Graphic communications department faces audit

Improprieties in professor-owned company alleged

By Bridget Meaney

The graphic communications department is being audited after questions were raised about workshops and conferences conducted in connection with the department.

An official audit by Fiscal Operations, a part of Cal Poly Business Affairs, is being conducted because of allegations of improprieties involving workshops and seminars, said Anthony Flores, the financial manager in charge of the audit. These improprieties were brought out in a written analysis of the graphic communications (GrC) department and the seminars related to it. The report was completed last summer and recently made available by Dennis Nulman, who was then an associate dean in the School of Professional Studies and Education.

Nulman said that Graphic Services & Seminars (GS&S) is responsible for holding a large percentage of the workshops and seminars that "develop a professional education market for Cal Poly's GrC department," according to the agreement.

Nulman's report alleges that GS&S used GrC department equipment, rooms and faculty to help put on the workshops.

GS&S is privately owned and operated by Herschel Appleberg, a Graphic Communications professor at Cal Poly. He has owned the company for more than two years, Nulman said.

In Nulman's report, a number of questions were raised about GS&S regarding:
- the use of state facilities and state-purchased and donated materials
- the use of state personnel
- the use of Cal Poly's name in advertisements for a private company
- cost recovery
- conflicts with the department's undergraduate teaching mission
- misinformation on workshop expenses and income

By Kenn Easland

The San Luis Obispo City Council looked to the skies at its Tuesday meeting for a solution to the water shortage in a cloud seeding proposal.

Its members quickly looked away when they heard the cost of the proposal was "sky-high."

Utilities Director Bill Holland told the council a seeding proposal from the company under consideration, North American Weather Consultants of Salt Lake City, would cost $27,000. He said the entire project, which would include the actual seeding of clouds, would cost about $100,000 more.

"Why should we have to spend $27,000 for the proposal?" Mayor Ron Dunin asked. "Shouldn't the company want to do that to get the contract?"

The council decided not to approve the $27,000 for the proposal.

Cloud seeding is a process that makes rain fall from a cloud. Seeding agents, like dust particles, are sprayed from an airplane into the bottom of a cloud. These particles cause water vapor to form waterdrops around them. When the drops get heavy enough, they fall to earth as rain.

See COUNCIL, page 6

Consultant sought for ethnic program

By Monica Ortiz

Cal Poly President Warren Baker has authorized the hiring of a visiting scholar for one year to help develop an ethnic studies program at the university.

The decision was made during a June 18 meeting with the Ethnic Studies Coalition, a Cal Poly student organization, in which the president accepted the coalition's request for an ethnic studies program.

"If we could find such a person to work here, teach classes and give faculty seminars and lectures, and to help us develop a program," Torres said, "then we might be able to hire someone for the next year."

Although there are no solid decisions regarding what form the upcoming ethnic studies program will take, some of the options are: including ethnic studies as a general education requirement, the development of an ethnic studies major or minor and the establishment of an ethnic studies program at the university.

The council decided not to approve the $27,000 for the proposal.

Cloud seeding is a process that makes rain fall from a cloud. Seeding agents, like dust particles, are sprayed from an airplane into the bottom of a cloud. These particles cause water vapor to form waterdrops around them. When the drops get heavy enough, they fall to earth as rain.

See COUNCIL, page 6

Consultant sought for ethnic program

By Monica Ortiz

Cal Poly President Warren Baker has authorized the hiring of a visiting scholar for one year to help develop an ethnic studies program at the university.

The decision was made during a June 18 meeting with the Ethnic Studies Coalition, a Cal Poly student organization, in which the president accepted the coalition's request for an ethnic studies program.

"If we could find such a person to work here, teach classes and give faculty seminars and lectures, and to help us develop a program," Torres said, "then we might be able to hire someone for the next year."

Although there are no solid decisions regarding what form the upcoming ethnic studies program will take, some of the options are: including ethnic studies as a general education requirement, the development of an ethnic studies major or minor and the establishment of an ethnic studies program at the university.

