When funding for higher education falls short

Cal Poly relies on alternate means to foot the bill

By Mary Hadsby Daily Neen Editor

Empty wallets force people to get creative, and California State Universities (CSUs) are no exception.

When student fees can’t be raised and more state funds are available, CSUs turn to their increasingly large and increasingly generous pool of donors.

Cal Poly raised $5.5 million in 1997, $1.5 million in 1998 and is on pace to meet its goal of $15 million in 1999, director for the College of Business Emmick said.

Donations have increased 27 percent since Boidt was brought in three years ago and began revamping the College of Business, making more than 10 staff members and expanding the program.

According to Emmick, who says he has pulled in 28 full-time employees, plus four part-timers, all working toward one main goal bringing in the big bucks.

"The only way we’re going to meet the emerging needs of Cal Poly technologically is by looking at the private sector," Boidt said. "Because that’s the only way we can really affect our growth."

How it works

The glossy "Cal Poly Magazine," mailed twice a year to 120,000 people, is an example of the way Advancement tries to "strike friends" before attempting to raise funds.

"You have to identify potential donors, get them giving, and then eventually move them up into a higher level of giving," Boidt said.

More than 20 Advancement employees work at the university-wide level, identifying what needs funding and then working with donors to meet those needs.

An additional six employees are "college advancement directors." Each of Cal Poly’s six colleges has its own advancement director working one-on-one with donors who want to know exactly where their money goes.

Linda Emmick is advancement director for the College of Business. Emmick’s hand was picked by Boidt and brought in two years ago from Cornell University, where the two worked together for several years.

At Cornell, the search for funding was called Development, not Advancement, but the job is essentially the same.

"At least half of my week is spent either on the phone or via e-mail with donors. That’s really what makes the difference—a personal relationship," Emmick said.

Emmick works primarily with long-term supporters of Cal Poly, those like Fred Honore, who has a 20-year record of giving.

Honore graduated from Cal Poly in 1963 with a business administration degree.

"Cal Poly gave me a fine education and I want to give something back to the school," Honore said.

A typical long-term supporter, Honore gives both time and money to Cal Poly.

Honore donates at least $1,000 a year to the College of Business of which he is on the advisory board. His donations have helped pay for the designing of the Business Building.

"I think the school is really reaching out to the alumni ... but that’s not why I give. I give because I can see the results of the education process. The ‘learn-by-doing’ philosophy is very successful," Honore said.

The main difference between

See DONATE page 2

1998 budget surplus possible

By Alan From Associated Press

WASHINGTON — In the first official acknowledgment of what analysts and economists are predicting, the nonprofit Congressional Budget Office said Tuesday that a federal surplus is likely this year if the economy keeps pumping huge piles of tax dollars into government coffers.

If true, that means that the economy would achieve in fiscal 1998 what President Clinton has proposed doing in fiscal 1999 — producing the first federal surplus in three decades.

Congressional Republicans, who have yet to write their own spending plan, are sure to also propose a surplus for 1999. Fiscal 1998 runs through Sept. 30.

CBO based its forecast on revenue and spending figures from the Treasury Department. CBO said it expected a $22 billion surplus for January, which would bring the deficit for the first four months of fiscal 1998 to $17.7 billion. That would be $28.2 billion below the level for the first four months of 1997, a year that ended with a $21 billion deficit.

"If revenue growth continues to be strong, a surplus is likely to result for the fiscal year," said the CBO report.

Clinton hailed the CBO figures Tuesday while speaking to

See BUDGET page 3

Poly sends out privacy information before launching on-line student phone directory

By Shady Eschauer Daily Neen Writer

Everyone in the world could soon know your name. Everyone with Internet access, that is.

Cal Poly students who don’t request their information to be excluded from an on-line directory will soon have their names, addresses and phone numbers listed on the World Wide Web.

The records office will launch the on-line student directory March 2.

The same information that will be included in the web directory is currently available to anyone who calls Cal Poly and asks for it.

