Fabulous femmes:
Women's Center decides to celebrate Women's History Month a little early. 2

Inspiring leadership in women:
Conference seeks to develop real world leadership skills in females. 4
'Voices' gives students choices

Campus now has a chapter of Voices for Planned Parenthood

By Kristy Charles

USCP NEWS/DAILY STAFF WRITER

An old, gray, rusted car sits next to a dirty river. In the background, city skyscrapers and a layer of smog sit heavily in the air. A white sign, which reads “Abortion Clinic,” is painted on the rear driver’s side door of the car.

At the bottom is a message: “Take away a woman’s right to choose and she’s left to take matters into her own hands.”

Cal Poly’s recently established chapter of Voices for Planned Parenthood (VOX) will use such advertisements, created by the Planned Parenthood organization, to promote and call attention on campus to women’s reproductive rights. VOX, which had its first meeting at Cal Poly last week, is an organization of college students around the country who organize events to raise awareness about reproductive rights and sexual health.

“Cal Poly is a very conservative campus,” said Annie Bourne, an intern at Planned Parenthood and organizer of Cal Poly’s VOX chapter. “We take it for granted that we’ll always get contraceptives and have safe abortions. Reproductive rights are in danger more now than they have been for a while, and we don’t want to it be forgotten what so many women in the past have fought for.”

Bourne said that the chapter will try to bring speakers to Cal Poly, organize fund-raisers and coordinate events on campus.

One event in particular that VOX has helped bring to Cal Poly is the “Vagina Monologues.” The performance, coming to Cal Poly in April, see VOX, page 5

Today’s front cover was designed by Jeff McKeown from various news services.

Local community to honor contributions of women

By Cynthia Neff

USCP NEWS/DAILY STAFF WRITER

Women from the past, present and future will shine in the spotlight of Women’s History Month.

The Cal Poly Women’s Center is planning three different activities to recognize the talents and outstanding achievements of women throughout history.

Students, faculty and community members will have a chance to attend “Real World Leadership, A Symposium for Women,” on Feb. 23.

Erica Mota, a speech communication senior who is planning the conference as her senior project, said it is designed solely by Cal Poly women to ‘enhance and implement the leadership skills necessary to become a stronger communicator and effective leader.”

Two interactive workshops form the body of the symposium. The first workshop, “What’s your style: learn to lead,” will help identify an individual’s leadership style from four possible models, and teach how to interpret them.

The second workshop, “Dynamics of Interpersonal Interaction,” will focus on the interpretation of words and how to overcome overwhelming emotions.

Traci Lynn, the keynote speaker, will then talk about leadership, motivation and effective communication. Mota said campus student leaders and five additional speaker guests will also participate in the symposium.

“There is going to be a lot of diversity,” Mota said. “We’ll be talking about issues, from global to local.”

Cal Poly’s Women of the Year luncheon is another activity that will turn the focus to local women. Mota said. Students are invited to nominate a faculty and/or staff member, who will be honored for outstanding achievement on March 6.

The nomination form must be received by today at 5 p.m., she said, and two of the nominees will be honored with a plaque during the luncheon.

“But even though we only (honor) two, all nominees are recognized,” Mota said, “and we’ll read some parts (of the nomination form) at the luncheon.”

The Her Story Exhibit” will also be recognized at the luncheon.

see EVENTS, page 5

Women's Studies

The Minor: The Women’s Studies Minor provides a thorough, interdisciplinary background in feminist thought and theory, and teaches students to question and contribute to knowledge from multiple perspectives. The program encourages active student learning and emphasizes sophisticated engagement with issues of gender and sexuality from a variety of perspectives. The minor is a useful addition to varied areas of academic concentrations and many career paths.

Women’s Studies Curriculum

SPRING 2002

Course No. Title Fulfills Time Call No.

