Kapic wins by 300 votes in runoff election

By Jason Foster

ASI Community Relations executive Dave Kapic won the runoff election for ASI president against incumbent Adam Taylor, ASI Elections Committee Chairman Bob Walters said. Kapic received 1,485 votes, Taylor got 1,168.

Walters said the Elections Committee will accept these results despite a formal complaint by Taylor, who claims a Cal Poly administrator may have attempted to improperly influence voters in this year’s election.

Results from last week’s election were put forward for approval at Wednesday night’s ASI Board of Directors meeting. Election results become official if they are approved by the board.

The runoff election results will be brought before the board for approval next week. Election results can be nullified by recommendation of the Elections Committee and a 2/3 majority vote by the board.

Taylor requested Walters and the Elections Committee to investigate an allegation involving Athletic Director Ken Walker and the Athletic Department.

Former Cal Poly lecturer faces jail for drug charge

By William Douglass

A former Cal Poly economics lecturer was sentenced Wednesday to 60 days in County Jail for his conviction on one count of possession of cocaine.

Michael Johnson, 44, was sentenced to three years probation with the intent to sell was dropped. At the time of his arrest last October, Johnson was teaching.

Two Poly seniors build toys to help Easter Seals library

By Michele Morris

Two human development majors are doing a senior project that not only will benefit themselves as students, but local children and a national program as well.

Dana Leavitt and Nina Moore, human development seniors, made toys for an Easter Seals program called Lektrick that provides toys for mentally and physically disabled children.

The toys ranged from puppets to storyboards to stilts. "We built toys that make it easy for the child to be successful at the task," Leavitt said.

Leavitt and Moore borrowed
LETTERS TO THE EDITOR

Mothers don't want Bob Hope

It is an insult to Cal Poly mothers to stick us with Bob Hope. As if we didn't have enough white, male condescension to put up with.

I can't believe you would e- quate mothers with some­ thing as antiquated and an­ cient as "entertainment" Bob Hope style. I can't believe you wouldn't book someone like W. Aar Alan Yankovich, not long ago a stu­ dents here like ourselves. We might find something in com­ mon with W. Aar Al. But with Bob Hope?

And why do I get the feel­ ing you booked Hope because you could get him cheap?

Edith Cook

Mother and student

A thank you to local residents

Recently, I received a very positive letter from a resident on Hathaway street. It com­ mended the SLO Police Department for its efforts in dealing with cars blocking the sidewalks. We went on to note that over the past year that "my neighborhood has definite quality of life." He also stated that while there were still parties, they were small and quiet and he felt the department "must take something credit.

Well, credit where credit is due. While we have been working with many in­ dividuals and groups to im­ prove neighborhood relations, the real measure is to exercise consideration for neighborhood members. Con­ gratulations to those living in the Hataway area. Your ef­ forts are observed and ap­ preciated.

As we enter our busiest time, I hope that other neigh­ borhoods will be able to point to similar successes.

James M. Gardiner
Chief of Police

Poly must ready for FFA students

Once again, Cal Poly has the privilege of hosting the top FFA students for the 1991 State FFA Leadership Con­ ference. The FFA is a national organization whose main goal is the development of ag leadership, cooperation and citizenship. From May 4 to 7, various Cal Poly facilities, in­ cluding the U.U. and Matt Gym, will be used by the FFA. Over 2,500 delegates and par­ ticipants represent over 30,000 students from 315 chapters in California. The Ag 220 class has been working behind the scenes since winter quarter to make this conference a success. We hope that the student body and faculty will look upon this event as an opportunity rather than an inconvenience.

Thank you for your coopera­ tion and understanding.

Britta Migaad
Co-chair
Brad Dodson
Adviser

Judging a kid by his cereal

By Peter Hartlaub

I have worked the last seven summers in a day-care center, and I've finally figured out the behavior of children. Special K kids and some other "expert" psychoanalysis will tell us worth­ less material about how the behavior of children is created by their parents, their peers or television. This is all wrong. Child behavior is directly linked to the brands of breakfast cereals that they consume.

When I would read the morning roll call, I al­ ways had the youngsters answer with something like their favorite "Sesame Street" character or favorite cartoon instead of the traditional "here".

Anyone who works with children knows that they don't have the attention span to last through 60 names unless a game is made of it.

One morning I asked the children what breakfast cereal they ate most often. A while new world of knowledge opened up to me.

The first three names I called answered boring products like Rice Chex. Total and the most boring cereal of all, Corn Flakes. Not too unusual, they were pretty boring kids. The kind that never want to play games. The kids who whine, "This game is stupid!" if they don't get picked by the third round of "duck duck goose".

I didn't know what I was on to until I called the troublemaker of the bunch. As I called, he was busy burying his show in the cranium of his favorite playmate. "LUCKY CHARMS" he screamed in a battle cry worthy of Ghenghis Khan. I was definitely on to something.

As the roll was completed, I realized that this was no longer coincidence. The hyper little ter­ ritorial children consistently ate cereals such as Trix and Cocoa Puffs, the boring kids ate 100% All-Bran and oatmeal, and the intellectual kids with no friends ate Special K. Since that day, I have researched this field extensively, and here are some of my more significant finds:

Wheaties: A very popular misconception is that feeding your child Wheaties will automati­ cally make them an Olympic athlete. This is to­ tally incorrect. While they may enjoy a success­ ful high school athletic career, they are bound to spend their 20s and early 30s living at home, doing a gut and hitting on the 16-year-old waitress at "El Polio Loco".

Grape Nuts: Another misconception among most educated people is that the diamond is the hardest substance on the face of the earth. Com­ pletely false. A single Grape Nut can not only cut glass but can be used to cut wood, sheetrock and even paper. I've seen a Grape Nut in the air as a kind of super-hard edible flak. Feeding your child Grape Nuts will result in a normal lifestyle accompanied by phenomenally high dental bills.

Fruit & Fibre: In all except three cases in the history of the cereal, child consumers have grown up to be hare krishnas.

Product 19: I was a Product 19 child. Product 19 is a hybrid cross of a Corn Flake and a Special K nugget. For this reason, I've always been normal, but hovering on the fringes of nerdom. Research suggests keeping your children away from Product 19.

Lucky Charms: There is something very dangerous about feeding children on to believe that little green leprechaun has created multi­ colored marshmallows and placed them in your cereal. Expect drug abuse to start at a young age.

Rice Krispies: Giving a child a cereal that talks to them is relatively safe in most cases. If the child should start to understand what the cereal is saying, however, research suggests that you switch to Bran Bery Crunch right away.

Trendy Sugary Cereals: The ones that pop up for a month or two, sell well, and then be­ come a "Koy Boy" after the trend is over. "Boat­ man" and Teenage Mutant Ninja Turtle cereals are examples.

Children who eat these products are destined to become the security and fraternity members of the world. I realize this theory will be received with scorn by some, but if you ask anyone in next year's Greek pledge class, I will guarantee that they will have consumed at least one bowl of Smart-Berry Crunch in their lifetime.

If you are in a position where you are provid­ ing a cereal for a youngster, choose carefully.

Don't assume that giving a child Special K will make them go. There is something about the chemical properties in Special K that makes kids feel four daylight and spend the daytime hours in­ doors programming their computers.

I suggest a cereal like Cheerios. It has some sugar, but not enough to cause a person to com­ mit a felony.

Let's feed our children well. The future of the world depends on us.

Peter Hartlaub is a journalism junior with a concentration in public relations. Hartlaub con­ tinues a minimum of one box of Special K a week.
Japan to dispatch four minesweepers to Gulf

TOKYO (AP) — Prime Minister Toshiki Kaifu's Cabinet today approved sending four minesweepers to the Persian Gulf in Japan's first overseas military mission since World War II.

The decision comes two months after the end of the Gulf War and culminates nine months of heated debate over the use overseas of the Self-Defense Forces, Japan's military.

A small group of protesters today demonstrated in Hiroshima against the deployment of the minesweepers, which is expected Friday.

The government, widely criticized in the United States for not warning personnel to supplement its $13 billion in gulf aid, sees the minesweeper mission as a way for Tokyo to win back esteem abroad.

Executive steps down over toxic waste leak

SEOUL, South Korea (AP) — The chairman of one of South Korea's largest conglomerates accepted responsibility for a leak of toxic phenol waste and resigned Wednesday over an environmental incident.

Business tycoon had resigned over an end of the Doosan Group, the first time a Korean man of one of South Korea's largest conglomerates accepted responsibility for a leak of the flammable gas on a flame and inhaled the fire, authorities said.

Members of the group inhaled the gas, used in cigarette lighters, from a can at a party, Police Detective William M. McDonald said.

Bucks County Coroner Thomas J. Rosko said Fred J. Karthauser blew the in the over the flame to create "this flame-throwing effect."

The flame became very large and burned Karthauser, who then apparently gasped, breathed in the fire and suffocated.

Teenager killed after exhaling gas over fire

WARMINSTER, Pa. (AP) — A 17-year-old boy inhaling halogen gas with friends to get high died after he blew the flammable gas over a flame and inhaled the fire, authorities said.

Bush vows to review travel policy for staff

WASHINGTON (AP) — President Bush said Wednesday he would review the White House travel policy, suggesting Chief of Staff John Sununu's extensive travel aboard government planes has left a "perception problem."

Bush said Sununu had his "full confidence."

"I don't like this jumping all over Gov. Sununu when he has complied with the policy and he's made full disclosure. What more can you ask for?" Bush said to reporters after a sendoff for Djibouti President Hassan Gouled Aptidon.

Bush said the former president left the nation with its largest federal budget deficit. Reagan to lecture on solving budget crisis

SACRAMENTO (AP) — Former President Ronald Reagan will lecture the California Legislature next month on how to resolve the state's $12.4 billion budget crisis.

The announcement Tuesday that Reagan will address a joint session of the Assembly and Senate May 6 was greeted with some skepticism by Democratic lawmakers who note the former president left the nation with its largest federal budget deficit.

Bill Livingston, a spokesman for Republican Gov. Pete Wilson, said the administration is anxious to hear Reagan's views on California's budget crisis.

"It's obviously relevant," he said. "It's the biggest topic facing California."

Livingstone also said it was a democratic Congress, not Reagan, that put the nation into its deficit.

Smoking to be banned in county jail system

LOS ANGELES (AP) — Ten county jails housing 22,600 prisoners will be smoke-free by 1992 and inmates caught with tobacco or matches after Oct. 1 will face discipline.

Sheriff Burt Block said Wednesday.

The no-smoking policy is intended to protect non-smokers from exposure to secondhand smoke, which can be harmful, the sheriff said.

"We are charting some new ground as to the scope of what we are intending to do," Block said when asked if the policy was tempting inmate trouble.

"My philosophy is very simple: There's never a wrong time to do the right thing."

Who said parents visiting can't be suite??

Cal Poly Family Special

- Two Room Suites
- Cooked To Order Breakfast
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$79* Price per night

San Luis Obispo (805) 541-5001
1631 Monterey Street

*Rate based on two adults. All children in same suite. Price subject to change. Additional occupants not required but is limited. See FOOD, page 4

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Come to our mock "PARTY ROYAL"
This Friday at April 26th
Happy Hour 4-7

If you know the condom works but you don’t use it, then it doesn’t work,” said EOC Health Educator Jason Wells.

"Sex Talk ... AIDS, Communication and Condoms" is the topic of a seminar today for Women’s Week.

