Riverside professor redefines ‘smart’

By Morgan Long
Special to Mustang Daily

Imagine dancing the alphabet, creating letters through movement, not writing.

Sound strange? Not to those who are inclined to learn kinesthetically through movement.

Monday night Cal Poly faculty, students and community members heard the true story of "Paula," a young student who was able, in just four months, to make up for four years of falling behind in school through this unique type of learning.

Spencer Kagan, a researcher, trainer and author, presented two different theories of what makes people smart and how they learn to more than 100 people in the Performing Arts Center's Philip Hall.

Kagan, a psychology professor at UC Riverside for 17 years, established Kagan Cooperative Learning in 1990. This company is a large distributor of workshops, seminars and school tours.

Kagan thinks everyone’s smart in their own way, and he’s got research to prove it. See KAGAN page 3

Scholarship given to hatch poultry interest

By Jason Matthews
Daily Staff Writer

Some Cal Poly students are gaining something new from one of their classes: Cash.

Students who successfully complete Poultry Production Management (PM 330) now get paid $150 from the "Frisbie Brown Scholarship." Brown, a 1938 Cal Poly graduate who majored in poultry management, established the program to help boost interest in poultry management.

The scholarship seems to have worked. Twenty-two students enrolled in PM 330 this quarter, up from nine the quarter before the scholarship was introduced.

"Low-levels of interest in poultry has been a historic problem in the animal science field," said Roben Spiller, animal science professor. "Feathered animals just don't have the charisma that other animals do."

While enrollment figures in the poultry management curriculum have declined in colleges across the nation, industry needs have greatly increased. Poultry consumption has tripled in the last two decades, due largely in part to industry advances and an increase in public demand.

Gary Whiler, a spokesman for the California Food and Farm Bureau, reported that the use of advanced computer systems to achieve optimal "poultry growth" has spread to more than 90 percent of the poultry industry in the United States.

"Farmers use computers to maintain climatic conditions and nutrition control to enable them to improve the health and welfare of their stock," Whiler said. "This leads to a higher yield in a shorter length of time."

Take Our Daughters to Work’ day introduces girls to career life

By Christine Lawler
Daily Staff Writer

Daughters, nieces and neighbor- hood girls will be roaming the cam­ pus today with faculty and staff in honor of "Take Our Daughters to Work—We Can Change the World" day.

The day is sponsored by the administration and finance depart­ ment and is coordinated through Women’s Programs and Services.

The 15th year tradition encour­ ages Cal Poly employees to invite their 9 to 15-year-old daughters, granddaughters, nieces or female neighbors to spend a day in a college environment.

Stacey Morgan, coordinator of the event, said it is a good opportu­ nity for young girls.

"These girls will actually get to visit the work site of their mom, dad, aunt, uncle or friend," she said. "It is a way to promote education."

Morgan said there will be tours and presentations for the partici­ pants. Daughters will visit the biol­ ogy department where they will learn about and use a microscope. They will also visit the library, the dorms (which will host a women’s panel) and a city and regional plan­ ning workshop on what it’s like to have a full-time job.

After these tours, the girls can munch on a boxed buffet followed by a speaker’s panel. Morgan said partici­ pants were very fortunate to have attorney Pat Stevens and San Luis Obispo Vice Mayor Kathy Smith speak.

Pat Harris, coordinator of Women’s Programs and Services, said 40 to 50 girls and a few boys usually come to campus for this day.

Harris said the event was start­ ed by the Ms. Foundation as a nationally recognized day. The foun­ dation is funded by "Ms." magazine, a feminist publication started by Gloria Steinem.

"They (the Ms. Foundation) wanted this day to encourage young
State Minimum Wage bill amended

State Assembly Speaker Antonio Villaraigosa and Assemblywoman Elaine Alquist announced Monday that they want to pass an amendment to the Minimum Wage Restoration Act. With this change, the state wage would increase to $6.50 an hour on March 1, 1999 from the current $5.75 an hour. If this bill passes, it would restore the purchasing power of the minimum wage to its 1980 level.

In November 1996, voters passed Prop 210 which increased minimum wage to $5.75. But even with the raise, this amount still falls into the poverty wage range. A California worker needs to earn $6.50 an hour to support a family of three at the federal poverty threshold.

Labor leader calls for infrastructure investment in education

Jay Jimenez, division director for CUU employees of the California State Employee Association (CSEA), praised CSU leadership last week for its efforts to meet the prospective technology needs of the university but then criticized the vehicle chosen to do so—CETI.

"Instead of this partnership approach, CSEA will work with the university and legislative leadership to craft a plan which makes a public investment in higher education's technology infrastructure," Jimenez said.

