Hip-hop talk on campus

- International journalist to speak on the music genre's cultural implications

By Kimberly Masculine

Cristina Verán, an international journalist, has documented hip-hop culture across the globe. Her written histories of female rap artists of the 1970s and the evolution of hip-hop dance forms have appeared in the Kicks' "Hip-Hop Across the Globe." Her articles have appeared in a wide range of publications, including Vibe Magazine and Ms. Magazine.

Verán's discussion is purposefully scheduled during Indigenous Peoples Awareness month, which is promoted by the Multicultural Center and the Ethnic Studies Department.

If you go...

What: Cristina Verán
When: Aboriginal Flavor: Indigenous Hip-Hop Across the Globe
Where: Sierra Madre
Time: 7 p.m.

More Info: www.mustangdaily.catpoly.edu

If you go...

What: Basketball season opens
Where: Mustang win first game, 86-69

In OPINION, page 4

The little girl who cried 'bitch'

By Amanda Hippe

With the hustle and bustle of the holiday season, many people forget what it feels like to give and receive. This holiday season, the Community Services is once again encouraging Cal Poly students, staff and faculty to participate in a gift drive to benefit children who are part of local organizations.

The drive is a way for anyone to come by and pick up the tags at anytime throughout the holiday season. Drive as long as the unwrapped gifts are in by deadline. Charlene Rosales, SCS program assistant.

Gift drive benefits children

By Amanda Hippe

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Food for thought

Social science senior Chanty An ties a hunger awareness band on nutrition junior Meagan Carroll, while graphic design junior Leonard Besemer reads his social class description. The banquet, hosted by Veranda Cafe, created a visual statement about food distribution among social classes. Participants were assigned a social class and received types and proportions of food based on their status.

Matt Wetcher/MUSTANG DAILY

PREVENTION

Colleges focus on suicide

By Steve Giegerich

Devastated by their son's suicide during his sophomore year in college, Donna and Phillip Satow channeled their grief into reaching out to other students who have contemplated taking their own lives.

Now, three years later, the Jed Foundation is working with 120 colleges and universities around the country, providing resources that include Lifeline, a free Web site linking students to mental health centers and confidential help.

It's one sign, some experts say, that colleges are becoming more attuned to the issue — even if it's just one step. "A Web site doesn't solve the problem," said Donna Satow, whose son, Jed Satow, was at the University of Arizona when he died in 1998. "But it might help one or two kids." Second only to automobile accidents, suicide is the leading killer of college students — claiming the lives of an estimated 1,100 each year, according to the Jed Foundation. The American Association of Suicidology reports on its Web site that the suicide rate for 15-to-25 year olds is 300 percent higher than it was in the 1950s. In the aftermath of three separate
VERAN continued from page 1

"Her talk discusses how indulgment yarns in New Zealand, Australia and the United States use hip-hop culture as a vehicle to affect social change," ethics studies assistant professor Chistine Cheney said. Cheney saw Verán speak at Cal Poly. She said she hopes students interested in hip-hop music will attend.

"Maybe the first time the vandal cut the hair they realized that they didn't have enough for the bangs or something, so they came back for a couple more inches," Laura Dietz, Equestrian team manager said.

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"I could have been done by a random visitor," she said. "People also drive out there and pretty much do whatever they want."

"It definitely challenges ideas of what hip-hop is," he said. "Hip-hop means something to the people of the United States and she shows how that same music can be meaningful to people outside of the United States."

Fabian has seen Verán speak previously and said she brings up the idea of what music means to people.

"It shows how rap music goes beyond commercial culture," Cheney said.

She said she hopes the speaker will create an understanding of indigenous people that goes beyond the stereotypes, in particular American Indians.

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VERAN continued from page 1

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HOLIDAY continued from page 1

Social Services.

"SCS saw a need for the drive in the community," SCS program assistant Charlene Rosales said. "We wanted to do more than what the Salvation Army and United Way are doing already."

The drive started on Nov. 12 and will run through Dec. 3. Rosales feels SCS is a great vehicle to get the word out that these types of programs exists during the holiday season. This also gives participants the choice of picking up a specific request that they would like to fulfill. Each of the colored tags decorating the Christmas tree in the SCS office has a child's name, age and specific gift request.

"There are so many students and faculty on campus that it makes it really simple for someone to run up here and take a minute to fill out a tag and make a commitment," Rosales said. "We encourage anyone to come and pick up the tags at any time throughout the drive as long as the wrapped gifts are in by Dec. 23.

Drive coordinators are hoping that all 440 tags will be picked up. By Tuesday afternoon, 225 tags have been assigned.

"We are thrilled to see so many tags already taken," said Carla Scherer, ENRICH co-coordinator for Sequoits Hall and architecture freshmen. Scherer and other coordinators in ENRICH are raising money within each residence hall to purchase gifts for some of the children on the tree.

"Our goal, in Sequoits, is to collect enough money to purchase at least five to 10 gifts," Scherer said. "Being part of a group like ENRICH is a great feeling."