The focus of the seminar is how to bring up the subject of safe sex with your partner, Wells said.

Coordinator of the Sexuality Team at Cal Poly, Rhyn Dow, said most students understand the importance of condom use but do not know how to bring up the subject.

"Our culture does not permit us to talk openly about sex," Dow said. One of the goals of the workshop is to teach students to feel more comfortable when talking about sex and condom use, she said.

The topic of AIDS will also be discussed. "Each of us should value ourselves; we are worth protecting," Dow said. Students need to learn assertiveness.

Statistics of high pregnancy and sexually transmitted disease rates indicate that “we don’t know how to be open with our partners,” Dow said.

Individuals attending the seminar will learn aspects of good communication and what constitutes bad communication. Role playing involving members of the audience will give students something to remember when in a similar situation, Wells said.

There are two divisions of relationships, he said. The first are those involved in a long-term relationship, and the other constitutes those in a short-term relationship. These groups are treated differently when discussing safe sex.

Wells said, “In a long-term relationship, it is good to find out about past sexual history and discuss birth control.” A blood-test may even be considered if the partners choose not to use a condom.

In the kitchen while she served the coffee.

"Everyone knew," Knox said, "that Grandmother Donhowe made the best kringla in Engle Grove, Iowa."

Knox bakes his kringla with the help of his girlfriend and her mother in a little shop off of Second Street. The dough is mixed in the afternoon and left to rest overnight. At 4 a.m., the hand-rolled kringla is baked for the day’s deliveries. “We’re baking 30 dozen a day, and that’s increasing about two dozen a week,” Knox said. Knox bakes three different varieties of kringla, whole wheat raisin, oatmeal raisin and white flour. Unbleached white flour is the traditional style.

A couple of weeks ago, Knox received a call from two elderly Norwegian women who wanted to compliment him on his kringla. "That makes me feel really good," Knox said.

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**Book Review**

*A Model World* reflects the joys and pains of life

By Amy Koval


But Chabon handles poignant material about the joys and pains of life with honest sensitivity in a way few others can.

The difference between Chabon and other writers is that he is able to use blooming language without stunting the flowery. He shows us the garden he has planted without forcing us to stick our noses in and inhale the pollen.

"A Model World" is the second release by Chabon, who, at 24, had a New York Times best seller with his first novel, "The Mysteries of Pittsburgh." "A Model World" was used last year at Cal Poly in Doug Keen's "Modern Novels" class.

"A Model World" is a collection of material that showcases Chabon's talent for taking emotional concepts and common experiences and making them unique. His power is in his ability to pull his readers into his "weird/Literary situations" by forcefully tagging at their senses.

Each story presents smooth narration and honest dialogue, and each story delivers a punchy ending. His finales are never disappointing.

Possibly the best example of staged alcoholic behavior made me dizzy.

The film pivots around the police investigation of Moore, a woman and the couple, who last saw Willis on the night of his murder.

Both Healy and Moore know who did it, and one of them is lying. Between the investigation and Willis' ambiguous attraction to Moore (a little irony perhaps), the friendship between the two women is stretched to its ultimate limit.

Moore does a florid pet used to this word — it will be used repeatedly — and Willis' tears throughout the film, which, I might add, won her a Golden Globe Award nomination for the movie "Ghost" in 1990.

Unfortunately, her flood of tears do not rescue the rest of the film. Her faked New Jersey accent and shallow emotional outbursts made me question Moore's popularity.

In one scene, just after Willis breaks the dish, Demi's syrupy, see "MORTAL THOUGHTS," page 6
Concert Review

A great band makes Marsalis even better

By David Bock

Playing to a packed Cuesta College Auditorium and backed by his swinging sextet, jazz trumpeter Wynton Marsalis showed off some of the talents that make him one of the world's finest musicians. Some of the talents, but not all of them.

Perhaps the back-to-back performances last Saturday were a bit much for Marsalis who, during the second of two shows, kept his soloing to a minimum. Instead, he seemed comfortable with letting his band — an inspired and proficient group if there ever was — take the reins and guide us through nearly a dozen N'Orleans-style acoustic tunes.

Normally, people are upset if the performer they go see isn't in their face the whole time. Jazz, however, is totally a group effort, and it was nice to see Marsalis let that happen.

In the instances when Marsalis did break in with his trumpet, it was obvious that something special was happening. The charm, intelligence and wit that he conveys through an otherwise inanimate piece of twisted metal is really where Marsalis' power rests.

And that power was never more evident than during an old Sonny Rollins tune, when the audience seemed to ride on the very crest of his solo, holding its collective breath through the culmination of each note. It's at that point when you realize that jazz is as potent and necessarily vital best when a horn player sounds corny, but jazz, like no other music, is about the honesty.

And Marsalis and band created more than a few of them.

Opinion

"Saturday Night Live" humor stoops lowow for high ratings

By Peter Hartlaub

Despite having its most talented cast in years, this season's "Saturday Night Live" is less concerned with humor and more concerned with creating controversy, while pushing the Federal Communications Commission to its limits.

Ever since I've been able to stay up to 11:30 p.m. on weekends, I've been watching "Saturday Night Live." I laughed at Eddie Murphy and Joe Piscopo, howled at Billy Crystal and Martin Short and felt a little embarrassed for Anthony Michael Hall and Robert Downey Jr. Now, with talented comedians like Dana Carvey and Mike Myers, "Saturday Night Live" has one of its best casts ever.

Through good and bad, live from New York and on reruns, I've seen just about every episode in its 16-year existence, and for the first time ever, SNL is starting to offend me.

SNL's quest for controversy started at the end of last season when guest host Andrew "Dice" Clay caused a media blitz from a boycott by musical guest Snoop Dogg. In response, SNL producer Lorne Michaels received a warning from the FCC, and SNL received its highest ratings of the season.

While the "Dice" show was relatively tame, SNL's quest for controversy started at the end of last season when guest host Andrew "Dice" Clay caused a media blitz from a boycott by musical guest Snoop Dogg. In response, SNL producer Lorne Michaels received a warning from the FCC, and SNL received its highest ratings of the season.

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This season, SNL aired a very tasteless self-created commercial with the topic of postmortem sex. When TV Guide criticized the skit in an article on TV censorship, SNL not only aired the criticism on their show but also aired the commercial the following week.

While the "Dice" show was relatively tame, SNL has gone on to create more offensive material, including controversial jokes about President Obama and Sexual Harassment.

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Open Forum

- Expectations of Co-Curriculum Programs
- Graduation in a Timely Manner
- Notification of Administrative Deadlines
- Availability of G.E. Classes to Meet Demand
- Efficient & Effective Administrative Processes
- Possibility of a CAPTURE Drop Line
- Plus Other Issues Concerning Student Satisfaction

DATE: April 25, 1991
San Luis Lounge (in the U.U.) from 3-4pm
U.U. 220 from 4-5pm

presented by the Academic Planning Committee
CALENDAR

Thursday, April 25
- Jazz Great Billy Taylor will play in the Cuesta College Humanities Forum at 7:30 p.m. for $7. Taylor will perform with bassist Victor Gaskin and drummer Bobby Thomas. Taylor’s piano style has been described by a New York critic as “a broad-brushed blend of Bud Powell and Art Tatum.” Taylor also has been acclaimed as an “international ambassador” of jazz. For tickets or more information, call 546-3131.
- Buckwild will play at SLO Brewing Co. at 9:30 p.m. for a $1 cover.

Monday, April 29
- The motion picture “Mash” will show at 7:30 p.m. in Chumash Auditorium at Cal Poly. This film was the inspiration for the infamous television series and is included in the Vietnam Film Series because it emotionally is identifies with the Vietnam War. Set in a Mobile Army Surgical Hospital unit during the Korean War, with all of the trappings that became hallmark during the 70s. The film is more about the life inside the Army hospital created by the three hotshot young surgeons (Donald Sutherland, Elliott Gould and Tom Skerritt). It was directed by Robert Altman. Tickets are $4 and $3 for students and senior citizens and are available at the door.

Friday, April 26
- Moon River will play at Club 78 around 9 p.m. for a $1 cover.

Saturday, April 27
- Rhythm Akimbo mourns the loss of D.K.’s, but the show must go on. And it will – at SLO Brewing Co. at 9:30 p.m. for a $2 cover. Well-wishers note: It’s Clyde Hostetter, author of “Star Trek to Hawai’i,” will host a presentation and book signing at 8 p.m. at the Earthling Bookshop.

Sunday, April 28
- Clyde Hostetter, author of “Star Trek to Hawai’i,” will host a presentation and book signing at 8 p.m. at the Earthling Bookshop.

ONGOING...

The Cuesta College Art Gallery is hosting the Student Art Exhibition 1991 throughout April 21 through May 15 in the college’s Art Gallery, located in the library.
- You’re a Good Man Charlie Brown,” a musical comedy based on Charles Schultz’s comic strip “Peanuts,” will be performed at Arroyo Grande’s Eagle Theatre April 25-28. Tickets are $4 and is included in the library.
- The photographic exhibition E.A.R.T.H. is being shown in the Kennedy Library Gallery until the end of May. The exhibition is a culmination of photographs by art and design senior Julie Reiten while in Costa Rica on a project with the School of the Arts and Humanities Forum at 7:30 p.m.
- Photographs by Native American Horace Poolaw are on exhibit in the University Union Gallery until May 3. The exhibition is called “War Bonnets; Tin Lizzies, and Patent Leather Pumps: Essays Culture in Transition, 1925 to 1955.”
- “The Ragpicker of Paris,” The Great American Melodrama’s newest production, is playing now until April 28. The play is about a poor homeless ragpicker who adopts a beautiful orphan girl. But the evil Baron is threatening to destroy their happy family. Following the play is the well-loved “European Vanderluss Revue.” For tickets and information, call 489-2499.
- “Dance Spectrum” is being performed at Allan Hancock College from May 1-4. Shows start at 8 p.m., and there is a 2 p.m. matinee May 5. For tickets or more information, call 922-8313 or (800)221-9469.
- An exhibition of cultural objects by the Latin American Student Association is showing until April 30 in the main lounge of the Cal Poly Library.

You look like you could use another break.

Sprin Break was great, but your brain and your checkbook couldn’t probably use another one. Call Entré for the best prices and fastest delivery on the Central Coast.

CONCERTS
Tickets: Ticketron
- Van Halen, San Luis Obispo, Gottschalk’s, Central Coast Plaza (walk-in service)
- David Lee Roth, Bar Y, Buell’s, Arroyo Grande Civic Auditorium
- Billy Taylor, 5/25, Santa Barbara County Bowl

VENTURA AREA
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Greedy 'Miser' charms audience with comedy

By Malei Jessee
Staff Writer

A stuffed lizard, a giant mechanical gear and a bucket of soapy water don’t jive with the sudden emergence of romantic music. Is there something poignant about cleaning dried blood? Patiently, I waited for a position exchange between the actors. A warm embrace or kind words of affection would suffice. But none were forthcoming.

The movie was so dissected by a certain film reviewer that it seemed more Viewed by John Pankow, seemed more interested in getting to the truth of the crime than Demi’s involvement with it.

The end of the movie does carry with it a droplet of juice which gives rest to the predictability of the film. Scanty acting was part of the characters’ dialogue which lacked creativity and intellect. The movie was so disected by a multitude of 30-second scenes, that plot and character development seem hopeless.

