Poly campus unharmed in earthquake

The 6.5-magnitude San Simeon quake struck while students were on break. Only minor damages were reported.

By Emily Wong

NATIONAL OF THE YEAR EDITOR

Three days before Christmas, when the San Simeon earthquake shook the Central Coast, the majority of Cal Poly's 18,300 students were out of town.

At 11:15 a.m., the 6.5-magnitude quake was reportedly felt as far south as Los Angeles but left the Cal Poly campus virtually unscathed.

"The seismic inspection found very little damage," the Cal Poly Public Affairs office wrote in a release. "Some campus buildings, including the Student Union, received superficial cracking of finishes, a window was broken at the Kennedy Library and items were shifted from shelves across campus."

The Facilities Work Center is collecting reports of damage to classrooms, offices and dorm rooms. Facilities Services refused to comment.

Cal Poly students were on academic holiday from Dec. 14 to Jan. 4. All residence halls were vacant and few employees were on campus the day of the quake.

Resident adviser and economic junior Diane Hardcastle said she returned to the residence halls concerned about her room and the rooms of her residents but when she got back, she saw no apparent damage.

"I think I had a poster fall down, but I don't think it was necessarily connected to the earthquake," Hardcastle said.

As a leader responsible for campus residents that have never been in an earthquake so it would have been difficult," she said.

Kerr McFall, a graphic communication administrator, was on the second floor of building 26 when the quake struck.

"All the drawers in the office opened," she said. "I thought we were on top of the epicenter because it hit us very strongly."

McFall remained in her seat for the duration of the 45-second earthquake. When it was over she went down the hall to check on colleagues.

The epicenter of the earthquake was about seven miles northeast of San Simeon. San Simeon is approximately 42 miles northeast of the Cal Poly campus.

Music junior Catherine Daly was surprised that the small-town quake made national news.

"I thought it was so interesting that when I turned on CNN there it was," Daly said. "No one ever hears about San Luis Obispo.

Buses accommodate Poly schedule

"I have only rode the bus a few times. I rather mooch rides off my friends." — Meredith Davies, physics freshman

"I have never ridden the bus here. It is easier to drive." — Steve Marker, physics sophomore

"I take the bus all the time." — Andy Black, city and regional planning junior

By Kendra Hodges

STUDENT LIFE EDITOR

Big wheels will keep turning for San Luis Obispo Transit, as it answers to the call of student needs. Bus arrival and departure times will now coincide with Cal Poly's class schedule.

"The previous schedule was not conducive to students, which resulted in low ridership," said Kim Blakeman, general manager of First Transit. "Cal Poly funds the transit system for students, so we wanted to be more accommodating to the students and staff."

The new schedule also includes an added evening service, which departs from campus 10 minutes after the hour until 9 p.m.

The evening routes may be eliminated if we have few riders," Blakeman said. "But we hope the increase in the evening so that the buses go even further into the evening."

Students seem to like the added evening routes.

"I have to switch buses at the night schedule to get home, but it is better than nothing," said Cuesta freshman Alyn Eritur, who was taking the bus home after visiting friends in the residence halls.

All bus routes are now designed to loop around each stop on the hour and half hour, making it easier for passengers to memorize the stop times, Blakeman said.

The change was brought about by a study done last year to find out what improvements Cal Poly students wanted in the bus system. The results showed that students did not like having to wait long periods of time for the bus.

"The schedule is a lot easier and more direct, which is more convenient for us students," English junior Megan Steiner said.

Free rides and more convenient times are not the only reason to ride the bus, some students said.

"The bus is an important mode of alternative transportation," construction management junior Andy Black said. "We need to become less reliant on gas because we only have so much left. People need to work on (not) driving everywhere."

The first day of school resulted in 200 more student riders than last Fall Quarter's average.

"We do not know if that number will decrease or increase from Monday's amount, but we are anticipating to have an overall increase in ridership," Blakeman said. "We want to encourage students to leave their cars at home and ride the bus. It saves on expenses, and the more riders we have the better our system will be and that means the better we are serving the public."

To find out times and bus stop locations, schedules can be found at the University Union, City Hall, the San Luis Obispo County/City Hall and the on the buses.