The toy drive is just one of the many programs ENRICH and SCS are part of that better the lives of community members.
NEW YORK — The New York Stock Exchange's members voted Tuesday to use "dialogue and pressure" to persuade North Korea to abandon its suspected nuclear weapons development.

U.S. Assistant Secretary of State James Kelly met with defense chief Shigesato Ishiba as he wrapped up the Tokyo leg of a three-nation Asia tour to coordinate policy ahead of six-way talks expected next month on the North Korean nuclear dispute.

Kelly told reporters that the date for a new round of multilateral negotiations with North Korea was still not set. Kelly then went to Beijing, where he said he would do "more work on that problem."

GNEVEVA, Switzerland — The Galapagos snail — once collected by Charles Darwin and South America's riverine rabbit are among 12,259 known plants and animal species facing extinction, according to the 2003 Red List of Threatened Species released Tuesday.

The snail and the rabbit, with fewer than 250 breeding pairs, were reclassified from endangered to critically endangered — one step before being considered "extinct in the wild."

The turtle-like Serechelles fresh water terrapin lost its battle this year and is gone forever, according to the group, which is known as IUCN.

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WASHINGTON — The Federal Aviation Administration on Tuesday revealed an administrative shakeup intended to make the agency's air traffic services more efficient.

The air traffic control system will be combined with research and acquisition activities into a single air traffic organization, which will be divided into five business units, the agency said.

Research and acquisition have been sore points for the FAA. Its $1.69 billion air traffic control modernization system, for example, has been plagued by delays and cost overruns.

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WASHINGTON — The House approved a far-reaching energy bill Tuesday that would provide billions of dollars in tax incentives for oil, gas and coal producers and give a boost to corn farmers by requiring a doubling of ethanol use in gasoline.

It would impose federal regulatory rules on operators of high-voltage power lines for the first time, to reduce the likelihood of another cascading blackout like the one last summer.

Republicans called the bill timely and a key to mitigating climate change energy security by expanding energy choices. But Democrats said the tax breaks amount to giveaways to oil, gas and coal industries that don't need the help. They also said the legislation fails to focus on ways to conserve energy and develop more energy fuels.

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BOSTON — In the nation's most far-reaching decision of its kind, Massachusetts' highest court declared Tuesday that the state constitution guarantees gay couples the right to wed and shots the planning of spring weddings.

In its 4-3 decision, the Supreme Judicial Court gave the Legislature six months to rewrite the state's marriage laws for the benefit of gay couples. Although courts in other states have issued similar rulings, some legal experts said this one goes further in its emphatic language and appears to codify blocking black like the one last summer.

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Associated Press

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ALBUQUERQUE, N.M. (AP) — Tribal leaders reacted with skepticism Tuesday to a Bush administration official who told them the president wants to improve education for Indian students, help tribes develop energy resources on their land and consult with tribal governments.

"The White House understands the importance of maintaining strong ties with Indian Country through consultation and communication," Jennifer Farley of the Office of Intergovernmental Affairs told the 66th annual conference of the National Congress of American Indians.

"We are here to listen to you. We're here to help you and work with you." However, Gov. John Gonzales of San Ildefonso Pueblo, a member of the steering committee for the Bush re-election campaign, pointed to the lack of communication in a consultation meeting scheduled last week at the University of Oklahoma.

Puebla Indian officials and tribal leaders from around the West

Indian leaders showed up — but federal officials had neglected to tell them the meeting had been canceled.

"We need mutual respect," he said. "It needs to be given, and we are in turn will give it back. I think that the tribes really need to be treated in that manner."

Zuni Pueblo Gov. Arlen Quetawki Sr. said the federal government is leaving tribes out until late in the game.

"They talk about consultation, but they have already made their decisions. I think they have not carried through to provide to the Native Americans. Really, the consultation should have been started at the onset," he said. "Instead of tribes being reactive to a lot of these issues, we should be proactive."

A Santa Clara Pueblo official told Farley it's discouraging for tribes to hear about administration support when its actions clearly show something different.

Farley presented examples of what the administration has done for tribes, including more money for Indian education; a six-year $30.4 million Reading First grant; and training 850 new Indian teachers.

"We all need to do the challenge of helping every Indian student improve their education and together we can do it," she said.

Tribal officials, however, came up with their own list of things they complained about to Farley.

"We need more money for the Indian Health Service, tribal sovereignty is being eroded and Bush is pushing forward to reorganize the Bureau of Indian Affairs despite opposition from nearly every tribe.

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ALBERTA, Canada (AP) — A bill passed by the U.S. House of Representatives last week to limit the way college curriculum is taught in order to heighten students' participation in homeland security.

"This is part of the Patriot Act, and that is the legislation that was passed," a Bush administration official said. "But it's not a stand-alone piece of legislation. It's a part of the Higher Education Act."

"The Higher Education Act provides support for education that is critical for the functioning of the U.S. It's a way to fund schools and universities to have international expertise and under-standing to analysis of national security needs."

"This legislation in the Higher Education Act would update the program to Title VI to reflect national security needs in the current international climate."

