28 professionals come to Cal Poly for the Social Sciences and Social Psychology Career Exploration Day today.

It will be held from 11 a.m. to 2 p.m. in UU 220. All majors are welcome.

Among the professionals in attendance will be 78-year-old anthropological sexologist Giana Hoechlin, forensic crime scene investigator Gil Rendon, who has worked on various murder cases in the past,

and really a treat for Cal Poly students to be able to hear," said senior project adviser and professor Laurie Duchowny.

This career day was coordinated as a senior project by six social sciences and psychology students, Shauna Freese, Carissa McCormick, Lorna Wilson, Jennifer Speer, Kim Ashburn and Michelle Winters.

"We wanted to do this because in both our majors the biggest concern of students is what to do after graduation," Freese said. "We decided to have a fair where they can see what options are out there for them."

The professionals represent the disciplines of anthropology, sociology, geography and social psychology. They will be available to speak to students about anything from how they began in their profession to their salary.

The seniors chose the professionals to demonstrate the singularity of job opportunities available to college graduates, Freese said.

They collected contacts for the professionals in the area and looked at which jobs were the most interesting and unique that no one thought were related to their majors, Freese said.

For them."enactment of major importance on the national and world scale. Such finished and rendered dairy products are used in everything from cheap cuisine at Taco Bell, a participant at former Milk Processing Technology Short Courses, to imported and exported goods.

"World trade benefits and relies on milk and milk products," Tong said. "Dried milk is huge in foreign markets and cheese is a very popular ingredient to Combined with other

Mardi Gras costs could reach $500K

ASSOCIATED PRESS

Precipitation: 0.00

L. Michael, of Del Monte Foods, one of the nation's largest dairy processors, said milk is "incredibly important," and underscores the need for technology and education.

"Dried milk is huge in foreign markets and cheese is a very popular ingredient to create products such as ice cream and yogurt.

Milk processing event to emphasize impact of industry

Stacey Anderson  
MUSTANG DAILY

Milk takes a long, strange trip before consumption. Before its bottles and products hit supermarkets, it undergoes an extensive series of refinements and inspections.

Now at Cal Poly, the multimillion-dollar industry is getting a boost through the 10th Annual Milk Processing Technology Short Course, which concludes in campus run today.

The two-day course, sponsored by the California Cheese Research and Education Fund along with University of California, Davis, is geared toward professionals and interested cow-juice scholars.

The course originated a decade ago as a way to enhance basic and advanced technical knowledge of the dairy industry, attract potential employees and emphasize the constant importance of milk products in the world trade and the economy.

"Milk is incredibly important," said Phillip Tong, event organizer and dairy science professor. "A big issue today is the price of milk rising from $2 to $3; it's a big concern to some people. I tell them that in terms of the nutrients in a glass of milk, it's still more effective and cheaper than soda or juice. It has proteins, vitamins and minerals — it's a great deal."

One of the course's main concerns is educating industry members and students about the complex treatment milk undergoes in the evaluative stage.

Once the liquid is rendered safe for consumption, it must pass microbiological inspection and processing to ensure that nutrients are retained and composition is correct. After its stages of scrutiny, the milk is either bottled for drinking or combined with other ingredients to create products such as ice cream and yogurt.

The intricate process translates into major importance on the national and world scale. Such finished and rendered dairy products are used in everything from cheap cuisine at Taco Bell, a participant at former Milk Processing Technology Short Courses, to imported and exported goods.

"World trade benefits and relies on milk and milk products," Tong said.

"Dried milk is huge in foreign markets and cheese is a very popular ingredient to combine with other
Milk product in certain parts of Asia."

"The course, now in its eighth year, on campus, brings new-found atten-
tion to Cal Poly's dairy science pro-
gram and its advanced educational
tools and facilities.

"The dairy is one of the best
facilities on campus for ag students,"
animal science sophomore Heather
Wilson said. "It's a fully-functioning dairy. We
do everything from milking to pro-
cessing."

The Milk Processing Technology
Short Course concludes today in the
Cal Poly Dairy Products Technology
Center with pasteurization and san-
titation lectures. Research associate
Laurie Jacobson is optimistic about
its effect on participants.

"The course will be useful for
those in the dairy industry, allied
fields and in regulatory work," Jacobson said in a press release.

Social sciences department chair
Patrick McKinnon believes the
career day is wonderful and will
be a big success.

"This has been done before but
this year it has gotten a lot more
interest and attention," McKinnon said.

It is different because of the
协作 of departments, McKinnon said. He does not remem-
ber having social sciences and psy-
chology team up to put together
career day.

