Fabulous femmes:
Women's Center decides to celebrate Women's History Month a little early.

Inspiring leadership in women:
Conference seeks to develop real world leadership skills in females.

Susan B. Anthony
(1820-1906)

Rosa Parks
(1913-)

Eleanor Roosevelt
(1884-1962)
Local community to honor contributions of women

By Cynthia Neff
MUSTANG DAILY STAFF WRITER

Women from the past, present and future will shine in the spotlight of Women’s History Month. The Cal Poly Women’s Center is planning three different activities to recognize the talents and outstanding achievements of women throughout history.

Students, faculty and community members will have a chance to attend “Real World Leadership: A Symposium for Women,” on Feb. 23.

Erica Mera, a speech communication senior who is planning the conference as her senior project, said it is designed solely by Cal Poly women to “enhance and implement the leadership skills necessary to become a stronger communicator and effective leader.”

Two interactive workshops form the body of the symposium. The first workshop, “What’s your style: learn to lead,” will help identify an individual’s leadership style from four possible models, and teach how to interact with them. The second workshop, “Dynamics of Interpersonal Interaction,” will focus on the interpretation of words and how to overcome overwhelming emotions.

Traci Lynn, the keynote speaker, will then talk about leadership, motivation and effective communication. Mera said campus student leaders and five additional guest speakers will also participate in the symposium.

“There is going to be a lot of diversity,” Mera said. “We’ll be talking about issues, from global to local levels.”

Cal Poly’s Women of the Year luncheon is another activity that will turn the focus to local women, Mera said. Students are invited to nominate a faculty and/or staff member, who will be honored for outstanding achievement on March 6. The nomination form must be received by today at 5 p.m., she said, and two of the nominees will be honored with a plaque during the luncheon.

“Even though we only (honor) two, all nominees are recognized,” Mera said, “and we’ll read some parts (of the nomination form) at the luncheon.”

The “Her Story Exhibit” will also be recognized at the luncheon.

see EVENTS, page 5

Women’s Studies Curriculum
SPRING 2002

<table>
<thead>
<tr>
<th>Course No.</th>
<th>Title</th>
<th>Fulfills</th>
<th>Time</th>
<th>Call No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>WS 301-01</td>
<td>Intro. to Women’s Studies</td>
<td>USCP</td>
<td>MW 12:10-2:00 pm</td>
<td>14963</td>
</tr>
<tr>
<td>WS 311-01</td>
<td>Women in Cross Cultural Perspective</td>
<td>D5</td>
<td>TR 12:10-2:00 pm</td>
<td>16096</td>
</tr>
<tr>
<td>WS 401-01</td>
<td>Gender, Globalization and Democratization</td>
<td>...</td>
<td>TR 9:10-11:00 am</td>
<td>16097</td>
</tr>
<tr>
<td>WS 450-01</td>
<td>Feminist Theory</td>
<td>USCP</td>
<td>TR 5:10-7:00 pm</td>
<td>16259</td>
</tr>
<tr>
<td>PSY 314-01</td>
<td>Psychology of Women</td>
<td>...</td>
<td>TR 2:10-4:00 pm</td>
<td>14526</td>
</tr>
</tbody>
</table>

Effective Courses

| ENGL 345-01 | Women Writers of the 20th Cent. | C4, USCP | TRWF 12:10-1:00 pm | 12505 |
| ENGL 345-02 | Women Writers of the 20th Cent. | C4, USCP | TRWF 5:10-7:00 pm | 12506 |
| ENGL 345-03 | Women Writers of the 20th Cent. | C4, USCP | TRWF 2:10-3:00 pm | 15802 |
| ENGL 345-04 | Chicano(a) Non-Fiction Literature | C4, USCP | MTWR 3:10-4:00 pm | 15942 |
| ML 328-01 | Women in Music | C4 | TR 1:10-2:00 pm | 15392 |
| ENGL 423-01 | Gender and Communication | ... | TR 1:40-3:00 pm | 16208 |
| WS/ART 316-01 | Women as Subject/Object in Art | ... | TR 2:10-4:00 pm | 16582 |
| WS 400-01 | Special Problems for Advanced Undergrads | ... | TR 1:40-3:00 pm | 16582 |

*Course may be taken as core or elective course.

The Minor: The Women’s Studies Minor provides a thorough, interdisciplinary background in feminist thought and theory, and teaches students to question and contribute to knowledge from multiple perspectives. The program encourages active student learning and emphasizes sophisticated engagement with issues of gender and sexuality from a variety of perspectives. The minor is a useful addition to varied areas of academic concentrations and many career paths.
National & International News

Monday at 7:50 p.m. that there was a
the airplane, officials said.
intercepted and escorted to Seattle on
Hawaiian Airlines passenger jet was
landed without incident at 9:24 p.m.
— Associated Press

The flight had 304 passengers and

The first death was a week ago, a

One girl is not

The gun in the truck was reportedly in

The cable was part of a system to

French ski patrol member, the

The gunman apparently traveled

The man ran to a field where he

Most of the school's 400 students

The death of a 12-year-old son, whom had been slain.