For the sake of farmers it must be noted that the guy at the box office said “Mortal Thoughts” is the theater’s current best-seller-ticket.

“Mortal Thoughts” is an Alan Rudolph film. Rudolph’s first two films were “Welcome to L.A.” (1977) and “Remember My Name” (1987). Moore co-produced “Mortal Thoughts” through her company, Ruffin Films.

“Mortal Thoughts” is showing at the the Madonna Plaza Theatre weekdays at 4:45 p.m., 7 p.m. and 9:15 p.m. Weekend matinees are at noon and 2:30 p.m. Admission is $5.50 for adults and $3 for children.

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Mustang bats stay alive in 7-2 victory

Poly uses four homers to down Warriors.

By Rob Brockmeyer
Staff Writer

The Mustangs beat 11th-ranked Cal State Stanislaus 7-2 on Tuesday to extend a three-game winning streak going into the final nine games of the season. From the likes of their surprising offense, the Mustangs seem ready for the challenge.

The Mustangs beat 11th-ranked Cal State Stanislaus 7-2 on Tuesday to extend a three-game winning streak going into the final nine games of the season. From the likes of their surprising offense, the Mustangs seem ready for the challenge.

They have a 19-18 overall record and are 11-9 in the California Collegiate Athletic Association. They still have crucial games remaining with Chapman College, UC Riverside and Cal State Dominguez Hills.

Offensively, 17th-ranked Cal Poly has been almost unstoppable. In the last three games, they have scored 35 runs on five hits in two innings.

The Golden Eagles took an early 2-0 lead, until the third inning when the Mustangs put their offense into high gear. They took a 3-2 lead on Tony Florez's two-run home run and Herron scored his second run of the game on Florez's two-run homer, which also carried over from Sunday's trip to Santa Barbara.

In Tuesday's power display was the offensive outbreak. Head Coach Tony Florez's two-run homer, which also carried over from Sunday's trip to Santa Barbara.

As if that was not impressive enough, they came back to score 11 more runs in the final two innings. Doug O'Neill and Ben Boulware each had two-run dingers in the eighth. Mustang starter Chal Snyder hit his fifth round-tripper of the year.

The offense was more than enough for Mike Masono (2-1), who got his first start of the year. He allowed only four hits and no earned runs in 7 1/3 innings.

Tuesday's power display was carried over from Sunday's 19-2 slaughterfest of Cal State Los Angeles. Each of the Mustangs' nine starters had a hit in the 19-hit attack, which included seven doubles and four homers.

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ELECTION

From page 1

Taylor’s undated complaint states that on April 17, ... Walker had all athletes con­ tacted and told to meet at the (Mustang) Stadium. At this time Ken addressed them as to the important issues that then gave the make to a gentleman yet uniden­ tified. This person then in­ structed them to vote for David Kapic.

“His point of view was how they would like the election results, whatever the outcome. ‘I’m an ex-athlete. I’m going to vote for him,’ I think that’s wrong.”

“Someone in the Athletic Department is implying that the AII president can do more (to support athletes),” Taylor said. He also said that he has done all he can to support athletes, and that the issue is now in the students’ hands.

Kapic said early Wednesday afternoon that he wrote a state­ment saying he would support the IRA fee referendum on a piece of notebook paper for some­ one representing the athletes. He declined to identify the person.

Kapic, however, said that he has supported the IRA fee referendum from the beginning of his campaign. The statement simply put it in writing.

“I signed no contract with the Athletic Department,” Kapic said. He also said he neither met nor talked to any administrators during his campaign.

“If I’m wrong for doing that (writing the statement), I’m sorry for taking a stand on an issue,” he said.

Kapic said he found out about the meeting at Mustang Stadium and Taylor’s complaint the day­shortly after noon.

“Kim Perretta is the Marketing executive and the third presiden­tal candidate in the original election, said Wednesday that on May 14 she talked to two stu­dents who said she represented “The Athletic Group,” an or­ganization that represented the athletes.

Perretta said the students asked her to sign a document that said if she was elected, she would completely support ath­letes and the IRA fee increase. She did not sign the document.

“That (the support pledge for the fee increase) is why I refused,” Perretta said, explain­ing that she could not endorse the IRA fee increase yet because the proposal is still being as­sembled by Warren Baker’s Athletic Task Force.

Taylor said no one approached him with such a document.

Taylor said he does not neces­sarily want the vote count null­ified, but he wants “students to be aware of what the AII presi­dent can and cannot do for the IRA fee increase. I don’t want them to get false information.”

Taylor said this action was “totally unfair” and makes him look like he does not support ath­letes.

“That’s not true,” Taylor said. “I’m an ex-athlete. I’m going to support athletes to the end.”

Taylor also said if students were told to vote for him be­cause he supported the IRA fee increase, it was a moot action be­cause Kapic would take office in July, two months after the stu­dents have voted on the issue.

Taylor said he told Walters late Wednesday he had decided he would not protest the election results, whatever the outcome.

“I’ve told Bob that it (the election results) didn’t matter to me,” he said.

After finding out the election results, Taylor said he was happy for Kapic, but he will follow through with his complaint.

“I’m damn glad it’s (the election) over,” he said. “There’s still a lot of work to do before my term is up.”

Kapic said he thought the board would accept the preliminary and runoff election results. He also agreed with Taylor that “it would be good to get it over with.

“I’m happy that the campaign­ing is over. Now we can get down to work,” he said.

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Thanks!

Dave
The toys are there to reinforce relations and encourage interaction in the family," she said. Parents and children share in the toy-selecting process whenever possible.

"The parents must also enjoy the toy for the system to work," Wheeler said.

Children need to have toys that like, but the parents must feel that the child would benefit from the toy, she said.

Some of the more popular toys include: activity boxes, stacking games, matching games, board games and manipulative toys such as blocks.

"Board games are important because they encourage interaction and social skills," Wheeler said.

There is no application process to join the Lekotek program.

The only stipulation is that you have a child with a special need, Wheeler said.
Streaker spices up a SLO afternoon

By Bill Moughan Special to the Daily

A man disrobed and ran naked down Parker Street, near Smart & Final, Wednesday afternoon.

Baker

From page 1

143,355 students.

Despite the differences in pay, Drew Mendelson, spokesman for the CSEA, said that the trustees’ logic in this situation is ridiculous.

“What in God’s name are they doing by giving the man they brought in to handle the budget crisis a 17 percent pay increase right away?” Mendelson said Tuesday. “It sets an outrageously bad example.”

“I can understand (pay raises for administrators) in normal economic times, but these are not normal economic times,” he said.

“Employees are facing salary freezes and layoffs.”

The CSU is planning to eliminate 846 non-faculty staff and more than 400 faculty members from the payroll with a variety of measures, including layoffs and early retirement programs.

The trustees also accepted a recommendation from their Personnel Committee to change the salary range for CSU presidents.

The new range is $120,000 a year to $145,000 a year. The previous salary range was $116,000 a year to $124,000 a year.

Bentley-Adler said the trustees’ Personnel Committee recommended this range on the basis of the findings of a nationwide survey conducted by Towers Perrin, Foster & Crosby, a personnel consulting firm.

Bentley-Adler said that no pay raises actually have been approved yet for any campus presidents.

“Later on down the road when the presidents are reviewed by the trustees, the new salary range will come into effect,” Bentley-Adler said. “There’s no time frame for instituting salary increases right now.”

Bentley-Adler said the trustees felt the campus presidents, like the chancellor, have been underpaid in comparison to top administrators in other university systems.

The UC spokesperson said salaries for UC chancellors (equivalent to campus presidents) range from $94,000 a year to $143,700 a year to $174,000 a year.

Bentley-Adler said any increases in a CSU president’s salary are not automatic, but subject to review by the trustees.

Trustees review the salary of campus presidents every year.

Nevertheless, the trustees’ actions prompted Young to write letters to all campus presidents, including Cal Poly President Warren Baker, urging them to decline any pay raises.

In the April 7 letter, Young asked that Baker “publicly take a stand against this diversion of funds and renounce any salary increase for yourself until the budgetary health of the CSU has been restored.”

Baker, however, said that the letter was “irrelevant and based on erroneous information.”

“People have assumed that now all presidents will get pay raises, and that is not the case,” he said. “I haven’t been notified that I will get any pay raise. I don’t expect to.”

In addition, Baker said he believed that CSU Interim Chancellor Ellis McGann would not recommend changing the salary of any CSU presidents at the next trustees’ meeting in May.

“The chancellor’s recommendation that I have been told is that no changes (in presidents’ salaries) will be made because of the financial condition of the state,” he said.

Baker, however, refused to speculate on what he would do if the trustees recommended a pay raise for him after his next review.

“I doubt that will happen,” he said. “It’s a most questionable.”

Although Baker’s current salary of $124,000 a year is at the top of the old presidential salary range, Baker said his salary is actually lower than what it used to be.

Baker said his salary in January 1990 was $130,000 a year, but in April 1990 it was changed to $116,000. His salary, as well as the salary of other CSU administrators, faculty and staff, was boosted five percent on January 1, 1991.

Meanwhile, Robin Wilson, president of CSU Chico, offered a qualified defense to the new salary range.

In an April 12 response to Young’s letter, Wilson stated that the new salary range “may in time elevate the wages of some of our newer presidents, who are clearly undercompensated by any fair comparison with others similarly employed elsewhere in the nation.”

Wilson also wrote, “One might well argue that those figures (the salary range) are too great; that is not for me to judge.”

Taylor, however, strongly said that neither Baker nor any other CSU administrator should accept a pay increase should one come their way.

“I think he should definitely refuse a raise,” Taylor said. “I think all of them (presidents and the chancellor) should.”

“Granted, it (the money from increased salaries) may only amount to about $200,000, but that’s $200,000 that’s not going to other programs.”

Taylor said he and his staff are writing a letter to the trustees to protest the increases. In addition, he said plans to bring a resolution before the ASI Board of Directors in the coming weeks that will request Baker to decline any pay increases and ask the trustees to reconsider the chancellor’s raise.

“Still be a strong statement that students at Cal Poly do not condone this measure when we’re facing cuts,” Taylor said.

SafE Sex

From page 4

condom, he said.

The main concern in a short-term relationship is to make sure a condom is used. “It is not necessary to discuss past sexual relationships,” Wells said.

This seminar on protecting yourself by becoming familiar with open discussion of sex is featured as part of Women’s Week.

The discussion will take place from noon to 1:30 p.m. in the University Union, room 219.
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Contributing Photographers: Sherry L. Gurtler, Hans Hess, Patricia McKean, Jon Rogers, Simon Smith

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On The Cover

Photo Editor Jon Rogers created this collage of Mustang Daily's tools of the trade.

The postcards span the years of Cal Poly's history and the "yell leader" snapshot is from the early 1960s.

They were loaned by University Archives.

Jon captured this shot with his Hasselblad 500C equipped with a 50 mm Zeiss Distagon CF lens on Fujichrome 50 film.
Poly Royal memories linger despite event's cancellation

by Anne McMahon

If this is your first spring quarter at Cal Poly, you may never know what you are missing. Unlike in the previous 58 years, the spring of 1991 will come and go without the extensive preparations, exhibits, throngs of visitors and excitement that once was Poly Royal.

Ironically, last year's Poly Royal was one of the most successful ever for its daytime on-campus events, but most will remember it for what happened off-campus after night fell.

