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1996
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Regional Rideshare 541-CARS provides a bike map which shows the best commute routes and recreational trails in the County. SLO City 781-7108 provides bike maps that show the best commute routes to use in the City of SLO.

• Taking the bus into campus is much simpler than having to deal with traffic.

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Regional Rideshare 541-CARS has a county-wide computer database for matching people up with others to share the ride.

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San Luis Obispo is only 4 miles across, there’s a bus stop within a 1/2 mile of every house in the city.

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We encourage you to check out the list of options here, and to give us a call if you have any questions.

541-CARS

756-6680 On-campus resource to Ridesharing and transit information

• After Hours Transportation

Safe Ride Home 459-3616

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Yellow Cab 543-1234 Cab Service available 24 hrs.

Shuttles (Airport/Amtrak/Greyhound)

Ride-On 541-TRIP Shuttle and general transportation. Reservations recommended.

Central Cab Co. 544-1222

Yellow Cab 543-1234

• Escort Service

756-2281 Free on-campus escort service available Mon-Thurs of all campus.
Inspiring business

Local businesses are flourishing downtown. Did you know that many of the more popular ones are start-up companies by Cal Poly grads?

SEE PAGE 7

FEATURES

WOW! It’s virtual. A group of Poly students and grads have established the first-ever virtual tour of SLO.

Hope you’ve got a good roommate!

Occasionally, a horror story emerges that you’re not quite sure is rumor or fact. We’ve compiled some good ones, but don’t want to scare you!

Cal Poly athletics

have entered a new era. We’ve got the scoop on expectations for this fall’s sports.

What’s that noise? It’s Running Thunder coming to recapture Cal Poly’s lost spirit.

The spirit of ’96 is this year’s homecoming theme. Find out why this year is going to be bigger and better than ever before.

“There’s nothing to do here!” is a common phrase heard around campus. We think that’s a bunch of hooey.

Poly has over 300 student clubs. We’ve got a guide to get you involved.

What are they building over there? It’s the SLO Fun n’ Zone, a new family amusement center where you’ll be able to putt and play yourself silly.

Kristin Smart has been missing since May. Mustang Daily continues to update the investigation.

Opinion and commentary

What action will you take? One of the hottest issues this election year will involve affirmative action. The results will affect this campus, and Otto Moe Beal has something to say about it.

Life’s little instruction book, translated Cal Poly style by Michael Kaufmann.
Check It Out

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- Lady Lee Lowfat Yogurt

- Lucky/Sav-on Light Bulbs

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- Rubbermaid Waste Baskets

- Sav-on Stick Pens

- Black & Decker Light & Easy Steam Iron

- Con Air Curling Iron

- Tropical Foliage Plants

- Minute Maid Orange Juice

- Tropical Foliage Plants

These prices effective from 8 a.m. Sunday, September 15 through midnight Tuesday, September 24, 1996 at the 201 Madonna Rd. and 771 Foothill Blvd., San Luis Obispo Lucky stores only.

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570 Higuera Street
Central Coast Surfboards, one of California's largest surf shops, is one of Cal Poly's oldest, original products. Nearly 21 years ago, three students in Salinas, California, began selling surf equipment in the dorms of Cal Poly. As surfers themselves, they knew the difficulty and value of finding quality surf equipment along the Central Coast. So they decided to bring it to the San Luis Obispo market.

In December 1975, Jim Hall, Mike Chaney and Dan Dunbar opened Central Coast Surfboards (CCS), located on Chorro and Broad Streets. This became home of the first surf shop in San Luis Obispo.

"We didn't do any heavy research or anything, we were surfers and there was no place to buy surf stuff," Chaney said. "So we opened a little store." This "little store" grew into a bigger business than the original location had capacity to handle. After three years on Chorro Street, it moved to Montecito Street where the business stayed for over a decade. After the first year Chaney left CCS and Hall and Chaney as partners. In 1985, a decision was made to start selling their board-making products through a catalog, creating a mail-order division of the company. The idea was to reach a market that wouldn't ordinarily make it into CCS.

"We just decided to start selling our shoes through a magazine," as well as through the shop, Chaney said. About the same time the mail-order company was created, an employee of CCS, Mike Adamski who is another Cal Poly graduate, invested money into the store and became a third partner with Chaney and Hall. With the business growing at both ends they moved once more to a bigger location in 1993. Currently located on Higuera Street, CCS continues to distribute equipment for almost all board sports under one roof.

It's gotta be the shoes

Another company, not as old as CCS, but with the same explosive success stepped into SLO in the early 80's. "When I graduated from college I had to decide whether I wanted to surf the rest of my life or get a job," Eric Meyer, founder of Simple shoes said. Ten years later, and in semi-retirement after selling his shoe company, Meyer can enjoy his creative success that launched him from just another college graduate that wanted to start all day, to the businessman who can afford to surf all day.

After graduating from Cal Poly in 1985 with a degree in Graphic Design, Meyer went to work designing vacuum cleaners. As a surfer and a skateboarder, this was not how he had envisioned his future. Three months later his vacuum days were over.

"I had this idea to make clothing for surfers," Meyer said. After writing to the Vision skateboard company about his idea, he was hired as art director for their new clothing line, Vision Street Wear. Meyer then began designing clothing and shoes for skaters.

Over the next five years he should become more involved with Vision shoes and moved from the clothing line. At the end of his fifth year he quit Vision and went to work for MTV as the creative director for their licensed products. This was not what he wanted either. "There was a hole in the market," Meyer said. "I kept trying on athletic shoes that felt like an industrial design project."

Friday, December 13, 1991, Simple was born. Meyer was fired of the limited selection of shoes produced for the surf and skate markets.

"The idea for me was to take classic old shoes from the past and hide all the new technical crap inside," Meyer said. After selling the Volkswagen he had restored during college, refinancing his house, his mom's house and borrowing several hundreds of thousands of dollars from investors, Meyer set out to create a new line of shoes. The first year was difficult he said.

The Rubble series, including Barney, Bam Bam and Betty was Simple's first line of shoes. At $2,000 for each mold and 13 different sizes, Meyer was soon only able to afford production of the Barney.

"The kind of money you need to start a shoe company is pretty big," Meyer said.

Distribution started through California but soon reached across the globe into international markets. Production levels increased and today Simple makes nearly 30 different varieties of shoes.

During 1994-'95 Meyer sold his company. He has continued to work for Simple as director of marketing and design,
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Wow! It's a virtually new web site for new students

By Sandra Haughton
Summer Staff Writer

New students can explore the surrounding area by surfing—not the break at Morro Rock or swim by the Pismo Beach pier, but on the internet.

A local internet advertising company established by five Cal Poly students created a web page devoted to helping new students get acquainted with San Luis Obispo.

"It is a nice one-step resource for an introduction to San Luis Obispo," said Dan Burke, manager of the production department of Ernest & Allen. "We want to show (new students) that there is a resource out there for their local area."

The web page, located at http://www.CentralCoast.com/WOW, aims mostly at incoming students arriving on campus a week early to participate in the Week of Welcome orientation program. The page features maps of the area, bus schedules, bike trails, a list of restaurants that deliver and trivia games. The page also has links to the company's main internet hub, Central Coast Online, which lists general information about communities from Cambria to Santa Maria.

“Our on-line community was originally for tourists to surf the web and check out local hotels, restaurants, and upcoming events,” said Burke, a 1995 Cal Poly business graduate. “We realized that it was not only good for people outside the area, but also people in the area. So, WOW definitely fits into our local usage idea.”

