ALUMNUS LEADS WARRIORS

Robert Rowell is the team president.

In OPINION, page 3

Third-wave feminist speaks out

Today's weather

High: 73°
Low: 55°

Full forecast, page 2

ASLI leaders set goals for 2003-04

By John Pierson

The t-shirt was orange, the Koop-Aid Man logo was green, the slogan was easily remembered — "ASLI your way." Allison Anderson and Olga Berndal, current ASI president and vice president, wanted students to know that if elected they would make ASI what the students wanted it to be.

Their plans for this year include making it easier for students to enroll in the classes they need, aiding in efforts to streamline the registration process and finding a way to involve students in the decision to cancel a class before the quarter starts.

"It doesn’t help a student’s success to find out a class is cancelled and they have to stay an extra quarter," Berndal said.

"I think that it’s a really good idea," she said, "I’m just worried about how they’re going to do it.

"David Conn, co-chair for the Committee for Student Success, echoed those concerns.

"This is concerned about the equity and efficiency in allo­cating space in classes," Conn said.

"There are two issues at work here, one is how many spaces do we have to offer and the second is that given those spaces how can we offer them in a fair and efficient way?"

Conn stressed that limitations in resources and the intricacy of POWER/ CAPTURE will affect the immediacy of change.

"In addition to registration problems, Anderson and Berndal consider an increase in ASI’s activity with Student Life and Leadership vital. ""We’re working with Student Life and Leadership to set up a format for student life to be more involved with ASI," Anderson said.

Business senior Amanda Chavez, ASI executive staff member and SLAL liaison to ASI, is responsible for helping set up that format.

"I’m in contact with Ali Schlaeger, a Cal Poly alumni who originally envisioned the idea for a Student Life advisory board for ASI," Chavez said. "The board will be made up of one representative from each program in student life. I want to get at least one committed student from each program so that it is grounded in all of student life."

Chaves will also be responsible for increasing involvement of the ASI Board of Directors in Student Life activities.

"They can also bring in as a member of Student Community Services has been that view of the campus," she said.

CAED gets $300,000

Granite Construction Company president and chief operating officer William Dorey (right) signs the $300,000 pledge agreement with CAED. The gift will fund the Granite Construction Heavy/Civil Construction Laboratory.

By Kimberly Thomson

The College of Architecture and Environmental Design is flying high since Granite Construction Company, the nation’s second largest heavy/civil contractors, donated $300,000 to Cal Poly Monday.

The grant, together with other public and private funds, will build a new CAED building with a 2,200 square-foot Granite Construction Heavy/Civil Construction Laboratory. Models, sample materials, and tables, computer workstations and other heavy construction instruction items will fill the center.

The construction management department will encompass a major portion of the building for hands-on learning.

"This isn’t just about the money; they’re very interested in enhancing how students learn," CAED Dean R. Thomas Jones said.

Jones calls the donation enlightened giving because Granite recruits a lot of Cal Poly construction management graduates to work for its company.

"We have a very high regard for the quality of students from Cal Poly," said William G. Dorey, Granite’s president and chief operating officer. "The students can come directly from the classroom to work and they are well trained.

"The addition to the Cal Poly campus will eventually replace the air conditioning building on South Perimeter Road. In price tag will total $24.5 million when completed.

"The air conditioning building will become the footprint for this new facility," Jones said.

Granite contributed a number of things in the past, including new computers, but this gift is the biggest in the more than 20 years that they have supported Cal Poly.

"It was a wonderful gift they gave us," Jones said. "They are definitely the single-largest contributor."

Although the CAED has more than 100,000 square-feet in classrooms, labs and management offices, it is working at about 110 percent capacity and desperately needs this new building, Jones said.

"We call Granite trendsetters," Jones said. "Now that they have given us money, others may now start to contribute as well."

The contributions will help CAED reach its goal of $6 million in donations. This is the first step toward the 2005 goal.

"We are very confident we will be able to raise all the money by 2005," he said.

Granite recruits from over 30 schools, including Oregon State, Arizona State and Stanford University but out of these schools, Cal Poly showed the most potential.