Police arrested two men, Michael

Farmers and diversity council acheived
a shallow grave next to his

The winners of Winter Quarter's

What did they have to do to

El Corral Bookstore, most vending
machines and the Health Center.

AsstKiated Press

One was a week ago, a

A Hamas leader
tal officials said Monday.

Twenty-eight students and two teach­
or a foreman at a factory he was fired

This was privately owned and had just res­

An Israeli woman was killed in an

Three students win scholarships

The winners of Winter Quarter's
Campus Express Club scholarship drawing are in! Mali, a business major, won the grand prize of reimbursement for Winter quarter textbooks ($200) credited to his Campus Express Club membership and Dustin, an Ag, Business Junior, won $50 to his Campus Express Club.

What did they have to do to

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For more information, visit our Web site at www.fafsa.ed.gov

Applying for financial aid is easy. Just fill out the Free Application for Federal Student Aid (FAFSA) and submit it by March 2, 2002.
Conference aims to develop female potential

By Andra Coberly

Little girls are taught that they can grow up to be anything they want. But the message of equality in the workplace is lost when only nine of the Fortune 500's CEOs are women, said Erica Meza, a speech communications senior.

This fact has motivated members of the Women's Center to host the second annual Cal Poly Women's Leadership Conference on Saturday.

The theme of the conference is "Real World Leadership: A Symposium for Women," and it will focus on developing leadership skills and exploring ways to heighten potential, said Meza, who organized the conference.

"We want to focus on making them more aware of what they can do," she said. "We want to show them different ways to get ahead in the workplace."

The Women's Leadership Conference will begin at 9 a.m. with two workshops. One will focus on leadership styles and how those styles can be used in the workplace.

Mary Armstrong, Cal Poly's director of women's studies and assistant professor of English, will present the workshop. The other class will focus on interpersonal interaction and the power of words. Teresa George, the head of counseling services at Cal Poly, will present the second workshop.

The keynote speaker is author and CEO Traci Lynn, who will be talking about leadership, motivation and effective communication. Lynn is founder and president of Traci Lynn International Inc. She has been awarded for her excellence in community service and business leadership. She has been featured on "Good Morning America" for owning one of the top businesses among young entrepreneurs.

Lynn was chosen to speak not only because of her success in business, but because of her ability to inspire people through the messages of her speeches, Meza said.

"She makes you feel proud to be a woman," she said. "We watched a tape of her and it was amazing. There was a lot of humor, and she made great points."

"There are tons of different (leadership) styles. The key is not changing it to fit society but to work with what you have. It's being strong in different leadership roles."

Along with Lynn, there will be a panel of women from the community who will talk about their personal leadership styles and leadership positions. In addition, Meza also put together a panel of Cal Poly student-leaders, who will speak about what students can do to become better leaders while they are still in school.

Civil engineering junior Alison Anderson was picked as one of the speakers because she is co-director of Student Community Services and is involved with ASP's Board of Directors. Anderson said that in the past, women have not been encouraged to take leadership roles.

"I learned to be a leader from various mentors," she said. "A lot of women leaders encouraged me to be active."

Those who attend the conference will have a chance to talk with the speakers and with one another, Meza said.

"They are all peers," she said. "They can share their experiences with each other. We have the same goals and the same obstacles."

One of the main goals of the conference is not to change the leadership styles of those attending, but to help them learn what their style is and how to incorporate it into the work place.

"There are tons of different styles," Meza said. "The key is not changing it to fit society but to work with what you have. It's strengthening who you are. It's being strong in different leadership roles."

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Steinem discusses feminism in the 21st century

By Hillary Cargo

(U-WIRE) SAN JOSE, Calif. — Subletties aren't things that feminist and activist Gloria Steinem is known for.

She proved this on Wednesday evening at San Jose State University when she presented a speech titled "21st Century Feminism," which began with a statement that energized the audience.

"This is not a public relations movement, this is a revolution," she said.

With issues such as equal pay, humanizing the gender roles, sexual, 21st century feminism, terrorism, political inequalities and frequent inspirational examples of her experiences as an activist, Steinem was at no loss for words.

"My biggest fears were public speaking and conflict," Steinem said of the most difficult things she's had to overcome in life.

"But they weren't bad things, because through these fears, it made it easier to become a peacemaker.