The Central Coast Online website consists of an informational kiosk, with directories listing lodging, accommodations, restaurants, nightlife activities, golf courses, media sources and calendars of civic events.

Since it began a few years ago, Ernest & Allen has created more than 3,000 web sites for more than 300 customers, most of which are linked to the Central Coast Online hub.


"We really want to get students involved in and aware of the community," Burke said. "The Central Coast is such a cool place and I didn't find them out until after I graduated and started hanging out with locals." The WOW page also features a chat room, a designated spot in cyberspace where users can interactively communicate.

"Students can communicate online in real-time. They can gripe or talk about parties or what classes they are in," he said. "We predict it will be pretty popular, given their popularity on the internet already."

Overall, Ernest and Allen hopes the web page will acquaint new students with their internet services, but more importantly, provide them with student-oriented information important for newcomers.

"Basically we wanted to put together the resources we as students realize are hard to come by," said Robert McLendon, a member of the production department who helped design the WOW page. "It is the stuff you need to know, like bus schedules and maps, but don't know where to look at first," said McLendon, also a computer engineering junior at Cal Poly.

With most of the company's 25 staff members as current or past Cal Poly students, the company knows its audience.

"Many of our staff had great experiences in WOW," he said, adding that staff meetings about the page often transformed into nostalgia trips back to their freshman years. "We know students get tons of resources in the orientation, but this is the newest way to do it. Everyone that comes through Cal Poly's door is going to have internet access, so why not have a fun way to do it?"
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The affirmative action debate is heating up once again. As in the past, the topic has pitted conservatives against liberal. The anti-affirmative action stance says that the programs have gone too far, causing reverse discrimination against white males. Furthermore, conservatives assert these policies hinder minority progress by not offering their second-class citizenship.

Wading through the polemics and argumentative subterfuge of the debate can be a full-time job—both sides have sent up smoke screens and pushed emotional buttons in an attempt to sway the populace.

At the heart of the debate is the controversial decision by the University of California Regents to end affirmative action on U.C. campuses. According to the Regents, deserving white students have been turned away from universities to make way for underqualified minorities and women. The Regents assert the problem has gotten so bad that they felt they had to stop this horrendous inequity. The numbers speak for themselves.

The U.C. "admission by exception" students made up only 4.6 percent of the freshman class of 1994 (prior to the Regents' decision). We're not talking about a lot of students here to begin with. But of that 4.6 percent, a full one-third of the students were white kids admitted because of special talents, like musicians and athletes.

And after the Regents' decision, African-American students who previously made up only four percent of the U.C. student populations were expected to drop to just three percent. The 13 percent Latino enrollment was projected to fall to 11 percent. Of the last percentage of minority students, while white students were expected to take up an additional five percent of enrollment, while Asian-American enrollment is expected to surge as high as 5 percent across the entire U.C. system.

Before long, white students might be the ones in need of affirmative action programs to gain enrollment to the U.C. system. I bet white conservatives will be singing a different tune then.

One of the big problems liberals have faced in their attempt to demonstrate the benefits of affirmative action is the bold-faced lies told by conservative demagogues like Rush Limbaugh. According to Limbaugh, it's not lack of opportunity or discrimination that keeps minorities from succeeding, rather it's a lack of effort on their part. The original affirmative action programs to his EEOC staff, saying "But for them, God only knows where I would be today. These laws and their proper application are all that stand between the first 17 years of my life and the second 17 years."

Since then, Thomas has reversed his stance on affirmative action. Now that Thomas has made it into Yale, he might not be in the position to espouse his hateful diatribes which are now keeping other minorities from opportunities for success.

The line is, not all affirmative action beneficiaries want to see the programs ended. U.C. Davis history professor Ruth Rosen joked that she when she got into the U.C. Davis history department in 1975, it was at a time when the department's "claim to diversity was that the all-white male faculty came from different Ivy leagues colleges.

Said Rosen, "Unlike Clarence Thomas, I have never felt a compelling need to denounce the policy that opened up closed doors to me. Nor do I feel apologetic or ashamed that I was hired as an affirmative action candidate."

The bottom line is, these policies do work. People like Thomas, Limbaugh and Rosen both. They give opportunities to minorities and women who would otherwise have been discriminated against because of institutional racism and sexism.

But for the last couple years these policies have been increasingly dismantled, mainly by white males. And that shouldn't happen.

White males shouldn't decide when these policies should end, rather it is the people they were designed to help who should say when an equal opportunity has been reached. Minorities and women have been discriminated against in this country for 450 years. What makes conservative white males think that 20 years of token reform policies have done anything to stem the tide of discrimination?

And it's just plain wrong for conservatives to complain that inner-city violence, drug problems and family dysfunction, the inner-city dweller's unfortunate situation was created by the complainers themselves. If we really want to end inner-city violence, drug problems and family dysfunction, we ought to offer free college tuition to anyone who wants it. It'll be cheaper than sending them through the courts and into jail. And then we'd have productive citizens instead of habitual criminals caught in an unbreakable cycle.

Life isn't fair. I know. But affirmative action is our best hope for inducing a balance. We can have all the anti-racism legislation in the world, but it's not going to change the thoughts and hearts of racist citizens—it can only react to their criminal behavior.

Affirmative action programs, on the other hand, are proactive measures aimed at U.C. Department of History.

Question: Do you agree with affirmative action programs?

Editor's note: We decided not to print photos of those answering on the basis that stereotypes are sometimes made from the color of one's skin to one's opinion, especially on this topic. An opinion is an opinion, no matter what the person's skin color is.

"I think it is highly needed. If affirmative action was taken away, it would be a disadvantage for minorities that are not financially able to come here."

-Hassan Orc, biological sciences junior

"I think it's good. I think without it a lot of people wouldn't get an education. It's got its faults, but nothing's perfect."

-Law Guel, graphic design graduate

"I think it's essential. I've certainly benefited from it. People who undermine affirmative action have a very narrow view of the power balance in the world today."

-Peggy Lant, English professor
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Roommate horror stories

Before you finish moving your stuff in, you might want to get a bio on your new roommate

By Otte Mac Dow
WOW Staff Writer

Ellen arrived home one day to find her roommate Paul parading around the house in her matching black thong and camisole.

"She was crazy," said jasmine. "She'd just start quietly weeping. It was creepy.

Kristen, another Cal Poly student, shares a space with three students whose diets consist of rice and noodles which invariably seem to wind up dried and sticking to furniture throughout their cramped apartment. When Kristen left a note asking the other girls to clean up their crusty week-old mess, she returned to the apartment to find them in tears. Tension rises in their living environment to date (and it will probably get worse if they see this article—sorry Kristen).

Jasmine also experienced the horrors of slobbery. Though she herself was no neat freak, her roommate Norma created a living environment which Dante accurately described in the Inferno.

"She was a major slob," said Jasmine. "The trash had to be overflowing before she would even consider taking it out. She would never clean the one time she did decide to help out. I just had spent an hour mopping and waxing the kitchen floor.

"Norma decided she was going to clean the oven and proceeded to dump black, crusty crap all over the clean kitchen floor." Jasmine continued. "It was all wet and she was tracking footprints all over the place. I got a towel to clean it up, trying to give her the hint. She said, 'Oh, you don't have to do that. What an idiot.'"

Doug was a growing boy. He drank a lot of milk and tried to maintain a healthy diet. He kept a good stock of food in the fridge. His roommates thought him smelly.