Required Courses

WS 301-01 Intro to Women’s Studies USCP MW 12:10-2:00 pm 14963
WS 311-01* Women in Cross Cultural Perspective D5 TR 12:10-2:00 pm 16096

Elective Courses

ENGL 345-01 Women Writers of the 20th Cent. C4, USCP TWRF 12:10-1:00 pm 12505
ENGL 345-02 Women Writers of the 20th Cent. C4, USCP TWRF 5:10-7:00 pm 12506
ENGL 345-03 Women Writers of the 20th Cent. C4, USCP TWRF 1:10-3:00 pm 12507
ES 300-01* Gender and Communication C4, USCP MTHR 3:10-4:00 pm 15942
ENGL 350-01 Chicana/a Non-Fiction Literature C4, USCP TR 1:10-2:00 pm 15397
MU 328-01 Women in Music C4 TR 1:40-3:00 pm 16208
SCOM 421-01 Gender and Communication C4 TR 2:10-4:00 pm 15802
WS/ART 316-01 Women as Subject/Object in Art C4 TR 2:10-4:00 pm 10518
WS 400-01 Special Problems for Advanced Undergrads TBA Contact WS Office

* Course may be taken as core or elective course.

For more information please contact the Women’s Studies Office in Building 47, Room 25H, Tel: (805) 756-1525, Email:women@calpoly.edu, website: www.calpoly.edu/~womst
National Briefs

Planes were routine.

Wednesday, February 20, 2002

National Briefs

California

San Francisco, California — Two passengers died and 15 were injured when a United Airlines Flight 237 crashed while landing at Los Angeles International Airport on Tuesday. The crash killed 200 people and injured 15 more. The flight originated in San Francisco and was en route to New York City. None of the passengers were injured. The cause of the crash is under investigation.

Europe

Berlin, Germany — A bomb was set off in a crowded restaurant in Berlin on Tuesday, killing 20 people and injuring 150 more. The bomb was set off in a crowded restaurant in Berlin on Tuesday. The cause of the explosion is under investigation.

Asia

New Delhi, India — A truck carrying 200 pounds of explosives crashed into a crowded restaurant in New Delhi, killing 20 people and injuring 150 more. The cause of the crash is under investigation.

Three students win scholarships

The winners of Winter Quarter's Campus Express Club scholarship drawing are in! Mali, a business major, won the grand prize of reimbursement for Winter quarter's in-state tuition. Vincenza, another Business major, won reimbursement for Winter quarter textbooks ($200) credited to his Campus Express Club membership and Dustan, an Ag. Business Junior, won $50 credited to his Campus Express Club.

What did they have to do to win these scholarships? Just open so fast.

Apply online using FAFSA on the web at www.fafsa.gov. Or pick up a paper FAFSA at the Financial Aid Office.
Conference aims to develop female potential

By Andra Coberly
MUSTANG DAILY STAFF WRITER

Little girls are taught that they can grow up to be anything they want. But the message of equality in the workplace is lost when only nine of the Fortune 500's CEOs are women, said Erica Meza, a speech communication senior.

This fact has motivated members of the Women's Center to host the second annual Cal Poly Women's Leadership Conference on Saturday.

The theme of the conference is "Real World Leadership: A Symposium for Women," and it will focus on developing leadership skills and exploring ways to heighten potential, said Meza, who organized the conference.

"We want to focus on making them more aware of what they can do," she said. "We want to show them different ways to get ahead in the workplace."

The Women's Leadership Conference will begin at 9 a.m. with two workshops. One will focus on leadership styles and how those styles can be used in the workplace. Mary Armstrong, Cal Poly's director of women's studies and assistant professor of English, will present the workshop. The other class will focus on interpersonal interaction and the power of words. Teresa George, the head of counseling services at Cal Poly, will present the second workshop.

The keynote speaker is author and CEO Traci Lynn, who will be talking about leadership, motivation and effective communication. Lynn is founder and president of Traci Lynn International Inc. She has been awarded for her excellence in community service and business leadership. She has been featured on "Good Morning America" for owning one of the top businesses among young entrepreneurs.

Lynn was chosen to speak not only because of her success in business, but because of her ability to inspire people through the messages of her speeches, Meza said.

"She makes you feel proud to be a woman," she said. "We watched a tape of her and it was amazing. There was a lot of humor, and she made great points."

Along with Lynn, there will be a panel of women from the community who will talk about their personal leadership styles and leadership positions. In addition, Meza also put together a panel of Cal Poly student-leaders, who will speak about what students can do to become better leaders while they are still in school.

Civil engineering junior Alison Anderson was picked as one of the speakers because she is co-director for Student Community Services and is involved with ASI's Board of Directors. Anderson said that in the past, women have not been encouraged to take leadership roles.