"We are very confident we will be able to raise all the money by 2005," said Jamey Scagnetti, media director for the UC Office of the President. "We wanted to express a preference for this type of application as opposed to the paper-based application."

Students who apply online can take a virtual tour of the site and view the application form before they begin the process.

"They can also check out different majors to see if the ones they are interested in are open or not, allowing them to pick an alternate option.

"Agribusiness senior Anthony Chicca applied to all of his colleges of choice online and said a majority of students do so as well."

"I think it made the application process so much easier," Chicca said. "All I had to do was fill out one application and I could send it to as many schools as I wanted to. But I am concerned for students who don’t have easier access to the Web."

Applications submitted online often have less mistakes and typos and tend to be more accurate.

By Samantha Yate

Students who have been putting off their senior projects will no longer have an excuse. The library will hold workshops called "Kickstart Your Senior Projects."

The 50-minute sessions will give students an overview on how to use library resources, databases and Web search engines to work on their senior projects.

The workshops will take place on Thursday from 11:10 a.m. to noon and Oct. 8 from 5:10 to 6 p.m. Both will be held in Room 111H of the library reference area.

"We like to remind (students) that we’re here to help them, so they don’t feel frustrated or scared," said Sonya Tulip Clay, Geographic Information Systems reference librarian.

Chavez said the workshops are targeted at students who are not involved in a senior project class or feel they need extra help.

"Some professors actually take their classes to the workshops," she said.

After the workshops, students can make appointments to meet with a reference librarian who specializes in their major for further guidance.

Students can also seek assistance from major-specific librarians through the Robert E. Kennedy Library link on the Cal Poly Web site.

Sallie Harlan, reference librarian for half of the College of Liberal Arts, said the sessions will address people who are just getting started on their senior projects.

The library also offers assistance with PowerPoint, Web page development and GIS. For more information, call library reference at 756-2649. see ONLINE, page 2

By Matt Wicher

Maile Morehart, agribusiness seniors, searches for information in the library for her senior project.

Library holds student workshops

CAED gets $300,000

Granite Construction

Company president

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COURTESY PHOTO

APPLY TO COLLEGE

UC, CSU to change policy

High school seniors will soon submit college applications solely via Internet

Caitlin O’Farrell

MUSTANG DAILY STAFF WRITER

Technology has won another victory. The fall class of 2005 will be required to submit college applications for the University of California and California State University systems.

Over 70 percent of students submitted applications via the Internet last year.

"This transition was made because so many people expressed an interest in applying online," said Lavonne Logan, media director for the UC Office of the President. "We wanted to express a preference for this type of application as opposed to the paper-based application."

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Applications submitted online often have less mistakes and typos and tend to be more accurate.
Abortion pill may still be dangerous
By Paunie Samreth
Daily News

Two women have died after taking the abortion pill. Whether or not her death was caused by the pill remains controversial. Two days later, she died from septic shock caused by fragments of her uterus.

The pill in the United States, though approved by over a million women, has caused controversy and debate over its safety. By allowing the pill in the United States — an exclusive "innovations" for digital research traffic with outskirts at universities across the Northern and Western United States, Texas schools, including the University of Texas, hope to add a connection in Dallas soon.

Frankly, researchers have decided, it's become a little crowded. Nearly 40 years after the first network, called National Lambda Rail, is a third generation of the Internet. The Internet's latest incarnation, in an engineer's eye, there was a small dot, and in a software engineer's eye, there was a small glimmer in a software development network funded by the National Science Foundation that expanded in the 1990s.

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News

Wednesday, October 1, 2003 3

NationalBriefs

Third man arrested in Guantnamo probe
WASHINGTON — The govern­
ment on Tuesday announced the arrest of a second terrorist at the U.S. naval base at Guantnamo Bay as it seeks to bring to justice a growing list of individuals who may have been involved in the Sept. 11 attacks.

Also on Tuesday, the Washington Post reported the arrest of a third man who had been linked to the Sept. 11 attacks.

The new arrest came after a federal judge ordered the release of a man who was arrested in connection with the Sept. 11 attacks.