Your roommate could be a bosom buddy for life. Or he/she could be a crossdresser like Buffy. / WOW photo courtesy of WOW.

Tip #1: Always double check your transcripts

The first tip deals with transferable courses taken at a previous college. After grading your transcripts, the next step to determine which courses will count toward your degree. Don't accept this as the final word. If you believe certain classes should qualify as part of your Cal Poly curriculum, fill out a petition form. These are only for general education requirements and need to be signed by the evaluations office of the department chair offering the course and your advisor.

Tip #2: Plan early

Another tip is to contact your department and find out when classes are offered. Early planning will eliminate the surprise of needing a class during a quarter in which it is not offered.

Tip #3: Schedule the correct prerequisites

Also, scheduling the proper prerequisites is necessary for upper division courses and internships in some cases. Talk with your advisor or department head at least once a quarter to be clear on your schedule and that you are in fact getting closer to graduation.

WOW Staff Writer

Want to get rid of your roommate? Try some of these ideas:

1. Switch the sheets on your beds while she's at class.
2. Twitch a lot.
3. Pretend to talk while pretending to be asleep.
4. Speak in tongues.
5. Steal your roommate's personal effects around. Start subtle.
6. Walk and talk backwards.
7. Eat all of their food.
8. Smile. All the time.
9. Shoot rubber bands at your roommate while he/she is turned, then look away quickly.
10. Hide your underwear and socks in your roommate's closet.
11. - Use them as shaving cream.
12. Slice their head while they are sleeping.
13. Listen to radio static all the time.
14. Cry a lot.
15. If your roommate goes away for a weekend, change the locks.
16. Follow him/her around on weekends.
17. Sit on the floor and talk to the wall.
18. Wear their clothes and claim that they are yours.
19. Take his/her underwear.
20. Stare at your roommate for five minutes out of every hour.
21. Don't do anything, just stare.
22. Dress in drag.
23. Refuse to do the dishes, even if they get dirty.
24. Wear the same clothes everyday.
25. Rearrange their room while they are gone.
26. Don't shower.
27. Take telephone messages for them and forget to tell them who called.
28. Listen to country all the time.
29. Have parties while they're trying to study.
30. Crank your guitar up for a midnight jam session.
31. Play a drum set.
32. Scratch their CDs.
33. Steal their boyfriend/girlfriend over the phone.
34. Steal their boyfriend/girlfriend.
35. Use their soap, shampoo.
36. Use their towels.

The sad truth is, that most of these things have actually happened. Mustang Daily does not really condone doing these terrible things—no, we wouldn't do that.
Cal Poly Won’t Tolerate Sexual Harassment!

Cal Poly affirms its commitment to creating and maintaining a community in which students, faculty and staff are able to work cooperatively in an atmosphere free from sexual harassment. Sexual harassment is unwelcome sexual behavior that violates federal and state legislation. The guidelines set forth in Cal Poly’s Policy Against Sexual Harassment are designed to provide an appropriate avenue of redress for victims of sexual harassment and to provide due process for all parties.

Educating the Cal Poly community is a high priority in the crusade we’ve initiated to eliminate sexual harassment. We offer regular training to inform our campus constituents about sexual harassment guidelines, to provide updates on the evolving body of sexual harassment case law and to focus attention on the critical nature of our concerns. For our employees and students who may suffer the indignities of sexual harassment, we provide support and assistance through a structure of Sexual Harassment Advisors listed here and through the office of women’s programs and Services located in the University union, Women’s Center Room 217F, Ext. 2600.

Warren J. Baker, President

Sexual Harassment Advisors

<table>
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(AD-Mcias.Optical-96)
With the American West Conference a fading memory, all of the Cal Poly sports teams will be entering a new era this fall. For some Mustang athletes, this new beginning will be in the Big West Conference; while others will be standing alone in Mustang Stadium ready to face their opponents as Independents. Wherever they may stand one thing is for certain, these Mustangs are...

Ready for action

By Katrina Ritchie
WOW Staff Writer

- Football

Despite other Cal Poly teams entering the Big West Conference, the Mustang Football team enters this season as a Division I-AA Independent.

Head Coach Andre Patterson said the Mustangs have a great group of experienced returning players and the ability to be very explosive on offense. "Offensively, we are expecting big things from second team All-American receiver Kamil Loud, receiver Jon Peck, running back Antonio Warren and full back Keith Washington," Patterson said. "On defense, Jonathan Cotton is back as an All-American candidate at linebacker, David Lombardi is back at corner and Andrew Parkinsen is back at defensive line. They have made a bunch of big plays for the program the past two years and we expect for that to continue."

The main focus for the Mustangs during training camp was to continually improve each day and to become better prepared for the upcoming season. Patterson said, "I was very pleased with the effort the players gave during training camp and the mental concentration they had," he said. "If we keep that up we will have a great season."

Patterson said the Mustangs lost many key players from last year's team including quarterback Mike Fisher and linebacker Alex Garwood. "I think that the people who stepped in to fill the roles of some of our seniors that graduated have done outstanding jobs to fill those big shoes," Patterson said. "The real test won't be until we play some games and see if they can replace some very good players."

Backup quarterback Nate Ecklund and San Jose State transfer Ali Abnow have been battling it out for the starting quarterback job, but Patterson said that naming a starter is not a top priority.

"This is a good situation for a head coach to be in when you have got two quarter-backs that you feel comfortable with to run your offense and throughout the season I am going to be needing them both," Patterson said.

The Mustangs opened their season with two games on the road at Idaho State and Montana. The Mustangs first home game is September 21 against Weber State at 6 p.m.

- Volleyball

The Volleyball team begins this season with 12 returning players, a new conference to compete in and a new coach.

Steve Schlick takes over the head coaching responsibilities leading the team into its first year in the Big West Conference. "It is a big step going into the Big West," Schlick said. "The competition will be higher."

Senior Heather Lee said the team is looking forward to playing in the Big West. "We are playing against tough teams known for big blocking and big hits," Lee said. "We are excited about this season and our new coach."

Schlick said he is very impressed with the team. "We are continually making progress. We are a little raw, but this team has a good attitude and good work ethics," Schlick said.

The Mustangs opened their season with a tournament in Dayton, Ohio on August 30-31. It will host the Cal Poly Invitational September 13-14.

- Women's soccer

Last year, the NCAA Division-I Selection Committee denied the 15-3-1 Cal Poly Women's Soccer team an NCAA playoff bid, in spite of the fact that its record was better than several teams allowed into the playoffs.

This year, Head Coach Alex Crozier said he will be very surprised if that happens again. "If we do as well as or better than we did last year, I do not think that will happen again," Crozier said. "A lot of attention was drawn to the fact that we were left out of the playoffs. There were a lot of people outside of Cal Poly who said that we were snubbed."

Although the team has lost six starters from last year, a lot of recruiting was done during the off season, said Assistant Coach Dan Tobias.

"Recruiting went well and we brought in eight new players, some of which will red shirt," Tobias said. "We have a strong school academically and a good soccer program to offer."

The Women's Soccer team opened its season with a home game beginning August 30. The Mustangs played Westminster College, UCLA and Santa Clara University and lost finished their first road game September 11 at Pepperdine.

"I look for seven or eight players to really stand out during this season as opposed to the usual three or four," Crozier said. "We have a really talented mix of players."

See SPORTS page 17
"I wish I knew a better place to shop for school clothes."