"We wanted to find a way we
could improve upon the depart-
ment," McKinnon said. "We want to
make it an annual thing."

Refreshments will be served for
students and participants courtesy of
Career Services, the College of
Liberal Arts and the social sciences
department.

"That's not going to happen," he
said. "All that's been approved so far
is the concept. We are going to run
our own tests in June and they will
influence design considerations."

University board members have
to approve of the design, and they
would be highly unlikely to sign off
the student housing that overlooks
the nude beach, he said.

"We have never been informed by
the LAPD of any investigation that
they are conducting of Michael
Jackson," he said. "I would point out
that since I have been involved in this
case I have addressed literally dozen

Future Grads, Your Fellow Alums Urge You To

VOTE YES

on the Athletic Scholarship Fee Referendum

Without this Athletic Scholarship Fee Referendum
SPORTS WILL BE ELIMINATED!

Athletics is an important student activity for both
athletes and non-athletes. Cal Poly is
not a commuter school - - student life is important!

PLEASE HELP maintain the programs that
we, as alumni, helped build!

VOTE YES on April 14th & 15th

Paid for by the Cal Poly Alumni Association

We're looking for your help to keep these programs
stronger than ever! Without this fee referendum,
these programs could be at risk.

With your support, we can continue to offer
excellence in athletics and provide opportunities
for students to participate in these exciting activities.

Please vote YES on April 14th & 15th to ensure
that these programs continue to thrive.

VOTE YES on the Athletic Scholarship Fee Referendum

Comments & Story Ideas @ CPTV@calpoly.edu
I REFERENDUM since February; sometimes generate the noise when users ing complaints that its popular iPod mini is prone cials who are seeking refunds for overpriced elec­ and regulations are stacked against California ofli­ back music.

an energy crisis in the future because of the massive poten­ California attorney general released Tuesday concluded. tricity during the energy crisis, expanding the city' s after-school program.

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Clapton salutes hero, legend on new album

By Joanna Safford
(DAILY NEBRASKAN (UNIVERSITY OF NEBRASKA))

LINCOLN, Neb. — Eric Clapton has been around for quite a while, 59 years to be precise. If you’ve been following him since his early days with Cream, you probably know how eclectic his musical career has been.

Clapton has no secrets of the influence that blues master Robert Johnson has had on him. Johnson, a haunted and tormented man who died at 27, wrote for a short period of time in the 1930s. Robert only seemed to find inspiration when he wrote and performed music.

On “Me and Mr. Johnson,” Clapton seems to truly understand Johnson’s complexities and devotes the entire album to his amazing yet short-lived talent.

Overall Clapton’s choice in his delivery of each song is light-hearted and casual. This is interesting considering the album’s generally depressing subtext.

“Traveling Riverside Blues” is an especially fresh and revamped version of Johnson’s original cut. “If I Had Possession Over Judgement Day,” one of a few up-tempo songs, sustains the album’s consistent flow of classy tunes.

Overall Clapton’s choice in his delivery of each song is light-hearted and casual. This is interesting considering the album’s generally depressing subtext. Clapton salutes hero, legend on new album.

Indiana University will not take action against student whose photos are on porn site

By Chris Freiberg
(INDIANA DAILY STUDENT (INDIANA UNIVERSITY))

BLOOMINGTON, Ind. — An Indiana University freshman who stars in an adult Web site featuring semi-nude pictures of her taken in her dorm room and showers at Briscoe-Shoemaker will not be charged through the university’s judicial system for participating in the campus judicial system. Dean of Students Richard McKaig revealed Monday.

“Keira has asked to be called, has received international media attention since news of her Web site, www.teenkeira.com, broke last week. McKaig said. “The university does not condone the conduct but it is also outside of the university to control it.”

Keira, as she has asked to be called, has received international media attention since news of her Web site, www.teenkeira.com, broke last week. Much of the controversy arose over concerns Keira may have broken the student code of conduct. According to the code, “sensual, indecent or obscene conduct” on university property can result in a judicial board hearing.

Police confirmed to McKaig that they discovered no unlawful activity, and UITS confirmed that the site was not being run on the university’s network.

He also said Keira has agreed to not take anymore pictures in common areas such as the showers.

“It appears as if no one in the showers was disturbed by the pictures at the time they were taken,” McKaig said. “She has also tried to get some of those pictures off the site.”

In fall 2002 several students went through the judicial system for participating in the filming of an adult movie in Teter Quad by Shane Enterprises. It is unknown what, if any punishment those students received.