Both Friday and Saturday nights of last year's Poly Royal weekend were marred by riots resulting in violent clashes between law enforcement officials and crowds of people, mostly college-aged and younger.

The headline of a page-one story from the Monday, April 30, 1990 Mustang Daily read "Riot erupts at Poly Royal," and another story in that day's paper was headed "Friday riot near Poly causes vandalism, injuries."

The stories tell of how some members of the crowd gathered Friday night at Kentucky and Fredericks streets. Rioters, estimated by police to number 1,000, vandalized vehicles, set objects on fire and used a stop sign to break the windows of the Campus Bottle Shoppe on the corner of California Boulevard and Halfway Avenue. Others in the crowd threw beer bottles and chanted "Free Beer! Free Beer!" as some of the rioters tried to unlock the front door of the store. Employees responding by tossing champagne bottles into the crowd to keep people from looting the store. There were 29 arrests on Friday night.

In an article from the May 2, 1989 Mustang Daily headlined "Riot aftermath prompts debate," San Luis Obispo Firefighter Capt. Gary Hagerty, whose engine responded to the call, said, "I haven't seen a hostile crowd like that before.

Hagerty said the reason the party had erupted as it did was because of a "lack of maturity and too much alcohol." Two days later, the May 4 Mustang Daily quoted San Luis Obispo Crime Prevention Coordinator Stephen Seybold in an article headed "Police had royally busy weekend."

"This was the busiest Poly Royal ever for the San Luis Obispo Police Department." Seybold said, "This was the busiest Poly Royal ever for the San Luis Obispo Police Department."

Just a few days earlier, in the April 28-29 Poly Royal Edition of the Mustang Daily, Seybold, who had expected off-campus parties to keep police busy during Poly Royal, said, "We have hired additional officers and many will be working overtime."

A 1989 Poly Royal promotion by local beer distributors had coined the phrase "party royal" which showed up all over San Luis Obispo on beer posters and displays, an indication that the social and commercial aspects of Poly Royal had begun to compete with the inherent dangers presented by the last two years of Poly Royal.

The on-campus success of Poly Royal weekend in 1989 had also been overshadowed by incidents of off-campus violence. During the 1989 festivities, a party at the Cedar Creek Village condominums got out of hand and turned into a confrontation between law enforcement officials and party-goers. Police from all over the county were called in after members of the San Luis Obispo Fire Department responding to a false alarm at the Benner Street complex were pelted with rocks and bottles thrown by the crowd assembled on the roof and the ground.

In an article from the May 5, 1989 Mustang Daily, it was reported that the 82 arrests made on Friday night "were as much due to the great cooperation between students and the community." The story recounted that the social and commercial aspects of Poly Royal had begun to compete with the inherent dangers presented by the last two years of Poly Royal.
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2 Apple LaserWriter LS printers
Your friends will line up outside your door to use this. It's a four-page-per-minute laser printer, and it's brand new, from Apple.

2 Apple Macintosh LC 2/40 color systems
Just think, no more trips across campus to use a computer. And color, to boot! This is a complete system, including a 40 MB hard disk, a 12-inch color monitor and keyboard.

This is big. Really big.
With 4 winners and more than $46,000 in prizes in Southern California, PrizeFest might well be a historic event.

Even so, it's surprisingly simple to win. Just stop into your campus computer reseller and fill out an Easy Entry Form. While there, take a look at the perfect computer for students and faculty alike—the Apple Macintosh LC 2/40 computer.

Your most colorful entry into affordable computing.
The Macintosh LC is the most affordable color Macintosh ever. And whether you're crunching numbers or processing words, it runs thousands of available software programs that all work the same way.
The Macintosh LC can be heard as well as seen, because it also comes with a microphone that lets you personalize documents with the sound of your voice.

More good news: You can now buy an Apple Macintosh computer every two years! So if you purchased one in 1989 and you're ready to upgrade, go right ahead.

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So get to your computer reseller and enter PrizeFest. And get there today. With a little luck, you could come away with something that's really something.

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Gwen, the sheep

"Mooove-re than enough."
Florence, the cow

"No, not really."
Trevor the Horse

Agricultural Journalism
The art of explaining life's necessities.

by Amy Alonso

Without food, clothing and shelter, life would cease to exist. Agriculture plays the most vital role in producing those necessities of life. However, as new generations are getting further and further removed from their agricultural backgrounds, they are forgetting just how vital that role is.

Agricultural journalism is an attempt to help educate those who have forgotten the role of agriculture, and to help teach the complicated issues surrounding the industry.

The agricultural journalism department was started at Cal Poly in 1950 to train students for jobs as writers, editors and advertisers in agriculture.

Robert E. Kennedy, the Cal Poly journalism professor who developed the program, said, "Agricultural journalism is an area in which there continues to be a great need. There are a lot of people who know very little about agriculture."

Kennedy designed the agricultural journalism curriculum in 1948 as his master's degree dissertation at Stanford University. The curriculum was adopted by Cal Poly in 1950, and the new department was formed. Five of the eight state universities at the time had journalism departments, but none had agricultural journalism. Cal Poly opted for agricultural journalism for that reason.

Ken Kitch, an agricultural writer from Ibxas, became head of the new department. Kennedy continued to teach journalism classes and later became president of Cal Poly in 1969, where he stayed until 1979.

Before the department was formed, there was not any kind of journalism department. Journalism classes were taught by Kennedy as electives offered through the Science and Humanities Division.

In 1960, the agricultural journalism department was changed to technical journalism. Agricultural journalism became one concentration offered in the department. The curriculum, however, has not changed much since its development.

Agricultural journalism students are exposed to five basic agriculture classes along with a number of general journalism classes and practical reporting experience. Agriculture classes give students background on agricultural production and practices so they will be able to write knowledgeably about such subjects.

General animal science, crop science, soil science and food processing are some of the classes taken by students. Three hour labs are required with each class, so students can get hands-on experience.

Students are also required to take journalism 205, an agricultural communications class created and taught by journalism professor James Hayes. He started the class in 1979 and has been the only professor to teach it. Ten professionals in the agricultural industry speak and interact with the class throughout the quarter. Mark Linder from the California Farm Bureau Federation, and San Luis
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Piecing together the ethical jigsaw
by Christine Kohn

"Conservative"
Elayne Takeimoto, journalism senior

"Entertaining"
Shannon Fife, business senior

"Short"
Brian Conner, business senior

A reporter’s viewpoint...
by David Bock

I believe the Mustang Daily deserves a sincere standing ovation for all the years it has provided a valuable dialogue in the world of correct ethical decisions. But there are student journalists who don’t already realize it, is extremely difficult to do.

A manager’s viewpoint...
by A.J. Schuermann

My philosophy is that when an important story breaks, even one that is potentially detrimental to the university administration, for example, we can print it. We don’t have to get permission from our own faculty advisor or anyone else, for that matter. And that type of freedom gives a long way in avoiding the circumstances of the arrest, the story in progress and the concern surrounding it.

We discussed our obligation to the community we serve.

Definitions of community differ from newspaper to newspaper. The typical argument is that editors are motivated by the community called “money.” It is unfortunate. Catering to money can mean selling the most sensational story to generate sales or staying away from the controversial in order to keep advertisers.

While Mustang Daily is supported by another, often not so obvious, interference with an editorial decision. Al­though an article to the point, the Mustang Daily’s community journalism department professors oversees the newspaper, board policy states that

See KOHN, page 14

A reporter’s viewpoint...
by David Bock

During my daily adventures as a Cal Poly undergraduate, I frequently overhear fellow students railing — sometimes rather harshly — about our now 73-year-old Mustang Daily.

That’s quite understandable in light of the occasional mistakes that occurs within its pages.

But generally though, most of the comments are quite reasonable and

During my daily adventures as a Cal Poly undergraduate, I frequently overhear fellow students railing — sometimes rather harshly — about our now 73-year-old Mustang Daily.

That’s quite understandable in light of the occasional mistakes that occurs within its pages.

But generally though, most of the comments are quite reasonable and display nothing more than a total lack of knowledge about what newspapers, and specifically the Daily, are supposed to do.

So, just try and clear things up a bit, here are a few of the things to keep in mind next time you feel like going off.

It is an ethical dilemma which may not be as exciting as deciding whether to print the sex secrets of a congressman, but it is a situation which student editors often face.

Each editorial staff handles these decisions differently. There is no handbook of school decisions. But there are techniques to work through difficult situations, guided by a plan that maintains relative objectivity in gray situations.

The process begins with a media studies organization called the Poynter Institute.

I objectively explained the situation, from the arrest to the phone call, and asked members of the group to fill in any information that might be missing. We waited until every editor understood the implications of correct ethical decisions. But there are student journalists who don’t already realize it, is extremely difficult to do.

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This page — Above left: Insight Editor Glenn Horn assigns a story to reporter Geoff Seratti. Above: Managing Editor Tara Murphy threatens reporter Karen Travis who is past deadline. Below left: Freelance Editor Patty Hayes edits a story with the reporter over the phone. Below: UGS employee Erika Schoenhoff pastes up the pages of Mustang Daily. Next page — Top: The press prints and folds 8,000 copies of Mustang Daily. Bottom: UGS Web Crew members Tina Hallstrom, Pat Montgomery and Teale Rhodes prepare the newspaper for delivery.
The Daily Grind
The Making of Mustang Daily

by Jamie Kerhlikar

Students have heard Cal Poly's infamous phrase "learn by doing," but now it is time to learn by reading.

Everyday people learn about activities on campus by reading the Mustang Daily. How about reading to learn about the making of the newspaper and who are responsible for bringing the paper to the community Monday through Friday?

A fast-breaking story hits the newsroom of the Mustang Daily. How does it get there? A reporter is assigned to cover the story. Who assigns it? The story is assigned to cover the story.

Deadlines are at 11 a.m. sharp Monday through Friday?

After a story idea is approved for accuracy, each time by a different editor. The making of the Mustang Daily takes a lot of hard work and combined efforts of the journalism department and the graphic communication department.

The paper begins with an idea in a reporter's head or information furnished by a campus source. Tara Murphy, the managing editor, is in charge of assigning stories to the reporters and photographers.

Murphy gets her ideas for stories by reading other news sources and keeping an eye on events that may occur between the two departments. UGS is mainly responsible for design.

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The making of the Mustang Daily takes a lot of hard work and combined efforts of the journalism department and the graphic communication department. This is done by calling reporters to verify information and clarify vague statements in the story. A story is usually read three times for accuracy, each time by a different editor.

Once the story is approved, the editors format the stories into columns and write headlines. The editor-in-chief, Christine Kohn, designs the layout of the paper depending on how much space is needed for advertising and photos. Once the editorial staff is finished, the layout sheets, photos, illustrations and formatted type are taken to University Graphic Systems (UGS). From there, the images will be transferred onto a blanket cylinder which will give a reverse image and that reverse image will hit the paper and give a quality image, he said. The pages of the paper then go into a folder where they are automatically cut and folded.

"The process is referred to as offset lithography, printing on perfect press," Manley said.

The actual run of the press only takes 40 minutes to print 8,000 copies of the Mustang Daily. Depending on the size of the paper, it can take up to four people to run the press, Manley said.

Manley's job as head pressman is to oversee the production of the paper at the press level. This includes quality control, safety and production.

Manley said, "Anybody working on the press are graphic communication students gaining experience in the industry," Manley said.