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LOS ANGELES — UCLA researchers are looking to wind-generated electricity for an alternative energy source.

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While the military stepped up its campaign to put down anti-U.S. guerrillas, it also claimed progress on another front — preventing foreign fighters from entering Iraq by stopping migrants to carry out attacks on American forces.

Refugee agency worker, as she traveled through a bazaar in the city of Kabul, Afghanistan with the United Nations High Commissioner for Refugees.

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'Bitches' breaking barriers?

I'm gonna be president when I grow up. And I'm gonna be good, too. I'll cross that moral, create socialized healthcare, give adequate funds to public education and shrink the poverty gap. I will take care of Saddam Hussein, once and for all, without killing civilians, spending billions on weapons and billions more on reconstruction. I'm gonna make sure all those damn Baby Boomers don't suck up our social security and clear out that whole Israeli/Palestinian conflict.

You name it — global warming, poverty, war — I'll fix it. And I'll still be called a bitch.

That's just how it goes, how it is. Women in power positions are not, are bitches, have bitchy tendencies or are just labeled bitches. Hillary Clinton, bitch. Eva Perón, bitch. Catherine the Great, bitch.

The question is, do bitchy women just happen to be better leaders or does society throw the term around because they're women? I'm not sure. Do you think they're women? Because I do.

Maybe you're a little bit biased. Maybe this is just a modern girl-who-couldn't-don't. Maybe it is another time when we complain "It's because I'm a woman" when we have been treated differently or not given the same respect, salary or position as men. Maybe bitchy women just go further in life. Maybe they get respect that sweet and passive women don't demand. Or maybe they can't be held to the same standards respect.

Some female leaders shed their femininity, their traditional commitment to being a mother and wife, to rise to their profession. They become hard-nosed, aggressive and ultra-assessive. They take pride in their shrewd and unswerving behavior. These women have realized that people who don't listen to them unless they are seen as bitchy.

We, as a society, aren't ready for women who are strong, competent and intelligent. It's just not right to label them as being bitchy. We can't take this concept of leadership and decision-making roles of men, leaving strong women with a negative reputation?

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American Cooling, Inc.
American Cooling, Inc. is a fresh vegetable processing, handling, and storage facility, established in 1987. We currently process 30 million cartons per year. We do business with many major fresh vegetable shipping companies. Based in Salinas with locations in Castroville, Huron and Yuma, Az.

Anheuser-Busch
As the world’s leading brewer for more than 45 years, Anheuser-Busch and its subsidiaries are committed to finding innovative ways to continually improve. It's this kind of thinking that creates a unique work environment by rewarding talent, celebrating diversity and encouraging forward thinking.

Applied Industrial Technologies
Applied Industrial Technologies, Inc. is a leading industrial distributor of replacement bearings, power transmission components, fluid power products, specialty maintenance items and related shop services. We service the MRO and OEM markets in North America.

ATA
ATA is a world leader in the research and development of leading edge technologies for the petroleum industry. Our dynamic team of engineers and technicians designs and produces the most advanced navigational, surveying, logging and computer electronics for drilling operations.

Bear Creek Corporation
Bear Creek Corporation is a leading direct mail marketer. Includes Harry and David, a direct marketer of food gifts, Harry and David Stores and Jackson & Perkins, a mail order supplier of roses and plants. We are looking for students who are interested in our summer internship program.

Bridge Bank
Bridge Bank reflects the unique needs of our business community by combining the resources and services typically associated with larger banks with an unparalleled commitment to personal service. We offer banking solutions created specifically to help businesses grow and prosper.

California State Auditor
Audit for the Legislature! As an entry-level auditor evaluator with the California State Auditors, you could be part of a team charged with investigating an allegation of corruption and/ or mismanagement or assigned to evaluate a multi-million dollar public organization and recommend program and policy improvements.

California Department of Transportation
The California Department of Transportation (Caltrans) has long been recognized as a leader in the transportation industry. The Department’s mission is to improve mobility across California while providing the safest, best-managed, seamless transportation system in the world.

Clark Realty Builders
Clark Realty Builders is a Maryland-based general contractor with projects nationwide.

Classic Party Rentals
Classic Party Rentals is the nation’s leading party and event rental company with multiple locations. Classic serves California’s top caterers, event planners, hotels and resorts. Classic’s success is sustained by providing impeccable customer service and quality equipment.

Drug Enforcement Administration
The Drug Enforcement Administration is a federal law enforcement agency whose primary responsibility is to conduct criminal investigations on major violators of federal drug laws.

Eaton Corporation
Eaton Corporation is a global diversified industrial manufacturer that is a leader in fluid power systems; electrical power quality, distribution and control; automotive engine air management and fuel economy; and intelligent drivetrain systems for fuel economy and safety in trucks.

Edwards Air Force Base
The Air Force Flight Test Center, at Edwards Air Force Base, in California is the Air Force Material Command Center of Excellence for research, development, test and evaluation of aerospace systems for the United States and our allies.

Enclos Corp
Enclos Corp specializes in the design, engineering, fabrication and installation of a building’s exterior wall systems.