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SPORTS from page 15: The men’s soccer team has a solid team this fall, with all but one returning player.

**Men’s soccer**
The Men’s Soccer team reached the NCAA Division I Playoffs last year with an 11-6-1 record, but lost in the first round to UCLA 2-1.

This year, the Mustangs look forward to getting to the playoffs once again. All but one player returns to the team this fall, and Head Coach Wolfgang Gartner has added several new players to contribute to the team as well.

"We have a solid group returning this year," Gartner said.

One returning player to watch for this season will be senior forward Clay Harty, who had 16 goals last year including two game-winners.

The Mustangs opened their season at home against Oregon State on August 31 and then went on a four game road trip. They are back home again September 20 at 7 p.m. against Texas-Pan Am.

Gartner looks forward to the upcoming season with his experienced team.

"Depth-wise, we are balanced very well, but we have some forwards who should stir some excitement for the fans each night," Gartner said.

**Cross country**
The Men’s and Women’s Cross Country teams are looking forward to their first season in a new conference.

"The Big West is an unknown entity for us in terms of how we will stack up against the competition," said Head Coach Terry Crawford.

Crawford said the women’s cross country team is prepared to battle it out to be the best California team in the conference.

"Santa Barbara and Irvine are the two big teams to beat," Crawford said. "We are one of, if not the best teams in California and we hope to be in the top three."

On the men’s side, Crawford said Santa Barbara is the team to beat.

"We hope to step up and break into the Big West and battle Santa Barbara for the top spot," Crawford said.

Crawford said Eric Engle had a good summer training and on the women’s side Nikki Shaw, Amber Robinson, Claire Becker and Lori Fancon are the top runners.

"We have lost some key people for both the men and the women, but we are pleased we have some runners back," Crawford said.

Cal Poly will host its only home meet on October 19.
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Michael’s little list of instructions

By Michael Kaufman
NOW Staff Writer

After devoting many years of my life to higher education, (most of them here at Cal Poly) I can finally see the light at the end of the tunnel—graduation.

When all is said and done I really have enjoyed my stay here and wouldn't replace it with anything else. When I began college, graduation wasn't as important to me as having an intense social life, of course.

It would seem almost equally important for incoming freshmen and others to have a book of instructions to guide them through their stay here and allow them to take full advantage of the opportunities that lie ahead of them. The new book would, of course, have to focus on this university and the community of San Luis Obispo. Since I don't have a contract with a book publisher, this will have to do.

1. Take full advantage of professor's office hours.
2. Use the Rec Center as much as possible.
3. If you live by the beach, learn to surf.
4. Take a walk to see the broken statue heads behind the Dexter building.
5. Join one of more than 400 clubs on campus.
6. Take one night that you planned to go out and study instead.
7. Hike Bishop Peak.
8. Feed the sea lions at the Morro Bay Aquarium.
9. Show your parents around campus.
10. Go watch a less popular sports event like field hockey— we really do have a team.
11. Stay the night in Montana de Oro.
12. Take a friend to Fat Cat's Cafe at 3 a.m.
13. Hang out at the 'family side' of the pier at Avila Beach.
14. Honk when you go over each speed bump on Chorro and Broad Streets.
15. Ride a bike to school instead of driving.
16. Take pictures with friends who you may forget after graduation.
17. Take full advantage of the free bus system.
18. Get an email account as soon as possible.
19. Don't wait until your last quarter to register for a class that may not be available when you need it.
20. Try a 'Pacific Passion' Juice Club drink.
21. Ask to redo a failed paper regardless of the teacher's policy.
22. Hike to the Poly "P" — it may be gone soon.
23. Resist the temptation to get a pet if you live in a small apartment.
24. Look for off-campus housing as soon as possible.
25. Assign yourself to a study group with people you've never met before.
26. Don't be afraid to ask someone out.
27. Walk home from downtown on a weekend night (please bring a companion).
28. Wear the same clothes to your 8 a.m. class that you wore the night before.
29. Create your own web page, even if no one will see it unless you give them your address.
30. Use a U-shaped lock for your bike on campus.
31. Don't wait until your last quarter to register for a class that may not be available when you need it.
32. Attend the rodeo on campus at least once.
33. Take Ag 301 with Dr. Joe Sabol (F2 GEB requirement).
34. Tour Hearst Castle.
35. Visit the men's bathroom at the Madonna Inn.
36. Donate at least some of your time to Wood's Humane Society.
37. Don't put a Bad Boy Club/No Fear sticker on your vehicle.
38. Use bought books at the campus book store.
39. Milk a cow (refer to number 33).
40. Don't look for a relationship with someone you meet at a bar.
41. Occasionally turn in a term paper early.
42. Don't register for 8 a.m. classes if you aren't a morning person.
43. Register to vote!!
44. Try to get on the Dean's list at least once.
45. Choose prospective roommates wisely.
46. Take a leadership role in something.
47. Buy a not-so-close friend a Bull's Sweat.
48. Be a designated driver.
49. Learn something new everyday—that's why you're here.
50. Read the Mustang Daily cover to cover.

I hope these ideas aid students in receiving all that this community and this university have to offer. Good luck in your endeavors.
—WOW Staff Writer Michael Kaufman is allowed to give you this advice, because he learned the hard way— 50 times.

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Crazy people with their shirts off, some students show how to get into the spirit of things at one of last year's football games. Expect more of this behavior this year, as Running Thunder plans to rile up crowds. / WOW file photo

Homecoming:
The Spirit of '96

By Justin MacNaughton
Summer Staff Writer

The plan is to increase Cal Poly's school spirit and bring back more alumni support for Cal Poly. The committee has taken several steps to promote stronger school spirit and a more successful homecoming for the students and alumni. Awards will be given among the various levels of monetary sponsorship.

According to Smith, major sponsors of $500 or more will be recognized with their name on Cal Poly's cheerleader's shirts and shoes. The stands will be filled, and spirit for Cal Poly needs some encouragement. Let's go Thunder. Thunder will extend their welcome to the visitors and excite the home-crowd by plac ing potatoes in Mabali's side of the bleachers. This is one of the many stunts Running Thunder has done over the past two years to support and increase Cal Poly spirit during athletic events.

Running Thunder, sponsored by ASI and the athletic department, is a club which attends athletic events and provides support for the teams. During both home and away games the club members are Poly's personal cheering section among the crowd.

"We dress up in Cal Poly colors, we work with the cheerleaders and band and try to get everybody to enjoy the game," said Running Thunder President Steve Schimmel.

Running Thunder first appeared in 1944, after nearly 20 years without an athletic spirit club. That 20-year break began in the mid-70s, when the Rally Club fizzled out.

"We're a recreation of the Rally Club," Schimmel said.

Now with an Executive Board of Directors and over 80 members, it plans on backing the 1996-97 athletic year with more support than ever.

"This year we are going big," Lisa Barnicott, Running Thunder's Vice President said. "Things are changing, we get a lot of money from athletes this year so we have huge plans."

Included in those plans is Pride 101. During Week of Welcome, freshmen will be targeted by Running Thunder to familiarize them with Cal Poly.

"We want to orient new students with Cal Poly and all the things on campus they can be proud of," Barnicott said.

This Fall will also be the first time there will be a student-controlled bleacher section. The southern end of Cal Poly's bleachers will be under the guidance of Running Thunder. Throughout the fall season the club will work to get a higher attendance at home athletic events by hosting giveaways, raffles and activities in the bleachers.

