Marketing students find a new way to 'Get Bucked'

By Janelle Foskett
and Audrey Amara
MUSTANG DAILY MANAGING EDITOR AND STAFF WRITER

The mechanical bull's massive metal frame sits on a cushioned air mattress just waiting for someone to get bucked from its jarring backward movement. But thanks to 13 Cal Poly marketing students, riding the bull is no longer something that can be a tedious experience.

Every year, General Motors sponsors an event at Rancho Grande Motors, so Cal Poly marketing students can apply the marketing skills they are learning at Cal Poly to an actual event. This year, GM has contributed $2,500 to the GMMI team.

Rob Haupp, sales manager at Rancho Grande Motors, said this is the fourth year the company has sponsored an event at Rancho Grande Motors in San Luis Obispo. "It's always fun to work with the local college," he said. "They do a great job of bringing a sense of awareness about our business to the community and bringing people to our facility."

GM planned what they call a "win-win" situation, because Rancho Grande Motors gets exposure and people to come test-drive cars, and the students get the real world experience of doing the marketing for a business. Each year, the members of the GMMI team get to choose the charity to which they want to donate the earnings.

"We chose MADD because it goes with the whole car theme, and because MADD is trying to get back into the SLO area," said Jamie Bartley, business senior and member of GMMI.

The goal of team GMMI is to raise $200, which is a probable aspiration. Haupp agreed, stating that the Cal Poly students have usually had no problem reaching their goals.

"Every year, they seem to outsell themselves," he said.

While proceeds from the event go to help the local community and bring industry to the city, the real goal is for the marketing students to get "real world" experience.

"The results from the survey are usually about one year behind, and the results are different every year," Patton said.

"Next year the results will be a lot different with the economy and all," Patton said.

Some companies have recently canceled plans to come to Cal Poly to recruit students, because the companies do not know where their business is heading in such an uncertain economy. "Honda Packard is one of the more popular businesses for students, and they are not recruiting this year, but will be at the career exploration," said Joan Ganous, office manager for Student Employment.

"They tell us they are heading in such an uncertain economy." Patton added.

Some companies have also hired career counselors as another helpful resource that Career Services offers. "These counselors assist students in meeting their career goals and needs," Patton said.

Local and part-time jobs can also be found with the help of Career Services. By simply flushing an R.D. card with a yellow sticker on it to the attendant at the front desk in the Student Services building, Cal Poly students and alumni gain an advantage over the rest of San Luis Obispo in finding jobs. "The stickers are free and helps regulate the people who use the student employment center," said Patton.

Career Services site helps students find internships, jobs

By Audrey Amara
MUSTANG DAILY STAFF WRITER

Using a commercial search engine to try to find a job, internship or co-op can be a tedious experience. While Google, Yahoo or other popular Web sites may offer career-hunting services, there may be an easier way for Cal Poly students get into the "real world."

"Everything from tests that tell someone one which job is right for them to seminars that help students write a good resume, can be found in one place on campus the Career Services Web site. By visiting this site (www.careerservices.calpoly.edu), students can stay updated on job listings, interviews, career planning, graduate schools, job fairs, events and everything else involved in choosing a career. "The graduate status report is also available on the Career Services Web site. The report is derived from a survey given out to students after they graduate. It consists of questions pertaining to the kind of job a student has after attending Cal Poly. It helps give an understanding of the types of salaries, what jobs are out there, and who hires," said Melinda Patton, administrative assistant of Student Employment.

"Only about 50 percent of the survey results mailed or e-mailed to students are returned, which is good," Patton said.

Results from the survey are usually about one year behind, and the results are different every year. "The surveys usually fill up and there's a waiting list," Patton said.

If a student wants to explore the job market, more in-depth career counselors are another helpful resource that Career Services offers. "These counselors assist students in meeting their career goals and needs," Patton said.

Local and part-time jobs can also be found with the help of Career Services. By simply flushing an R.D. card with a yellow sticker on it to the attendant at the front desk in the Student Services building, Cal Poly students and alumni gain an advantage over the rest of San Luis Obispo in finding jobs. "The stickers are free and helps regulate the people who use the student employment center," said Patton.

Editor's note:
As graduation day approaches, students are left to wonder what on earth is next. It used to be that the obvious step was finding a decent job—forgetting about finals, all nighters and the limited student budget. But with the economy refusing to get out of its current slump, future perspectives don't look as crystal clear. Industry hiring signs have significantly fewer numbers than a few years ago. Yet, as experts seem to say, graduate school may not be the answer either. Perhaps the only answer would be to go back to the 1960s and adopt the "crazy" idea of renouncing the corporate lifestyle all together. Who needs money anyway? Enjoy today's Mustang Daily edition on jobs, or the lack thereof. Audrey Amara writes on a new Cal Poly Web site designed to help students find the right job, and a student project that applies skills learned in the classroom to a real-life situation.
**News**

**Wednesday, February 27, 2002**

**By Sarah Bahari**  
KANSAS STATE COLLEGIAN

(U-WIRE) MANHATTAN, Kan. — Two years ago, Elise Kershner would have been set. But now, the Kansas State University senior isn’t sure what to do.