Enterprise Rent-A-Car
Enterprise Rent-A-Car was named one of Fortune Magazine’s “Top 100 Companies to Work For.” Thanks to our top notch employees, Enterprise is the No.1 car rental company in North America! With more expansion planned for the future!

Fastenal
Fastenal has aggressively grown to operate more than 1,200 stocking locations in the United States,
Company Focus Frame

FocusFrame is a premiere CRM and procurement firm focused exclusively on the public sector. We provide a diverse range of technology infrastructure solutions from storage area networks to software licensing and service contracts. Our base is in Colma, Calif.

Granite Rock

Granite Rock is a construction material supplier and general engineering contractor located throughout the San Francisco and Monterey Bay areas. We are one of Fortune's 100 'Best Companies to Work For,' and most recently we were selected by Fortune Small Business magazine for their '2003 Best Bosses' award.

Guardian Industries Corp.

Guardian Industries Corp. is a leading worldwide manufacturer of float glass and fabricated glass products based in Auburn Hills, Mich. Guardian, its subsidiaries and affiliates employ 17,500 people and operate facilities throughout the world.

Hajoca

Hajoca will be doing one-on-one interviews at Career Services on the Nov. 25. See our online job description at Mustang Jobs. Please see our company profile at www.symplicity.com.

Hertz

Hertz is the world's leading vehicle rental industry. Our business has flourished because of employee teamwork of. Now you can enjoy these opportunities in the dynamic environment provided by a company that has been growing and changing over nine decades.

Internal Revenue Service

As the largest agent under the U.S. Department of the Treasury, the Internal Revenue Service is responsible for helping all taxpayers meet their tax obligations.

John W. Wallace & Associates

John W. Wallace & Associates, with more than 80 employees, offers civil engineering, surveying, planning, landscape architecture and construction management services. We provide our services to a diverse clientele in the private and public sectors.

K. Hovnanian Companies

K. Hovnanian Companies is the 8th largest homebuilder in the country. This year, our company has been award-winning the Webby Award for our website and in the Parade of Homes. We are a national homebuilder with a strong presence in the world of real estate. Our mission is to be the number one homebuilder in the United States.

LPCS Structural, Inc.

PCC Structural, Inc. is the world market leader in manufacturing composite, high-quality structural investment castings for critical applications in the aerospace market as well as medical, general industrial, alloy and other commercial applications. We are based out of Portland, Oregon.

Pepsi Bottling Group

The Pepsi Bottling Group is the world's largest manufacturer, seller and distributor of Pepsi Beverages. Formerly a Division of PepsiCo, we are a worldwide class company employing 38,000 and generating nearly 8 billion dollars in annual sales.

R&B Brosamer Inc.

R&B Brosamer Inc., a heavy highway construction engineering company based in Alamo, CA is interviewing for entry-level engineering positions.

Ryland Homes

Ryland Homes is one of the nation's largest homebuilders, specializing in building and financing single family attached and detached homes. Since the company's founding in 1967, Ryland has built more than 210,000 homes nationwide.

Santa Barbara County

Santa Barbara County government is a service-oriented organization with a $600 million budget. The County has 23 departments and a workforce of approximately 4,600 employees in over 700 different jobs.

Santa Cruz Biotechnology, Inc

Santa Cruz Biotechnology, Inc. is focused on the ongoing development of research antibodies. It is our goal to continue to offer the broadest range of research reagents in the world.

Solar Turbines

Headquartered in San Diego, Solar Turbines is a subsidiary of Caterpillar Inc., ranked 1 in its industry. Solar is the leading manufacturer of industrial gas turbines in the 1.1-15 megawatt range (1590 to 19,500 horsepower), with more than 11,400 units operating in 90 countries around the world.

Southern Wine and Spirits

Southern Wine and Spirits is the largest privately held distributor.

Sparking

Sparking is an electrical engineering, lighting design and technology consulting firm in Seattle, WA. We are hiring electrical engineers to design the power distribution systems for commercial buildings, hospitals, & mixed-use buildings. Our clients include architects and building owners. See www.sparkling.com.

Stanley Motors

At Stanley Motors, soon to be Cole Chrysler Dodge we've established a 53 year reputation of honesty, integrity, and outstanding customer service... before and after the sale. We are just beginning construction on our state of the art, multi million dollar sales and service facility.

State PIRGs

The State PIRGs are a national network of nonprofit activist organizations that advocate on behalf of the public interest. We work to protect the environment, to encourage a fair marketplace for consumers and to foster responsive, democratic government.

Sun Life Financial

Sun Life Financial, a global enterprise, is a leading financial services organization, providing a diversified range of risk management, wealth management and money management products for individuals and businesses.

NOW OPEN AT CAL POLY'S UNIVERSITY UNION!

A Plan for almost everyone.

600 Anytime Minutes for $31.45 a month! (includes student discount)

Free Unlimited Mobile to Mobile!

Free Nationwide Long Distance or Unlimited Nights and Weekends!

