Public returns to Avila Beach

By Bryce Alderton

The reopened section is approximately 200 yards long.
The entire beach is scheduled to reopen next summer when Front Street is completed.

About 50 people went for a walk along the sun-drenched shores of Avila Beach Tuesday afternoon as the west end of the beach reopened.

Supervisor Peg Pinard and Harbor Commission President Carolyn Mottat attended the 1 p.m. ribbon-cutting ceremony commemorating the event, which is the first step toward the entire reopening next summer.

Project Manager for Unocal Rich Wallach said the project is right on schedule.

"There are no problems, but there is a lot of work to do. The plans have gone through review, and I'm looking forward to the rest of the project," Wallach said.

"We had requests from the community to open this section of the beach as soon as possible," Wallach said.

Unocal is working closely with San Luis Obispo County and Port San Luis Harbor District on Project see AVILA, page 2

Helping local charities keeps students in shape

By Aaron Emerson

Maintaining a healthy spirituality and working out are two ways to keep in shape. This Christmas season, the San Luis Obispo Athletic Club is offering both for free.

Those who donate to a charity before Christmas and bring their receipt to the gym will receive a free month's membership to the club. Most donations apply and many organizations are participating.

"There is really no limit at all to what people can donate," membership director Les Tilman said. "We want to give people the experience of giving. If they do that once, maybe next time they will donate again in the future.

Area organizations, such as Goodwill, Woods Humane Society, KCBS 12, United Way and numerous local churches, comprise the group of more than 40 charities affiliated with SLO Athletics' donation drive so far. Others are on the way.

"We are promoting this as an see DONATIONS, page 2

Agricultural master's candidate Julie Andrew-Scott and her 4-year-old daughter Josephine take a walk on the reopened portion of Avila Beach Tuesday. Approximately 200 yards of the closed beach reopened to the public. The beach has been closed for 18 months.
DONATIONS
continued from page 1

incentive for people to go out and
give something," Tilgner said. "We
are trying to get as many organiza-
tions as possible to join us.
Hopefully this thing will get even
easier next year."

The program, in its first year, is a
way for students to stay in shape
over the holiday break. It has been
publicized primarily through word-
of-mouth, but Tilgner wants the
giving mood to spread wider.

"If we can afford it, we are going
to do a radio commercial and we are
handing out flyers all over town," he
said. "We want to encourage people
to give to their favorite charity and
see how good it feels to give of your­self!"

The gym also is making a habit
of giving back to the community.
For donating money, goods or services,
Tilgner wants to give students the
opportunity of using SLO Athletic
Club free of charge.

"We have always reached into
the community," he said. "We host

AVILA
continued from page 1

Avila. Plans for the next phase of
the project aren't completed, but
many factors must be taken into
account.

"We need to rebuild the parking
lot, and have beach access while
we're rebuilding streets," Waitlick said.

Current access to the beach is
regulated to the western end of the
town near the bridge on Avila
Beach Drive. Beach signs have been
installed to clearly mark a safe path
for visitors.

The entire beach is scheduled to
reopen next summer when the Front
Street Enhancement Project is fin-
ished. Unocal will rebuild the pier,
construct new restrooms on the pier,
restore utilities in the town and
make road improvements.

Rebuilding the pier is expected to
begin in December while the Front
Street Enhancement will begin early
next year.

JAPAN
continued from page 1

"I took the first group of Cal Poly
students to Japan in 1989," England
said. "We only had 16 students then."

Since that first excursion a decade
ago, there has been one other trip,
but England said efforts are being
made to make the trip a more regular
occurrence.

"Now we're hoping to establish a
yearly program," England said. "Based
on this year, we have a strong argu-
ment."

England and social science profes-
sor John McKinley led this year's trip
and taught classes. Students hauling
from 13 different majors each took 12
units from the two professors.

According to social science senior
Alissa Atkinson, students became
involved in their temporary commu-
nities in addition to their courses.

"We also had internships and other
classes," Atkinson said. "I taught some
English classes, and some other peo-
ple developed Web pages for people
in the community."

Sitra Thiagarajah, a psychology
senior, did an internship.

"I worked at a home for children
for three weeks," Thiagarajah said.
"We conducted kindergarten lessons
and painted playground equipment.

Despite all the hard work, Atkinson and Thiagarajah said the
trip was exceptional.

"It was one of the best experiences
I ever had," she said. "I really
wanted to travel abroad, and the
Japan trip worked well into my major.
I had such a wonderful time and the
people were so great."

Thiagarajah liked seeing the cul-

ural differences.

"The best part was that I saw the
cultural aspects, like the perfor-
mances and the temples. It was inter-
esting to see the old and the new
- together."

Computer science senior Sean
Bredy also enjoyed the trip.

