When funding for higher education falls short

**Cal Poly relies on alternate means to foot the bill**

By Mary Hedley
Daily News Editor

Empty wallets force people to get creative, and California State Universities (CSUs) are no exception.

When student fees can’t be raised and more state funds are available, CSUs turn to their increasingly large and increasing generous pool of donors.

Cal Poly raised $14.7 million in donations last year, mostly from alumni, foundations and organizations. Only two other CSUs topped that amount for the 1996-97 academic year.

Bill Boldt, vice president for university advancement, credits a restructuring of Cal Poly’s fundraising team—known as Cal Poly Advancement—for this influx of cash.

Donations have increased 27-percent since Boldt was brought in three years ago and began revamping the program, making more than 10 staff members and expanding the program.

Alumni now consists of 26-full-time employees, plus four part-timers, all working toward one main goal bringing in the big bucks.

“Because that’s the only way we can really affect our growth.”

**HOW IT WORKS**

The glossy “Cal Poly Magazine,” mailed out twice a year to 120,000 people, is an example of the way Advancement tries to “nurse friends” before attempting to “raise funds.”

“You have to identify potential donors, get them giving, and then eventually move them up into a higher level of giving,” Boldt said.

More than 20 Advancement employees work at the university-wide level, identifying what needs funding and then working with donors to meet those needs.

An additional six employees are “college advancement directors.” Each of Cal Poly’s six colleges has its own advancement director working one-on-one with donors who want to know exactly where their money goes.

Linda Emmick is advancement director for the College of Business. Emmick was hand-picked by Boldt and brought in two years ago from Cornell University, where the two worked together for several years. At Cornell, the search for funding was called Development, not Advancement, but the job is essentially the same.

“At least half of my week is spent either on the phone or in e-mail with donors. That’s really what makes the difference—a personal relationship,” Emmick said.

Emmick works primarily with long-term supporters of Cal Poly, those like Fred Honoré, who has a 20-year record of giving.

Honoré graduated from Cal Poly in 1963 with a business administration degree.

“Cal Poly gave me a fine education and I want to give something back to the school,” Honoré said.

A typical long-term supporter, Honoré gives both time and money to Cal Poly.

Honoré donates at least $1,000 a year to the College of Business of which he is on the advisory board. His donations have helped pay for the designing of the Business Building.

“I think the school is really reaching out to the alumni... but that’s not why I give. I give because I can see the results of the education process. The ‘learn-by-doing’ philosophy is very successful.”

Honoré said.

The main difference between

See DONATE page 2

The only way we’re going to meet the emerging needs of Cal Poly technologically is by looking at the private sector, because that’s the only way we can really affect our growth.

—Bill Boldt

Vice president for university advancement

**1998 budget surplus possible**

By Alan From
Associated Press

WASHINGTON — In the first official acknowledgment of what many economic forecasters are predicting, the nonpartisan Congressional Budget Office said Tuesday that a federal surplus is likely this year if the economy keeps pumping huge piles of tax dollars into government coffers.

If true, that means that the economy would achieve in fiscal 1998 what President Clinton has proposed doing in fiscal 1999 — producing the first federal surplus in three decades. Congressional Republicans, who have yet to write their own spending plan, are sure to also propose a surplus for 1999. Fiscal 1998 runs through Sept. 30.

CBO based its forecast on revenue and spending figures from the Treasury Department. CBO said it expected a $22 billion surplus for January, which would bring the deficit for the first four months of fiscal 1998 to $17.7 billion. That would be $28.2 billion below the level for the first four months of 1997, a year that ended with a $21 billion deficit.

“If revenue growth continues to be strong, a surplus is likely to result for the fiscal year,” said the CBO report.

Clinton hailed the CBO figures Tuesday while speaking to

See BUDGET page 3

Poly sends out privacy information before launching on-line student phone directory

By Shelly Escobar
Daily News Writer

Everyone in the world could soon know your name. Everyone with Internet access, that is.

Cal Poly students who don’t request their information to be excluded from an on-line directory will soon have their names, addresses and phone numbers listed on the World Wide Web.

The records office will launch the on-line student directory March 2. The same information that will be included in the web directory is currently available to anyone who calls Cal Poly and asks for it.