Free Nokia 2260 phone and Free activation (with a two-year agreement)

Best Coverage on Campus!

Call Today! 800-543-0100

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See LISTING, page 7

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Advertising Guide

Advertising Guide

Advertising Guide
Career Fair

LISTING
continued from page 6

corporations.

Target Corporation
Target Corporation is a growth company focused exclusively on general merchandise retailing. Our principal operating strategy is to provide exceptional value to American consumers through multiple retail formats. Store brands include Target, Marshall Field's and Mervyn's.

Target
Target is an upscale discounter with more than 1,000 stores nationwide. By focusing on trend leadership, excellent service, exciting team member opportunities and community outreach, we create long-term shareholder value. Visit us at www.target.com.

TruGreen Companies
TruGreen Companies is a national leader in the green industry offering commercial and residential landscape management services in Maintenance, Design/Installation and Irrigation.

Entering job market
can be tough

By Shawn Pour
THE DAILY COUGAR (UNIVERSITY HOUSTON)______

HOUSTON — Ah, the weather’s getting colder, classes are almost over and something in the air is different. It can only mean one thing: The holiday season is here. And with the holidays sneaking up on us, college students, many of us will need to re-enter the working scene.

Job-thirsty enthusiasts are probably already on the prowl just to get a jumpstart on the competition. But competition aside, something else is standing between students and their minimum wage vacation. I just can’t figure out what it is.

If you’re like me, you might have already filled out countless job applications but haven’t heard back from any employers. Why? In 2000, when students had to walk 10 miles in the snow to get to school, it seemed like getting a temporary job was simple. If you filled out two or three applications you knew you could expect a phone call.

Maybe it’s the economy, maybe it’s the competition, but whatever it is, something is changing. Work applications are so extremely tedious: work experience, references, skills and qualifications. Some companies are now requiring mandatory personality tests; ridiculous, long ones. Sometimes it takes hours to fill one out. And halfway through the trick questions you stop and ask “what is the point?” You know you could be a terrific employee, what’s the hold up? Meanwhile, the guy on the other side of the counter with a tattoo on his neck that says “Satan Is Lord” is skipping all the customers while he talks on the phone. And you can’t help but wonder, “How the hell did he get the position?”

Long-term career job opportunities aren’t any better. Let’s face it, if you’re in college now, finding a job after graduating is going to be incredibly tough and extremely competitive. It might be better to just stay in school and do post-graduate work. Houston’s job market is rapidly decreasing, and people are demanding to know why. The good thing is that once it’s this low, things can only go up. It’s just a matter of time.

No matter how bad things are right now, there are, believe it or not, still jobs out there. While it might not be as easy as it once was, there are still a lot of things that can be done to ensure a higher percentage of employer feedback. For one, when you’re running in an application, make sure to give it to a manager, not a regular employee who will probably lose it. Remember, these applications have important information about you, so you don’t want it to fall into the wrong hands.

Another thing you can do is check back. This is crucial. Some people think they are annoying employers when they do this, but it’s the annoying ones who get the job. If you’re lucky enough to land an interview, drop them a “thank you” e-mail or letter. They’ll appreciate it.

Finally, stay optimistic. In the end, you might not get your dream job, but at least you’ll be working — a pretty rare thing these days.
Career Fair Special Section

More people compete for holiday-season jobs

By Nathan Hall

MINNEAPOLIS (DAVID G. MINNESOTA)

MINNESOTA DAILY (U. MINNESOTA)

Carlson School of Management

jobs, they might now be competing seasonal retail jobs nationwide than been encouraged by October employ­
tinent statistics showing increased jobs in nearly every sector.

But looks can be deceiving. Several local economists and retail

analysts said while there will be more seasonal retail jobs nationwide than in recent years, students could have more competition for those positions. Although students typically receive the lion's share of seasonal jobs, they might now be competing with the thousands of manufacturing and technology workers laid off over the past few years.

There may be a lot more competi­tion for those types of jobs because there are more people looking for jobs in general," said Brian McCall, a Carlson School of Management industrial relations professor. "It's not just students on break anymore."

The U.S. Labor Department reported earlier this month that retail employers added 50,000 jobs last month, the largest increase for the industry since February 2001. The Washington-based National Retail Federation reported that nationwide, retailers hired 3.2 per­cent more personnel, the same as last year. But Minnesota Department of Economic Security data shows retail employment in Minnesota is down 1.3 percent from last year.

Despite this, David Brennan, a University of St. Thomas marketing professor and co-director of the Institute for Retailing Excellence, said he does not think students should worry about their prospects for earning extra spending money over break.

"Manufacturing jobs, for example, are typically higher-paying, so those laid off more recently are more inclined to collect unemployment than settle for a $7 (per hour) job," Brennan said.

The U.S. Labor Department reported earlier this month that retail employers added 50,000 jobs last month, the largest increase for the industry since February 2001. The Washington-based National Retail Federation reported that nationwide, retailers hired 3.2 percent more personnel, the same as last year.