Running Thunder is also responsible for the maintenance of the Poly "E" which is located on the

Homecoming:
See THUNDER page 27
With state funding unable to keep up with increasing demand for dial-up access to campus computer systems, Cal Poly students will have the option to pay a monthly charge for improved access to a new enlarged, faster modem pool. A free modem pool will continue to operate in parallel with the pay modem pool.

For a monthly charge of $11.00, students will have improved access to the Internet, World Wide Web, electronic mail, news groups, the Cal Poly Library and campus computer systems from their home or anywhere off-campus. Cal Poly faculty and staff will have access to the pay modem pool at no charge. Foundation, ASI employees and other University approved users who may wish to subscribe to the service will pay the established fee. Neither modem pool is open to the general public.

For further information regarding automated sign-ups and services on the new modem pool, you may:

1) Using your web browser, connect to http://spider.calpoly.edu/modems/
2) At your AIX "%**" prompt type "lynx http://spider.calpoly.edu/modems/"
3) Call 756-7500 for voice information.

During WOW a special lab has been set up for automated sign-up
Located inbuilding 12, room 105-D from 9:00 a.m to 5:00 p.m, M - F.

The new modem pool is available at 756-7100
The free pool will continue to operate at 756-1000

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ENLARGEMENTS
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By Todd Bauliff
WOW Staff Writer

A newcomer to the Central Coast and San Luis Obispo, first-time Cal Poly students may not realize the abundance of outdoor activities available in San Luis Obispo County is not only beautiful, but recreationally diverse as well.

Many hot spots are well known throughout town for activities including hiking, camping, mountain biking and surfing, while other areas are less advertised.

BEACHES:
Located just 10 miles from the ocean, San Luis Obispo residents have the opportunity to visit several Central Coast beaches. Looking for a good place to just relax and work on your tan? Then Avila Beach with its sandy beach is the best place to go. Further south on Highway 101 is Shell Beach where surfers can test their wave riding skills. Shell Beach is good for beginner surfers while Morro Bay or Montana De Oro is better for the more advanced wave riders.

Continuing down the coast at Pismo Beach, you not only can enjoy the sun and surf, but also the sand. Stretching for miles down the coastline, the sand dunes are a great place to ride three-wheelers or camp.

Two popular Pismo campites are the North Beach and Oceano Campgrounds. Another oceanside recreation area is Morro Bay located north of Pismo Beach. Morro Bay is available for under $20 a night at Morro Bay State Park.

WATER SPORTS:
Another camping area that includes many trails for hiking and mountain biking, is Montana De Oro State Park. "MODO," located in Los Osos, spreads over 8,000 acres including seven miles of shoreline and offers a dozen trails. Beginners and advanced hikers and riders can also enjoy the area for its beautiful scenic views of the coast.

Other routes for hikers include the mountains known as the Twin Sisters near San Luis Obispo, also known as Mt. Madonna has mild hiking, but offers a panoramic view of the city.

Next, there's Bishop Peak which can be hiked from several different angles depending on the type of adventure desired. At the peak there are several huge boulders that you can climb and sit on, offering views for miles looking towards the ocean.

A lesser known mountain, but just as fun and challenging is Bishop Peak in Hollister Mountain. It is located on Turr Road off of Los Osos Valley Road. The easily defined trail leads to the top where traditionally a tin can containing notes and other paraphernalia from previous hikes is wedged somewhere between the boulders.

Watch out though, as hiking Hollister is not only illegal (if you're caught) but may be hazardous to your health if the dogs get you. Let the signs at the trailhead serve as your warning.

BIKING:
If you like faster, more thrilling outdoor adventures there are several mountain biking areas scattered around the Poly area.

The Poly Canyon loop, which begins on campus across from Dibble Hall, goes for approximately eight miles and ends near the agriculture building. Another trail on Poly Campus can be found by turning left at the fifth gate and following the single track up the hill toward the rock pile. Further down you will reach Vita Road which connects with Perimeter Road.

For a moderate ride try taking Perimeter Canyon Road to Avila Beach. A more strenuous adventure is west Castra Ridge offering clear views of San Luis Obispo and Morro Bay.

Go north on Highway 101 to Stagecoach Road then turn left and pedal up the hill to TV Tower Road. One way is to go out to the Coro Alto campground where you'll find excellent transportation to get back to SLO. Otherwise you can take the loop which goes back to SLO via State Highways 41 and U.S. Highway 1.

The city of San Luis Obispo, as well as the surrounding area between the ocean and the mountains, is easily accessible. Whether it's leisure or exercise you seek, the outdoors provide fun in all shapes and sizes.

Still not satisfied? Poly offers over 300 clubs

By Michael Kauffman
WOW Staff Writer

A thorough education must take first priority for students, but there is more to college life than the work involved. While athletics is funded differently," she said. "But sport clubs compete against other universities and are governed through sanctioning bodies. Also, the clubs have regular practices and rules on eligibility.

Benn stressed that becoming involved in sport clubs is a great way to balance life and help build leadership positions within the club.

Rugby Club President Terry Quinn believes participating in sport clubs gives students a chance to quickly fit in, while staying healthy and fit.

"You're part of a team, not just a small fish in a big pond," Quinn said. "These clubs are based on camaraderie and the friends made in these sports last longer than your stay at school."

Quinn, who began playing rugby at Jesuit High School in Sacramento, said that students who involve themselves in sport clubs have the best records.

A variety of competition levels are offered to meet the diverse needs of intramural participants. Each team plays its games once a week and a playoff tournament is held at the end of each quarter for teams with the best records.

While sport activity is a healthy way to exert energy, some wish to become involved in other programs under the umbrella of the university.

Another option for overworked students is to venture into the Greek system.

According to Ken Barclay, director of student life and activities, about 15 percent of students are involved in the Greek system. Getting through a formal rush process is essential to join a fraternity or sorority. Rush is a formalized mechanism used worldwide to bring students together to see if they hold some common interests.

Fraternities will promote and publicize rush activities, while sororities send letters to interested women coming to Cal Poly.

A Pan Hellenic rush is more strict in guidelines and regulations and used by sororities. Fraternity rush is regulated by the Interfraternity Council and has more lenient policies.

During rush, students visit different houses in an attempt to get invited back. If students receive an invitation from more than one house they must choose between the houses.

Each house is limited to the number of members they can allow. Therefore some students are turned away at the entrance of their house of their choice.

Still not satisfied? Poly offers over 300 clubs
Voted “Best Store to Browse” in San Luis Obispo, Meridian's award winning showroom offers a unique selection of decor accessories and furniture that will add life to any room. A creative staff and an assortment of products ranging from contemporary pottery to melodic wind chimes can all be found in Meridian's ever-changing showroom.

From the Historical Mission of San Luis Obispo, Downtown SLO offers a unique Farmers' Market. Downtown SLO offers a unique showing an exciting blend of art and entertainment.

Looking for good old-style Italian cuisine? Angelo's Italian Restaurant has blended tantalizing food, affordable prices and great ambiance into one location. Angelo's simple decor makes it the perfect place for a meal with family and friends or a romantic interlude with that special person in your life. Angelo's is conveniently located next to an abundance of public parking. It's deliciously affordable!