"I learned to be a leader from various mentors," she said. "A lot of women leaders encouraged me to be active."

Those who attend the conference will have a chance to talk with the speakers and with one another, Meza said.

"They are all peers," she said. "They can share their experiences with each other. We have the same goals and the same obstacles."

One of the main goals of the conference is not to change the leadership styles of those attending, but to help them learn what their style is and how to incorporate it into the workplace.

"There are tons of different styles," Meza said. "The key is not changing it to fit society but to work with what you have. It's strengthening who you are. It's being strong in different leadership roles."

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Raytheon

News

"There are tons of different (leadership) styles. The key is not changing it to fit society but to work with what you have. It's strengthening who you are. It's being strong in different leadership roles."

Erica Meza
speech communications senior and event organizer

Visit our Career Booth on Thursday, February 21

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Raytheon
Steinem discusses feminism in the 21st century

By Hillary Cargo

(U-WIRE) SAN JOSE, Calif. — Subletries aren't things that feminist and activist Gloria Steinem is known for.

She proved this on Wednesday evening at San Jose State University when she presented a speech titled "21st Century Feminism," which began with a statement that energized the audience.

"This is not a public relations movement, this is a revolution," she said.

With issues such as equal pay, humanizing the gender roles, sexual experiences as an activist, Steinem was at no loss for words.

"My biggest fears were public speaking and conflict," Steinem said about the most difficult things she's had to overcome in life.

"But they weren't bad things, because through these fears, it made it easier to become a peacemaker."

Political science professor Elena Dorabji said she enjoyed the evening.

"I think she is just a very good mind," Dorabji said. "What I thought was absolutely excellent was her definition of feminism."

Steinem warmed up the audience with the dictionary's term for feminism, which means the equality of the sexes.

She then used her humor to lighten the mood and prepare the room with the breadth of issues she had on her agenda.

"Describe 21st century feminism," she said. "That's like asking someone to describe the universe and give two examples."

Steinem said that one of the things that helped define 21st Century feminism were the current mothers who had the courage to raise their girls like boys, which has helped women realize dreams of becoming doctors, athletes and politicians.

"But many fewer of us have had the courage to raise our sons like daughters," Steinem said, speaking of the "whole human being" and the "human" that shapes this concept.

She elaborated on this issue and defined as it the "prison of masculinity."

Steinem said that this happens when men are only acceptably allowed to adopt qualities that are typically feminine while being denied feminine qualities such as nurturing and patience, which are part of masculinity or femininity, but qualities of the whole human being.

"I thought it was interesting what she said about the trap of masculinity," junior Josh Palkki said. "Men have to be open to all forms of their internal emotions and not reject them based on what other people are going to think about them being less of a man." he said.

"It could really help us as a culture if more men understood that."

Another aspect of 21st century feminism that Steinem touched upon was the redefining what "work" means.

"We are only talking about work that is defined as work because men have done it," she said in regard to 20 to 40 percent of the work that is done at home by homemakers, but isn't considered to be a job.

"When we began (with feminist movements), a lot of violent crimes weren't even considered as crimes," Steinem said, referring to violence against women.

In the time that she has been an activist, Steinem said she has seen the role of reproductive freedom and now believes the next step could be termed, "bodily integrity ... the general principle that states the power of the state steps on our skins. That is its body. That bodies will become as inviolate as private property."

Steinem's work as an activist hasn't gone unnoticed.

Steinem concluded her speech by asking every one in the auditorium to promise that they would each do one outrageous thing in the next 24 hours in the cause of simple justice.

"If you all promise to do this, I will promise to do it as well," she said. "And I guarantee you two results. One, that by Friday, the world will be a better place; and two, that you will be happier."

The speech concluded with the opportunity for the audience to ask Steinem questions, and some used the microphone to make announcements.

With the activist spirit in the air, political science senior Geoff Crockett said President Robert C. Caret on the spot by asking. "When is our school going to sign on to the Worker's Rights Consent Decree? When can we expect to talk about it?"

According to Crockett, signing the Worker's Rights Consortium would provide that clothes that are sold in the bookstore would not be made in sweatshops, where workers from less-developed countries are exploited.

The room fell silent as Caret smiled and Crockett said, "I haven't gotten an answer about when we can get together to talk about it."