The man, identified as Mohamed Atta, was arrested in Florida in 2001. He was later transferred to Guantnamo Bay where he remained until his release on Tuesday.

The government said it had evidence linking Atta to the Sept. 11 attacks and that he was involved in the planning and execution of the attacks.

"This is a significant development," said a government official.

"We believe that Atta was involved in the planning and execution of the attacks," the official said.

Atta is the third man to be arrested in connection with the Sept. 11 attacks. The first man, identified by officials as Ziad Jarrah, was arrested in 2001 and killed in a military prison in 2002. The second man, identified by officials as Ramzi bin al-Shibh, was arrested in 2002 and remains in custody.

The government has been criticized for its handling of the investigation into the Sept. 11 attacks. Many people have accused the government of not doing enough to find those responsible for the attacks.

"We have not made any progress in the investigation," said a government official.

"We have not found any new evidence that would link Atta to the attacks," the official said.

But others have praised the government for its efforts.

"I am pleased with the government's efforts," said a government official.

"I believe that Atta was involved in the planning and execution of the attacks," the official said.

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Video games beneficial for mental functioning?

By Christiana Nelson

FORT COLLINS, Colo. — Five-year-old Melody Braungang plays GameBoy and computer games for fun and thinks that when she grows up, there will be only one benefit to her playing habits.

"They make you so you can feel happy," Braungang said. "They make you so you are happy.""Yes, action video games could provide vast future benefits to players by sharpening visual skills and increasing visual attention, according to a study released by the University of Rochester in May 2003.

The study, conducted by Daphne Bavelier, found that playing games such as "Grand Theft Auto III," "Counter-Strike" and "Halo" increases visual information processing, the ability to localize a target object in a cluttered environment and the ability to keep track of more objects at once.

"Our findings are surprising because they show that the learning induced by video game playing occurs quite fast and generalizes outside the gaming experience," Bavelier wrote in an e-mail interview. "This stands in sharp contrast with studies on perceptual learning that perceptual learning tends to be specific."

The experimenters compared a category of subjects ages 18 to 23 who played varying amounts of video games for at least one hour four days per week, and the other group had not played video games at all.

Carol Segal, assistant professor of psychology at Colorado State University, said all of the study's research experiments were simple and common tests used to measure visual modifications.

"I've seen all of the tasks they used in the study before," Segal said. "They were all reasonable choices."

The flanker compatibility test, one experiment used in the study, was an experiment used to determine whether video game playing increased attentional capacity.

Researchers asked participants to pay attention to how many squares they saw in a brief flash displayed, finding that people who played video games reported seeing a higher number of squares.

Despite the study's report that video games increase attentional capacity, Jessica Berthod, a freshman business major, said video games can have negative effects.

"They are kind of a distraction," Berthod said. "I know that a lot of guys play 'Halo.' They don't even go to school; they just play 'Halo.'"

As a "Halo" player, Zach Deitrick said video games have cognitive benefits.

"I think that video games can help with eye-hand coordination and help with thinking and reasoning, particularly problem solving," Deitrick said.

Still, Deitrick is hesitant to say that playing video games helps him in school.

"Video games do have benefits, but I would say that it would decrease my GPA before increasing it because it is a distraction," he said.

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"The film "Thirteen" displays the harsh realities of teenage existence, as the young women portrayed in the film struggle for acceptance."

Teenagers' personalities are constantly on the cusp of fear and exhilaration.

The fictitious premise of the movie is a scary parallel to the realities that face today's youth. 15-year-old Reed wrote this movie as a hybrid-up version of her own real life experiences.

Director and first-time filmmaker Catherine Hardwicke co-directed the film and was awarded best director at the Sundance Film Festival. The movie was filmed in just over 26 days using a hand-held digital video camera. The frames are seen around and slope at odd angles, creating a documentary-like representation of the girls' lives.

In the words of Reed, young women of today will do anything it takes to "be anybody, to be somebody."
Abortion pill should have limited access

Perhaps passion made her logical birth control, or the condom seemed ineffective in the heat of the moment does not matter now. What was important was the outcome, an unwanted pregnancy. 18-year-old Holly Marie Patterson was not prepared for too. Too afraid or too scored to discuss the matter with her parents, Patterson dealt with the pregnancy by feeling her first child of a medical abortion.