Many students are unaware that some personal information — including address, phone number and birthplace — can be obtained by anyone requesting it. To increase student awareness, the Office of Academic Records mailed information to students about their privacy rights under FERPA—the Family Educational Rights and Privacy Act—this week.

The mailing includes a description of how students can request that their personal information not be included on the web directory and the printed ASI directory.

“We wanted to make sure that students were better informed about their privacy rights,” said Marcia Friedman, Associate Registrar at the Office of Academic Records. “We felt that it was very important that students understand this before we let the information out.”

There are two types of information that Cal Poly is allowed to give out to anyone requesting it, locator information and directory information.

Locator information includes a student’s name, phone number and local street address and e-mail. This is the information that will be available on the web.

Directory information adds to

See WEB page 6
People are more generous with their support if they can direct it to an academic program or a student. "We process the gifts, then they go to Foundation as educational accounts. It's like a no-fees bank. The only people that can access those Foundation accounts are the academic college units who control the accounts," he said.

Foundation invests the money and gets more returns than the state can get, because it can invest in the stock market and securities, but the university can't do that," Boldt added.

Foundation has two parts, one which handles donations and the other which is for revenue; running Campus Dining, Campus Catering and El Coral. By law, none of the donor money can go to the revenue part of Foundation.

"All the money must go to the programs it's intended to," Boldt said.

Donors may not realize all the work that goes into soliciting and directing their money, they just want to support the university.

Richard Andrews is a retired Cal Poly graduate—class of '56—who lives in San Luis Obispo and donates to Cal Poly each year. Andrews majored in social science but likes to donate to the College of Business, having made his living in securities and investments broker age. "We generally stick with the same amount," Andrews said. "Of late, it's about $2,500 to $3,000 a year."

"The state of California just doesn't support higher education as it once did," Andrews explained.
Kiss Your Sweetie at Juliann's on Friday, February 13

and you'll receive a FREE single cone or regular cup of coffee when you purchase one.

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Meal Plan Payments are Due

Changes in your Meal Plan may be requested by completing a Change Meal Form available at the Foundation Cashier. We cannot accept change forms after February 17. A $10 fee will be charged when applicable.

Please make checks payable to: CAL POLY FOUNDATION

Remember, if your parents make your Meal Plan payment, please remind them of the due date.

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TORTILLA FLATS
WILD & WICKED WEDNESDAY

IT'S A WILD DEAL...
2 FOR 1 DINNER!
(2 DINNERS FOR THE PRICE OF 1)
EVERY WEDNESDAY 4-9 PM

IT'S A WICKED SPECIAL...
2 FOR 1 DRINKS!!
(EVERYTHING IN THE BAR)
EVERY WEDNESDAY 9PM-2AM

PLUS...
CLASSIC ROCK!!

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College Night

Wednesdays
25¢ Draft Beer
18 and older

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Ladies Night

Thursdays
$1 - Domestic Drafts
$1 - Well Drinks
$2 - Midori Sours, Lemon Drops, Cider
$3 - L.I. Iced Teas, XXX on the Beach
18 and older

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MUSTANG DAILY
BUDGET from page 1

House Democrats gathered in Wintergreen, Va., for a strategy retreat, said administration officials. He attributed the improving budget to his work with congressional Democrats, who without any Republican votes passed a near $500 billion, five-year deficit-cutting package in 1993.

Clearly not responsible for this year's improved fiscal performance is the budget-balancing deal Clinton and Congress enacted last summer. That package, which was aimed at balancing the budget in 2002, increased spending and cut taxes in 1998 and added more than $20 billion to this year's deficit.

Just last month, CBO projected a $5 billion deficit for 1998. In the budget he introduced last week, Clinton forecast a $5 billion shortfall for this year.

For months, many private forecasters have been predicting a budget surplus this year of perhaps $50 billion.
God walk among us?

Evolution: the process of change; growth from a worse to a better, more complex form.

Evolution: the name most often associated with the process science claims gave rise to the human race. Evolution says we came from apes and monkeys, and a god did not create the world.

God Which one is right? It is the question that echoes in the mind of all humanity as the question with no answer. I believe there is no right answer to this question. For me to write one is inferior to the other, would be wrong and just plain bad taste.