Many students are unaware that some personal information— including address, phone number and birthplace—can be obtained by anyone requesting it. To increase student awareness, the Office of Academic Records mailed information to students about their privacy rights under FERPA— the Family Educational Rights and Privacy Act —this week.

The mailing includes a description of how students can request that their personal information not be included on the web directory and the printed AIS directory.

“We wanted to make sure that students were better informed about their privacy rights,” said

Marcia Friedman, Associate Registrar at the Office of Academic Records. “We felt that it was very important that students understood this before we let the information out.”

There are two types of information that Cal Poly is allowed to give out to anyone requesting it: locator information and directory information.

Locator information includes a student’s name, phone number and local street address and e-mail. This is the information that will be available on the web.

Directory information adds to

See WEB page 6
"When college and university advancement officers encounter somebody who's interested in making a planned gift, I help them do that, because I specialize in planned giving," McCormack said. Others in university advancement are involved in activities like corporate and foundation relations, alumni relations and community relations.

**FOLLOWING THE MONEY**
Most of the money raised by Advancement goes directly to support student programs. Only 38 percent of last year's $14.7 million went to support Athletics, which has its own system of fundraising. The remaining 96.2 percent went to support "academic and student programs," giving money to colleges, departments, student scholarship and other areas like educational equipment that directly benefit the students.

Boldt said Cal Poly Foundation handles the money Advancement raises like a bank.

"We process the gifts, then they go to Foundation as 'educational accounts.' It's like a no-fees bank. The only people that can access those Foundation accounts are the academic college units who control the accounts," he said.

Foundation invests the money and gets more returns than the state can get, because it can invest in the stock market and securities, but "the university can't do that," Boldt added.

Foundation has two parts; one which handles donations and the other which is for revenue; running Campus Dining, Campus Catering and El Corral. By law, none of the donor money can go to the revenue part of Foundation.

"All the money must go to the programs it's intended to," Boldt said.

Donors may not realize all the work that goes into soliciting and directing their money; they just want to support the university.

Richard Andrews is a retired Cal Poly graduate—class of '56—who lives in San Luis Obispo and donates to Cal Poly each year. Andrews majored in social science but likes to donate to the College of Business, having made his living in securities and investments brokerages.

"We generally stick with the same amount," Andrews said. "Of late, it's about $2,500 to $3,000 a year.

The state of California just doesn't support higher education as it once did," Andrews explained.

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**Celebrate Cal Poly's 1998 Campus Authors**

**Reception Today 4pm-6pm**

- Refreshments
- Display of Campus Authors Titles
- Save 20% on all Campus Author Titles (with coupon)
- Pick up the latest guide to Campus Authors
Kiss Your Sweetie at
Julian’s
on Friday, February 13
and you’ll receive a FREE single cone or regular cup of coffee when you purchase one.

Meal Plan Customers: Just a friendly REMINDER
Meal Plan Payments are Due 2/17

Changes in your Meal Plan may be requested by completing a Change Meal Form available at the Foundation Cashier. We cannot accept change forms after February 17. A $10 fee will be charged when applicable.

Please make checks payable to: CAL POLY FOUNDATION

Remember, if your parents make your Meal Plan payment, please remind them of the due date.

College Night
Wednesdays
25¢
Draft Beer
18 and older

Ladies Night
Thursdays
$1 - Domestic Drafts
$1 - Well Drinks
$2 - Midori Sours, Lemon Drops, Cider
$3 - L.I. Iced Teas, XXX on the Beach
18 and older

Musang King
WINDY DAY FROM PAGE 1

House Democrats gathered in Wintergreen, Va., for a strategy retreat, said administration officials. He attributed the improving budget to his work with congressional Democrats, who without any Republican votes passed a near-$500 billion, five-year deficit-cutting package in 1993.

Clearly not responsible for this year’s improved fiscal performance is the budget-balancing deal Clinton and Congress enacted last summer. That package, which was aimed at balancing the budget in 2002, increased spending and cut taxes in 1998 and added more than $20 billion to this year’s deficit.

Just last month, CBO projected a $5 billion deficit for 1998. In the budget he introduced last week, Clinton forecast a $10 billion shortfall for this year.

