Baseball begins

Mustangs start this weekend against DeAnza junior college

Sports, back page

The front court

Mustangs' sophomores give new meaning to the 'three'

Sports, back page

Just do something

Uneducated minority decides things for the apathetic majority

Opinion, page 4

Wednesday
February 3, 1999

CALIFORNIA POLYTECHNIC STATE UNIVERSITY SAN LUIS OBISPO

MUSTANG DAILY

Students design HIV ad campaign

By Steve Noone

Mustang Daily

A naked man stands over a woman with a peeled look on his face as she reaches up with a condom. The caption on the photo reads, "Think before you sink.

This striking ad is one of many created by Cal Poly Art and Design students for the upcoming SLO HIV campaign. The students of Mary Lafford's advertising design class worked in teams with photographers from Sky Beaudoin's photo illustration class to create single print ads or ad series for use in the campaign.

The first of these ads, one showing a cocktail glass full of the drugs HIV patients must take and listing their side effects, ran in the New Times last Thursday.

Robert Murphy, project coordinator for SLO HIV, said she asked for help from the Art and Design departments because of the high quality of the student work.

"The students were unbelievably," she said, "The stuff they came up with was so good. The students were very professional and the quality of their work was just exceptional."

She said the ads will run in local publications and several have attracted the attention of national firms.

"With ads like this we're looking for things like message comprehension, credibility and audience and age appropriateness," Murphy said.

SLO drivers see orange

California Boulevard water line construction to be completed soon

By Jayme Fulford

Mustang Daily

At an intersection drivers usually look for red, green or yellow, but at the intersection of California and Foothill boulevards orange has been the predominant color lately.

Orange cones have been everywhere. Drivers approach the intersection wondering which lane will be blocked today.

The city water line project will be complete in a couple of weeks. The water line that feeds into Cal Poly was old and rusty making repairs necessary, according to Cal Poly energy and utility manager Ed Johnson.

Many drivers are upset about the traffic congestion the project has caused.

"The recent road work on Foothill and California added to the already ridiculous amount of inconvenience Cal Poly students have to deal with when they drive," political science junior Bryan Thorsen said.

According to Johnson, the contractors were very cooperative and easy to work with.

"Sometimes contractors don't realize the conflicts that occur when dealing with a college campus and all the students, yet I feel that they have done a good job at traffic control," Johnson said. He said they had hoped to have construction completed by the holiday break, but it took longer than estimated.

The water line going into Cal Poly will have to be shut down in the near future which could potentially cause other inconveniences. University officials said there have been no major obstacles due to the project.

"The only problem that we have had are potholes in asphalt. If that is the only problem when you are dealing with this type of project, I would say it is going pretty well," Johnson said.

Grade reports, registration move to web

By Joellen Smith

Mustang Daily

Most Cal Poly students will no longer find grade reports in their mailboxes starting this quarter. The Office of Academic Records will only mail grades to students on academic probation. Students not on probation will have to rely on CAPTURE and MustangInfo to find out their grades.

"We would be running in the red if we kept mailing grades," said Marcia Friedman, assistant director at the Office of Academic Records. "Our budget is fairly lean so we are looking at ways to cover our staffing, salaries, benefits...and do some advancements in the system."

These advancements include updates on MustangInfo and online registration beginning March 11.

Academic Records pays more than $20,000 in postage to mail grades to students each quarter. Additional time and money is spent dealing with grade reports that are returned because students move and do not update their addresses, Friedman said.

"What comes back to us is (the grade reports) with bad addresses," said Carol Morris, academic records supervisor. "Then we have to manually go on the system and try to get the good address and (maill it back out)."

Another problem is that some students feel confused about why they receive grade reports at their permanent address for Fall and Winter registration.

Web Walkup offers free transcripts

By Joellen Smith

Mustang Daily

Graduating seniors who are registered with Web Walkup through the Cal Poly Career Services have a free transcript-saving feature to them at the Office of Academic Records.

Web Walkup is an online career center that offers signups for on-campus interviews and an electronic job-listing service for students.

"Marcia Friedman of Academic Records contacted us and asked if we could do some cooperative effort to produce free transcripts," said Shel Parnell, associate director for Career Services. "(The reason)

see CAMPAIGN, page 3

see WEB WALKUP, page 2

WOW: A similar advertisement ran in last Thursday's New Times. The student project is a combined effort of Cal Poly art and design teams.

She Shouldn't Have to Ask

"We ask will the ad produce the behavior changes we want? Will it stick with you? And will it have value?" Murphy said.