Whether you are staying a night at the Garden Street Inn or enjoying a weekend breakfast, the Garden Street Inn is the perfect place to fully enjoy your San Luis Obispo experience. Located in the heart of Downtown, this classic bed and breakfast reflects Victorian charm in its four suites and nine guest rooms. Theme rooms, like Field of Dreams and Valley of the Moon, are beautifully appointed with antiques, fireplaces, jacuzzis and historical memorabilia. Bountiful breakfasts and evening wine and cheese tasing make the Garden Street Inn a stop to remember.

Hosted by Dan and Kathy Smith, the Garden Street Inn is the perfect place to fully enjoy your San Luis Obispo experience. Located in the heart of Downtown, this classic bed and breakfast reflects Victorian charm in its four suites and nine guest rooms. Theme rooms, like Field of Dreams and Valley of the Moon, are beautifully appointed with antiques, fireplaces, jacuzzis and historical memorabilia. Bountiful breakfasts and evening wine and cheese tasing make the Garden Street Inn a stop to remember.

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Downtown San Luis Obispo

From Tolosa to the nationally recognized Thursday Night selection of cultural experiences, Downtown is known for its relaxing, yet entertainment. Being voted "Best Bar in San Luis Obispo" is one of the many accolades Mother's Tavern claims. From its ever popular Disco Night to live blues and jazz bands Thursday to Saturday, Mother's Tavern has turned into the entertainment focal point of Downtown. Mother's Tavern offers great food, drinks, music and a piece of local history for all visitors to enjoy.

725 Higuera Street 541-8733

Poster Markei, on the corner of Higuera Street and Nipomo Street, is one of San Luis Obispo's largest poster and print shop. The staff at the Poster Markei is known for going out of its way to meet the many needs of its customers. From custom framing and poster mounting to pre-framed art, the Poster Markei can outfit any dorm room, apartment or house in style.

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Leon's Books has offered the largest selection of used books on the Central Coast for over 27 years. With over 150,000 books in stock, Leon's inventory ranges from out of print classics to contemporary thrillers. If you're looking for an excellent selection of used and vintage books at great prices, Leon's Books is the place to visit.

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855 Marsh St. Downtown San Luis Obispo
New amusement center’s opening just around the corner

SLO Fun ‘n Zone - promises good times, family atmosphere

By Travis Roach
WOW Staff Writer

The word “fun” may have different meanings to parents and their kids, but San Luis Obispo's soon-to-be-built Fun ‘n Zone will try to bring entertainment for all ages.

That’s right, the state-of-the-art family entertainment center coming soon to our usually quiet city will bring attractions that could show up the rides at the Mid-State Fair.

Designed by Cal Poly architecture graduate Michael Hurst, the Fun ‘n Zone is expected to open sometime between March and May of 1997. The family fun park will feature two miniature-golf courses, an in-line roller hockey rink, a two-story arcade with 100 video games, including seven to eight virtual reality games, and five batting cages for baseball and softball.

The golf courses will be modeled after the Seven Sisters mountain range, with one course designed for handicap accessibility.

The in-line roller hockey rink will be open to the public, and will also be a center for Cal Poly hockey club games and for the San Luis Obispo Stampede, which currently practices in Barbour Traveling hockey teams will also use the facility and surrounding areas.

The arcade, described as “light and airy,” will consist of only nonviolent games. It will provide a soft room for small children where they can play with interactive soft toys. There will also be an adult “quiet zone.”

Other features at the park will include laser tag, an 18-seat motion-simulation theater, an Indy and stock-car race track, and bumper boats with water cannons.

According to Promotions Director Cliff Step, the food arcade will feature a snack bar with healthy food choices and local merchant booths such as SLO Maid ice cream.

The Grand Prix race track will be designed so that if any unsafe driving takes place, all cars will stop at the push of a button. The clock will also stop so time is not wasted.

SLO Fun ‘n Zone will have a pay-as-you-play policy for all activities, which will eliminate an admission price. Day group rates and a special-events patio will also be available for school and nonprofit fund raising.

The park will be kept clean and security will be of the highest quality and the lowest profile,” General Manager Jacques Nosco said regarding plans for the new park.

Instead of security officers, high-tech cameras will watch over the park 24 hours a day. Also a 12- to 16-foot gate will surround the center.

We want to be a very safe place,” President Michael Conway said. “We don’t want to be the same old thing.”

According to Conway the park will be upgraded to keep up with new and existing technology.

“We don’t want people to come once and that’s it,” Conway said. “We want people to return.”

San Luis Obispo’s economic manager Jane McKay said the city is really pleased to have the Fun ‘n Zone because it will be very supportive of sports and family.

Governor Pete Wilson even sent a letter to the city expressing his delight with the project calling it “a staple for family entertainment for decades to come.”

The 5.6-acre park will be located at 1660 Calle Joaquin, near Motel 6 off of Los Osos Valley Road.

In order to mitigate traffic there will be alternative transportation incentives like token rewards. SLO County Rideshare will also offer summer youth bus passes.

“The Fun ‘n Zone will provide safe, family fun for San Luis Obispo as well as being a positive force in the community,” Nosco said.

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THUNDER from page 21

SCHMELLEMANN said the club is hoping to make a strong impression among students this year and gather more support from anyone willing to participate in any of their stunts.

Position will familiarize freshmen with Cal Poly’s clubs and organizations, and help them get involved with the promotion of school spirit.

“We are trying a lot harder this year to get the freshmen involved, because they’re really the ones with the spirit,” Smith said.

Throughout the week, groups involved with Homecoming will participate in various forms of games and activities. Brought back just last year, the Homecoming King and Queen crowning will occur. There will also be a banner contest and a scavenger hunt.

The Laugh Olympics is another all day event that gets students together at pie-eating contests, sack races and other similar events.

Prior to, and during the football game against Davis, there will be a club fair. Clubs involved in Homecoming will be able to set up information booths outside the stadium and sell t-shirts and promise information bi-folds outside the stadium.

As a result of Homecoming, the Athletic Department, the Student Association and Cal Poly’s clubs and organizations, and help them get involved with the promotion of school spirit.

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roommates, on the other hand, did their shopping at Doug's Free Food Emporium (as long as he wasn't home). It got so bad that Doug started making little tic marks on his milk container to see if anyone was drinking it while he was out.

Doug found his roommates shopping at Doug's Free Food Emporium whenever he wasn't at home.

His roommates soon got hip to his trick and continued to drink his milk, adding water to fill it back up to the tic mark.

"I bought whole milk," he said, "but by the time my roommates got done with it it was weaker than nonfat."

Doug also found his clothes dirty and wadded up in the corner of his roommates' rooms. They swore they didn't know how they got there.

Sometimes roommate situations can turn really ugly. One girl began an intimate relationship with her male roommate. When she decided to break it off she came home to find her school books in the backyard with maple syrup poured between the pages. Her roommate came over also broke her furniture and then gathered up her family and personal photos and drove them to LAX where he put them on a plane to Borneo. At least that's what he said. His friends told her the truth. He merely stuck them in a trash can in the terminal.

Linda had a roommate that was sweet as pie to her face. Her roommate also liked to eat pie, then go to the bathroom and throw up.

"She had an eating disorder," said Linda. "Massive mood swings. She was totally chemically unbalanced. We'd hear her outside screaming at her boyfriend, then she'd come in and say all bright and bubbly, 'Hi, guys!' It was weird."

"One time I lost one of her books on accident," she continued. "She said, 'No problem.' The next morning I got up to make breakfast and all my eggs were broken. She also broke a lot of dishes."

"Don't ever live with five girls," she said. "Not only were they catty, they were also messy. The amount of hair in the shower drain! Ugh!"