According to Jimenez, this plan could base the initial technology backbone costs on the state budget's General Fund money and private contributions from technology companies spared by carefully targeted state tax credits. New and updated products would come from a special technology fund for public education which would receive a portion of revenue from a prospective levy on Internet commerce nationwide.

First 'Multicultural Millennium' speaker on campus today

Victor Mansfield, an author and professor of physics and astronomy at Colgate University, will be giving two presentations today. Mansfield combines insights from scientific cosmology, Buddhism and Jungian psychology to explore synchronicity, those moments when the deep connections between the inner world of subjective events and the outer world of objective events express the coherent unity of the material and spiritual world.

His presentation today in Building 2, room 213 at 11 a.m. and his second presentation is in the PAC's Philips Recital Hall at 7 p.m. This presentation is the first in a series of three lectures called "The Coming Multicultural Millennium" presented by the ethnic studies department.

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Simple actions can cut utility bills

By Jeremy Roe
Daily Staff Writer

College students know that saving money is a big part of getting through school. Sometimes money-saving techniques are right under students’ noses. Or, rather, right above students’ heads, at least in the case of light bulbs.

Electricity is an efficient way to light up a room. Light bulbs are relatively inexpensive. They are also simple to replace, which is where one secret to shrinking electric bill lies. Replace regular incandescent light bulbs with fluorescent bulbs, says Jan Oliveira from Pacific Gas & Electric Co.

Fluorescent lights cost a little more at the time of purchase, but the white light they produce outperforms their yellow cousins by several cents a day. A 27-watt fluorescent bulb will burn four times longer than an 100-watt incandescent one for the same price and, according to Oliveira, will produce the same quality of light.

But lights aren't the only things that run up an electric bill. A personal computer might be necessary, but it costs 92 cents an hour while it's in use. It can cost as much as a regular light bulb, even when it's just sitting there displaying a screen saver.

The refrigerator is another problem spot, Oliveira says. Check the gaskets—the rubbery pieces of plastic that seal the door to the body of the fridge—to be sure the refrigerator is keeping cold air inside. Also, try to maintain a buffer of three inches on top and one inch at the back of the fridge. This space will allow better performance, which will keep costs down.

Sometimes saving money can be as simple as heeding that long past parental advice. One can almost hear mom saying, "Shut the refrigerator door when you're not using it!" She's right. Standing there with the door open is the quick-cut way to lose cold air, which takes electricity to replenish.

Since electricity is used to regulate inside temperature, it's important to make sure that cool or warm air being generated is staying where it should be. Oliveira said it's harder to expect college students—who are more likely to be renters than homeowners—to climb into the rafters, but to really get into conserving energy and reducing that electric bill, Oliveira recommends checking insulation and weather stripping.

If hanging out in the attic is something usually left to the spiders, money can still be saved every day by using a fan instead of air conditioning. By closing drapes or blinds when not at home, heat stays outside and the cool stays in.

Cooking with a toaster or microwave oven can save energy, too. This will keep the temperature down and make it easier on your fan because there won't be as much hot air to blow away. PG&E customers can get free tips on how to save energy and lower their bills by calling the Smarter Energy Line at 1-800-933-9055.

Home, however, aren't the only place where temperature regulation can be a pricey luxury. A U.S. Environmental Protection Agency study showed that air conditioners are one of the biggest users of energy in vehicles.

Using a vehicle's air conditioner on a hot summer day could decrease mileage by as much as 21 percent, according to the EPA.

Instead, the Energy Commission recommends using vents and keeping the windows rolled up on the freeway. Open windows cause a wind drag that can reduce gas mileage.

When not driving anywhere for a while, one should turn the engine off. Sounds easy enough, but for 145 million passenger vehicles idling five minutes per day, the U.S. Department of Energy estimates that approximately four million gallons of gasoline are consumed without going anywhere.

OPEN HOUSE BOOTH JUDGING CONTEST WINNERS

1) Crowd Pleaser (most attractive)
   • Rose Float Club
2) Smarty-Pants (best educational booth)
   • Society of Civil Engineers
3) Finally, A New Idea (most original)
   • IEEE/Computer Society
4) Tastes Like Chicken/ Yo Quiero Taco Bell (best food)
   • Muslim Students Association
5) Wear A Shirt, Win A Prize (Open House spirit)
   • Open House Info. Booth
6) Spirit Within The Spirit (most club spirit)
   • ARMY ROTC
7) Krazy Klassic (most outrageous)
   • Associated Students of Construction Management

Special Thanks
To Our Judges

Alan Cushman
Julie Luckinger
Brian Loyd
Lora Foster
Cindy Entzi
Matt Ceppi
Ted Rust
Steve McShane
Students were interested in the new ideas of Kagan's lecture. "I thought that different types of teaching will reach other students; I think that would help a lot," said Jo-Ann Alano, an architectural engineering junior. "I think that if I was taught kinesthetically I would learn a lot more."

