Graphic communications department faces audit

Improprieties in professor-owned company alleged

By Bridget Meaney

The graphic communications department is being audited after questions were raised about workshops and conferences conducted in connection with the department.

An official audit by Fiscal Operations, a part of Cal Poly Business Affairs, is being conducted because of allegations of improprieties involving workshops and seminars, said Anthony Flores, the financial manager in charge of the audit.

These improprieties were brought out in a written analysis completed last summer and recently made available by Dennis Nulman, who was then an associate dean in the School of Professional Studies and Education.

Nulman said that Graphic Services & Seminars (GS&S) is responsible for holding a large percentage of the workshops and seminars that "develop a professional education market for Cal Poly's GrC department," according to the agreement.

Nulman's report alludes that GS&S used GrC department equipment, rooms and faculty to help put on the workshops.

GS&S is privately owned and operated by Herschel Apfelberg, a Graphic Communications professor at Cal Poly. He has owned the company for more than two years, Nulman said.

In Nulman's report, a number of questions were raised about GS&S regarding:

• the use of state personnel
• the use of Cal Poly's name in advertisements for a private company
• cost recovery
• conflicts with the department's undergraduate teaching mission
• misinformation on workshop expenses and income.

Consultant sought for ethnic program

By Monica Ortiz

Cal Poly President Warren Baker has authorized the hiring of a visiting scholar for one year to help develop an ethnic studies program at the university.

The decision was made during a June 18 meeting with the Ethnic Studies Coalition, a Cal Poly student organization, in which the president accepted the coalition's proposal for an ethnic studies program.

"It (the decision to hire a visiting scholar) wasn't something the coalition asked for," Philip Bailey, vice president of Academic Affairs, said last week. "It was something the president suggested and told me to handle."

Although the search got off to a late start, Bailey said a newly-formed committee of administrators, faculty and students hopes to find a scholar by fall quarter. This committee is headed by Luis Torres, an English professor and adviser to the Ethnic Studies Coalition.

Torres said the selection guidelines for the scholar are that he or she must have experience as an administrator or as a teacher for an ethnic studies program, have published various articles, and have a background in "scholarly interests" such as lecturing, teaching and giving seminars for other faculty members.

"If we could find such a person to work here, teach classes and give faculty seminars and lectures, and to help us develop a program," Torres said, "then we might be able to hire someone for the next year."

Although there are no solid decisions regarding what form the upcoming ethnic studies program will take, some of the options are: including ethnic studies as a general education requirement, the development of an ethnic studies major or minor and the establishment of an ethnic studies council.

"The council proposal for artificial rain

By Kenn Easland

The San Luis Obispo City Council looked to the skies at its Tuesday meeting for a solution to the water shortage in a cloudy seeding proposal.

Its members quickly looked down, however, when they heard the cost of the proposal was sky-high.

Utilities Director Bill Horacek told the council a seeding proposal from the company under consideration, North American Weather Consultants of Salt Lake City, would cost $27,000. He said the entire project, which would include the actual seeding of clouds, would cost about $100,000 more.

"Why should we have to spend $27,000 for the proposal?" Mayor Ron Dunin asked. "Shouldn't the company want to do that to get the contract?"

The council decided not to approve the $27,000 for the proposal.

We should get proposals from other cloud seeding companies and go from there," Dunin said. "Cloud seeding is a proposal that makes rain fall from a cloud. Seeding agents, like dust particles, are sprayed from an airplane into the bottom of a cloud. These particles cause water vapor to form waterdrops around them. When the drops get heavy enough, they fall to earth as rain."


**Editorial**

**Water use still abused**

Several student apartment complexes, including 61 Brad and Murray Street Station, are planning on increasing rents by about 10 percent this year to offset costs for water bills. Although this will cause some students to complain about the added expense, there are several reasons, not the least of which is just another indicator that some people only will conserve when they are forced to do so.

The fact is that most apartment complexes that have traditionally paid the utilities have been losing money since mandatory water rationing and subsequent penalties for excess water use. Many owners and managers have tried to educate their tenants on the need to limit water use through various means, but since some of these complexes don't have meters to indicate an individual apartment's use, tenants have been able to exploit the situation.