Manufacturing jobs, for example, are typically higher-paying, so those laid off more recently are more inclined to collect unemployment than settle for a $7 (per hour) job," Brennan said.

She added that seasonal jobs with her firm are a possible "great stepping stone for more permanent employ­ment." Other smaller, independent retailers, said they have no plans to increase their usual holiday sales.

"It may appeal of course to those who have been laid off for a really long time, but the job skills and inter­ests remain totally different," Brennan said. "It's a completely dif­ferent mindset, so I don't think you can just simply plug them into the retail service industry."

John Fossum, an industrial relations profes­sor at the Carlson School, said the number of seasonal retail jobs is affected by the previous summer's consumer confidence numbers.

Consumer confidence surveys measure Americans' spending senti­ments and expectations. When peo­ple feel secure in their jobs, they typi­cally spend more money, meaning better bottom lines for retailers. This can lead to more jobs.

"Most retailers make their esti­mates and place their (holiday) orders during the summer," Fossum said. "Any major negative shock, like a major loss of life in Iraq, for example, could still definitely dampen the retail season."

Most economics professors inter­viewed said the University of Michigan's Survey of Consumers is the best indicator of consumer confidence.

Paula Thornton-Greear, a spokes­woman for Minneapolis-based Target Stores, said in a prepared e-mail state­ment that Target will hire the same number of seasonal employees as last year.

She estimated Target will hire between 50,000 and 80,000 new tem­porary employees nationwide. This translates to between 50 and 80 tem­porary workers per franchise.

Thornton-Greear said a high per­centage of seasonal workers return for several years because they enjoy the atmosphere and flexible hours.

Richfield, Minn.-based Best Buy reported 32 percent, up 2 percent from 2002. "These jobs are fairly popular with young people and the college-age crowd, but it really runs the gamut," Best Buy spokeswoman Dawn Bryant said.

Best Buy spokeswoman Dawn Bryant said.

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Sherwood has ‘a few prospects,’ indie sound to their credit

By Thomas Atkins
MUSTANG DAILY STAFF WRITER

Sherwood doesn’t pretend they are better than they really are. The local emo/indie band is well aware of their modest status as... a local emo/indie band.

The group claims a list of their accomplishments would run quite short; one highlight of the band’s career was playing a wine-tasting party at Zenaida Cellars in Paso Robles, to about 65 uninterested 30-somethings.

I am sitting in Linnaea’s on Garden Street in San Luis Obispo with Dan Koch (guitar, vocals) and Chris Armstrong (lead guitar, percussion). Coincidentally, this is the place where Koch (chief songwriter) does much of his lyric-writing. But he would be the first to say his poetry is nothing to snap your fingers about.

“About half of our songs are directly or indirectly about my inability to convey beauty through words,” Koch says.

Koch, Armstrong and Nate Henry (vocals, bass) all attend Cal Poly; Greenetz (drums) graduated last June, and Chris Keene (organ, Rhodes, percussion, vocals) is currently unemployed.

“Hey guys, are we practicing tomorrow?” Keene asks.

“Yeah,” Koch and Armstrong say in unison.

In fact, Sherwood has been practicing almost every day since the beginning of October. They are independently recording a full-length album in late December, so almost every spare moment is spent in the practice room.

I ask Keene if all the practice gets in the way of looking for a job.

“Not really,” he replies. “I’ve got some good prospects.”

But all the band members say they are hoping that the band will soon pay off and they will no longer have to work as thrift store clerks (Armstrong), sandwich makers (Koch) or bus boys (Greenetz).

I ask Armstrong if he thinks the band will allow him to play music for a living.

“Well, we all like to think so, but I don’t know,” he said. “Earlier this year we played at (the Cal Poly Interfraternity Council)’s Battle of the Bands. We lost.”
By Christopher Jones

CHARLOTTESVILLE, Va. — Are the Simpsons one of the most Christian families on television? Does the Springfield of Ned Flanders and Apu provide an example of different religions and spiritualities?

Shawn Galyen, a minister working with the Georgetown chapter of the Chi Alpha Christian Fellowship, offered his answers to these questions during "The Gospel According to the Simpsons," a discussion sponsored by the University of Virginia Chapter of the Chi Alpha Christian Fellowship.

Speaking before a large audience, Galyen used author Mark Pinsky's book "The Gospel According to the Simpsons" as a basis for a discussion about the role religion and spirituality play in the TV series and the ideas embodied by various Simpsons characters.

"I think that 'The Simpsons' is the most spiritual, religious show on television today," Galyen said at the beginning of his lecture.

Galyen is one of several ministers who use "The Simpsons" status in popular culture as a way to reach out to students and involve them in religious discussion.

"The goal is to get the discussion to a broader audience," Galyen said.

Pete Bullette, a minister involved with the university's chapter of Chi Alpha, invited Galyen to speak at the university.

"'The Simpsons' is a common ground people could use and understand to begin a dialogue," Bullette said.

Galyen said several different ministers have held similar discussions at universities in states ranging from Massachusetts to Iowa, and Reform Jewish and Episcopal groups have also requested him to speak.