Faced with a weak job market and a troubled economy, college seniors like Kershner are weighing their options.

"I’ve had some interviews. I’m waiting back to hear from a couple places," said Kershner, who is graduating in May with a degree in management information systems. "If I don’t get a job, I’ll probably go to grad school."

Kershner isn’t alone. Employers are expected to hire 19.7 percent fewer graduates this year than last, according to the National Association of Colleges and Employers.

Jason Bradenb urg, interim coordinator for Career and Employment Services, said finding a job has become more challenging.

"Two years ago if you had an MIS degree and good qualifications, you could pretty much write your own ticket," he said. "That’s not true anymore."

Fewer students have come to CES for this year, Bradenb urg said. There could be a couple reasons.

The first is because students think the job market is hopeless, which Bradenb urg said isn’t true.

"You have to be diligent," he said. "Use every tool you’ve got - the Internet, mock interviews, networking.

The second reason is because more students are opting to go to graduate school.

"They just want to prolong the graduation process, and when they get out, they’ll be in better shape," Bradenb urg said.

Seniors who planned to attend graduate school one day are just moving that date up, Kershner said.

"I’ve had some interviews. I’m just not sitting around waiting for a job," she said.

Michael Olafther, associate professor of economics, said one of two things usually happens during a recession.

People either find a job because they can’t afford school, or they stay in school longer because they can’t find a job.

In a mild recession, the latter is more likely to occur, he said.

"Once people start on the path to get an education, it’s a high priority for them," he said.

Another option graduates might consider is studying abroad, said Barry Michie, director of Kansas State’s Study Abroad program.

"Students who studying abroad has steadily increased during the last few years," Michie said. "It also allows people to find a job."

"If you advise any student to do that at any point simply because of the experience it gives them," he said.

"It allows great on a resume. It’s a plus to employers and graduate schools." Finding a job depends heavily on the major. The market remains strong for engineering majors and certain business sequences, said Jim Ragan, head of the department of economics.

By Jacob Dallek

(U-WIRE) CHAMPAIGN, Ill. — The economic slump has persuaded some graduating students to extend their college careers, but some experts say pursuing a graduate degree, although appealing, might not be the best option in the long run.

"When the economy is down and there are less jobs available, students go to grad school," said Cecilio Barrera, associate dean of the Graduate College at University of Illinois. "They take advantage of that time to get ready for a better job."

But Associate Career Center Director Karen Paulsen said more interest in graduate school cannot be blamed solely on the economy, since students tend to gravitate toward graduate school because it is "a comfortable place to stay."

"Sometimes they’re afraid to get out there," Paulsen said.

She said the students who continue their education to improve their GPAs. While this may seem like the next logical step, reaction letters continue to accumulate, Career Center Director David Bechtel said, it’s not necessarily the best option.

Bechtel said no one should attend graduate school if they hadn’t considered it as part of their long-term career plans; the state of the economy shouldn’t guide students’ decisions.

"You might come out overqualified, particularly in education and some of the business fields," Bechtel said. "If you don’t know what you want to do, you have augmented difficulty, exacerbating the problem by adding additional degrees."

Barrera said more applications have increased competition for admissions, but requirements remain the same. Graduate school applications are department-based, unlike undergraduate admissions that are generated through one main application. Applicants are assessed based on Graduate Record Exam scores and are accepted by graduate schools nationally.

Pursuing further education after an undergraduate career can help students gain a deeper knowledge in their career fields. For instance, undergraduate courses include an array of general studies while "graduate education is supposed to develop critical-thinking skills and the ability to analyze data," Barrera said.

"It allows individuals to pursue something thoroughly enjoyable, and they can delve into as much detail as possible. It will allow people to qualify for certain positions."

**CALIFORNIA ROLL**

- Stop signs are installed to establish right-of-way at intersections.
- The city installs stop signs at an intersection only after carefully evaluating existing conditions to determine that installation is appropriate to improve safety.
- Stop signs reduce the number of broadside accidents.
- Stop signs are often installed to prevent vehicle, bicycle and pedestrian accidents where they’ve occurred in the past.

Come to a complete stop.

[SLOPD](http://www.slopd.org)

**SURE, SOME STREETS** have a bunch of stop signs. You might even think they’re there to reduce travel speed, but they’re not. Here’s the scoop:

**Board with Fabio Pizza**

**Save $3**

On an extra large or large pizza job like this one today.

3409 Higuera St  
541-4420

Lunch • Dinner • Late

**Free Wings**

FREE 2 pc. wings with purchase of a extra large or large pizza job like this one today.

Lunch • Dinner • Late

100 Higuera St  
541-4420

Lunch • Dinner • Late

**Try the Ultimate!**

While wheat or white crust  
100% whole wheat and monstrously cheese. Our one-of-a-kind savory sauce. А mountain of fresh toppings.

Dine-In • Take-Out  
Free Delivery
**Food**

**Savory space food not just for astronauts**

By Renee Shadforth

Mustang Daily

Wednesday, February 27, 2002

Chicken in white sauce, shrimp cocktail and peach ambrosia. Now, those aren't menu selections from the newest here-today, gone-tomorrow eatery downtown. Nowadays, that is what astronauts are eating during their travels through space.

