May 3, 2013
FOR IMMEDIATE RELEASE

Contact: Andrea Nash
805-756-1525; anash@calpoly.edu

Pitzer College Professor to Talk on Repurposing Social Media May 29 at Cal Poly

SAN LUIS OBISPO — Alexandra Juhasz, media studies professor at Pitzer College in Claremont, Calif., will present “The Internet We Want and Deserve: Repurposing Social Media Spaces” at 6 p.m. Wednesday, May 29, in Room 249 in the Computer Science Building (No. 14) at Cal Poly.

Juhasz will discuss her efforts — along with those of her students and other “everyday” Internet users — to model and make the Internet “a place where conversation and knowledge can be built collaboratively and complexly; a place that attends to human interaction, dignity and diversity; and a place with transparent rules of engagement and the identification of shared social and political commitments.”

She will conclude with an invitation to join her current effort: FemTechNet, the first feminist rethinking of the MOOC (massive open online course).

At Pitzer, Juhasz teaches the history and theory of media production. Her video-book, “Learning from YouTube” (MIT Press, 2011) explores “these often wacky, sometimes viral, and always self-reflexive experiences and what they tell us about YouTube, pedagogy, making media, writing and publishing in the digital age.”

The talk is co-sponsored by Cal Poly’s College of Liberal Arts’ Lottery Fund, the Ethnic Studies and Women’s and Gender Studies departments, and the College of Liberal Arts’ Expressive Technology Initiative.

For more information, go online to: http://cla.calpoly.edu/wgs/lecture_series.html or contact Jane Lehr at jelr@calpoly.edu or Andrea Nash at anash@calpoly.edu.

###