After the paper is printed, it is distributed throughout the campus at 4 a.m. every morning without fail. It is ready each morning when students, faculty and staff arrive on campus.

Next time you read the Mustang Daily, stop for a moment to appreciate the combined hard work and efforts of the journalism and graphic communications departments.

Jamie Kerhlikar is a journalism senior with a public relations concentration.
Thanks Mr. Rogers...
From Mustang Daily’s photographers, editors and reporters who were at Spike’s that Friday. And also thanks to Mrs. Rogers—(but that didn’t sound as good in the headline)
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The more they change ...

Bringing the paper to life

by

Jamie Kerhlikar

Thousands of students read Mustang Daily each day, skimming the articles to decide what to read and what to ignore. But did you ever wonder who decides what is newsworthy, who writes the stories and who controls what will be printed?

The reporters who go out every day, searching for stories to interest students, are part of a journalism class. The three-unit class is open to all majors, but is designed specifically to fulfill the requirements of the news, editorial, public relations and agricultural journalism curricula.

The class consists of about 30 reporters each quarter who are required to submit at least two stories per week, one of which will receive a grade from the newspaper's faculty advisor.

In addition to the reporters, there is another network of students that influences what you read each day. It is the editorial staff. They are paid for their duties, which require at least forty hours of time a week.

They are a bossy bunch of individuals, giving orders to reporters to make sure you, the student, get the news. They slave over the freshly-written stories each day, scanning for errors, and finding the exact words to convey the correct meaning. The editors are well-qualified, having completed two quarters as reporters for Mustang Daily and having professional experience through internships.

— CHOOSING AN EDITOR-IN-CHIEF

Each year, the quest for a new editor-in-chief begins. An advertisement is placed in Mustang Daily announcing the opening of the position. Applications are reviewed by the current editor-in-chief and called in for interviews.

Applicants need not be journalism majors, but newspaper experience is necessary. Specifically, applicants must have reporting and copy editing experience and must have spent two quarters as a Mustang Daily staff writer.

Each applicant is interviewed by the Publishers' Board. The board consists of full-time journalism faculty members along with the Mustang Daily adviser. The board interviews each applicant and asks for a recommendation from the current editor-in-chief.

— CHOOSING THE REST OF THE STAFF

Once chosen, the new editor-in-chief selects other members of the editorial staff according to the budget funds and the desired design, layout and content of the paper.

According to Christine Kohn, current editor-in-chief, the paper's layout, editorial stance, policies and number of editorial positions are determined by the incoming editor-in-chief.

“We look for someone who knows journalism, who understands writing, is a good leader and is committed to the paper,” said Nishan Havandjian, head of the journalism department.

Havandjian said that the Publishers' Board is not involved in the editorial policy of the Mustang Daily. The board was established in 1978, when the journalism department assumed responsibility for the paper. The board serves to maintain the well-being and financial status of the paper, Havandjian said.

1990-91 Mustang Daily editors: (1 to r) Bottom row — Jon Rogers, photo; Rusty Hayes, freelance; Christine Kohn, editor-in-chief; Leslie Morris, arts and entertainment. Top row — Glenn Ham, insight; Jason Foster, investigative; Larre Sterling, opinion; Tara Murphy, managing; Adrian Hodgson, sports. See STAFF, page 14.
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KOHN

From page 9

editorial decisions should be left to the editors. And the newspaper's adviser is just an advisor.

Being the idealistic young, fast talk we determined that we would strive to serve Cal Poly's students and faculty and San Luis Obispo citizens.

We would do our best to provide our readers with the complete truth so that they may make informed, educated decisions and opinions about the world in which they live. This is our priority and our mission.

We asked ourselves: By running the arrest story, do we fulfill our obligation to the community?

Next, the editorial staff consulted the centuries-old philosophies of those wiser than ourselves. We apply the theories of Immanuel Kant and John Stuart Mill.

According to Kant's philosophy of Universalizability, the editorial staff looked at the options and attempted to universalize them.

For example, we asked, if we take the option of printing the story of two students arrested for alleged marijuana cultivation, would we print a similar story about two respected, well-liked journalism professors arrested for allegedly growing weed? And if we decided to hold the story, what precedent would the decision set for future similar situations?

Following Mill's Act Utilitarianism, we again looked at the alternatives to printing the story and discussed who would be affected by our decision and in what ways they would be affected.

We weighed the harm and the good created by potential decisions and chose the consequence that provided the most benefit to the largest number of people and the least harm to the least number of people.

Lastly, we consulted our consciences. How would I feel if I were arrested and an article appeared in the university newspaper? Would I be able to defend our decision to my friends? to my mother?

The story ran the next day.

No regrets.

Only the task of explaining our decision.

Christine Kohn is a journalism senior and is Mustang Daily editor-in-chief.

STAFF

From page 13

are tired or feeling sick."

"You also need a clear vision of what you want, otherwise you won't be able to give direction to the other editors," she said.

"I chose a staff that could work well with me in terms of ideology, but who were able to offer different viewpoints," Kohn said.

"They had to have good copy-editing skills, be enthusiastic and have a good sense of what they would like to do with the position."

The policy Kohn set for the paper focuses on serving the community and Cal Poly students and faculty to the best of the staff's ability.

"The paper must have a good sense of ethics, keeping in mind the media is a power, and what goes into the paper changes people's lives," Kohn said.

RESPONSIBILITIES OF EDITORS

Each editor is responsible for his or her section of the paper. The editor-in-chief oversees the layout of all news sections and assigns the entire newspaper for content and errors.

Managing Editor Tara Murphy coordinates the paper's content, assigns reporters to cover specific stories and beats and is responsible for giving assignments to the photographers.

Opinion Editor Larre Sterling coordinates the opinion page, which entails selecting and editing commentaries and letters to the editor. Sterling also writes opinion columns.

See STAFF, page 28.

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The years in sports

by Grant Landy

It's Mustang Daily's 75th anniversary and times have sure changed since the first Cal Poly paper graced the campus.

The dorms are cool, female students can often be seen wearing mini-skirts and rom­
daos are sold in the bathrooms. There are automated teller machines, word processors and fast cars. Biking on campus is prohibited and parking is scarce.

Buildings have been resurrected and the curriculum strengthened. Faculty have come and gone. Students now outnumber the live­

It's Mustang Daily's 75th anniversary and gone. Students now outnumber the live­

It's Mustang Daily's 75th anniversary and

The following are some of the Mustangs' most historic sports stories.

• October 1960, Football

As you read this, Coach Leroy Hughes and a group of 35 Mustangs gridders are in Bowling Green, Ohio, trying to get into the right frame of mind to meet the nation's No. 2 small college team tomorrow afternoon. According to ... 1 Mustang, Friday, Oct. 28, 1960.

It's now Monday, Oct. 31. Cal Poly’s Saga by half mast. The entire San Luis Obispo community is in shock. No one wants to believe what happened Saturday night.

After a 51-6 Mustang loss Bowling Green Saturday, the football team's plane that left Toledo. Ohio in dense fog, crashed and burned.

Students arriving from weekend trips came back to headlines detailing local and na­

tional memorial funds set up for the football program. Little is known about the accident except that the twin-engine C-48 airliner was just seconds off the runway when the disaster struck.

All classes are canceled Tuesday afternoon for a memorial service held in Mott Gym. Bowling Green University holds a memorial service of its own to grace those who perished in the crash.

For more than three years, the campus paper ran stories dealing with the aftermath of the crash. Surviving players tell their stories. And they remember their friends.

• December 1960-January 1961, Foot­

ball

Mustang Daily reporter Vern Alwens walks into Mustang Stadium looking for foot­

ball coach Joe Harper. He spots Harper, who is smiling.

Harper's kids have surprised everyone ex­

cept Harpo, who wore that this of his star

offensive guns from the 1978 playoff team. The 1960 air crash kills 16 football players.

Flags all over the city flew at half mast as then-San Luis Obispo Mayor Fred Waters proclaimed it "Week of Sorrow." Staff and administrative offices were closed and students were dismissed from their 19 a.m.

classes. More than 5,000 stu­

dents and friends solemnly filed into Mott Gym. It was October, 1960.

Cal Poly President Julian A. McPrice was at the Toledo air­

port in Ohio — the site of the tragedy. Wreckage was scattered over a 200-foot area and 22 people were dead.

A chartered, twin-engine plane carrying the Cal Poly foot­

ball team exploded at takeoff on Oct. 29 at 10:02 a.m. Of the 48 passengers aboard, the pilot and two of his relatives, employed, the team's student manager, a foot­

ball booster and 14 players perished in the crash.

Wreckage amounts varied due to the dense fog, but the general opinion was that the plane warmed-up for takeoff, dis­

appeared into the mist and ex­

ploded seconds later. The pilot, Capt. Bob Flemming of Brook­

lyn, N.Y., had made the decision to take off despite the bad weather conditions.

An air traffic controller said the pilot had been cleared for takeoff and was approximately 150 to 200 feet in the air.

"A few seconds later, I looked up and heard a loud thud and I saw the plane in flames," the controller said in the Oct. 31, 1960 issue of 1 Mustang.

The plane apparently broke into two sections with approximately 35 feet of the tail assembly lying 30 feet in front of aircraft's main section.

Assistant Coach Sheldon Har­

don was the only one to escape unjured. He was seated in the tail section and said the plane did lift off, but seconds later the tail began to shudder. Then it ex­

ploded.

The plane had left from Santa Maria airport when the football team to play in Bowling Green, Ohio. The Cal Poly team was scheduled to return to San Luis Obispo on Oct. 29.

The tragedy sparked responses from all over the world. Telegrams and letters from alumni poured in. Homecoming was canceled, as were the remaining football games.

— Patricia Allen
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20 ANNIVERSARY

18 Mustang Daily 75th Anniversary Issue April 25-26, 1991

From page 7

Obie spo Ag Commissioner Richard Creek, were two profes-

sional who spoke to the class last quarter.

There have been about 180 Ag Communications graduates since 1950. Most have gone on to work writing or doing public relations for agricultural commodity groups, growers, organizations, newspapers and industry magazines.

John Spiller, a 1971 agricultural journalism graduate, went to work as the editor for Ag Alert, the weekly newspaper of The California State Farm Bureau Federation. Melissa (Ar-

nold) Hansen, who graduated in 1980, works as research direc-

tor for the California Table Grape commission in Fresno. Marilyn (Freeman) Watkins, a 1983 graduate, is working as a public relations director for Blue Anchor Fruit Corp in Sacranen
to.

The number of students graduating under agricultural journalism has been very low since the late 60s. There has been an average of two per year. "That those two years have been very successful," Hayes says. "I've recruited students, Marni Katz and Jenny Longhmann is the only other graduate this year. Katz works for the California Table Grape commission, Longhmann works for the Gilroy Dispatch.

In the future, graduates will work for daily newspapers or food magazines, not as farm writers but as food, environmentl and business writers," Hayes said.

Kennedy says, "Ag journalism might not have the glamour of broadcast journalism, but I think there is a great need for it. The more people who take journalism and commnuications courses, the better off agriculture will be." Hayes said.

The center provides a chance for students to interact with writers, editors, faculty, and agricultural professionals, so they can learn how to better communicate with the agriculture industry.

Due to limited space in the journalism department, Hayes has recruited students from the School of Agriculture for the fall term. The other 20 agricultural students participating in the agricultural communications class, taking journalism and communication courses.