Students were very cooperative and easy to work with.

"Sometimes contractors don't realize the conflicts that occur when dealing with a college campus and all the students, yet I feel that they have done a good job at traffic control," Johnson said. He said they had hoped to have construction completed by the holiday break, but it took longer than estimated.

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**G R A D E S**

continued from page 1

terms and their local address during Spring and Summer quarters. Morris explained that academic records truly send grade reports out to where students think they are going to be.

Morris argued with Friedman that sending grade reports out to even one student is not worth the extra cost, time and frustration. Especially when CAPTURE and MustangInfo are available.

"If we can direct (students) to where grades are always going to be either on the phone or on the web, they can get what they need and avoid the confusion," Morris said.

Some Cal Poly students still would like to see their grade reports at the end of the quarter.

"I don’t have web access at home," said Paula Serrano, a food science senior. "When I check my grades by CAPTURE, I cannot find out my cumulative GPA. The only way I get to see my overall GPA is on my report card.

"I am sure we will get negative comments. Any kind of change, you always do," Friedman said. Academic records placed an announcement about the change in the Winter schedule to warn students.

"We tried to notify students, but the word is not getting out as well as we'd like. Some students will be surprised expecting to see the grade reports waiting in their mailbox.

"Students can see their grades on the web or listen to them on the phone before we even get the grades in the mail," Friedman explained. "So many students checked them so (mailing them) does make it a lot less useful."

**WALKUP**

continued from page 1

was so many students needed transcripts for their on-campus interviews that it was having a serious impact on (the Office of Academic Records).

The Career Services supplied a list of more than 1,300 students registered in Web Walkup, who will be graduating in 1998 or 1999, to academic records. Barnett said. Students who registered after Jan. 14 will have to wait until Spring quarter to obtain a free transcript. The free transcripts were made available on Jan. 21.

"For on-campus interviews, you do not need an official transcript," Barnett said. "We hated to ask students to pay $4 per copy and impact academic records like that."

**Academic records do not expect students to encounter busy phone lines on CAPTURE or web traffic on MustangInfo when grades come out at the end of this quarter, Morris said.**

Grades usually are available the Wednesday after finals.

"I think we sent the grade reports out a little bit late in that we have MustangInfo (available) from 7 a.m. to 7 p.m. and then CAPTURE from 7 p.m. to 7 a.m.", Morris said.

"Regardless of people’s access to the web, most people have access to a phone. ... They can call to get their grades, so we do have a backup to the web."

Some students have trouble getting their grades over the phone because they do not know the action code that CAPTURE requests before a student can enter the system, Morris said.

All students should keep their addresses updated so they can receive their class schedule. Students can update their addresses by mailing an address change form in, filling one out at the Academic Records Office or through MustangInfo on the Internet at www.mustanginfo.calpoly.edu.

**IBM Ice Cream Social**

Dress casually.

Bring your résumé.

Laptop computer will be raffled.

6:30 pm to 8 pm, Wednesday, February 3

The Avenue

**IBM Information Day**

Sign up for interviews to be conducted the following day.

10 am to 4 pm, Thursday, February 4

Cal Poly, San Luis Obispo

Chumash Auditorium

We have 4,000 jobs, with career opportunities for BS, BA, MS and MBA in:

- Electrical Engineering
- Computer Science
- Mechanical Engineering
- CIS
- Industrial Engineering
- MIS
- Chemical Engineering
- General/tech Sales
- Material Science
- Finance
- Engineering Physics
- Business Administration
- Technical Writing

**News**

**LAS VEGAS (AP) — Is Las Vegas on the eve of destruction?**

A Southern Nevada man seems to think so.

A man who identifies himself only as David says the city will be destroyed by a disaster.

"I promised I would give my life for the cause," David told the Las Vegas Review-Journal, refusing to give his last name because of alleged death threats. "I’ll be gone, but at least I’ll leave knowing that this place will finally be fixed.

David, 43, said he spent 12 years of his life as a serious drug abuser.

He says the pyramid-shaped Luxor resort will be destroyed to prove "the existence of God." A spokesperson for Circus Circus Enterprises Inc., said she was surprised to hear of such a prediction.

"You know, you don’t want to make light of a person’s millennium-driven beliefs, but I don’t think it’s something that would have a broad reach to instill a sense of fear," Sarah Ralston, spokeswoman for Circus Circus said.

"We do our best to monitor the Internet to find information that might potentially be damaging to a property," she said. "Frankly, with something like this, I don’t think end-of-the-world enthusiasts are a big part of our customer base.

