Open House

They came, they saw, they left

Thousands of potential students, parents, alumni and community members invaded campus this weekend to join in Cal Poly's annual Open House activities. Booths from fraternities, sororities, clubs, departments and campus organizations scattered across campus.

ReMEMbering the past

By Laura Newman

Red handprints on campus represent instances of sexual assault, and representatives from Cal Poly's Women's Programs don't want anymore red handprints.

To recognize April as Sexual Assault Awareness Month, Women's Programs is hosting the fifth-annual ReMEMber Week today through May 2. The week will include a schedule of free public events designed to making the San Luis Obispo community members more aware of sexual assault and active in their own personal safety.

ReMEMber Week will kick off tonight at 6 in the Yosemite Hall lounge with a ceremonial tribute to victims of violence. Students will present the personal stories of San Luis Obispo student victims Rachel Newshoe, Audrid Crawford and Kristen Smart, a Cal Poly student who has been missing since 1999, and Llener Lannon, ReMEMber ' Week director and campus SAFER representative.

"ReMEMber Week is how we remember the people we have lost in this country to violent sexual assault," Lannon said. "This is how we can celebrate their lives on campus.

Following the tribute, there will be personal stories," Lannon said. "I will start off by telling my own personal story of rape survival."

There will be a ReMEMber Week silent memorial march today at 11 a.m. from Dexter Lawn to the University Union.

Visibility top goal of Baker’s review

By Laura Newman

President Warren Baker received an overall positive performance report from CSU Chancellor Charles Reed and the Board of Trustees in a six-year review that concluded March 11.

"I think the review is a good practice," Baker said. "It provides feedback to issues that are important to the campus and it is helpful to me."

The review process, which started during fall quarter, was conducted by collecting letters and bringing a four-person team to evaluate the campus. Criteria established by the Board of Trustees was used to assess Baker’s performance and Cal Poly’s progress as a university.

"We were pleased to receive an affirmative response," said Daniel Howard-Greene, Baker’s executive assistant. "This process allows the president to receive a lot of input from a lot of different folks."

After interviewing a selection of the campus community, Reed’s
National Wal-Mart manager speaks on produce Tuesday

By Sarah Stephan
ASSISTING DAILY STAFF WRITER

A representative from the largest company in the world is visiting relatively small San Luis Obispo.

Ramos was selected because of his familiarity with Cal Poly's teaching philosophy and his achievements as a journalist.

"The three finalists were all pretty good," Hellenbrand said. "But two were traditional academics and George had the greatest amount of reporting experience."

"His tremendous understanding of journalism as a profession" also led to his selection, Hellenbrand said.

Ramos said he was both honored and humbled with the offer to return to Cal Poly. He wants Cal Poly journalism students to take pride in their department.

In the early 1990s, Cal Poly faced the threat of losing the journalism department, Ramos said. In order to keep this risk from emerging again, the program needs to be re-accredited.

Hellenbrand said the journalism program holds an important position in building a diverse background and"
National Briefs

Poll: Americans conflicted about affirmative action in college admissions

WASHINGTON — A new poll highlights Americans' conflicted feelings about affirmative action at college. A majority of those surveyed said it benefits society, but even more said schools should not admit minorities who have lower grades than other qualified candidates.

The finding is part of a comprehensive survey of American attitudes toward colleges and universities being released Monday by The Chronicle of Higher Education.

Among other findings, the survey revealed that more than 92 percent of Americans believe skyrocketing tuition has made higher education less affordable to the middle class. At the same time, 75 percent believe a college education is "worth the price."

The telephone survey of 1,000 adults ages 23 to 65 has a margin of error of plus or minus 3.1 percentage points.

With the Supreme Court deciding a critical case that challenges the University of Michigan's use of race as a factor in admissions, 58 percent of University of Michigan's use of race as a factor in admissions, 58 percent of respondents to the Chronicle poll said affirmative action programs benefit society.

