Riverside professor redefines ‘smart’

By Morgan Long
Special to Mustang Daily

Imagine dancing the alphabet, creating letters through movement, not writing.

Sound strange? Not to those who are inclined to learn kinesthetically through movement.

Monday night Cal Poly faculty, students and community members heard the true story of "Paula," a young student who was able, in just four months, to make up for four years of falling behind in school through this unique type of learning.

Spencer Kagan, a researcher, trainer and author, presented two different theories of what makes people smart and how they learn to more than 100 people in the Performing Arts Center's Phillips Hall.

Kagan, a psychology professor at UC Riverside for 17 years, established Kagan Cooperative Learning in 1990. This company is a large distributor of workshops, and an increase in public demand.

Gary Whaler, a spokesman for the California Food and Farm Bureau, reported that the use of advanced computer systems to achieve optimal "poultry growth" has spread to more than 90 percent of California's poultry farms.

"Feathered animals just don't have the charisma that other animals do."

"Farmers use computers to maintain climatic conditions and nutrition control to enable them to improve the health and welfare of their stock," Whaler said. "This leads to a higher yield in a shorter length of time."

See CASH page 6

Scholarship given to hatch poultry interest

By Joyce Matthews
Daily Staff Writer

Some Cal Poly students are gaining something new from one of their classes: Cash.

Students who successfully complete Poultry Production Management (PM 380) now get paid $150 from the "Frisbie Brown Scholarship.

Brown, a 1939 Cal Poly graduate who majored in poultry management, established the program to help boost interest in poultry management.

The scholarship seems to have worked. Twenty-two students enrolled in PM 380 this quarter, up from nine the quarter before the scholarship was introduced.

"Low levels of interest in poultry has been a historic problem in the animal science field," said Roben Spiller, animal science professor. "Feathered animals just don't have the charisma that other animals do."

While enrollment figures in the poultry management curriculum have declined in colleges across the nation, industry needs have greatly increased. Poultry consumption has tripled in the last few decades, due largely in part to industry advances and an increase in public demand.

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See CASH page 6

‘Take Our Daughters to Work’ day introduces girls to career life

By Christine Lawler
Daily Staff Writer

Daughters, nieces and neighborhood girls will be roaming the campus today with faculty and staff in honor of ‘Take Our Daughters to Work—We Can Change the World’ day.

The day is sponsored by the administration and finance department and is coordinated through Women's Programs and Services.

This is the third year tradition encourages Cal Poly employees to invite their 8- to 15-year-old daughters, granddaughters, nieces or female neighbors to spend a day in a college environment.

Stacey Morgan, coordinator of the event, said it is a good opportunity for young girls.

"These girls will actually get to visit the work site of their mom, dad, aunt, uncle or friend," she said. "It is a way to promote education."

Morgan said there will be tours and presentations for the participants. Daughters will visit the biology department, where they will learn about and use a microscope. They will also visit the library, the dorms (which will host a women's panel) and a city and regional planning workshop on what it's like to have a full-time job.

After these tours, the girls can munch on a taco buffet followed by a speaker's panel. Morgan said participants were very fortunate to have attorney Pat Stevens and San Luis Obispo Vice Mayor Kathy Smith speak.

Pat Harris, coordinator of Women's Programs and Services, said 40 to 60 girls and a few boys usually come to campus for this day.

Harris said the event was started by the Ms. Foundation as a nationally recognized day. The foundation is funded by "Ms." magazine. A feminist publication started by Gloria Steinem.

"They [the Ms. Foundation] wanted this day to encourage young girls to know there are a lot of things they can do by the time they're 15," Harris said. "Just take a look at the book tables. There are a lot of loans and scholarships available for women."

Today is "Take Our Daughters to Work" day around the country. Daily photo by Maureen McDowell

See WORK page 6

In their words

If you had all the money and/or resources you needed, what would you do for Cal Poly and why?

On Tuesdays and Thursdays until the election, Mustang Daily will print various responses to questions posed to the candidates for ASI President and Chair of the Board. You’ll know where they stand, in their words.

See KAGAN page 3

Chair of the Board Candidates

Amy Luker

Resources are needed everywhere and I want to focus on giving back to the students and faculty of Cal Poly. I want to have a bigger impact on the school's success by increasing the amount of research dollars that are available to the faculty. I believe that with the right amount of funding, we can do great things.