"It was insightful and made me think about different ways to approach problem solving," said Shawn Dunning, a speech communication senior and psychology minor. "I think for a lot of people here it was some new information."

Kagan shifted gears to explore the multiple intelligences theory and the audience score themselves on different categories. Kagan shared these results with the class and moved on to address the challenges of the theory itself. Kagan said that the multiple intelligences theory is not an IQ test, and that there are many more ways to be smart, rather than just one way to be smart.

"Intelligence isn't located anywhere, it's a community of neurons working together."

—Spencer Kagan, intelligence researcher

Win big money with a quick hit on Route 66

Win big money with a quick hit on Route 66

By Alan Deaton

Daily Arts & Entertainment Editor

Get your "hits" on Route 66. That's right, hits not kicks.

Cal Poly marketing students, in conjunction with General Motors Corporation and the College of Business, teamed up for the sixth year to help business students gain practical experience in developing and executing a promotional campaign.

The signs proliferating around campus denote the path that Route 66 will follow. Participants who enter the e-mail raffle could be awarded $660, one year Internet membership to The Grid and $66 and two tickets to Magic Mountain. To enter the drawing, e-mail http://mindful.calpoly.edu/route66.

Through the program, called Millennium Marketing Internship, 19 students have formed their own company, Millennium Marketing, to research, plan and implement this on-campus promotional event happening today all over campus.

Millennium Marketing is sponsored by General Motors Acceptance Corporation (GMAC), the financial branch of General Motors. GMAC gave $2,500 to Millennium Marketing toward the roughly $5,000 project. The rest of the money came from donations from KISS FM and The Grid, along with food donations from Lucky's, Coke and Taco Works.

This promotional campaign will be competing against 108 colleges nationwide for a share of $40,000 prize money. General Motors judges the promotional events across the nation to choose winners.

Winnings from previous competitions enabled the College of Business to buy a color scanner for the business computer lab.

The event's goal is to promote awareness of the GMAC website among students who might be interested in the market for a new car. Said Chris Harris, public relations director. "It was a greating experience. It integrated every marketing aspect," said Kristin Heinrich, head of promotions and advertising. "I feel I can go out to the workplace with something tangible."

Great Summer Jobs!

YMCA Camp Tulequoa

Sequoia Lake, Near Kings Canyon National Park

Camp Jobs Are for Everyone!

If you love children and enjoy the outdoors, you qualify for many camp jobs.

You Can Make a Difference!

Our children need you. Become a child's hero.

Get a Jump Start on Your Career!

Experience as a camp counselor makes for excellent management skills.

Openings for:

• Camp Counselors
• Program Specialists
• Lifeguards
• Maintenance

Contact:

The Visalia YMCA
211 W Tulare Ave
Visalia, CA 93277

Phone: 209.627.0700
Fax: 209.759.7819

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Phone: 209.627.0700
Fax: 209.759.7819
Get off the grass!

We have been told many times that marijuana is not a big problem in California. As a result, many people around the state know that marijuana is legal. Do we care, marijuana, pot, weed, grass—anyone uses it would be fine, right? This plant, which grows with or without government intervention, is a valid form of consumption, if prescribed by a doctor. It is not a drug, merely as a form of treatment. It is an open letter to Mr. Rosner as well as any other individuals who may come across this message to utilize mass e-mail as a marketing tool.

Mr. Rosner, you are correct about a few things. You’ve stated that you had intended to send out your message to at least 100,000 recipients. Do you have any appreciation for the inconvenience you would be causing? Let’s suppose, for moment, that your message would have gotten through to all 100,000 of those users. Let’s also suppose that it was comprehensible, on average, five people would open the message, identify it as a worthless piece of commercial solicitiation, and then delete it. Why, that comes out to 500,000 seconds of wasted effort on the part of everyone over many users. This argument reminds me of a trend that you probably too young to remember. Back in the early 80’s, there were several published cases where hackers broke into bank computers and transferred one penny (or sometimes just a fraction of a cent) from every bank customer into their own account. Undoubtedly, with the banks and the public too busy with other things, you wouldn’t view this as something that should not be tolerated. What you are suggesting, however, is that it is your business, and not your neighbors, who will be hurt by this activity. This would be an open invitation to yourself to small amounts of attention from 100,000 e-mail recipients is not different from helping yourself to a few pennies out of their bank accounts.

To put it a little more bluntly, the internet citizens didn’t sign up for your e-mail accounts so as to help you make you felth, rich, and “presumptuous.” Wouldn’t even begin to think if you thought that you were welcome to help yourself to your attention for your personal gain.