The audience waited as Caret reached the microphone and spoke, but didn't answer Crockett's request for a time to meet.

Steinem was invited to SJSU as the guest speaker for the annual Don Edwards Lecture series in policies and history, which was primarily organized by the political science department.

"We don't have a nationally prominent person on campus each day of the week," said Lois Helmholdt, coordinator of the women's studies program. "She's been a very visible writer, spokesperson and feminist leader."

Senior Melissa Molles was amongst the crowd of people who gathered around Steinem after the event, getting books signed and taking pictures.

"It is such an honor to come and about which any woman speaks," Molles said. "I am a feminist myself, and it builds me up to find out what I can do to make a difference."

EVENTS continued from page 2

VOX continued from page 2

is a series of entertaining monologues based on interviews with women that deal with sensitive subjects like rape and abortion.

"I think it's a good idea, and I'm surprised that Cal Poly has never had a chapter on campus before," said Heidi Mize, a psychology junior. "It brings up important issues that women should know about."

The chapter is supported by Planned Parenthood, which has a clinic in San Luis Obispo.

He said students have talked about showing "The Joy Luck Club," because it deals with different generations and intercultural issues. It's easy to watch, but has depth for discussion.

"However, Fabionar said he would select "Three Seasons," due to its blend of post-Vietnam issues and gender-based politics. The film also boasts a variety of characters to mix history with contemporary events.

The Women's Center is also combining a part of their activities into a collage. Pictures of important women in history, as well as women of today, will soon cover the center's walls. Meza plans to take pictures of women on campus to complete the collage, and encourages students to come check it out.

Other information about Women's Center programs and activities can be found in room 217 of the University Union.
Everyone is invited!
100 companies in a variety of industries so...
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• Gather information and learn about your future
• Develop contacts for class projects, summer, internship, co-op or career opportunities
• Distribute Resumes
• Network!

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Recipe of the Week

**Cheddar cheese dip**

- **Ingredients:**
  - 1 pound sharp cheddar cheese, preferably white
  - 1 stick softened sweet butter
  - 2 teaspoonfuls or so of Dijon mustard (or to taste)
  - Cayenne pepper to taste
  - 1/4 cup or so of dry sherry
  - 1 to 1 1/2 cups chopped toasted pecans

- **Instructions:**
  - Grate the cheddar cheese while very chilled, but then let the grated cheese get back to room temperature. In the bowl of a food processor, mix the cheese, butter, mustard, sherry and cayenne pepper until smooth and creamy.
  - Grate the cheddar cheese while very chilled, but then let the grated cheese get back to room temperature. In the bowl of a food processor, mix the cheese, butter, mustard, sherry and cayenne pepper until smooth and creamy.
  - Transfer to a mixing bowl, cover and refrigerate until needed (you can make dip up to two weeks before serving).
  - Remove from refrigerator one hour before serving; fold in the nuts and repack into four 1/4 cup ramekins (small, round baking dishes). Dust with chives for garnish.

- **Garnish:**
  - Fine-chopped chives

- **Yield:** 3 to 4 cups
- **Prep Time:** 20 minutes

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**American Journal of Clinical Nutrition**

**Column**

By Meredith Rogers

A common myth that talks to me is the idea that dairy foods improve bone health. Thanks to the million-dollar “got milk?” campaign, most people equate strong bones with milk. Federal nutrition guidelines also shove milk down our throats in recommending two to three servings of dairy every day to ensure adequate calcium. It is time these recommendations were overhauled—studies on whether dairy really leads to improved bone health yield no clear answers, and aside from calcium, milk offers few benefits.

Contrary to popular belief, I consulted scientific journals in reaching my conclusion on milk, calcium, and bones. In the American Journal of Clinical Nutrition published in 2000, the high vitamin K intakes are associated with a 65 percent reduction in bone fracture risk. Potassium plays an important role in protecting against calcium loss from the acid load of protein. Nutrition researchers have an elementary understanding of the complex interaction of nutrients, but to solely focus on calcium is a mistake.

Milk may have a mildly positive impact on calcium balance, but it comes with many undesirable substances. Major studies in both Scandinavia and the United States have linked high retinol intakes with an increased risk of hip fracture. Retinol, or pre-formed vitamin A, is found in animal products and is added to milk. Milk contains saturated fat, cholesterol, growth hormones, dioxin (a carcinogen), allergenic proteins, and antibiotics.