Political science professor Elena Dorabji said she enjoyed the evening.

"I think she is just a very good mind," Dorabji said. "What I thought was absolutely excellent was her definition of feminism.

Steinem warned up the audience with the dictionary's term for feminism, which means the equality of the sexes.

She then used her humor to lighten the mood and prepare the room with the breadth of issues she had on her agenda.

"Describe 21st century feminism," she said. "That's like asking someone to describe the universe and give two examples."

Steinem said that one of the things that helped define 21st Century feminism were the current mothers who had the courage to raise their girls like boys, which helped women realize dreams of becoming doctors, athletes and politicians.

"But many fewer of us have had the courage to raise our sons like daughters," Steinem said, speaking of the "whole human being" and the image that shape this concept.

She elaborated on this issue and defined it as the "prison of masculinity."

Steinem said that this happen when men are only acceptably allowed to adopt qualities that are considered feminine qualities such as nurturing and patience, which are not part of masculinity or femininity, but qualities of the whole human being.

"I thought it was interesting what she said about the trap of masculinity," junior Josh Palkki said.

"It could really help us as a culture if more men understood that." Steinem said that this happens upon was the redefining what "work" means.

"We are only talking about work that is defined as work because men have done it," she said in regard to 20 to 40 percent of the work that is done at home by homemakers, but isn't considered to be a job.

"When we began (with feminist movements), a lot of violent crimes weren't even considered as crimes," Steinem said, referring to violence against women.

In the time that she has been an activist, Steinem said she has seen the role of reproductive freedom and now believes the next step could be termed, "body integrity ... the general principle that states the power of the state stops at our skins. That's it. That bodies will become as inviolate as private property."

Steinem's work as an activist has never been unnoticed.

Steinem concluded her speech by asking everyone in the auditorium to promise that they would each do one outrageous thing in the next 24 hours in the cause of simple justice.

"If you all promise to do this, I will promise to do it as well," she said. "And I guarantee you two results. One, that by Friday, the world will be a better place. And two, that you will be happier."

The speech concluded with the opportunity for the audience to ask Steinem questions, and some used the microphone to make announcements.

With the activist spirit in the air, political science senior Geoff Creekwood put President Robert Carret on the spot by asking, "When is our school going to sign on to the Worker's Rights Consortium? When can we expect to talk about it?"

According to Creekwood, signing the Worker's Rights Consortium would provide that clothes that are sold in the bookstore would not be made in sweatshops, where workers from less developed countries are exploited.

The room fell silent as Caret smiled and Creekwood said, "I haven't gotten an answer about when we can get together to talk about it."

"We don't have a nationally prominent person on campus each day of the week," said Lois Helmbold, coordinator of the women's studies program. "She's been a very visible writer, spokesperson and feminist leader."

Senior Melissa Mollers was amongst the crowd of people who gathered around Steinem after the event, getting books signed and taking pictures.

"It is such an honor to come and about which any woman speaks," Mollers said. "I am a feminist myself, and it builds me up to find out what I can do to make a difference."

EVENTS
continued from page 2

VOX
continued from page 2

is a series of entertaining monologues based on interviews with women that deal with sensitive subjects like rape and abortion.

"It think it's a good idea, and I'm surprised that Cal Poly has never had a chapter on campus before," said Heidi Mize, a psychology junior. "It brings up important issues that women should know about."

The chapter is supported by Planned Parenthood, which has a clinic in San Luis Obispo. Planned Parenthood provides VOX with an advisor, references and resources, and it helps them book speakers and concerts, said Amanda Roor, public affairs associate for Planned Parenthood.

Roor said that she hopes this will make women on campus aware of new options available to them, many about which are accessible at the Cal Poly Health Center. For example, a woman can get an emergency contraceptive pill that can be taken within three days of having unprotected sex to prevent pregnancy.

For more information, visit www.plannedparenthood.org/vox.
Everyone is invited!
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• Gather information and learn about your future
• Develop contacts for class projects, summer, internship, co-op or career opportunities
• Distribute Resumes
• Network!

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Thursday, February 21, 2002
10am to 3pm
in the Rec Center