See CHAIR page 6

Presidential Candidates

Nathan Martin

Have you ever seen Brewer's Millions? How would I utilize as many resources without changing or corrupting the essence of Cal Poly? The objective must be improvement, not alteration. Ensuring every student gets the classes needed to graduate the process must be improved. I would next expedite the building projects so that everyone could have free parking close to the classrooms. Parks on CAMPU are not always open parking. I would also help facilitate the construction of the new sports complexes as our athletic teams, sport clubs and other entities are soon to be without fields. On a more personal level I would make all recreational activities that cost money (intramurals, sport clubs, fitness classes, escape route trips…) free to enrolled students.

See PRES page 5

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Today is "Take Our Daughters to Work" day around the country. Daily photo by Maureen McDowell

See WORK page 6
Simple actions can cut utility bills

By Jeremy Roe
Daly News Writer

College students know that saving money is a big part of getting through school. Sometimes money-saving techniques are right under students’ noses. Or, rather, right above students’ heads, at least in the case of light bulbs.

Fluorescent lights cost a little more at the time of purchase, but the white light they produce outperforms their yellow cousins by several cents a day. A 27-watt fluorescent bulb will burn four times longer than an 100-watt incandescent one for the same price and, according to Oliveira, will produce the same quality of light.

But lights aren’t the only things that run up an electric bill. A personal computer might be necessary, but it costs 0.92 cents an hour while it’s in use. It can cost as much as a regular light bulb, even when it’s just sitting there displaying a screen saver.

The refrigerator is another problem spot, Oliveira says. Check the gaskets—the rubbery pieces of plastic that seal the door to the body of the fridge—to be sure the refrigerator is keeping the cold air inside. Also, try to maintain a buffer of three inches on top and one inch at the back of the fridge. This space will allow better performance, which will keep costs down.

Sometimes saving money can be as simple as heeding long past parental advice.

One can almost hear mom saying, “Shut the refrigerator door when you’re not using it!” She’s right. Standing there with the door open is the quickest way to lose cold air, which takes electricity to replenish.

Since electricity is used to regulate inside temperature, it’s important to make sure that cool or warm air being generated is staying where it should be.

Oliveira said it’s harder to expect college students—who are more likely to be renters than homeowners—to climb into the rafters, but to really get into conserving energy and reducing that electric bill, Oliveira recommends checking insulation and weather stripping.

If hanging out in the attic is something usually left to the spiders, money can still be saved every day by using a fan instead of air conditioning. By closing drapes or blinds when not at home, the heat stays outside and the cool stays in.

Cooking with a toaster or microwave oven can save energy, too. This will keep the temperature down and make it easier on your fan because there won’t be as much hot air to blow away. PG&E customers can get free tips on how to save energy and lower their bills by calling the Smarter Energy Line at 1-800-933-0555.

Home, however, aren’t the only place where temperature regulation can be a luxury. A U.S. Environmental Protection Agency study showed that air conditioners are one of the biggest users of energy in vehicles.

Using a vehicle’s air conditioner on a hot summer day could decrease mileage by as much as 21 percent, according to the EPA. Instead, the Energy Commission recommends using vents and keeping the windows rolled up on the freeway. Open windows cause a wind drag that can reduce gas mileage.

When not driving anywhere for a while, one should turn the engine off. Sounds easy enough, but for 145 million passenger vehicles idling five minutes per day, the U.S. Department of Energy estimates that approximately four million gallons of gasoline are consumed without going anywhere.

Open House Booth Judging Contest Winners

1) Crowd Pleaser (most attractive)
   • Rose Float Club
2) Smarty-Pants (best educational booth)
   • Society of Civil Engineers
3) Finally, A New Idea (most original)
   • IEEE/Computer Society
4) Tastes Like Chicken/Yo Quiero Taco Bell (best food)
   • Muslim Students Association
5) Wear A Shirt, Win A Prize (Open House spirit)
   • Open House Info. Booth
6) Spirit Within The Spirit (most club spirit)
   • ARMY ROTC
7) Krazy Klasic (most outrageous)
   • Associated Students of Construction Management

Special Thanks To Our Judges

Alan Cushman
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Brian Loyd
Lora Foster
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Students were interested in the new ideas of Kagan's lecture.

"I thought that different types of teaching will reach other students, I think that would help a lot," said Jo-Anne Alano, an architectural engineering junior. "I think that if I was taught kinesthetically I would learn a lot more.

"I was most insightful and made me think about different ways to approach problem solving," said Shawn Dunning. a speech communication senior and psychology minor. "I think for a lot of people here it was some new information.

Dunning hoped the lecture will influence education at Cal Poly.

