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ON THE COVER: On a Saturday morning, Amber Wisdom, Mustang Daily photo editor, was out in San Luis Obispo, searching for the perfect cover shot for the Poly Royal special issue. A colorful hot air balloon floating overhead in the hazy sky caught her attention. Persistently, Amber followed it for two and a half hours before the sun broke through the haze. At this time, much to her surprise, the balloon landed in her very own back yard, just off of Foothill Boulevard and near Bishop's Peak. Amber hurried home and began shooting the balloon with her Nikon FE 2. The resulting image was achieved with a Nikon 85 mm lens and a polarizing filter. The photograph was shot at f/11, and 1/250 of a second. The film she used was Kodachrome 64.

Contributing Staff: Kevin Cannon, Darrell Miho, K. Kyle Bowers, Anne Comerford, Jessica Escala, Bill Evans, Angie Faust, Victor Fong, Kristi Honda, Eric Kaysor, Erin Rentz, Terry Inokuma, Daphne Cockshot, Natalie Broyer, Mary Steiren, Amy Rutter, Karen Narasaki, Tracy Colletti, Kristin Davis

Mustang Daily Poly Royal Edition April 28, 29, 1989
Poly Royal Schedule of Events

**Thursday**

- **Society for the Advancement of Management**
  - SAM Stage, Dexter Lawn, events all day
- **Mathematics Department**
  - Mathematics Contest
  - Math Bldg., English Bldg., Chumash Auditorium — 8 a.m.-4 p.m.
- **Cutting and Reining Club**
  - Horse Show, Horse Unit — 8 a.m.-5 p.m.
- **Team Poly Royal**
  - Opening Ceremonies — 10 a.m.
  - Amphitheater behind Theatre building
- **Society of Women Engineers**
  - Engineering at Cal Poly
  - Hourly 11 a.m.-3 p.m.
  - Engineering West, room 235
- **Cal Poly Historical Society**
  - Debates, Vietnam: 11 a.m.; Pullman/Debs: 1:20 p.m.; Factory Fire, 3 p.m.
- **Office of International Programs**
  - Studying Abroad Slideshow
  - Abroad Slide Show
  - Business Bldg. 204, 11 a.m., and 3 p.m.
- **American Chemical Society**
  - Magic Show, Science Bldg. B-5, 11:50 a.m.
- **Multi-Cultural Center**
  - Ethnic Music and Dance, Amphitheater behind Theatre, 11:30-1:15 p.m.
- **Recoind Club**
  - Rafting Demonstration, Fisher Science Courtyard, 11-45 a.m., 2 p.m.
- **Cal Poly Golf Association**
  - Putting Tournament, putting green, 12-4
- **Cal Poly Ski Club**
  - Ski Lectures, Dexter Lawn, 12 and 2
- **Cal Poly Gymnastics Team**
  - Poly Royal Gymnastics Show, Mott Gym, Noon, $3 public, $2 student
- **Alpha Psi Omega**
  - The Medicine Show
  - Davidson Music Center, room 225
  - Every half hour at: 15 and 45
- **ASI Outings**
  - Escape Route Slideshow, UU Escape Route, Every half hour
- **Society of Photo-Optical Engineers**
  - Laser Show, Architecture Bldg. 225
  - Every half hour at: 15 and 45
- **Team Poly Royal**
  - History of Poly Royal Video Show
  - UU Bishops Lounge, all day
- **Cal Poly Waterski Club and Team**
  - Boat Bashing of the Incorrect Craft, lawn between University Dr. and Home Econ. Bldg.
  - All day
- **Collegiate Future Farmers of America**
  - Mini Tractor Pull, parking lot east of Kennedy Library, all day
- **Penguins Motorcycle Club**
  - Trials Exhibition, parking lot in front of Ag Engineering Bldg., all day
- **Cal Poly Space Systems**
  - Video Presentation, Aero Hangar all day

**Friday**

- **Cal Poly Rodeo Team**
  - Poly Royal Rodeo, Rodeo Arena
  - 6-7:30 p.m., $3.50 to $6.50
- **Cal Poly Combined Choirs**
  - The Magic of Broadway — A Musical Revue, Cal Poly Theatre, 8 p.m.
  - $8.50 public, $6.50 students
- **ASI Special Events**
  - Cover Light Comedy Commandos, Chumash Auditorium, 8 p.m.
  - $3.75 public, $3 students

