Visitor center costs $45,000
Booth concept took 15 years to formulate

By Robert Grove
Staff Writer

Although exact figures are still unknown, the cost of the new visitor center at the corner of Grand Avenue and Slack Street is in upwards of $45,000.

Executive Dean Doug Gerard said $25,000-$30,000 will come from the state, with the remaining $20,000 coming from the Alumni Board.

“We saw this as a great service,” said Director of Alumni Relations Steve Shockley. “People who come into campus have little or no direction. This provides any visitor on campus a proper parking pass and valuable information.”

According to Gerard, the concept of a visitor center has been around for 10 to 15 years. He said the curbs on Grand Avenue were originally constructed to allow the building of a driveway. The problem has always been the lack of interest.

“The state was just never interested,” said Gerard, “The Alumni Board agreed to help fund the project if the university would also financially assist.”

Once the project received final approval by the university, there were other barriers needing to be cleared. First, the land reserved for the center needed to be paved. This involved the moving of a storm drain, which drove up the cost of the project even higher.

Second, the bid to complete the building was at $46,000, which was much higher than the university expected. Gerard said the university decided to buy the materials and do the construction with its own labor.

Third, the university wanted to design a building that would present a lasting first impression to the public.

This was achieved with a building that comes with modern amenities.

Life in booth: Jump starting VW, giving info all part of job

By Hunter Sherlund
Staff Writer

The visitor center at the corner of Grand Avenue and Slack Street.

Hunter Sherlund works in what might be the most attractive office on campus.

Equipped with a skylight, the office has a panoramic view of the hills behind Cal Poly. Sherlund can think of no other place she would rather work.

Sherlund is one of two full-time staff employees at the new visitor center at the corner of Grand Avenue and Slack Street.

“It’s wonderful working here,” said the senior English major. “The view is fantastic, and the job is fun.”

Sherlund works Monday through Friday between noon and 4 p.m., sharing the duties with her co-worker Dennise Mendoca, who works mornings.

“My main job objective is to disseminate information about the university and the community,” she said, “I have done everything from recommending a place to eat, to helping jump start a Volkswagen bus by pushing it down Grand Avenue.”

She said the visitor center also issues parking permits — alleviating the problem of entering the Administration Building to get a permit, only to walk out and find a ticket on your car.

If anyone were to say that sitting in a booth alone for hours, answering questions and jump starting cars is boring, Sherlund would strongly disagree.

“I have the best office on the campus. It’s got a panoramic view of the hills, which is projected to be a lasting first impression to the visitor,” she said.

Sherlund said the visitor center also disseminates information about the university and the community. She said the visitor center also dispenses information about the campus and the city of San Luis Obispo.

Poly minorities increase in fall; number of whites continues to wane

By Nadya Williams
Staff Writer

This year’s student population at Cal Poly has come a little closer to reflecting the ethnic makeup of the state.

Data just released from Institutional Studies shows whites composed 73.6 percent of new students for fall 1989, down from last year’s 80.2 percent.

“Cal Poly is working on increasing under-represented groups, so the downward trend in white students should continue from now on,” said Elaine Davis, associate director of Institutional Studies. “The goal of all CSU campuses is to reflect the ethnic makeup of the state, which is projected to be 49 percent people of color for the college age group of 20 to 24 years old.”

Cal Poly’s total student census is 17,560, up from last year’s 16,553, and includes 1,307 graduate students and 113 foreign students. Men outnumber women 57 percent to 43 percent and engineering slightly edges out agriculture as the most popular major.

However, the campus’ largest ethnic group, 12,102 white students, has chosen agriculture first and engineering second as its two most popular majors — the same choices, in fact, as one of the campus’ smallest ethnic groups, American Indians.

Trailing white students by a wide margin are Poly’s Asian students, who make up 4.7 percent of the campus population with 1,097 members. Their majors of choice are engineering and architecture, as are the next ethnic groups: Chicano at 6.4 percent, other Hispanics at 3.3 percent and Filipinos.

Life in booth: Jump starting VW, giving info all part of job
Wall signifies changed times

By Randal L. Crukshanks

POLITICAL SCIENCE PROFESSOR

Opinion Commentary

Another breach of the Iron Curtain has taken place, of all places in East Germany — arguably one of the most conservative and Stalinist of the Eastern European "satellites" of the Soviet Union. Moreover, it resulted from a popular uprising by the East Germans, said to be one of the most suppressed, if not docile, people in East Europe.