"Maybe some teachers will go back to school tomorrow with a whole new way of looking at things," he said. "I think there's a lot of teachers at Cal Poly that if they could take it and match their teaching styles 30 percent by incorporating some of these theories...there are many more ways to engage students.

Earlier on Monday, Kagan presented two workshops on cooperative learning for about 180 students and faculty members sponsored by Faculty Instructional Development Opportunities, said Don Maas, a University Center for Teacher Education professor.

"Kagan's presentation makes faculty members aware that we need to work on our teaching and do more with just lecture," Maas said. "I think it kind of inspired some to say, 'I really want to find out more about this.'

Linden Nelson, chair of the psychology department, took a particular interest in Kagan's presentations in order to improve his own teaching skills.

"I've tried these kinds of teaching techniques in class but they haven't always been successful, so what I got out of this was that I found out some things I was doing wrong," he said.

Nelson, who went to high school in Long Island, New York, said the rest of his work is tremendous.

"He's done more than anyone I know in intelligence education systems to adopt teaching methods that simultaneously promote academic achievement, social and emotional intelligence, and cooperative attitudes and confidence," he said.

Win big money with a quick hit on Route 66

By Alien Dorcas

Get your "lucks" on Route 66. That's right, hits not kicks.

Cal Poly marketing students, in conjunction with General Motors Corporation and the College of Business, teamed up for the sixth year to help business students gain practical experience in developing and executing a promotional campaign.

The signs proliferating around campus denote the path that Route 66 will follow. Participants who enter the e-mail raffle could be awarded $660, one year Internet membership to The Grid and six tickets to Magic Mountain.

To enter the drawing, e-mail http://cal Poly.edu/campus/Route66

Through the program, called General Motors Marketing Internship, 19 students have formed their own company, Millennium Marketing, to research, plan and implement this on-campus promotional event happening today all over campus.

Millennium Marketing is sponsored by General Motors Acceptance Corporation (GMAC), the financial branch of General Motors. GMAC gave $2,500 to Millennium Marketing toward the roughly $5,000 project. The rest of the money came from donations from KISS 99.7 FM and The Grid, along with food donations from Lucky's, Coke and Taco Works.

This promotional campaign will be competing against 108 colleges nationwide for a share of $40,000 prize money General Motors judges the promotional events across the nation to choose winners.

Winnings from previous competitions enabled the College of Business to buy a color scanner for the business computer lab.

The event's goal is to promote awareness of the GMAC website among students who might be in the market for a new car, said Chris Harris, public relation's director.

The 19 students who make up Millennium Marketing have been working on the promotional campaign for the past two quarters as part of their senior project. Outside of their class, which meets twice a week, they sometimes work an extra 20 hours on the project.

"It was a greuling experience. It integrated every marketing aspect," said Kristin Heinrich, head of promotions and advertising. "I feel I can go out to the workplace with something tangible.

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MUSTANG DAILY

E-mailers needs punishment

Editor

When I was a freshman, I had my e-mail account frozen for using the Internet Relay Chat (IRC) program for more than six hours a day. As a result of this minor violation of system policy, I had to delete hundreds of messages and spend a big production just to get my account back.

Last week, Bryan Rosner was caught accessing to hundreds of messages and breaking the system's policy. He would have gone on to send 10,000 messages, according to his account, had he known that the wire service was about to meet in a political effort to make money in the slimy pyramid scheme euphemistically known as "multi-level marketing." He seems quite happy with the fact that he had to pay off about 100,000 people, wasting their valuable time, money, and computing resources.

Mr. Rosner's claim that he had no idea his scheme would cause problems, doesn't ring true. He appears to be planning to send out such a high volume of mail, after all, mass mailing software isn't exactly standard-issue at Cal Poly. Surely it crossed his mind, at least for a second, that he was breaking the rules SOMEWHERE.

Surely anyone who knows enough to be able to set up a mass-mailing program knows that 99.9 percent of the people's sending messages to him for it.

Mr. Rosner plainly and bluntly broke state law, making university computers for business purposes (if you can call MLM a business rather than a scam). Yet he seems to have received the same "punishment" I did for publishing my account in the Advertiser. I'd be more than happy to break the law or try to waste the resources of 100,000 people. It's outrageous that his account hasn't been permanently revoked for this.

Anyway, the way it is, if its still interested in eliminating business use of Cal Poly systems, they might want to check out Mr Rosner's MLM web page: http://www.calpolyedu/burnemoney.html.

Ken Long is a political science junior.

When you go wrong, just blame it on the Greek community.