For months, many private forecasters have been predicting a budget surplus this year of perhaps $50 billion.

TORTILLA FLATS
WILD & WICKED WEDNESDAY
IT’S A WILD DEAL...
2 FOR 1 DINNER!
(EVERYTHING IN THE BAR!!)
EVERY WEDNESDAY 4-9 PM
IT’S A WICKED SPECIAL...
2 FOR 1 DRINKS!!
(EVERYTHING IN THE BAR!!)
EVERY WEDNESDAY 9PM-2AM
PLUS...
CLASSIC ROCK!!

College Night

WEDNESDAY, FEBRUARY 11, 1998 3
Among us?

Evolution: the process of change; of growth from a worse to a better, more complex form. Evolution: name most often associated with the process science claims one is inferior to the other, would he wrong and just plain bad taste.

I believe there is no right or wrong answer. I believe in both. To them I'd ask:

"Evolution: it says we came from apes along?"

I have found comfort in believing Earth. I have found belief in believing Evolution. I know some people will raise questions about people who believe in Evolution, just as there have been for people who believe in Creation. What it all boils down to is a moral compass. Kemaghan was involved in exposing the Kathie Lee sweatshop story. The U.S. Dept. of Labor does not endorse GUESS?

My suggestion is to take back any GUESS? you may have recently bought, believing you were supporting a company who treated their workers with decency and respect, and demand your money back.

Tricia Reynolds is a nutrition graduate student.

"SLO life" isn't Foundation's

In response to Edward Drake's column on Tuesday, 16 February regarding the Cal Poly Foundation's ownership of nearly everything, in case there were any misunderstandings, I would like to make a correction to his statement regarding the use of "SLO life" slogans on T-shirts.

Neither Foundation nor Cal Poly has ever owned this logo/slogan. 'This is actually owned by a local company called Inkspot which has been in SLO for many years. In fact, Cal Poly has to pay Inkspot for the use of the slogan in conjunction with any Cal Poly affiliations. I am sure that U.S. Dep'ts of Robert and Christal, who are close friends, would be dismayed to know that Cal Poly Foundation is getting credit for its own ingenuity and hard work as a small business in SLO.

Nikki Biddison is a social sciences senior.

For the record, I have never defended the Greek system. Upon review of the many commentaries I have written for this paper, one can easily conclude that I am against the practices and actions of both fraternity and sorority alike. But for a brief moment, an article appearing in Monday's Mustang Daily forced me to momentarily abandon my hardened opinions and take pity on the Greek system.

Delta Tau, one of Cal Poly's oldest fraternities, has taken the fall for years of Greek-life misconduct. The fraternity, as recommended by the Student Life and Activities hearing panel and affirmed by Vice President for Student Affairs Juan Gonzalez, cannot participate in university activities until February of 2003. This 25-year suspension defies absurdity. The 25-year suspension comes as a result of the fraternity's Thanksgiving party where a bunch of "guests" drank too much and had to sleep at the fraternity house. One particular "guest" fell asleep on his arm, causing it to go numb. Are you kidding me? The university believes this is grounds for a 25-year suspension? You mean people drink at frat houses? No, not those young mature college guys. I thought they all hung out together and talked about ways they could politically impact the community.

Give me a flippin' break! Any and every moron knows that the foundation of Greek life, the cornerstone of their philosophy, the very fabric that melds them into one unique society, is that alcohol is omnipresent. Why is Gonzalez so adamant about this situation? At least the people who drank at the Delta Tau Thanksgiving party, and ended up staying there, had the decency not to threaten the lives of innocent people by driving home.

For the character whose arm went numb, all I can say is that at one time or another, everyone has had their arm fall asleep and it's not worthy of a four-day hospital stay. This morning when I woke up, my arm was asleep so I hanged it against the wall a few times and I was ready to go. The decision to suspend Delta Tau is a bad decision. How will the suspension affect other fraternities and sororities, or does the university believe that Delta Tau is the only Greek house to participate in what they consider despicable behavior? If the university is looking to make an example of Delta Tau, to instill fear into the corners of other Greek houses, they have made a very poor decision.