And while we’re on the topic of getting rich, I have another question for you. Is the notion of actually working for your money all that unavory? Is it not true that even the most sensible, normal and hard working people have to work to pay the mortgage and support their families. In an effort to help them get separate ways from their money, unsolicited bulk e-mail seeks to find them via a “diffusent” approach. But nobody’s forcing you to participate in such a practice; it is your choice. For a change, why not do something that increases the productivity of the internet instead of hindering it like spam does? For example, try going out and making an honest buck and see how it feels! Joe Emenerah is a physics senior.

Mustang Daily

Letters to the editor: Using our e-mail to get rich quick

Editor

This is in response to Ryan Becker’s article on Tuesday regarding Bryan Bowen, the student who was caught sending mass e-mail asking users “why I would camp when you could get away?” I am not speaking on behalf of the College of Business nor am I an expert on marketing. I am merely as a fellow student and “b” am XVI is an open letter to Mr. Rosner as well as any other individuals who may come across this message to utilize mass e-mail as a marketing tool.

Brad Davis

Editor

This is in response to Ken Barclay’s recent remarks in Jaymee Matthews’ article on the Greek organizations. I’ve been watching recent trends in the admission treatment of Greeks and have been disappointed, but after Tuesday’s comments by Mr. Barclay and other recent events that have occurred, it is clear this is a clear and simple—alcohol is strictly forbidden in Egypt. However, whatever one can smoke from their hula pipe is perfectly legal. Imagine how chaotic it be if we had 60 million people living in California (more than double our current population), not mention in a similarly small area of the state. We’d probably be under martial law. Oh, that’s right...LA’s been there, done that twice, even before the ’92 riots. No, marijuana may not solve the problem of morality, however it seems to be legal for those who benefit from it—our sick. We’ve always had alcohol, so it is left to be done! What’s really going on?

Brad Davis is a journalism senior and a Daily Copy Editor. Good thing he didn’t spark up doobies at work!

When anything goes wrong, just blame it on the Greek community


Letters to the editor

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Editor

When I was a freshman, I had my e-mail account frozen for using the Internet Relay Chat (IRC) program, a program which allows you to participate in a public, real-time chat room. I mentioned to my professor that I would get a big production just to get my account back. Last week, Bryan Rosner was caught sending mass e-mails over a computer in the business lab. He was warned not to do it again. Mr. Rosner claims that he had no idea his scheme would cause problems, but decided to do it again because he planned to send out such a high volume of mail; after all, mass mailing software isn’t exactly standard-issue at Cal Poly. Surely it crossed his mind, at least for a second, that he was breaking the rules SOMEWHERE. Surely anyone who knows enough to be able to set up a mass-mailing program knows that 99.9 percent of the people’s sending messages to him for.

Mr. Rosner plainly and blatantly broke state law, causing university computers for business purposes (if you can call MLM a business rather than a scam)! Yet he seems to have received the same “punishment” I did for doing the same thing. It seems through the break the law or try to waste the resources of 100,000 people. It’s outrageous that his account hasn’t been permanently revoked for this.

Ken Long is a political science junior.

Consistency is the problem with the school’s policies, the main difference in alcohol abuse between a Greek organization, a special interest club, or a sports club is that the name is different, not the members’ habits. Some clubs are responsible and some aren’t, but to discriminate based on stereotype leads me to believe that Cal Poly should be enrolling some of their staff in discrimination and prejudice classes.

J.T. Gillerson is a computer science student.

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Behind the lens with...

Corby Yates

By Mike Truell
Art Weekly Contributor

usually the kid was powerfully emotional. Wearing his Ernie Ball T-shirt, designed by Cal Poly art and design graduate Luke Chueh, 16-year-old Corby Yates showed he wasn't only cool, he was hip too.

It was Corby's manager, Nigel Paul, who decided that a free show should be held a week prior to Corby's gig last Friday night. This tactic worked incredibly well, generating media coverage from both KSBY and New Times. Jim (Corby's father) said they are lucky to have such a good manager.

"We are glad to have Nigel as a part of our team, he makes good things happen," Jim said.

It's 9:30 p.m. Friday night. You got your ticket? I got mine early 'cause I heard the show is gonna sell out. I'm going to see the youngest, and quite possibly the most-talented, musician ever to play at Chilie Peppers Copa Cabana (previously the Zebra Cafe). "This kid jammed. I tell ya. Sweat-drenched teenage fur>' on fire. "This mechanical prodigy lent his own creative guitar genius while pumping out tunes of the great Jimi Hendrix and Stevie Ray Vaughan.

In a New Times interview with Glen Starkey, Corby said: "I like lots of the old dead blues guys like Albert King—all the Kings—Buddy Guy, any of those guys with their own cool style of playing. I also like the way Jimi (Hendrix) and Stevie (Ray Vaughan) took what those guys did and made it their own. Now I'm taking what Jimi and Stevie did and making it my own, too."

