Cal Poly grad sends back tales of war
■ An '84 engineering grad writes to a former teacher about combat.

By Jason Foster
Editorial Staff

Marine Captain Rick Sturckow took it upon himself to give Saddam Hussein a personal gift from Cal Poly during the war in the Persian Gulf. It was a 2000-pound MX-84 bomb painted with the message, “To Saddam from Cal Poly.”

Sturckow, a 29-year-old Poly mechanical engineering alumnus who graduated in 1984, is now a F/A-18 Hornet pilot with Marine Fighter Attack Squadron 333, the “Trip Trey,” currently stationed in Bahrain.

Sturckow recently sent photographs of himself, grinning and giving a “thumbs up,” and standing next to Saddam’s present, as part of an ongoing correspondence with mechanical engineering professor Ron Mullisen.

One copy of the photograph had a written message on it intended for Semper Fi, the club for Marine Corps officer candidates at Cal Poly. It read: “To the Cal Poly Marines: I dropped this 2000-lb MX-84 GP bomb off in Iraq for yall. Semper Fi, Rick Sturckow, Capt. of Marines.”

Mullisen said Sturckow sent back more copies of the photo for other friends, including Sturckow’s... See STURCKOW, page 10

Reputed journalist offers opinions of war coverage

By A. Mortimer Naughton
Staff Writer

Renowned journalist Roger Tatarian spoke Monday night in the Fisher Science building on his perceptions of the modern media.

Tatarian, a former vice president and former editor-in-chief of United Press International, said he has become philosophical about the media since he stopped being a full-time journalist.

“It’s interesting to see what happens when a journalist stops being a journalist, steps back and becomes a reader,” he said.

Tatarian believes the public’s opinion of the media is not as supportive as most journalists think.

During the Persian Gulf... See TATARIAN, page 8

Motivational speaker addresses difficulties in minority education

By Laura Carrillo
Staff Writer

The Cal Poly Theatre was packed. Students of all ages and backgrounds were in attendance Monday night to listen to the inspirations of George McKenna.

McKenna is Superintendent of Schools in Inglewood (Calif.). McKenna is also a motivational speaker.

McKenna is best known for turning around an inner-city high school called George Washington Preparatory School from a school filled with violence, low achievement and a lack of community confidence to one with a college preparatory emphasis.

With his influence, the percentage of students that graduated from George Washington Prep and went on to college went from close to none to 80 percent. McKenna’s appearance was part of “Reaching Individual Peaks,” a university-wide mentor program sponsored by Student Academic Services, a division of Cal Poly’s Student Affairs.

“There is no such thing as a defective student,” McKenna said. This statement encompassed his views on education and the teaching establishment. See MCKENNA, page 12

Nutrition Club furthers healthy lifestyle

By Moorea Warren
Staff Writer

March is National Nutrition Month, and in the spirit of helping people become aware of what they put into their bodies, Cal Poly’s Nutrition Club held activities to expose students to a more healthy lifestyle.

Here at Cal Poly students have the habit of fueling up with junk food, according to Jennifer Bronk, Nutrition Week coordinator.

“Students are exposed to a ‘Walk for Life’ and a lecture on nutrition, she said. The walk took students on a 3600-foot run, with the students subjected to a “Walk for Life” and a lecture on nutrition.
LETTERS TO THE EDITOR

U.S. now can use fuel carelessly

I would like to thank the Cal Poly sports car club for holding their car rally last Sunday. In the library. As the nation is still in crisis with the Persian Gulf, the sports car club provides me with an opportunity to celebrate our triumph by driving automobiles at high rates of speed.

Now that we have vanquished Saddam Hussein and his threats to our petroleum lifeline, we can all return to the simple pleasures of engines roaring and tires squealing — the combustion of fossil fuels for recreation and amusement.

John Dalby
CSC Professor

Education is up to each student

In response to Steve Harmon's commentary last Friday about the poor education he is receiving at this university, I would like to add a few key points that he overlooked.

Yes, some professors at Cal Poly are pretty average, but now is the time for us to demand better. And if you don't like what you see, take it up with your professors, politicians, policemen, retail managers, classmates and alums, you will like what we demand for this education you are producing.

The true barometer of this university isn't the teachers but the students it produces.

Patrick Henningon

Letters Policy

Letters to the editor must be typed and no longer than 250 words. Letters must include the author's name, phone number and major.

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U. S. must stop to examine ramifications of Gulf war

When cease fire was called in the Persian Gulf recently it seemed that we were headed to the jubilant decrease of President Bush that the war was over and we could go on with our lives.