"The more we can do to improve the communication skills of students, the better off agriculture will be," Hayes said.

The center provides a chance for students to interact with writers, editors, faculty, and agricultural professionals, so they can learn how to better communicate with the agriculture industry.

Hayes devotes 60 percent of his time to the center and 40 per-

cent to teaching journalism courses and advising a full load of students. "The most important skill I teach is writing," he says. "I do a lot of one-on-one and try to work on their writing." 

Kennedy says he was pleased with the development of the center. Because the agricultural journalism department was changed to straight journalism courses, then communications and journalism were added, agricultural communications were dropped.

"It's the best thing," Hayes said. "I think Ken Hayes has done a really good job of re-establishing an interest in agricultural jour-

nals.

Amy Alonso is a journalism junior with a concentration in agricultural journalism.
Poly journalism alumni establish solid careers in competitive fields

by Gregg Mansfield

All students hope to move on to distinguish themselves in their field of expertise. Medical students hope to find better ways to save lives. Architecture students dream of becoming another Frank Lloyd Wright.

For journalism students, their dreams are of winning the Pulitzer Prize or working for a major newspaper. Some even hope to own their own magazine or buy another Frank Lloyd Wright.

Has offered some semblance of a newspaper. Some even hope to their own newspapers.

Their dreams are of winning the Pulitzer Prize — one of the most prestigious awards in journalism — for his contribution to a series of stories dealing with Latinos in California's 13 southern counties. Ramos worked with Frank Sotomayor and helped lead a team of 17 Chicano reporters and photographers that produced articles about the roots, lives and aspirations of Latinos in Southern California.

"It (the Pulitzer) is a great thing," Ramos. "It's a once-in-a-lifetime thing."

During his college career in the mid-1960s, Ramos worked for Mustang Daily as a writer and editor. He served as the editor-in-chief, sports editor and a reporter for the newspaper. Ramos was also one of the founders for the campus radio station.

"I enjoyed my time at college," said Ramos. "I did a lot of things while in school."

While at the Times, Ramos has had the opportunity to head the Times/Riverside-Ban Bernaria bureau and over the federal courthouse beat.

Two other alumni who have joined Ramos at the Times are Pete King and David Bohl. Both wrote for the Daily in the mid-1970s. Bohlmen writes primarily for the Times' Calen section, while King writes news.

Former Los Angeles Times staff writer and 1978 Poly grad Steve Churm believes the most interesting people in life are the alumni who have not tried to leave the Central Coast in order to pursue their careers.

Many journalism graduates have taken over a bi-monthly magazine. There are also journalism alumni who have in not tried to leave the Central Coast in order to pursue their careers.

Two former Cal Poly students started a national magazine and have managed to stay in the San Luis Obispo area.

The pair of students are co-founders of Volleyball Monthly magazine and are riding the wave of volleyball popularity. But it wasn't always suntans and white sands for Jon Hastings and Dennis Steers, co-editors of the magazine.

The magazine began original in a tabloid form but has evolved into a full-color monthly magazine.

Originally founded in 1981, the magazine employs four Cal Poly graduates including managing editor David Krahf (journalism 1986), Mike Roberts (journalism 1988) and promotions director Paul Gabriel (biology 1977).

Volleyball Monthly has grown from a monthly circulation of 1,000 to 67,000. The magazine recently published its 100th issue.

Steers transferred from UCLA and graduated in journalism from Cal Poly in 1986. Hastings was a 1978 product of the Cal Poly journalism program. Both worked at the Telegram-Tribune and founded the magazine during their stint with the paper.

William Matos manages a pair of weekly papers in the Central Valley of California near Modesto. Matos purchased the West Side Index and the Gustine Press with a total circulation of 3,500. The 1974 agricultural journalism graduate also owns a printing business.

Matos, who has children ages 10 and 15, also has political aspirations. Although he lost a local election race for a city council seat in Gustine, a small town 25 miles south of Modesto, Matos was appointed by former Governor George Deukmejian as Executive Director of the California Poultry Association.

"My family is going to take over the papers," said Matos, who begins his new job May 1. "I'm pretty excited about this new position."

As a student, Matos was on the publishing board of Mustang Daily for two quarters while working on the now defunct Cal Poly magazine Outpost. After graduating, Matos went to the University of Wisconsin and earned his master's degree in agricultural journalism.

Other Cal Poly journalism graduates who have colorful careers include broadcast graduates Dorothy Newell, Newell, who formerly worked for Turner Broadcasting, is currently a writer for ABC's "Good Morning America." According to a spokesperson for the show, Newell is one of the show's top writers.

Journalism graduate Carla Sanders (1978) has advanced to become an assistant editor with Newsday newspaper in New York. Sanders spoke to the Cal Poly journalism department at its awards banquet last June and continues to advance at the paper.

Floyd Jones has a job most journalists would dream of — as long as that journalist is not a Democrat. Jones, a former Mustang Daily editor-in-chief who graduated from the Cal Poly journalism program in 1987, is employed at the White House under President Bush as a news gatherer. Jones is responsible for reading major daily newspapers and keeping the president informed on public issues. The Cal Poly grad also does some speech writing for the nation's top executive.

Although the Mustang Daily has seen its share of fine writers come and go, there's still a fine crop waiting to become the next Ramos or work for the L.A. Times. Judging from its history, the Daily should continue to produce writers who will have an impact on the journalism industry.

Gregg Mansfield is a journalist and public relations writer.

The Los Angeles Times in 1978, Ramos worked for the San Diego Union, where he covered Mexico and minority affairs.

In 1983, Ramos received a Pulitzer Prize — one of the most prestigious awards in journalism — for his contribution to a series of stories dealing with Latinos in California's 13 southern counties. Ramos worked with Frank Sotomayor and helped lead a team of 17 Chicano reporters and photographers that produced articles about the roots, lives and aspirations of Latinos in Southern California.

"It (the Pulitzer) is a great thing," Ramos. "It's a once-in-a-lifetime thing."

During his college career in the mid-1960s, Ramos worked for Mustang Daily as a writer and editor. He served as the editor-in-chief, sports editor and a reporter for the newspaper. Ramos was also one of the founders for the campus radio station.

"I enjoyed my time at college," said Ramos. "I did a lot of things while in school."

While at the Times, Ramos has had the opportunity to head the Times/Riverside-Ban Bernaria bureau and over the federal courthouse beat.

Two other alumni who have joined Ramos at the Times are Pete King and David Bohl. Both wrote for the Daily in the mid-1970s. Bohlmen writes primarily for the Times' Calen section, while King writes news.

Former Los Angeles Times staff writer and 1978 Poly grad Steve Churm believes the most interesting people in life are those alumni who have not tried to leave the Central Coast in order to pursue their careers.

Many journalism graduates have taken over a bi-monthly magazine. There are also journalism alumni who have not tried to leave the Central Coast in order to pursue their careers.

Two former Cal Poly students started a national magazine and have managed to stay in the San Luis Obispo area.

The pair of students are co-founders of Volleyball Monthly magazine and are riding the wave of volleyball popularity. But it wasn't always suntans and white sands for Jon Hastings and Dennis Steers, co-editors of the magazine.

The magazine began original in a tabloid form but has evolved into a full-color monthly magazine.

Originally founded in 1981, the magazine employs four Cal Poly graduates including managing editor David Krahf (journalism 1986), Mike Roberts (journalism 1988) and promotions director Paul Gabriel (biology 1977).

Volleyball Monthly has grown from a monthly circulation of 1,000 to 67,000. The magazine recently published its 100th issue.

Steers transferred from UCLA and graduated in journalism from Cal Poly in 1986. Hastings was a 1978 product of the Cal Poly journalism program. Both worked at the Telegram-Tribune and founded the magazine during their stint with the paper.

William Matos manages a pair of weekly papers in the Central Valley of California near Modesto. Matos purchased the West Side Index and the Gustine Press with a total circulation of 3,500. The 1974 agricultural journalism graduate also owns a printing business.

Matos, who has children ages 10 and 15, also has political aspirations. Although he lost a local election race for a city council seat in Gustine, a small town 25 miles south of Modesto, Matos was appointed by former Governor George Deukmejian as Executive Director of the California Poultry Association.

"My family is going to take over the papers," said Matos, who begins his new job May 1. "I'm pretty excited about this new position."

As a student, Matos was on the publishing board of Mustang Daily for two quarters while working on the now defunct Cal Poly magazine Outpost. After graduating, Matos went to the University of Wisconsin and earned his master's degree in agricultural journalism.

Other Cal Poly journalism graduates who have colorful careers include broadcast graduates Dorothy Newell, Newell, who formerly worked for Turner Broadcasting, is currently a writer for ABC's "Good Morning America." According to a spokesperson for the show, Newell is one of the show's top writers.

Journalism graduate Carla Sanders (1978) has advanced to become an assistant editor with Newsday newspaper in New York. Sanders spoke to the Cal Poly journalism department at its awards banquet last June and continues to advance at the paper.

Floyd Jones has a job most journalists would dream of — as long as that journalist is not a Democrat. Jones, a former Mustang Daily editor-in-chief who graduated from the Cal Poly journalism program in 1987, is employed at the White House under President Bush as a news gatherer. Jones is responsible for reading major daily newspapers and keeping the president informed on public issues. The Cal Poly grad also does some speech writing for the nation's top executive.

Although the Mustang Daily has seen its share of fine writers come and go, there's still a fine crop waiting to become the next Ramos or work for the L.A. Times. Judging from its history, the Daily should continue to produce writers who will have an impact on the journalism industry.

Gregg Mansfield is a journalist and public relations writer.
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You've joined a proud group of Cal Poly SLO alumni working in Ernst & Young's offices in Northern and Southern California.

We're glad to have you as part of our team.

lig to every day. The day to day is not the important part. The most important part is that we are there. That's important to me. We have a responsibility to the people who support us and to the people who are affected by our decisions. We have a responsibility to be consistent and to be fair. We have a responsibility to be accountable. We have a responsibility to be honest. We have a responsibility to be truthful. We have a responsibility to be just. We have a responsibility to be fair. We have a responsibility to be honest. We have a responsibility to be truthful. We have a responsibility to be just. We have a responsibility to be fair. We have a responsibility to be honest. We have a responsibility to be truthful. We have a responsibility to be just. We have a responsibility to be fair. We have a responsibility to be honest. We have a responsibility to be truthful.
Eighty-five years ago Cal Poly, a high school at the time, came out with its first publication, a literary magazine book called The Poly Journal.

First published in 1906, The Journal originally came out monthly and contained poetry, short stories, and一线 lines of "A & B" by the student body. The Jan. 1, 1906 issue defines the goal of Cal Poly: "The purpose of the school is to furnish the young people of both sexes mental and manual training in the arts and sciences, including agriculture, mechanics, engineering, business methods, domestic economy, and such other branches as will fit the students for the non-professional walks of life."

The Journal continued publishing, eventually becoming a yearbook published only at commencement. It was not until ten years after the first issue was published that the first Poly for Cal Poly came out. The Polygram came out April 28, 1916 and contained four pages of sports scores, jokes and short stories written by students. Stories were solicited from everyone on campus.

The first issue was described by the editors as the "Official Organ of the Student Body of the California Polytechnic School, San Luis Obispo, California." The editors' main goal was to make the paper a success, something they would be proud to send to other high schools.