"The food has improved so much that non-astronauts take it backpacking and put it in their earthquake kits," said Dayna Steele Justiz, the president of The Space Store in Houston, Texas.

A lot has changed in an astronaut's diet since John Glenn ate apple slices out of a tube while traveling the Earth's orbit 40 years ago. As NASA's missions got longer, food scientists had to improve the nutritional content of the grab-and-go board.

"The food system is much more earth-like than food in the early programs," said Vickie Kloeris, the manager of the Shuttle Space Station Food System, which prepares food for NASA shuttle flights and the International Space Station (ISS). Now, she added, astronauts eat exactly all of their food with utensils. In the past, the Mercury and Gemini crews were tubed semi-liquids and cubed dehydrated food coated with gelatin to reduce stumbling in the cabin.

Apollo was the first mission to have hot water, which improved the taste of the dehydrated food. Crewmembers on that mission were the first to use eating utensils in what NASA called a "spoon food." This was a plastic package of dehydrated food that astronauts would cut open at the top. They ate in containers with a spoon.

The ISS, which docked miles above the Earth's orbit on Nov. 2, 2000, houses three astronauts 365 days a year. "We're shipping food into space like we've never shipped before," Kloeris said. The crewmembers choose three balanced meals and a snack — for each day of their four to five-month stay — from a list of more than 70 items. Kloeris said that NASA nutritionists keep the astronauts and cosmonauts on the same recommended daily allowances that adults on Earth follow.

"Sometimes their diets tend to be high on the carbohydrates, because out of what we have to offer, those foods tend to taste better," she said.

The toughest challenge for NASA nutritionists is to make the most palatable food with the lowest weight and volume possible, Kloeris said. In 2004, astronauts at the ISS will have a refrigerator and microwave, allowing them to bring more fresh foods into space. However, for now, they have several techniques to minimize the size and weight of what the astronauts eat.

"We're shipping to a mission that has three astrotours for 100 days a year. We're shipping tood into space that's like we've never shipped before," Kloeris said. The crewmembers choose three balanced meals and a snack — for each day of their four to five-month stay — from a list of more than 70 items. Kloeris said that NASA nutritionists keep the astronauts and cosmonauts on the same recommended daily allowances that adults on Earth follow.

Thermostabilized foods are basically the same as what is sold in cans in grocery stores. The food is sealed in a silver laminated pouch and sterilized at 250 degrees for 30 to 40 minutes. Individually wrapped meals, such as chicken a la king and ham, have a shelf life of five years.

The newest food-treatment method, used exclusively by NASA nutritionists, is irradiation.

"We have special permission from the FDA and USDA to make irradiated foods," Kloeris said. "So, this isn't something you're going to find in the grocery store.

In irradiation, most products are cooked, packed in foil-laminated pouches, and sterilized by exposure to ionizing radiation so they are stable at ambient temperatures, according to NASA's Web site.

"We're the only place on the entire planet that sells this quantity of astronaut food," she said.

Justiz said that backpedalers find the just-add-water foods to be convenient for trips. Items like fruits chicken, mini-stones and cherry cobbler are the big sellers at thespacestore.com, she said.

"What about dehydrated astronaut ice cream?"

"We sell it," Justiz said. "But astronauts never ate dehydrated ice cream in space."

**Skipping breakfast, taking supplements makes students more dull than energy-full**

By Barbara Eisenhaure

TUFTS DAILY

(U-WIRE) MEDFORD, Mass. — You were up half the night studying for your midterms. You feel like you can see straight, much less think straight. Is it any wonder you feel drowsy? (Think of how you feel after Thanksgiving dinners.)

Breakfast is the most important meal of the day to keep your energy up and may improve alertness and concentration for some people. But too much may cause you to feel jittery and distracted. Much too much depends on the person. I wouldn't have a Starbucks' 20 oz. "venti" right before an exam if I wasn't sure how I would react to it. One additional note on caffeine — if you do choose to have a caffeinated drink, tea might be the best choice because it contains antioxidants.

OPPORTUNITY. RESULTS. REWARDS.

Household's credit card services division, headquartered in Salinas, CA, is one of the nation's largest issuers of MasterCard and Visa credit cards including the highly successful GM Card. We believe in offering our team members every opportunity to take their careers as high as they want to go. Currently, we are seeking talent for CAREER and INTERNSHIP opportunities in the following areas:

- Marketing
- Finance
- Risk Management
- Systems
- Sales

For internship information please email: maccod@joinhousehold.com, or visit our website: www.joinhousehold.com

We're looking forward to an exciting and rewarding future together!
Recipe of the Week

Basic cheesecake

Crumb crust:
1 1/2 cups (5 ounces) finely ground graham crackers or cookies such as chocolate or vanilla wafers or gingersnaps
5 tablespoons unsalted butter, melted, plus butter to grease
1/3 cup sugar
1 1/2 teaspoons salt
springform pan

Filling:
2 teaspoons vanilla extract
1 teaspoon lemon juice
4 eggs

For the crust, stir together crust ingredients and press onto bottom and one-inch up side of a battered 24-centimeter springform pan. Fill immediately or chill up to two hours.