Upon hearing this, I couldn't help thinking that announcements like these tend to simplify matters a bit. It's as if the past two months has been a movie and that we have now reached the closing credits.

As a nation we have bowed and hinded the villain (Iraq), cleaned the legend (Bush) and developed a fond, personal relationship with the supporting cast (Schwarzkopf, Cheney and Powell). And while these people tell us the war is over, we must not ignore the ramifications of these gentleman's actions in the years to come.

The war is not over. And if we're not careful we might find, upon rising out of our theater set, that our shoes are stuck in a gooey mess on the floor.

The resolve with which our nation supported the president and the troops was overwhelming. And while it is a notable accomplishment to unite the American people over one issue, it is, at the same time, somewhat scary. It is something that could not have been done without the agenda setting of the media.

Iraqis, who number 18 million, had just spent the good part of a decade fighting a brutal war with neighboring Iran. And Iraq's industry is primarily limited to one thing — oil exporting. And yet this nation was somehow transformed in 1990 into a country with worldwide aspiration — Hussein, another Hitler.

But what is quickly forgotten is that Hussein enjoyed the support of the United States during the war with Iran (of course, Iraq was the enemy at the time). And the support continued even after he "owned his own people". It was only when Western interests were threatened did stopping Hussein become a moral issue. To be more one might have done something more substantial after he ceased the Kurds.

The night the bombs started falling, Jan. 16, a television news reporter interviewed some military wives gathered in a home watching the war coverage. With tears in her eyes, one of the ladies said "I made a personal vendetta against Hussein: "He should be brought before the United Nations and tried as a war criminal." There was no denying her sincerity.

Similarly, a recent TV news program held a "call in your opinion" asking the question, "Should Saddam Hussein be killed?" Over 80 percent of the people who responded wanted Saddam Hussein dead. And yet, what bad done to them? What did Saddam Hussein do to that lady that did more cause her so much distress? It is much anger? The answer is nothing! The media, taking the government's lead, had set an agenda. They said Hussein was a bad guy, just look at all the things he has done. He must be destroyed. Go forth with vengeance.

And so Iraq was pounded for 40 days and 40 nights. And in the end, the monster that was crushed was not really that at all. By building up a weak country to super-threatening status, we served to make the victory seem bigger, our pride that much deeper. Sacrificing thousands of Iraqi lives, the United States used war to rewrite American pre-eminence in the world, all in the name of freedom.

If there is one good thing to come out of this, it is that the Iranian and Iraqi troops are out of Kuwait. United Nations resolutions were fulfilled in 90 percent of the cases.

The decision of Iraq was not included in those resolutions. Even if no civilian casualties occurred in the allied bombing (impossible) then surely they will occur in the coming months. By destroying infrastructure, one destroys the ability to fight diseases such as cholera, typhoid and meningitis. How many people will die from this? President Bush, though, insists that he has no quarrel with the Iraqi people.

On March 6 he told this, among other things, to a widely cheering joint session of Congress. "Aggression, he proclaimed, has been stopped," Well, if Bush is so insistent on stopping aggression in the name of the U.N., then perhaps they should divert the troops to Israel on their way home from Iraq and start bombing the Gaza Strip. What's fair is fair.

Perhaps setting up guidelines as these would prevent such criticism. Foreign policy is more pragmatic than ideological, but if the top brass in this country can commit as much toward a destructive thing like war, then surely they are capable of committing half that effort for peace.

If America is so strong and powerful, then it would seem reasonable that we could forge peace as easily as we can commit troops for war.

President Bush said in his speech that "there can be no substitute for diplomacy." He obvious­ly hasn't practiced this rule during the past eight months. But if he truly intends to do this, then I am looking forward to his next five years in office.

But even though the shooting has stopped, we should not be cheering and glutting. Thousands are dead, and more will die soon. Our military actions have created a land of chaos. And yet, President Bush, addressing the home front, seems only to see the war's conclusion as a panacea for the ills of the American economy. He intimates that the quick war has brought oil prices down, as if they weren't coming down before.

