Defending the Earth

Colleges cash in by starting new conservation projects

News, page 2

Defending yourself

SLO martial arts seminar teaches confidence and grace

Sports, back page

Programs search for volunteers

A wide variety of community activities for student activists

By Louise Attard

Mustang Daily

"I feel like I'm on an island sometimes. You want to get off the island and see the community and give back to them a little bit."

— Katrina Whiteaker

Environmental Council director

No need to scream for Cal Poly ice cream

After a two-and-a-half year absence, cartons are available at Campus Market

By Wendy Conti

Mustang Daily

"We're here at Cal Poly to all get an education. But getting an education is so much more than being in the classroom. It's being with your friends and also getting to know people out in the community, finding out what San Luis Obispo means," she said.

More people turned up to this year's orientation than last year, which surprised Conlan.

"I'm totally excited. I'm very happy for all the directors. They put a lot of time and effort into it," she said.

This is Conlan's third year working with Student Community Services, and her first year as president. She said anyone can be involved in the nine different projects that Student Community Services offers.

see SERVICE, page 3

Defending the media

Daily columnist stands up for a questionable business ethic

Opinion, page 4

CSU OKs parking structure

Construction on 936-space, 4-level building could begin in November

By Rachel Robertshaw

Mustang Daily

Students may have an easier time finding a parking space on campus next year after Cal Poly completes work on a parking structure.

California State University trustees have approved the construction of a four-level, 936-space parking structure. Taking into consideration the 150 parking spaces that will be lost, the parking structure will add 786 parking spaces to campus.

During the 12 to 18 months of construction, 128 general parking spaces will be unavailable.

Matt Ceppi, program service assistant for Cal Poly Public Safety, admits that the loss of parking to construction is going to be difficult for students.

"It's going to be a crunch," Ceppi said. "We realize it. The campus realizes it. But we just have to get through the year."

The parking structure will be built adjacent to the Performing Arts Center. Construction could begin as early as November, Ceppi said.

Forresty and natural resources sophomore Caryn Black said she hopes the temporary loss of parking spaces will prompt more people to carpool and use public transportation.

"There's other ways to get to school," Black said. "Besides, the parking structure will benefit the campus.

see PARKING, page 2

Right: Cars, cars, and more cars fill the landscape in the G1 lot by the Performing Arts Center.

Below: Parking might be eased by the addition of a parking structure, scheduled to begin construction in November.

Colin McVey/Mustang Daily

No need to scream for Cal Poly ice cream

After a two-and-a-half year absence, cartons are available at Campus Market

By Wendy Conti

Mustang Daily

Aside from the overpowering smell of manure, the first thing a visitor notices about the Dairy Products and Technology Center is its attractive and contemporary exterior. Inside, it is air-conditioned, spacious, and comfortable. Costing $7.5 million to build, the center's creamery is equipped with a new 200-gallon-per-hour continuous ice cream freezer, in addition to a third milk area capable of processing up to 600 gallons of milk per hour.

Yet, despite the new facility and state-of-the-art equipment, Cal Poly ice cream has been unavailable for more than two years.

Since the creamery's operations moved from the Food Science Building to the new dairy center two years ago, Cal Poly ice cream has disappeared from campus food vendors and local supermarkets. When asked if it would sell Cal Poly ice cream in the future, Julian's answered no.

David Maisonneuve, dairy science senior and student manager of the creamery, has other plans in mind for Cal Poly ice cream.

"By October 13," Maisonneuve said, "we want to have Cal Poly ice cream for sale at the Campus Market. That's our goal.

"But the creamery is also working to ready its cheese for Poly Packs gift baskets in time for the holiday season. At the present time, however, the cheese must stand alone. Maisonneuve and the creamery staff are obligated to crank out the ice cream."

see ICE CREAM, page 3
There Are Those that Join Organizations, And There Are Those that Start Them...

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Report: Saving the environment saves colleges money
Campuses make an impact on economy and natural resources

SALT LAKE CITY, Utah (U-WIRE) — Thanks to conservation projects on college campuses, $16.8 million is being saved across the nation.

Green Investment, Green Return, a new report released recently by the National Wildlife Federation, shows savings of $16.8 million were achieved through 23 cost-cutting conservation programs at 15 post-secondary institutions across the nation.