Joel Boader, Clarified Ad Manager
Jason Loud, Display Ad Manager
Teri Becker, Christine Colquhoun, Heather Hardman, Sean Kalish, Drew Graham, Ken Miller, Brandon Liddell, Jill West, Deanna Crow, Jennifer Mathews, Christopher Alston, Alisa Gerber, Jason Joyce

Miles Sogol, Domestic Racus, Emilio Paredes, Nicole Lasher

Letters to the editor
Using our e-mail to get rich quick

Editor

This is in response to Ryan Becker's article on Tuesday regarding Bryan Rosner, the student who was caught sending mass e-mails asking "will you help me out." I am not speaking on behalf of the College of Business nor am I expressing my views as a student or editor, merely as a fellow student and "victim." It is an open letter to Mr. Rosner as well as any other individuals who may have been tempted to utilize mass e-mail as a marketing tool.

Mr. Rosner, you knew what a few things. You've stated that you had intended to send out your message to at least 100,000 recipients. Do you have any appreciation for the inconvenience you'd be causing? Let's suppose, for moment, that your message would have gotten through to all 100,000 of those users. Let's also suppose that it amounted to 1 cent per user, or even, for the sake of your argument, 5 cents to open the message, identify it as a worthless piece of commercial solicitation, and then delete it. Why, that comes out to 500,000 seconds, each of which is almost 6 DAVS of productivity that you have out the planet! Of course, the spammer mentality usually rationalizes this by stating that the burden is spread out thinly over many users.

This statement reminds me of a trend that you are probably too young to remember. In back the early '80s, there were several public cases where hackers broke into bank computers and transferred one penny (or sometimes just a fraction of a cent) from every bank customer into their own account.

Undoubtedly, with the banks and the public too, a rather dim view of these antics, and most of these hackers were caught and imprisoned. I would hope that you would view this as something that should not be tolerated. What you are doing is a crime, however, is that time and money, and you're using yourself to small amounts of attention from 100,000-e-mail recipients to no different from helping yourself to a few pennies out of their bank accounts.

To put it a little more bluntly, the internet citizens did, and don't sign up for your e-mail accounts so as to help make you rich, rich, and "prestigious." Wouldn't it even be better if you thought that you would be welcome to help yourself to your attention for your financial gain.

And while we're on the topic of getting rich, I have another question for you. Is the notion of actually WORKING for your money all that unappealing? There is a provision that is very similar to your minor violation of "content policy." That provision is the "disruptive" approach. But nobody's forcing you to participate in it. Why don't you spread it out fairly over many users.

This statement reminds me of a trend that you are probably too young to remember. In back the early '80s, there were several publicized cases where hackers broke into bank computers and transferred one penny (or sometimes just a fraction of a cent) from every

Editor

When you go wrong, just blame it on the Greek community.

Jim Allen, William H. Davies, Mark Anderson, Assad Rosner, Advertising Production Manager "Impact" Graphics, Woodland Hill Ad Manager
Sara Wheat, Advertising Production Manager

Get off the grass!

The last 20 more days and 100 more miles has been 20 more days and 100 more miles behind us. We have managed to finish some of the crucial tasks around the state that number this batch to be symbolic of, do dare say, marijuana, pot, weed, grass—anyhow names would be her to say.

This plant, which grows with or without government help, serves as the source for consumption, if prescribed by a doctor. It has been around for some 2000 years. Not to mention that one may still be prosecuted for growing weed despite having a doctor's prescription and legislation which should protect such cultivation and consumption practices.

Marijuana is legal in California, at least those at which we currently hang out but at an election in 1972, the choice to make this "drug" available to the terminally ill. Despite having a doctor's prescription and legislation which should protect such cultivation and consumption practices.

Alcohol is strictly forbidden in Egypt. However, whatever one can smoke from his bong pipe is perfectly legal.

In fact, there are places in the world where marijuana and other organic materials are legal not only for medical consumption but for recreational use as well. One such place is Egypt, "the cradle of civilization."

What's fascinating about this place is not that 5000 B.C. Egyptians were living in the Nile delta region (four percent of the country's land-size) but that they don't have a crime problem at all. The reason for this is clear and simple—alcohol is strictly forbidden in Egypt. However, whatever one can smoke from his bong pipe is perfectly legal.

Imagine how chaotic it'd be if we had 60 million people living in California (more than double our current population), not to mention in a similarly small area of the state. We'd probably be under marshal law. Oh, that's right...LA's been there, done that, twice, even before the 92 riots.

So, marijuana may not solve all our problems but it's legal for those who benefit from it—the sick. We've always been a nation of states, so as it's left to be done! What's really going on?