**Saturday**

- **Circle K Service Club**
  - Pancake Breakfast, 8 a.m., $3.50
- **Boots and Spurs Club**
  - Swiss Showmanship, Swiss Unit, 8-2 p.m.
  - Beef Showmanship, Beef Pavilion & Unit, 8-2 p.m.
  - Sheep Showmanship, Sheep Unit, 8-2
- **Cutting and Reining Club**
  - Horse Show, Horse Unit, 8-5 p.m.
- **Cal Poly Women’s Water Polo Team**
  - Women’s H2O Polo vs. Alumni Game
  - Outdoor Pool, 9-11 a.m.
- **Cal Poly Football Team**
  - Mustang Storms, Mustang Stadium, 1-3 p.m.
  - Mustang Storms, Mustang Stadium, 10-noon
  - Poly Royal Parade
  - Outer Perimeter Road, 10 a.m.
- **Cal Poly Men’s Water Polo Team**
  - 4th Annual Men’s Water Polo Alumni Game, Outdoor Pool, 12:30-2 p.m.
- **Society of Civil Engineers**
  - Popickle Stick Bridge Building Contest
  - Engineering Building 13 Atrium, 1-3 p.m.
- **School of Agriculture**
  - Poly Games, Baseball Field, 1-4 p.m.
- **German Club**
  - German Polka Band “Die Morro Musicanter”, English Bldg.
  - Courtyard, all day
- **Cal Poly Women’s Soccer Team**
  - Women’s Alumni Soccer Game
  - Mustang Stadium, 10-noon
  - Mustang Stadium, 5 p.m.
- **Alpha Phi Alpha**
  - Dance, Chumash, 5 p.m., $2
- **Cal Poly Men’s Soccer Team**
  - Varsity vs. Alumni Soccer Match
  - Mustang Stadium, 7:30 p.m.
- **ASI Concerts**
  - Concert Magical Mystery Tour, Mort Gym, 8-11 p.m., $4.75, $5.75

**American Society of Mechanical Engineers**
- Alumni Picnic, Engineering Bldg.
  - Arrium, 11 a.m.-1:30 p.m.
- **Agricultural Engineering Society**
  - Tractor-Truck Pull, Cal Poly airstrip
  - 11-2 p.m., $4 hillside, $5 blanchers
- **Delta Sigma Phi**
  - Barbecue, Poly Grove, 11-6 p.m.
  - $6.50 adults, $4.50 12 and under
- **Cal Poly Logging Team**
  - Logging Demonstration, Natural Resources Management Lab, Noon-3
- **Structural Engineering Association of California**
  - Architectural Engineering Alumni Luncheon, Eng. West Courtyard, Noon
- **Cal Poly Men’s Water Polo Team**
  - 4th Annual Men’s Water Polo Alumni Game, Outdoor Pool, 12:30-2 p.m.
- **Society of Civil Engineers**
  - Popickle Stick Bridge Building Contest
  - Engineering Building 13 Atrium, 1-3 p.m.
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Ludicrous in university bathrooms? George Bush bailing out at the last minute on the opening of the Agricultural Science Building? Easy, convenient class registration at your fingertips from any ole touchtone phone you can get your hands on? Sound too good to be true? "Not here at Cal Poly," you might say. Well, believe it — 1989 has finally caught up to this campus and we're here to tell you all about the plethora of events and oddities, heretofore unbelieved and/or unwarranted, that somehow manage to emerge from the mire of bureaucracy and status quo during the last eight months of the academic year. Yes folks, step right up, see the ultra-conservative, apathetic, but well-tanned Poly-ites twist and turn, flip and flop, and generally do their best to at least give the facade of flexibility.

Block that sperm

By popular demand ... after a two-year hiatus in ASI La-La Land ... the condom vending machine issue has reared its ugly head again, finally winning the approval of the Student Senate. Two short years ago the idea of putting condom vending machines in some "high traffic" restrooms on campus was presented to the Student Senate. After much debate and a lot of projected moralization, the senate actually did manage to pass the resolution, only to be vetoed by the ASI president, with a failed override (only one more vote was needed for two-thirds) following. This year, after nearby Allan Hancock Junior College raised a huff about wanting to sell these prophylactic pigs in their bookstore, the idea wormed its way back into the governing board of ASI for a second go-around. Again there was much hubbubulation, even some saying that putting the little bugs in bathrooms would not reduce the risk of AIDS and other diseases, but encourage them by enticing otherwise docile, sexually-controllable post-pubescentics into a flurry of irrational, spontaneous sexuals.