Savings per project ranged from $1,000 to $9 million, which works out to an average of $728,500 per campus.

Possibilities for savings would be even more impressive if the 3,700 higher education institutions in the country began projects of a similar nature, according to the report.

In a press release, the NWF stated, “Because college campuses are microcosms of society, they possess incredible potential for making a substantial impact on the environment and the economy.”

The University of Utah, for example, has approximately 23,000 people on campus at any given time. According to Otto Comerchuck, a financial analyst at the U of Utah, students, faculty and staff consume 180 million cubic feet of water annually, along with 235 thousand kilowatt-hours of electricity at a combined yearly cost of nearly $9 million.

According to the report, cutting usage by any amount could lead to massive savings when multiplied across such a large community.

There are those that join organizations, and there are those that start them...

60 arrests, 42 kegs seized in weekend victory celebrations

COLUMBUS, Ohio (U-WIRE) — More than 60 arrests were made and a total of 42 kegs taken from parties near campus Saturday night, following the Buckyeye victory over Penn State.

“Our operation was a success,” said Steve Hasseman, agent in charge of the Columbus District Liquor Enforcement.

“We needed to use a U-Haul truck to confiscate the kegs from the party on 12th,” Hasseman said.

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Eighteen drivers and two guests were arrested for operating a vehicle while intoxicated.

Sixteen drivers were cited for open container violations, and two drivers were cited for having an open container in a vehicle.

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Sixteen drivers were cited for open container violations, and two drivers were cited for having an open container in a vehicle.

Most of the arrests were made in the south campus area, primarily near E. 12th Avenue.

Liquor enforcement also confiscat­ed 42 kegs — about 651 gallons of beer — including 39 from an apart­ment complex on 70 E. 12th Ave. Each keg held roughly 15.5 gallons.

“Enough alcohol to make a substantial impact on the environment and the economy.”

The University of Utah, for example, has approximately 23,000 people on campus at any given time.
ICE CREAM - continued from page 1

Over the summer, the creamery staff produced small amounts of ice cream for a flavor development company. The trial runs proved successful, and now they are ready for the "real thing" — good news for a struggling enterprise.

After moving to its new location in 1996, the creamery continued to produce fluid-milk for a year. Because fluid-milk production is not a very profitable business venture, Masenovecz explained, the creamery was losing too much money. Moreover, she experienced student workers all graduated, leaving less experienced students to adjust to the new facility. Quality suffered. "We want to be a reliable source of dairy products with consistent quality," Masenovecz said. "Otherwise, we're just wasting shelf space."

As a result, the creamery halted fluid-milk production. Without milk, there is no cream-byproduct — an essential ingredient in ice cream.

Consumers haven't seen Cal Poly ice cream since then. Today, most first- and second-year students aren't even aware that Cal Poly sells dairy products, according to Masenovecz.

Many older students, on the other hand, remember Cal Poly ice cream fondly. "It was really, really good," says Brett Carlson, a physical science junior who has attended Cal Poly since 1992. "I'd get the plain vanilla at Julian's. I wish they still sold it."

Fortunately, a consulting engineering firm helped solve the creamery's problems in its whole processing system, particularly in piping design. The creamery is back in business, and students, faculty, staff and the ice cream-loving public can enjoy Cal Poly ice cream again.

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Volunteer in the program tutor in non-school home-work classes up to four hours a week in San Luis Obispo elementary and middle schools. They can also become a "study buddy," where volunteers focus on individuals who need extra attention, from kindergarten to the twelfth grade. "A lot of them are underprivileged kids who wouldn't get help from their parents," said Heckendorf. "If we don't help them with their homework, it just doesn't get done."

Heckendorf said the program plans on starting a homework club at the homeless shelter. "There's a lot of homeless kids that come through there," said Heckendorf. "I think every kid needs to have adult supervision and someone who's consistent."

"It's really rewarding to see them get excited to learn and know that maybe down the road they won't be so difficult for them," she said.

Montgomery, a biology sophomore, signed up to tutor in the Youth Education program. In her high school days, Montgomery tutored children in elementary and middle school. She said it is important to get involved in activities other than school work. "I need to do more just school. I need to do other activities to make me - it seems there's more but I can't get too caught up in my own school work, I'll lose perspective," she said.