But 64 percent of those surveyed said they thought minority students should not be admitted to a school if their grades and test scores didn't meet the level of other applicants. David Ward, president of the American Council on Education, expects those conflicting attitudes to continue even after the Supreme Court ruling.

He said Americans have a deeply ingrained sense of fair play and individual rights — and for many, affirmative action doesn't seem fair.

"If you've ever been deprived of something by a process, it is felt very strongly," he said. "And that is an area where universities are struggling."

North Korean nuclear claim puts U.S. in sensitive position

WASHINGTON — North Korea seems today to have crept closer to a crisis by claiming it has, and might test, a more potent nuclear arsenal than the Americans thought it had.

Even if the country's declaration was nothing more than bluster, it presents a dilemma for the Bush administration.

And it shows that, since successful nuclear testing, the United States is unlikely to resort to blanket sanctions or threaten military strike to take out the nuclear bombs.

"You could have a precision strike. You could invade. You could have a NATO blockade," said Lee Hamilton, a former chairman of the House International Relations Committee and now director of the Woodrow Wilson International Center for Scholars.

"But all these things risk some chaos in the area — starvation of civilians, heavy casualties on both sides. It would not be Afghanistan, it would not be Iraq," he said.

Talks broke down in Beijing last week over North Korea's nuclear assertions. President Bush said North Korean President Kim Jong Il was simply playing "the old blackmail game."

International Briefs

In smoldering Baghdad, a 'tough job' lies ahead to forge a new Iraq

BAGHDAD, Iraq — The flies are thick, fuming on garbage and sewage. Children hawk freshly looted license plates in the street. Squatters hang their wash from courthouse windows, the judges having fled. Amid smoldering shells of buildings, crowds gather on numeres of job or of gasoline for sale, of bodies found in "secret prisons."

The heat and dary Baghdad where Jamie Oliver has come to take charge of America's relief and reconstruction mission is a city pulling back from the edge of chaos.

"What do we need?" Mestra Mohammed asked, repeating a reporter's question. "We need everything."

The young mother, in a black headscarf, pulled her boy to her side. "The schools," she remembered. "They even stole the desks from the schools."

A British aid agency assists Gamier and his Office of Reconstruction and Humanitarian Assistance: To coordinate relief efforts in the aftermath of a "lightning war;" to oversee rebuilding of Iraq's infrastructure; and to shepherd in a provisional government to lead the way to democracy.

Beijing orders public entertainment venues closed amid SARS fears

BEIJING — China on Sunday shut down all theaters, cinemas and other places of entertainment in Beijing in an effort to cut the spread of SARS.

The official Xinhua News Agency said the length of the closures would depend on progress made in combating severe acute respiratory syndrome, which has killed at least 42 people and sickened 988 in Beijing.

The decision was made to stop the "possible spread of the SARS virus and ensure public health," Xinhua said.

The city's entertainment businesses have already suffered severe losses as nervous Beijing residents shun public places for fear of catching the virus.

SARS has killed 122 people and sickened more than 2,700 across China.

Survey: Harry Potter author richer than the Queen

LONDON — Harry Potter author J. K. Rowling is now richer than the Queen, according to an annual survey that estimates the fortunes of Britain's wealthiest people.

Rowling, 37, has more than quadrupled her personal fortune in the past two years, according to the survey by The Sunday Times newspaper.

The newspaper surveyed, posted Sunday on its Web site and published in its Sunday edition, estimates Rowling's fortune at $444 million — based on what is believed to be her earnings from the sales of her books, the two Harry Potter movies and merchandising.

That placed her at 122 in the "Rich List," 11 places ahead of the Queen, whose worth was estimated by the newspaper to be $397 million.

Rowling's current financial circumstances are very different from the ones she faced after the birth of her first child, Jessica, just 10 years ago.

After her first marriage broke down, the single mother lived on welfare in a two-bedroom apartment in Scotland, writing most of her first book, "Harry Potter and the Sorcerer's Stone," in a café.