But McKaig said Keira’s Web site, which does not advertise any affiliation with the university though charges a $24.95 per month fee, is not the same thing.

“This doesn’t rise to the same level of exploitation of IUS’s name or marks,” McKaig said. “I haven't viewed the film or the site, but I’ve been advised that even the acts the subjects are engaged in are significantly different.”

IU Student Association President Casey Coates agreed with the administration’s decision.

“This didn’t seem like exploitative (as the Shane’s World video),” Coats said. “But then the fact that we were named the No. 1 party school was used to facilitate the filming, and the university name was used for profit. I think there’s a big difference.”

Keira did not return phone messages on the university’s decision by press time, but has previously defended the site.

“I don’t feel it’s porn,” Keira said in a previous Indiana Daily Student article. “You can call it an adult site, but there’s no intercourse or oral sex. There’s not anyone else in the pictures with me. I’m not even fully nude.”

Correction

Inadvertently, the Mustang Daily incorrectly reported that the ASI Athletics Scholarship fee would increase $5 per quarter and that the combined fee increases would total $120 for next year. The ASI Athletic Scholarship fee is being proposed to increase $20 per quarter next year and $5 more in each of the next two years. The quarterly increase if both the ASI Athletic Scholarship fee and Health Services fee referendums pass and is approved by the President would be $35 per quarter next year. Below is a summary of key facts. More detailed facts can be found at http://studentaffairs.calpoly.edu/fees/index.html.

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Advisory Student Fee Referendum
April 14th and 15th

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ASI Athletic Scholarship Fee

• Initially established through student fee referendum in 1993 at $28 per quarter
• Beginning Fall Quarter 2003, inflation adjustments added to fee annually based on HEPI
• Current Health Services fee is $31.23 per quarter
• Proposing to increase fee by $15 per quarter beginning Fall Quarter 2004
• Fee increase is being proposed in order to maintain the current level of services being provided

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Great Amenities...

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• Bedrooms Can Be Furnished/Unfurnished
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• Computer Lab with FREE Internet Access
• Recreation Center/Billiards/Ping Pong
• TV Lounge with 72" Big Screen and VCR
• Walk to Shopping Center and Restaurants
• On SLO City Bus Route
• Convenient 9.5 mo or 11.5 mo Leases
• Reduced Noise Hours After 10PM
• GPA Discount of 5%-10% for Superior Grades
• Full-time Maintenance Department
• 24 Hour Staffing for After-Hours Assistance
• NEW! Credit Card Payments Now Accepted

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555 Ramona Drive, San Luis Obispo CA 93405
New book pits God, Christians against media, rock 'n' roll

Author addresses pop icons who abandoned religion in exchange for mainstream success

Dan Lehmber
University Wire

SAN DIEGO — Despite a rock 'n' roll culture more accustomed to seminomadic splendors of sex and excess than the glory of God, a host of contemporary artists have rejected the traditional Christian music scene and scaled back the outwardly religious aspects of their work in order to gain popular cultural acceptance.

This revelation, the motto of Mark Joseph's book "Faith, God and Rock 'n' Roll" (Sanctuary Publishing), is not earth-shattering — nor is the book.

In fact, the idea that Christians must resist traditional avenues to faith in order to appeal to the masses is an idea as old as Jesus himself, which Joseph dutifully notes. "Faith, God and Rock 'n' Roll" stands as a testament to the failures of the traditional Christian music industry in today's culture. The book refuses to go much further.

The recreational music fan may be startled to learn that such a large number of unapologetically Christian musicians have infiltrated popular rock. Twenty-four chapters of "Faith, God 'n' Rock and Roll" delve into the Christian backgrounds of artists like PO'D, Creed, Lifehouse, Jessica Simpson, Alice Cooper, 12 Stones, Dashboard Confessional and Lauryn Hill. Jewish rocker Evan and Jaroi, who refuse to play on the Sabbath, comprise the book's sole non-Christian entry.

Joseph's list of artists with strong religious beliefs is at times surprising: Alice Cooper, Carson Daly and Megadeth's Dave Mustaine all own their own slice of American popular culture, but few understood the spiritual side of these musical icons.

Unfortunately, the chapters end up as mere superficial biographical sketches that fail to truly examine these artists' inner struggle between Christianity and rock stardom.