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Ferguson Enterprises, Inc.
Fluor Corporation
Fresno Madera Farm Credit
Frito-Lay Operations
GE Financial Assurance
Great Valley Fellows Program
Guidant Corporation
Hewlett Packard
Infinity Engineering & Design
Infogenesys
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Intuit
J.M. Smucker Company
Jones & Stokes Associates
Kern Steel Fabrication
Ktg Group, Inc.
L-3 Communications
Lawrence Livermore National
Lionakis Bealmont Design Group, Inc.
Lockheed Martin
Los Angeles Dept. of Water & Power
Los Angeles Police Department
Matt Construction
Maxim Healthcare Services
Maxim Integrated Products
Mervyn's
Microsoft
Moriah Mountain Internet Marketing
National Semiconductor
Naval Weapons Division
New United Motor Manufacturing, Inc.
Northrop Grumman
Northwestern Mutual Financial
Novellus Systems, Incorporated
Nvidia Corporation
Pacific Bell/Scb
Pacific Gas & Electric Company
Parker Aerospace
Peace Corps
Pepsi Bottling Group
Port of Oakland
Raytheon Company
Robert Bier Willian Frost
Rockwell Automation
Ryan Associates
S. J. Amosno Construction Co.
San Francisco City/County Airport
San Luis Obispo County Arts Council
Santa Barbara County
Sav-On Drugs/Qcso Drugs/Albertsons
Stryker Endoscopy
Sunview Vineyards of California
Swinerton
Target Stores
Teichert Construction Company
Teradyne
Trugreen Landcare
TRW ElectroMagnetic Systems
TRW Space & Electronics
Turner Construction
United Technologies Corp.
US Air Force Civilian Personnel Center
US Navy Officer Programs
USDA - Agricultural Marketing Service
USG Corporation
Veritas Software
Walgreens
Washington Police Corps
Wells Fargo Internet Services Group
Winzler and Kelly

Check out Career Services' website:
www.careerservices.calpoly.edu
for links to company participant homepages and resources such as Mustang Jobs, Career Planning Resources, the Career Events Calendar, and Graduate School Information
Recipe of the Week

Cheddar cheese dip

1 pound sharp cheddar cheese, preferably white
1 stick softened sweet butter
2 teaspoonsful or so of Dijon mustard (or to taste)
Cayenne pepper to taste

Grate the cheddar cheese while very chilled, but then let the grated cheese
get back to room temperature. In the bowl of a food processor, mix the cheese,
butter, mustard, sherry and cayenne pepper until smooth and creamy.

Transfer to a mixing bowl, cover and refrigerate until needed (you can make
dip up to two weeks before serving). Remove from refrigerator one hour before
serving; fold in the nuts and repack into four 1/2 cup ramekins (small, round bak­
ing dishes). Dust with chives for garnish.

Serve with tortilla chips, crackers, or a crunchy vegetable like celery, fennel
or jicama.

Yield: 3 to 4 cups
Prep Time: 20 minutes

(COURTESY RECIPE AND PHOTO/WWW.FOODTV.COM)

Food

Weekly

Wednesday, February 20, 2002

Column

American Journal of
Clinical Nutrition published
a review of all studies on dairy
and bones since 1985, enti­
tled, "Dairy foods and bone
health: examination of the
evidence." The article con­
cludes that most studies of
dairy food intake and bone
health provide inconclusive
results. If dairy food intake
important role in protecting
against calcium loss from the
acid load of protein. Nutrition
researchers have an elemen­
tary understanding of the
complex interaction of nutri­
ents, but to solely focus on
calcium is a mistake.
Milk may have a mildly
positive impact on calcium
balance, but it comes with
many undesirable substances.
Major studies in both
Scandinavia and the United
States have linked high
retained intakes with an almost
doubled risk of hip fracture.
Retinol, or pre-formed vita­
mim A, is found in animal
products and is added to milk.
Milk contains saturated fat,
cholesterol, growth hor­
mones, dioxin (a carcinogen),
allergenic proteins, and antibiotics.

Additionally, promoting milk as the best source of cal­
cium is ethnocentric; when 90
percent of Asian-Americans, 70
percent of African-Americans, and 50 percent of Hispanics are labeled "lactase
deficient" because they get sick from drinking cow's milk.

Most of the world's popula­
tion does not drink cow's
milk, and it's really those who
can "tolerate lactose who are the
exception.

Some have compared the
tactics of the dairy industry
to the early tobacco industry,
because it markets aggressive­
lv, it attempts to normalize
dairy products in every aspect
of life, and it covers up un­
important press on its product.
With sales in milk declining,
consumers seem to be catch­
ing on to the deceptiveness of
the dairy industry.

Meredith Rogers is a nutri­
tional science senior.
Food

Multicultural Center brings
'A Taste of Africa' to Poly students

By Kristy Charles

MUSTANG DAILY STAFF WRITER

Long, weaving savanna grasses fade, cowslip asters delicately waiting for the setting sun to warm their golden flowers, while dusty villagers gather to enjoy thin hands and share food, company and life. Poly Cal Poly students only know about Africa what they see on the Discovery Channel: the poor, the wild and the fantastic.

On Thursday, students can experience "A Taste of Africa" through stories, food and company straight from the vast continent.