Let's not take an insignificant happenstance and twist it into a threatening event. If the university is truly serious about curtailing the amount of drinking at fraternity houses, a tradition that existed long before any of us were born, a solution must pinpoint the root cause of said behavior and be applicable to all. If Cal Poly's other fraternities and sororities had an ounce of decency, they would come forward and share some of the burden placed on Delta Tau. There must be some ulterior motives behind the university's decision to suspend Delta Tau. Unfortunately, in the run around world of Cal Poly's administration we may never learn the true reasons behind this absurd action.

Alan Dunton is a journalism senior and the Arts Weekly Editor.

GUESS? what

Editor,
The Feb. 3 issue of Mustang Daily ran a full-page ad for GUESS? Jeans. GUESS? wants Cal Poly students to buy their products because they are allegedly 100-percent sweatshop free! But this is not true according to Bill Mesler, a reporter with the Investigative Fund of the Nation Institute (Nation Institute's "Trendsetter" list of companies that have high labor standards. Well, GUESS? was forced to pull the ads over protest from the U.S. Dept of Labor. GUESS? is not on the "Trendssetter" list due to questions arising with respect to GUESS?' commitment to labor laws.

Apparently, seven GUESS? contractors have been cited over the last 18 months for wage and overtime violations, indicating sweatshop practices. A New York-based labor advocacy group, National Labor Committee (NLC) put GUESS? on its list of the "nine greediest companies in America" (Nation Institute's "Trendssetter" list). The NLC director, Charles Kemaghan brands GUESS? a company with "no moral compass." Kemaghan was involved in exposing the Kathie Lee sweatshop story. The U.S. Dept. of Labor does not endorse GUESS?.

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Opinion

Foadd pledges allegiance, for real

By Foadd Khosmood

Last Friday, I became a U.S. citizen. By that I mean, I drove down to the Los Angeles Convention Center, survived a lot of paperwork and sat through several speeches before raising my right hand and repeating the oath of allegiance word for word. I saw some significant in what was happening that day. I thought it was just my luck. I was then told that I had lost mine. I was then told that I might not be able to go through the process without a flag. Apparently there is a huge black market for Green Cards that the government is really upset about. But I went anyway.

When I approached the table, there was an INS lady in a suit, kind of like the ones Gillian Anderson wears in "X-Files." She looked straight into my eyes and said, "A friend gave me a ride. Where do you live?" She gave me back the card. "San Luis Obispo. I'm a student." "Oh, well, you need to go that table at the very end and fill out a loss form," she said, in a changed tone communicating to me. She started the oath. "I hereby declare that I absolutely renounce and abjure all allegiance and fidelity to any foreign prince, state or sovereignty...." I noticed the diversity of the people around me as I stood up. Granted, most people were dark-haired, but you could hear the occasional Scandinavian or Slavic accents around you. I noticed the Mexican guy ahead in the next row who was repeating the oath while holding his baby in his arms, and the Tibetan guy in the middle what looked like a cornfield seemed, I was actually feeling something strange watching them. At that moment, even the actual flashed scenes from the Challenger crew waving goodbye a couple of times during the video I mean, come on, are we really proud of that? How odd is this video anyway? and even though they told me two years ago that it would take 90 days for me to get sworn in, even after they misspelled my name god knows how many times and printed the picture of a man named Alan, Alavarez in my citizenship certificate by mistake. I actually couldn't help but roll a patriotic tear down my left cheek as I was standing by my seat watching that video.

I realized that it would take 90 days for me to get sworn in, even after they misspelled my name god knows how many times and printed the picture of a man named Alan, Alavarez in my citizenship certificate by mistake. I actually couldn't help but roll a patriotic tear down my left cheek as I was standing by my seat watching that video.

I was busy taking notes, I missed that one. I was busy taking notes.

Letters sent via e-mail will be given preference and can be sent to: jborais@polymail.calpoly.edu. Fax your contribution to 765-6784 or call our hotline at Building 26, Suite 226.
Students can choose to block just one type of information or both. If a student chooses to block locator information, they will not be listed on the web directory. If a student requests protection of directory information, the records office can’t answer verification calls from employers or other colleges.