Preheat oven to 325 degrees. For the filling, use the mixer at lowest speed. Using a paddle attachment (if the mixer has one), add the sugar in a slow stream, mixing for no more than 30 seconds. Stop and scrape the bowl again. Add the vanilla, lemon juice, and one egg at a time; mix only until absorbed, no more than 30 seconds each. Add remaining eggs one at a time. Stop and scrape bowl after each addition.

Wrap aluminum foil around the bottom of the springform pan so it comes at least one-inch up the sides. Pour the filling into the pan over the crust. Place the pan in a roasting pan and pour warm water into the pan to a depth of 1/2 inch.

Bake cheesecake for about 60 minutes, or until lightly colored and firm except for the very center. Remove from the pan of hot water. Remove the foil and cool completely on a rack. Wrap the cheesecake in plastic or foil and chill overnight before unmolding.

Best Student Deals

<table>
<thead>
<tr>
<th>City</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris</td>
<td>$328</td>
</tr>
<tr>
<td>London</td>
<td>$332</td>
</tr>
<tr>
<td>Lima</td>
<td>$400</td>
</tr>
<tr>
<td>Costa Rica</td>
<td>$425</td>
</tr>
<tr>
<td>Bangkok</td>
<td>$598</td>
</tr>
</tbody>
</table>

Are you going to be homeless
Spring Quarter 2002?
...Then come see what

Mr. Fraternity

16th Annual
TONIGHT!
6 p.m. at The Grad
Pre-sale tickets in the UU $4
Tickets at the door $6
SWAT Spring Break Trip Raffle!

Proudly Sponsored by Alpha Omicron Pi

BREAKFAST
continued from page 4

...mints, nutrients found in plants that help the body stay healthy.

Then there are the herbal and dietary supplements used to promote alertness. Don't be fooled into thinking that herbs are safer than laboratory-made chemicals. Many herbs and supplements are as potent as their chemical cousins, only they're not regulated, so you don't really know what you're getting.

Take ephedrine for example. As a herb, it's found in Ma Huang, Moringa Tea, and Sida Cordifolia, and used to promote alertness. As a supplement, it's found in diet pills, such as ECA Stack (for Ephedrine/Caffeine/Aspirin), and used to speed up metabolism and produce weight loss. As a drug, it's in those little red Sudafed decongestant pills. And, on the street, it's the precursor to methylamphetamine ("meth" or "speed").

These products all contain ephedrine (or a similar chemical), a powerful stimulant that is made even more powerful by caffeine. Ephedrine has been associated with many serious side effects, ranging from high blood pressure to death. One of ephedrine's cousins, phenylpropanolamine, was taken off the market when consumers inadvertently started overdosing on this stimulant by taking decongestants and diet pills simultaneously. The decongestant, a drug, had to be pulled, but the diet pill, a supplement, remains.

Another popular herb advertised to improve memory is ginkgo biloba. This herb may improve mental function in Alzheimer's patients, but it has not been shown to help the rest of us. Still, it is one of several herbs whose consumption is not accompanied by too many undesirable side effects.
College: four years, nothing useful

(LEY WIRE) LOS ANGELES — Why did the world go college? At some point in your college career, all students take some time out to ponder the central question, "Why am I here?" Why, in the name of so many reasons, did I decide to spend so many years of my life here and not there? It's amazing.

Some theater majors could tell you the structure of a play, quote Shakespeare with breathtaking cadence and sing so sweetly it would bring tears to your eyes. But if they slit their throats, the college would bleed to death because they never learned how to stop a catastrophic blood flow.

Our biology majors could tell us the exact mechanism of how oxygen is exchanged in the lungs, or a congeneric child in their lab might die because they don't know how to perform an abominable thrust procedure.

Why are we being taught to "think" (in the prefabricated, stereotypical way) and not to live? Why doesn't the university offer more than one month, one-credit seminar courses in life skills?

Have you ever woken up with the fear that you've spent four years of your life in college and haven't learned anything except how to write a bad paper and still pull an A in the class? Are we wasting time?

The more practical among you will justify your college experience by a simple cost-benefit analysis. If you go to college, then I will make more money. "Oh, when?" If I didn't go to college, what else would I do?" will other people think? "Do I even deserve to go to college. My parents went to college, it was expected."

We all have our reasons, but what if you were actually able to leave college a little smarter than we got here? Wouldn't it be great if it was more like a middle-aged philosophy major discussing Kant with your junior after a hard day at work? Wouldn't college experience have been a lot less of a burden. Your synapses will overload and you'll be unable to make good decisions.

Welcome to life. Will you be ready for it?

Rebecca Zak, Daily Trojan (USC)

Letters to the editor

NEW

Letter policy

Mustang Daily reserves the right to edit, reject, abridge or publish letters. Letters are subject to a 125-word length limit. Letters may be published in any format we see fit.

Letters should include the writer’s full name, position, major and class standing.

By mail: Letters to the Editor

CAL POLY SLO 93407

By e-mail: mustangdaily@hotmail.com

Letters must come from a Cal Poly e-mail account.

Do not send letters as an attachment. Please print and type the text of the e-mail.