By Matthew Cortez

Current staff writer

"What: Design Communication Association Conference. The conference, hosted by the architecture department, is considered the premier national gathering of drawing and visual communication teachers from architecture, interior design and landscape architecture programs."

When: Today, 6:00 p.m.

Where: CALIFORNIA INTEGRATED SEISMIC NETWORK REPORT

San Luis Obispo County/City Hall.

"The brunt of the damage and two casualties occurred in nearby Paso Robles, according to California Integrated Seismic Network report. Paso Robles'"
**Family searches for missing man**

The family of an 82-year-old man who disappeared Dec. 28 is offering a $5,000 reward for information leading to his whereabouts.

Vern Erno, who suffers from Alzheimer's Disease, was last seen by his son Dec. 28 at the Laguna Village Shopping Center.

Tom Erno said his father became upset while the two were going to get coffee. "He got out of the car and took off," Erno said. "I tried to get him to stay, but he was being real physical. I didn't really want to have a physical confrontation with my 82-year-old dad." Tom called the police right after his father left at about 2 p.m. Within half an hour police were searching for Vern. Tom Erno said.

The next day, Search and Rescue closed off Laguna Lake Park, using helicopters, horses and dogs to find Vern. Police also put out a missing person report. Two people reported seeing Vern once on Los Osos Valley Road Dec. 28 and again at Laguna Lake Park on the afternoon of Dec. 29. There have been no confirmed sightings since then.

Tom Erno said people should look in their yards and other places where Vern might have sought shelter, such as a shed. He had a credit card and identification with him. The credit card has not been used.

Vern was visiting the holidays from Washington state, where he lives with his daughter. He resided in the San Luis Obispo area for many years, but has little short-term memory and is not always able to carry on coherent conversations.

"At times he is more lucid than others," Erno said.

If anyone has information regarding the whereabouts of Vern Erno, call 781-7373.

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**Architecture department sponsors design conference**

By Spencer Marley

**MUSTANG DAILY STAFF REPORT**

The Cal Poly Architecture Department will hold its biannual Design Communication Conference in the Business Building Rotunda (Bldg. 3, Room 219) Jan. 8 to 10. The conference agenda features prominent architects and designers from across the Western United States and is free to the public.

"The speakers will share their experiences and perspectives concerning creating and using design communications," said William Benedict, architecture department associate director and conference chair. "It is a time for those involved in drawing and the creation of design communications to meet and share ideas that will impact the education of future professionals."

The conference will facilitate the communication of design from architects to the builders. This is a skill that architecture professor Howard Weisenthal said is extremely crucial to society.

"This conference is going to help us decide which methods are best to communicate our designs to other professionals," Weisenthal said. "It is the step in the middle between conception and an actual building."

Architecture students also agree that the ability to relate to builders is important and is stressed throughout their curriculum. Emily O'Brien, an architecture senior, said that the communication process is a utmost.

"If you can't properly relate an idea, it's never even going to be built," O'Brien said.

The conference will begin at 6 p.m. on Jan. 8 with a presentation from Cal Poly alumna C. Thomas Gilman. Gilman graduated with an architecture degree in 1972 and then became president of DES Architects and Engineers in Redwood City, Calif. In 2000, his firm received the Best Office Environment Award from Buildings Magazine for their work on the Sony Computer Entertainment America building in Foster City. Gilman will speak about improving communication between the concept and development of design.

On Jan. 9, Lawrence Rocha and Robert Schaeffer from a Honolulu design firm Wimberly Allison Tong & Goo will speak about the creation of recreation and hospitality-based designs at 5 p.m. The conference will end Jan. 10 at 3 p.m. with a presentation by San Luis Obispo architect George E. Carsa of Carsa Architecture and Design. His firm has produced a variety of projects, including the Avila Village Inn and the interior of the San Luis Trust Bank.

**NEWS continued from page 1**

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**Events**

**What: AIESEC Intern Abroad. Students can find out how to access the most diverse pool of international internships year-round, through a program committed to cultural understanding and quality work experience.**

Where: Bldg. 3, Room 209

More Info: Call Heidi Peterson at 459-1685

**What: Talk and slide lecture by Lincoln Cushing, author of "Revolution," prior to the opening of a show from an American Institute of Graphic Artists in New York.**

Where: Wednesday 6 p.m.