Incredibly, the Soviets did not intervene as they have before in East Berlin (1953), Poland (1956), Hungary (1956), and Czechoslovakia (1968). On the contrary, indications are the event was sparked by growing interest in and commitment to the Glasnost and Perestroika fostered by President Gorbachev in the Soviet Union itself.

The East is the only way to describe present feelings of people on both sides of the Iron Curtain, not to mention the infamous Berlin Wall.

British Prime Minister Margaret Thatcher was only the first to question what all this means to the Germans, Europe and the rest of the world. Others go further by asking how much actual change will result from past weeks' dramatic events. Both questions require our urgent attention.

I have spent a lot of time in Europe and Germany, most recently two weeks as a semi-official guest of the East German government last June.

No one knows what all of this means except that the Cold War as we know it has ended. Detente is a relic of the past, and it seems no more likely we would return to it than to the Cold War.

Times have changed, to make an understatement. The Soviet Union, not the United States, has taken the lead. It seems certain none of this happened without their blessing and cooperation. And we have a pretty good idea why. The Soviet and the East European experiments with Marxism have failed.

The most vivid of many observers of all persuasions is that this is not pro- or anti-communist, nor liberal or conservative, nor pro- or anti-capitalist. Instead it is the demand by people everywhere for basic human rights irrespective of prevailing political ideologies or particular location. Americans need to recognize that at home and abroad just as much as the Soviets, Chinese and South African blacks.

All of us need to alter both our foreign and domestic policies accordingly. It will no longer do for any of us to continue past policies of trying to maintain stability and a favorable status quo at all costs, as we have, if we ever had, in the past.

It is pretty clear few world leaders saw this coming, though they should have. The writing has been on the wall, so to speak, for quite some time.

— By Randal L. Crukshanks, Political Science professor
MEASLES

From page 1

antibody test, are pregnant, are allergic to neomycin, or have an anaphylactic reaction to eggs.

Students born before January 1957 probably have "natural immunity," he said, and need not be immunized.

Although immunization has been a requirement for continued enrollment since 1986, "immunization has not been well enforced," Nash said.

Barbara Schwenoha, supervising nurse in the Grover City office of the County Health Department, is in charge of county-wide reporting of communicable diseases. There have been no reported cases of measles in San Luis Obispo County within the last couple of months, she said.

The incubation period for measles (rubeola) is seven to 14 days, she advised. The last outbreak of rubeola was around January to mid-May 1988, she recalled, when there were 43 cases, including a few from Cal Poly.

However, she said it's "very important" to phone ahead for a health advisory if traveling.

Students may be immunized free at the Health Center. However, the supply of vaccine is not adequate to immunize staff, faculty or children of students, staff or faculty. The vaccine will also immunize against mumps and German measles (rubella), Nash said.

Immunization is available at the Health Center from 8 a.m. to 5 p.m. Monday through Friday, and 9:30 a.m. to 4:30 p.m. on Nov. 18 and 19. The center will be closed for Thanksgiving from Nov. 22 through 26.

BOOTH

From page 1

he said, including a skylight. Gerard said the construction management department came forward and offered its services to construct the building. Although Gerard said he supports the use of student labor, he felt uneasy for this case.

"Students are students," he said, "I felt apprehensive about dealing with what was basically volunteer labor."

The university eventually did agree to the use of volunteer labor, and the construction of the building became a senior project for four construction management students.

"They kept missing every deadline we set," said Gerard, "We wanted to get the project done by fall quarter, so we had to go elsewhere in order to get the job done."

Then in late summer the center faced another setback when it was damaged by a fire that Public Safety believes was caused by arson.

Construction was finally completed by Plant Operations, and the center was then opened for business Oct. 1.

He said that the master plan includes visitor centers at the Highland Drive and California Boulevard entrances as well. He doesn't know when they will be completed.

"It is our goal to not let anyone into campus without all the information they need to find their way around. This will, however, take resources, which at this time, we don't have."

SHERLUND

From page 1

whole campus," she said, "I gave up my job at the Placement Center to have what is virtually my own building."

She said what is most important is that she is acting as a liaison to the public on behalf of the university.