Apartment owners and managers are trying to stop this. While some of the complexes that have meters can't re-taminate increases, others, such as apartment complexes under the management of Farrell Smyth Realty, have policies that say if a complex goes over its allocated amount, all residents get to split the bill. It is lamentable that these complexes have to resort to these measures. It means that some people who are working hard at reducing their water use in this time of drought are getting burned by those who have no such restraint.

Those living in apartments such as 61 Brad or Murray Street Station that are planning on having to pay more each month because of excess water use, regardless of whether they are conserving or not. People who live in places with this policy must live with the fact that it has to. They also have to know that it can let some people go over their proper amount and pay substantial fines for the entire penalty, while conserving tenants can get dinged for the excessive water use of others.

Not everyone can live in a complex that has no means of monitoring individual apartment's use. The use of the

Anti-union stance is self-destructive

How typical of Cal Poly it is for California State Employee Association (CSEA) steward Robert Dosik or write anti-union picture of CSEA steward Robert Dosik or write anti-union state (or anti-union sentiment in the United States surfaces in those communities who draw classes on the water use of individual residents for ESEA steward Robert Dosik or write anti-union picture. I am anti-union stance is self-destructive.

**Letter to the Editor**

Anti-union stance is self-destructive

(“Would you trust a face like that?” one observer wrote next to a picture in the office building.) People who claim rampant union leadership corruption on their platform against unionism are short-sighted in their reasoning. Too typical in modern America are the corporate-fear mongering ranks of (former) middle-class workers whose lack of support for unions has created a power vacuum. The assumption has been too long ago that this is some sort of experiment. This is something that would average not only the conserving tenants who live in these complexes, but who is also eager for things that are as long as taking advantage of their fellow tenant's picture. These people are also depriving the entire community of water that might be needed desperately as this devastating drought continues.

They instead have gone on record as being convinced that their legal, moral and ethical responsibilities to provide this care in accord with existing laws and regulations cannot be fulfilled by the large for-profit organizations that own the hospitals in this county. More than one supervisor, in fact, has stated that the for-profit hospitals to “get their hand in the community.” This is not only more money if the county lost control over the institutions in question. Someone is going to have to provide this care and someone is going to have to pay for it. Closing the hospitals will not generate the necessary revenue to evaluate a broader base of available information.$result before taking a stance on closing this county’s only non-profit hospital. It is to be seen that the editors are convinced that equal access of care will then be provided by the three for-profit hospital facilities that are left open. The Board of Supervisors, however, after studying the evidence, did not come to the same conclusion.

I am responding to the Summer Mustang's editorial that states “the San Luis Obispo Board of Supervisors’ support of a proposal to build a new San Luis Obispo General Hospital facility is ill-advised and should be dropped.” (“Board should drop hospital plan,” p. 5) is not necessarily the result of more than 10 years of deliberation by this and preceding Boards of Supervisors utilizing major national and state level research to analyze critical information to finally arrive at a conclusion. The Board of Supervisors has taken the continued provision of mandated health care services for residents of this county. I wish the editorial board of the Mustang would have taken more time to evaluate a broader base of available information before taking a stance on closing this county’s only non-profit hospital. It is too bad that the editors are convinced that equal access of care will then be provided by the three for-profit hospital facilities that are left open. The Board of Supervisors, however, after studying the evidence, did not come to the same conclusion.

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Counseling, career programs to be housed under new roof

Programs moving into the new Student Services Building will close next Monday and re-open by July 30.

By Tina M. Ramos
Staff Writer

Programs addressing Cal Poly students' counseling and career needs will merge under one roof in the newly-completed Student Services building.

The new building, located opposite the stadium, will house Cooperative Education and Placement Services, as well as Counseling and Testing Services. These programs will move from their current respective locations in Heron and Jespersen halls.

These services will cease operation beginning Monday in order to make the move and should re-open by July 30 in the new building, said Richard Equinoa, director of Cooperative Education and Placement Services.

The 16,744-square-foot building will house multiple staff, adviser and counselor offices, Equinoa said. The building also will contain a career library, a student employment room, 18 employer interview rooms, a mock interview studio, large classrooms, a biofeedback room, large and small testing facilities and a central computer room.

See BUILDING, page 8

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Retired architecture prof dies

By Monica Ortiz

Services will be held Thursday at Montana de Oro for a retired Cal Poly architecture professor, Wesley S. Ward, 67, died of a heart attack on July 11.