Briefs compiled from The Associated Press wire service by Mustang Daily news editor Andrea Cobetery.
Finding out what’s really happening in Soledad

About halfway between the garlic capital of the world and the speeding ticket capital of the world (Gilroy and King City, respectively) exists possibly the most notorious billboard in all of the Western Hemisphere (it’s true – even more notorious than those sinful God billboards we love so much). The plain billboard in seemingly the middle of nowhere is white with a red, green and blue arrow and states “It’s Happening in Soledad.”

Yes, that’s right, we’ve all been so fortunate to see it – well, at least everyone from Northern California and anyone else lucky enough to venture northwards.

The sign is a wonderful welcome into the quiet, little town in the Salinas Valley as you speed by the billboard while heading south on I-101 (please note the absence of “the”). It’s happening in Soledad. What could possibly be happening in Soledad? It’s a question that has wracked our brains one time or another.

With this in mind, we took it upon ourselves to inform the Cal Poly campus what really is going on in Soledad, which by the way and not-so-ironically means “Solitude” in Spanish. At first, we hopped on the Internet. We soon found that the city has a population of about 15,300 residents and is 4.552 square kilometers in area. Whooppee. The farm town’s blue arrow and states “It’s Happening in Soledad.”

“Do not give the city the satisfaction of actually visiting.” Because in all honesty, it’s a waste of time. Just like many truths that we will realize with education and experience, we confirmed the idea that advertisers (or advertisements) do not always tell the truth. In fact, sometimes they say one thing, while innocently putting two and two together.

We weren’t satisfied with this newfound information. With a full tank of gas, we headed north from San Luis Obispo to uncover one of the world’s great mysteries and one of advertising’s greatest fallacies.

As we arrived into the metropolitan area, we realized that it may not have been such a bad idea after all. The largest structure erected in Soledad could be seen from about two miles away – a silver water tower that proudly overlooked the whole Soledad community with a watchful eye. Clouds of gray and brown belled from the smokestacks of a local factory that was dwarfed significantly by the height of the neighboring water tower. With the beautiful scenery serving as a constant backdrop, we entered numerous stores and businesses along the main street in hopes of finding out what’s happening.

The loud thud you may have heard this morning was the sound of my jaw dropping on the floor. You see, I had just read James Medina’s letter (“War protesters deserve respect,” April 22) about how we should respect those protesters who were trying to block war supplies and who threw bolts at the police, and the brilliance of his argument simply blew me away.

Medina wonders how one could ever “disrespect” someone who risks years in prison for “something they believe in.” So I guess it doesn’t matter what someone believes, just as long as they believe it sincerely and are willing to risk their lives for their beliefs? Gosh, I guess I should respect those 19 “brave” souls who died for their beliefs on Sept. 11, 2001 (died, even, not just risking jail)!

They very sincerely believed that we Americans are infidel pigs, after all. Then there is the issue of those war supplies. I guess I don’t really care after all that I know people serving in Iraq now. After all, Mr. Medina tells us that these protesters were not “acting against us, but for us.” Of course! What was I thinking?

Mr. Medina also hits on something that I’ve never thought of. Let’s see, I’ve gotten four speeding tickets in my life. Apparently, I’ve been “victimized” by the cops four times over! According to Mr. Medina, I should have every right then to throw bolts and rocks (or worse) in a hissy fit of righteous anger. Or at least Mr. Medina sincerely believes so.

Daniel J. Stilt is a biochemistry junior.

Letter to the editor

Not all beliefs are justified

Editor,

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Freezing your brain to your heart's content

Story behind Slurpee reveals rich history, lasting impact on customers of all ages

By Emily Frydendal

There's something rather satisfying about turning the spigot on a 7-Eleven Slurpee machine. The sudden increase in weight in the neon cup steadily races toward a domed lid. As the slush nears the opening, some gutsy people artfully release the spigot at the last minute, walking away with a dome in Omar Knedlik's Kansas soda fountain, according to the document "The History of Slurpee Semi-Frozen Carbonated Beverage," offered by 7-Eleven Inc. Director of Marketing Communications Dana Manley. The broken slushy-making machine forced Knedlik to sell chilled bottled drinks from a deep-freezer. The shabby sodas were unexpectedly successful and resulted in an intentionally semi-frozen soft drink.