The most unusual aspect of the Polygram was the price. Students had to pay five cents for each copy, and editors wrote editorial after editorial encouraging students to pay the subscription price. The first year of publication was going to cost the Polygram almost $70, and the editors were not sure if they would make it, because they did not have any advertising. The stories were simple and concerned with the students' immediate world. "Mask Gate" and "Track's coming out" were pleased to receive a visit from their folks "on a week" was a typical story. Another early issue of the Polygram wrote about a baseball game against Santa Maria High which was canceled because of an outbreak of measles.

In May, a verse called "The Pelican showed up in the Polygram. "What a wonderful bird is the Pelican His mouth holds far more than his beak. He can hold in his beak Enough for a week. And I fail to see how the helican!"

By 1917 the Polygram was eight pages per issue, and stories covered everything from sports to the girls' domestic cooking class. The price was also up to 10 cents. But with 1917 came World War I. Editors wrote about Poly students who were overseas in every issue and kept a running total of the number of Poly students who had enlisted. The Polygram supported the war effort, and the students on campus worked to support it as well.

"The girls of Miss Hoover's cooking class spent Tuesday afternoon baking various kinds of war breads, which were sold by members of the class at the Red Cross Entertainment given in the Elmo Theater. The sum of seven dollars, proceeds of the sale, was donated to the Red Cross Christmas box fund."

Poly also grew in 1917. Not just from enrollment, but from the tract of land the school bought northwest of campus for experimental agriculture. The entire 625 acres cost the school $50,000.

In 1918 the Polygram became a bi-weekly, and in 1919 it carried advertising for the first time. In the 1920s, the newspaper also began using photos and illustrations.

During the mid-1920s, Polygram stories became more like the stories in today's newspapers. Instead of who went home for the weekend, and who had a picnic where, the news coverage grew with the school.

In 1927, Cal Poly was named the first vocational junior college, and the focus of the school (and the newspaper) went beyond its high school education.

A Christmas story in 1928 told students that if they stayed on campus over the holidays, there would be a extra 60-cent charge for Christmas dinner. Students paid $27 a month for food at the time.

"The primary purpose of the junior college is vocational, many subjects valuable for university transfer are necessarily provided for vocational students. The proportion of such students will always be small."

Mary Frederisy is a journalism senior with a news-editorial concentration.

... and its metamorphosis
by Karen Travis

After a six-year gap with no school newspaper, student leaders fought red tape and lack of work and courage, were able to bring back a student publications now called El Mustang on Nov. 4, 1938.

In 1945, when the war was over, the university was much smaller and California was growing rapidly. Inside the quiet Cal Poly campus, a small, enthusiastic group of budding journalists battled to report proposed hikes in barberhop haircuts, agriculture progress and new aviation courses.

Under the direction of Student Body President Harry Winsor, the new paper provided unlined news and stories about prominent students. Stories about winning classes explained the importance of good grades with such headlines as "Athletes at Poly Must Meet Certain Grade Requirements" in 1941, and "Valentines from above bring thoughts of work and not love."

"Seriblings," "I Stoop to Conquer," "High Voltage" and "Hot Notes" were columns in early issues. A popular column aimed at rodeo enthusiasts was called "Cowboy's Corner."

Two of the first editors of El Mustang, Joel Cohen and Harry Winoroth, wrote a letter in 1942 summarizing the first four years of El Mustang:

"The paper was born under a cloud of pessimism. The faculty disdained the enterprise, and justly, for four that fledging months would prove to be non-constructive and insensible. Mr. McPol (then Cal Poly's president), always a fair man, gave us our chance, and ad­vised us to try. Mr. McPol wrote the paper must support itself."

At that time, there were only four mem­bers on the editorial staff. The small group wrote, edited, reported and set up the paper which was published twice a month.

"The second year was a disaster," Cohen and Winoroth wrote. Practically the whole staff was wiped out by graduates, transfer and leaving students. At the time we had almost the whole of the writing of the to do, roughly 2,000 words for each editorial, then edit the copy, set it up and cover as­signments."

Expenses totaled $51 to publish each of the bimonthly issues of El Mustang, com­pared to the $100 to produce today's Mus­tang Daily. Alumni paid for the first issue of El Mustang in hope that the student body would continue payments thereafter.

The United States was in a state of con­fusion during the 20 years from 1938-1950, as dictatorial and authoritarian per­sonalities such as Mussolini, Franco and a short, moustached man named Hitler pressed ideas of national and racial superior­ity throughout Europe.

"During the war years, the paper reflected the tempo of the campus, its stu­dents and their futures," wrote Blue Thobe, a 1963 reporter for El Mustang. While stu­dents of the 60s were far more a part of the Middle East and environmental issues, students in the 40s shuddered at Nazi con­centration camps and the Holocaust, the atomic bombing of Hiroshima, and the surprise attack on Pearl Harbor.

An article by Charles Mendelsohn who served as editor for El Mustang in 1941, said that during the week of the Pearl Har­bor attack, the paper devoted the bulk of its editorial space to important student-re­lated stories about the attack. Nearly all the students at Cal Poly had been subject to the draft or were members of the reser­

Editorials and letters to the editor reflecting student anxiety with what was happening in Europe took precedence over articles on Future Farmers of America youth conventions and Glees Club concerts.

Instead, the newspaper featured stories about an emergency training program for special wartime jobs, preparation for blackouts, defense training and enlistment stations, "Know Your Air Raid Rules: Cut This Out and Keep It," topped one page of El Mustang on Jan. 29, 1942. Headlines such as "Buy Your Share of Freedom For a Dime" and "Buy a Defense Stamp, Help the U.S." constantly reminded students of their responsibilities to the country.

A drop in enrollment made the paper's adviser Robert E. Kennedy decide to pub­lish a monthly news magazine called Mus­tang Roundup instead of El Mustang. This continued for the duration of the war.

Publication of El Mustang resumed in 1945. That year, the paper was printed in the college's own on-campus shop, result­ ing in considerable savings to the student.

See El MUSTANG, page 22
$ Cash for College

Over 3 Million Students Will Qualify For College Grants & Scholarships

* Learn the quickest & easiest ways you can win
* Learn how much money you are eligible to receive
* Learn how to increase the amount of your Guaranteed Student Loan.

From page 21

Although the paper still printed editorials reminding students about the war with meeting notices for veterans and features on memorial plaques, peace eventually returned to Cal Poly, and El Mustang turned its thoughts to college activities. Finding a more mature student body as a result of the war, the editorial staff increased the size of the weekly student newspaper to tabloid size. It acted as the official organ to the student body, sponsoring many items in student affairs, and it emphasized the importance of student government and extra-curricular activities.

The importance of El Mustang as the disseminator of campus news could be seen each Friday. In 1953, many headlines were concerned with the Board of Publication's view of the newspaper. That year, the editorial staff made it known that El Mustang was a paper for the students and that content decisions were decided by the editor and his executive board. The staff did not want the paper to be known as an "administrative gossip sheet."

For the next few years, the question of allowing women into the college was a hot topic. A 1952 article titled "Same Old Story" illustrated how the El Mustang staff felt about this possibility.

..."Too other day, a young coed strolled into the El Mustang office, mild mannered, with a slightly ex-cititedly whisper "you won't believe this." Just as I finished lunch, the woman asked, "What's up, young fellas?" This is the greatest story of the year. Poly woods have been waiting for this since the 1930s," he gaped. "I've just heard from a reliable source you're going to have coeds next year!"

..."At that time we settled back for a few minutes to hear our Lone Ranger comic books. When the next issue came out in 1946, we had received a welcoming address. In that speech, we were told by top source there would be coeds in two years. We assumed it was just a final word on the subject. Moral: Don't believe it until you see it."

For a small college newspaper, El Mustang was an invaluable source of information during critical times in Cal Poly's history.

Karen Travis is a journalism professor who writes on a public relations and non-editorial double concentration.

From page 15

Craig Johnston, Louis Jackson and Robbie Martin — would be back leading his team in 1980. The Mustangs, now 5-2, head into the weekend with a huge game against powerhouse Boise State University.

It's 20-20 going into the final minutes of the game. Kicker Tom Vessella hits a 28-yard field goal to give the Mustangs the win.

"It was just an incredible game," Ahrendes said from his Central Coast home only one month ago. "You know they (Boise State) were a Division I school. It was one of those last-minute drives."

And then something happened something that made little sense. Yet, it was magical. It was the thing that makes national champions.

After the 23-20 win over Boise State, the Division II playoff committee, which ranks the Mustangs fourth in the nation, gives the nod to the Mustangs for an invitation into post-season play.

No problem, right? Wrong.

Cal Poly still has one game left against the 2-9 Sacramento State Hornets, a home date.

"It wasn't real smart (by the committee)," he said. "But there was really no other way. Coach powers even close to Cal Poly that year."

And you guessed it. The Mustangs promptly lose to the Hornets 24-19. Does the committee choose Cal Poly after a loss to the Hornets? "Obviously, they were looking at the playoffs," Ahrendes said.

"It's not until Jan. 7, 1981 that Mustang Daily proclaims the football team as national champions. Sure, Christmas break denies the immediate punch, but this story is big. Cal Poly 31, Eastern Illinois 13."

With the score 14-13 Cal Poly, quarterback Johnston finds cornerback Martin in the right flat. Martin makes a circus grab for the touchdown.

"Craig told me later that he just threw it up in the air and somehow Robbie made the catch," Ahrendes said. "Martin still doesn't know how he caught it.

The postgame celebration at the snow-lined Ela Bowl in Albu-querque, N.M. turns into weeks of jubilation when the players return to San Luis Obispo.

Hundreds turn out for a parade down Higuera Street to honor the Division II national champions. Harper is named Division II Coach of the Year. The whole town just rolled out the red carpet," Ahrendes said. "I remember them playing 'We Are the Champions' by Queen. Everyone just came and glided."

"We were a bunch of lucky guys," the head-line read.

"1981-1984, Women's Track Makes Mustang Daily pride and joy. The story of the reign of hurdlers and javelin throwers, high jumpers and sprinters."

For four consecutive years, only the names, honors and records changed. For four years, the Mustang Daily told the story of the school and the nation that the championship trophy for Division II women's track and field would again be seized in San Luis Obispo.

"These were the glory days for the lady runners and field event competitors. Second-year coach Harris never assumed that he would be starting a dynasty."

In 1984, Cal Poly women's track and field team was not yet recognized by the NCAA. The team participated as an independent Division II school. After this shining years in 1978 and 1980, Harris had his troups to Pennsylvania for the nationals with high hopes. A first place finish was not in his plans, however.

"This is such a great thing," Harris told the Daily in 1981. "I just guess nothing is beyond reach with these girls."

Formerly Olympian Karin See SPORTS, page 28
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He spent 39 years serving Cal Poly. He taught journalism and English classes; supervised all student and college publications; was adviser for the El Mustang and the yearbook; handled the public relations program; was head librarian for four years; served as dean of the School of Arts and Sciences; was vice president; and was Cal Poly's president from 1967-79.

Robert E. Kennedy was hired by former president Julian MePhee in 1940. At age 24 he had a bachelor's of science in English from San Diego State, part-time experience as a San Diego Sun reporter and a year of public relations work for Dan Murphy's gubernatorial campaign.