Attention: If you have submitted letters in the last five days without the above information, your letter will not be printed unless you submit it in the correct format.

Opinion

Maturity quickens the pace of life

(LEY WIRE) ATHENS, Ohio — "Career planning, investing in ourselves and exploring the world... future plans... I’ve got my life!"

Over the weekend, someone described my friends here in Athens as "immature," and I couldn't help but laugh. Although I agree that we, as college students, have yet to fully mature, I couldn't help but ponder that statement for the past day or so.

Maturity always has been a slippery concept for me to grasp, and I'm now beginning to understand what I mean by that. We can't really say that we have matured yet; we're denied all practical skills that are able mixJe of "higher" thinkers.

Maturity doesn't mean that we're able to finish one task and move on to the next. It means that we're able to take the time to engage in continual questioning, challenging and recreating all aspects of our lives.

This last one is particularly interesting, as I ask what is the separation between the "real world" and college? Are we ever able to not lose that "kool-aid" mind set when we leave college?

As I thought about what supports the distinction between maturity and immaturity, I came to a conclusion I've felt for some time: one of the deaths of creativity, experimentation and intense social interaction, while the other requires continual questioning, challenging and recreating all aspects of life.

We could debate and discuss whether maturity needs to exist in opposition to those things, but my point remains: our conception of the "real world" involves three participation in the workforce. The implied message here is that life begins once we start working and some other form of life.

Thus, the opening quote from the band The New Bomb Turks that begins this column is highly appropriate, as career plans are situated within the four years of college. This implies that our lives begin and end with our own profitability, rather than overall contributions to others and society.

So we can work and contribute to society simultaneously, but the notion of career-as-end remains a powerful force in guiding our actions. As the song lyric above states, focusing solely on career planning will surely speed the writing of our wills.

The maturity we've been told to embrace also will haunt our dreams, as we spend all of life's path working and striving for the adult life. All the while, the main distinguishing between distinct and inappropriate behavior for our age.

When I asked what living in the "real world," this is the world I refer to, and not necessarily the one outside of college life. And yet, the real world is where we tend to view life as this set path of building up a career and getting that dream job and maintaining it.

I don't ever want to know who I am, or what I will become, because that is precisely the moment when "maturity" will set in, zapping passion and creativity from my life.

My point is that we need to view life as this set path of building up a career and getting that dream job and maintaining it. Even though we set our former selves in favor of something better. This is OK too, but let's not forget what has brought us here in the first place — the "immature" idea of recreating and reformulating our views of the world.

All of these notions relate the instability of life itself, and are phenomena that continue evolving, much like our physical characteristics throughout life.

Why should I stop enjoying and reinventing myself simply because I have been thrown a few backs to life? This is the same information we've been fed by a variety sources while doing these things.

That's all fine and dandy for now, but soon you will need to buckle down and do something with yourself.

Is it any wonder why we treat our older citizens in this society as useless and inconsequential?

After all, they're no longer working, and are thus right to be treated as that. It is the same information we've been fed by a variety of sources while doing these things. And yet, my friends are immature, because they haven't joined the real world, began their careers or realized what it means to be an adult...

That's all fine and dandy for now, but soon you will need to buckle down and do something with yourself.

Steve Kohlhe, The Post (Ohio U)

Letters to the editor

I'm paying for your concert Editor,

I would like to start this letter off by ask­ ing Mr. Andrew Hunt ("ASI spends money wisely," Feb. 22) if he is enjoying throwing away his money, because if he is doing in many cases, he is. He has read about the ASI fee increase, which I suppose he didn't like, but if he has been paying money, I must assume he has been paying it to increase ASI Events and Poly Escapes. Also, the fee increase is to an inflationary increase in the system we know. I mean, if we tell the students that no longer have a say in the realm of fee increases, ASI can increase student fees just because of inefficiences, without the students' permission.

I hope you look at what the fees are going to, toward how many people are they actually serving? They are only serving those who use those services. Essentially that means that I am paying for my next door neighbor to go to that great concert in the Rec Center which was sold out by the time I got out of class. I ask you, does that really sound like a fee well spent to you? I think not. What would have been better would have been to increase the costs to those utili­ zing the services, (i.e. those buying the tick­ ets). Instead he increased the costs to the entire student body.

The maturity we've been told to embrace also will hurry our college life. I understand the real need to earn money to sustain my exis­ tence, but I also recognize this need will change in form and desired outcome. In sum, I know much more about what I don't want to do or be, than what I actually want to do or become.

And that's OK.

I don't ever want to know who I am, or what I will become, because that is precisely the moment when "maturity" will set in, zapping passion and creativity from my life.

My point is that we need to view life as this set path of building up a career and getting that dream job and maintaining it. Even though we set our former selves in favor of something better. This is OK too, but let's not forget what has brought us here in the first place — the "immature" idea of recreating and reformulating our views of the world.

All of these notions relate the instability of life itself, and are phenomena that continue evolving, much like our physical characteristics throughout life.

Why should I stop enjoying and reinventing myself simply because I have been thrown a few backs to life? This is the same information we've been fed by a variety sources while doing these things.