Galyen noted, however, that he and other ministers have used Pinsky's book only as a foundation for discussion on various topics. Galyen's speech focused on the religious and spiritual ideas embodied by various characters ranging from Bart and Homer to Reverend Lovejoy and Ned Flanders, whereas Pinsky's book discusses specific aspects of religion such as prayer and heaven and hell.

"I want to discuss what the different character represent as options in a multi-religious world," Galyen said.

When first aired, "The Simpsons" was criticized for its rebellious attitude and satire. Pinsky, however, embraced the show's humor, pointing out that the show parodies all aspects of American life and treats religious faith with a high level of respect.

"The gift of 'The Simpsons' is that the characters' fundamental beliefs are animated, but not caricatured," Pinsky wrote. "God is not mocked, nor is His existence questioned."

Bullette agreed, noting that "'The Simpsons' communicates its values using humor."

Galyen said just as the show leaves many religious ideas up for interpretation, viewers can interpret for themselves what each character represents and how that relates to their daily lives.

"If 'The Simpsons' can help you, use it," Galyen said.

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Minister preaches Christian values of 'The Simpsons'

Local bands want some love?

Drop off a demo CD and a press kit to Mustang Daily, Bldg. 26, Rm. 226 or email mustangdaily@calpoly.edu and put "Local Band" in the subject line.
Bonds wins record sixth MVP award

By Ronald Blum

Barry Bonds won his record sixth National League MVP award Tuesday, becoming the first player to get the honor three consecutive years.

St. Louis outfielder Albert Pujols was second with three first-place votes and 90 RBIs, leading the major leagues in slugging percentage (.749), on-base percentage (.459) and walks. Pujols hit a major league-high 399 with 43 home runs and 124 RBIs and led the major leagues with 137 runs.

San Francisco players have won the award four straight times, with Jeff Kent finishing first in 2000.

The Associated Press

U.S. in bad with agency

By Stephen Wilson

The head of the World Anti-Doping Agency accused the White House on Tuesday of showing no interest in the fight against performance-enhancing drugs in sports.

WADA president Dick Pound said the Bush administration’s lack of support could lead to sanctions against the U.S. team at next summer’s Athens Olympics and affect New York’s bid for the 2012 games.

“There’s just a complete vacu- um and void there as far as we’re concerned,” Pound said in a conference call on the eve of WADA meetings in Montreal. “Our sense is they’re not the slightest interested in this issue.”

Jennifer de Vlance, spokeswoman for the White House Office of National Drug Control Policy, would not comment “disingenuously and unproductively.”

“This is out of left field,” she said by telephone from Washington. “We work with his staff on a regular and close basis. I’m a little mystified that he feels that way.”

Pound said in a statement that the White House was “just striking out and are very disap­ ppointed in the lack of leadership being demonstrated.”

De Vlance said Congress is expected to approve the federal bud­ get in the next few days, clearing the way for payment of the WADA dues.

Pound said WADA will decide this week on sanctions against governments that haven’t paid up, including stripping them of their seats on the WADA board and executive committee.

In addition, he said the IOC could refuse accreditation to gov­ ernment officials for the Athens Games and prevent use of the national flag at opening, closing and medal ceremonies.

RUGBY

continued from page 11

Unlike other Cal Poli club sports, the rugby team competes in a divi­ sion made up by both club teams and NCAA teams. Division I contains the most competitive and highly skilled teams in collegiate rugby.

"Last year was a rebuilding year for a couple of the perennial con­ tenders in the league," said Matt Gallagher, outside center. "With all the returning players and an extra year of experience, we are expecting fierce competition from San Diego State, University of Arizona and Santa Barbara, who is always a tough matchup."

CPRFC has gone to the Collegiate National Championships for the past three years. They were denied a trip to the Final Four at the Elite Eight tournament at West Point last year when they suffered a disappointing loss to Army after sur­ rendering the lead in the game’s last 90 seconds.

Cal Poli’s only three starting players from last year’s team: captain and center Nick Giacalone, prop Rod Rondis and hooker Matt Westcamp. This year center Ed Pitts, who was selected as a Southern California All-Star with­ out starting for Cal Poli last year, will start on the first side. Brian Femstrom, hooker, will also start on the first side.

"We are expecting big things from the team this year," secon­ der Chris Williams said. "We have many senior starters returning, and we should be one of the most competi­ tive teams in the nation. It should be a lot of fun to watch."

CPRFC can be reached at 382-8311.

Travel

Thinking of travelling to Sacramento? I’m sorry.

Rep from McGeorge Law School will discuss la­ w school and answer questions about McGeorge. All interested students invited.

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The Society for Technical Communication with President Mark L. DeMeerboro Longo from IBM will be in Mel. Nov. 19th, 02-205, 8-8pm.

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Attention!!!

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Attention!!!
New players branch out in win

- Mustangs’ guard corps shine in 86-69 exhibition win over Branch West

By Deanna Galien
MUSTANG DAILY STAFF WRITER

The men’s basketball team came out with a bang in its season debut exhibition game, logging a win against Branch West, a touring team featuring several former Division I players, at Mort Gym Monday night. Although the game doesn’t count on the team’s record, the 86-69 win served to solidify and prepare the team for the trip to UC Berkeley on Friday.