Editor's note - This part is one of a two-part series on Student Community Services programs. Thursday's installment will explain the following:

- Beyond Shelter
- Environmental Council
- Senior Services
- Youth Challenge

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Other calculation and the Tuesday's installment will explain the following:

- Beyond Shelter
- Environmental Council
- Senior Services
- Youth Challenge

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Following suit

D o you remember the beginning journalism class
you'll see students wrestling with the question of the media's purpose. Ambitious and naive students quickly derive
that the purpose is to inform the public in a clear, concise and accurate manner. Furthermore, they agree that news should be
delivered without bias and as close to the absolute truth as possible. They attack so-called tabloid news broadcasts like "Hard Copy," and publications like "The Inquirer" as being miser­
able stunts on the soul of journalism.

Outside the major, people constantly remark
that journalism is losing faith because of biases and dishonesty. For argument's sake, I'll agree that the media needs help in its ethics depart­
ment. Just one problem, though, I would like
to know when the institution of journalism has ever been truly honest and therefore account­
able to such high standards.

Near the onslaught of journalism in this
country, we had something called the "party press." During this time, roughly the late 1700s to the early 1800s, political parties owned the
papers and used them as platforms for their political opinions. Next came the "penny press" and the beginning of advertising. Papers could be sold for nothing because editors began to figure out that audiences were just waiting to be told what to buy.

Bias in the media surged as the Civil War
approached. American journalism witnessed the birth of several publications whose purpose was to argue that slavery should be abolished. Again, unadulterated news took a back seat to strong editorial bias. Post-Civil War America gave way to an advertising explosion. Editorial content and advertising coexisted, with editorial content taking cues from advertising dollars.

"Tabloid journalism," a term actually denot­
ing paper size, evolved into a profane term at the end of the 1800s when highly competitive newspapers flooded the market with sensation­
alism. Sensationalism, exaggerated stories with loud headlines and big pictures, led to "yellow journalism" — more like fiction and less like reputable news as editors, driven by monetary desire, did anything to beat their competitors.

Today, third-rate news shows clog up the
networks, offering nothing more than good­
looking women and juicy intrigue. The Internet is also in dire need of stricter accountability. Anyone can post "news" on the Internet, for­
cing the question of the web's legitimacy.

Stopping it all off, relatively few ultra-rich busi­
ness men own the media and only care about
their own assets. Journalism integrity is sacri­
ficed for the bottom line.

Stop complaining that journalism isn't hon­
est, moral or free from bias. It never has been and never has claimed to be.

What is your remedy for relieving stress?

"Since I live in Shell Beach, I go there with my dogs and play with them."
Sarah Smalley nutrition science senior

"I don't usually get really stressed out, but when I do I just take a deep breath and smile."
Rusty Dalrymple business junior

"I just go to the beach in Avila and sit out there. I also like to go to the cave that's out there."
Amber Shoop ag business sophomore

People misunderstand Islamic law

Editor:
The basis of this response is not to offend, reply, or write for the sake of doing so. The article (Sept. 30) in response to the picture presented in the Mustang Daily, I believe, was by no means a play or opportunity to impose Islamic beliefs on anyone.

The intent in the last article could simply be seen as clearing prejudices about Islam. The response article to that clarification (printed on, Oct. 5) is a clear representation of the misunderstandings that people might have about Islam.

I implore you, as students in an institution of education, to please make or pass judgment on others with some basic understandings of who, what, or how they are. If we cannot learn how to make our opinions educated, we as students only encourage the behavior of those like Hitler and Mussolini.

Shahzad M. Khan is an architecture junior.

Letter policy

Columns, cartoons and letters reflect the views of their authors and do not necessarily reflect those of Mustang Daily. Mustang Daily encourages comments on editorial policy and university affairs. Letters to the editor should be type­
written, double-spaced, signed and include a phone number. They can be mailed, faxed, delivered or e-mailed to opinion@m MustangDaily.calpoly.edu.

Mustang Daily reserves the right to edit for grammar and length due to spa­
tial constraints.