Additionally, promoting milk as the best source of calcium is ethnocentric when 90 percent of Asian-Americans, 70 percent of African-Americans, and 90 percent of Hispanics are labeled “lactose deficient” because they get sick from drinking cow’s milk. Most of the world’s population does not drink cow’s milk, and it’s really those who can’t tolerate lactose who are the exception.

Some have compared the tactics of the dairy industry to the tobacco industry, because it markets aggressively, it attempts to normalize dairy products in every aspect of life, and it covers up unfavorable press on its product. With sales in milk declining, consumers seem to be catching on to the deceptiveness of the dairy industry.

Meredith Rogers is a nutritional science senior.
**Multicultural Center brings**

**"A Taste of Africa" to Poly students**

By Kristy Charles

MUSTANG DAILY STAFF WRITER

Long, weaving savanna grasses kolé, cleared, spotted animals sauntering after the heat waves to sublime, while dusty villagers gather to open thin hands and share food, company and life.

The Cal Poly students only know about Africa what they see on the Discovery Channel the poor, the wild and the fantastic.

On Thursday, students can experience "A Taste of Africa" through stories, food and company straight from the vast continent.

Six students from Ethiopia, Nigeria, the Ivory Coast, Kenya, and other African countries will talk about their lives and experiences both here and in Africa, as well as cook and share a dish from their native country, said Tiffany Hamilton, a student event coordinator for the Multicultural Center.

"It's an opportunity for people to get to meet African students on campus," Hamilton said. "African food has a lot to do with community... It's like a giving of yourself to your family and those you care about."

The students presenting dishes will also bring Robertson's more modern techniques.

Tripterygium wilfordii, or "leigong root," began to research how to develop new drugs, Rosen said. "We're looking everywhere — plants, algae, animals, bacteria — for products that might help fight disease processes," he said. "These are rich sources."

Rosen's lab group includes postdoctoral fellows Wei-chen Chang, Carolee Chung, Mengying Gao and Ke Wei.

Medical school professor discovers herb that may help fight cancer

By Victor Reklitis

(U-WIRE) STANFORD, Calif. — An ancient Chinese herb might have a role in the fight against cancer, according to the recent research results of Stanford University pulmonary and critical care specialist Christopher Rosen.

Tripterygium wilfordii, or "lei gong teng," a vine found in southern China that has long played a part in traditional herbal remedies, soon may help cancer patients.

Triptolide, an extract from the herb, enhances the ability of killer T cells from replicating by cell division.

"It's like a giving of yourself to your family and those you care about."

Rosen said he believes more modern treatment methods will arise from a study of ancient herbs like T. wilfordii and other plants.

"There are active substances in plants which — when we look further and we purify them — have potent activity against different disease processes," he said. Scientists are only "starting to scratch the surface" as they examine the natural world in order to develop new drugs, Rosen said.

"We're looking everywhere — plants, algae, animals, bacteria — for products that might help fight disease processes," he said. "These are rich sources."

By Charlotte Tucker

FULL-TIME STAFF WRITER

University of Pittsburgh students donned aprons and rubber gloves Monday to begin a bizarre collection. As Sidseko workers wheeled the stacked trays of students' food into the kitchen of the cafeteria, members of Bread for the World sorted the garbage, dumping the food into trash bags that they later weighed.

After the 11 a.m. to 2 p.m. lunch rush, the group had collected 229 pounds of food that students had taken from the cafeteria but not eaten.

Alexis Tretiak, the campus advisor of Bread for the World, said the group measured the trash food as a way to make Pitt students more aware of the waste they create each day. Tretiak said there is enough food in the world for each person to eat more than 2,700 calories a day, but the lack of planning surrounding the distribution of the food means that it doesn't get where it's needed.

"It's just a lack of political will," she said. "We could cut hunger in half by focusing aid to Africa."

Tretiak said that many people aren't aware of the severity of the hunger problem both in the United States and abroad. She cited the statistic that 24,000 people die from hunger every day — the equivalent of three Boeing 747s crashing every hour of every day.

"It's good to have an event that informs us about the world we live in, because we are global citizens," said Donna Langston, head of the ethnic studies department.