That's all fine and dandy for now, but soon you will need to buckle down and do something with yourself.

Is it any wonder why we treat our older citizens in this society as useless and inconsequential?

After all, they're no longer working, and are thus right to be treated as that. It is the same information we've been fed by a variety of sources while doing these things. And yet, my friends are immature, because they haven't joined the real world, began their careers or realized what it means to be an adult...

That's all fine and dandy for now, but soon you will need to buckle down and do something with yourself.
News
WEB SITE
continued from page 2
“People are screened so no weird people can come and look at jobs,” said Joel Zalako, a business sophomore from the Career Employment. Zalako answers the phone when people call in with an advertisement: “Anyone can call in and have a job listed for free,” Zalako said. The most common jobs are yard- work, childcare, and house cleaning. Moving jobs are some of the highest, paying up to $30 an hour. The most unusual job in- volves being a companion to a lonely group, will entertain, and there will be a betting pool. SLY 96.1 will broadcast from Rancho Grande Motors. Bar- tley said representatives from MADO will be there as well. The repre- sentatives will have people try on “Fatal Vision” goggles that simulate being drunk, so people can see how difficult it is to function while intox- icated, she said. Various Cal Poly clubs will have booths set up at the event. The log- ging and rodeo teams will have demonstrations and contests. “It will be a nice day to get out, and the western theme can apply to anyone, even if they are not in the agricultural department,” Adams said. Haupp said the Wild West theme was a good choice, because Rancho Grande Motors already has somewhat of a western theme at its location. “We have a big metal painted on the outside of the garage,” he said. “They did a good job in looking at our facility and tying in the theme.” The GMMI team only recently started campaigning for this day of western fun. They settled on a more suitable approach with regard to the advertising side of their project. “We don’t want to be as in ‘your face’ as the other team,” Adams said. Members of GMMI team have been busy hanging signs, passing out flyers about the event in sandwich boards at Farmers Market, in order to advertise the event. As indicated by many people, the most highly anticipated part of the event seems to be the mechanical bull. “I’m looking forward to getting bucked,” said Chuck Nuskey, an elec- trical engineering senior. “I just hope I don’t get bucked too hard.” Adam said that the bull is very safe. A conductor operates the bull so every ride is guaranteed to be differ- ent. Through the use of controls, he can easily change the speed or capability to give the rider more of a chal­ lenging ride. “It lasts for as long as you can stay on,” said Adam, who plans to have her ride every at the event. People who really want a bull-riding challenge can try to outride a celebrity bull-riding champion. Brett Leefers, of the Nipomo Bull Riding School, has been in the movie “Eight Seconds,” and will be in another movie. The person who wins the ride Leefers wins and a ticket to the professional bull-riding competition in Bakersfield that night. “They basically will pack up and go.” GM has worked with Cal Poly for four years. Other events have included a walkathon, chili cook-off and last year’s volleyball tournament. Students and faculty are encour­ aged to bring friends and family to this country western day. The event will be from 11 a.m. to 4 p.m. at 1404 Auto Parkway, off the highway. “We’ve been here for 21 years,” Haupp said. “We really like being able to give back to the community any way we can.”

BUCKED
continued from page 2
MADO, Rancho Grande Motors also contributes money to the charity. Bartley said the business will give MADO $10 for every car test-driven and $100 for every car sold. Even if no cars are test-driven or sold, MADO will receive a baseline amount of $1,200. However, Haupp doesn’t think this will happen. “We’ve never had to only give the baseline amount,” he said. “The stu­ dents have always exceeded their expectations.” While MADO will benefit from the event, so will people who partici­ pate in the raffle. Bartley said that numerous businesses have donated items and services, totaling more than $3,400. Raffle items include two lift tickets to Dodge Ridge, gift cer­ tificates from Decathlon Sports Club in Palo Alto, a week at Yosemite Springs, a metal membership to Cory Everon gym and numerous gift certificates for restaurants. But “Get Bucked” involves more than just riding a bull and winning prizes in the raffle. The Shack will be bucking at the event, and there will be a pie-eating contest. “Skip breakfast, because there will be a chance to devour massive amounts of pie,” said Brittany Adams, coordinator of the GMMI team. At that point’s exact time, Bartley said the Dancing Cloggers, a local dance group, will entertain, and there will be a betting pool. SLY 96.1 will broadcast from Rancho Grande Motors. Bartley said representatives from MADO will be there as well. The rep­ resentatives will have people try on “Fatal Vision” goggles that simulate being drunk, so people can see how difficult it is to function while intox- icated, she said. Various Cal Poly clubs will have booths set up at the event. The log- ging and rodeo teams will have demonstrations and contests. “It will be a nice day to get out, and the western theme can apply to anyone, even if they are not in the agricultural department,” Adams said. Haupp said the Wild West theme was a good choice, because Rancho Grande Motors already has somewhat of a western theme at its location. “We have a big metal painted on the outside of the garage,” he said. “They did a good job in looking at our facility and tying in the theme.” The GMMI team only recently started campaigning for this day of western fun. They settled on a more suitable approach with regard to the advertising side of their project. “We don’t want to be as in ‘your face’ as the other team,” Adams said. Members of GMMI team have been busy hanging signs, passing out flyers about the event in sandwich boards at Farmers Market, in order to advertise the event. As indicated by many people, the most highly anticipated part of the event seems to be the mechanical bull. “I’m looking forward to getting bucked,” said Chuck Nuskey, an elec- trical engineering senior. “I just hope I don’t get bucked too hard.” Adam said that the bull is very safe. A conductor operates the bull so every ride is guaranteed to be differ- ent. Through the use of controls, he can easily change the speed or capability to give the rider more of a chal­ lenging ride. “It lasts for as long as you can stay on,” said Adam, who plans to have her ride every at the event. People who really want a bull-riding challenge can try to outride a celebrity bull-riding champion. Brett Leefers, of the Nipomo Bull Riding School, has been in the movie “Eight Seconds,” and will be in another movie. The person who wins the ride Leefers wins and a ticket to the professional bull-riding competition in Bakersfield that night. “They basically will pack up and go.” GM has worked with Cal Poly for four years. Other events have included a walkathon, chili cook-off and last year’s volleyball tournament. Students and faculty are encour­ aged to bring friends and family to this country western day. The event will be from 11 a.m. to 4 p.m. at 1404 Auto Parkway, off the highway. “We’ve been here for 21 years,” Haupp said. “We really like being able to give back to the community any way we can.”