"It was very sudden," said Barry Williams, a local architect and Ward's son-in-law. "He had some heart problems we didn't even know about."

Ward was a professor at Cal Poly from 1964 until his retirement in 1984, although he continued to teach one quarter out of every school year.

Among his credits at Cal Poly include his 1967 University Distinguished Professor Award, and the Professor Emeritus Award in 1983.

"His death was a big shock to us all," said Paul Wolff, an architecture professor. "He was an outstanding instructor and faculty member to work with. He'll be missed."

Wolff said that Ward was one of those individuals who helped found the School of Architecture and Environmental Design in 1965.

Ward is survived by his wife Sharon Ward of San Luis Obispo, three daughters, eight step-children and 13 grandchildren.

Services will be held Thursday at the Bluff Trail in Montana de Oro State Park (off Highway 1) at 6:30 p.m.

CONSULTANT

From page 1 ethnic studies department.

Any change in the curriculum that would be required in establishing the ethnic studies program will have to go through a series of steps, Bailey said. The normal process would start with a course proposal from a faculty member or department that has the department head and other faculty wouldn't make a dent in the required representation.

"You can see that there is a priority. If you give something a priority, it comes from state lottery money, or by using a faculty position already in existence."

"We have about the worst budget in the 21 years I've been here," Bailey said. "The 1990-91 budget hasn't even been approved by the state legislature yet, but this has been given priority. If you give something a high enough priority, then it's just a matter of getting the money."

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Wesley S. Ward

1968.

"He helped nurture the school into becoming one of the best schools of its kind in the nation," said Day Ding, dean of the School of Architecture and Environmental Design.

"He was one of a half a dozen people that really made the department and the school," Ding said.

Williams said that he studied under Ward as a fifth-year architecture student. He also accompanied Ward on one of his many trips overseas. Along with other architecture students, Ward and Williams spent September 1974 to June 1975 setting up different projects in Spain and southern Europe.

Ward was born in Santa Rosa, Calif., on Oct. 24, 1922. He attained the rank of captain in the Army Air Corps during World War II while serving in Guam and in the occupational forces in Japan.

He graduated in 1953 from the University of Southern California with a degree in architecture. He also was a registered architect in California and occasionally had worked with Williams.

Ward is survived by his wife Sharon Ward of San Luis Obispo, three daughters, eight step-children and 13 grandchildren.

Services will be held Thursday at the Bluff Trail in Montana de Oro State Park (off Highway 1) at 6:30 p.m.
AUDIT

From page 1
Summer Mustang was unable to reach Apfelberg for comment by press time.

The audit of GrC is being discussed internally by the Office of the General Counsel and is expected to be finished by the end of next week, Flores said. However, Flores said that the results of the audit may not be released to the public.

"It may be considered more a personnel matter than anything else and therefore be kept confidential," he said.

Flores said he would not reveal the identities of those individuals cited in the audit.

GS&S has run 25 to 30 workshops and seminars a year since January 1987. Last year, Harry Busselen, dean of the School of Professional Studies and Education, limited the number of workshops to nine per year.

Nulman, who is now an education professor, wrote the report after he received complaints about the GS&S workshops from faculty members.

Nulman said their complaints included improper use of university resources, lack of proper reimbursement to the university and the movement of classes to accommodate these workshops and seminars.

Nulman said he was surprised at the things he found while researching his report.

"Initially I didn't expect to find anything," he said. "It's common to hear faculty complaints. The more I looked into it, the more problems I found."

In the report, Nulman wrote, "It appears that the amount of income and expenses for the workshops were consistently underreported based on the fees and number of participants for the workshops."

By September 1989, "a total of $14,644.40 had been received (by the university)," Nulman continued in the report. "Whether this amount represents 10 percent of the income, or 5 percent or 2 percent of the expenses, is anyone's guess."

The workshops ranged in length from two to five days and prices varied between $200 and $800, said Harvey Levenson, the head of the GrC department.

But some of Levenson's statements conflicted with conclusions in Nulman's report. The GrC department was supposed to receive 10 percent of the budget expenses for each seminar according to an agreement between GS&S and Cal Poly. Levenson said GS&S agreed to pay only 5 percent to Cal Poly.