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sending arms to Gulf
U.S. asks China to halt
one of his top aides.
was wounded in an assassination attempt by
leader in the right hand.
Tbha Yassin Ramadan, was killed by Sad­
Tfehran, Iran, said Monday that the aide,
position leader says that Saddam Hussein
controls to stop the flow of weapons to the
 confirmed.
Jabar did not say when or where the al­
was captured in Basra yesterday asserted
statement: "An Iraqi intelligence major who
"and much more! 
The Cal Poly crew club hosted Sacramento State at Morny Bay last weekend and met with varying degrees of success. The women's varsity eight beat the Hornets in a close race by just two seats on the 1,000-meter course. The varsity boat consists of Elisa Capriles, Elaine Graham, Karen Kraft, LeighAnn Goshenher, Denise Kraus, Tina Lundrey, Keri Schultz and Nora Kabanat, the coxswain. The team is unbeaten this year.

The novice heavyweight men's eight and the novice women's heavyweight eight both lost to Sac State. On March 2 and 3, Poly traveled to Mission Bay to compete in a regatta hosted by UC San Diego, University of San Diego and San Diego State. The regatta consisted of three dual meets with Cal Poly competing in all three races.

The men's varsity lightweight four, the women's varsity heavyweight eight, the novice women's heavyweight and lightweight eights and lightweight eighties competed on the 2,000-meter course.

The women's varsity eight beat all three opponents, and the novice heavyweight and lightweight eighties beat San Diego State. The Cal Poly crew club is student run and student coached. Greg Hoffman coaches the novice men and Jen Lenker coaches the novice women. Harlan Findley coaches the varsity men and women.

Women's varsity crew team tops Sac State

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London Study Program
Spring/Summer Quarters 1991
June 28, 1991

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Thurs. March 14, U.U. 207
Spring Orientation Meeting: 11:00 a.m. College House
Thurs. March 14, U.U. 220

Students interested in related Soviet Tour should attend the Summer information meeting.

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The CSU system examines restroom graffiti to decipher student thoughts and attitudes.

By Cyndi Smith

The CSU system examines restroom graffiti to decipher student thoughts and attitudes.

It is a place that knows no bounds. It is not divided by the lines of race, age or social status. Everyone is allowed there; everyone goes there; everyone has to. So what better place than Cal Poly's bathrooms to express thoughts, feelings and concerns?

From the Grateful Dead to war to mom and dad. Cal Poly students are exercising their right to free speech daily by writing on the walls of the University Union bathrooms. Fresh paper is put up every month for people to pass the time in the stalls by scribbling their thoughts for the world to see. The world, in this case, includes Cal Poly deans and officials of the California State University system, who look over the boards and use them to determine the attitudes of students.

Graffiti boards were installed in the University Union 12 years ago after graffiti became a recurring problem, said Building Superintendent Matt Weiner.

"Anytime you have a public restroom, you have graffiti, and we were attempting to control it," he said. Weiner described the boards as very effective in keeping graffiti under control and said they are cost-effective as well.

"The boards cost about $28 a year," he said. "If we had to keep scrubbing the stalls and sandblasting off graffiti, the cost would be upwards of $1,000." Besides being cost-effective, the boards are enjoyed by students and faculty alike. People ask advice on the boards and are answered by other toilet philosophers eager to help. Perhaps one female bathroom-goer had it right when she wrote: "Your mother's your best friend. — she can help you with anything."

Most bathroom graffiti is harmless, but along with the sprinkling of Bible quotations and peace sentiments are a few alarming writings that will shock negative graffiti ... towards the gay and lesbian community and regarding minority populations.

How is this graffiti analyzed?

"We gather all the boards at the end of the year and read them," said Wallace. "Any especially disturbing sexist or degrading remarks are incorporated into the report."

"We incorporate some of the sexist, racist or degrading graffiti into a report to the CSU at the end of the year," said Carl Wallace, Cal Poly's director of student relations.

That report comes in the form of a questionnaire called the Incidents of Hostile Behavior Toward Students Report, which is issued every spring by the CSU. Typical questions asked of schools include descriptions of hostile behavior toward students from ethnic populations, the gay/lesbian community or religious groups; indications of increases or decreases in these events, provisions available for students involved in these events and suggestions to prevent these events in the future.

The report, compiled by Director of Student Affairs Hazel Scott, describes negative graffiti ... towards the gay and lesbian community and regarding minority populations.

How is this graffiti analyzed?

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INSIGHT

From page 5 also write things that are abusive towards women and more anti-Semitic and anti-
both groups stuff. Women tend to write more help-oriented kind of stuff. Both groups write a lot
more degrading comments about women's bathrooms, such as "men are slime" show hostility
toward men.

Still, many comments in the women's bathrooms, such as "men are slime" show hostility
toward men.