Many women like Patterson are turning to mifepristone, commonly known as RU-486 or the abortion pill, to terminate unwanted pregnancies. Mifepristone is effective through the seventh week of pregnancy. When choosing this treatment, women are required to sign a waiver stating they understood that surgery could be required due to excessive bleeding or to remove the fetus. The process includes two rounds of pills and a follow-up visit with the doctor. The woman's doctor ensures the pregnancy is successfully terminated and the fetus no longer remains in the uterus at the second appointment. Unfortunately, as in Patterson's case, doctors cannot always prevent fatality to the mother that may occur after using RU-486.

On Sept. 17, Patterson died in a San Francisco area hospital due to an infection caused by fragments of the fetus left inside her uterus. This death has left people around the nation, questioning the legality and safety of the abortion pill.

I believe the use of the abortion pill should be limited to special cases pregnancies caused from rape or incest or women heavily stressed by drugs that would cause severe birth defects.

Choosing to take RU-486 is obviously a very personal decision. There are numerous physical and emotional factors for a woman to take into consideration. Statistically speaking, RU-486 is relatively safe. Since the United States legalized the pill in 2000, two women, including Patterson, have died during the treatment. The National Abortion Federation recently said as many cases of deaths go through RU-486.

However, consider the other harmful effects such as severe pain, bleeding and infections.

According to an article written by Lawrence Roberge, who was part of a scientific advisory group that investigated RU-486 in 1995, 79 percent of the patients studied reported severe pain that caused many to use opiate-based painkillers. These painkillers, along with the RU-486 treatment, caused profound bleeding in 11 percent of the women studied. Surgery procedures may also be required for patients who develop infections when the fetus fails to leave the uterus.

Women who decide on this route of abortion have very little time to process the information and risks of the pill.

So what if a couple of women burned a bra or two back in the 1960s, what movement hasn't had their share of radicals and extremists whether it be environmentalists, civil rights proponents or right wing Christians. But in case women's liberation flew right by you in a whirlwind of equal rights, equal pay and equal education, we third wavers have a new agenda. It doesn't have to be for men to open doors or pay you to be on dates. Our plates are full with real concerns to sit around and contemplate those petty issues. Third wave is about protecting the rights our previous generations fought so hard for and introducing them into popular American society. A feminist is purely a humanist with a focus on women's issues both on a local and global level. So to all you men and women who claim not to be feminists, you are plagued with violence, stereotypes and the all to familiar glass ceiling. When I sport my "this is what a feminist looks like t-shirt," I'm showing the student body that feminists are from all different backgrounds, ethnicities and races.

What was a mainstream, white, middle class female-orient­ed revolution has turned its tide to affect every people in every day life. Many people ask why there is a need for feminism in our modern day world? Below the subtle oppression that women face here in America such as the Barbie doll image or the Bobbie doll image. American women are unhindered with in the media, many of our issues go beyond this women's rights backlash. On a global level, women are still denied proper medical assistance in rural areas and continue to die during childbirth where women constantly suffer at the hands of female genital mutilation in countries with hostile governments. While sex trafficking has become a billion-dollar industry and women are women are seen as another class of citizen. The feminist voice will remain alive and strong.

Like Amnesty International proclaims, "We are a voice for those who have been silenced." As people wake up and realize that these issues affect us all, our supporters will continue to multiply and join in the third wave.

Jennifer Stendel is a landscape architecture junior.

Same-sex adoption provides loving homes

For kids who don't have parents and spend years being thrust from group home to group home, having someone who wants to love and keep them in a family is a dream come true. Kids aren't going to catch the queer-germ; homosexuality is not a disease or an infection. If anything, the children from these homes come away with more of an open mind. One foster child who test positive for HIV, first in Florida and now Oregon. One of the children, 10, has tested negative and by state standards is now adoptable. This creates an illustrative depiction but they neglect to be good parents.