Wednesday, October 7, 1998

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Cover story: "The Inquisition" as being miser­
able stunts on the soul of journalism.
It's an 'American' thing

Editor:

I just returned from Europe, where like many students I took part in the summer ritual of Euro-railing and hosteling from one country to the next. When taking a break from the museums and cathedrals, I would buy an American newspaper and head for the nearest cafe. Every issue I read contained a front-page article about the Lewinsky affair. The Europeans I met all marveled at the fans our press was making. They considered Clinton's mistakes to be insignificant and even understandable when committed by a man caught up in the trappings of the most powerful political office on earth. They wonder how a country that team spirit apart over such minor issues will he able to summer ritual of Euro-railing and challenges in the coming century.

Editor:

I recently learned that House Judiciary Committee Chairman Henry Hyde, the man primarily responsible for the release of the Starr report and grand jury videotape, once had an extramarital affair that broke up a marriage. He claims it was a youthful indiscretion, even though he was 41 years old at the time.

Republican house members Helen Chenoweth and Dan Burton, two "family values" champions who latched on to Clinton's leg like rabid bulldogs, recently experienced the unhinging of their hypocritical jaws: they also were reported to have had affairs.

This whole mess seems to be the result of partisan politics gone too far. By granting a crazed Clinton-hater like Starr free reign all these years, the Republicans unwittingly created a Frankenstein monster. They're finding out that, once unleashed, the creature can easily turn on its creator.

By exploiting the daytime talk show aspects of Clinton's private life, the conservatives have swept away the last vestige of civility in the American political arena. More important than any domestic fallout, however, is the effect all this has on our president. By granting a crazed Clinton-hater like Starr free reign all these years, the Republicans unwittingly created a Frankenstein monster. They're finding out that, once unleashed, the creature can easily turn on its creator.

To lead the world into the next century, we need to pull together as a united force that demands respect for our policies that really matter. Only then will we be able to influence global change.

Steve Barbacs is a MBA student.
Campus Market

Grand Opening Celebration
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Players say they’re not on strike
NBA players go on offense, blame owners for lockout

PURCHASE, N.Y. (AP) — On the day NBA training camps were supposed to open, thousands of players around the country took their case to the public Tuesday with a simple message: We are not to blame.

"We’re here to show the public that we, as players, want to play," said president Patrick Ewing said. "We just want everybody to know that the players want the season to start on time."

Ewing spoke in a parking lot outside the New York Knick’s practice facility as part of a media blitz that was unprecedented for a union that historically has been considered disorganized and weak.

In all, players appeared at 14 training camp sites and NBA areas in an effort to influence public opinion over a labor battle that has grown increasingly acrimonious since the lockout began July 1 with the two sides far apart on a pending agreement expired.

Talks are scheduled to resume Thursday, and an agreement must be reached in a few days to prevent the cancellation of regular-season games for the first time in league history. The NBA already has canceled the entire exhibition season.

"They locked us out. Let us in," said rookie free agent Mario Elie, one of several players who have been working out at Houston’s Westside Tennis Club. "Everybody’s got to get that corrected. It’s not on us. The onus is on them. They’re the ones that closed us down."

Seattle center Jim McMillian, who has played with the Bucks locked practice facility in Racine, Wis., where players stood in the rain.

"I was more optimistic than pessimistic," he said. "This Thursday’s meeting will be the big one. We’re going to get the season started on time."

In a chaotic scene around the country, players were scattered around the country, talking with the public about their side of the story.

The players, meanwhile, want the union President Patrick Ewing to concentrate on what he or she excels at most — running or bike racing.

The NBA has been noted for its non-aggressive nature; its emphasis is on legislative rather than winning.

Cuesta College Athletic Director Warren Hansen believes this is why the basketball has remained popular.

"They do compete the course and they are regarded as winners," Hansen said.

According to second-time competitor Gabriel Vargas, 27, of San Luis Obispo, it’s competitive without being intimidating.

"The last chance to register is on Sunday, right before the basketball starts. Competitors should show up at the Cuesta gymnasium between 6:10 a.m. and 7:30 a.m. For those who register on the day of the event, the cost is $32 for individuals and $62 for two teams. The basketball begins at 8 a.m. rain or shine.

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**BIATHLON**

continued from page 8

courtesy of Art’s Cyclery and a week­end stay in San Diego from Gulliver’s Travel.

**Competition is not limited to indi­viduals.**

Many choose to participate as teams, with each member of the team competing only a portion of the course. This allows each member of the team to concentrate on what he or she excels at most — running or bike racing.

The biathlon has been noted for its non-aggressive nature; its emphasis is spiritusname rather than winning.