More Info: Bldg. 34, Room 227

More Info: Call Barbara Morningstar at 756-1731

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WASHINGTON — Leading technology companies urged Congress and the Bush administration Wednesday not to impose new trade restrictions aimed at keeping U.S. jobs from moving overseas, saying the policies would further raise long-standing problems and broadly affect America's global trade image.

They said, "could lead to retaliation from our trading partners and even an all-out trade war.

WASHINGTON — President Bush called Wednesday for a major overhaul of America's immigration system to grant legal status to millions of undocumented workers in the United States, saying the current program is not working.

"Out of common sense and fairness, our laws should allow willing workers to enter our country and fill jobs that Americans are not filling," the president said in an East Room speech to members of Congress his Cabinet and immigrant advocacy groups.

Bush's election-year proposal is designed to win support among Hispanic voters while helping meet the needs of American employers. His plan would create a temporary worker program for undocumented workers now in the United States and those in other countries who have been offered employment here.

HOUSTON — Former Enron Corp. finance chief Andrew Fastow is negotiating a plea bargain that could send the high-powered executive to prison for his role in the accounting scandal that brought down the energy company, sources close to the case said Wednesday.

Attorneys for former Enron executive Andrew Fastow and his lawyers have been discussing a deal that could send him to prison for several years, said sources close to the case.

Stocks were higher in European trading Wednesday, with the Dow Jones Industrial Average gaining 101 points to 10,258.15, and the Nasdaq Composite falling 19 points to 5,024.36.

In a joint declaration read separately by the Indian and Pakistani foreign ministers, Musharraf pledged not to permit his country to be used as a haven for terrorism, and Vajpayee promised to seek a solution to the Kashmir dispute.

STOCKHOLM, Sweden — The man suspected of fatally stabbing Swedish Foreign Minister Anna Lindh last year has confessed to the crime, his lawyer said Wednesday, adding that the motive for the murder was not political.

Majid Musliovic, a 25-year-old Swede of Yugoslav origin, confessed Tuesday while being interrogated by police and investigators, his lawyer, Peter Althin, told The Associated Press.

The 46-year-old Lindh was stabbed several times in a Stockholm department store while she was shopping with a friend Sept. 10. Doctors worked for several hours to try to save Lindh, but she died the next morning.

Associated Press

GAINESVILLE, Fla. — Members of a University of Florida-led astronomy team aren't record-breakers. They're record-finders who researched what might be the brightest star ever observed — a luminous, blue variable 3 million times as bright as the sun.

Astronomy professor Steve Eikenberry and graduate student Jessica LaVine presented the group's findings on Tuesday at the 203rd meeting of the American Astronomical Society in Atlanta.

Eikenberry, LaVine and researchers at the University of Colorado at Boulder are taking on water fast ing to CU by $75 million from 2002 levels. One major goal is to improve the university's information technology.

Boulder is taking on water fast ing to CU by $75 million from 2002 levels. One major goal is to improve the university's information technology.


The National Roundup

PARIS — French authorities are searching for a passenger who failed to show up for an Air France flight that was canceled because of security concerns on Christmas Eve, France's justice minister said Wednesday.

The man, who was ticketed for Air France Flight 68 from Paris to Los Angeles on Dec. 24, was believed to have trained in Afghanistan, have ties to al-Qaida and carry a French passport, ABC television news reported, citing unidentified American officials.

The passenger also was feared to have been carrying a small bomb with components that might set port airport security. ABC said.

GUANGZHOU, China — Wildlife merchants warned of a regional business disaster as government officials fighting SARS swept through China's largest wild animal market for the second straight day Wednesday, saying waste could lead to slaughter.

Merchants watched with grave misgiving, fearing the campaign against SARS will devastate the wild game markets of this city in southern China.

The Xinyuan wild animal market in Guangzhou has become the focus of the government's fight against severe acute respiratory syndrome, because authorities suspect the civet cat — named in Chinese for the mongoose could spread the disease to humans.

Rate will be the next target, with a mass killing scheduled to start Saturday in Guangzhou.