The first slushy-producing machine used a car air conditioner and was created after Knedlik and his partner Dean Sperry joined the John E. Mitchell Company in 1959. Although the machine was originally dubbed the "Icee machine," the Slurpee name tagged the drink in 1967 after 7-Eleven Inc. outfitted its stores with the product. According to "The History of Slurpee," "Since its introduction in 1965, more than 6 billion Slurpee drinks have been sold, just about enough for every person on the planet."

The beverage also inspired products such as Slurpee Gum, Slurpee Ice Lip Balm in flavors like sour apple. But that doesn't explain why people like the product so much. "I buy Slurpees to add variety to my beverage regimen," biology sophomore Alex Fromer said. "Plus, they're just good. It starts out quenching my thirst, so I consume more and more. Then it hits me! Brain freeze!"

The term "brain freeze" was also coined by 7-Eleven and prompted a wealth of brain freeze products, including straws and key chains. "Sometimes I use the little straw to prevent the pain, but when it hits, oh!," Fromer said. "Brain freeze hurts so bad. But it wouldn't stop me from buying Slurpees."

And it would appear that it doesn't stop many people from icy indulgence. "We sell about 40 to 50 Slurpees between 7 a.m. and 3 p.m.," said Edwin Martinez, an employee at 7-Eleven on Broad Street. And while he said that the drink sells mostly to the young generation between grade school and high school," he sees parents and college students frequenting the machine, too.

Everyone loves them," he said. Civil engineering sophomore Mark Violetti's tropical tendencies. "I change flavors to add even more variety," he said. "Banana! Now that's a killing good Slurpee flavor!"

While not everyone might agree as enthusiastically on flavor or method of consumption, most would agree that Knedlik did the world a favor with his improvisation-turned-innovation. "While there's something rather satisfying about turning the spigot on a 7-Eleven Slurpee machine, there's something even more satisfying about putting the straw to mouth."

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News

Cal Poly dairy team takes top honors at competition

By Sarah Stephens
MUSTANG DAILY STAFF WRITER

Traveling across the country to observe cattle brought a group of Cal Poly students more than the smell of manure. It also brought them the smell of victory.
The Cal Poly Dairy Challenge team won platinum, the top award, at a recent national dairy science competition at Michigan State University.
The winning team consisted of agribusiness junior Alan Highbred, agribusiness and dairy science junior Katie Briggs, agribusiness and dairy science senior Tony Evangelo, dairy science senior Katie Hille and dairy science junior Jessica Becker.
Cal Poly herd manager Anthony Reis and agribusiness professor Wayne Howard coached the students to victory. The team started reviewing herd management techniques and health plans on dairy units three weeks before the competition.
The group even studied a herd in Lompoc to test their skills before the big competition. Agribusiness and dairy science senior Tony Evangelo said it was good practice because the dairy herd conditions in Lompoc were similar to the ones they encountered in Michigan.
Reis said analyzing actual farm conditions and making economical recommendations that the farm can use is a practical learning tool for students.
"This type of competition is the most real-world experience students can get," he said.
In addition to applying classroom learning, students were also able to meet many people in the dairy business.
"It was a great chance to meet industry contacts from across the nation," Evangelo said.
Twenty-four college teams competed in the two-day event.
In the mid-April competition, each team was given a day to study dairy operations at a working Michigan farm. After quickly reviewing dairy herd production records for the farm, students were allowed two hours to visit the site.
During a 15-minute interview with the farm manager, students asked questions to get a better understanding of how the farm ran.
"We get clear answers about their nutrition program, labor issues and general management that were not in the paperwork," Evangelo said.
Students formed a plan to improve the operation of the dairy farm after compiling information about it. The teams presented their conclusions to judges on the second day of the competition.
The concepts the students presented at the competition can actually be implemented by the dairy farmers. Evangelo said their team found strengths in the dairy farm operations they analyzed, but also weaknesses.
The Cal Poly team suggested that the dairy farmers work with the nutrition program, feeding schedule and water availability for their herd.
Last year, the Cal Poly team placed silver. Reis called the team's platinum placement this year a drastic improvement. He said next year they hope to get students from other majors involved in the competition.
"There could be a place for almost anyone on the team," Reis said.
"Speech communication majors, students who enjoy making power point presentations or anyone with cattle interest would be optimal to compete.