MERCARK
continued from page 3
Humanities majors could run into more trouble. Bradenburg said he has noticed the demand for technical jobs has begun to decline. More students are going into the business, education, and social work fields or seeking gov­ ernment jobs. The average starting salary in some fields also has dropped. Bradenburg said, “Don’t be afraid to go and work for a smaller company,” he said. “It usually requires the student to be more pro-active and go look for these people. They don’t come to K-State.” Kershner said fewer employers have recruited at the university this year, but it seems to be picking up. For now, she’s keeping her head up and looking toward next year from potential employers. “I’m hopeful because I think it’s going to start coming back,” she said. “I just need to get a job, and not knowing what you’re going to do when you graduate is kind of hard.”
Men's volleyball cruising toward postseason

By Whitney Kabin

With the Cal Poly men's volleyball team in the midst of possibly its strongest season yet, confidence continues to grow with aspirations for a strong finish nationally.

Coach John Park said the Mustangs are currently ranked 12th in the country, with a record of 18-5. The team is undefeated in league play, and recently completed its best finish at the Far Westerns tournament, placing second and falling only to Arizona.

"Everybody has improved, and everybody has something to work on," Park said.

If there is an area to work on, Park said, it's communication on the court. Without communication, things don't get done, he said.

The coach also mentioned how each player's improvement brings more confidence to games, and makes the team better in tough matches.

Park said this year the team has size and talent, with an average height of 6'4" and incredible ball control. The majority of the team is made up of returning players, whose speed has increased in both offense and defense.

"Volleyball has always been described as a slow game without finesse," Park said. "We want to change that.

Cal Poly is currently seated in a three-way tie for the league championship, with a potential chance for a top spot in the postseason.

"Our only steps have been forward to improve ranking and seeding," Park said.

One of the team members making improvements is Mike Geenen, a four-year member of the team.

"Mike has gotten better every year, and he's a smarter player and more of a leader," Park said.

Geenen said he would like to see a top role in league, and a top 10 finish at the season-ending national tournament. He also mentioned how the team's performance in crunch time will be the Mustangs' depth.

"Anyone could step in and get the job done," he said. "That helps with confidence."

Geenen said the team faces long-time rival UC Davis one more time this season, and the outcome of that game will have an impact on the team's place.

In the last game against Davis, results were disappointing, but Geenen said the Cal Poly team is in better condition now.

Christopher Buell, a fourth-year member, said it is really exciting to be on a team that is making such huge jumps in progress. He said this year at Nationals should be a completely different situation from last year, as the team is more competitive and focused, as well as having the element of surprise.

"We have the advantage of being underestimated," Buell said. "We should still be able to surprise some of the teams at Nationals." Club President Patrick Sanders is also very pleased with the team's success.

"The team is showing all-around strength, in one of Cal Poly's strongest seasons in a while," he said.

Sanders stated that communication about understanding each team member's role could be key to further improvement.

Park mentioned Brady Halverson, the Cal Poly men's volleyball team is sitting pretty, currently tied for first in their conference and ranked 17th nationally. Players expressed excitement about the Mustangs' chances for the rest of the season as an example of one freshman who shows experience, and is one of the most physical players on the team.

He jumps high, hits hard, and has good ball control, Park said.

Halverson said he has been playing volleyball since junior high school, and has had experience in many different areas.

"This team has an awesome intensity that drives us to perform mentalistically," Halverson said.

The freshman seemed pleased with the Mustangs' chemistry. "We have synergy, we work well together, and we can take over the game in crunch time," he said.

Giambi's pinstripe debut more gimpy than great

By Ken Davidoff

(WIRE) TAMPA — Jason Giambi spent his first week in pinstripes showing off his explosive power and dynamic personality. Qualities that made him so valuable to the New York Yankees.