If anything, homosexuals provide a better example of what a family should be. They have to fight for the luxuries that many straight couples take for granted or have as a family. The children from these homes have y.

Patrick Munroe

Laura Newman

Steve Hill

Sean Martin

Andrea Svoboda

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Meghan Reeslev is a journalism junior and Mustang Daily staff writer.

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Telemarketing is a tough job, but it’s something everyone should try at least once. I remem-
ber putting on the headset, adjusting the microphone and firing up the computer, hoping
to blurt out my greeting from my script to the stranger on the other end of the line before I heard the inevitable click.
Then there were those customers who were glad to hear from me, bought a subscription and
told me I deserved a raise. I listed a little more than three months trying to solicit newspaper sub-
scriptions over the phone for the Des Moines Register. It just wasn’t my cup of tea, but the experi-
ence did give me some insight into what telemarketers have to deal with.
The telemarketing industry is taking the brunt of some cheap shots aimed at any and all solic-
ing phone calls with the ridiculous “do-not-call” list and harassment from the Federal Trade Commission.
According to FTC Chairman Timothy Murtis, an average of 158 telephone numbers are added to
the list each second since it has been made available to the public — more than 13.5 million landline and cell phone numbers were registered on the list during its first three days of operation.
Because President Bush has signed this legislation into law, telemarketers are now restricted to
calling just 25 percent of the U.S. population.

Opinion

Mustang Daily

Wednesday, October 1, 2003

1 heard the inevitable click. Calling just 25 percent of the U.S. population.

Commentary

A legitimate, fulfilling job or career for anyone willing to invest the time and effort neces-
sary for success.

Like lawyers or doctors, the profession has a social stigma associated with it because of a few
ruined people. This is America, and everyone has the constitutional right to earn their
paycheck by selling products over the phone.

Telemarketing could be used for a variety of purposes — to enroll more people in Social Security.

Letters to the editor

Immigrants not positive contributors

Editor,

As a former “illegal” immigrant myself, I thought I needed and had to buy a car to go to school. I
sent a letter to Ms. Shaffer’s column regarding the immigration issue about driver licenses. I
came to this country in 1991 with a dream to become something my parents never thought I
could. In 1994 my dream took a turn for the worst. I failed Prop 187, I would have had to drop out of
school.
Fortunately I graduated high school and I’m a year away from completing my Aerospace BS degree at Cal Poly.
There are hundreds of thousands of stories like mine of successful immigrants that you never hear of. We
live in a sensationalistic society that thrives on spinning the facts.

Editorial

The Daily Mustang

The Friday letters to the editor pertaining to the sex col-
umn Tuesday most definitely did not portray this equality. It was
unbecoming. It is an insult to the freshmen when you call
them dumb and an insult to all women besides freshmen when they are rated as “undesirable.”

As a feminist, I firmly believe that all men and women
should be treated equally. The column that was written last
Thursday most definitely did not portray this equality. It was
inappropriate.

Letters to the editor

Immigrant driver’s licenses are beneficial

Editor,

Holly Shaffer’s self-argued argument on illegal immigrants receiving California Drivers Licenses is terrible. Other than the fact that undocumented immigrants receive the lowest wages to work in California’s agricultural and manufacturing industries, greatly contributing to our state’s economy, Ms. Shaffer’s argument overlooked the benefits of the bill.
First, undocumented immigrants already receive licenses from a corrupt DMV. In some places in the state, like my hometown, DMV workers receive a bribe up to $500 to give someone a license. This money goes straight to the DMV worker and not a dime to the state’s economy.
Secondly, with undocumented immigrants obtaining legal licenses, the state can receive additional funding, crucial at
this budget crisis. By requiring licenses, California will receive additional funding from fees and registration. Also, the required license will help keep dangerous drivers off the road.

Letters to the editor

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I was intrigued when I read the opinion page last Thursday “Battle of the Sex Columnists.” Am I really sup-
posed to believe that the only good ideas the greens think they’d be able to inform the student body about sex?
TIPS for the oral connoisseur” sounds like it was authored by someone who has never performed the act themselves.