WAL-MART continued from page 2

Tursi said he attributes Wal-Market's accomplishments to their familiar retail plan EILP (Every Day Low Price), because it gives customers confidence that Wal-Market's prices will be the lowest there for female shoppers and women to have the opportunity to say sexual assault..
Psychology sophomore Julia Sinclair-Palm helped to plan the installation of a new red handshake that will be placed in the architecture building on April 30 to represent a sexual battery that occurred in 1996. She said she became involved with ReMember Week to raise fresh¬

momameiers. "Sexual assault is most common among college freshmen, and they are the least informed," Sinclair-Palm said.
"I think freshmen are unaware how much this affects them."
Psychology sophomore Becca Swanson's participation stemmed from her own experience in a sexual assault.
"It was a great chance to meet many people in the dairy business.
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Monday
Silent Memorial March — From Dexter Lawn to the University Union from 11 a.m. to noon
"ReMember Our Stories" Tribute to the Lost — In the Yosemite lounge from 6 to 9 p.m.

Tuesday
Self-Defense Workshop — In the Rec Center Martial Arts Room from 11 a.m. to noon.
Paint the "P" Night Hike — Meet at the Women's Center L2, 5 p.m.

Wednesday
Red Handprint Ceremony — On Dexter Lawn at noon

Thursday
Community Resource Fair — The ReMember Week Fair will be held at the University Union from 11 a.m. to 1 p.m.
Take Back the Night rally, Concert and BBQ — In The UU Plaza from 6 to 11 p.m.
BASEBALL
continued from page 8

"We weren't very good today," assistant coach Jerry Wenenstein said after Friday's loss. "We didn't pitch well enough today. We didn't pitch enough strikes. So we're going to try to throw more strikes and try to hit our target."

Cal State Fullerton has lost only one series this year, helping them to rank No. 1 in the conference as well as the nation.

"I think we played real hard, but they are a real good team," Cal Poly pitcher Nolan Myers said of the Titans. "In order to beat them, we are going to have to play with them early in the game so we can keep a real tight game early, but they are a good team."

Cal State Fullerton assistant coach R.J. Hernandez said the score spoke for itself.

"I think we performed well (Friday)," Hernandez said. "Anytime you score 11 runs and give up only three, you can't really knock their performance."

On Saturday, Fullerton clinched the series win, 10-7 in 11 three-game series so far this season, after defeating Cal Poly 26-7 before 1,157 in Bajguz Stadium.

The Titans pounded out 29 hits, including six doubles, three triples and a home run, en route to their ninth straight win.

Cal State Fullerton erupted for 10 runs in the second inning and eight more in the ninth.

The three-game series drew 3,967 fans, eclipsing the previous Baggett Stadium attendance mark by nearly 1,100.

► Cal Poly (22-21-1, 4-8 BW C) has lost six straight.

► The three-game series drew 3,967 fans, eclipsing the previous Baggett Stadium attendance mark by nearly 1,100.

Top hitters for the Titans were right fielder Shane Costa, who was 5-for-6, all singles, with a sacrifice fly for his lone RBI, and designated hitter Alex Chavarria. Chavarria belted a two-run home run in the seventh inning to score Alex Garrett Olson (5-2) allowed four runs and six hits in 7 1/3 innings, but suffered his second loss in as many weeks. He struck out six and walked three.