Tretiak said the largest grass roots organization in the country, focuses its efforts on letter-writing campaigns and making the community more aware of hunger-related issues.

"In June we will hear a hunger banquet at which each attendee will be randomly assigned a social class, a metaphor for people's inability to choose their economic standing in society," Tretiak said. Throughout the course of the meal, the person assigned to the lowest classes will go hungry while the rich eat well.
Opinion

Wednesday, February 20, 2002

Letters to the editor

Higher fees are only temporary

Editor,

I have been quite surprised that there has been so little dialogue in the Mustang Daily about the proposed fee increase subsequent to the appearance of an article in another campus publication that disparaged the various colleges. This fee increase is not a panacea for what ails us, and it is certainly flawed in some ways. But it seems to be one of the most substantive available remedies at the moment. I hope students will keep in mind the following facts:

1. Fee increase will be paid by students a bit less than 20 percent of the cost of instruction here, the remaining more than 80 percent being provided by California taxpayers. So even one of our students is on financial aid, big time.

2. Tuition increases in the CSU system are roughly $150 per year lower than the average across the United States for public universities, so even with a $200-per-year increase, attending a CSU campus would cost substantially less than getting a comparable education elsewhere. Tuition at schools such as USC and Pepperdine greatly exceed $2000 per year. Cal Poly is an incredible bargain.

3. While fees have been frozen for at least the last six years, the costs we face have not. And, whereas the instructional expenditure per student was $35,186 back in 1990-91, it declined only to $46,693 in 1999-2000 (in inflation-adjusted dollars).

I believe that the effects of a starvation diet have already manifested themselves on our campus, as many courses have been cut. For instance, a course on covenants, more than just tenure-track courses, would be free to work on research programs and where research grants that bring in more outside dollars. Some new faculty members, with full teaching contracts, are still being forced into research. The old "publish or perish" system is indeed dead.

For the university, more outside dollars also means a larger graduate program that provides undergraduates a low price to take more undergraduate courses, just like Berkeley. As Cal Poly moves closer to the "Berkeley model" of operation, it also moves farther away from the industrial university, based on not on undergraduate education, but rather on high-priced research. Cal Poly has a real market value. In fact, a College of Agriculture has proposed retaining 10 percent of the student fee funds for overhead and programs.

Student groups are working with departments and colleges to sell the idea of a fee increase to other students. One new proposal to market the idea is through the low cost of books, thus reducing the cost of textbooks, for instance. If the notion of textbooks would be also be proposed during the summer quarter.

In a situation like this fee increase referendum, some students may feel the like question of grades makes it important for the student to please the instructor. I hope that for the first time students are not used to grading a club to get a "yes" vote from students.

Anyone who has any questions about my personal involvement needs to call me at 756-2021, and I will be glad to discuss it further. Personally, I urge students to preserve the Mustang Daily

Suzie Stocki editor in chief

Letters to the editor

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30 years after Title IX, women's hoops is a different game

By Bruce Tran

(UWIRE) LOS ANGELES — From its humble beginnings in 1992 to the WNBA's "We've Got Next" campaign, from bloomers to sports bras, from Senda Berenson to Pat Summit, women's basketball has come a long way.

Only a year after Dr. James Naismith invented the game of basketball, Senda Berenson adapted the rules for women's basketball, the majority had never seen a game. It was becoming quite apparent that women's basketball was not gaining the same fan base.

In 1972, a landmark law named Title IX mandated equality in collegiate sports. It was only after this law that women's basketball has regained ground, and 20 years since the law was passed, women's collegiate basketball underwent an evolution that figures only to gather more momentum.

The common tear early on was that women's basketball was a "watered down" version of the men's game. Thus, Berenson made a separate rulebook for women, which adapted the men's game for "female shortcomings." However, women were also allowed to expose to spectators their natural forms. Additionally, women were expected to wear dresses.

During my first year of coaching at Cal State Fullerton in 1968, we got to the national championship in Boston," Moore said. "We were the only team wearing shorts, and other teams were kilts and skirts. We were known as the wild California girls for wearing shorts."

It was becoming quite apparent that women's basketball was not gaining the same fan interest as men's basketball. Whereas men's basketball evolved execrable offenses and scheme defenses, women's basketball was still considered a novelty. In 1987, "Girls Play Basketball" ran as a headline in The New York Times. A full 16 years later, in 1913, The New York Times ran the same headline.