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BERKELEY, Calif. — Although Asian-American students at the University of California—Berkeley make up the bulk of a student body both famous and infamous for its activism, their level of political influence has yet to match their numbers. Even though they make up 42 percent of UC Berkeley's undergraduates, many Asian-American students are steering clear of politics, said Asian-American student leaders.

A hand of 50 active members of the Asian Political Association of aims to foster activism in Asian-American students. They table on Sproul Plaza regularly, but students turn to more popular groups such as the Asian Business Association or the Asian American Association, reporting 400 and 900 members respectively.

"A lot of people shy away from the term 'political,' so that makes it harder for us to attract people," said the group's president, Alice Chiang. "It sounds a lot more daunting than it actually is."

The group's membership is symptomatic of a larger problem - Asian Americans have the lowest voter turnout rates of all major ethnic groups. Only 43 percent of eligible Asian Americans voted in the last presidential election, according to the U.S. Census Bureau.

A small presence in state politics leaves many Asian-American youth without mentors in the political arena.

Growing up in the Midwest, UC Berkeley junior Fang He, the group's vice president, said media images of Asian Americans were the stereotypical, accomplished students or martial arts specialists.

"I think having Asian Americans in political prominence is important to provide a new view of Asian Americans as political leaders who do not fit these stereotypes," he said.

But political apathy among Asian Americans is combined with low participation among young voters makes the group's goals particularly challenging.

And with a growth of more than 30 percent between 1990 and 2000 in California's Asian-American population, the problem is poised to become even more prominent in the future.

A major hurdle standing in the way is creating that Asian Americans are eligible to cast ballots. Only 2 percent of non-Hispanic Asian Americans compared to 40 percent among Asian Americans, according to the U.S. Census Bureau.

"In terms of being recent immigrants, they tend to make the focus on individual goals and education," said Harvey Dong, who teaches Asian-American studies on campus.

A legacy of discriminatory laws withholding citizenship and voting rights from Asian immigrants still has a detrimental effect on their descendants today. McCarthyism and internment are not an imprint, suppressing activism among many Asian Americans, Dong said.

But the group's membership is distinct advantages to reach young Asian-American voters.

"We need to build on Proposition 54 and affirmative action sponsored by the group have drawn larger crowds, Chiang said.

Air Force leaders say they didn't know extent of sex abuse problem at academy

WASHINGTON (AP) - The Air Force has asked Congress on Tuesday that it was "absolutely false" that the branch delayed the services lead­ ers from criticism when she wrote a report absolving the Air Force of either condoning or covering up sexual assaults at the Air Force Academy.

The Air Force's top two leaders said they didn't know about sexual mis­ conduct problems at the Colorado school until a cadet complained to a senator in January. Scores of female cadets say they have been raped or sex­ ually assaulted by other cadets, and many say they were turned away when they complained.

"I assumed we 'we didn't get to me,' Air Force Secretary James Roche told the Senate Armed Services Committee. Roche said he has strength­ ened oversight of the academy to make sure there is no report of the problem. Changing the attitudes of male cadets and some of the staff at the school will take some time, however, Roche said.

"The young women cadet is safe tonight. All the things we can think of to aid in her protection are in place," Roche said.

"The attitudes of our cadets are something of which we are not proud. We are not proud that 20 percent of male cadets think women do not belong at the academy."

The Air Force's general counsel, Mary Walker, denied an accusation by a Senate investigator who said the armed forces tried to cover for Roche and other top officials by focusing on actions by academy lead­ ers and not their houses in Washington, D.C.

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Court OKs Vanderbilt to take 'Confederate' off building

NASHVILLE, Tenn. (AP) — A judge ruled Tuesday that Vanderbilt University can change the name of Confederate Memorial Hall to something it considers less inflammatory.

"The name 'Confederate' on its building, with the stigma of the institution of slavery, is in contradiction of its policies of diversity and makes it extremely difficult to recruit minority faculty members and minority stu­ dents," Kleece said.

Chancellor Irvine Kristensen, on his last day before retiring from the bench, ruled the university had fulfilled its contractual obligations to the Confederate heritage group by installing a plaque on the side of the building explaining the history of the donation.