ISLAMABAD, Pakistan — Two years after nuclear-armed India and Pakistan nearly went to war, their leaders agreed Tuesday to hold landmark peace talks next month on all topics, including the hot-button issue of Kashmir that lies at the heart of their half-century of mutual hatred and mistrust.

Musharraf and Indian Prime Minister Atal Bihari Vajpayee agreed to the talks in tightly guarded meetings in the Pakistani capital under the cover of a major regional summit.

In a joint declaration read separately by the Indian and Pakistani foreign ministers, Musharraf pledged not to permit his country to be used as a haven for terrorism, and Vajpayee promised to seek a solution to the Kashmir dispute.

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On ABC's "Good Morning America," Homeland Security Secretary Tom Ridge, defending the cancellations of several flights since last week, stated, "we think you err on the side of public safety when you have a threat targeting a specific flight." The meaning of Ridge's comment could be expanded to affirm that US-VISIT errs similarly on the side of public safety when threats from abroad remain consistent.

While the knee-jerk claim is that the program's collection of fingerprint scans and photographs is an invasion of privacy, the United States has, for the better part of a century, required documentation for traveling to and from the country. President Woodrow Wilson gave an executive order in 1915 necessitating the use of passports by any person entering or leaving the United States. Though it would be irresponsible to claim that Wilson would have mandated the use of the US-VISIT technology had it been available, he did create what has become a long-standing requirement for documenting visitors to the United States. With the exponential increase in international travel over the better part of the past 88 years, it stands to reason that tighter security measures should be implemented whether or not fingerprint scans and photographs are an invasion of privacy.

In a sophomoric tit-for-tat reaction to US-VISIT, Brazil has suggested that the United States should ban entry to all foreigners or citizenry? In balancing the concerns of national security and personal accommodation, the latter hardly stands as a defensible position. According to the New York Times, by 6 p.m. Monday the program already found three visitors on watch lists and a previous two-month trial run turned up 21 names on similar lists.

In a press briefing on Monday, U.S. Department of State spokesman Richard Boucher, while refraining to state it outright, 'suggested Brazil's new program targets Americans specifically. "(Brazil's program) is not being applied to all people the United States has, but it's being applied," Boucher said. "It's not something that we have carefully prepared over the course of a year (like US-VISIT)." Boucher also said policies requiring fingerprints per U.S. citizen have resulted in delays as long as nine hours. Every country has the right to dictate to its visitors what requirements they must meet to travel within its borders and, eventually, every country probably will. However, such an obvious act of malevolence trivializes efforts to ensure American safety.

Jake Ashley is a journalism senior and Mustang Daily staff writer.

Food Bank Coalition has no political ties

Editor,

A letter in The Tribune, "Food bank's political leaning," (Dec. 15) complained a factual error used as the writer's reason for stopping his food donations. He wrote, "I no longer give to the food bank because of their political ties. A recent food drive was for Food, not Bombs." The affair was an anti-Bush rally...

That motto was used at the Nov. 16 peace rally last year. Though it calls to bring food items for those in need in our country. The Food Bank Coalition did not use that motto but did gratefully accept the food donated. The Food Bank Coalition has committee members or people who disagree with opponents of the invasion of Iraq should direct their actions at anti-war folks. The Food Bank Coalition should not be the scapegoat for your opinions or the views of a few donors. Please don't take your political leanings on them. Only the needy they serve will suffer from such misdirection.

David Broadwater is a San Luis Obispo community member.

Hunters respect nature and resources

Editor,

I have been reading numerous alarming letters in the Mustang Daily. Many people at Cal Poly have a distorted view as to what hunting truly is. As a former resident of Wyoming, I know more than most that we do need to take responsibility for wildlife. Hunting is not senseless killing, that is comparable to killing "running in circles." An actual deer hunt can last for days and is an unlimited enjoyment. Trudging through the snow tracking an animal lets you become one with nature and appreciate how one can go to the super-bowlers and just buy steak for the frugal hunter. Hunters do not kill for hide or for scavenging, they kill for the food and the experience. In fact, wasting meat is a crime. In order to appreciate wildlife in its natural setting, hunting is as good as it gets. In Wyoming in 2000, there were 454,200 active deer.

Matt Sutter is a history sophomore.