See CONSULTANT, page 4

Consultant sought for ethnic program

By Monica Ortiz

Cal Poly President Warren Baker has authorized the hiring of a visiting scholar for one year to help develop an ethnic studies program at the university.

The decision was made during a June 18 meeting with the Ethnic Studies Coalition, a Cal Poly student organization, in which the president accepted the coalition's request for an ethnic studies program.

"If we could find such a person to work here, teach classes and give faculty seminars and lectures, and to help us develop a program," Torres said, "then we might be able to hire someone for the next year."

Although there are no solid decisions regarding what form the upcoming ethnic studies program will take, some of the options are: including ethnic studies as a general education requirement, the development of an ethnic studies major or minor and the establishment of an ethnic studies program at the university.

See CONSULTANT, page 4
Several student apartment complexes, including 61 Brod and Murray Street Station, are planning on increasing rents by about 10 percent starting next year to offset costs related to water management. Although this will cause some students to complain about the increasing cost of living, it is one more indication that we are living in a self-destructive anti-union stance world.

The fact is that most apartment complexes that have traditionally paid the utilities have been losing money since mandatory water rationing and subsequent penalties for overuse began. Many owners and managers have tried to educate their tenants about the need to conserve water through various means, but since some of these complexes don’t have meters to indicate an individual apartment’s use, tenants have been able to exploit the situation.

Apartement owners and managers are trying to stop this. While some apartment complexes have increased rents, others, such as apartment complexes under the management of Farrell Smyth Reality, have policies that say if a complex goes over its allocated amount, all residents get to split the bill. It is lamentable that these complexes have to resort to these measures. It means that some people who are working hard at reducing their water use in this time of drought are getting burned by those who have no such concern.

Those living in apartments such as 61 Brod or Murray Street Station get to face the prospect of having to pay more each month because of excessive water use, regardless of whether they are conserving or not. People who live in places with this policy must live with the fact that if they have the potential to use more, it can let some people go over their proper amount and pay substantial fines for the entire section, while conserving tenants can get dinged for the excessive water use of others.

Not everyone is living in a complex that has no means of monitoring individual use to abuses the situation. Yet, the apartment managers and owners have the bills to prove that some complexes are not doing it. This is something that would average not only the conserving tenants who live in these complexes but also those who are doing it as a way of taking advantage of their fellow tenants, these people also are depriving the entire community of water that might be needed desperately as this devastating drought continues.

I am responding to the Summer Mustang’s editorial that states “the San Luis Obispo Board of Supervisors’ support of a proposal to build a new San Luis Obispo General Hospital facility is ill-advised and should be dropped.” (“Board should drop hospital plan, ‘cause in 3.) is misguided. I am writing to consider the following information. The “ill ad—vised” statement is developed as the result of more than 10 years of deliberation by this and preceding Boards of Supervisors utilizing major national and local healthcare. Yet, the continuation of mandated health care services for residents of this county is valid. The editorial board of the Mustang would have taken more time to evaluate a broader base of available information before taking a stance on closing this county’s only non-profit hospital. By doing so, the editors are convinced that equal access to care will then be provided by the three-for-profit hospitals that are left open. The Board of Supervisors, however, after studying the evidence, did not come to the same conclusion.

They instead have gone on record as being committed to their legal, moral and ethical responsibilities to provide this care in accordance with existing laws and regulations and is not advocated by the large for-profit organizations that own the hospitals in this county. More than one supervisor, in fact, has stated, in addition to the for-profit hospitals to “get their hand in the country.” So they would be able to make even more money if the county lost control over the institutions. Everyone knows that the state is going to have to provide this care and someone is going to have to pay for it. Closing the hospital would be disastrous for the county. The Mustang’s editorial board envisions it; only will shift the payment to the for-profits that the county now pays to itself for the same care. The allegation that “the board failed to look at the full picture of this issue” is inaccurate and unadmonished. The ones who failed to understand the full picture were obviously the Mustang’s editorial board members.