Brad Davis is a journalism senior and a Daily Copy Editor. Good thing he doesn't spark up doobies at work!

Graphic Arts Bldg., Suite 226
Cal Poly, San Luis Obispo, Ca. 93407
Editorial: (805) 756-1796
Advertising: (805) 756-1143
Fax: (805) 756-6784
E-mail: jborio@polymail.calpoly.edu
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John Johnson, Photo Editor

Stacy Johnson, Photo Editor
Corby Yates

By Mike Trawell
ARTS WEEKLY CONTRIBUTOR

Usually the kid was powerfully emotional. Wearing his Ernie Ball T-shirt, designed by Cal Poly art and design graduate Luke Chueh, 16-year-old Corby Yates showed he wasn’t only cool, he was hip too.

It was Corby’s manager, Nigel Paul, who decided that a free show should be held a week prior to Corby’s gig last Friday night. This tactic worked incredibly well, generating media coverage from both KSBY and New Times. Jim (Corby’s father) said they are lucky to have such a good manager.

“We are glad to have Nigel as a part of our team. He makes good things happen,” Jim said.

***

It’s 9:30 p.m. Friday night. You got your ticket? I got mine early ’cause I heard the show is gonna sell out. I’m going to see the youngest, and quite possibly the most-talented, musician ever to play at Chilie Peppers Copa Cabana (previously the Zebra Cafe). This kid jammed. I tell ya. Sweat-drenched teenage fury on fire. This mechanical prodigy lent his own creative guitar genius while pumping out tunes of the great Jimi Hendrix and Stevie Ray Vaughan.

In a New Times interview with Glen Starkey, Corby said: “I like lots of the old dead blues guys like Albert King—all the Kings—Buddy Guy, any of those guys with their own cool style of playing. I also like the way Jimi (Hendrix) and Stevie (Ray Vaughan) took what those guys did and made it their own. Now I’m taking what Jimi and Stevie did and making it my own, too.”

I had a chance to chat with Corby and his father, who plays bass in the band, after their Corp Cabana performance. Here’s what they had to say.

Q: Besides the Great Blues Legends, what other music do you enjoy listening to?

Corby: I like a whole lot of funk... I like the Red Hot Chili Peppers and I enjoy listening to some rap like G. Love and Special Sauce. I like folk music... I pretty much like a lot of stuff, except I don’t like Metallica.

Q: I noticed during your concert that you only performed cover songs. Are you and your father going to eventually incorporate originals into the set list? If so, when?

Jim: We’ve actually already started writing original material.

Q: Excellent. So when you’re creating, who writes the lyrics and music?

Corby: I typically write the grooves, I have a lot more experience writing so I work on the lyrics.

Chanticleer performs at PAC

By Kimberly Savoy
Daily Sports Editor

A mix of male voices ranging from counter tenor to bass will echo around the Cal Poly Performing Arts Center Monday, April 27. The world famous all-male vocal ensemble Chanticleer will scintillate ear drums and entertain all with their musical harmony.

Chanticleer is the only full-time classical vocal ensemble in the United States. The musical pieces are also championed by Cal Poly music professor Craig Russell. Backed by a 21-member orchestra the program includes Mexican music brought back to life. The concert program is loosely based on a 1764 “matin” or pre-dawn service for the Virgin of Guadalupe, the patron saint of Mexico. The music was fit together by Russell who discovered it scattered and completely uncataloged in the archives of the Mexico City Cathedral. Russell will give a pre-concert lecture at 7 p.m. in the Cohen Center's Philips Hall. He will discuss the styles of music found in 18th Century Mexico and California. The rediscovered pieces of music are an unusual variety of
A ny student who wants to experience Italian cul­
ture, but just can’t afford to on a limited bud­
get, can check it out for free this weekend.

The 7th annual Italian street painting festival will take place at the San Luis Obispo Mission Plaza April 25 and 26. The festival will crowd the mis­

The festival benefits the Children’s Creative Project (CCP), a non-profit organization created to offset the budget cuts of Proposition 13, passed in the early 1970s, that cut art education and music funding to public schools.

CCP started in Santa Barbara county as an after-school art education program, and moved to a during-school education program before enough funding was saved to start a program in San Luis Obispo county.

“I think (the project) is critical because if it’s not available in public education then only (children whose) parents who can afford private lessons...are the one’s who will benefit,” said Kathy Friend, project liaison for CCP. She was the pilot artist-in-residence for San Luis Obispo County in the early 1980s.