I had a chance to chat with Corby and his father, who plays bass in the band, after their Copa Cabana performance. Here's what they had to say.

Q: Besides the Great Blues Legends, what other music do you enjoy listening to?

Corby: I like a whole lot of funk...I like the Red Hot Chili Peppers and I enjoy listening to some rap like G. Love and Special Sauce. I like folk music...I pretty much like a lot of stuff, except I don't like Metallica.

Q: I noticed during your concert that you only performed cover songs. Are you and your father going to eventually incorporate originals into the set list? If so, when?

Jim: We've actually already started writing original material.

Q: Excellent. So when you're creating, who writes the lyrics and music?

Corby: I typically write the grooves, and since my dad has a lot more experience working on the lyrics.

Chanticleer performs at PAC

By Kimberly Kany
Daily Sports Editor

A mix of male voices ranging from countertenor to bass will echo around the Cal Poly Performing Arts Center Monday, April 27. The world famous all-male vocal ensemble Chanticleer will.scintillate ear drums and entertain all with their musical harmony.

Chanticleer is the only full-time classical vocal ensemble in the United States.

The musical pieces are also championed by Cal Poly music professor Craig Russell. Backed by a 21-member orchestra the program includes Mexican music brought back to life. The concert program is loosely based on a 1764 4matin" or pre-dawn service for the Virgin of Guadalupe, the patron saint of Mexico.

The music was fit together by Russell who discovered it scattered and completely uncataloged in the archives of the Mexico City Cathedral. Russell will give a pre-concert lecture at 7 p.m. in the Cohan Center's Philips Hall. He will discuss the styles of music found in 18th Century Mexico and California.

The rediscovered pieces of music are an unusual variety of
Any student who wants to experience Italian culture, but just can't afford to on a limited budget, can check it out for free this weekend.

The 7th annual I Madonnari Italian street painting festival will take place at the San Luis Obispo Mission Plaza April 25 and 26.

The festival will crowd the mission and nearby streets with artists and onlookers. Broad Street will be closed from Palm to Monterey to account for the foot traffic.

The festival benefits the Children's Creative Project (CCP), a non-profit organization created to offset the budget cuts of Proposition 13, passed in the early 1970s, that cut art education and music funding to public schools.

CCP started in Santa Barbara county as an after-school art education program, and moved to a during-school education program before enough funding was saved to start a program in San Luis Obispo county.

"I think (the project) is critical because if it's not available in public education then only (children whose) parents who can afford private lessons...are the one's who will benefit," said Kathy Friend, project liaison for CCP. She was the pilot artist-in-residence for San Luis Obispo County in the early 1980s.

Friend said this year's festival is unique because it features a team of high school art teachers who will paint a 22-by-16 foot square.

"Artists in San Luis Obispo are improving and gaining technique," she said. "These artists will get an extra day (to paint) because it's such a large square."

Funds are raised by selling square sections of the street to paint on. Sections ranging in size from 4-by-6 feet ($75) to 12-by-12 feet ($450), have been sold to local businesses, which can find their own artists or enlist one by CCP.

"It's some advertisement (for local businesses), but it's really for the students in the community," Friend said. "Money raised at the festival goes straight back into the county."

Friend said CCP uses the money to provide grants to benefit public schools. She said grants are up to $100 per school right now, but hopes they will grow to $200 per school soon.

Aside from the artwork, Friend said the event is geared toward families. The festival features music, food, face painting, magic, jug-
In benefiting the Children's Creative Project

The Children's Creative Project, a non-profit arts education organization, has provided arts experiences for school children since 1974. Money raised through I Madonnari will continue to enhance arts programs in San Luis Obispo County schools. Students receive education in visual arts, dance, theater and vocal music.

History of the festival

I Madonnari, an Italian tradition since the 16th Century, uses chalk to paint the streets. An annual international festival is held each year in the village of Grozio di Curtatone, Italy.

San Luis Obispo's festival takes place at the Mission plaza, and adjacent streets, with 200 subdivided pavement squares sponsored by businesses, organizations and individuals. Also at the festival will be live music and an authentic Italian market.

Info

Benefiting the Children's Creative Project

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Chalk from page A2

Gling and storytelling. Children will have the chance to paint 2-by-2 foot squares for $5, which includes a box of chalk.

"Anyone of all ages can be an artist. From the toddler...to the professional artist. You have the whole range," Friend said.

The artwork will remain on the Mission steps until Tuesday, Friend said, but the street art work will have to be removed by Sunday evening because the city doesn't want to assume any liability. Friend said the CCP will hire a city street-sweeper to remove the art.

Friend said she hopes between 8,000 and 10,000 people will attend the festival, and would like to have more junior high and high school students visit than did in previous years.

"It's very rare to get an opportunity to see art that's not in a museum," she said.