For instance, the cost of the replacement facility is estimated at $40 million, but the state will pay for half of it while the public bond will finance the project. This means that a window of opportunity now exists to build a replacement facility at costs that are estimated to be less than $25 million a year in debt service. The documented projections for a better patient mix to offset these costs are realistic ones that could actually reduce rather than increase the county’s portion of the costs of operating a new facility. If the county loses control of the hospital, however, and agrees to pay the for-profit corporation’s portion, some of the offsetting opportunities to reduce the costs by these offsetting revenues.

There is no doubt that for-profit hospitals will escalate the cost of providing inpatient care if the county has no other option. Is the Mustang’s editorial board suggesting then that the county just close the hospital and walk away from its obligation to care for those who are underinsured or even uninsured? What will happen to the hospital’s bad debt in order to arrive at accurate figures.

The editorial that Arroyo Grande Community Hospital is being converted into a public hospital. I suggest that you wait to see the mechanics of this conversion before praising it. My understanding of the “deal” is that a for-profit entity, Alpha, will run the hospital after a not-for-profit corporation is contracted to provide all of their industrial revenue or similar bonds that we tax payers will subsidize. This does not sound like much of a community hospital to me.

Finally, the editorial board accuses me and the Board of Supervisors of failing to look at the “big picture of this issue,” so I am sure that it had already considered all is fully open to information the issue before drafting the myopic editorial that appeared in the Summer Mustang. The editorial was at least consistent with that which is also known to come out of a real mustang.
Counseling, career programs to be housed under new roof

Programs moving into the new Student Services Building will close next Monday and re-open by July 30.

By Tina M. Ramos

Programs addressing Cal Poly students' counseling and career needs will merge under one roof in the newly-completed Student Services building.

The new building, located opposite the stadium, will house Cooperative Education and Placement Services, as well as Counseling and Testing Services. These programs will move from their current respective locations in Heron and Jespersen halls. These services will cease operation beginning Monday in order to make the move and should re-open by July 30 in the new building, said Richard Equinoa, director of Cooperative Education and Placement Services.

The 16,744-square-foot building will house multiple staff, adviser and counselor offices, Equinoa said. The building also will contain a career library, a student employment room, 18 employer interview rooms, a mock interview studio, large classrooms, a biofeedback room, large and small testing facilities and a central computer room.

See BUILDING, page 8

2½¢ Copies.
Your chance to make millions.

The one of a Kind Copy Sale.
July 16-22.
Black and white, 8 1/2 x 11, autofed copies on 20# bond, for only 2 1/2¢ each. Need we say less?

Cal Poly
543-0771
973 Foothill
Open 24 Hours!

Downtown
543-3363
894 Monterey
(Monterey & Morro)
Retired architecture prof dies

By Monica Ortiz

Services will be held Thursday at Montana de Oro for a retired Cal Poly architecture professor, Wesley S. Ward, 67, died of a heart attack on July 11.

"It was very sudden," said Barry Williams, a local architect and Ward's son-in-law. "He had some heart problems we didn't even know about."

Ward was a professor at Cal Poly from 1954 until his retirement in 1989, although he continued to teach one quarter out of every school year.

Among his credits at Cal Poly include his 1967 University Distinguished Professor Award and the Professor Emeritus Award in 1983.

"His death was a big shock to us all," said Paul Wolf, an architecture professor. "He was an outstanding instructor and faculty member to work with. He'll be missed."

Wolf said that Ward was one of those individuals who helped found the School of Architecture and Environmental Design in 1968.

"He helped nurture the school into becoming one of the best schools of its kind in the nation," said Day Ding, dean of the School of Architecture and Environmental Design.

"He was one of a half a dozen (people) that really made the department and the school," Ding said.

Williams said that he studied under Ward as a fifth-year architecture student. He also accompanied Ward on one of his many trips overseas. Along with other architecture students, Ward and Williams spent September 1974 to June 1975 setting up different projects in Spain and southern Europe.