Poppycock! We would hope that those reading this can put aside their moral objections to the use of condoms and look at the issue as this year's student senators did — from a health viewpoint. It's a fact that the number of AIDS victims in this country and on this campus continues to grow. If you don't believe Dr. James Naish, director of Cal Poly's Health Center, on this one, than at least listen to Surgeon General C. Everett Koop (who is, by the way, a very pious and conservative individual), using a condom significantly reduces the risk of acquiring AIDS from sexual intercourse.

And for heaven's sake, just seeing one is not going to get any normal, thinking, breathing individual's cockles up.

We can't stop students — many of whom have already had sex by the time they hit this fair campus — from having sex. But we can help protect them from sexually transmitted diseases. Give students a little credit. Some may be "only" 18, but few can really be called ill-equipped through to Mr. CAPTURE than the hundreds of suckers phoning from protect them from sexually transmitted diseases. Give students a little the mire of bureaucracy and status quo during the last eight months of

Week O' the Month Week

The 1988-89 academic year has showered us with pennies from bell. Every sub-group imaginable on campus blessed us (in their great collective wisdom) with an awareness week of their own, until we were so aware we were stupefied. Never has so much awareness blanketed a campus so averse to the notion of being aware. Let's start with Women's Week. Not bad, probably the best the attempt of them all. But it's not so much the content we're at issue with. Although some of the programs have tended toward homogeneity (as any glance at the Mustang Daily "letters to the editor" the last two quarters will attest to). It's just the sheer number of them all. All right already! We're women, it's easy for us to say we're aware. Maybe it was just the thing to do this year. You know, the craze of con-
ssciousness, or something.

The newest brainchild of the mindful movement, Manumission, was engendered during the backlash of Women's Week. Men on campus, infuriated with the fact that their innumerable hardships and tribulations associated with merely being biologically male, were somehow going unnoticed. Sorry you felt left out. We have for centuries. But no

It's just a giant Speak n' Spell

756-7777 — beep-beep-beep-SLAM. 756-7777 — beep-beep-beep-SLAM. ASI: Time's a-wastin'

So you want to know about ASI this year? Well, Associated Student, Inc. is a million-dollar corporation of which Cal Poly students are the shareholders. It also has the prestigious privilege of being our governing body. So what's it done this year? Hmmm ...

Well, as mentioned before, it did pass the long-pendulous condom- vending machine resolution — and with style, too. Most student senators assured inquiring reporters that their votes were representative. They had all gone back to their respective school councils for votes and div-

Sure, put another building there

What looks like a shoebox with flying buttresses, costs upwards of $7 million, and can displace hundreds of wayward parkers in a single bound? The new Agricultural Sciences Building, of course. What's that? All that money and they couldn't even afford lindormuth that gives?

And what pomp and circumstance ushered in this phenomenon of modern architectural mockery? Well, then-Vice President Bush was scheduled to maybe make a quick entrance to show his never-ending love affair with agriculture and the environment. But, we understand the rigors of the campaign trail. After all, we're one of the most conser-

ASI: Time's a-wastin'

April Karys

Alison Skratt
Helpful Hints: For the tourist in all of us

Where to park, what to go see, where to eat ... it's all right here

By Stewart McKenzie

As it inevitably happens in one of these special issues of Mustang Daily, there are articles filled with bad advice and smooze for the wary traveler. This is one of them.

Think of it as mere ramblings, akin to Arthur Frommer's "El Salvador on $5 a day."

These are just little things to keep your stay at Poly Royal a peak of enjoyment.

**PARKING:** You will find this a huge problem. The outer campus core road (North-South Perimeter) is closed in places for the festival of ease of foot traffic. Obviously, those coming in on Grand Avenue will find it hard to get to parking lots by Kennedy Library. Make sure you have a good map to find our three main entrances: Grand Avenue, California Boulevard and Highland Drive (from Highway One).