Friend said this year’s festi­

Funds are raised by selling square sections of the street to paint on. Sections ranging in size from 4-by-6 feet ($75) to 12-by-12 feet ($450), have been sold to local businesses, which can find their own artists or enlist one by CCP.

“It’s some advertisement (for local businesses), but it’s really for the students in the community,” Friend said. “Money raised at the festival goes straight back into the county.”

Friend said CCP uses the money to provide grants to benefit public schools. She said grants are up to $100 per school right now, but hopes they will grow to $200 per school soon.

Aside from the artwork, Friend said the event is geared toward families. The festival features music, food, face painting, magic, jug-
The Children’s Creative Project, a non-profit arts education organization, has provided arts experiences for school children since 1974. Money raised through I Madonnari will continue to enhance arts programs in San Luis Obispo County schools. Students receive education in visual arts, dance, theater and vocal music.

I Madonnari, an Italian tradition since the 16th Century, uses chalk to paint the streets. An annual international festival is held each year in the village of Grozio di Curtatone, Italy.

San Luis Obispo’s festival takes place at the Mission plaza, and adjacent streets, with 200 subdivided pavement squares sponsored by businesses, organizations and individuals. Also at the festival will be live music and an authentic Italian market.

“Anyone of all ages can be an artist. From the toddler...to the professional artist. You have the whole range," Friend said.

The artwork will remain on the Mission steps until Tuesday, Friend said, but the street art work will have to be removed by Sunday evening because the city doesn’t want to assume any liability. Friend said the CCP will hire a city street-sweeper to remove the art.

Friend said she hopes between 8,000 and 10,000 people will attend the festival, and would like to have more junior high and high school students visit than did in previous years.

“It’s very rare to get an opportunity to see art that’s not in a museum," she said.
MexTerminator to hit Cal Poly

By Jesse Garcia
Art Weekly Writer

Guillermo Gomez-Peña knows no boundaries. The multi-genre performance artist will give a two-hour lecture April 29 in the Business Building in room 213 from 7 p.m. to 9 p.m. Since his arrival in the U.S. in 1978, the nationally acclaimed performer and writer has immersed himself in the heated U.S.-Mexico relations debate.

His passionate work has spurred dialogues about the exotic stereotypes of Mexicans living in the U.S.

"Gomez-Peña is very interesting," said Victor Valle, ethnic studies professor. "On one hand he is criticizing major societies on the issues of immigration and the border. On another level it's also self-critical of the Chicano community itself. As outrageous as he is, he generates a lot of dialogue. He will bring plenty of views to this campus." Gomez-Peña uses a wide array of mediums to get his messages across. From poetry to videos, his multicultural-themed productions have attracted notoriety.

He was awarded the MacArthur Fellowship in 1991 and was one of the founding figures of the popular Taller de Arte Fronterizo (Border Arts Workshop) in San Diego. Currently, he is working on a project named "MexTerminator.

The "Living Diorama" analyzes mythic stereotypes of Mexicans—such as Latin lovers and banditos—presented by Internet users. PBS has agreed to film a half-hour documentary on his "MexTerminator" series.

"The overriding concern of my work is to articulate the complex relationship between the north and the south," Gomez-Peña said in a 1995 New York Times interview. "I hope that I can contribute to a better understanding between the cultures. We don't need a free trade agreement. We need a free art agreement."

Mexican born, Gomez-Peña is unaligned with any one single nationality or ethnic identity. Depending on the context, Gomez-Peña told The New York Times: "I am Chicano, Mexican, Latin American or American in the wider sense of the term."

Gomez-Peña's positions have enabled him to grasp the controversial aura surrounding relations between the U.S. and Mexico.

The self-proclaimed "border citizen" is looking toward the future.

"If we don't begin a dialogue across borders, races, genders and generations we are going to arrive at the 21st century in a disastrous shape," he told the Times.

KCPR 91.3 FM is organizing Gomez-Peña's presentation.

After Monday's performance here, his ensemble will launch a month-long tour through several states and Mexico. This tour will also mark the first time in more than a century that the music will be performed in Mexico in the cathedral for which the pieces were written.

Chanticleer will step on stage at 8 p.m. in the PAC's Harman Hall. Tickets range from $18 to $32.

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Thursday, April 23, 1998 5

PRES

From page 1

From 1 to the 3rd floor in under ten minutes?, buy new
prints for every classroom, buy 10,000 models so I could get into
CAPTURE with our cell, construct a wall around the railroad tracks,
number all the buildings in a way that makes sense, and last, flatten
the campus so I am not always walking uphill.