**Cuesta College Athletic Director**

**Warren Hansen believes this is why the basketball has remained popular.**

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**YESTERDAY'S ANSWER:**

Mickey Mantle holds the record for most World Series home runs with 18.

No one submitted the correct answer!

**TODAY'S QUESTION:**

Which team is the only undefeated team in the NFL at 5-0?

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**Please include your name.**

**ABOVE:** Aikido students warm up for the day's instruction. The Japanese martial art is based on the philosophy of non-aggression and inner strength.

**RIGHT:** An Aikido student practices a low kick. Students are taught at the Self Defense and Empowerment Training Center.

By Britt Fekte

Grace, control, and flowing, powerful movements are the essence of the Japanese martial art, aikido.

The Self Defense & Empowerment Training Center, which is also the aikido of San Luis Obispo dojo (training hall), promotes a safe, supportive and fun environment for more than 40 students.

Beginning tonight, and continuing each Wednesday from 7:30 p.m. to 8:45 p.m. until Oct. 28, people interested in learning aikido can enroll in the Beginners Aikido seminar taught by black belt instructor Michele Simone.

Simone, who has been teaching aikido at the center since 1990, said the philosophy of aikido emphasizes harmony, grace under pressure and building power within oneself, rather than by competing or harming others.

"Aikido is similar to karate in the way that it teaches you how to develop inner power, but is different because it is non-aggressive," Simone said.

The body movements in aikido are also different than those in karate.

"Karate uses linear movements, whereas the movements in Aikido are very circular," Simone said.

The self-defense techniques of aikido are designed to neutralize an attack with the least amount of harm possible.

Proper body alignment, joint manipulation, pins and throws aim to redirect the energy of an attack.

Aikido was developed early this century by Japanese master Morihei Ueshiba, who was one of the strongest warriors in Japan. His philosophy that the true purpose of martial arts is not to take life, but to protect life, aided him in the development of the martial art.

While mastering Ueshiba's philosophy, the aikidoka (student of aikido) simultaneously learns the body movements and the importance of achieving harmony within oneself as well as in interactions with others.

"Aikido is an art where you have to come in a centered way with a physical and psychological attack," Simone said. "The purpose is to establish a unity of the mind, body and spirit."

The aikido program is part of SAFE-SLO, a non-profit organization established by Mary Tesnow, who also teaches classes. All of the instructors volunteer their time to teach the aikido classes and model mugging classes (which focus on full-contact self-defense). The beginners' aikido seminar is $35 for all four sessions. Organizers say no prior experience is needed, but participants should wear comfortable clothing.

**Cuesta Biathlon will run Sunday**

By Rachel Robertshaw

Twice a year the Cuesta College gymnasium resembles an Olympiad stadium, with athletes of various ages and levels of training and experience. Runners and bicyclists from all over the Central Coast gather to participate in the Cuesta College 50k Biathlon. This popular event will take place this Sunday.

The race consists of a 10k run and a 40k bike ride. The route begins at Cuesta and follows a course through the countryside and neighboring towns. The biathlon has taken place in the spring and fall for the past 14 years. The purpose of the biathlon is to promote health and fitness for people of every fitness level. All proceeds will help support the Cuesta College athletic fund.

Serious athletes are not the only contestants in this event. Many of the 400 expected participants have never entered a race before. Recreation administration major Carlie Johnson, who has never competed in the biathlon before, but decided to enter this year because, "It's just a fun thing to do on a weekend."

Todd Marshall, 28, of San Luis Obispo participated in the race last spring, and encourages new participants. "It's a really fun course," Marshall said. "It's not too demanding. They have good door prizes, so even if you lose, you could get a good prize."

Recreation administration senior Neil Daly, who has run in the race three times, recommends people to take part in the biathlon. "For sure!" Daly said. "It's a pretty long race—about a six-mile run and a 25-mile bike ride. If you don't do any kind of prep work ... you're going to hurt."

The race begins with a 10k run which begins at the Cuesta gymnasium. It follows a course along the flat campus roads, and finishes back at the starting line. The 40k bike ride makes a loop on O'Connor Way to Los Osos Valley Road, continues on South Bay Boulevard to Highway One and returns to Cuesta College, where riders cross the finish line.

The grand prize includes a bicycle.