Still, once anywhere on campus parking will be at a premium. **GET THERE EARLY** if you want to park on campus (and deal with massive traffic.) And make sure you keep your stay at Poly Royal a peak of enjoyment.

**ACCOMMODATIONS:** If you don't have any, brother, you're in hot water. This is the big money time for local San Luis Obisponians and hotel reservations have been booked way in advance. You won't be able to get anything in San Luis, so you may want to try Morro Bay, Pismo Beach or Atascadero for a room. Otherwise, it's the car.

Some smart folks in recent years have parked their Winnebagos on campus and stayed there for the duration of Poly Royal. These people know how to party.

**IN-TOWN FOOD (DINNER):** Make dinner reservations early enough, as obviously the restaurants will be overflowing with folks. Recommendations: Italian lovers will love Cafe Roma, but be forewarned they don't take reservations and it's pricey; Carmel Beach Restaurant for seafood; and Hudson's Grill for all-American food. For those itching to get out of town, the Old Custom House in Avila Beach has great seafood cooked outdoors on their big grill; and Morro Bay's Great American Fish Company is hard to beat. Check the phone book for addresses and telephone numbers.

**WHAT TO SEE AT POLY ROYAL:** There is too much to see. The biggest problem with Poly Royal is trying to find anything and everything. Instead of planning to get anywhere, just don't do it on Friday — some streets near Poly are for permit holders only. The city's cops will check for posted street signs to see if you're legal or not.

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**His Royal highness**

President Baker celebrates 10th year as the navigator at Cal Poly's helm, and the seas have not always been calm

The purpose of a college education, whether you are a technical or liberal arts major, is to provide an inspiration to learn. I hope students who leave here will continue to have a thirst for knowledge.

— Cal Poly President Warren Baker

Leaders are often products of the times. Great men like Eisenhower, Lincoln and King were as shaped by the times as they helped change courses in our nation's history. Cal Poly's present moment in time is one of expansion and controlled growth. The university, as well as the whole California State University system, is under pressure to increase admissions and to continue to educate Californians. This course is not without obstacles.

Warren J. Baker is the navigator at Cal Poly's helm. For the past 10 years Baker has steered the university through some not-so-calm seas.

"At the moment, expansion is not feasible," Baker said. "Growth has to be done in concert with the community. We need to be very careful with development and growth. I don't see any capacity for a 10-15 percent growth recommended by the chancellor's office right now."

When Baker took the presidency in 1979, the university had just undergone substantial expansion, the number of schools had increased from three to seven.

Baker said when he arrived at Cal Poly one of the first tasks he undertook was spreading out the decision-making process. "I wanted to provide the faculty with a more important and prominent role in the development of the education program and the university."

"The physical facilities were grossly inadequate when I arrived. I have taken large steps to improve that." One of those large steps is the new agriculture science building just completed this fall.

Baker's hand is the word Baker uses to describe his job. "I deal with issues that aren't directly related with Cal Poly but aren't directly related with the whole CSU system."

His involvement with other issues takes Baker away from campus more than he would like. "I would like to be more involved with academics on the campus." One of those other issues was fundraising to help supplement state funds. Baker has often stated in the past that the CSU system receives far less funds for research than the UC system.

A graduate of the University of Notre Dame with a bachelor of science and master's degrees in civil engineering, and a Ph.D. from the University of New Mexico, Baker said research plays an important part in the professional development of the faculty, which he added has grown during his tenure.

If a straw poll was taken of Cal Poly students, a surprisingly large number of them would have no idea who the university president was. After 10 years at the same job you would think Baker would cast an ominous presence from the Administration Building on the hill.

Quite the contrary. At a President's Forum last year, Baker took part in a question-and-answer session in the University Union. The handful of students who asked questions were outnumbered by the uninterested throngs enjoying the sun, and placed a close third to those who had no clue who the soft-spoken, bespectacled gentleman was.

Grace Arvidson, secretary to president, has been associated with the last three Cal Poly presidents. She says that Baker has somewhat of a New England reserve. Which isn't surprising, considering that Baker was born only 40 miles from Boston, the capitol of reservation. Despite the apparent reserve, Arvidson said that Baker is very approachable and compassionate. Traits not often found in engineers.

Another surprising trait of Baker's is his ability to communicate technological mumbo-jumbo into understandable terms for the layman. Baker has written numerous articles and reports for various magazines.