Six students from Ethiopia, Nigeria, the Ivory Coast, Kenya, and other African countries will talk about their lives and experiences both here and in Africa, as well as cook and share a dish from their native country, said Tiffany Hamilton, a student event coordinator for the Multicultural Center.

"It's an opportunity for people to get to meet African students on campus," Hamilton said. "African food has a lot to do with community ... it's like a giving of yourself to your family and those you care about."

The students presenting dishes will also be better represented in the eyes of other CAf Poly students through teaching others about their lives and countries, Avila said.

This event was organized by the Multicultural Center as part of Black History Month, Hamilton said.

"It's good to have an event that informs us about the world we live in, because we are global citizens," said Donna Langston, head of the ethnic studies department. "There are visible aspects of culture, like food and dance, that give you inside glimpses of a culture."

Medical school professor discovers herb that may help fight cancer

By Victor Rekalis

(U-WIRE) STANFORD, Calif. -- An ancient Chinese herb might have a role in helping fight cancer, according to the recent research results of Stanford University pulmonary and critical care medicine professor Glenn Rosen.

Tripterygium wilfordii, or "lei gong to Rosen, began to research how products that might help fight disease make it to Rosen, said he believes more modern chemotherapy drugs low in pathologists can avoid strong negative side effects.

"It's one of the few demonstrations of true synergy where both together act much better than each other alone," Rosen said.

How did an extract from a vine in China find its way into a Stanford lab?

In the 1970s, scientists characterized tritotolide as a toxic agent but didn't study it further. Then professor Peter Kirs, also in the pulmonary and critical care department and in the lab next door to Rosen, began to research how tritotolide affected different cell-death pathways.

Rosen said he believes more modern chemotherapy drugs will arise from a study of ancient herbs like T. wilfordii and other plants.

"There are active substances in plants which — when we look further and we purify them — have potential activity against different disease processes," he said.

Scientists are only "starting to scratch the surface" as they examine the natural world in order to develop new drugs, Rosen said.

"We're looking everywhere — at plants, algae, animals, bacteria — for products that might help fight disease processes," he said. "These are rich sources."

Rosen's lab group includes postdoctoral fellows Wen-teh Chang, Carthe Chong, Mingxing Gao and Ke Wei, along with 10-14 research staff needed to serve in a ministry that will challenge the poor, the wild and the fantastic.

Anti-hunger activists call attention to food waste on campus

By Charlotte Tucker

(U-WIRE) PITTSBURGH — University of Pittsburgh students donned aprons and rubber gloves Monday to begin a bizarre collection. As Sidewoks workers wheeled the stacked trays of students' food into the kitchen of the cafeteria, members of Bread for the World sorted the garbage, dumping the food into trash bags that they later weighed.

After the 11 a.m. to 2 p.m. lunch rush, the group had collected 229 pounds of food that students had taken from the cafeteria but not eaten.

Alexis Tretiak, the campus advisor of Bread for the World, said the group measured the trash food as a way to make Pitt students more aware of the waste they create each day.

Tretiak said there is enough food in the world for each person to eat more than 2,700 calories a day, but that the lack of planning surrounding the distribution of the food means that it doesn't get where it's needed.

"It's just a lack of political will," she said. "We could cut hunger in half by focusing aid to Africa."

Tretiak said that many people aren't aware of the severity of the hunger problem both in the United States and abroad. She cited the statistic that 24,000 people die from hunger every day — the equivalent of three Boeing 747s crashing every hour of every day.

Bread for the World, which Tretiak said is the largest grass roots organization in the country, focuses its efforts on letter-writing campaigns and making the community aware of hunger-related issues.

In June it will host a hunger banquet at which each attendee will be randomly assigned a social class, a metaphor for people's inability to choose their economic standing in society. Then, Tretiak said, throughout the course of the meal, the people assigned to the lowest classes will go hungry while the rich eat well.
In Plan B’s earlier ad (Jan. 31), I found out what apparently women should see men as “real men,” like the “34 billion sneaky little sperm,” are, like the “love of Associated Students Inc.” The ASI Web page is full of buttons, magnets and T-shirts that encouraged us to profess our love of fraternity. The ASI president: If you supported the fee referendum, you need to prove to us that you spent your money wisely this year. Otherwise, I can name at least a few ASI members who have not gone in the direction I referred to in the last issue of Mustang Daily.

Alexander Vassar is a history junior.

Ads portray men in bad light

Well, the contraception ad (Feb. 14) didn’t stereotype all men this time, just fraternity brothers. I really hope most people don’t think the way the ads seem to say to this fool?“What do we say to this fool?”