“It helped us build more confidence with each other in a game atmosphere,” said senior center Vannie Dennis. He led the team, scoring 15 points during the 22 minutes he played. The Mustangs stayed in the lead and maintained control of the ball for the majority of the game.

The exhibition was an opportunity for new players to show what they can do, Dennis said. He referred to the strengths of sophomore point guard Kameron Gray and junior forward Nick Entwistle, both transfers, and freshman forward John Manday. Gray has big expectations to live up to, being the No. 1 ranked junior college point guard in the state after his freshman year at Chabot College in Hayward. He delivered the goods Monday night, with 14 points and two assists.

A year of sitting out has not slowed junior forward Nick Entwistle, though he did show some signs of rust. He put 12 points on the board and tallied four assists. He also had four turnovers Monday night.

Freshman forward John Manday gave a solid show, contributing 10 points.

Returning team members were on fire, providing a foundation for the young team to build on.

Sophomore guard Fernando Sampson put up nine points during 11 minutes on the court. Junior forward Vladimir Lisinac from Serbia led the team in rebounds, racking up nine to keep the Mustangs in control of the ball.

For several newcomers, like walk-on freshman guard Keith Lawrence from Moorpark, Monday’s exhibition was the first chance to play college basketball. “I was feeling a little bit of nerves at first,” Lawrence said. He felt the pressure of switching from high school to college, he said. “I didn’t know if I was going to get to play,” Lawrence said. “But once I got out there it wasn’t so bad. All the nervousness went away.”

Lawrence scored two 3-pointers in under 10 minutes of playing time and got his first game experience before playing against Cal.

The team will spend the next few days reviewing their performance, working on blocking and solidifying their defensive plays.

By Caitlin O’Farrell
MUSTANG DAILY STAFF WRITER

This year may be the best chance for Cal Poly’s Rugby Football Union to advance to the national championship, especially since they will be playing for Cal Poly’s Rugby Football Union in New Zealand, which he will begin in January. He served to solidity and prepare the Mustangs for the trip to UC Berkeley on Friday.

“Most of us have been playing together for three, four, even five years, so we know what to expect from each other,” Lauritsen said. “If we play as a team, there is no telling how far we could go.”

Lauritsen received his bachelor of science degree last spring and was recently accepted to Cal Poly’s agriculture graduate program, which he will begin in January. He is returning to play his last year of eligibility for a chance at a national title.

He is the first Cal Poly player in 10 years to be chosen for an All-American team and one of only three in Cal Poly’s history. He traveled to New Zealand with 27 other players from colleges around the country during the last two weeks of July.

The U.S. Collegiate National Team played the University of Victoria in Wellington and Massey University in Palmerston North. They lost both games, the first by two points and the second by seven.

“We could have had both games if we had more preparation time,” Lauritsen said. “You have to remember that New Zealanders start playing rugby between the ages of four and five.”

The team stayed at the Adidas Institute of Rugby, which is where New Zealand’s national team, the All Blacks, train and practice. The facility consists of an indoor field, three outdoor fields, a weight room, dining hall and apartments. The All Blacks are historically the best team in the world.

The U.S. Collegiate National Team practiced two to three times a day, leaving them little time to sightsee but a lot of time to improve their rugby skills. Many former All Blacks were on hand to help out the visiting team.

“The best part of the trip was the great coaching we received,” Lauritsen said. “Getting coached by the best rugby players in the world was pretty amazing.”

Each player had to raise $1,500 for the trip. Lauritsen raised $1,500 through generous donations from alumni, parents, family and friends.

“Overall the trip was an amazing experience and one of the main reasons I decided to come back and play in my last year of eligibility,” Lauritsen said. “I think that next year Cal Poly could have five or six All-American players.”

Lauritsen was chosen for the All-American team while he was leading the Southern California (SoCal) name of team?) team to an undefeated record at the National All-Stars tournament. From the eight regional teams competing, 27 All-Americans are chosen. Lauritsen scored three tries and received the MVP nod for his team.

Cal Poly players John Kanard, a fly half, and Ed Franke, a fullback, made the All-American Honor Mention Team.

Last year, CPRFC finished fifth in the nation and captured its third consecutive league title with a league record of 7-1 in the Southern California Rugby Football Unions Collegiate Division I.

“It felt good to dominate throughout our league last year, but we felt like we should have advanced further in playoffs,” Franke said. “This year we won’t be content with anything less than making it to the Final Four.”

see RUGBY, page 11

Spanning the globe for rugby success

By Caitlin O’Farrell
MUSTANG DAILY STAFF WRITER

CPRFC will be missing a few starters from last year, but the team’s depth is one of its strong points. The players stepping up will be “awesome,” Lauritsen said.

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see RUGBY, page 11

Senior guard Eric Jackson had three points, one assist and one steal in Monday’s exhibition win.