"You know, you don’t want to make light of a person’s millennium-driven beliefs, but I don’t think it’s something that would have a broad reach to instill a sense of fear," Ralston said.
Beverage control upheld
PAC alcohol license decision

Andy Castagnola
Mustang Daily

A beer and wine license will soon be defending a Laurencin Institute case where a 3-day appeal board decision holds. California's Alcohol Beverage Control Appeals Board upheld the San Luis Obispo ABC's decision to approve a license for the Mustang Daily. The board upheld the alcohol license approved in March 1996, after a series of appeals by the public.

The protest came after the Foundation filed an application in August 1996. The appeals board rejected this evidence. The board also said that Foundation waited until students filed the license request. The protest claimed the license would not add to the crime rate. San Luis Obispo Police station, Griffin said. "There was plenty of notice," he said. "It says: 'The party real-world experience," she said. "California Poly's policy is learn by doing and this project is very much a reality."
Pleading for safer drivers

Your driving sucks. Yes, you'd say there's 90 percent chance that you're one of masses and masses of people who has been busy driving foolishly, and now our drivers are being vented, and with our car on the road. The fact is most people don't deserve to wear the license's. I'm not talking about old grocers who lack coordination and reflexes. I'm talking about the average person who doesn't have the decency, respect or common sense to drive a motor vehicle properly.

This January a student suffered a frac­ turc leg due to a blatant violation of the law. The injured man wasn't doing any­ thing wrong, he was just in the wrong place when a driver decided he was about to cut him off. The uninformed student was at a legal location and didn't check well enough for others in his way. I could probably fill a book with the bad driving examples I see in a week. At every intersection I see at least one person flying through after his or her light has turned red and mine is already green. The disturbing part is that I've seen this trend increasing over the past few years.

So the good points I suppose, is that most drivers are so immature that they don't immediately go when the light turns green, thus avoiding potential accidents. They sit there for a good several seconds talking on their cellular phones or what­ ever before they make a move. Then the next driver has to figure it out. Of course, when the green light turns red, they decide that since they've already sat through one light cycle they don't have to do it again.

Alan Dunton is a journalism senior who celebrated his birthday on the 7th. "I didn't even know people read your page."

Boycott advertisers, not just the shows

Editor:

I wholeheartedly concur with Jamie Rudolph's column "The Jerry Springer Show" (Feb. 1) parasite some of the worst examples of what is wrong with our society. Furthermore, I feel it is a sad statement on our society that the show has the highest viewer ratings among all daytime shows.

You're watching viewers because they are struggling with the same issues as those folks appearing on the show. Are they recognizing themselves in their own moral failings or is minor in comparison to the show's guests, Rudolph refers to President Clinton's alleged adultery being a minor issue? Or maybe they enjoy watching others struggling with a lot of anger.

I disagree that simply by asking us to never, ever watch the show, it will go away. I believe a quick way to get the show off the air would be for Rudolph to let us know she is writing the show's advertisers, informing them she is encouraging her readers to not buy their products, and is encouraging us to tell our friends and relatives to boycott the companies advertised. The show would eventually die due to a lack of funding. Who are the advertisers who are supporting the public display of these morally deprived individuals? Scott Cooke is a Cal Poly staff member.

Pledging for safer drivers

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OPINION

LETTERS

Should age determine a person's worth?

It was a Saturday night after the holiday weekend, a 45-year-old businesswoman was driving home from her parents' house when she fell asleep at the wheel and wrapped her car around the center lampost. By the time the Emergency Medical Technicians arrived Jane Doe* had no pulse. The EMTs decided not to resuscitate Jane. They figured it was too late and she was better off dead.

If Jane was your mother, daughter, sister or friend would you be outraged? We cannot control natural phenomena such as accidents, health problems or old age but we can stop them from threatening our existence. We have the technology, knowledge and man power to save lives and the medicinal power to assist the sick and elderly people to live longer healthier lives.

The question is: Does the natural right to breathe stop according to age? This is the feeling I received from care-takers at assisted living. I was recently approached with the question: "If we find your grandfather without a pulse what would you like us to do?" I thought she was kidding she was giving me the option to let him die without an inherent second chance. I could be responsible for what may have easily been an avoided death. Why didn't she just say the truth. The old fart had traveled the world, he has eight grandchildren, no wife, no life, he's unavailing to our society, so let just let 'em die.