Students wishing to be excluded from the web directory need to return the Request for Privacy Protection form they will receive in the mail by Feb. 27.

Information restriction is also available on the Internet at www.mustanginfo.calpoly.edu under the link “Your Student Information.”

The web directory will be updated daily, so students wishing to have their name removed or added can do so after the Feb. 27 deadline, and the directory will reflect the change the next day.

The web directory should be more accurate than its printed counterpart—the ASI student directory—due to this constant ability to update.

Students have always had the ability to block the distribution of their personal information, though the forms created to do so were not widely used. Friedman said that’s one of the reasons that Academic Records is mailing out the information.

Graphic communications senior Jim Song said, “I wasn’t really aware that this information was available.” He said he doesn’t mind that his name and local address are listed in the ASI directory or that other students have access to that information. However, he said he wouldn’t want students to know his home address or birthdate because he wouldn’t want someone accessing CAPTURE using this information.

Dell Desamparo, liberal studies sophomore, said he doesn’t care who accesses his local address but doesn’t want his home address made available. “I don’t fear anything around here,” he said. “I wouldn’t want my home address known, though, because of my family. I wouldn’t want anybody to know that if I didn’t know them.”

LARSON from page 8

year left of eligibility, he says that the team will continue to improve over the next few years.

“This is a talented team. We have a lot of young people, and next year and the years to come this team will be exciting to watch. I think the Cal Poly fans will have a lot to look forward to,” he said.

Larson said that the fans play an important role in the team’s success. The Mustangs started off the season on a tear, winning their first six home games, but they didn’t get their first road win until they played U.C. Santa Barbara in the Thunderdome. They had played seven games on the road during that stretch.

“When you’re at home and you have the crowd around you and you’re in a comfortable surrounding, it’s easy to get pumped up to play... on the road it’s hard for us to play our type of basketball,” Larson said. “It’s a tribute to our fans... they give us such an advantage.”

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Take a FREE Test Drive and find out!

• Take a practice test—your score is unreported.
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Call today to reserve your seat!
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KAPLAN
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ANNOUNCING ASI ELECTION PACKETS FOR:

President
Board of Directors
Chairman of the Board

Candidate filing opens February 13 and closes February 27. Pick up your election packet at Student Life and Activities, UU 217.

For more information see Bob Walters at Student Life and Activities or call Diane Martin, Election Chairman 489-2846.

Were committed to care

Planned Parenthood offers most services at no cost (or a $5 co-pay), to those who qualify for state funding. We also accept Medi-Cal.

Our services for Women include:
- Birth Control
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Planned Parenthood
743 Pismo St., San Luis Obispo 805/549-9446
415 East Chapal St., Santa Maria 805/922-6317

Mustang Daily Restaurant Guide

Your Guide to Good Taste in San Luis Obispo

Classified Advertising

Graphic Arts Building, Room 226 Cal Poly, San Luis Obispo, CA 93407 (805) 756-1143

Ski Club
Nominations for the 1999 Ski Club board are Feb. 18th. Elections will be during the General Meeting on March 4th. Come vote for your next board leader.

Hey COB Students!!
Come check out the Society for the Advancement of Management Meetings Thurs @ 11am, 204-204. Find out about our Ski Trip!

Ski Club

It's not too late to bring an end to the special Valentine's issue of Mustang Daily!!

Drop by the Daily office or the UUE Info Desk and fill out a form. Wednesday the 18th is the LATE DAY to fill out a form.

Become a part of student government. Ask election packets for the office of ASI President, Chairman of the Board, and Board of Directors will be available Feb 13 in UU 217. Filing ends Feb. 27.

RU a VOLUNTEER? NOMINATE NOW!!
Individuals/Groups 13th Annual Presidents Award for Community Service Forms in UU 217, due March 6

Seagate Software
We're the industry leader in the development of data storage and network software products and we're located here in SLO. We're offering the following part time positions for 15 or SR or CSCCSE majors.