Letters to the editor

Gay marriage doesn't violate liberty

Editor,

For a senior who dates so much on logic and rhetoric in his letter "People can choose homosexuality," (Dec. 4) Andrew Miller makes a ridiculous leap between gay marriage and NAMBLA. It's tucked away right at the end there — which makes one wonder if the person who penned would see it because it's completely indefensible.

On one hand, you have a logical relationship between two adults who are consenting. When consent ends, so does the relationship. On the other hand, you have a sadistic relationship between a minor and an adult. Andrew's goofy rhetoric links together two entities that obviously do not connect.

The key word in the entire issue is "consent." Without it, there is no logical basis for the argument. High school American history-classes. One's liberty should be one's right of foreigners or citizens? In balancing the concerns of national security and personal accommodation, the latter hardly stands as a defensible position. According to the New York Times, by 6 p.m. Monday the program already found three visitors on watch lists and a previous two-month trial run turned up 21 names on similar lists.

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**Croc hunter baby blues**

**Ladies and gentlemen, boys and girls, welcome to Borrmn and Bailey gone horribly wrong.**

You thought Siegfried and Roy were crazy, but this takes the cake. When I saw father-of-the-year Steve Irwin cradling his baby son, Robert Irwin, last Friday while feeding a deadly snake to a crocodile, I felt myself repeating words I wanted to yell at the Australian showboat whose crazy animal antics enameled the public.

Irwin explained on his Australian TV show that war in Iraq was waged to settle a score will be execute Saddam, so the Bush administration will find a venue

The International Criminal Court in The Hague will not execute Saddam is an embarrassment to many progressive nations.

The answer is that Irwin's stunt is infinitely worse. Forget all the other weird things that have made Irwin simply 'Jacko' and focus on the event that occurred on the balcony in Quito.

Sure, the baby was probably safe. If there's anyone that's not the point.

This time, Irwin took it too far.

Giving the impression your child could be hurt is not good entertainment. Should Irwin lose his baby? No. Does he need to admit his fault to show he has enough sense to securely raise a child? Absolutely.

Dan Watson is a journalism sophomore and Mustang Daily staff writer.

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**User Interaction:**

'Eye for an eye' not the answer

Good for the new venue of the ICC. In former Serbian President Slobodan Milosevic's ongoing trial, for example, fund legal questions about how responsible a head of state can be for the actions of those under his command and about what course of action a head of state can take given the intelligence at the time should be the main questions.

The answers to such questions should interest every world leader, especially President Bush. Such precedent will make future world leaders ponder the validity of their actions as far as international criminal law is concerned. Trying and executing Saddam in Iraq, on the other hand, will marginalize international criminal law and the apparatus that exists to enforce it.

It should be obvious how inadequate the imperative "an eye for an eye" is. In Saddam's case, there are greater things than whether he receives his desert. The precedent set by a prior trial in The Hague would be a detriment for future leaders: surely this is more important than putting Saddam to death.

There's one final reason not to hold Saddam trial in Iraq for the purpose of executing him. If Saddam were given a prior trial in International Criminal Court, his defense might hinge on the fact that the United States supported Saddam's regime during Iraq's conflict with Iran, and the United States trained Iraq's armed forces. Saddam's defense might capitalize on the impression that America was complicit in his crimes against humanity.

A hasty trial in Iraq for the purpose of executing Saddam would make it seem as though America was anxious to con- ceal the part it played in Saddam's regime. America would again be vilified; Saddam would die a martyr. The only way to view such a trial is that Saddam didn't do enough harm in what place in Iraq, the world would receive this admission best. Thus, it is Irwin. But that's not the point.

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Grant D. Hiatt is a writer for the Crimson White at the University of Alabama.
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**Weeklies are for Aussies**

**Weeklies are for Aussies**
Week after week, people flock in droves to partake in television-watching rituals. But is it healthy?

STORY BY
AMY HESSICK

PHOTO BY
MATT WECHTER
Men, women find camaraderie, joy in watching TV with others

By Amy Hessick
MUSTANG DAILY STAFF WRITER

A group of friends gathers weekly to dish about a single man who is dat­ing multiple women. The strange thing is, the group has never met the man; he is just a character on a TV show, albeit a reality show.