"Everyone was very friendly," Bredy said. "We were hitch-hiking
and one guy who picked us up let us
stay at his place and gave us lunch.
The trip was about four hours long.

Unfortunately, the cost of the trip
almost overshadowed the group's
enjoyment.

"It was very expensive," Atkinson
said.

England agreed and used econom-
ics as the determining factor of the
expense.

"The basic price was expected to
be under $6,000," England said.
"What we didn't count on was the
Yen dropping. The exchange rate
changed and that caused an addition-
al expense."

Atkinson said few on the trip had
any Japanese speaking ability.

"I didn't know anything," she said,
but when asked if she knew any of the
language now, Atkinson replied,
"Sukoshi," the Japanese word for "a
little."

Thiagarajah didn't know any
Japanese either.

"I picked up a lot of Japanese," Thiagarajah said, and added that
the language has stuck with her, even
after returning to the United States.

"Now, when I bump into people, I
will want to say 'Excuse me' in
Japanese." The group spent a month at
Higashi Nippon International
University in Iwaki, a small city in
relation to the metropolis of Tokyo.

After spending a week touring cities
around the coast, the students
reconvened at Tenshi University near
the city of Kyoto.

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SENIORS WILL BE GRADUATING
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Amazon.com delves into luxury goods

NEW YORK (AP) — Amazon.com is expanding its empire yet again, taking a stake in the all around luxury goods World Wide Web merchant Ashford.com.

Amazon will pay $10 million for a 16.0 percent stake in Ashford in its latest move to become an Internet superstore, offering shoppers virtually anything in one online location. An announcement is expected today.

Amazon has yet to turn a profit, but the 4-year-old company has spent freely in the last 18 months to expand from books to music, videos, auctions, toys, electronics, home improvement goods, software and greeting cards.

It also has invested in online companies where it sees big growth opportunities, with stakes in Drugstore.com, Pets.com and Web HomeGrocer.com.

With the Ashford alliance, Amazon is tapping the fast-expanding online luxury market. While sales of high-end goods on the web are still quite small, there is huge demand for expensive clothing and accessories. Last year, luxury goods sales at traditional stores totaled $153 billion.

Starting today, shoppers will be able to link to Ashford's site from Amazon's home page. Amazon will also feature Ashford in some of its promotions, such as brochures found in Amazon delivery boxes.

Ashford will have access to Amazon's 15 million customers. The company plans to target those shoppers it feels are interested in buying high-end goods, said Ashford chief executive Kenny Kurtzman.

For instance, they are betting that an Amazon customer who is willing spend $2,000 on a Sony 36-inch television may also be game to buy a $3,500 Rolex watch or a $7,100 Whitney Bonnie diamond necklace.

"This is a great deal for Ashford.com that will help them pull away from the pack of other luxury good retailers online," said Lisa Allen, senior analyst at online consulting firm Forrester Research.

Ashford, based in Houston, sells diamonds, watches, designer jewelry, fragrances, bath and body products, leather accessories, ties, scarves, sunglasses and fancy pens.

New NBC Internet company emerges

NEW YORK (AP) — NBC launched a new Internet company on Tuesday, NBCi, which will wrap together several of the network's online assets as well as the Snap portal site and the e-commerce company Xoom.com.

NBCi, which will be based in San Francisco, also announced a deal with Clear Channel Communications Inc. to promote NBCi's services on the Websites for Clear Channel's 45 radio stations.

NBCi will contribute to the venture several of its Websites including NBCi.com, content from its television shows and $400 million worth of TV advertising. NBC first announced the deal to create NBCi in May.

The network, which is a unit of General Electric Co., will own 47 percent of the new company, while stockholders of Xoom.com will own 39 percent, and CNET, the former parent of the Snap portal, will own 14 percent.

The publicly traded shares of Xoom.com were converted on a one-for-one basis to stock in the new company, which began trading on the Nasdaq Stock Market Tuesday under the symbol NBCi.

Online shopping replaces holiday chaos

Anyone can get online now and buy a book or a CD. Thanks to the Internet, words such as Amazon.com and CDnow.com have become household names.

In fact, Internet sales are expected to account for a large amount of overall purchases this Christmas season. The question remains, however: How do I cut through the muck and find what I'm looking for online?

If you're interested in increased convenience and avoiding crowds, the online shopping experience may be for you. The trouble is, where do you start?

I evaluated several major shopping sites with a special emphasis on purchasing holiday gifts, but the results should help the mall-weary shopper find an alternative on the World Wide Web.

First, stop by shopping.excite.com for a detailed product description.

This site has a good variety of products with good photos and descriptions. It lacks the most useful feature of the other major players in the holiday shopping blitz: the gift finder.