"My report is merely a red flag," Nulman said. "It's the responsibility of the university to look into it."

The audit could have been avoided, Levenson said. Audits are sometimes necessary," he said. "In this case, this could have been rectified in one week had everyone been brought together to discuss concerns."

Levenson said that GS&S is not connected with the GrC department.

But Henry Heesch, an assistant professor in the GrC department, said the GS&S has advertised that it is connected with the GrC department.

Heesch said the audit will cause people to question the operations of how workshops and seminars are run.

"Any time an audit is done, it raises questions," he said.

Heesch said he thinks the audit may help establish ethical guidelines for the entire Cal Poly campus to follow.

This gray area needs to be addressed," he said. "You come here to teach; you don't come here to earn money. That's an ethical question."

"I don't think there was anything major that was done that is in violation of the university or the movement of classes to accommodate these workshops and seminars," Nulman said.

But Levenson downplayed the impact the audit report will have.

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But Levenson downplayed the impact the audit report will have.

"I think the report was a bombshell. It will have a significant impact on the movement of classes on this campus with corporations."

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A 17-year-old male was arraigned Tuesday for stealing two cars, including one from the Cal Poly campus.

Information about the arraignment — including the suspect’s pleas and the date set for a preliminary hearing — is confidential because the suspect is a minor, according to San Luis Obispo probation officials.

The suspect was staying in Yosemite Hall while attending an architecture conference for high school students that is directed by Mike Martin, head of the architecture department, said Public Safety Investigator Ray Berrett.

On July 1, a 1988 Honda Accord was stolen from the parking garage on Palm Street. The car belonged to a family vacationing from Northridge. The car was found on July 11 at Osos and Mill streets by the San Luis Obispo Police Department.

A second Honda Accord was stolen from a Cal Poly dorm resident on July 6 in parking lot G1 in front of Sierra Madre Hall, Berrett said.

“On Friday, July 13, we recovered the car and found something personal that revealed the suspect’s identity,” Berrett said.

Clothing estimated at $70 and a $300 camera were taken from the car, Berrett said.

“We went into the dorm room of the suspect and found the camera and some tools that were used to get into the car,” he said.

“He (the suspect) was arrested and booked into the San Luis Obispo Juvenile Receiving Center.”
Public Safety buys new camera to aid in campus investigations

By Anthony Moir

Public Safety's view on crime at Cal Poly has taken a different angle with the purchase of a portable, hidden camera.

The campus police department's latest piece of crime-solving equipment cost more than $4,000 and was funded through the annual Public Safety budget, said Ray Berrett, an investigator for Public Safety.

The small Panasonic camera, which began service on June 29, attaches by wire to a standard videocassette recorder unit and has a 45-hour recording capacity, he said.

Berrett said he doesn't expect to prevent crime on campus with the camera, but he does expect to help identify people in connection with thefts reported in a given department.

"Connection with thefts reported to Public Safety would then have to request of a department or campus facility by either Berrett or Shemenske," Berrett said. "Some investigations can take much longer than that."

Berrett said that now Public Safety investigators can put the camera wherever they want it to be for as long as needed.

"Almost every time we've used it (a camera), it's been successful," Berrett said.

Public Safety has used the state's camera three times before, leading to two arrests, he said.

"Public Safety's view on crime in the past six months, it has been successful," Shemenske said.

In the future, Berrett said the camera will be installed at a request of a department or campus facility by either Berrett or Shemenske, another investigator for Public Safety.

Public Safety would place its name on the California Department of Justice's waiting list for the use of a security camera, he said.

When the camera arrived, Public Safety would then have to return it 15 days later.

To avoid dealing with the state and the 15-day borrowing period, Berrett decided to buy a camera.

"It can disrupt an investigation if you have to take it (the camera) back every 15 days," he said. "Some investigations can take much longer than that."

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1262 Murray ST 541-3856
By Marie Byrne

Several hundred incoming students and their parents are getting an introduction to university life this month in Cal Poly's START program.

Student Testing Advising Registration Transition is a two-day orientation program that offers students who will begin attending Cal Poly in the fall a preview of CAPTURE registration, a taste of dorm life, and advising by faculty members and other students.

The START program is offered to minority students, students with disabilities and to students who come from low-income families. This is the second test year for START, which took the place of the Summer Bridge program — an orientation program run previously by Student Academic Services.