There doesn't seem to be any limit to how weird roommates can be. Your best bet is to be respectful and treat others as you'd like to be treated...and pray that the Good Roommates smiles on you.
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“Our entire staff would like to thank Cal Poly-SLO for making last year one of our best ever—and we look forward to serving the needs of Cal Poly students this coming school year.”

—E. Nickelsom “71”
General Manager

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MARK BOSWELL
B.A.D.-M.A., J.D., Poly Paralegal Instructor

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Nutritional science senior Jen Wolfsen joined the Alpha Phi sorority in the fall of her freshman year. "I was active in social groups in high school and I thought it was the right step," Wolfsen said. A supporting reason she had to join a sorority was to interact with students outside of her major. Her brother was involved in the Greek system, so when information about sororities came in the mail from Cal Poly she was quick to be active in rush. Choosing the right sorority is a very important decision. "Sororities put people with similar interests together," she added. The Greek system gave Wolfsen the chance to relax from the stresses of school and allowed her to just hang out. "I've met my closest friends in my sorority," Wolfsen said. "These are the friends that will last for a lifetime." There are six sororities in the Pan Hellenic system and 20 fraternities in the Interfraternity Council at Cal Poly. There are also four or five fraternities not in the council. Pan Hellenic rush will be held September 19-23, while fraternities will hold their rush in mid-October.

In addition to the activities offered by the Rec Center and fraternities and sororities, there are other clubs based on individual interests. There are over 350 clubs dealing with academic majors, special interests and religion.

On the Friday of Week of Welcome, a club carnival featuring over 125 clubs will be on display in the University Union. Tables, booths and exhibits will be on display to advertise to new students. "This is a good introduction to all of the clubs and their leaders," Barclay said.

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Kristin Smart: still missing

By Matt Reger

May 25 was the last time anyone has seen the 19-year-old, six-foot, one-inch student. Smart, nicknamed "Roozy," was reported missing May 28 by her father and a fellow student.

The Cal Poly Public Safety department headed an investigation which began with a flyer campaign and a campus and area-wide search conducted on foot, on horseback, in a helicopter and included infrared scanning of Poly Canyon.

On June 11 the FBI became involved in the case, searching airline travel records and passport use but no leads were discovered.

On June 29, three days after Public Safety turned the case over to the San Luis Obispo Sheriff's department, a second search was conducted. This time over 30 volunteers showed up to help search a large portion of the area around Campus.

Police conducted a thorough search of Santa Lucia Hall, the dormitory where Paul Alex Flores lived. It included a search by four dogs from the California Rescue Dog Association (CRDA), trained to search for human remains.

According to an affidavit released by the San Luis Obispo Sheriff's Department Aug. 6, the dogs were led individually through the dormitory where Paul Alex Flores lived. It included a search by four dogs from the California Rescue Dog Association (CRDA), trained to search for human remains.

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One of two billboards in San Luis Obispo on Highway 101. Smart has been missing since May. A $10,000 reward has been established. / WOW file photo

On May 25, 1996 Smart walked home from an off-campus party at 2 a.m. escorted by two acquaintances. One, Paul Alex Flores, said he last saw her 50-yards-away from her dormitory, Mirt Hall. That was the last time anyone has seen her.

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NEW Opportunities

By Katrina Riddie  
WOW Staff Writer

One of the best ways to get involved in activities at Cal Poly and gain leadership experience is to join Associated Students, Inc. (ASI).

ASI is a $10 million non-profit corporation that provides services and programs for students and provides an administration for clubs and organizations.

Soncia Lilly, interim executive director of ASI, said all students belong to ASI and ASI primarily is the voice of the students.

"The main goal of ASI is to ensure that the needs of students are represented and addressed to the best of our ability and to make sure that students have the opportunity to get involved," she said.

Lilly said that the needs of the students are represented through the diversity of ASI.

"We have a small sample of all the communities that exist at Cal Poly so that we have a broad perspective of the needs that need to be met," she said.

Arturo Rodriguez, executive vice president of ASI, also said that ASI promises to be bigger and better this year thanks to the enthusiasm of new president Steve McShane. "We have a small sample of all the communities that exist at Cal Poly so that we have a broad perspective of the needs that need to be met," she said.

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The Cal Poly Plan is set to benefit students

Freshmen may not know they're paying higher fees, but returning students will notice. The pierce is due to the Cal Poly Plan, which was authorized by CSLU Chancellor Barry Munitz in late July.

The Plan sets the tone statewide for campus-based fee increases to meet individual institution needs.

The Plan raised fees $45 per quarter this year, and will bring in about $2.1 million over the academic year. Of that, about $300,000 goes directly to financial aid grants and $1.8 million to investments that meet first-year priorities.

Second, the University and other sources are matching revenues from students at about $1.9 million, plus the value of faculty and administrative time to support the Plan. Also the CSLU has allocated approximately $3.5 million to add classes and cover other costs associated with enrollment growth.

The University is also contributing about $50,000 to financial aid, and private contributions are expected to generate new school and program fees.

The Plan is unique, in that it was driven by a steering commit-

ttee comprised of faculty, staff and students. Each had equal say in the direction they wanted to take the Plan.

After completing the initial work for the Plan, Cal Poly's faculty, staff and students had the opportunity to submit proposals requesting money for various programs and services.

Most projects selected for first year funding sought more funds than are initially available. Thus, dean and project directors have been asked to clarify their activities and budgets so as to meet the Plan's goals most effectively.

Included in first-year funding are studio laboratory classrooms that integrate instruction, computer applications and experimentation into one work space using state of the art technology.

Also allocated by the Plan is money for advanced computing laboratories, student records improvements, academic assistance and advising, curriculum integration and restructuring and instructional technology applications.

Interim Assoc. Vice President for Academic Resources Linda Dallen contributed to this report.

SMART from page 35

Kristen and admits it. She said, "Some papers say (Flores is) 'the

Kristen Stewart claimed in the affidavit that Flores is responsible for or has direct knowledge of her disappearance and or death."

"Some papers say (Flores is) 'the

Kristen and admits it," She said. "The investigation has turned up little information so far. Denise Smart and authorities are depending on returning students and the 

Editor's note on Smart

Both Cal Poly and San Luis Obispo are known for being, safe, fun areas to live and go to school. Unfortunately, a single event which occurred last spring marred the university's good reputation and forced students, administrators and local law enforcement officers to think twice about the town we have the privilege to live in.

Kristen Denise Smart, then a freshman living in Muir Hall, has been missing since late May. Smart, a 6-foot 1-inch blonde, was last seen at the entrance to her dormitory building after she stepped into "Unsolved Mysteries" to find out more about the case.

"The most important thing is that factual information is given to students so they can recollect what happened that night," Denise Smart said. "The information (students) know from last year was not all cor-

Kristen was never seen hitchhiking or eating at Taco Bell on Santa Rosa," she said. "If people know all of the facts maybe someone will come forward with information because no one can vanish. It's impossible."

"The most important thing is that factual information is given to students so they can recollect what happened that night," Denise Smart said. "The information (students) know from last year was not all cor-

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and partner of Sheri Bliss said.

But it's a muffin that has propelled Sheri Bliss to the position of young owner of an expanding business. A muffin that combined low fat with a fresh-baked taste.

With a degree in Graphic Communication from Cal Poly in 1985, Sheri Bliss knew the value of healthy eating. Soon after graduating she developed a nutritious muffin for a downtown restaurant. It rejected her, but she didn't give up.