All of that changed with the induction of Title IX in 1972. Once Title IX was enacted, it was just a matter of time before the major universities put money and scholarships into the women's basketball programs," Moore said. "That's when the face of the women's game changed."

Title IX called for gender equity in sports, and many advocates of women's basketball point to the landmark decision as the turning point. "The law by itself probably didn't have as much of an impact as it did by making schools and the public aware of the inequalities," Moore said. "I don't think women's basketball would be where it is today without it. Title IX created opportunities, which is why women's basketball has grown so much in the past 10 years."

Still, despite Title IX, inequalities still existed. Although most people had heard or spoken about women's basketball, the majority had never seen a game.

While women's basketball occasionally struggles to draw fans at UCLA, in other pockets across the country, the women's game is becoming a phenomenon. At universities such as Tennessee and Connecticut, women's basketball games regularly sell out. In 1996, the women's Olympic basketball team won the gold medal. Lastly, in what many consider to be a crucial booster shot to the movement for women's basketball, the WNBA started in 1997, giving much-needed media exposure to the sport.

"People tend to focus so narrowly on issues surrounding stereotypes when they talk of women's studies that they fail to explore so much of what is out there," Ritchie said. "Our greatest assets are faculty and students," she said. "Women's studies students are some of the highest achieving in the university."

Ritchie added that about 35 students are pursuing majors and minors in the program. She is proud to be one of the oldest in the country. Many graduates receive scholarships and jobs. Many go on to graduate school, in sociology, English, women's studies or law school.

"Women's studies is a cross-disciplinary program with faculty teaching more than 40 courses in 10 different departments in several colleges. These include the College of Business Administration, the Human-Lied College of Fine and Performing Arts, the Teacher's College and the Institute for Agriculture and Natural Resources."

"The program provides opportunities to examine the diverse contributions and roles of women," Ritchie explained. "And how gender — and other differences like race, ethnicity, disability and sexual orientation — influence all aspects of culture, society and our very concepts of knowledge and identity as we experience them today."

Ritchie said women's studies faculty emphasize both teaching and scholarship in the making of a university system dedicated proactively to research. "This is sometimes a rarity," she said.

Women's studies faculty are among the many award-winning scholars of the UCLA campus. Among them, Barbara Dierfordt and Helen Moore won the university-wide Outstanding Teaching and Instructional Creativity Award in 2000.

Carole Levin, newly appointed Cather Distinbguished Professor and author of a new book on Queen Elizabeth I, said, "(Women's studies) is a wonderful program whose faculty and students are filled with energy and intellectual passion for what they do."

Ritchie said the faculty's goal is to provide students with a challenging educational experience in literature, history, sociopolitical issues and art — "all the rich diverse perspectives that arise from examining women's lives."
Sports

Wednesday, February 20, 2002

"We took our time and got the man we really wanted, and we couldn't be more thrilled."

Bryan Glazer
Tampa Bay vice president running to Mariucci, who reported, was seeking a seven-year, $42 million deal.

"We talked about contract, but nothing had been agreed upon as far as solid numbers," Mariucci said Monday. It may never be known if the Buccaneers were truly interested in Mariucci, or merely twisting the arm of the Notre Dame coach in a shrewd negotiating ploy.

"We were determined not to let outside pressures derail us from our goal to find the best person to coach the Buccaneers. Our fans deserve nothing less," said Glazer, the team's executive vice president, in a statement.

"The person is Jon Gruden, the finest young mind in the game. We took our time and got the man we really want, and we couldn't be more thrilled."

Davis said he was approached several times in the last few weeks by Buccaneer officials who were interested in Gruden. The last contact came around 10 p.m. Sunday, when he was called at home by Joel Glazer, a Buccaneer vice president and son of owner Malcolm Glazer.

"Be it, the man was shocked," Davis said.

According to Davis, the two talked for a half-hour, with Glazer reiterating his interest in Gruden and making his final offer.

"I did. "OK, I'll talk to our people," said Davis, adding he called team executives Amy Trask and Bruce Allen as well as a few scouts "just to get a feel of where the draft is headed and what's going on out there with free agency."

Davis called Glazer back, said he was interested in letting him talk to Gruden, provided Davis could talk to Gruden first. Then, Davis called Glazer.