The best gift-finding tool lives at Netscape's new shopping site (integrated into the 4.7 release of the browser) or located on the Internet at webcenters.netscape.com/shopping/home.html. This site allows you to select certain criteria — male or female recipient, what category of gift, traits and interests of recipient, etc. — while the software mummifies the selections to a number of probable gifts. It's simple to use and doesn't cost a cent.

The second-best gift search tool can be found at the omnipresent Yahoo! Shopping site shop.yahoo.com. It's called a gift recommender and works pretty much the same as Netscape's but with Yahoo!'s trademark simplicity and slick interface.

Lycos' search engine has a great gift shopping site, but it's mainly a hub aimed at getting you out onto the web via Lycos.

Jeremy Roe writes about the World Wide Web for the Mustang Daily and can be reached at webmaster@mustangdaily.calpoly.edu.

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Thankless jobs
deserve respect

Like most college students, I’ve worked a variety of jobs. I used to alphabetize books through stacks at the Central Bookstore. I tutored 5th grade math, if bundled our snow bikes as a pool attendant, and I called Pingo number for hotel guests. One memorable Easter Sunday, I spent 12 hours
tilling water glasses and historic table at an oceanview restaurant. And these are just my Central Coast jobs.

I’m not bemoaning the fact that I actually have to work to pay for things. The experiences have taught me how to manage money, how to talk to strangers and how to deal with humiliation. There isn’t anything more humbling than handing out swim shirts on a bright turqoise T-shirt emblazoned with cartoon cows.

But I’m not sure college jobs need to be as frustrating, or humiliating as they have traditionally been. I’m sure you can name a semi-humiliating job you’ve held at one time or another. Think about the person who wears the big hot costume at Farmers Market every Thursday. What about the telemarketers who call up your parents for donations to Cal Poly? Or the person who says, “Keep to the left” in the line for Disneyland attractions?

These are the classic “student jobs,” which get no respect and little pay because we’re students and don’t yet deserve respect or high pay. There’s not much I can do about the pay. Minimum-wage laws dictate that employers
don’t need to give us more than $5.25 an hour. But we
deserve more respect from out-of-touch customers who seem to forget that a real person is on the receiving end of our
causes complaints. They don’t think you have a personality, a mom who lives anywhere in life behind a glass box. They think you’re a customer living in an
egothic universe where actions are judged by how it affects their happiness.

I might sound a little bitter, but even a little guilty because I know there have been times when I claimed loudly and proudly about your service that I could have forgiven. Three weeks ago, I almost killed the guy at Kinko’s who didn’t call my name when my order was finished. I had to ask for it myself, which meant I waited extra minutes and was late for class.

Aren’t you incensed for me? How lazy, how sloppily, how instead of that Kinko’s customer wait when my copy order was done. There are certain minimal standards you should be able to expect from a professional organiza­
tion, and that Kinko’s guy simply failed to live up to them.

But what if I’d acted on my knee-jerk anger and told the guy what a bad job he was doing. Then I would have provided him with a very good story to share with his fellow employees in the back room. This jerk college student who couldn’t say his name and bashed her busy life away to wait for a copy order thought it was necessary to explain in detail how her life was ruined in such a short time.

I work in the activities department of a resort hotel, where the guests either love you or write bad comment cards about you. If I’m asking for kindness, understand­
ing or even a bit of friendliness from people, I help them, then I must offer patience and good will toward those who help me out every day. I need to think that modesty, sincerity, smile at the guest attendant and forgive the bite.

And change for my living. To make our lives easier, we should start by not making other people’s lives hell. Be a good customer today, and someday

Cecilia Ybarra

Kids consume too much TV
without discerning its content

“The problem is not consuming media, but that children growing up have not learned how to navigate the media. Basically, they are not taught right from wrong. It is
time for parents to begin to educate their children about the kinds of shows they watch. Open communication will encourage children to talk about what they watch.
Parents need to talk to their children about the kinds of shows they watch. Open communication will encourage children to talk about what they watch.
Parents need to also watch shows that relate to their children, and save more viol­ent and sexual shows for when their chil­dren are not around. Even if images and sex are not portrayed in shows, other top­ics can come up that could raise questions. Children are only as good as the examples they follow, and parents play that role.
As children grow up, they should be slowly exposed to more media and they are better able to determine what is good and bad. It is up to parents to formulate their children's concepts in early years and con­stantly talk with their children about what they see on television.

Scott Oakley is a journalism junior and a Mustang Daily staff writer.

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Mustang Daily reserves the right to edit letters for grammar, profanities and length. Please limit length to 350 words.

Mustang Daily encourages comments on editorial policy and university affairs. Letters should be typeset­

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"I got 20 days to break up my ex-girlfriend’s wedding — how do I do it?"
Opinion

What do you want for Christmas?