Joseph can't hide his love for this new crop of musicians, and his exaltation largely ignores this central contradiction. Many of these artists have left behind their Christian roots in order to achieve popularity. Note the only tacit acknowledgement of Christ among the public personas of Alice Cooper, the sex-infused image of Jessica Simpson and the suggestive gyrations of Destiny's Child's Beyonce Knowles. To many orthodox Christians it must seem as though these artists are playing the part of the biblical apostle Peter, who in the public arena denied Jesus. Or even worse, Judas.

Justified or not, the issue is worth exploring. Joseph settles the paradox with unerring simplicity, relying on the mantra that these artists need to appeal to the lowest-common denominator in order to gain exposure.

As much as Joseph would like to blame the press and the mainstream industry labels for the failures of Christian artists through traditional Christian avenues, through his 246 pages of pontification he fails to recognize the main reasons why the general public has largely ignored the Christian music: mediocrity and excess.

Credit's fall from popular grace wasn't due so much to lead singer Scott Stapp's infatuation with an inflation of his own ego as it was to the band's slide from writing rock radio gems ("Eury," "My Own Prison") to assembly-line renderings of old songs ("My Sacrifice," "Bulletins"). Is rock music with Christian themes a harder sell than songs about sex and drugs? Sure. But in the end, great melodies, rhythms and lyrics make great rock music, no matter the philosophical plateau from whence it comes.

A true paradox — one that deserves literary exploration — indeed does exist between the seeming hegemony of rock 'n' roll and this crop of Christian artists, but Joseph, who paints the issue with a black and white brush, isn't the man to do it. He writes: "As orthodox Christian ideas increasingly become a staple of popular culture on MTV, people of faith would be forced to decide which they preferred. The good old days when their ideas were kept out of mass circulation, or a new world where their ideas were up for consideration because of Joseph's dealings with the band are relegated to a section of second-hand sources.

To further illustrate, in quoting MTV figurehead Carson Daly, Joseph attributes www.mtv.com/skillz/biographies.html.

What Joseph does succeed in is showing his strong religious beliefs as it was to the band's slide from writing rock radio gems ("Eury," "My Own Prison") to assembly-line renderings of old songs ("My Sacrifice," "Bulletins"). Is rock music with Christian themes a harder sell than songs about sex and drugs? Sure. But in the end, great melodies, rhythms and lyrics make great rock music, no matter the philosophical plateau from whence it comes.

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Alcohol may put women at risk for ‘wild’ activities

CSULB poll highlights dangers of frequent drinking, partying

Sonya Smith
CALIFORNIA STATE UNIVERSITY LONG BEACH

LONG BEACH — Living the college lifestyle is fun — going to class all day, working a job after school, partying or hanging out with friends at night and going back to class the next morning with a hangover.

This is what most college students feel is the life-blood of the college experience. Drinking is usually a big part of this, which does involve the occasional drunken stupor the next day.

This “typical college life,” however, can also lead some women to elevated risks for cancer, the possibility of driving under the influence — through the night that leads to a headache the next morning with a hangover.

Some may say that intoxication does not always cause one to lose control, or “go wild.” Ninety-four percent of California State University Long Beach students polled, however, did believe the participants in “Girls Gone Wild” videos were intoxicated.

Also, 72 percent of those polled thought the participants would not do the same things if sober.

Peña said that drinking in moderation is experienced by college students occur in situations involving drinking by the victim, the assailant or both.” They maintain, though, that “being drunk is not an excuse for committing any criminal act, including a sexual assault.”

Speculating on the “Girls Gone Wild” videos, Peña said she doesn’t feel that the person portrayed in the videos is who the participants really are. She thinks that if they would like to participate in the videos, that they should do so sober so they can make sure they know what they are doing and fully enjoy the attention.

Peña said that drinking in moderation is the life-blood of the college experience. Going to class all day, working a job after school, partying or hanging out with friends at night and going back to class the next morning with a hangover.

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Also, 72 percent of those polled thought the participants would not do the same things if sober.

Peña said that drinking in moderation is OK for everyone over 21, but women have a tendency to become drunk faster than men. She said that because women generally weigh less than men, their blood alcohol rate tends to increase more quickly.

“If you weigh more, you can drink more,” Peña said. “But, it’s going to affect males and females the same.”

Speculating on the “Girls Gone Wild” videos, Peña said she doesn’t feel that the person portrayed in the videos is who the participants really are. She thinks that if they would like to participate in the videos, that they should do so sober so they can make sure they know what they are doing and fully enjoy the attention.

Peña said that drinking in moderation is what one is expected — it is simply what one does and is part of being a student and part of being in college,” Peña said. “All their friends are doing it, so that’s why they are doing it.”