Ward was born in Santa Rosa, Calif., on Oct. 24, 1922. He attained the rank of captain in the Army Air Corps during World War II while serving in Guam and in the occupational forces in Japan.

He graduated in 1953 from the University of Southern California with a degree in architecture. He also was a registered architect in California and occasionally had worked with Williams.

Ward is survived by his wife Sharon Ward of San Luis Obispo, three daughters, eight step-children and 13 grandchildren.

Services will be held Thursday at the Bluff Trail in Montana de Oro State Park (off Highway 1) at 6:30 p.m.
AUDIT

From page 1

Summer Mustang was unable to reach Apfelberg for comment by press time.

The audit of GrC is being discussed internally by the Office of the General Council and is expected to be finished by the end of next week, Flores said. However, Flores said that the results of the audit may not be released to the public.

"It may be considered more a personnel matter than anything else and therefore be kept confidential," he said.

Flores said he would not reveal the identities of those individuals cited in the audit.

GS&S has run 25 to 30 workshops and seminars a year since January 1987. Last year, Harry Busselen, dean of the School of Professional Studies and Education, limited the number of workshops to nine per year.

Nulman, who is now an education professor, wrote the report after he received complaints about the GS&S workshops from faculty members. Nulman said their complaints included improper use of university resources, lack of proper reimbursement to the university and the movement of classes to accommodate these workshops and seminars.

Nulman said he was surprised at the things he found while researching his report.

"Initially I didn't expect to find anything," he said. "It's common to hear faculty complaints. The more I looked into it, the more problems I found."

In the report, Nulman wrote, "It appears that the amount of income and expenses for the workshops were consistently underreported based on the fees and number of participants for the workshops."

By September 1989, "a total of $14,641.40 had been received (by the university)," Nulman continued in the report. "Whether this amount represents 10 percent of the expenses for each seminar according to an agreement between GS&S and Cal Poly, Levenson said GS&S agreed to pay only 5 percent to Cal Poly."

"My report is merely a red flag," Nulman said. "It's the responsibility of the university to look into it."

The audit could have been avoided, Levenson said. "Audits are sometimes necessary," he said. "In this case, this could have been notified in one week had everyone been brought together to discuss concerns."

Levenson said that GS&S is not connected with the GrC department.

But Henry Heesch, an assistant professor in the GrC department, said the GS&S has advertised that it is connected with the GrC department.

Heesch said the audit will cause people to question the operations of how workshops and seminars are run.

"Any time an audit is done, it raises questions," he said.

Heesch said he thinks the audit may help establish ethical guidelines for the entire Cal Poly campus to follow.

"This gray area needs to be addressed," he said. "You come here to teach; you don't come here to earn money. That's an ethical question."

Heesch said that this issue has continued in the report. "Whether $14,484.40 had been received (by the university)."

About half the faculty of this department have worked for GS&S, Heesch said. "I think the report would be a bombshell. It will have a significant impact as far as future dealings on this campus with corporations."

Nulman downplayed the impact the audit report will have.

"I don't think there was anything major that was done that is in violation of the university or the state, and the important thing is to come up with whatever they perceive is necessary and get on with it," he said.

"Rehashing the past doesn't solve problems."
High school student arraigned for car theft while visiting Poly

By Leanne Moreno July 13

A 17-year-old male was arraigned Tuesday for stealing two cars, including one from the Cal Poly campus.

Information about the arraignment — including the suspect’s plea and the date set for a preliminary hearing — is confidential because the suspect is a minor, according to San Luis Obispo probation officials.

The suspect was staying in Yosemite Hall while attending an architecture conference for high school students that is directed by Mike Martin, head of the architecture department, said Public Safety Investigator Ray Berrett.

On July 1, a 1988 Honda Accord was stolen from the parking garage on Palm Street. The car belonged to a family vacationing from Northridge. The car was found on July 11 at Osos and Mill streets by the San Luis Obispo Police Department.

A second Honda Accord was stolen from a Cal Poly dorm resident on July 6 in parking lot G1 in front of Sierra Madre Hall, Berrett said.