Baker wrote a particular article in 1987 for *Gravure* magazine. In it, Baker discussed the problems of illiteracy in America. Baker said he believes technology should be used to enhance teaching.

In the article Baker wrote, "The ultimate purpose of education is to enrich people's lives, to promote the love of learning, and to achieve equality and opportunity for all." More than a year has passed since Baker wrote that article, and he continues to say that education equity still provides a challenge for the education system.

"The challenge of education equity will be met only when the participation rate of blacks, Hispanics and Indians equals the current participation rate of whites."

"Learning-by-doing has been the battle cry of Cal Poly graduates for a long time. The philosophy of learning-by-doing is different now than it was 20 years ago. The university has, however, been able to retain and adapt that philosophy to meet today's needs."

One of the adaptations the university has undergone is the broadening of liberal arts and social science programs. Baker hopes the mixture of liberal arts and technical majors will encourage the discussion of issues.

"Students who are studying liberal arts should have the opportunity to provide insight into technical issues, through courses developed that challenge students who are studying in different areas."

"The purpose of college education, whether you are a technical or liberal arts major, is to provide an inspiration to learn. I hope students who leave here will continue to have a thirst for knowledge."

Baker said that he is often asked if, after 10 years at Cal Poly, he has any desire to leave the university. "There is a lot to be done at Cal Poly. A lot I can contribute. The university can accomplish a lot if we believe in ourselves."

By Terry Lightfoot
INVITES
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- VIDEO GAMES
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- BASKETBALL SHOOT
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Where to start? A beefy hunk of tri-tip, a stroll through Design Village or maybe a quick peek at student engineering projects? Ah, decisions, decisions...

Poly Royal has "something-for-everyone," but it hasn't always been so big. The roots of Poly Royal go back to the days when Cal Poly was predominantly an agricultural school. Its purpose was to help students prepare for the Interstate Junior Livestock Show in San Francisco and improve their showmanship skills.

The first Poly Royal was held March 31, 1933. It was sponsored by the School of Agriculture and billed as "a country fair on a college campus." The one-day event included an agricultural judging contest, a parade, a baseball game, a dance and a combination barbecue-concert. Over 600 people attended.

The popularity of the event prompted the school to extend Poly Royal into a two-day celebration. And then royalty was added to the festivities. A contest was held at local high schools to find a queen to reign over the affair because Cal Poly was an all-male school at the time. The queen's job was to publicize Poly Royal throughout California.

Queens were selected from two local high schools for seven years. Later, invitations were sent to other state colleges. The invited colleges chose one of their queens to be lent to Cal Poly for the weekend. When Cal Poly became co-educational in 1957, the first campus queen was crowned.

This year, tradition was broken when a panel of six ambassadors replaced the queen. The change to ambassadors was an attempt to reflect a more diverse population at Cal Poly.

By 1937, Poly Royal diversified. It became a college-wide affair when the engineering department joined, bringing with it creative and technical skills of its students.

Today, Cal Poly's seven schools and 45 departments, plus campus clubs and organizations all contribute to the weekend extravaganza. Over 150,000 alumni and visitors descend on San Luis Obispo to see the sights, sample the tasty chow and generally enjoy "Party Royal."

But that's not all that keeps bringing them back. Special events like the rodeo and the tractor pull draw large crowds to Cal Poly every year.

"The tractor pull is part of the Poly Royal experience that people do really enjoy," said Ken Katen, co-chairman of the Agri-

Continued on page 42
Prop 98 and $1 million cut this year

By Doug DiFrancesco

At least $1 million will be cut from Cal Poly's 1989-90 budget as a result of Proposition 98 and the Gann spending limit, but it's likely even more could get cut.

Richard Ramirez, Cal Poly budget officer, could not speculate on which programs might specifically suffer as a result of the cuts, because the final approval of the statewide budget, of which the California State University system budget is a part, which should be finalized late this summer.

It's probable that cuts will be made across the board to all programs, Ramirez said. He added that in the 1988-89 budget, Cal Poly took "massive cuts," and that "virtually no budget was unaffected."

Specific areas which suffered the most this year included the hiring of new faculty and staff positions, on which a freeze was placed, a temporary freeze on non-faculty merit salary adjustments, and a supplies and services cut, said Ramirez. Students also noticed the cuts' effects in such aspects as reduced library hours, the closure of the Tutorial Center, and the decrease of campus employment not requiring work study (financial aid) eligibility.