Editor, Feb. 13. I laughed because much of Fraga’s criticism of Plan B is based on a false sense of reality. Fraga is saying absurd things (which isn’t even a scientific claim anyway) about men’s faith in the scientific method and yet completely ignores the counter argument. The future will be like the past, the laws of logic are necessary and the Bible is the book of greater beauty than those ads express. It is a tip for the those of you who were on ASI. New, don’t hear me wrong. Ninety-five percent of the things science studies, I believe in my best here is not with science. My beef is with those who claim that science is the only way we know things (which isn’t even a scientific claim anyway). I suggest Fraga rethink his epistemology along with the rest of his worldview. And if Fraga, or anyone else, has any real objections to the intellectual acceptability of theistic belief, he is Christian or otherwise, I encourage them to offer their objections to those of greater beauty than these ads express.

Michael W. Swanson is a philosophy senior.
News

30 Years after Title IX, women's hoops is a different game

By Bruce Tran

(U/WIRE) LOS ANGELES — From its humble beginnings in 1892 to the WNBA’s “We’ve Got Next” campaign, from bloomers to spandex, from Senda Berenson to Pat Summit, women’s basketball has come a long way.

Only a year after Dr. James Naismith invented the game of basketball, Senda Berenson adapted the game to women. Whereas men’s basketball, the majority had never seen a game.

In 1972, a landmark law named Title IX mandated equality in college sports. It was only after this law that women’s basketball has really struggled to gather momentum. Why women’s basketball has grown so much in the past 30 years?

"It amazes me because, today, that’s considered the most basic skill," Moore said. "The fact that we play more physically makes the game more competitive for men. We, as a team, are only allowed to expose to spectators, and women’s teams are not to wear dresses."

"During my first year of coaching at Cal State Fullerton in 1968, we got to the national championship in Boston," Moore said. "We were the only team wearing shorts, and other teams were kilts and skirts. We were known as the wild California girls for wearing shorts."

So, what is it about women’s basketball that makes it different from men’s basketball?

"It became quite apparent that women’s basketball was not gaining the same fan interest as men’s basketball. Whereas men’s basketball evolved into a competitive, fast-paced, and dynamic sport, women’s basketball was still considered a novelty."


All of that changed with the induction of Title IX in 1972. Once Title IX was in place, it was just a matter of time before the major universities put money and scholarships into the women’s basketball programs, Moore said. "That’s when the face of the women’s game changed."

Title IX called for gender equity in college sports, and many advocates of women’s basketball programs were the driving force behind this change. The law by itself probably didn’t have as much of an impact as it did by making schools and the public aware of the inequalities, Moore said. "I don’t think women’s basketball would be where it is today without it. Title IX created opportunities, which is why women’s basketball has grown so much in the past 30 years."

Still, despite Title IX, inequalities still existed. Although most people had heard or spoken about women’s basketball, the majority had never seen a game.

Why does women’s basketball still struggle to gather momentum?"

"It amazes me because, today, that’s considered the most basic skill," Moore said. "The fact that we play more physically makes the game more competitive for men. We, as a team, are only allowed to expose to spectators, and women’s teams are not to wear dresses."

"During my first year of coaching at Cal State Fullerton in 1968, we got to the national championship in Boston," Moore said. "We were the only team wearing shorts, and other teams were kilts and skirts. We were known as the wild California girls for wearing shorts."

"It became quite apparent that women’s basketball was not gaining the same fan interest as men’s basketball. Whereas men’s basketball evolved into a competitive, fast-paced, and dynamic sport, women’s basketball was still considered a novelty."


All of that changed with the induction of Title IX in 1972. Once Title IX was in place, it was just a matter of time before the major universities put money and scholarships into the women’s basketball programs, Moore said. "That’s when the face of the women’s game changed."

Title IX called for gender equity in college sports, and many advocates of women’s basketball programs were the driving force behind this change. The law by itself probably didn’t have as much of an impact as it did by making schools and the public aware of the inequalities, Moore said. "I don’t think women’s basketball would be where it is today without it. Title IX created opportunities, which is why women’s basketball has grown so much in the past 30 years."

Still, despite Title IX, inequalities still existed. Although most people had heard or spoken about women’s basketball, the majority had never seen a game.

While women’s basketball occasionally struggles to draw fans at UCLA, in other pockets across the country, the women’s game is becoming a phenomenon. At universities such as Tennessee and Connecticut, women’s basketball games regularly sell out. In 1996, the women’s Olympic basketball team won the gold medal. Lastly, in what many consider to be a crucial booster shot to the movement for women’s basketball, the WNBA started in 1997, giving much-needed media exposure to the sport.

"People tend to focus so narrowly on issues surrounding stereotypes when they talk of women’s studies that they fail to explore so much of what is out there," Ritchie said. "Our greatest assets are faculty and students," she said. "Women’s studies students are some of the highest achieving in the university."