“On Friday, July 13, we recovered the car and found something personal that revealed the suspect’s identity,” Berrett said.

Clothing estimated at $70 and a $300 camera were taken from the car, Berrett said.

“We went into the dorm room of the suspect and found the camera and some tools that were used to get into the car,” he said.

“He (the suspect) was arrested and booked into the San Luis Obispo Juvenile Receiving Center.”

COUNCIL

From page 1

Cloud seeding has been used in Santa Barbara County since 1977 and has been successful, Hetland said.

But Dunin questioned whether or not there were significant differences between clouds in Santa Barbara and the clouds in San Luis Obispo. Hetland said there are, but he did not specify the differences.

In other council action, a windsurfing homeowner was denied access and rights to build a dock in his yard, which backs up against Laguna Lake.

Jim Dummit said his rights have been violated and he plans to file a class action lawsuit against the city since there are no specific laws pertaining to his land which would limit him from building a dock, he said.

** WEIGHT ROOM
** COMPUTER LAB (IBM PCs & MAC)
** FREE TUTORING - ALL SUBJECTS
** ALL UTILITIES PAID
** FREE MAID SERVICE
** BASKETBALL/VOLLEYBALL COURT
** HEATED POOL & SAUNAS
** PLANNED ACTIVITIES
** EXCELLENT FOOD SERVICE PROGRAM
** TV ROOM
** FREE PARKING

1050 FOOTHILL BLVD.

WOODSTOCK’S
1015 Court St.
541-4420
PRETTY FAST, FREE DELIVERY

WOODSTOCK’S
LARGE 2-TOPPING PIZZA
$10.77
one coupon per pizza, good thru 9/10/90

Back In Operation With Our Full Menu!
Serving Lunch and Dinner
Live Entertainment Tuesday thru Saturday
This Friday & Saturday - HIGHER FEELINGS

Happy Howl 4-6pm
1850 Monterey Street, San Luis Obispo, California, 93401, (805) 543-3333
Public Safety buys new camera to aid in campus investigations

By Anthony Moir
July 12, 1990

Public Safety's view on crime at Cal Poly has taken a different angle with the purchase of a portable, hidden camera. The campus police department's latest piece of crime-solving equipment cost more than $4,000 and was funded through the annual Public Safety budget, said Ray Berrett, an investigator for Public Safety.

The small Panasonic camera, which began service on June 29, attaches by wire to a standard videocassette recorder unit and has a 45-hour recording capacity, he said.

"In the future, Berrett said the camera would be installed at the public facility by either Berrett or Don Shemenske, director of the investigation, called Berrett at Public Safety's camera already belongs to a Foundation investigator for Public Safety.

"Public Safety wouldtravel for as long as needed."

The camera is already in use and has led to the July 2 arrest of a part-time janitor at Cal Poly in connection with thefts in the Foundation Building. Berrett said.

Don Shemenske, director of financial services for the Foundation, called Berrett at Public Safety for help in regard to the thefts of a videocassette recorder and some articles of clothing belonging to a Foundation employee. Shemenske said he believed the thefts were an inside job because none of the alarms were set off when the items were taken.

"The cooperation and rapid response by Public Safety was outstanding," Shemenske said.

Berrett said the video camera has not been used since the Foundation arrest.

"In the future, Berrett said the camera will be installed at the request of a department or campus facility by either Berrett or Mike Kennedy, another investigator for Public Safety."
Program gives new students head START

By Marie Byrne

Several hundred incoming students and their parents are getting an introduction to university life this month in Cal Poly's START program.

Student Testing Advising Registration Transition is a two-day orientation program that offers students who will begin attending Cal Poly in the fall a preview of CAPTURE registration, a taste of dorm life, and advising by faculty members and other students.

The START program is offered to minority students, students with disabilities and to students who come from low-income families. This is the second test year for START, which took the place of the Summer Bridge program — an orientation program run previously by Student Academic Services.