- "I want a snowboard."
  Hanna Ono
  business freshman

- "I want a brand-new wetsuit."
  Chris Sunderland
  construction management
  junior

- "This is kind of a big campus. I want my bicycle back."
  Toby Dodgen
  physics freshman

- "I want the credit card bills to go away."
  Barnaby Hughes
  history junior

- "I could use some money for a ticket that I got on campus."
  Phillip Jungwirth
  business sophomore

- "I want to decide who lives and who dies."
  Charlie Peterson
  art and design senior

- "I want clothes."
  Kate Aldworth
  child development sophomore

- "A new stereo."
  Todd Morrison
  construction management
  junior

Letters to the editor

Athletic scholarships are not necessary for higher education
Editor,

Universities are the highest institutes of learning in the world. They were created in hopes of encouraging people to improve their lives, society and the world. Nowadays in the definition of a university does it mention athletics. They have become an integral part of them, though, and that is great, since they are sources of pride for schools. There is a problem with them, though, athletic scholarships. This affects all Cal Poly students since we must pay $4 a quarter to support athletics and another $4 that goes directly toward athletic scholarships. When multiplying this by the 10,000 students who attend Cal Poly, it really adds up. This money could be spent much more wisely on academics — where it belongs.

Many people argue that all scholarships and financial aid should be awarded to students based solely on their academic performances since that's what a university is supposed to be all about. There are numerous other reasons for abolishing athletic scholarships. Douglas Hargreaves and Valerie Alba both did studies on how extrinsic rewards affect the intrinsic motivation of athletes. It turns out that extrinsic rewards — such as athletic scholarships — decrease intrinsic motivation. This suggests that abolishing the athletic scholarship would cause athletes to perform to a higher caliber since they'd be playing simply for the love of the game.

Athletic scholarships are now used as tools for schools to buy publicity by promoting their athletic talent. Lawrence University abolished all athletic scholarships in 1987 because of this. Some say athletic scholarships allow underprivileged athletes their only chance at earning a college education. There are serious problems with this argument. Consider two high school students: a highly regarded football player and an average student with a 3.4 grade point average. Both students don't have the financial resources to attend college, and although the second student may be more highly motivated to succeed, the athlete will get a chance to go to college. Athletic talent should not be a deciding factor in admission at institutions dedicated to academics.

Still others equate the athletic scholarship with those given in music, drama and art. The problem with this statement is that music, art and drama scholarships still fall within the realms of academia. Athletic scholarships differ from any other forms of financial aid in three ways: They are not dependent on need, they can be withdrawn for nonacademic reasons, and the recipients don't have to possess any special academic qualifications. They only must meet minimum admissions standards. Some schools even lower their admissions standards for athletes. This clearly shows that athletic scholarships fall outside universities' roles.

I propose Cal Poly abolish athletic scholarships as an example for other universities. This does not mean our athletic department must forfeit success. Our highly regarded reputation already draws top students from the West Coast. Some of those students are also athletes. We simply need to actively recruit them. We need to hire highly motivated coaches to replace any who are doing a lackluster job now.

The key that would really tie everything together is building top-notch athletic facilities. I propose that we use the money saved from abolishing athletic scholarships in the first few years to build a first-class arena and stadium. This will bring in top student athletes and coaches. From there, we could flow the savings from abolishing athletic scholarships into academic programs and even toward more academic scholarships, so students, like the one mentioned earlier, can get the college education they rightfully deserve.

This change can work. It has worked for one of the most highly regarded academic schools in the nation: Princeton. Even without athletic scholarships, they are continually ranked as one of the top 25 Division I programs in the nation — and all that on an athletic budget only a quarter the size of big "sports schools." Cal Poly will be further strengthening its academic reputation by firmly implicitly stating that its top priority is academics.

Bear Bryant of the University of Alabama said that athletic scholarships have made student athletes be athletes first and students second. Cal Poly needs to take a stand and reverse this, putting the emphasis back on academics where it belongs while still keeping a competitive Division I program.

Brian Selvy is an aeronautical engineering sophomore.

Religion won't fix teen violence
Editor,

In reference to Mike Morison's commentary about posting the Commandments and how that could be unfair to other religions, I have to agree. "Flowering Commandments is disrespectful," Nov. 29. We claim to be a democratic country; it is biased to only post the Ten Commandments in public schools. Public schools are institutions that represent all kinds of people. If we allow the Ten Commandments to be posted, then we leave out all other religions. Forcing humans only causes them to rebel. This is not a good example of democratic behavior.

The true teachings of Christ are not about separating people, but unifying them. The greatest words Jesus said are "Love one another." Commandments will not stop school violence — unconditional love might. These solutions are only medicating the real issues. Putting a Band-Aid on a wound that needs stitches will not work. Religion is an individual choice, not a remedy to teenage violence.