Barbara Sinclair, officer manager for the Rape Treatment Center at the Santa Monica UCLA Medical Center, “A majority of the sexual assaults experienced by college students occur in situations involving drinking by the victim, the assailant or both.” They maintain, though, that “being drunk is not an excuse for committing any criminal act, including a sexual assault.”

Sinclair said that men must be informed that what they may consider to be consent is not legal consent, because alcohol does not allow women, or men, to make informed decisions.

She also said that women must first be informed about the risks of rape and sexual assault. Secondly, women should make responsible choices and should communicate before going out.

Even though she said, “I don’t think any woman can do anything that would constitute asking for it, it’s absolutely unconscionable to me.” But, she said, “It’s really important that at some point you make plans.”

Planning ahead is just what Aubrey Sarreal, 21, and Keri Hayes, 24, do before going out to drink.

Both saw themselves as moderate drinkers, drinking a few times a month under safe circumstances. But, they both make sure a situation is safe before they start drinking.

“I guess I do think of (planning), I think about where I’m at before I start drinking. I always check myself,” Sarreal said. Hayes echoed this, saying, “I make sure that I have someone with me to act as my designated driver and to watch out for me.”

Peña said this “designated non–drinker” as a good solution to drinking responsibly. She said to find someone who will commit to not drink, who can watch out for you and intercede if there is a problem.

Mustang Maniacs
Big West Conference Showdown

Friday, April 16th
Baseball vs. Pacific
6:00 PM
Seat Cushion Giveaway

Saturday, April 17th
Baseball vs. Pacific
1:00 PM
Visor Giveaway

Sunday, April 18th
Baseball vs. Pacific
1:00 PM

Admission is FREE for Cal Poly students!
All games played in Baggett Stadium at Sports Complex
Dilemma on the diamond

Carrie McGourty
MUSTANG DAILY

Top high school baseball players who are selected in the Major League Baseball Amateur Draft face a tough dilemma in their senior year. They can go for the immediate cash of pro baseball or pursue a bigger payday after their college careers.

A few baseball players at Cal Poly turned down offers to play professionally and chose the college life instead.

"I don't want to miss out on anything in my life," said sophomore Bret Berglund, who was drafted in 2001 by the Kansas City Royals in the 46th round. "I sat down with my parents and discussed it. I want to go to college as the minor leagues are not the way to hone my skills and I can get an education well.

Berglund turned down the offer from the Kansas City Royals and instead decided to study and play baseball at Arizona State University. He transferred to Cal Poly last year and hopes to be drafted again when he graduates.

"He was the type of player who is learning the game at a pace that is more conducive instead of being thrown into the fire," Cal Poly baseball coach Larry Lee said.

"I don't want to miss out on anything in my life.

-BRET BERGLUND

A very family-oriented household.

Martin, who practices with her or players who are at least 21 years old, Puerto Ricans and Canadians as the most elite prospects. The draft takes place the first Tuesday in June.

The majority of those drafted into the major leagues enter from the collegiate level. Players and coaches say that playing on a college team enables them to sharpen their baseball skills and receive an education at the same time.

"I'm my biggest competitor," Martin, who was born and raised in Dayton, Ohio said. "Nobody can beat me for a lifetime.""I'm suppose to grow, whether it's on the baseball field or in the classroom and I'll be the one that finally gets me to the major leagues," the 2000 track and field All-American said.

"I went to the conference as an underdog team and a few days before the conference I came out to find another way to run the 4x4 relay as we were expected to be winning the conference," Martin said.

"I'm confident that I'm going to place within the top five at regionals to compete in the championship," Martin said. "I've already planned on missing my graduation because it's the same weekend."

"Hopefully I'll get drafted this year. I hope to go to school instead of going to the minor leagues. I think I'm going to be a home run hitter when I play for the major leagues."

"I'm confident that I'm going to place within the top five at regionals to compete in the championship," Martin said. "I've already planned on missing my graduation because it's the same weekend."

"I hope to graduate in June of this year with a kinesiology major and a concentration in sport management. My goal is, in the long run, to be for the NFA or NFL, doing facility management, event management or possibly even owning her own baseball field.

Directly after graduation, Martin is expecting to continue training with the team so that she can work at making an A standard for the Olympics (running under a certain time frame to guarantee a spot on the Olympic team). Right now, she's within a B standard due to the time she received at the Big West Conference Championships.

"I have my goals, and I have an idea of what I want to do with my life, but I don't know where I'll be in a year from now," she said. "All I know is that the Lord will put me somewhere that I suppose to grow, whether it's on the track or in the office."