Graffiti on the men's

"If we had to keep scrubbing the stalls and sandblasting off graffiti, the cost would be upwards of $1,000."

— Matt Weiner
Building Superintendent

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Wine Tasting
In the Central Coast

By Sabrina L. Garcia
Staff Writer

No need to "wine" about a dry campus. Try tasting dry wine at any of the 30 wineries on the Central Coast.

There are more than 50 wineries and wine tasting rooms throughout San Luis Obispo and Santa Barbara counties. Most of them offer daily tours and tastings of their wines as well as other Central Coast labels.

The Mission View Winery, located east of San Miguel on River Road, offers daily wine tasting. The cost is $2 to taste seven wines, and the price includes a Mission View wine glass.

Ruth Bird, the tasting hostess, said the winery sometimes has special events on weekends. "If we want to feature a special wine or it's a special occasion, we offer an afternoon event where we have food and mail invitations," Bird said. "The cover charge is a little more, but it's well worth it," she said.

John Priest, owner of the Central Coast Wine Center, said "We have wines from all over the world," Priest said. "People come in here expecting something different, and we give it to them."

The Central Coast Wine Center, located at Moonstone Gardens in Cambria, offers wine tasting from 11 a.m. to sunset every day.

"Quite often we have special tastings for particular regions of the world," Priest said. "That's when we get a lot of college students in here. They really enjoy the special events."

Marci Dahlgren, an agricultural management junior, took a fruit science class last quarter from which she learned how to process wine. During the quarter the class went wine tasting. "It was a great class because we learned the whole process from growing the grapes to making the wine," Dahlgren said.

We toured Tally Vineyards at the end of the quarter. It was kind of a warmup for them because they are just establishing their tour program," Dahlgren said.

Wild Horse Winery and Vineyards in Templeton holds tastings only by appointment. "It's in our license that we have to do it that way," said Carol Chappell the office manager. "But we still get a lot of people in here, especially during the summer. We get a lot of Cal Poly students, and they're really nice."

"We don't have a cover charge because we hope people will buy our wines," Chappell said. "That's probably why we get so many students."
"Every tree is important, and we plant them one at a time."

— Neil Sampson

"We really have a chance to change the world for the better."

— King Lee

SLO firm turns over new leaf in packaging

By Cheryl Albertsen

Think globally, act locally. At least that is what XTree Company says. And it is not a bad idea with the way things are today.

XTree Company, headquartered in San Luis Obispo, is the world’s leading vendor of disk- and file-management software and has recently embarked on a sweeping series of environmental programs under the name of Project Green.

Project Green is the U.S. market’s first program to offer a blueprint for other software publishers and companies to join together and take positive action to help preserve the Earth.

With laser printers, desktop publishing and fax machines gorging from trendy novelties to office necessities in less than three years, paper is gobbled up at an astonishing pace more than ever, said King Lee, CEO and president of XTree Company.

"Back in September, we started talking about the problems our industry has caused, rather than the solutions we’ve found," Lee said. "The people in the company thought I was crazy, after all, ours is a solution-driven industry. But progress has a price, and the price of the PC is paper."

"The problem with paper doesn’t stop by emptying an overflowing waste basket, explained Neil Sampson, executive vice president of The American Forestry Association (AFA) — the nation’s oldest non-profit citizens’ conservation group.

"Every aspect of paper production creates environmental concerns," said Sampson. "Trees have to be cut, energy has to be used in the manufacture and shipping of paper, more energy is used in hauling it away, landfills are running out of room and burning billions of tons of paper every year is environmental suicide."

The partial solution is Project Green. XTree Company has switched to using recycled and recyclable products in its office. The company is producing and shipping their software products and brochures using recycled and/or environmentally sensitive materials whenever possible.

But that is not all. XTree Company also has introduced its "ground breaking" Plant a Tree program to involve users of its software. An invitation to join The American Forestry Association’s Global ReLeaf Program is included in every one of its XTree Gold products. Every time a user sends in the registration card, the company will contribute funds to have one tree planted. The goal is to help Global ReLeaf plant 100 million new energy-saving trees in the United States by 1992.

"I won’t kid you," said Sampson, who arranged Global ReLeaf. "One more tree won’t fix the world. But every tree is important, and we must plant them, one at a time. We need to do millions, but each one is essential to meeting that goal, and with the help of millions of computer users around the world, we will make a difference.

XTree Company also is hoping its Green Program will become a blueprint for the computer industry. To help companies face these issues, XTree Company is compiling a list of environmentally sensitive vendors.