Kennedy said a once-in-a-lifetime coincidence helped him get the job. "It just so happened that the man who was running for governor ... Dan Murphy and the man who was his campaign manager were both members of the State Board of Education. I didn't even know it!" Kennedy exclaimed. He said these were the two men who had helped MePhee by recommending that Cal Poly become a degree-granting university.

"With recommendations from these two men I think MePhee felt obligated to choose me," Kennedy said.

Kennedy was hired in 1940 to teach journalism, supervise student publications, and handle Cal Poly's publicity.

"You want to talk about learn by doing. I learned by doing after I was hired," he said. "They handed me a camera my first year and told me I was teaching photography."

"I recommend teaching as the best method of learning," said Kennedy. But he admitted with today's competitive job market that students probably need a lot more than luck to land a job.

Kennedy spoke of his many responsibilities with a certain sense of humor. "I had experience in ... doing too many things at one time."

Kennedy said public relations for Cal Poly was an ongoing job.

Who's the library named after?

"Kennedy, Robert F."

Megan Garanendi, soil sciences sophomore

"The guy who discovered the element used to make latex condoms."

Kurt Sommerfield, speech junior

"Robert E. Kennedy — a big benefactor of the school."

Rini Kesay, social sciences sophomore

---

Q: Who's the library named after?

---
She minds the shop ...
by Sabrina L. Garcia

Madolyn Nix. Every department has one but they go by different names ... Edna Bosch in the history department, Barbara Cheses in chemistry and Dianne Ellis in city and regional planning.

The women with all the answers to students' perplexing questions.

"Like, do you have a Band-Aid? When's Professor Havandjian's (the journalism department head) office hour? Do you have any food?"

Nix answers such inquiries with maternal patience (usually). In fact, she is affectionately known to journalism students as the all-knowing department mom. "Madolyn is so helpful," said journalism junior Cindy Lee. "She is truly all-knowing. Every time I have a problem she knows exactly what to do. Every time I go to a teacher and ask a question, they send me to Madolyn," Lee said. "So even in their minds she knows everything."

Nix has been the department secretary for more than 18 years. In that time, she said, she has answered the same questions hundreds of times.

"After being here so many years, I get the same questions year after year," Nix said. "Even if the student has only asked the question once, I've heard it a hundred times."

Nix said she tries to be patient and she tries to be nice, but she gets frustrated when students ask questions when... See MADOLYN, page 29

... And they do windows
by Meredith Rehrman

It's a dirty job, but somebody's got to do it. Imagine walking into somebody's bathroom or house and being expected to clean up after them. There are, I'm sure, plenty of students who cringe at the thought of cleaning up after themselves.

Most agree that it's not fun picking up beer cans and crushed chips or washing that endless stack of dirty dishes that seems to never get any smaller. It's not fun trying to clean a dirty shower stall. And all of you know what I mean.

Many of the Cal Poly's custodians are "lucky" enough to face these kinds of chores every day, and although they might have varied thoughts lurking in the back of their minds, they go about their job much like any other employee.

Some even enjoy it. For the past 10 years, Gerolamo Salmina has been the custodian in the Graphic Arts building (in which Mustang Daily and the journalism department are located). Students and faculty may see "Gerry" every morning working his way through the rooms and halls of the building, always with a smile on his face and a cheery voice.

Gerry's workday is not typical. While most students and faculty sleep, Gerry cleans bathrooms and washes floors. His work station is not typical either. He does not work from a desk in an office with a view. Instead, he works from a huge cart that con-
Building a university

The University Union overcomes budget problems to open in 1971.

by Patricia Allen

It was the result of $4.24 million, 14 different plans and programs, and about 20 years of hopes. On March 6, 1971, the Julian A. McPhee College Union, now known as the University Union, opened its doors.

A college union had been a dream since the opening of the school in 1906. The idea was given more serious thought during World War II and was included in the college's master plan in 1950.

In October 1955, two students traveled to Utah for the conference of the Association of College Unions, but five years later, the union was still just an idea.

In March 1960, then-Cal Poly President Julian McPhee announced that he hoped the first stage of the union project would be completed in three years. The project would be financed completely with non-state funds, coming from revenues from the El Corral bookstore, revenue-producing features and private sources.

Also in March, Dan Lawson, activities director, announced the plans for the new union to the student body.

The first level was to be underground and would facilitate bowling, billiard and pingpong tables, locker rooms, snack bars and a barber shop. On the ground level there would be student body offices, an alumni office, a conference room and work/study rooms. Lawson suggested raising student fees to get the money for the project. In February 1962, the plans were submitted to the State College Board of Trustees for approval.

The cost of the project was estimated at $2.25 million. Nine months later, however, Cal Poly encountered money problems. Money from various sources for the new union was not coming in as expected, and only $311,372 had been raised so far. Private sources for loans could not be secured because buildings on state property could not be used as collateral.

In 1964, a student election took place to impose fees beginning fall of 1966. The administration chose that year because they felt the union would be finished by summer of 1966.

-By January 1965, an extra $2 million had crept into the cost of the union, bringing the total estimated cost to $4.24 million.

Cal Poly was granted a $3 million loan to help finance construction in August of 1966. One month later students began paying a $16 a year increase in student fees.

Bids for construction opened in February 1968, and three months later construction began — the official starting date was March 8, 1968.

Three years later on March 6, 1971, Alma McPhee cut the ribbon, signifying the completion of her husband's dream.

The new union boasted 106,000 square feet of floor space, 15,000 yards of concrete, an acre of glass, tons of reinforced steel and more than one acre of carpet. The lower floor housed the recreation area, which included 10 bowling lanes, two snooker pool tables, 10 standard pool tables, a craft shop which is now the current craft center and a snack shop called the Burger Bar, recently replaced by the new Backstage Pizza.

Food was restricted to the Mustang Lounge on the first floor of the Union, and plans were being discussed for an ice cream shop and a barber shop. The ASI offices, the business office and the activities office were also on the first floor.

The upper level had three student lounges, three meeting rooms and a multipurpose room that could seat 900 to 1,384 for concerts or lectures. The Foundation office and small conference rooms could also be found on the upper floor.

Patricia Allen is a journalism junior with a news-editorial concentration.
Previous page: (Top) Students were provided with a central place to gather with the opening of the Julian A. McPhee College Union, now known simply as the U.U. (Bottom) The second Faculty Office Building, still under construction, is the newest structure on campus.

This page: (Above) Army barracks surrounded the Dexter building in the 1940s. (Center) A woman poses in front of the former Domestic Arts building. (Lower left) The Agricultural Sciences building was completed in 1988. (Lower right) The Architecture building was voted the ugliest structure on campus by architecture professors in 1990.
STAFF

From page 14

editorials representing the majority view of Mustang Daily editors.

Investigative Editor Jason Foster coordinates teams of reporters for long-term research and series, and covers fast-breaking news. Some investigative projects that have appeared in this year's Mustang Daily include a series about Cal Poly enrollment figures and another exploring the problem of sexual harassment on campus.

The Arts and Entertainment editor, Leslie Morris, is in charge of a weekly arts and entertainment section.

Sports Editor Adrian Hodgson serves as a liaison to all Cal Poly teams and coaches. He coordinates all sports stories and sports photo assignments and is responsible for laying out a weekly sports section.

Insight Editor Glenn Hom is responsible for a weekly forum for feature stories.

Freelance Editor Patty Hayes coordinates articles from sources beyond the paper's staff. Hayes is in charge of a daily feature column on page 3 and layout and organization of the paper's special sections.

In addition to their special duties, each of the editors mentioned read, edit and write headlines for stories on a daily basis.

Jon Rogers, the photo editor, coordinates all photographers for Mustang Daily.

Illustrator Jennifer Smith draws the cartoons to accompany editorials for the opinion page. She also creates logos for feature columns and art to accompany longer features.

"THE ADVISER"

The role of Mustang Daily's adviser is to offer suggestions — primarily when they are asked for — to the editors, regarding the paper's production, said current adviser Herb Kamm.

"The Mustang Daily is essentially an experimental operation, to learn by doing through mistakes. The adviser is only an advisor. I am not the boss," Kamm said.

"They take their work seriously and take a great deal of pride in it as well."

"THE REPORTERS"

Working for Mustang Daily is a big responsibility and requires long hours of dedication, including breaking other classes to do Mustang Daily work and receiving late-night or early-morning phone calls from editors about fast-breaking stories. I know because I am a reporter.

Reporters are given "beats" to cover, such as covering the City Council, ongoing ASI activities or one of Cal Poly's seven schools. A lot of time is spent to ensure that the readers receive informative, accurate stories. For some reporters — those who put a lot of effort and time into it — Mustang Daily proves to be a rewarding experience. It helps them decide if they wish to continue newspaper reporting as a career.

It takes the combined effort of the journalism department, the adviser, the reporters and the editors to ensure a quality paper.

Jamie Kershker is a journalism senior with a public relations concentration.

SPORTS

From page 22

Smith won the javelin event. Distance specialist Eileen Kraemer won the 1500-meter run.

In that 1981 season the Mustangs brought home a total of 14 All-American honors. More than 50 All-Americans were recognized during the next four years.

Among those honored were heptathletes Liz Carroll and Chris Dubois, three 1500-meter runners — Kraemer, Amy Harter and Gladees Prieur — and 100-meter winner Cede Chandler.

Then, in 1985, the streak ended.

Athlene Christian 106, Cal Poly 103.

Prieur set a 1500-meter record time of 4:16:28, and Chandler won the 100-meter dash. But it wasn't enough for a fifth straight title.

"Women upset in bid for fourth straight title," read the 1985 Mustang Daily headline. But Poly women's track and field would again rule the nation.

Grand Ledge is a political science senior with a minor in journalism.
From page 25 they should know the answers. 

"They know she has been here some time."

"I had said that to several others who gave up and came down the hall, but I haven't because I don't want to create any irritation or problems."

"She looked at me sort of apologetic and said, 'I'm sorry, she was here last week."

"And I said yes. Then she went out and looked at the board."

From page 26, CUSTODIANS rely on her for just about everything.

Professor Jim Hayes said once he was at a restaurant having dinner with his wife when he saw an old student of his and he could not remember her name. "I called Madolyn at home and described the girl over the phone," Hayes said. "I just knew she was coming over and say hello, and I didn't want to be embarrassed."

"She was right there with Nix as the department head from 1946 to 1984. She gave several reasons for Nix's popularity among staff and students. "She's very thoughtful," Hayes said. "No one can make you feel like family." Hayes has said he has nothing but praise for Nix and said she knows more about the department than anyone else. "She's professional, yet she's very pleasant," Hayes said. "Once I called her and started talking right away and she said 'don't you know enough to say good morning?' he said. "And ever since then, when I've said 'Good morning, Madolyn, how are you?' I've spoken to her or been talking about something for two to three minutes being sociable before I left business."

Nix once goes above and beyond her job description, as department secretary, to help students. Once she and her husband were evicted from an apartment while she was student, who had been taken care of there.

Sue Summer-Moore, a 1979 graduate, said, "It was in my senior year, and I was looking taking 28 units. My roommate had neglected to pay her share of the rent, and we all got eviction. I didn't have a lot of time to find a new place, and Madolyn and Doug offered to take on me," Summer-Moore said. "She is just a remarkable woman. We write to each other, usually at Christmas," Summer-Moore said. "She's just a real special person. I appreciate all that she did for me while I was in school, and I know there are countless others who could say that too."

Sabrina Garcia is a journalism senior with a concentration in public relations.

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