I believe in the Big Bang, but that is not to say I don't believe in God. I am a Catholic. I believe in one God, as the saying goes, Maker of Heaven and Earth. I have found comfort in believing in Him. However, I also believe in Evolution. I know some people will raise their brow and tell me it's impossible to believe in both. To them I'd ask:

What if God created Evolution?

There have been endless misconceptions about people who believe in Evolution, just as there have been for people who believe in Creation. What it all boils down to is a very personal and private choice. No one should be there to point fingers and say I am bad if I don't believe what they believe. No one has the right to tell me I'm going to Heaven or Hell after I die. Or that I'm going to end up worm fertilizer. My faith is mine alone. It should not be questioned by the 16,000 other students I share a campus with.

We are all on this Earth together. Maybe Evolution brought us here. Maybe we are the result of God's hand alone.

I don't know. I believe all answers will come after we die. At least, that's what I'm hoping. In the meantime, can't we all justget along?

Please don't look at me funny if I tell you I believe an ape named Lucy was a relative of mine, and next time you offer "SLO life" slogans on T-shirts.

"SLO life" isn't Foundation's Editor

In response to Edward Drake's column on Tuesday, 1/26, regarding the Cal Poly Foundation's ownership of nearly everything, in case there were any misunderstandings, I would like to make a correction to his statement regarding the use of "SLO life" slogans on T-shirts.

Neither Foundation nor Cal Poly has ever owned this logo/ slogan. This is actually owned by a local company called Inkopet which has been in SLO for many years. In fact, Cal Poly has to pay Inkopet for the use of this slogan in conjunction with any Cal Poly affiliations. I am sure that U.S. Deputies, Robert and Christal, who are close friends, would be dismayed to know that Cal Poly Foundation is getting credit for their own ingenuity and hard work as a small business in SLO.

Nikki Biddison is a social sciences senior.

For the record, I have never defended the Greek system. Upon review of the many commentaries I have written for this paper, one can easily conclude that I fleshed out the practices and actions of both fraternities and sororities alike. But for a brief moment, an article appearing in Monday's Mustang Daily forced me to momentarily abandon my hardened opinions and take pity on the Greek system.

Delta Tau, one of Cal Poly's oldest fraternities, has taken the fall for years of Greek life misconduct. The fraternity, as recommended by the Student Life and Activities hearing panel and affirmed by Vice President for Student Affairs Juan Gonzalez, cannot participate in university activities until February of 2023. This 25-year suspension defies absurdity.

The 25-year suspension comes as a result of the fraternity's Thanksgiving party where a bunch of "guests" drank too much and had to sleep at the fraternity house. One particular "guest" fell asleep on his arm, causing it to go numb. Are you kidding me? The university believes this is grounds for a 25-year suspension? You mean people drink at frathouses? No, not those young mature college guys. I thought they all hung out together and talked about ways they could positively impact the community.

Give me a flippin' break! Any and every moron knows that the foundation of Greek life, the cornerstone of their philosophy, the very fabric that melds them into one unique society, is that alcohol is omnipresent. Why is Gonzalez so adamant about this situation? At least the people who drank at the Delta Tau Thanksgiving party, ended up staying there, had the decency not to threaten the lives of innocent people by driving home.

For the character whose arm went numb, all I can say is that at one time or another, everyone has had their arm fall asleep and it's not worthy of a four-day hospital stay. This morning when I woke up my arm was asleep so I hanged it against the wall a few times and I was ready to go.

The decision to suspend Delta Tau is a bad decision. How will the suspension affect other fraternities and sororities, or does the university believe that Delta Tau is the only Greek house to participate in what they consider devious behavior? If the university is looking to make an example of Delta Tau, to instill fear into the corners of other Greek houses, they have made a very poor decision.

Let's not take an insignificant happenings and twist it into a threatening event. If the university is truly serious about curbing the amount of drinking at fraternity houses, a tradition that existed long before any of us were born, a solution must pinpoint the root cause of said behavior and be applicable to all. If Cal Poly's other fraternities and sororities had an ounce of decency, they would come forward and share some of the burden placed on Delta Tau.

There must be some ulterior motives behind the university's decision to suspend Delta Tau. Unfortunately, in the rush to twist around world of Cal Poly's administration we may never learn the true reasons behind this absurd action.