"Frankly," Lee said, "we’d like to see everyone in the computer industry become more environmentally aware, even if it just means printing their manuals on recycled paper.

"We’re not tree huggers, and the last time I checked, no one around the office was trading in their car for a yellow rose and a life of service — but if other software publishers join us, we really have a chance to change the world for the better."

"Two or three times do you get to do that?"

---

NUTRITION

From page 1

brisk walk to Poly Canyon starting at the Campus Store.

"The purpose of the walk was to show students that there is more to a healthy lifestyle than just eating right," Bronk said.

After the walk, students enjoyed a luncheon and a lecture by Barbara Chamberlin, a dietitian from Hill Haven Care Center. Chamberlin, a Cal Poly graduate student and member of the nutrition and dietetics faculty, said that we are making, especially with all of the convenience foods available today.

Some of the speakers include weight loss experts, professionals from Nabisco and Nestle and eating disorder counselors and dietitians, said Dina Medeiros, Nutrition Club president.

"We also cook at the People’s Kitchen for the homeless and baby sit for a disabled children’s group," Medeiros said.

"Having a healthy lifestyle is much more than eating right," Bronk said.

"We need to become aware of the food choices that we are making, especially with all of the convenience foods available today."

Any student is welcomed to become a member or sit in on any lectures, Medeiros said.

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WORLD

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Solomon, assistant U.S. secretary of state for East Asian and Pacific affairs.

At a news conference following two days of meetings, Solomon said he also discussed "efforts to bridge the differences" that led to a stalemate in the Cambodian peace process.

After talks with Chinese officials, visiting Soviet Deputy Foreign Minister Igor Rogachev and Cambodian resistance leader Prince Norodom Sihanouk, Solomon said one of the major disputes blocking implementation of a U.N.-brokered peace plan is demobilization of troops.

Solomon, who left Beijing on Tuesday for visits to Tokyo and Jakarta for similar talks, said China can play an important role in efforts to stop the proliferation of weapons in unstable regions.

"China should have a voice in the construction of some type of multilateral mechanism to prevent the kind of arms race we saw in the (Persian) Gulf," he said.

"There are many countries, and China is one, that have a defense industry that's pretty expensive. Obviously sales abroad help to subsidize the domestic arms industry," Solomon said.

"But we're in a phase where we can't allow that dynamic to drive international arms sales."

STATE

From page 3
which is lobbying to get the sanctuary vote repealed.

Lazarus and other critics contend city officials are trying to embrace those against the war with one arm and shake the hands of those who won it with the other.

But sanctuary proponents maintain there's nothing unpatriotic about their vote and they have every right to hold a parade.

"I don't think now that the war has been won that you should question the principle of the earlier decision. It isn't a matter of whether or not the war was won quickly or whether it was popular or unpopular," said Supervisor Carole Migden.

The January vote was a most symbolic action declaring San Francisco a haven for conscientious objectors and others who felt they could not fight. But it picked up some punch when large, sometimes violent, anti-war protests in San Francisco caught the nation's attention.

In response, the chamber ran national newspaper ads to try to reassure potential visitors that most San Franciscans don't lean too far to the left.

"Maybe you haven't heard, but we want the world to know that a strong majority of San Franciscans support national policy in the Persian Gulf and we want our troops to know we care," the ads read in part.

Migden noted that supervisors also passed a resolution in support of the troops. But Lazarus maintained that vote only came after polls began to show a majority of Californians backed Persian Gulf policy.

A compromise has been proposed that would declare sanctuary over because the war has ended. That resolution is currently in committee but may be debated March 26.

Meanwhile, peace groups say they don't want a parade and the American Legion says it just wants the troops to get their due.
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Easter egg hunt held for kids

The Children's Easter Egg Hunt, co-sponsored by the San Luis Obispo Recreation and Parks Department and the Downtown Business Improvement Association, will be held Thursday, March 28 in the Mission Plaza.

Children 4 to 7 years old are invited to hunt for eggs, candy and prizes donated by downtown merchants. The hunt will begin at 5:30 p.m. for ages 4 to 7 and at 6:15 p.m. for ages 6 and 7.

The Easter Bunny will be on hand with eggs and surprises for children ages 3 and under.

Face painting will take place at Farmer's Market on Higuera Street in front of Tom's Toys starting at 6 p.m.

Service held for casualties of war

The Persian Gulf War Memorial Project is sponsoring a memorial service to recognize casualties of the war.

Speakers from the Christian, Muslim, Jewish and Native American communities will be represented.