Nancy E. Kapp is a political science sophomore.
Duke reflects on tradition after Texas tragedy

(U-WIRE) DURHAM, N.C. — The collapse of the six-tiered, 55-foot-tall bonfire structure at Texas A&M University earlier this month that killed 12 people illustrated the implications that age-old traditions and practical concerns about safety.

"I think the Texas A&M thing has highlighted for us something we were certainly focused on in our planning — safety," said Sue Wasiolek, assistant vice president for student affairs. "The focus has and continues to be on the safety of the event."

Duke administrators — many of whom patrolled last year's five celebrations — met just a few days before the A&M tragedy to discuss bonfires and to attempt to strike that careful balance between safety and tradition at Duke.

Last year, administrators tried to achieve a middle ground, obtaining permits for several potential bonfires on the Main West Campus Quadrangle while calling off the overwhelming police and fire department presence of the year before.

For the first time in several bonfire years, no serious injuries resulted. "These things can be quite dangerous. Ours is a somewhat different situation than this one," Executive Vice President Tallman Trask said of the A&M tragedy.

"At Duke, the danger can be avoided if people behave properly. For the last few years, we have been very successful. I do hope people will think about this a little bit and be a bit more careful."

At their Nov. 16 meeting, administrators decided to stick with what worked last year, and they are applying for six permits, with one extra for the women's basketball national championship game.

But the A&M tragedy served as a reminder that one year of safety — or 90 years in Texas — does not mean that a potentially dangerous activity is safe.

"The A&M tragedy was a very somber reminder that even the happiest traditions can have dangerous implications," President Nan Keohane said. "For Duke, as far as bonfires are concerned, we need to reinforce the cooperation that has already been established between students and administrators about setting reasonable limits for safety, then we all need to make sure that people adhere to those limits. Even so, there is no guarantee that there would never be an accident, but we will have done all we can to combine tradition with safety."

Wasiolek said that although the tragedy will not affect the administration's general planning, it may affect their reactions come fire time.

"It's going to be hard to just dismiss the Texas A&M situation from our minds as we make plans," Wasiolek said. "Last year, I thought we were very focused on safety issues — perhaps we'll find ourselves more prone to intervene this year."

University administrators abandoned tradition in favor of safety in spring 1998 when they banned bonfires altogether. After the Campus Social Board's unsuccessful good foam party on the afternoon of the men's basketball team's home-win against the University of North Carolina at Chapel Hill on March 1, students returned to Main West that evening to burn benches. Police clashed with students, sometimes violently, and several would-be celebrators were arrested.

Two days later, administrators announced their plans to remove all benches from campus, sparking student outrage. The next day, in a display of defiance and frustration, several students organized a proper bonfire, which eventually consumed 14 benches. Several thousand students danced around the fire in a crowded circle denouncing administrators, especially Keohane, with profanity.

Despite the superficial similarity, the Texas A&M tradition differs significantly from the University's current bonfire practices, especially because the A&M students died building the intricate structure, rather than from burns, which have seriously injured Duke students in the past.

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El Corral Bookstore Guide

Campus bookstore has fun reading, too

For all the reading that's not required, check out the general books department at El Corral Bookstore. Between the new arrivals and old classics, children's books and adult magazines, study aids and career guides, blank writing journals and watercolor calendars, you're bound to find something that interests you.

"Things that students might want to pick up for their own personal needs," explained marketing manager Theresa Kaiser. "You know, books on religion, philosophy, ethnic studies, cookbooks."

Kaiser said the general books department does its best to help customers — even when they don't know what they're looking for, which happens quite often. "Like when they don't know the author or title, but they know what the jacket looks like," she said.

El Corral's General Books Department has a wide selection of reading to fit just about any interest. El Corral employees can help you find a book, even if you don't know the title or author.

In most other cases, however, El Corral's sophisticated computer system can search for a book by author, title, keyword or subject. Customers can find out if a particular book is in El Corral Bookstore, or if it is available somewhere else via special order. In the future, customers will be able to order books on-line through El Corral's website.

Kaiser said El Corral is a member of the American Booksellers Association, which will soon offer small independent bookstores an on-line e-commerce site. With that connection, El Corral will be able to sell any book that is currently sold by Amazon.com and other on-line bookstores.

"The advantage to that is that our profits stay on campus, whereas Amazon.com doesn't put money back into the university like we do," said Kaiser. She pointed out that El Corral also serves the campus and local communities by participating in the national America Reads program, and by promoting local and campus authors. Big-name authors like Ray Bradbury, Judy Collins and Mary Higgins Clark have come to El Corral for book signings over the years.