Televised viewing is usually an independent activity, but when groups of friends all enjoy the same show, they often make it an event to watch together.

"I appreciate the moral support. It makes me not feel bad about watching a stupid show if I'm not doing it with my friends."

Summer Emmons, liberal studies graduate

This group has turned watching the show into a weekly event, and Wednesday has become "Bachelor Night." They rotate who hosts the event each week and usually bring appetizers and desert. They even meet at least half an hour before the show starts so that they can discuss last week's show and predict what will happen that night.

"I look forward to 'Bachelor Night' all week long not only because I love the show, but because I get to see my friends," Kelly Chute said.

The group's dedication to the show seemed a little strange at first to Pope. She had never watched the show until the current season and was at first doubtful that she could become as involved in the show as everyone else.

"I never thought I could get so interested in a show until I started coming to 'Bachelor Night," Pope said. "Now I'm hooked, and I even talk with other girls in my classes about 'The Bachelor' the day after it airs."

Although this behavior may seem odd, it is not unhealthy, psychology professor Basil Fiorito said.

"It is a social experience, and we are social animals, so it seems fairly normal," Fiorito said.

And this group television viewing may be what the advertisers and producers intended. Advertisers often refer to watching television as "inviting characters into your home," and "The Bachelor" Web site encourages watching the show with your friends by offering free invitations to send out. A link on the page reads "What's better than watching 'The Bachelor' alone? Watching it with your friends, of course! Plan your party now with our custom Evite."

"Bachelor" group member Emmons said she likes to watch her favorite TV show with her friends because she can get excited about it while her friends share in that excitement.

"I appreciate the moral support," Emmons said. "It makes me not feel as bad about watching a stupid show if I'm doing it with my friends." Apparently, the desire to be in a social setting while watching television is not a purely female reaction: Kelly Chute's boyfriend spends his Wednesday nights with a group of guys who get together to watch "The O.C." "The main difference is that the boys watch the show together so that they can make fun of it, and we watch it together so that we can analyze what's going on," Kelly Chute said.

Watching television with a group of friends, then, seems to create a comfort zone for both men and women. Generally, men feel more comfortable wanting to watch a show if they are all together, and women use the shows as a form of bonding.
Love: Does it really make scents?

By Micah Paulson

"As far as sexual motivation goes, the sense of smell is even more important than sight," said Annette Green, chairman of the board at the Sense of Smell Institute. "We respond to the opposite sex. Smell plays a large role in how we attract a suitor. "Odyssey" demonstrates people's undying fascination with what caused attraction.

Many studies have attempted to prove that the human sense of smell serves a purpose when it comes to finding a partner. "Clauss Wedekind, a Hodag at Bern University in Switzerland, studied major histocompatibility complex, in the early 1990s. MHC are genes that exist in every animal that has a backbone. They regulate the immune system to fight against different types of diseases and decipher an individual's body odor. "Wedekind's study took 44 men and had them wear the same T-shirt for a 48-hour period, without using any personal hygiene products. He then had 49 women smell the shirts and decide which smell was most appealing. The results overwhelmingly showed that the women chose men who had a genetic make-up opposite of their own. Wedekind concluded that the women instinctively chose men that differed from themselves to reduce the chance of inbreeding, making potential offspring more likely to survive.

For everyday, practical purposes, people use everything from scented lotions to perfumes to mask their natural aroma. "We all start out with our own smell fingerprint," Green said. "Layered on top of that is the types of food we eat, any medications we are taking, how heavy we perspire and any hygiene products we use."

Many studies have attempted to prove that the sense of smell is very important. "As far as sexual motivation goes, the sense of smell is even more important than sight," said Annette Green, executive vice president of Pherin Pharmaceuticals.

"The companies that claim they have developed a pheromone-based product that would make humans more attractive are full of baloney," Monti said. "Smells and body odor eliminate the impulsive behavior that is prudent in animals."

Pherin Pharmaceuticals claims it has identified human pheromones that can be altered to alleviate certain psychological problems. "The medication comes in a spray that is shot up the nose," Monti said. "The medication provides a calming effect that can be used to help with social phobias, such as public speaking or flying on an airplane."