Alan Dunton is a journalism senior and the Arts Weekly Editor.
FOOAED PLEDGES ALLEGIANCE, FOR REAL

By FOOAED KHOSMOOD


I'M NEITHER A PATRIOTIC PERSON NOR AN IDEALISTIC FOLLOWER OF ANYTHING. IN FACT, MUCH LIKE THE GREAT MAJORITY OF THE 10,000 PEOPLE WHO WERE SWORN IN THAT DAY, I THOUGHT OF "CITIZENSHIP" AS A SIMPLE MATTER OF PRACTICABILITY, A WAY OF SAYING I AM "A CITIZEN OF THE UNITED STATES OF AMERICA." I COULDN'T CARE LESS ABOUT THE LEGAL OR CONSTITUTIONAL IMPLICATIONS OF THIS OATH. THAT IS ALL I EXPECTED.

INSTEAD I EXPECTED AN EVENT, A CEREMONY, A CELEBRATION. I EXPECTED TO FEEL PROUD TO BE AMERICAN. INSTEAD I LEFT THE CONVENTION CENTER. I THOUGHT OF THE 10,000 PEOPLE WHO WERE SWORN IN THAT DAY. I THOUGHT OF THE VARIOUS PERSONS AND EVENTS THAT HAVE LED ME TO THIS POINT.


I WAS NOT ALONE ON THAT DAY. MILLIONS OF PEOPLE WERE SWORN IN AT INS CEREMONIES ACROSS THE COUNTRY. THEY WERE SWORN IN AS U.S. CITIZENS AT THE SAME TIME I WAS. IT WAS A DAY THAT BROUGHT US TOGETHER AS A COUNTRY, AS A PEOPLE.

I AM PROUD TO BE AN AMERICAN. I AM PROUD OF THE UNITED STATES OF AMERICA. I AM PROUD OF THE FREEDOM THAT THIS COUNTRY HAS GIVEN ME. I AM PROUD OF THE DIVERSITY THAT THIS COUNTRY HAS CREATED. I AM PROUD OF THE STRENGTH THAT THIS COUNTRY HAS WITHSTOOD.

I AM PROUD TO BE AMERICAN. I AM PROUD TO BE A U.S. CITIZEN. I AM PROUD TO BE A PART OF THIS GREAT NATION.

Letter Policy: Mustang Daily welcomes and encourages contributions from readers. Letters should be submitted comply with the university's policy on degree, class standing and telephone number. We reserve the right to edit grammar, spelling errors and length without changing the meaning. Letters sent via e-mail will be given preference and can be sent to: jborasi@polymail.calpoly.edu. Fax your contribution to 756-6784 or drop letters by Building 26, Suite 226.
the list and awards received, major, place of birth, dates of attendance, participation in officially recognized activities and sports, weight and height of athletic team members, most recent previous school attended and a photograph.

Students can choose to block just one type of information or both. If a student chooses to block locator information, they will not be listed on the web directory.

If a student requests protection of directory information, the records office can’t answer verification calls from employers or other colleges.

Students wishing to be excluded from the web directory need to return the Request for Privacy Restriction they will receive in the mail by Feb. 27.

Information restriction is also available on the Internet at www.mustanginfo.calpoly.edu, under the link “Your Student Information.”

The web directory will be updated daily, so students wishing to have their name removed or added can do so after the Feb. 27 deadline, and the directory will reflect the change the next day.

The web directory should be more accurate than its printed counterpart—the ASI student directory—due to this constant ability to update.

Students have always had the ability to block the distribution of their personal information, though the forms created to do so were not widely used. Friedman said. That’s one of the reasons that Academic Records is mailing out the information.

Graphic communications senior Jin Joon Song said, “I wasn’t really aware that this information was available.” He said he doesn’t mind that his name and local address are listed in the ASI directory or that other students have access to this information. However, he said he wouldn’t want students to know his home address or birthdate because he wouldn’t want someone accessing CAPTURE using this information.

Dell Desamparado, liberal studies sophmore, said he doesn’t care who accesses his local address but doesn’t want his home address made available. “I don’t fear anything around here,” he said. “I wouldn’t want my home address known, though, because of my family. I wouldn’t want anybody to know that if I didn’t know them.”

LARSON from page 8

year left of eligibility, he says that the team will continue to improve over the next few years.