In the past few years, El Corral has tried to become a more customer-friendly bookstore, most noticeably in the way it has eased customer-friendly bookstore, most noticeably in the way it has eased food and beverage restrictions. "We have in the past done promotions with Julians, and we now allow people to bring in food and drink, so a lot of people come in and browse," said Kaiser.

She said so far no one has spilled coffee on the carpet. "I think this is normal for what you get out of it, which would be making your customers feel comfortable to come in and browse."

This Dec. 6 through Dec. 10 you can come in and browse and buy during El Corral's Holiday Sale. As always, hardback bestsellers are 35 percent off and paperback bestsellers are 20 percent off. But during the sale, regular-priced general books, clothing, art and office supplies are also 20 percent off.

El Corral Downtown

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El Corral Downtown
NEW YORK (AP) — ABC isn't ready to reveal when it is bringing back "Who Wants to Be a Millionaire," but rival networks are already planning to end the show.

"We really believe we're in a win situation no matter what we do here," Lloyd Braun, ABC Entertainment co-chairman, said on Tuesday. CBS' top executive tried to steal ABC's thunder, saying in a conference call with reporters that he had heard "Millionaires" will begin airing regularly on Tuesdays, Thursdays and Sundays starting in January, Leslie Moonves, CBS Television president, said he was repeating trade publication reports. ABC wouldn't comment.

CBS said it was taking the unusual step of re-running its Celine Dion farewell special on Dec. 4, largely because so many people missed it the first time last Wednesday when it aired against the final night of "Millionaire."

ABC also said it was pushing back its 10-hour miniseries planned for February, "The 10th Kingdom" for a few weeks, partly in hopes that the "Millionaire" craze will fade. "The thought is, it will become humdrum as it is going on," said ABC Entertainment President Garth Ancier. ABC's retort: Don't bet on it.

"I don't believe it will become humdrum," said ABC Entertainment co-chairman Stu Bloomberg. "It has become a cultural phenomenon. Everybody's talking about it."

A trickle of copycat game shows, like "Winning Lines" in the schedule if it becomes a "wonder wall" to answer questions. Television executives warned that the stunning success of a cheaply-produced game show will be felt throughout the business. Networks will become less willing to spend money for scripts and pilots of new comedies and dramas.

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Just designate a certain amount of money to spend on gifts and put it into a Campus Express Club account. Then, no more can be spent but what is in the account. The added benefit of this form of payment is that there is no risk of losing money, no burden of balancing check books, and no burden of a future credit card bill.

The Campus Express Club offers convenient gift buying at all Campus Dining locations, the Campus Market, and El Coral Bookstore. Gift ideas are flowing as the holiday season approaches.

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The Campus Market also has gift certificates available. These can be used at the grill, deli and for pizza slices. The market also offers Cal Poly-made food items such as the famous Ollalieberry jams. If a taste of Cal Poly suits a friend back home, the Campus Market is the best bet.

If Cal Poly shirks, frames, bumper stickers, or other trendy items are what family members want, head to El Coral Bookstore. The store offers well beyond books and clothes. New items include millennium celebration items, graduation gifts, and holiday-specific gifts.

Don't worry about paying in cash, the Campus Express Club is accepted at these locations. The card is loaded with the money the customer deposits into the account and drawn on as needed.

The holiday season approach ed and Cal Poly has hundreds of gift items to offer. Get an Express Club Account and begin your shopping spree right here on Campus.

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BASKETBALL
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Mustang a slashing scorer on the wing. King also increased his field goal percentage with his free of six performances behind the arc, including one at the first-half buzzer.

"I thought Jason King was the reason we were up at halftime," he was five for six, and he really got the first half going," Schneider said.

After the Mustangs’ point-bumping in the first half, the Mustangs went back to their inside game and controlled the second half with high-percentage shots from Pierklund, Mayes and 6-10 freshman John Hoffart, who scored all nine of his points in the second half.

Although Schneider has stressed the low-post game, when the Mustangs have both aspects going, they can score with anyone.

"Anytime you can establish the low post, that’s going to open up everything," said Rockland who also had five assists. "It opened up our inside-out game. I had a couple kick-outs to Wozniak and I found King a couple times. They’re just wide open out there because the defense is forced to think once you start getting the low-post game."

Cal Baptist pressed the Mustangs late in the game to cut a 22-point lead down to 13, but a pair of jumpers from Wozniak and Mayes shifted the momentum back to the home team.

At the end of the game, the Mustangs added an 11th man when Brandon Hulst got his first minutes of the season. Schneider thinks the 6-4 swingman has a tremendous upside and was hoping to redshirt the freshman, who is not in game shape after recovering from mononucleosis in the preseason.