I have a hard time accepting this. One life can not be more valuable than another. Aging is the reason we are living. We grow to reach certain heights only come with old age. This is the time we can sit back and view our lives, our accomplishments and everything we have proudly contributed to the world. Among all else, the peak of human knowledge — wisdom — is acquired. We could stand to learn valuable insights if we just gave them a chance. Our grandparents have revolutionized the world. They have battled our world wars, changed politics and set the pathway for a better life for future generations, you and I. One would think the youth of the world would have a profound respect for the elderly.

Furthermore, it is not a question of who deserves to live, it is a question on why it is even an option. An 85-year-old man has just a right to live as a forty-year-old woman. So assisted living may want to reconsider his name, to assisted death since they find necessitated "optional." Assisted death. rest homes are not where we dump out our grandparents to die. It is where working parents entrust the ultimate care for assistance in living of those elders who need unlimited time and care.

Teresa Romano is a political science senior.

Letter policy

Columns, cartoons and letters reflect the views of their authors and do not necessarily reflect those of Mustang Daily. Mustang Daily encourages comments on editorial policy and university affairs. Letters should be typewritten, double-spaced, signed and include a phone number. They can be mailed, faxed, delivered or e-mailed to opinion@mustangdaily.calpoly.edu.

Explaining the assault

Editor:

The article about the Muir Hall resident that was assaulted is slightly flawed. It wasn't a random attack; the student had been sending death threat emails to a female dorm resident. That female's parents came to get her and took her home after a few letters had been sent since she was so scared.

The article makes it out to sound like the male was attacked, both suspects could get his food, which it wasn't. The student who wrote the letters has since moved back home with his parents and will attend a junior college. I don't know whether Campus Police couldn't or wouldn't tell this, but I felt it was a fairly major part of the story.

Nathan Sanchez is a biology staff writer.

MUStANG DAILY Valentine's Classified Order Form

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Name
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AD RATES

Regular 8 point type $1.30 per line
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Your Message

Mustang Daily encourages comments on editorial policy and university affairs. Letters should be typewritten, double-spaced, signed and include a phone number. They can be mailed, faxed, delivered or e-mailed to opinion@mustangdaily.calpoly.edu.
SPORTS

FRONT COURT
continued from page 8
plauds well all season. Beeson has been the star of late, with two double-doubles (at least 10 points and 10 rebounds) in the past three games.

Beeson, a high school volleyball player, would probably be able to grab more rebounds if one player, in particular Mayes, did not get in his way.

"It’s harder to get rebounds (with Beeson in the starting lineup)," Mayes said. "He’s stolen a couple from me."

Beeson said. "He’s stolen a couple from me. I’m not used to that."

Beeson joked that he and Mayes have a friendly rivalry of who can get more rebounds.

"We were jockeying around the other day about the competition, saying, ‘I’m going to get more boards than you,’ " Beeson said.

Schneider has implemented a new game strategy — one started by former Kentucky coach Rick Pitino. His philosophy to win basketball games: shoot 40 percent from the field, get 55 deflections and outrebound your opponent. The Mustangs have achieved these goals in the last three contests.

The emphasis on rebounding is evident in this statistic. When Cal Poly outrebounds opponents, it has a solid 7.2 record.

"Jeremiah and Brandon — the effort they are giving on the boards is contagious. That will elevate the rest of the players to rebound," Schneider said.

Having two established rebounders, in Mayes and Beeson, has allowed the Mustangs to get easy put-back points.

"A lot of times, we would rely on the 3-pointer, and if we weren’t hitting it — we’d just lose. Now we got good down-low guys."

—Brandon Beeson
sophomore forward

SCORER: Sophomore center Chris Bjorklund leads the Mustangs in scoring. Bjorklund has made 14 of 33 this season, scoring 47 percent.

"I’ve never really been much of a 3-pointer shooter, he sometimes lacks in the rebounding department."

"If Chris were the rebounder, Jeremiah is, think how many more points he would score," assistant coach Bob Schneider said. "He would get put-back points. You’re looking at two or three more baskets a game."

Bjorklund had a streak of 23 consecutive games of double-figure scoring, until the Jan. 28 University of California, Irvine game, where he scored six points. Bjorklund was hospitalized with a double-ear infection after the Jan. 29 University of North Texas game and did not practice for six days.

"You don’t play every game healthy," said Bjorklund, who lost eight pounds last week. "Sometimes you’re sick and you sacrifice your body to be out there and help your team win."

Mayes has also experienced problems staying healthy. With a sore back, he sat out three games over the course of December and January.