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**Sports**

Former football player leads Warriors to battle

By Matt Mackey  
MUSTANG DAILY STAFF WRITER

It's a rare case when a Cal Poly athlete reaches prominence at the professional level. Robert Rowell's Cal Poly football career has made his way to the highest names, highest professional challenges and successes — a turning point for both the Mustangs and Rowell.

"I was very involved in taking the program to Division I," Rowell said. "I get my first opportunity in sports information." Rowell went on to get involved in athletic administration, like football.

Rowell was broadcast journalist while playing football for the Mustangs. Ironically, it was his experience in the Cal Poly athletics department that led to the end of his college football career.

"I realized I could continue to have a football career, travel on varsity and be a third or fourth receiver for the rest of my college life. Or I could do some other things, like go down a career path I thought I wanted at the time and to get involved in athletic administration," he said.

Rowell graduated with a degree in broadcast journalism in 1990. In the summer immediately following his graduation, he worked as an intern within Cal Poly's athletics department.

At the end of the summer, Rowell enrolled in the College of Business, earning a master's of business administration degree while working full time in the athletics department, first as a promotions manager and then as the business manager.

In 1995, Rowell finished his MBA. He was then promoted to Cal Poly's assistant athletic director and later the associate athletic director.

"My degree at Cal Poly helped me through the ranks rapidly," Rowell said. "I served as the director of finance for two seasons before being promoted to the Warriors' vice-president.

"In May of 2001, I was promoted to the chief operations officer. In addition to his responsibilities to the Warriors, Rowell served on the NBA Board of Governors and performed the role of the NBA's chief marketing officer.

"Rowell is credited with the "It's A Great Time Out" marketing campaign that earned the Warriors the distinction of possessing the NBA's highest regular season attendance increase mark, 17 percent, during the 2000-01 season.

"Validating his success, Sports Business Journal named Rowell one of their Forty Under 40, which recognized achievement by the top 40 sports executives under the age of 40.

Rowell modestly considers the award a reflection of his hardworked staff.

"I think I've been able to put together a staff here that I'd take against any NBA team in the league," he said.

While no one had much praise for his young administrative star. He said in a press release, "(The Warriors) are extremely fortunate to have him as an integral part of our organization, where his dedication, innovation, foresight and leadership ability will continue to guide the Warriors in a positive direction in all aspects of our business.

"When asked what the key to his success has been, Rowell responded, "I've never thought about where to go from here. Worry about what's in front of you now and everything else will come."

"I realized I could continue to have a football career, travel on varsity and be a third or fourth receiver for the rest of my college life. Or I could do some other things, like go down a career path I thought I wanted at the time and to get involved in athletic administration," he said.

Football drops in rankings

SPORTS INFORMATION REPORT

Cal Poly's football team dropped to No. 20 in the national Division II-AA polls this week following its win over the Mustangs.

"I don't think a win against a team with a .500 record is that significant," Mustangs head coach Gary McCutcheon said.

"I think this year's schedule was pretty good, but we didn't play as well as we should have," McCutcheon said.

"We have to find a way to stay alive in the Northern California Conference," he said.

Golf finishes fifth at Idaho

MUSTANG DAILY SPORTS REPORT

The Cal Poly women's golf team had a record-setting performance on their way to a tie for fifth place Monday at the University of Idaho Fall Classic in Moscow, Idaho.

The Mustangs closed play Monday with a round of 316 on the 6,107-yard, par 72 University of Idaho Golf Course. Combined with two scores of 315 Sunday, the Mustangs shot 946, a school record.

The best four scores counted toward the team total each round.

Junior Rebecca Norris set a school individual scoring record in the process of helping the team. She shot 81-75-75 to tie for sixth place individually.

Freshman Jessica Hsu shot 239 in the tournament, while senior Staci King and junior Gina Dragt tied at 241. Sophomore Holly Lampert shot 244 for the three rounds.

Drago shot two rounds of 78 to match Norris after 36 holes, but closed in 85 to finish 10 shots back of the record.

The University of Oregon won the team title with a score of 898, 28 shots better than the Mustangs.

Fifteen teams competed in the tournament.