"He said, 'Look, my family lives here. I grew up there. My father was a coach there. My father was a scout there.'" Davis said. "He brought up some stories that made you say 'I know.'"

By 3 a.m., after a flurry of offers, the deal was done.
**Sports**

**Heartbreaking loss for lacrosse**

By Eric Rich

As American athletes pursue their dreams of gold in Salt Lake City, the Cal Poly ski and snowboard team staunchly makes to move toward downtown hill supremacy.

The cool team competes in the Southern California Collegiate Snowsport Conference, racing against powerhouse schools such as UCLA, USC and UC Santa Barbara. Every other weekend, the team travels to Mammoth Mountain for two days of competitions and fun. There are a total of seven competitions, with 12 universities participating.

"It's a very diverse league, with some races ultra-competitive to some that are laid-back," said President Wes Havens. "Everyone tries really hard and competes, but we're really out there having fun!"

Beginning at 10 a.m. Saturday, the skiers and snowboarders fly down the slopes in the Slam, Giant Slam and Skier Cross. The Skier Cross is a race against other competitors for place instead of for time, similar to a mass-come race. There is a Ski Cross and a Broder Cross.

The skiers are dominated by a group of talented men, as no female skier appears on the team this year. The team is led by Havens, Garet Higter, Devon Yarouek and Nathan Taylor. The four skiers have tremendous experience and consistently place high in each event. Last year, Havens, Higter and Yarouek all finished in the top 10 for overall men's skiers.

"We definitely represent the school well," Havens said. "We usually have two to three racers in the top five, and we have one of the smallest teams in the league."

The four skiers all grew up in skiing communities and have been skiing for most of their lives. Havens and Yarouek are from Lake Tahoe, and share the responsibilities of team presidents. Higter and Taylor both hail from Mammoth Lakes, where as children they gained experience on the mountain on which they now compete.

For the snowboard team, a balance of men and women attack the slopes of Mammoth. The leading men's snowboarder is Alex Israel, a tough competitor who repeatedly finishes in the top 10. He competes in both the Giant Slalom and Broder Cross.

The women snowboarders have a reputation of success, with a 1999 United States Collegiate Snowsport Association National Championship to its credit, featuring four All-Americans. This year's team is led by Tracey Clark, Chris Guzman and Luirel Hird. Hird has contributed greatly in her first year on the team, placing third and ninth in the Giant Slalom before breaking her arm.

"I think we feel really strong individually," Clark said. "We usually place pretty high and everyone really gets along."

The competitions are not only for racing, but also to enjoy a break from the rigors of college life. When the races are finished, the team has the opportunity to do what they like best: skiing at their own leisure.

"Everyone enjoys the racing, but the team's favorite part is just being able to go up and ride it," Havens said.

When the day is done, the skiers and snowboarders turn to the nightlife. Each weekend, a different school hosts a party for all the participants, a time for the members of different teams to socialize and celebrate after a grueling day on the slopes.

"It's a real fun environment," Clark said. "It's a great weekend road trip and a chance to escape for a while." The dedication of the team is proven through its financial independence. Many travel expenses, such as food, lodging, lift tickets and gas, all come out of the riders' pockets. The team loads into approximately five vehicles and trucks up to Mammoth at typical road-trip fashion. They all stay together at Stern Park Villas, a cabin that gets crammed with riders and equipment.

The league dues and race fees are funded through Associated Students Inc., while the team's sponsors offer discounted equipment. Poor Boy West Company provides wax, and Central Coast Surfboards offers the team a store discount.

The games and races are funded through Associated Students Inc., while the team's sponsors offer discounted equipment. Poor Boy West Company provides wax, and Central Coast Surfboards offer the team a store discount.

"There's a lot of organizing and planning involved to make things happen," Clark said. "All the members have a huge time commitment because you're gone for the entire weekend. Homework isn't much of an option out here."

This weekend, the ski and snowboard team will head north to Sugar Bowl in Lake Tahoe for the California Regional. The regionals are a competition against every team in California. With the regionals come the opportunity to rate against the National Championships in New Hampshire.

"The Cal Poly team looks to have good individual performances, but still needs female skiers to qualify for the championship as a team," Havens said. "We've really got some good riders."

Havens said: We just need to get some women riders interested and ready to compete."