"I’ve been going back and forth, back and forth," Schneider said. "We’re already down in numbers — we’d love to redshirt him but we don’t have that luxury. We need a three man to step up and rebound the basket-ball and be able to drive the ball a little bit."

One thing the Mustangs hope Hulst and the rest of the team can start contributing is some ball control.

While this was clearly the best the Mustangs have played this year, they didn’t play without flaws. Although an improvement from Saturday night’s miserable 25 turnovers, the Mustangs still turned the ball over 18 times. But according to King, the Mustangs are headed in the right direction.

"It was a win we needed coming off a loss," King said. "I think we’re going to get on a little roll here in the next few games."

Agent claims Dodgers altered birth certificate

NEW YORK (AP) — Adrian Beltre’s agent said Tuesday he has evidence proving the Los Angeles Dodgers altered his client’s birth certificate in order to sign the third baseman when he was underage.

Scott Boras, who wants Beltre declared a free agent, said he obtained his client’s presented file from the Dodgers under California state law, and it contained four visas that showed Beltre was 15 when the team signed him in 1994, not 16, the youngest age baseball allows teams to sign players.

The commissioner’s office is dispatching a delegation to meet with Beltre on Thursday in the Dominican Republic. Sandy Alderson, executive vice president for baseball operations in the commissioner’s office, expects a decision on Beltre’s status in December.

Dodgers senior vice president Tom Lauricella said Nov. 16 that Beltre knew he was underage when he signed.

"The file reflects that he gave them a birth certificate that said he was born in 1979," Boras said, "and it was altered to make it appear he was born in 1978."

Boras said the file contained both the correct birth certificate and one that had the “1979” whittled off and replaced by “1978.”

Dodgers general manager Kevin Malone referred questions to team counsel Sam Fernandez.

"My response is that this matter is under investigation by the commissioner’s office, that we are cooperating fully with the commissioner’s investigation, and it would not be appropriate for me to comment on this matter at this time," Fernandez said.

"Beltre has consistently asserted his true age, and the Dodgers were aware of his true age," Boras said.

According to Boras, Beltre’s file contains visas for 1996-99 that say his client was born in 1979. In addition, Boras said Beltre’s Dominican passport, which was issued in 1996, his Florida driver’s license and his international driver’s license all list Beltre’s birthdate as April 7, 1979.

Beltre hit .275 with 15 home runs, 67 RBIs and 18 steals this year in his first full season with the Dodgers. While he would get $300,000 to $400,000 next year if he remained under the team’s control, he could command millions of dollars as a free agent.

Earlier this year, the Dodgers lost two Cuban players because they signed before they were 16. infielder Luis Castillo and outfielder Jose Peraza were declared free agents by commissioner Bud Selig, and the Dodgers were fined $200,000. Peraza later signed with Philadelphia for $850,200.
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49ERS
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last season, is 1-9 lifetime as a starter and 0-3 taking over for an ineffective Garcia.

Garcia was benched after completing fewer than 50 percent of his passes for three straight games.

Against the Packers, Stenstrom completed 19 of 35 passes for 195 yards but had no end zone interception. He missed his best chance to throw his first touchdown pass of the season when he bobbled a throw to wide-open Fred Beasley on fourth-and-goal from the 1 in the late going.

"We're fielding the same questions every week now," Stenstrom said. "If I had a great answer for you, we would have the solution by now."

Marucci said he hadn't decided yet whether Stenstrom or Garcia would start Sunday at Cincinnati (2-10). He said there is a possibility Pat Barnes, released by the Oakland Raiders near the end of training camp and signed by San Francisco a month ago, would get a chance to play at some point this season.

"Steve Stenstrom is playing as well, such as team field goal percentage and not worrying about playing perfectly."

The other way King can contribute is as a scorer. Byiko said Monday night how important it was for King to step up as a fourth scorer and disperse some of the reliance on the big three: Byiko, Myers and Womock.

Other than those three and King on Monday, the Mustangs are playing timidly on offense. It's understandable for the freshmen who have only played their first few collegiate games, but there are too many good players not playing to their potential.

David Henry simply must take more shots. The 6-7 sophomore has played outstanding defense this year, possibly better than any other Mustang. But he's short-changing himself on offense. Henry has the ability to knock down a 3-pointer on a routine one down the court and hit a shot in the post on the next. However in the first four games, Henry has consistently passed open shots, shots that he can make.

It's early in the season, and the Mustangs are doing a lot of things well, such as team field goal percentage and rebounding. But early in the year is the best time to identify situations that could cause problems during conference play and remedy them.

Joe Nolan is the Mustang Daily managing editor and can be reached via e-mail at jnolan@polymail.calpoly.edu.

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Sports

Poly beats Cal Baptist 102-87

By Joe Nolan

For the first time all year, the Mustangs (2-2) finally got some balanced scoring as they defeated NAIA Cal Baptist, 102-87, Monday night in front of 1,650 in Mott Gym.