"We now see women throwing up alley-oops and behind-the-back passes," said current UCLA assistant coach Tia Jackson. "In terms of the potential and the athleticism in women, it’s unlimited. Hopefully, you’ll someday see a young lady dunk a basketball at Pauley Pavilion. We did only last year with Kristee Porter. We were that close.

So, to all basketball fans, heed this warning: They’ve got next.
Mike Davis called Gruden back, said he was interested in letting him talk to Gruden, provided Davis could talk to Gruden first. Then, Davis called Gruden.

"He said, 'Look, my family lives there. I grew up there. My father was a coach there. My father was a scout there." Davis said. "I brought up some stories that he might know.

By 3 a.m., after a flurry of offers, the deal was done.

Columnist celebrates national pastime

If you have been reading my columns over the last few weeks, all three of you, in particular, you are quite apparent that I love baseball. I consider it the most perfect game, despite all of its imperfections, and I still believe that baseball is America's true pastime. The only thing that disparities hint at is that they are getting an incredible experience. Good $$.
RAIDERS lose head coach, get new picks

By Sam Farmer
LEO ANGELES TIMES

(WIRE) OAKLAND—Faced with the reality they would lose him one way or another, the Oakland Raiders traded coach Jon Gruden to the Tampa Bay Buccaneers on Monday for $8 million and four draft picks — two first-rounders and two second-rounders.

"You never try to get too surprised in this business, but this certainly was surprising," Gruden told the Los Angeles Times in a phone interview from his home in Pleasanton, Calif., home. He agreed to a five-year deal that will pay him almost $4 million a season, more than tripling his current salary. The Buccaneers will introduce him Wednesday as their coach.

The Raiders get the Buccaneers’ first- and second-round picks this year, their first-round pick in 2003 and a second-round pick in 2004.

Gruden’s parents live in Tampa, Fla., and his father, Jim, is a former Buccaneers assistant. Jon’s younger brother, Jay, is the quarterback for Arena football’s Orlando Predators.

The move marked a startling about-face by Raider owner Al Davis, and was inspired by a need to improve his struggling team and a fear of being upstaged by the San Francisco 49ers.

The Buccaneers, desperate to land a high-profile replacement for Tony Dungy and rebuffed by the Raiders in their first run at Gruden, turned last week to 49ers coach Steve Mariucci. They received permission to interview him in January, and he apparently ready to leave for the right price.

That left the Raiders mulling two unsavory possibilities. First, their cross-bay rivals would receive a high picks for Mariucci, whereas Oakland would get nothing for Gruden after his contract expired in February 2003. Second, the 49ers could have used General Manager Terry Donahoe as an interim coach for one season, then replaced him with Gruden in 2003.

So the Raiders took the picks and kept of their most popular and charismatic coach since John Madden. Gruden had gone from 34-year-old wunderkind, when he was hired to replace JoeBugel in 1998, to a silver-and-black cult hero. People waggishly named him one of its 50 most beautiful people, but Gruden is better known for his sideline antics, which earned him the nickname “Chuckie” among his players and devotees.

He was 2-8 in his first season with the Raiders, leading them to the playoffs the last two seasons after seven defeats. They host­ed the AFC championship game a year ago, and this season advanced to the AFC title game, where they lost at New England in a game that turned on a controversial instant­aneous replay reversal of an apparent fumble.

“I learned a lot from Al Davis see RAIDERS, page 11

Sports

Heartbreaking loss for lacrosse

By Eric Rich
CAL POLY SPORTS INFORMATION REPORT

As American athletes pursue their dreams of gold in Salt Lake City, the Cal Poly and snowboard team staunchly makes to move toward down­hill supremacy.

The coed team competes in the Southern California Collegiate Snowsport Conference, racing against powerhouse schools such as UCLA, USC and UC Santa Barbara. Every other weekend, the teams travel to Mammoth Mountain for two days of competitions and fun. There are a total of seven competitions, with 12 universities participating.

"It’s a very diverse league, with some races ultra-competitive to some that are laid-back," said President West Havens. "Everyone really hard and compete, but we’re really out there having fun.

Beginning at 10 a.m. Saturday, the skiers and snowboarders fly down the slopes in the Slalom, Giant Slalom and Snowboard Cross. The Skier Cross is a race against other competitors for place instead of for time, similar to a mountain bike race. There is a Skier Cross and a Boarder Cross.

The skiers are dominated by a group of talented men, as no female skiers appear on the team this year. Defending a second-place finish in 2001, the team is led by Havens, Garet Higler, Devon Yurosek and Nathan Taylor. The four skiers have tremendous experience and consistently place high in each event. Last year, Havens, Garet and Yurosek all finished in the top 10 for overall men’s skiers.