Pre-enrollment advising has become a university responsibility, not just SAS's responsibility anymore, said Jean Stirling, assistant director of University Outreach Services.

All seven schools within the university are involved in the orientation programs. The program is scheduled for seven different dates in July and are divided by admission status or registration status.

At night, the students and parents watch skits performed by Cal Poly students and advisers that deal with possible problems such as being homesick. Students also play a game similar to Trivial Pursuit with questions about the Cal Poly catalog and CAPTURE registration.

Stirling said the university would like to implement the START program for all incoming students but doesn't know if that is possible.

"There's a concern for available facilities," Stirling said. "There would be around 3,000 students plus parents," she said. "We would have to give maybe 30 orientation programs. This is a very labor-intensive program.

Unlike Week of Welcome (WOW), an activity-oriented introduction to the university and San Luis Obispo, START is strictly an academic registration program. It compliments WOW, Stirling said.

Students attend a panel discussion by Cal Poly students and faculty, who talk about ways to be successful in school and how to become involved in university life.

The panel members discuss such topics as a quarter system versus a semester system, the benefits of talking to instructors during office hours, and the pros and cons of attending a technical university.

Incoming students also are introduced to university services such as the Health Center, the Counseling Center and Student Academic Services.

Luis Valdez, 18, an incoming social science freshman from La Puente, Calif., said he came to START last week for the fun of it. He said he is excited about moving away from home in September and that the START program is a good opportunity to start making new friends.

Regina Valdez, Luis' mother, said she is sad to see her son leave home and is "a little worried about the dangers — the dangers that can be anywhere."

She also said she hopes her son makes the right choices in college and in life on his own.

A friend of one incoming student said he was impressed with how Cal Poly students are involved in the START program.

"I like their approach to violence and the way they have been very friendly and helpful to the incoming students," said Alphonso Muhiahun of Tur­rence, Calif.

ASI President Adam Taylor speaks to each group of students going through the orientation program. He said he tries to speak about things he is hearing from fellow students, being responsible, and dealing with going to a college away from home.

"You have to make your own decisions in college," he said last week. "Your friends might talk you into partying the night before a midterm, but your friends can't help you out the next day after you've flunked your midterm. That's your problem."

"You have to decide that you are doing it for you. Some of you are going to date or do alcohol and drugs. You have to be responsible," Taylor said.

"Mom and dad are already proud of you. You graduated from high school and got into Cal Poly. Now you have to make yourself proud."

Vons 12 Oz. Orange Juice

100% Fresh-Concentrated Orange Juice

Vons Imported Cooked Ham

Sliced On-Ounce Package

Doritos Tortilla Chips

Kraft 11-Ounce Bag

Chicken of the Sea Tuna

Chef's Light in Water or Oil 2-1/2 Ounce Cans

Country Hearth Bread 11/4 Lb.

Whole Wheat 7-1/2 Gms., Multigrain Oats or Honey Wheatloaf

Krudens Low Fat Yogurt

Selected Flavors 6-Ounce Containers

10% - 30% Off Sunglasses

Meet Our Assistant

Reg or Diet

Select Varieties

Limit 3 Coupons Per Family

A D I R TY CAR IS A DIRTY SHAME

FAST EDDIE'S

SLO

WE RECYCLE OUR WATER

Is your car begging for attention?

'Sophie is the only one sleeping at Foreign Auto Supply'

350 Higuera St. SLO • 543-9557

Thursday, July 19, 1990

We have received your request to subscribe to The Mustang.

The subscription rate for a single year is $20.00. If you wish to subscribe for a single year, please send your payment of $20.00 to:

The Mustang

4400 N. Higuera St.

San Luis Obispo, CA 93405

If you wish to subscribe for more than one year, please send your payment of $40.00 for two years or $60.00 for three years to:

The Mustang

4400 N. Higuera St.

San Luis Obispo, CA 93405

Please include your name and mailing address on your check or money order.

If you have any questions or concerns, please contact The Mustang office at 543-9557.

Thank you for your support of The Mustang.