NEIL "BUBBA" MURAKA

There are so many things I would like to do with extra money,
but my first and foremost goal would be to reduce or eliminate all
student fees. Realistically, however, I would work to ensure quality of
our education through the increased availability of classes and the
availability and improvement of the equipment in our labs and on cam-
paign.

The availability of unlimited funds would allow the University to avoid
potentially monopolistic partnerships like the PEPSI agreement
and CET. As for ASI, I would work to committing more to clubs in the
form of publicity, resources (computer support and office space), and
funding.

In the end, Cal Poly and ASI must strive to offer all of the above
with the resources it has!

Route 66 heads up the road to the U.U. to the "breakdown" station.
There, a tired, old, non-GM truck sits in disrepair. Still more chances
to win and more candy are available.

Route 66 ends in front of Mott Gym with a BBQ. live music pro-
vided by KISS 99.7 FM and a GM car and truck display. At the BBQ a
hunky band may feed the Route 66 sign on the bottom of their plates. If
so, prizes in the form of Jamba Juice hats and T-shirts will be
awarded.

Robinson Caruso never had it this good!

WOODSTOCK's delivers SLO's Best Pizza
CASH

from page 1

Along with a higher output, the U.S. Department of Agriculture reports that more and more Americans are eating chicken. According to a USDA 1997 year-end report, Americans consumed 12.740 metric tons of poultry last year.

"People perceive poultry as a healthy alternative to meat," Spiller said. "Plus, it is a cheap and easy product. You can get a whole body chicken for about 48 cents a pound...and you couldn't even get breaded cuts when I was at Cal Poly in the 1960s. Everything from McNuggets to skinless to straight-from-the-rum is out there, and the public wants it."

Spiller says the scholarship, though unorthodox, is a way to promote the generation of poultry experts. He admits the set up looks as if students are being paid to attend class, but those who take the poultry minor in poultry management is offered at Cal Poly, he sees little alternative.

"The poultry management courses in poultry electives are not many students are naturally prompted to take the courses," he said. "But the field is still there, and recruiters are looking for trained prospects to fill this need. If this scholarship is what it takes to get students pointed in the right direction, we're willing to do it."

Janell Bogue, animal science department, said the opportunity to attend free classes definitely has an effect on her choices.

"There are a lot of opportunities in animal science for students to benefit from," she said. "The industry is growing so rapidly, these scholarships help people choose which area of the field to concentrate on."

Currently, only one of six special poultry management electives are covered by the scholarship, but the animal science department hopes to extend the coverage to all of its poultry classes within two years.

CHAIR from page 1

Low-levels of interest in poultry has been a historic problem in the animal science field.

Feathered animals just don't have the charisma that other animals do.

-Roben Spiller

Animal science professor

TRAVIS HAGEN

How about the construction of a monorail to shuttle students around campus like it's not in England?

DING. First stop, UU DING. Second stop, Business Building. DING. Third stop, Building 10. Air conditioning would be in every building, and we would sponsor an all expenses paid Spring Break in the Bahamas. Sound a little ridiculous?

The thought of having all of the resources and money is a ridiculous one.

But if we were to capitalize on dollars we don't normally have, we could ensure that all students are able to get to. pages 16 units a quarter of classes that they need to graduate on time, regardless of priority.

Secondly, at Cal Poly we have more than 400 clubs on campus because we realize the importance of having real life experiences to go along with our college education. But how often do we sit in our club meetings and have to shoot down another great idea because we just don't have the funds to do it? If we had all the money and resources, we should make it available directly to the students through funding for ALI, Cal Poly clubs. This way no one sitting in an office decides what money goes where, students do.

MATT LARDY

These funds should be first dispensed for the sole purpose of reducing or completing elimi

nating tuition costs. A college education is a privilege that students should not have to pay for. If you are able to work your way in to college, why should the State of California force you to pay for a degree that only helps the state later? From a financial aspect, the State of California seemingly makes money off of the productive citizens of California twice. First, students subsidize their own education and then we are subjected to higher tax brackets upon our graduation and employment. The state by ren

mining, at minimum, tuition would help allow students who are financially strapped to come to college.

Personally, I would love to eliminate all of the costs of higher education. Room and board, living adjustments, and personal expense considerations should be added to mix. I do not want to see students in the future, having to choose relatively inexpensive JC rather than going straight in to a State University. Financial restrictions should never be a barrier to the fullment of our personal goals.

RESEARCH from page 8

I need to make sure that my academic curricula are geared to employment opportunities in the area. I think you need to be an octopus—a hand in every pot," Cook said.