Sherlund is far from being bored at the gateway to the Cal Poly campus.

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PUBLIC HEARING ON TRANSIT SET DEC. 6

The San Luis Obispo Area Coordinating Council will hold its annual public hearing on transit needs Dec. 6 at 1:30 p.m. in the San Luis Obispo Board of Supervisors’ chambers in the County Government Center. The hearing will be open to the public to voice their views on gaps in public transit service. Those who are unable to attend the hearing may request to make requests by mail or telephone. For more information, call Dan Herron at 549-5205.

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Poly Royal Board seeks ambassadors

The Poly Royal Board is looking for ambassadors to represent Cal Poly at the 1990 Poly Royal. Applicants must be sponsored by a campus club or organization, have at least a 2.0 GPA and have attended Poly for at least one year. Applications — due Dec. 1 — are available from various clubs and the Poly Royal Office, Room 209 in the U.U. For more information, call 756-2487.

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Senior yearbook photos to be taken

Varden Studio photographers will set up in U.U. Room 218, Nov. 27 through Dec. 1, to take senior portraits for the El Rodeo yearbook. Appointments may be made Nov. 20 and 21 between 10 a.m. and 3 p.m. in Room 218. Seniors without appointments will be photographed on a space-available basis. A standard sitting of five poses is offered at no charge. For more information, call Ron Bast at 466-9275.

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Send Short Takes to Mustang Daily, Cal Poly, San Luis Obispo, CA 93407.
Women win national title...again

Six Cal Poly runners earn All-American honors; team to visit Congress

By Rob Lorenz
Sports Editor

On tomorrow's agenda, they're going to meet with Supreme Court Justice Sandra Day O'Connor, where they'll be guests in the Supreme Court. And then they're going to meet with Congressmen Bill Thomas. And then they're going to sit in on a session of Congress. And then, of course, there's a photo session, and then ...

Foreign dignitaries? Maybe a movie star? No. But nevertheless, it's obviously the red carpet treatment for someone.

That's right, the Cal Poly women's cross country team won its eighth straight national title on Saturday in East Stroudsberg, Penn., and come Monday, they will roll into Washington, D.C., for a busy day dominated by the competition en route to an impressive win.

"At 400 meters, everyone knew it was over," said Head Coach Lance Harter in a phone interview from Washington. "When there are six girls with the same color jersey running in the front pack of 15, and 75 runners in a stream behind them, the other teams tend to look around and think 'these girls are for real!'"

Cal Poly went into the meet with little doubt as to its expectations. The team expected a national title, and the team won it — by a considerably lopsided score.

"Scoring is usually pretty close in a national championship meet," said Harter. "There's only 11 teams invited to nationals. But we just dominated." Harter said that after jogging the course on Friday, the team met to decide tactics for the next day's race.

"We decided to do what we've been doing all season," said Harter. "We said we were going to go out and take the lead early and intimidate from the front."

hitting that race, I had to ask myself whether I was dreaming. But the day belonged to the women. They won the team championship by more than 40 points, and Jamie Park turned in the best performance in history by an American freshman at a national meet.

"You just dream beforehand how you would like the race to go, and you hope that it goes that way," said Harter. "Watching that race, I had to ask myself whether I was dreaming again. It was my dream coming true."

Women's basketball opens season

Lady Mustangs get 2 wins at Cal Poly Classic tournament

By Rob Lorenz
Sports Editor

After winning a close game against Moffett Naval Air Station on Friday night, the Cal Poly women's basketball team managed to cut it even closer on Saturday night against UC Davis.

The Mustangs, behind most of the game, pulled out a last second win in the final of the Cal Poly Women's Classic to go to 2-0 on the young season.

"We won it with one second left on a jumper by Gina Cardinet," said head coach Jill Orrock. "That was pretty unusual for a UC Davis team. They don't usually back off like that.""When there are six girls with the same color jersey running in the front pack of 15, and 75 runners in a stream behind them, the other teams tend to look around and think 'these girls are for real!'"

"It was good to see we have that tenacity to come back this early in the season," said Orrock.

Orrock did say, however, that the game was sloppy played by the Mustangs. Poly had 24 turnovers on the night.

"I would have to say that the one major enemy we had was our own hands," she said. "We just had trouble holding on to the ball."