Pherin Pharmaceuticals is in the initial stages of testing a substance that could either heighten or reduce a person's appetite, which will help fight obesity and anorexia, Monti said. Many studies have attempted to prove that the human sense of smell serves a purpose when it comes to finding a partner. "We all start out with our own smell fingerprint," Green said. "Layered on top of that is the types of food we eat, any medications we are taking, how heavy we perspire and any hygiene products we use."

Companies use hormones from animals like pigs and deer since a human version has yet to be discovered, said Louis Monti, executive vice president of Pherin Pharmaceuticals. "The companies that claim they have developed a pheromone-based product that would make humans more attractive are full of baloney," Monti said. "Smells and body odor eliminate the impulsive behavior that is prudent in animals."

Pherin Pharmaceuticals claims it has identified human pheromones that can be altered to alleviate certain psychological problems. "The medication comes in a spray that is shot up the nose," Monti said. "The medication provides a calming effect that can be used to help with social phobias, such as public speaking or flying on an airplane."

Pherin Pharmaceuticals is in the initial stages of testing a substance that could either heighten or reduce a person's appetite, which will help fight obesity and anorexia, Monti said. Many studies have attempted to prove that the human sense of smell serves a purpose when it comes to finding a partner. "We all start out with our own smell fingerprint," Green said. "Layered on top of that is the types of food we eat, any medications we are taking, how heavy we perspire and any hygiene products we use."

Men like women to have a sweet smell, like flowers, while men are usually identifiable with a musk smell, Green said. "While tastes differ from person to person, one thing that has been found to be universal throughout the world is cleanliness. Green said. "My advice to guys is to take more than one shower a day," said chemistry junior Aneeka Nosal. "Sweat clings to all the hair on guys; some guys can pull off the sweaty-man thing, but not every guy."

Rising country singer keeps it simple

By Blake Whitaker

Thursday, January 8, 2004

Houston — Music, no matter how complex, can be reduced down to its base elements—a box scraping across violin strings, antraveling through areed or the hammer of a piano key picking out its strings. The artist decides whether these elements will become a symphony or a three-chord pop song.

On her sophomore release "WellSpring," rising country/folk singer Caroline Herring keeps things toward the simple end of the spectrum, using the standard formulas of twang guitars and delicate arrangements for her mor­tly acoustic music. What separates her from the flock of spring songwriters is her exceptional voice and above-average songwriting.

Most listeners are probably accustomed to harmonica and lyrical style. A haunting pedal steel guitar and the occasional fiddle accent quiet finger­picking and lyrics about heartache, being on the road, heartache, Texas and heartache. Herring's lyrics may touch on conventional subjects, but her con­testional style and storytelling often leave one wondering what's going to happen next in her songs—an excep­tional feat in a genre that's prone to formulas and pandering.

Herring's voice is another factor that sets her apart from the pack. Her grace­ful young may not have a huge range, but it's steady and even during complex parts and does not lack in power. Listeners may be reminded of Linda Ronstadt; when talking about voice, such comparisons are never a bad thing.

Love: Does it really make scents?
County hires coastal developer lobbyist

SAN LUIS OBISPO (AP) — Supervisors approved a contract to pay a lobbyist up to $60,000 to represent San Luis Obispo County in an effort to improve strained relations with the California Coastal Commission.

Sacramento lobbyist Susan McCabe, who also represents many coastal developers, will represent the county during commission meetings this year. The Board of Supervisors approved the contract Tuesday. The county paid McCabe $25,000 last year.

Conservationists quickly criticized the deal, saying it is an attempt to allow more development on the coast and avoid updating the county’s coastal program.

“The greatest threat I see to the coast is the five of you,” Pam Heatherington of the Environmental Center told supervisors. Sierra Club representative Tarren Collins said McCabe’s clients represent a “who’s who of coastal developers.”

Supervisors defended the contract as a necessary means of protecting local control of the coast. Supervisors have criticized the commission for overstepping its authority.