"Just before he got hurt, he was probably playing the best basketball of his career," Bob Schneider said. "When we lost him as a rebounder, it was devastating. It set us back."

But now Mayes and Bjorklund are at full-strength. Beeson has been added to make a bigger lineup. The Mustangs have momentum and take to the road a three-game winning streak.

"Our goal remains to make it to the Big West Tournament and move on to the big dance (NCAA Tournament)," Mayes said.

If that were to happen, just maybe, we might see the letters, "P-O-S-T," on the back of green shirts.

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THEM:
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February 3 from 6-8 p.m.: Social Event at The 1865 Restaurant Monterey St 1865 Grand Avenue

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Dr. David Wood/Mustang Daily

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Monday, February 8

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College Night — "Free Admission" with valid I.D.

Wednesday — Amateur Night.

Come in and see beautiful ladies on stage for the first time competing for prizes.
"The new guys didn't experience what we went through last year so they're more excited about coming out of their shell," Price, however, doesn't want to push them too much. "I think any time you win, I think you have good chemistry on your team," he said. "I think when you struggle, or when you lose when you have problems, that's one of the things that's associated with losing at any level that you play. I think the guys that are now on the field, are prepared to be on the field. I think it just lends itself to having good team chemistry." According to Zirelli, the additions have pushed up the competitive nature of the team as well, and the players are working harder at their game. "It's more exciting to be out there," he said. "There is more competition within the team and the guys are working harder at their game." Cunningham agreed the new dynamic has been good for the pitching. "Zirelli's pretty much been the man his whole career," he said. "He hasn't had to compete with anyone, but we both work really hard. I've never had to compete for being the number one guy before either. It's a good situation for both of us." According to Price, improving the pitching has been the top priority. "I think we've tried real hard to upgrade our pitching," he said. "Even when we won 12 games two years ago, we were very, very good offensively but we really struggled pitching-wise. I think it's without question the best pitching staff we've had in the five years we've been Division I. Right now all the inner squad games we've played, our pitching has dominated our hitters and there's been the first time that's happened since I've been here." While the starting pitching will be strong, the bullpen will be much improved. "Matt Brady has been with us for four years, he's going to enter the season as the potential closer," Price said. "So we feel like we have some guys with some depth in the bullpen and that allows Dan Meritt and Jeff Wallace to be set up guys and middle relievers which is probably the role they can be most effective at."
Polgo going to the big '3'

By Ryan Huff
Mustang Daily

The trio: The trefoils. The shot from downtown.

Insert your favorite 3-point buzzer-beater here — it has been the trade-mark of the Cal Poly men's basketball team.

But not lately — a threesome of forwards has helped the Mustangs to three consecutive victories.

"The posts have actually strengthened our 1-point shooting," head coach Jeff Schneider said. "With having the inside attack we have, we are a lot harder to guard on the perimeter." Sophomore starters Brandon Beeson, Chris Biorklund and Jeremiah Mayes have quickly come forth as one of the best front courts in the Big West Conference.

"We understand that trio is very talented," said University of California, Santa Barbara head coach Bob Williams. "Those guys are something to build the program around."

When Biorklund, Biorklund and Mayes start, the Mustangs are 4-1. Biorklund and Mayes have been first-stringers all season, however Beeson had to prove himself to earn a starting role.

"He put together three straight really good games before I put him in the starting line-up," Schneider said. "He's probably the biggest turnover (small for­ward) in the league."

These three business majors have been taking care of marketing for the Mustangs.

Mayes is second in conference rebounding (8.6 rpg) while his buddy Biorklund averages 18.9 points a game, trailing only Boise State's Roberto Bergerson in conference scor­ing.

"Biorklund's a real tough player — he goes inside and out," Bergerson said. "He's got the moves."

While Biorklund and Mayes have


Baseball looks to transfer back to winning ways

By Trisha Thorn
Mustang Daily

The Cal Poly men's baseball team is looking to start fresh this season with the addition of several transfer students adding a new dimension to the team.

"I think the team's a lot better this year," senior pitcher Mike Zilioti said. "There's a lot of new faces in it, a new team and a new attitude."

The team has added three transfers: right-handed pitcher Jeremy Cunningham from DeAnza College, catcher Mark Fidelle from Chabot College and right-hander John Smith from Texas Tech University. With a 16-14 record overall and a 7-21 record in the Big West this past season, many of the players are confident the new additions will make all the difference.

"I feel we have a lot better team than last year," senior second baseman Matt Elam said. "We have more experience with the new junior college guys coming in. There's good overall team chemistry and the cohesion is much better than last year."