The Mustangs won 71-67 on Friday against a Moffett team that was a last-minute replacement for the College of Notre Dame. Notre Dame had called on Monday and told Orrock that they were having trouble putting a team together, but Orrock

said it worked out well.

"(Moffett) gave us some good competition," she said. "The next game for Cal Poly is Saturday, Nov. 25 against San Francisco State. The game will begin at 7:30 p.m. at Mott Gym.

Maddening injuries won't stop Russia

By Maril Katz
Staff Writer

When asked how she deals mentally with her inclination toward injuries, Lady Mustang center-forward Russia Madden simply replied, "I try not to think about it."

Now in her final year with Cal Poly, the 22-year-old senior is hoping to make it through her last season without injury. This is something she has been unable to do so far in her career at Cal Poly. In the past seasons she has played with the Mustangs, Madden has suffered four leg injuries, including a dislocated knee in the game before last year's league-opener, which kept her out the rest of the season and put her in rehabilitation last summer.

Though the six-foot-tall girl who can turn on a dime and stop you dead with a smile has been plagued with injuries, she has not allowed them to injure her spirit.

"If I knew if I was going to play this year I had to forget it totally," Madden said. "If you're going to make a drive, you can't think, 'I might get hurt.' You just have to do it.""

Madden suffered a sprained ankle halfway into her freshman season in 1985 and was out for the rest of that and the following year. She was seen MADDEN, page 6
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MADDEN

From page 5

still hampered by the injury during the 1987-88 season, and then last year, after a strong start, she suffered the dislocated knee. These injuries have had changed the way she looks at her career.

"It's been four seasons and four injuries, so I had to totally reset my goals," she said while icing down her knee after irritating it again during practice. Madden, who originally came to Cal Poly with hopes of making All-American, said, "This year I just want to go to practice and do well and give my 100 percent."

Cal Poly Head Coach Jill Orrack said it has not always been easy for Madden to accept the compromises that go along with injuries.

"She's had an interesting and often frustrating career," said. "It's been a rollercoaster for her through it all, she's kept a real positive attitude."

"I always expect Russia from the heart to give 100 percent, but physically she has been limited."

Orrack said the strength of this year's team, which so far has 12 members vying for starting positions, will help take pressure off Madden and others who have often carried the team in previous seasons.

"In the past years, losing Madden has been devastating to the team. But this year we're stronger, we've got more depth."

Madden agreed, adding, "We're a lot stronger and we've got a lot more depth. We're going to be winning a lot more games this year."

Madden will be graduating in winter with a degree in city and regional planning. She is currently applying to the masters in business administration program at UCLA, UC Irvine and Long Beach State with hopes of concentrating in real estate marketing. She doubts that she will continue with her basketball career after Cal Poly.

"There just isn't anything for women basketball players to do out of college," she said.

She said that school has always been her top priority, even while maintaining often rigorous basketball schedules and an outside job.

"Grades are number one," she said. "You gotta do the work."

Surprisingly, Madden is not bitter about her bad luck with injuries. In spite of it all, she still considers herself lucky.

"I was just fortunate to be blessed with the ability to play," she said modestly. "But if it wasn't for the support of my mom and sister Samantha, I don't think I would have made it through. They were my number-one fans."
CENSUS

From page 1
with 2.7 percent. Black students favor engineering first and liberal studies second, but make up only 1.7 percent of the student body.

"With a projected California college age population of 29.4 percent for all Hispanics and 9.2 for blacks aged 20 to 24, Cal Poly's present numbers of 9.7 percent and 1.7 percent, respective

ly, fall far short of the state profile," Doyle said. "We hope that active recruitment will help to remedy this."

The last ethnic groups categorized on campus are American Indians at 0.8 percent and Pacific Islanders at 0.39 percent, with 1.9 percent of all students placing themselves in "Other Ethnic Groups" and 2.7 percent not responding.

Choice of majors among Poly's 16,453 undergraduates is topped by engineering, at 23.2 percent of this year's student body, agriculture at 21.4 percent, professional studies and education with 14.6 percent, business with 10.8, architecture and environmental design at 10.5, liberal arts at 10.4 and science

and mathematics at 8.9 percent. Graduate students predominate in professional studies and education first and engineering second, followed by business, agriculture, architecture, liberal arts and science and math.

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