"We definitely represent the school well," Havens said. "We usually have two to three racers in the top five, and we have one of the smallest teams in the league."

The four skiers all grew up in skiing communities and have been skiing for most of their lives. Havens and Yurosek are from Lake Tahoe, and share the responsibilities of team president. Higler and Taylor both hail from Mammoth Lakes, where as children they gained experience on the mountain on which they now compete.

For the snowboard team, a balance of men and women attack the slopes of Mammoth. The leading men’s snowboarder is Alex Bie, a tough competitor who repeatedly finishes in the top 10. Bie competes in both the Giant Slalom and Boarder Cross.

The women snowboarders have a reputation of success, with a 1999 United States Collegiate Snowsport Association National Championship to its credit, featuring four All-Americans. This year’s team is led by Tracey Bark,Christy Guzman and Luirel Hird. Bark has contributed greatly in her first year on the team, placing third and ninth in the Giant Slalom before breaking her arm.

“I think we feel really strong individually," Clark said. "We usually place pretty high and everyone really gets along."

The competitions are not only for racing, but also to enjoy a break from the rigors of college life. When the season is finished, the team has the opportunity to do whatever they love doing their own leisure.

"Everyone enjoys the racing, but the team’s favorite past is just being able to go up and ride," Havens said.

When the day is done, the skiers and snowboarders turn to the nightlife. Each weekend, a different weekend hosts a party for all the participants, a time for the members of different teams to socialize and celebrate after a grueling day on the slopes.

"It’s a real fun environment," Clark said. "It’s a great weekend road trip and a chance to get away for a while."

The dedication of the team is proven through its financial independ­ence. Many travel expenses, such as food, lodging, lift tickets and gas, all come out of the riders’ pockets. The team leads into approximately five vehicles and trucks up to Mammoth in typical road-trip fashion. They all stay together at Sierra Park Villas, a cabin that gets crammed with riders and equipment.

The league dues and race fees are funded through Associated Student Inc., while the team’s sponsors offer discounted equipment. Poor Boy Wax Company provides wax, and Central Coast Surfboards offers the team a store discount.

The league dues and race fees are funded through Associated Student Inc., while the team’s sponsors offer discounted equipment. Poor Boy Wax Company provides wax, and Central Coast Surfboards offers the team a store discount.

There are still lots of teams to qualify and celebrate their performances, but the members have a huge time commitment because you’ve gone for the entire weekend. Homework isn’t much of an option on them."

This weekend, the ski and snowboard team will head north to Sugar Bowl in Lake Tahoe for the California Regionals. The regions are a competition among every team in California whose teams can qualify for the National Championships in New Hampshire.

The Cal Poly team looks to have good individual performances, but still needs female skiers to qualify for the championships as a team.

“We’ve really got some good riders,” Havens said. “We just need to get some women riders interested and ready to compete.”

Alpine team enjoying ‘mammoth’ season

By Eric Rich
CAL POLY SPORTS INFORMATION REPORT

“We’re really outstanding at what we do, and it’s the best,” said Grant Middleton, midfielder of the Cal Poly men’s soccer team.

Cal Poly mid-fielder Grant Middleton charges around a UC Berkeley opponent during Monday’s match at the Sports Complex. The Mustangs lost double in overtime, 12-11.

BRIEFS

Mustangs fall to Gauchos in blowout

CAL POLY SPORTS INFORMATION REPORT

Four UC Santa Barbara players scored in double figures as the Gauchos defeated the Mustangs 81-68 in a Big West Conference women’s basketball game Sunday afternoon in Mott Gym.

The Mustangs are returning to the scene of their last conference setback in 2001, improved to 18-5 for the season and lead 12-0 in the Big West. Cal Poly fell to 8-15 and 4-8. Freshman guard Mia Fisher and sophomore forward Lisa Willet each scored 15 points for UC Santa Barbara. Junior guard Jess Hansen added 12 points and senior forward Kaye Christensen had 10 before fouling out with 2:43 to play. Cal Poly was led by sophomore forward Lucy Tanneberg and freshman center Michelle Henke, each with 13 points. UC Santa Barbara scored the first three points of the game and a 10-2 run gave the Gauchos a 19-5 lead with 8:32 left in the first half.

Cal Poly trimmed the deficit to 8, 33-25, at the break, and got as close as four points early in the second half with a 7-0 run. But back-to-back three-pointers by senior guard DebyC Caine and freshman forward Kristen Mann gave the Gauchos a 10-point cushion with 2:19 left to seal Cal Poly’s fate. The Gauchos’ biggest lead was 18 points at 25-37 with 1:46 to go after Hansen made four straight free throws.

12 Wednesday, February 20, 2002

Mustang Daily