“This is a talented team. We have a lot of young people, and next year and the years to come this team will be exciting to watch. I think the Cal Poly fans will have a lot to look forward to,” he said.

Larson said that the fans play an important role in the team’s success. The Mustangs started off the season on a tear, winning their first six home games, but they didn’t get their first road win until they played U.C. Santa Barbara in the Thunderdome. They had played seven games on the road during that stretch.

“When you’re at home and you have the crowd around you and you’re in a comfortable surrounding, it’s easy to get pumped up to play... on the road it’s hard for us to play our type of basketball,” Larson said. “It’s a tribute to our fans... they give us such an advantage.”
ANNOUNCING ASI ELECTION PACKETS FOR: PRESIDENT
BOARD OF DIRECTORS
CHAIRMAN OF THE BOARD

Candidate filing opens February 13 and closes February 27. Pick up your election packet at Student Life and Activities, UU 217.

For more information see Bob Walters at Student Life and Activities or call Diane Martin, Election Chairman 489-2846

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Classified Advertising
‘Charlie Hustle’

By Mark Hertz
Daily Staff Writer

Ben Larson of the court is the perfect antithesis of him on it. His laid-back demeanor is the exact opposite of his hustle when you give him the ball.

He answers questions in a low-key manner, hesitant to brag about himself and quick to talk up his teammates and coach.

The 21-year-old business major spent most of his life in Elkhart, Ind., attending Elkhart Central High School and playing basketball all four years. He remembers his high school record to be 60-14, and during his senior year his team went to the final four of the Indiana State Championships.

His parents still live there, and he returns home to his family during breaks, spending his free time on the St. Joe river relaxing on his boat and wakeboarding.

During the basketball season, though, he’s all concentration. “He is always a presence on the floor,” said freshman Chris Bjorklund. “He is the most focused player I’ve seen.”

As a point guard, Larson said he feels it’s his responsibility to run the team. He feels his two strengths are his assists and his rebounding, and he leads the team in both with 87 assists and 37 steals this year. He is “Charlie Hustle” on the court, but he said he feels the whole team moves.

“That’s definitely the way we play, and I think that’s why a lot of people have been supporting us, because of the way we’re out there, working really hard. They can tell we’re hustling,” he said. “It makes it fun to watch.”

While Larson talks up the team, the coach is quick to speak well of him. “Ben is an extremely smart player with a tremendous heart,” said head coach Jeff Schneider. “He really knows how to play the game.”

“He has a solid floor game,” Bjorklund said. “He distributes the ball well. He decides the offense and disrupts the defense.”

Larson was one of the first players that Schneider recruited, signing him three weeks into his tenure as coach. Schneider said that he heard about Larson from a Notre Dame coach, and once he saw tape of Larson, he brought him out here to see the campus and signed him to a scholarship.

“He’s an outstanding person, and he comes from an outstanding family. Overall, they are really solid people,” Schneider said.

At six feet tall, Larson said he is naturally built to be a point guard. He has started all three years of his Cal Poly career, never straying from the point guard position.

“Point guard is what I’m used to. That’s what I think my game suits, that’s what I’ve played throughout my career,” he said.

“Ben has continued to grow here. He’s hit many big shots for us here during his career,” Schneider said.

He feels this year’s team has more of a balanced game, whereas last year they were more of a perimeter-oriented team. The Mustangs are a young team that graduated three seniors last year.

“We had a lot of freshmen and sophomores that played last year, and once again this year we have a lot of freshmen,” he said, adding that Bjorklund is one of the first players Larson has continued to grow with.

“Jeremiah Mayes have been playing well for the team.”

“All the freshmen look up to him,” Bjorklund said. “He’s a great guy to hang out with.”

“A Larson’s team-first mentality shines through when he’s asked about the team. While he only has one

Ben Larson
344 field goal percentage
.377 3-point field goal percentage
96 assists
43 steals
averages 7.4 points per game

He holds Cal Poly records in:

3 point field goals 1st with 185
Steals 1st with 210
Assists 5th with 351

By Joe Johnston

Cal Poly finished the U.C. San Diego Grand Prix Road Race by one point last weekend. Cal Poly finished with 221 points while U.C. Santa Barbara beat them out with 222. San Diego State finished third with 181 points.

All other venues were cancelled due to rain. See Thursday’s Mustang Daily for this weekend’s schedule.