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TAKING APPLICATIONS FOR SEPT 10. Non-Smokers, Quiet, No Pets. 543-7055

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Buying a house or condo? For a free list of all the best priced homes & condos in SLO, call Nelson Real Estate 546-1990

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Free list of homes and condos for sale in SLO. Addle Realty 543-2993
SPRING

‘Charlie Hustle’

By Mark Hart
Daily Staff Writer

Ben Larson off the court is the perfect antithesis of him on it. His laid-back demeanor is the exact opposite of his hustle when you give him the ball.

He answers questions in a low-key manner, hesitant to brag about himself and quick to talk up his teammates and coach.

The 21-year-old business major spent most of his life in Elkhart, Ind. attending Elkhart Central High School and playing basketball all four years. He remembered his high school record to be 60-14, and during his senior year his team went to the final four of the Indiana State Championships.

His parents still live there, and he returns home to his family during breaks, spending his free time on the St. Joe river relaxing on his boat and wakeboarding.

During the basketball season, though, he's all concentration.

"He is always a presence on the floor," said freshman Chris Bjorklund. "He is the most focused player I've seen."

As a point guard, Larson said he feels it's his responsibility to run the team. He feels his two strengths are his assists and his rebounding, and he leads the team in both with 87 assists and 37 steals this year. He is "Charlie Hustle" on the court, but he said he feels the whole team moves.

"That's definitely the way we play, and I think that's why a lot of people have been supporting us, because of the way we're out there, working really hard. They can tell we're hustling," he said. "It makes it fun to watch."

While Larson talks up the team, the coach is quick to speak well of him.

"Ben is an extremely smart player with a tremendous heart," said head coach Jeff Schneider. "He really knows how to play the game."

"He has a solid floor game," Bjorklund said. "He distributes the ball well. He decides the offense and disrupts the defense."

Larson was one of the first players that Schneider recruited, signing him three weeks into his tenure as coach. Schneider said that he heard about Larson from a Notre Dame coach, and once he saw tape of Larson, he brought him out here to see the campus and signed him to a scholarship.

"He's an outstanding person, and he comes from an outstanding family. Overall, they are really solid people," Schneider said.

At six-feet tall, Larson said he is naturally built to be a point guard. He has started all three years of his Cal Poly career, never straying from the point guard position.

"Point guard is what I'm used to. That's what I think my game suits, that's what I've played throughout my career," he said.

"Ben has continued to grow here. He's hit many big shots for us here during his career," Schneider said.

He feels this year's team has more of a balanced game, whereas last year they were more of a perimeter-oriented team. The Mustangs are a young team which graduated three seniors last year.

"We had a lot of freshmen and sophomores that played last year, and once again this year we have a lot of freshman," he said, adding that Bjorklund is a "solid player with a tremendous heart." Larson’s team-first mentality shines through when he's asked about the team. While he only has one

SMOKE OLYMPICS

By Jeremiah Mayes
Daily Staff Writer

A perfect antithesis of him on the court is off the court. Larson is a laid-back, easily approachable point guard who always has a great attitude.

During his senior year his team went to the final four of the Indiana State Championships. Larson was one of the first players that Schneider recruited, signing him three weeks into his tenure as coach. Schneider said that he heard about Larson from a Notre Dame coach, and once he saw tape of Larson, he brought him out here to see the campus and signed him to a scholarship.

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At six-feet tall, Larson said he is naturally built to be a point guard. He has started all three years of his Cal Poly career, never straying from the point guard position.

"Point guard is what I'm used to. That's what I think my game suits, that's what I've played throughout my career," he said.

"Ben has continued to grow here. He's hit many big shots for us here during his career," Schneider said.

He feels this year's team has more of a balanced game, whereas last year they were more of a perimeter-oriented team. The Mustangs are a young team which graduated three seniors last year.

"We had a lot of freshmen and sophomores that played last year, and once again this year we have a lot of freshman," he said, adding that Bjorklund is a "solid player with a tremendous heart." Larson’s team-first mentality shines through when he's asked about the team. While he only has one

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Daily Staff Writer

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