Pre-enrollment advising has become a university responsibility, not just SAS's responsibility anymore, said Jean Stirling, assistant director of University Outreach Services.

All seven schools within the university are involved in the orientation programs. The program is divided for seven different dates in July and are divided by schools at Cal Poly.

An average of 100 students and 75 parents take part in each orientation. Stirling said the students share dorm rooms with other new students, and parents and friends also can stay in the dorms for one night.

Students and parents attend workshops on how to deal with moving away from home, responsibility and being successful in college. Students in the program also take the Mathematics Placement Exam, are advised on how to follow the course catalog and register through CAPTURE for their fall classes.

"This is the first time students in a pre-enrollment advising program are actually registering for classes," Stirling said. "This is a test. These students will be registering before other incoming students and they are a priority group, but they are still behind disabled students."

At night, the students and parents watch skits performed by Cal Poly students and advisers that deal with possible problems such as being homesick. Students also play a game similar to Trivial Pursuit with questions about the Cal Poly catalog and CAPTURE registration.

Stirling said the university would like to implement the START program for all incoming students but doesn't know if that is possible.

"There's a concern for available facilities," Stirling said. "There would be around 3,000 students plus parents," she said. "We would have to give maybe 30 orientation programs. This is a very labor-intensive program.

Unlike Week of Welcome (WOW), an activity-oriented introduction to the university and San Luis Obispo, START is strictly an advising and information program. It complements WOW, Stirling said.

Students attend a panel discussion by Cal Poly students and faculty, who talk about ways to be successful in school and how to become involved in university life.

The panel members discuss such topics as a quarter system versus a semester system, the benefit of talking to instructors during office hours, and the pros and cons of attending a technical university.

Incoming students are also introduced to university services such as the Health Center, the Counseling Center and Student Academic Services.

Luis Valdez, 18, an incoming social science freshman from La Puente, Calif., said he came to START last week for the fun of it. He said he is excited about moving away from home in September and that the START program is a good opportunity to start making new friends.

"I like their up-front approach to violence and the way they have been very friendly and helpful to the incoming students," said Alma Muesbaumen of Torrance, Calif.

ASI President Adam Taylor speaks to each group of students going through the orientation program. He said he tried to speak about things students are going to have to hear from faculty and administrators.

Taylor focused his speech toward Business and Liberal Arts students on encouraging them to make decisions for themselves and not being responsible, and dealing with going to a college or university.

"You have to make your own decisions in college," he said last week. "Your friends might talk you into partying the night before a midterm, but your friends can't help you out the next day after you've flunked your midterm. That's your problem."

"You have to decide that you are doing it for you. Some of you are going to date or drink alcohol for the first time. You have to be responsible," Taylor said. "Mom and dad are already proud of you. You graduated from high school and got into Cal Poly. Now you have to make yourself proud."

BUILDING

From page 3

"The new building will also have a whole lot more space which we do not have now," said Jim Allen, associate director of the Counseling and Testing Center.

"We are really excited about that."

The building was designed by a San Francisco architectural firm to face Cal Poly's California Street entrance, Equinoa said.

"We plan to use the facility (location) more as a draw to bring students in," he said.

Chase Hall, located next to the new building, will be used for the Cooperative Education coordinators, Equinoa said.

Rather than move into the new building, the two services originally were going to expand with the construction of a facility joining the two halls, Equinoa said. However, when state officials looked over the university's master plan three years ago, they discovered it would cost less to build a new building than to upgrade and renovate the existing buildings.

The buildings, Jespersen and Heron halls, most likely will be used as other academic offices, said Doug Gerard, executive dean of administration facilities.

"We are in the process of deciding how those offices will be used," Gerard said. "We should come to a decision by the end of the month."

Construction of the $1.9 million building began in July 1989 and has remained closed off to schedule, falling only one month behind, said Ray W. Aiken, associate director of the Counseling and Testing Center.

The building should be completed by the time final inspections take place, he said.

Equinoa said a grand opening celebration for the building will be held this fall, but an exact date for the event has not yet been chosen.

The building site has gone through some extensive changes throughout the years, Gerard said. In the 1920s, it served as the location for a student cafeteria and eventually a post office. That building was demolished in the 1970s, and the location became a temporary parking lot.