All citizens are invited to attend this service on Saturday, March 23 at 11 a.m. It will be held at the County Government Center, 1050 Monterey St.

For more information, call 542-9002.

Red Cross holds CPR workshop

The American Red Cross is sponsoring a community CPR course at the North County Office located at 4th and Springs Street in Paso Robles. The course will be held on Saturday, April 20 from 9 a.m. to 5 p.m. The training program teaches essential CPR techniques that save lives. The program is self-paced and covers mouth-to-mouth resuscitation, adult CPR techniques and rescue procedures for choking victims. Those who satisfactorily complete the course will receive an American Red Cross certificate which is valid for one year. Register for the upcoming class at the American Red Cross located at 1233 Marsh St. in San Luis Obispo. There is a $30 fee to cover the cost of the workbook and other materials used during the course. For further information, contact the SLO County Chapter 543-0696.

Day Earth group seeks volunteers

Day Earth 1991 is approaching. The SLO Day Earth Coalition has been hard at work to organize activities in recognition of planet Earth. They are asking for help in their endeavors. The coalition meets every Wednesday at 6 p.m. a the SLO Veterans Hall at the corner of Grand Avenue and Monterey Street. For more information, call 546-3400.

Orchid show held for flower lovers

The Cabrillo Orchid Society of San Luis Obispo is sponsoring a three-day Spring Orchid Show beginning Friday, March 22 from 9 a.m. to 6 p.m. and Saturday from 9 a.m. to noon.

Those who want to be encouraged to bring a camera. Selected plants from local growers will be on sale. Admission is free.

The show will be held at Grant Western Bank, 297 Madonna Rd. in San Luis Obispo.
MCKENNA

From page 1
He spoke of poor teachers being the cause of poor students and the need for inspiration and encouragement in the field of education.

The audience laughed at McKenna’s jokes, gasped at the educational tragedies he described and murmured in agreement with the views he expressed. His voice fluctuated with emotion, and his hands waved with expression.

The speech focused on the setbacks African Americans, Hispanics, women and other underrepresented groups experience as students trying to achieve an education.

“It is our environment and negative attitudes that disable minority students, not their intellectual capabilities,” McKenna said.

“At UCLA there is an 82 percent black dropout rate, and 99 percent of the black population at USC is enrolled in sports,” said McKenna. He said minority students are manipulated and exploited by the educational structure.

McKenna ended his speech with a description of the steps he took to improve the educational environment at George Washington Prep.

Instead of bringing in policemen to patrol the school’s gang-ridden halls, McKenna brought in “Mamas” to put the “kids in their place.” The students’ mothers patrolled the school’s hallways in an effort to help keep their children in line.

TATARIAN

From page 1
the military’s press policies, gave America the impression that all journalists are insensitive to issues and often inconsiderate.

“The news business shot itself in the foot during the Vietnam War,” he said, and it learned its lesson.

Tatarian condemned many of the restrictions placed on the media during the war, such as pooling and limited censorship and said the Pentagon sometimes went too far. Pooling is when journalists share information approved by the censors.

He pointed out that officers accompanied reporters when entrevised men were interviewed, often times stifling emotion and opinions.

“There’s got to be some sort of inhibition there,” he said.

During the question-and-answer period, Tatarian talked about the media’s problems in the Persian Gulf.

He said the situation only branched out into other aspects of the media. He said that the print and electronic media are facing problems in the future because of unprecedented commercialization.

“There’s no hope of competitive commercial media giving us depth,” he said.

His solution includes increased government aid to public broadcasters who then would have the resources to complement their freedoms.

Tatarian said many of the media’s problems in the Persian Gulf stemmed from the sheer number of journalists the military felt needed protection, transportation and supplies.

He said the situation only could get worse as communications advance and travel becomes less expensive.

He also said he believes the news has become more ethical in recent years. “It’s better than 40 years ago because we worry about things like invasion of privacy and ethics,” he said.

“At least we’re asking questions about ethics,” he said.

The kids don’t mess with their Mamas,” said McKenna.

McKenna also implemented a free tutoring program on Saturdays and regular phone calls to parents of absentee students.

It worked.

The events that took place after McKenna became the principal of George Washington Prep in 1989 and his role in turning the school around were dramatized in the CBS television movie called “The George McKenna Story.”

“Look at all your students as potential pearls,” McKenna told the audience.

McKenna grew up in New Orleans and holds degrees in mathematics and education from Xavier and Loyola universities.