"She went a block away to Rudolph's coffee shop, they said they would try them, and they took off," Ken Bliss said.

Two years later in 1987, with the help of private financing, Ken and Sheri Bliss opened SLO Baked bakery. Ken left his job to become a baker alongside his wife.

"We have to keep making adjustments, every time we stagnate and keep the same flavors business falls off," Bliss said. "But the muffins are still what sell the best."

Today SLO Baked boasts more than 28 flavors of muffins along with danishes, croissants and bread. According to Bliss, their zucchini, carrot and other flavored breads will soon be carried in all Juice Club retail stores.

The expansion of SLO Baked products into Arizona and New Mexico forced Ken and Sheri Bliss to build a commercial bakery of 5,000 square feet in San Luis Obispo County.

"The commercial bakery will not be a retail store," Bliss said. "It's to facilitate us to do the other states."

Originally from L.A., Ken and Sheri Bliss have been treated well by San Luis Obispo. A story of sweet success for the two bakers has convinced them that this is a town they want their two kids to call home.

"We are never going to move from San Luis Obispo," Bliss said.

Storming the surfwear scene locally

1995 launched two more businesses from Cal Poly into the lap of San Luis Obispo: Natural Flavors restaurant and El Nino clothing were just getting started about the same time by three seniors at opposite ends of campus.

Toward the end of his senior year, Eddie Apodaca, a Graphic Communication major, saw the availability of time and the opportunity to use what he had studied throughout college. He had been treated well by San Luis Obispo.

"I thought I could offer what I knew about printing and design to the company," Apodaca said. "My degree in Graphic Communication is what got me going."

As surfers, they wanted to create a local company that represented surfing. The name El Nino is Spanish for "the boy." It's also the name of a weather pattern that originates south of the equator in the Pacific Ocean. It warms the waters and often creates conditions that improve surf quality in the Northern Pacific Hemispheres. Apodaca's brother soon left the company to focus upon his own college career, leaving exclusive ownership of El Nino with him and James Nelligan.

After more than a year of feeling the market with t-shirts, hats and sweatshirts, local and internationally results encouraged Apodaca and Nelligan to expand. They have received requests from surf shops in Europe, Australia, Brazil, Peru and Puerto Rico for El Nino products.

"We're trying to become more of a rounded company," Apodaca said. "We want to make the company big."

In 1997, El Nino plans to release a complete line of clothing, including surf trunks, walking shorts and button-down shirts. According to Apodaca, to expand means sacrifice, but to him that's what it has been like from the beginning.

"We both put our own money in to start the company and all the money we make we put right back into the company."

Apodaca said. "We started out of a garage and now we're in an office, it's getting bigger and it keeps going."

A mouthful of flavor

Meanwhile, on the other side of campus, two other brothers were busy working on their senior project and the beginning of their own business.

"This is the senior project that never went away," Richard Bruehl said.

Richard and Edward Bruehl graduated June 22, 1995 with degrees in nutrition. The very next day they signed a lease for a building in downtown San Luis Obispo, and on June 24, they began building what is now

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Leave your mark.
Welcome to Utilidor, where commuting nightmares will be reality for the next 20 months

Utilidor - because they can't fix it with duct tape anymore

You can't help but notice all the construction going on around campus these days. But fear not, they're not tearing down the university.

It's the "Utilidor" project, which is designed to fix the campus's failing infrastructure.

Utilidor gets its name from the mile-long 'utility corridor', and is being funded by revenue bonds.

In addition to repairing or replacing old systems to increase the life and reliability of campus services, all segments of the project will conserve energy or resources.

The Utilidor project consists of three segments including replacing the campus's heating and steam systems, upgrading the electrical distribution system and improving the water distribution system.

Classrooms and other areas on campus will be a bit noisy as well. Students and faculty will definitely feel it though, as it will disrupt parking, driving, walking and biking on campus at different times.

Utilidor's route will affect the above parking lots this fall. Students can expect other lot closures and delays as it progresses.

This is the main route of the project, which traverses Perimeter Road. Project planners saved the historic Old Powerhouse building, which was scheduled to be demolished for Utilidor.

For updates on the project, you can visit its informative web site at: http://www.facsrv.calpoly.edu/utilidor or by sending email messages with questions to utilidor@oboe.calpoly.edu.

UTILIDOR As big as the Performing Arts Center, but so ugly they are going to bury it.

Utilidor's route will affect the above parking lots this fall. Students can expect other lot closures and delays as it progresses.

Phase one of the project will affect areas from the library to the graphic arts building. Walking paths are already torn up with detours posted. Work began here this summer.

The Utilidor project consists of three segments which are being done in parts to minimize impact. Students and faculty will definitely feel it though, as it will disrupt parking, driving, walking and biking on campus at different times.

Classes and other areas on campus will be a bit noisy as well. Students and faculty are being urged to use alternative transportation to get to and from school. Don't forget that it's still free, with a Cal Poly ID card, to use the city's buses to get to school.

We've included maps to show which roads and parking lots will be affected this fall. For updates on the project, you can visit its informative web site at: http://www.facsrv.calpoly.edu/utilidor or by sending email messages with questions to utilidor@oboe.calpoly.edu.

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Phase one of the project will affect areas from the library to the graphic arts building. Walking paths are already torn up with detours posted. Work began here this summer.

The Utilidor project consists of three segments which are being done in parts to minimize impact. Students and faculty will definitely feel it though, as it will disrupt parking, driving, walking and biking on campus at different times.

Classes and other areas on campus will be a bit noisy as well. Students and faculty are being urged to use alternative transportation to get to and from school. Don't forget that it's still free, with a Cal Poly ID card, to use the city's buses to get to school.

We've included maps to show which roads and parking lots will be affected this fall. For updates on the project, you can visit its informative web site at: http://www.facsrv.calpoly.edu/utilidor or by sending email messages with questions to utilidor@oboe.calpoly.edu.

Welcome to Utilidor, where commuting nightmares will be reality for the next 20 months.

UTILIDOR As big as the Performing Arts Center, but so ugly they are going to bury it.

Utilidor's route will affect the above parking lots this fall. Students can expect other lot closures and delays as it progresses.

This is the main route of the project, which traverses Perimeter Road. Project planners saved the historic Old Powerhouse building, which was scheduled to be demolished for Utilidor.

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Natural Flavors restaurant

They wanted to make a reality what they had researched and proposed in their senior project. That was to serve San Luis Obispo healthy foods from exclusively local produce.

"We thought, there is nothing quite like this, using local, in-season foods and doing it environmentally conscious enough to say it's all organic," Bruehl said.

Natural Flavors is a cafeteria style restaurant that offers both sit-down and take-out dining. There is no meat on the menu and all dishes are prepared from what is in-season on the local market. According to Bruehl, the salad bar is their most popular item.

"Our salad bar is really second to none," Bruehl said.

According to Bruehl their success has preceded them to the north and south. They have received offers for financial backing to start more Natural Flavors restaurants in both San Francisco and Santa Barbara.

"It's really a sacrifice, because we would love to do, but we're saying that we're not ready yet," Bruehl said.

Five businesses, and over 25 years, Cal Poly and San Luis Obispo have worked together to provide graduates with the determination and the market for the chance at success. While some have reaped that success, others are just beginning to see the possibilities.
Getting a good night’s sleep?
Don’t have much money?

<table>
<thead>
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<th>16 YR. WARR. SET</th>
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