Along with professional artists, children will be able to participate in the 7th annual Italian street painting festival which is expected to draw a huge crowd.

All art provided by I Madonnari
MexTerminator to hit Cal Poly

Guillermo Gomez-Peña knows no boundaries. The multi-genre performance artist will give a two-hour lecture April 29 in the Business Building in room 213 from 7 p.m. to 9 p.m. Since his arrival in the U.S. in 1978, the nationally-acclaimed performer and writer has immersed himself in the heated U.S.-Mexico relations debate.

His passionate work has spurred dialogues about the exotic stereotypes of Mexicans living in the U.S.

“Gomez-Peña is very interesting,” said Victor Valle, ethnic studies professor. “On one hand he is criticizing major societies on the issues of immigration and the border. On another level it’s also self-critical of the Chicano community itself. As outrageous as he is, he generates a lot of dialogue. He will bring plenty of views to this campus.”

Gomez-Peña uses a wide array of mediums to get his messages across. From poetry to videos, his multicultural-themed productions have attracted notoriety.

He was awarded the MacArthur Fellowship in 1991 and was one of the founding figures of the popular Taller de Arte Fronterizo (Border Arts Workshop) in San Diego.

“Currently, he is working on a project named “MexTerminator.” The “Living Diorama” analyzes mythic stereotypes of Mexicans—such as Latin lovers and bandidos—presented by Internet users. PBS has agreed to film a half-hour documentary on his “MexTerminator” series.

“The overriding concern of my work is to articulate the complex relationship between the north and the south,” Gomez-Peña said in a 1995 New York Times interview. “I hope that I can contribute to a better understanding between the cultures. We don’t need a free trade agreement. We need a free art agreement.”

Mexican born, Gomez-Peña is unaligned with any one single nationality or ethnic identity. Depending on the context, Gomez-Peña told The New York Times: “I am Chicano, Mexican, Latin American or American in the wider sense of the term.”

Gomez-Peña’s positions have enabled him to grasp the controversial aura surrounding relations between the U.S. and Mexico.

The self-proclaimed “border citizen” is looking toward the future.

“If we don’t begin a dialogue across borders, races, genders and generations we are going to arrive at the 21st century in a disastrous shape,” he told the Times.

KCPR 91.3 FM is organizing Gomez-Peña’s presentation.

Attention June Graduates El Corral Bookstore presents

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April 21-24
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9AM-4PM

El Corral Bookstore

YATES from page A1

Q: Do the two of you enjoy composing together? Corby: Yeah.
Jim: Yes very much, especially when we share ideas and we’d try a bunch of different things, keeping what works and eliminating what doesn’t.
Q: What have you guys got planned in terms of touring? Jim: During the school year we do about 100 shows a year, but when Corby graduates high school we will be able to step out further than usual. This summer we plan on touring the East Coast a bit. Last summer we had a great time—we played five nights in a row at the House of Blues in Pearl Beach, SC.
Q: Wow! That’s fantastic, you must have had a fun crowd.
Corby: Yeah it was a cool experience.
Q: Speaking of crowds, were you pleased with the response you received at Chili Peppers? Corby: Yeah it was great, it was awesome!
Jim: We enjoyed playing there a lot, there were some good fans, some good people over there that really got into the show.
Q: You made a bunch of new fans that night including the owners of Copa Cabana. Since you guys sold out, I figure you’ll be coming back to San Luis Obispo. Do you know when you’ll be back in town? Jim: Very soon in fact, we’ll be coming back for sure.

Being technically ingenious is one thing. Being a great performer is another. But writing, composing and arranging original music is a whole other ball game. Whether Corby and his father write their own music or have someone else write it for them, the future looks bright and it’s all thanks from the Shaver Lake area. So get your shades on brother, and we’ll see you at the House of Blues in the big time.

1. Gaze- Mitsumura- K
2. Yo La Tengo- Little Honda- Matador
3. The Bangs- Tiger Beat- Kill Rock Stars
4. Jurassic 5- ep- Rumble
5. Reverend Horton Heat- Space Heater- Interscope
6. Tortoise- TNT- Thrill Jockey
7. Taft Hotel- Salispuedes- Musette
8. Ladies Who Lunch- 7- Grand Royal
9. Kristin Hersh- Strange Angles- Rykodisc
10. Arto Lindsay- High Noon- Bar None
The first thing I would do is update every lab, computer, and piece of hands-on technology. Cal Poly has. Our university is so unique in the manner in which we educate. Unfortunately, it is becoming increasingly difficult to maintain these resources. It would be incredible if we could learn, hands-on, using the same state-of-the-art technology our industries do.

Last, I would spend a couple million dollars on advertising. We are the best kept secret in the country. Our reputation is spreading beyond California, and I want every company in the nation to know what most companies in California already know—Cal Poly graduates are the best.