Jason Windham (7-1), the Titans' second pitcher of the game, earned the win with 2 2/3 scoreless innings of work, walking three and striking out one.

Chad Cordero retired all six Cal Poly batters he faced for his fifth save.

Cal Poly took 3-1 lead with three runs in the bottom of the fourth inning. Junior outfielder Pat Breen belted a two-run home run, his ninth of the year, and Kyle Wilson's sacrifice fly to right scored Alex Chavarria, who had tripled.

But Cal State Fullerton tied the game with two runs in the fifth on a sacrifice fly by Shane Costa and an RBI single by Kyle Boyer. The Titans trimmed the 3-3 tie in the eighth as Costa singled and came home on Richie Burgos' triple to center field.

Cal Poly mustered six hits off a trio of Titan pitchers, including two singles by right fielder Chalon Tietje.

Richie Burgos' triple to center field.

Cal Poly collected a dozen hits, including two each by center fielder Sam Herbert, left fielder Billy Saulson and designated hitter Alex Chavarria. Chavarria belted a two-run home run, his ninth of the year, and Kyle Wilson's sacrifice fly to right scored Alex Chavarria, who had tripled.

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Cal State Fullerton's seven hits included two singles by Boyer.

First baseman Kyle Wilson's two-run double in the first inning was the 36th of his Mustang career. No. 5 all-time at Cal Poly, and gave the Mustangs a brief 3-1 lead.

Each team committed four errors for itself.

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Cal Poly Rodeo

"Stangs corral two titles

Linsay Rosser and Jesse Segura claim all-around championship honors

By Cathy Ayers

The Cal Poly Rodeo Team proved its abilities at the Poly Royal Rodeo this past weekend, earning the titles of both men's and women's all-around champion. The 63rd annual Poly Royal Rodeo took place Friday through Sunday at Open House weekend, drawing over 250 participants from 10 community colleges and universities throughout California and Nevada.

Agricultural business sophomore Linsay Rosser was named the women's all-around champion. Earth sciences senior Jesse Segura, the 2002-03 president of the National Intercollegiate Rodeo Association, won the title of men's all-around champion.

Rosser began competing in rodeos as a young child. She competes in barrel racing, breakaway, team roping and goat tying competitions. She said she doesn't have a favorite event, but enjoys all of them equally.

By the numbers

• Awards for the competitors were made possible by sponsors who donated 19 belt buckles and two saddles as prizes.

The Cal Poly Rodeo Team competed in 35 regional rodeos per year.

see RODEO, page 7

Cal Poly Baseball

Nation's No. 1 team outscores Cal Poly 41-13 in three-game sweep

By Valerie Angelo

Cal State Fullerton rocked Bajette Stadium Friday night with an 11-3 victory over the Mustangs.

The Titans, ranked No. 1 nationally, went on to sweep the series with a 26-7 romp on Saturday and a 4-3 thriller on Sunday.

By the numbers

• The Mustangs suffered their most lopsided loss in eight years Saturday (26-7).
• Cal Poly right fielder Pat Breen smashed his team-leading ninth home run of season Sunday.

The runner from third, and the Mustangs would leave the inning down by a run.

During the second, Cal State Fullerton designated hitter Sergio Pedreira blasted one down the first-base line, allowing one runner to score. Shortstop Justin Smyres followed with a hit into deep left, giving Fullerton two more runs on the scoreboard. Cal Poly's catcher Cory Taffin ended the hitting marathon by throwing out a runner on an attempted steal.

The Mustangs' bats continued to fall short, as Cal Poly did not score again until the fifth inning, when a stopper error on a Leavitt grounder drove in a run.

Cal State Fullerton, however, managed to score all 11 of its runs by the fifth inning. The inability to stop the Mustangs' wrath led to three pitching changes by the Cal Poly coaching staff.

Cal State Fullerton would shut out the Mustangs the rest of the way, taking the first game of the three-game series before winning Saturday and Sunday.

see BASEBALL, page 7