Supervisor Mike Ryan said supervision, resulting in a reduction of staff time spent on appeals and updates.
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Thursday, January 7, 2004

Sports

The Knicks can also cash in on this deal. New York now has its first All-Star point guard since Walt Frazier, which will bring crowds to the stands at Madison Square Garden. Marbury is the big-time player the Knicks need — and can provide an answer for the Eastern Conference's best point guard, Jason Kidd, for whom Marbury was traded for in 2001. Marbury a deal finalized, newly-appointed Knicks' general manager Isiah Thomas has turned his team around. The backcourt is downright scary with Marbury teaming up with the smooth-shooting Allan Houston. Marbury is a physical, slashing point guard who will drive into the lane for a quick floater or kick the ball out to wingman Keith Van Horn. He and Marbury are said to have already worked out their differences. Van Horn gets my vote for Most Improved Player this year. Some say the Suns got the worst end of the deal, acquiring often-injured Antonio McDyess, Howard Eisley, an aging Charlie Ward, who was promptly cut, and two big foreign stars. This is not the case as trades are often done for financial stability. But with Stoudemire and Shawn Marion sticking around, they have built a solid core from which to build. The Suns are already talking about attracting Kobe Bryant to Phoenix this summer.

Kendrick Carson is a journalism senior and Mustang Daily staff writer.
**The somber side of sports**

The holiday season was not a time of celebration for everyone. Some had to deal with the loss of loved ones.

Men's basketball head coach Kevin Bromley suffered through the loss of his father, Lenard. He watched Monday's loss to Long Beach State on television instead of on the sidelines.

My close friend's younger brother died in a car accident just after midnight. New Year's Eve. A college-bound, high school senior in my hometown rolled his car.

It's important to persevere amid tragedy. Athletes do this constantly. Coach Kevin O'Neill, quarterback Brett Favre coached the Raiders this season and 10 for his head coach with the Dallas Cowboys.

Football players Raj Thompson and Anthony Randolph each endured the deaths of people close to them during their senior year of high school.

Wide receiver Randolph lost a high school friend, a drunk driver, in the middle of his swing song at Long Beach Wilson High School. Two weeks before a game, coaches filled the player's right
tackle position immediately, his teammates dedicated the season to their late comrade and Randolph went on to win the team MVP award.

Likewise, Thompson had just finished his senior season of high school football when his grandfather passed. The man had been like a father to Thompson. The two shared a passion for the Dallas Cowboys, and Thompson had spoken to him the week before he died to tell him he'd signed with Cal Poly.

Thompson said he was affected during his 1999 season, and even after five years as a Mustang, with his playing career now behind him, his memories haven't faded. "Probably every game I think about him," Thompson said.

Cross-country runner Matt Swaney also lost a grandparent. His 86-year-old grandmother played the organ at church the week before her death. Already back in training at San Luis Obispo and without a phone, Swaney learned about the death through his coach, Mark Conover.

Swaney attended his grandmother's funeral in Ventura on a Saturday and then met the team in Santa Barbara the following Tuesday for a meet.

That day, Swaney didn't come close to his personal record of 24:51 over the 8K course. He doesn't know if his grandfather's death contributed to his backlacker performance. "I don't know..." Swaney said. "Sometimes you like to think things don't affect you, but maybe they do."

Some crises have happy endings. Women's volleyball star Vanessa Gilliam played for the University of Washington last year and was in the middle of practice one day when her father almost died during neck surgery. "He went into cardiac arrest, it was pretty scary," Gilliam said. "I was a wreck." Gilliam transferred to Cal Poly to be closer to her family's Fairfield home. Her father's health is still unstable, but she sees him at every home game. She throws him T-shirts sometimes before games and smiles during them.

Senior guard Catrina Taylor will help lead the Mustangs as they face Utah State for the first time in school history. The Aggies are 1-0 in conference play, while Idaho is 0-1.

**Marbury heads home**

Stephon Marbury, a two-time All-Star and arguably the best point guard New York has ever produced, is returning home to the Big Apple after an eight-year trade that should help the New York Knicks a playoff-caliber team.

Marbury, a Coney Island native, has been a virtual nomad, playing on four teams in four different states in his budding career. He is only 26 years old. Why was one of the NBA's top players traded? For money.

The Phoenix Suns are now relieved of a serious amount of salary cap room. Before the trade, the Suns had one of the top six payrolls in the league but were not near that in the standings. By dealing Marbury and a few other