ROUTE 66 from page 1

The four-stage event begins at 11 a.m. on Dexter Lawn where one will find a "fill-me-up" station complete with candy, information about the event, and chances to win prizes like gift certificates.

From there, route followers head to the front of the Agriculture Building for a brief romantic interlude. Here, you can choose mainly mints and lollipops—available along with more chances to win prizes such as dinner for two at local restaurants.

Then I would pave every road, pay for unlimited funds would allow the University to avoid potentially monopolistic partnerships like the PEPSI agreement and CETI. As for ASI, I would work to committing more to clubs in the form of publicity, resources (computer support and office space), and funding.

The availability of unlimited funds would allow the University to ensure quality of our educations through the increased availability of classes and the availability and improvement of the equipment in our labs and on campus.

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WOODSTOCK's delivers SLO's Best Pizza
CASH

from page 1

Along with a higher output, the U.S. Department of Agriculture reports that more and more Americans are eating chicken. According to a USDA 1997 year-end report, Americans consumed 12,740 metric tons of poultry last year.

"People perceive poultry as a healthy alternative to meat," Spiller said. "Plus it is a cheap and easy product. You can get a whole body chicken for about 49 cents a pound and you couldn't even get bennies cut when I was at Cal Poly in the 1960s. Everything was McNuggets to skinless to straight from a can is out there, and the public wants it."

Spiller says the scholarship, though unorthodox, is a way to promote the generation of poultry experts. He admits the set up looks as if students are being paid to attend class, but these Cal Poly students are not minor in poultry management is offered at Cal Poly, he sees little alternative.

"The poultry management courses are electives so not many students are naturally prompted to take the courses," he said. "But the need is still there, and recruiters are looking for trained prospects to fill (this) need. If this scholarship is what it takes to get students pointed in the right direction, we're willing to do it."

Janell Bogue, animal science department chair, said the opportunity to attend free classes definitely has an effect on her choices.

"There are a lot of opportunities (in animal science) for students to benefit from," she said. "The industry is growing so rapidly, these scholarships help people choose which area of the field to concentrate on."

Currently, only one of six special poultry management electives are covered by the scholarship, but the animal science department hopes to extend the coverage to all of its poultry management classes within two years.

CHAIR from page 1

The benefits of one month summer quarter include:

1. 10% more classes than planned last summer
2. Less crowded classrooms
3. Simple parking close to your classes
4. No lines in The Terrace and El Camino
5. Long afternoons and golden evenings at nearby beaches, lakes, and golf courses for after-schools recreation.

Long before he attended Cal Poly or even knew what a 50-year-old male, white poultry science professor, he was sitting in an office decides what the future for students is. He said, "If we had all the money and resources, we should make it available directly to the students through financial aid for ALI, Cal Poly clubs. This way no one sitting in an office decides what money goes where, students do."

MATT LARDY

These funds should be first dispersed for the sole purpose of reducing or completely eliminating tuition costs. A college education is a privilege that students should have to pay for. If you are able to work your way in to college, why should the State of California force you to pay for a degree that only helps the state later?

From a financial aspect, the State of California seemingly makes money off of the productive citizens of California twice. First, students subsidize their own education and then we are subjected to higher tax brackets atop our graduation and employment. The state by remitting, at minimum, tuition would help allow students who are financially strapped to come to college.

Personally, I would love to eliminate all of the costs of higher education. Room and board, living adjustments, and personal expense considerations should be added to mix. I do not want to see students in the future, having to choose a relatively inexpensive JC rather than going straight to a State University.

Financial restrictions should never be a barrier to the fulfillment of our personal goals.

RESEARCH from page 8

I need to make sure that my academics are geared to employment opportunities in the area. I think you need to be an ombud——a hand in every pot," Cook said.

Haile said he is hoping initial steps to establish an incubator space will happen before the end of this year. He said they would like to start with about 10 tenants, with the hope that at least one of the start-up companies will be successfully launched. Haile added that it will probably be five years before the university has a fully functioning research center.

Pop Quiz #3

One of the fastest growing careers in California is

a) El Niño forecaster
b) Aerospace Engineer
c) Special Prosecutor
d) Teacher

Correct Answer: d

California needs Teachers
to have full-time people that will stay in the area," Anderson said.

According to Anderson, True-Link also employs several full-time Cal Poly graduates. Anderson said the company plans to expand this summer, and will be looking for technical support people, including students.

OutBack also has a high interest in Cal Poly graduates according to Hernandez.

"We are looking for the bright ones—students that have been playing with emerging technology on campus and can apply thought processes to problems we are trying to solve here," he said. Hernandez said OutBack has hired recent Cal Poly graduates and wants to continue doing so.

Other high-technology companies which exist in San Luis Obispo and may be familiar to students are Ziatech, Seagate Software, JBL, Scientific and Strasbaugh.