Chris Bjorklund still led the way with a game-high 32 points, but it was guard Jason King who opened up the Mustangs' offense and helped the team pull away from their non-Division I opponent.

"Having a fourth option is big," Bjorklund said. "If we only have three scorers (defenses) are really going to key on the low post and play a 'box-and-one' on (Mike Wozniak), and we can't have that. When you only have Wes scoring on the perimeter, the defense can really key on him. Players like (King, David Henry or Mark Campbell) can step up. And once they establish their offense, that's really going to free up myself and (Jeremiah) Mayes."

In the first half, Cal Baptist (2-3) concentrated its efforts on stopping the inside game and limiting Mayo, who was seven of seven in the first half of Saturday's game, to just two shots — both misses. But for the first three games when all the offense came from Mayo, Bjorklund and Wozniak, King and Watende Favors gave the defense other options to defend.

Favors, who came into the game shooting 31 percent, was seven of 10 from the field and gave the Mustangs starters a spark. "The Mustangs aren't adjusting quickly enough to full-court presses and they're committing too many turnovers," Bjorklund said. "It was only have three scorers, (defenses) are really going to key on the low post and play a 'box-and-one' on (Mike Wozniak), and we can't have that. When you only have Wes scoring on the perimeter, the defense can really key on him. Players like (King, David Henry or Mark Campbell) can step up. And once they establish their offense, that's really going to free up myself and (Jeremiah) Mayes."

Joe Nolan

Early problems easily correctable for Mustangs

A 500 record can be deceiving. The men's basketball team might be the first to admit that.

Their first four games have been very revealing this year. For every flash of brilliance there's Ken an example.

The Mustangs shot 59 percent, made half of their 18 three-pointers and outscored Cal Baptist 41. Despite impressive team numbers and equally impressive individual stats - five players scored in double figures - the Mustangs only beat Cal Baptist by 15. And let's not kid ourselves, Cal Baptist is not a good team.

The Mustangs are repeatedly making freshman mistakes that will cost them when they play good teams in conference like Long Beach State or New Mexico State. It's the little things that add up to a big "L" later in the season.

Swingman Watende Favors had 14 points for the Mustangs Monday. The junior guard had 15 assists leader?

Joe Nolan

Quarterback situation still troubling S.F.

SANTA CLARA, (AP) — When Joe Montana began to break down, the San Francisco 49ers had Steve Young to maintain exceptional quarterback play.

They have not been so fortunate in finding a replacement for the injured Young, and they're paying for it with their worst season since 1982.

Jeff Garcia and Steve Stenstrom, both untested and inexperienced, have gone 1-7 since replacing Young, who's not expected to play again this season because of a head blow Sept. 27 that caused his fourth concussion in three years.

And San Francisco's offense, ranked No. 1 in the league last season behind two-time league MVP Young, has ground to a halt. Monday night's 22-3 loss to Green Bay marked the seventh straight defeat for the 49ers (3-8) and the third time in four games they failed to score a touchdown.

San Francisco, which scored 505 points during its Super Bowl-winning season in 1994, has just 166 so far this season, the fourth-lowest output in the league. Even then the 49ers defense has more touchdowns (4) than the offense (3) over the course of the skid, the club's longest since losing eight in a row in 1980. Monday night's loss ensured San Francisco will finish with its first non-winning campaign since strike-shortened 1982, when it went 3-16-1 one year after winning the Super Bowl.

"You can't just lay it on the quarter­back," coach Steve Mariucci said Tuesday. "Obviously, that's the guy that sticks out like a sore thumb, because he's the passer. We need to be more productive at that position and we have been used to great production at that position. We're working tirelessly to make it bet­ter."

The 49ers had Ty Detmer as Young's backup last season, but traded him to Cleveland as part of a salary cap purge in the offseason.

Stemson, signed as a free agent after starting six games for Chicago, is 0-3 as a starter.

Sports Trivia

Yesterday's Answer:
Albert Belle was the first major league to hit 50 home runs and 50 doubles in a season.

Congrats Richard Lawson!

Today's Question:
Which former Sacramento King is the NCAA's all-time assists leader?

Please submit sports trivia answer to: sports@mustangedailyca.poly.edu

Please include your name. The first correct answer received via e-mail will be printed in the next issue of the paper.

Mustang Daily

Schedule

Today

Swimming — Speed Sprint Dual
• at Long Beach
• 6 p.m.

Friday

Women's basketball — South Florida Tournament
• at Southern Florida
• at Las Vegas
• at Las Vegas
• 10 a.m.

Saturday

Men's basketball vs Cal State Northridge
• in Mott Gym
• 7 p.m.