Haile said he is hoping initial steps to establish an incubator space will happen before the end of this year. He said they would like to start with about 10 tenants, with the hope that at least one of the start-up companies will be successfully launched. Haile added that it will probably be five years before the university has a fully functioning research center.

Pop Quiz #3

One of the fastest growing careers in California is

a) El Niño forecaster
b) Aerospace Engineer
c) Special Prosecutor
d) Teacher

Correct Answer: d California needs Teachers

UCTE July 1997

California will need 125,000 new teachers in the next five years!

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TECH

from page 8
to have full-time people that will stay in Cal Poly," Anderson said.
According to Anderson, True-Link also employs several full-time Cal Poly graduates. Anderson said the company plans to expand this summer, and will be looking for technical support people, including students.
OutBack also has a high interest in Cal Poly graduates according to Hernandez.
"We are looking for the bright ones—students that have been playing with emerging technology on campus and can apply thought processes to problems we are trying to solve here," he said.
Hernandez said OutBack has hired recent Cal Poly graduates and wants to continue doing so.
Other high-technology companies which exist in San Luis Obispo and may be familiar to students are Ziatech, Seagate Software, JBL, Scientific and Strasbaugh.
Ziatech is a computer software developer that has been using Cal Poly students for several years. The company hires electrical engineering and computer science majors, and has an internship program, according to Ziatech recruiter Sharon Seitz.
Seagate Software is one of the largest software employers in the County, and they use many Cal Poly students and graduates, according to Erin Jones, public relations director.
"Seagate Software has an aggressive program for hiring Cal Poly students. Most of these students are from computer science backgrounds. In water engineering, however, we also hire some additional majors such as business, human resources and marketing," Jones said. "We are currently interviewing part-time students for positions in quality assurance and software engineering. We hired six part-time Cal Poly students within the past two months, and have openings for about three more." JBL has been in San Luis Obispo since 1972, said Robert Klem, chief executive officer.
"Our main business is supplying products for the pharmaceutical industry," Klem said.
JBL has about 50 employees, and almost one-third are Cal Poly graduates, according to Klem. He said the company added eight people last year, and they expect to add about the same number this year.
Strasbaugh develops high-performance machines which are used in the grinding of optical manufacturing equipment. They are one of the largest private employers in the County, and employ many Cal Poly and Cuesta students.
For students, the expansion of local high-technology businesses both large and small, mean more job opportunities locally.

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Calendar

THURSDAY, APRIL 23, 1998

Dorothy Allison
Cavedelleer
Cavedelleer
Paradise
Knof
Black & Blue
Doubleday
Pandora
Knof

Hardback Bestsellers
Paperback Bestsellers

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Graphic Arts Building, Room 226 Cal Poly, San Luis Obispo, CA 93407 (805) 756-1143
High-tech companies
in Cal Poly's backyard

By Leslie Stevens
Daily Staff Writer

The university is taking the lead in promoting a business incubator and high-tech-
ology research center, which could have its start as early as next year, according to
Allen Haile. Haile heads the research park effort for Cal Poly and serves as the univer-
sity's community and business liaison.

"My No. 1 priority is to get the university-related research park established here. 
Technology is changing so fast that from an educational standpoint we need these things 
co-located with us," Haile said.

Haile explained that a university 
research park differs from a typical business 
research center in that its environment feels more like a campus.

"It is a place where serendipity happens when people bump into each other, and 
knowledge is transferred into wealth," Haile said.

There would be a lot of interaction among professors, companies and students, and they are free to do more creative work, he added.

The first step in establishing the research park is the incubator space. Shelly Stanwycy, director of government affairs for the San Luis Obispo Chamber of Commerce, described the business incubator concept.

"It is an environment where entrepreneurs and small start-ups can basically have 
a garage of services where they are provided with things like secretarial support, accountants, attorneys and other things that small businesses might not have funds to get done," Stanwycy said.

She said incubator spaces typically house product-oriented businesses, the kind that are going to create other jobs.

Chamber President Dave Garth explained that the incubator and research park may take many different forms.

"We do not know exactly what it will be. It can include a virtual incubator done on 
the Internet, and probably some part is a true incubator," Garth said.

But unlike many other local high-tech-
ology businesses, both OutBack and TrueLink take advantage of their 
proximity to Cal Poly. Anderson said TrueLink hires several Cal Poly 
students.

"We have had relations with some of the people in the computer sciences area. We have three Cal Poly students right now. Actually they are 
all part-time employees, not interns. We like students, but we would like

Research development park in Cal Poly's future