Monday, the first baseman reminded the Yankees why they had some concerns about investing $120 million in him. The American League champions held their first intrasquad contest with a sore right shoulder, a problem that both Jeter and Torre insisted would not impede Giambi's preparation for the season.

Jeter wound up missing the first 15 days of the Grapefruit League schedule, then injured his right quadriceps and began the regular season on the 15-day disabled list. The two ailments plunged the shortstop for much of the first half of the season.

Furthermore, Giambi has a history of problems with his legs. They have not prevented him from becoming one of baseball's best hitters, but they certainly gave some Yankees executives pause last year as the club contemplated a pursuit of the 31-year-old free agent.

Giambi said Monday that he felt tightness after running on Sunday, and he reported that to Toronto, who relayed the information to Torre. During morning drills yesterday, Giambi took hitting practice, but he didn't appear to do much defensively, allowing non-roster invitee Ron Coomer to take the bulk of the ground balls at first base. He skipped his daily running.

While Coomer started at first base for Ron Gourriel's "off" team, which featured the Yankees' regulars, Giambi received treatment and massage.

"It's just right," he said. "It's not hurt or anything. I'd rather not go there and chance it.""I think he's fine," Torre said. "It's just a matter of playing games, and I'll just as soon save him for the games than intrasquad games."

Torre said that Giambi definitely wouldn't play in the Yankees' exhibition opener Thursday against the Reds in Sarasota. He said that Friday's road game against the Blue Jays was a possibility, but he noted that the team sends only a handful of regular players to away games. Saturday afternoon marks the Legends Field opener against Toronto.

Giambi has suffered from leg problems virtually every season he has been in the major leagues. Last year, the same left hamstring bothered him early, and he played through the pain for the entire season. He played in 134 games, 130 at first base.

A strained left hamstring bothered him in 1999, injuries to his right hamstring and right quadriceps plagued him in 1997, and his hamstring troubles him as well in 1996.

He takes pride in the fact that he has never been on the disabled list in the big leagues.

"I don't want to start off the year, in a place I've never been, on the DL," Giambi said.

---

Sports Mustang Daily

SCHEDULE

<table>
<thead>
<tr>
<th>Team</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>stanford</td>
<td>Mar 1</td>
<td>6pm</td>
<td>Stanford</td>
</tr>
<tr>
<td>stanford</td>
<td>Mar 1</td>
<td>7pm</td>
<td>Stanford</td>
</tr>
<tr>
<td>stanford</td>
<td>Mar 1</td>
<td>8pm</td>
<td>Stanford</td>
</tr>
<tr>
<td>uc riverside</td>
<td>Mar 1</td>
<td>7pm</td>
<td>Riverside</td>
</tr>
<tr>
<td>calpoly</td>
<td>Mar 1</td>
<td>7pm</td>
<td>Riverside</td>
</tr>
<tr>
<td>uc riverside</td>
<td>Mar 2</td>
<td>7pm</td>
<td>Riverside</td>
</tr>
<tr>
<td>santa clara</td>
<td>Mar 3</td>
<td>7pm</td>
<td>Santa Clara</td>
</tr>
<tr>
<td>n. arizona</td>
<td>Mar 3</td>
<td>7pm</td>
<td>Arizona</td>
</tr>
<tr>
<td>uc riverside</td>
<td>Mar 9</td>
<td>7pm</td>
<td>Riverside</td>
</tr>
<tr>
<td>ucsb</td>
<td>Mar 15</td>
<td>7pm</td>
<td>UCSB</td>
</tr>
<tr>
<td>uc davis</td>
<td>Mar 15</td>
<td>7pm</td>
<td>Davis</td>
</tr>
<tr>
<td>u. of san diego</td>
<td>Mar 15</td>
<td>7pm</td>
<td>San Diego</td>
</tr>
<tr>
<td>u. of rhode island</td>
<td>Mar 15</td>
<td>7pm</td>
<td>Rhode Island</td>
</tr>
<tr>
<td>u. of california</td>
<td>Mar 15</td>
<td>7pm</td>
<td>California</td>
</tr>
<tr>
<td>n. arizona</td>
<td>Mar 15</td>
<td>7pm</td>
<td>Arizona</td>
</tr>
<tr>
<td>calpoly</td>
<td>Mar 15</td>
<td>7pm</td>
<td>Cal Poly</td>
</tr>
</tbody>
</table>

---

BREIFS

Air Jordan grounded for season

By Steve Wyche

WASHINGTON — Michael Jordan will have exploratory arthroscopic surgery on his right knee this week and there is a possibility his season is over.

Jordan, who has played an average of 37 minutes a game for the Wizards, has had the knee drained of fluid three times, but this would be the first time he has had any type of surgery on either knee in his career.

Coach Doug Collins said Jordan became very concerned about his knee after it swelled and he noticed the plane ride home from Sunday's 120-point loss to the Miami Heat. The knee has bothered Jordan since last summer, but the problem was believed to be tendinitis. He sat out a game last week against Detroit with what was believed to be a bone bruise in the right knee.

Team officials said the procedure is conclusive will they know how long Jordan will be out. It is possible he could return for the season.

He was placed on the injured list today for only the second time in his career.

The surgery will be done Wednesday or Thursday in Washington.