Ziatech is a computer software developer that has been using Cal Poly students for several years. The company hires electrical engineering and computer science majors, and has an internship program, according to Ziatech recruiter Sharon Seitz.

Seagate Software is one of the largest software employers in the County, and they use many Cal Poly students and graduates, according to Erin Jones, publicity director.

"Seagate Software has an aggressive program for hiring Cal Poly students. Most of these students are from computer science and electrical engineering; however, we also hire some additional majors such as business, human resources and marketing," Jones said. "We are currently interviewing part-time students for positions in quality assurance and software engineering. We hired six part-time Cal Poly students within the past two months, and have openings for about three more." JBL has been in San Luis Obispo since 1972, said Robert Rohn, chief executive officer.

"Our main business is supplying products for the pharmaceutical industry," Rohn said.

JBL has about 50 employees, and almost one-third are Cal Poly graduates, according to Rohn. He said the company added eight people last year, and they expect to add about the same number this year.

Strasbaugh develops high-performance machine tools which are used in the grinding of optical manufacturing equipment. They are one of the largest private employers in the County, and employ many Cal Poly and Cuesta students.

For students, the expansion of local high-technology businesses both large and small, mean more job opportunities locally.
High-tech companies in Cal Poly's backyard

By Leslie Stevens

In the high-technology world, bigger is not always better. Several small San Luis Obispo companies are successfully competing in the lightning-fast world of computer software development.

OutBack Resource Group, Inc. is one such company. Some of its products involve computer technologies that are so new that President Henry Hernandez said it is sometimes difficult to describe what the company does.

"OutBack Resource Group, Inc. is a technology development company bringing the gap between today's requirements and tomorrow's technologies," Hernandez said.

According to Hernandez, OutBack is developing and delivering solutions for management of computer web-based networks, utilizing such advanced technologies as JAVA and CORBA.

He said the company is also working on creating a framework to send and receive corporate computer information over wireless networks. This would allow mobile users to communicate via laptop computers without being hooked up to telephone lines.

Hernandez explained that OutBack was started four years ago by him and three other partners, and they are freer to do more creative work, when people bump into each other, and there would be a lot of interaction among professors, companies and students, and they are freer to do more creative work, he added.

The first step in establishing the research park is the incubator space. Shelly Stanwyrck, director of government affairs for the San Luis Obispo Chamber of Commerce, described the business incubator concept.

"It is an environment where entrepreneurs and small start-ups can basically have a garage of services where they are provided with things like secretarial support, accountants, attorneys and other things that small businesses might not have funds to get done," Stanwyrck said.

She said incubator spaces typically house product-oriented businesses, the kind that are going to create other jobs.

Chamber President Dave Garth explained that the incubator and research park may take many different forms, and they are planning some changes.

"We plan to expand next year into other areas, probably auto financing and other customer financing products," she said.

Like many other local high-technology businesses, both OutBack and TrueLink take advantage of their proximity to Cal Poly. Anderson said TrueLink hires several Cal Poly students.

"We have made relations with some of the people in the computer sciences area. We have three Cal Poly students right now. Actually they are all part-time employees, not interns. We like students, but we would like more.

Research development park in Cal Poly's future

By Leslie Stevens

Cal Poly students may soon be able to work directly with developing high-technology companies right here on campus.

The university is taking the lead in promoting a business incubator and high-technology research center, which could have its start as early as next year, according to Allen Haile. Haile heads the research park effort for Cal Poly and serves as the university's community and business liaison.

"My No. 1 priority is to get the university-related research park established here. Technology is changing so fast that from an educational standpoint we need these things co-located with us," Haile said.

Haile explained that a university research park differs from a typical business research center in that its environment feels more like a campus.

"It is a place where serendipity happens when people bump into each other, and knowledge is transferred into wealth," Haile said.

There would be a lot of interaction among professors, companies and students, and they are freer to do more creative work, he added.

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Chamber President Dave Garth explained that the incubator and research park may take many different forms.

"We do not know exactly what it will be. It can include a virtual incubator done on the Internet, and probably some part is a group of small buildings," Garth said.

Garth also emphasized that the research center is not about bringing big business into San Luis Obispo.

"This is all about taking seeds of ideas and converting them into small businesses and helping them grow," Garth said.

San Luis Obispo City, County and the Chamber of Commerce have all passed resolutions supporting the research concept and Cal Poly's lead role.

The idea of an on-campus research park appealed to some students.

Computer engineering sophomore Ali Torabi said the concept was new to him, but he thought it sounded good.

"Cal Poly has always been in engineering where students go off campus to see firsthand what industry is like. If they could bring it on campus, it would be a lot easier and a lot better," Torabi said.

Business senior Joy Cook also liked the idea.

"Being a permanent resident of the area,