Regardles of which programs specifically incur funding losses, Ramirez said nearly all programs will suffer as a result, including the instructional program, and ultimately the students.

For example, if a freeze is placed on hiring new faculty, it results in fewer possible courses being offered, which limits students' access to such courses.

This is the same with instructional supplies and services cuts, Ramirez added, which results in less-than-superior facilities and laboratories in which students work.

Gov. George Deukmejian's proposed budget is currently being subjected to approval or changes by the state legislature, Ramirez said. The legislature could approve it as submitted, or make recommendations for increases or decreases as deemed appropriate.

The process seems fairly straightforward, but it is complicated by the Proposition 98 and Gann Limit constrifctions, Ramirez said, coupled with the difficulty in predicting what the California tax base will be as a result of recent changes in the federal and state tax laws. The tax revenue base is the major pool of money from which state projects and services are funded.

Proposition 98, which was ap...
proven by California voters in 1988, established a minimum funding level for K-12 schools and community colleges in the state. The Gann Limit (also known as Proposition 98), which was enacted in 1979, restricts the total amount of money which is allowed to be spent on various functions, including education.

The dilemma is this:

With the Gann proposition limiting the total amount of money which could be spent on the CSU, and with operating costs increasing annually, there is a severe restriction on the available monies with which to fund the CSU campuses.

Add in Proposition 98, which specifies that a minimum amount of the statewide budget (currently 40 percent) must be spent on K-12 and community colleges, on what is money, according to the wording of the proposition, cannot be decreased, but must be increased when changes in enrollment and inflation occur.

Where do these increases come from? They are taken from the leftover monies allocated to statewide education after the K-12 schools and community colleges have received their minimum funding specifications.

This leftover money makes up the spending pool for the University of California and CSU systems. Thus, the community colleges and K-12 schools are being increased, while the spending on the CSU and UC systems is being decreased. And when the cuts are made, all 19 CSU campuses are affected.

The process which determines the CSU budget is as such: the CSU Board of Trustees requests a certain sum of money which it feels would meet their operating costs and needs. The governor, in preparing the statewide budget, considers these requests, but may make augmentations or reductions depending on what he feels is necessary, based on the amount of money available in the tax revenue base.

The governor then sends his primary recommendations to the state legislature for inspection and approval. More than likely, the legislature will increase these amounts and pass a budget which is hard to predict, especially due to changes in the tax laws.

If the tax base is not as high as predicted, cuts must be made. If it is more than predicted, increases can be made, as long as they do not surpass the restrictions imposed by the Gann Limit. If the tax base is higher than what the spending limits dictate overall, the excess money must be returned to the taxpayers (which is what happened last year with the tax rebates).

According to estimates from the state Commission on Finance, if Proposition 98 remains in its current form, by the year 2000 the CSU and UC systems will have lost $3.4 billion in revenue, while the K-12 and community college systems will have gained $7 billion.

Further, James Jensen, CSU director of governmental affairs, estimates that by 1999-98, the reductions in services from the Gann Limit and Proposition 98 will amount to approximately $543 million in losses. This amount could provide services for approximately 134,000 students.

The CSU Board of Trustees recently approved a resolution calling for the CSU to endorse Project 90, a proposal which would modify Proposition 98. Project 90 would remove some of the constraints of the spending limit, and suggest that state economic growth (rather than just population and enrollment growths) be the determining factor in money appropriation.

The CSU Board of Trustees had requested slightly over $1.81 billion for the 1989-90 operating budget, according to an article in Cal Poly Newsline, a publication of the CSU. The governor's proposed budget (already submitted to legislative review) amounted to $1.62 billion, which was $18 million less than the board requested.

Despite the fact that the governor's proposed $1.6 billion 1989-90 budget represents an increase of $18 million (or 7.9 percent) over the current year's budget, CSU Chancellor W. Ann Reynolds said the proposed budget is "inadequate to meet the needs of this system's 355,000 students."

Items in the proposed 1989-90 budget which were not funded include $11.4 million for non-faculty employees' merit salary increases and $9.7 million to cover the cost of inflation for goods and services, the chancellor said.

At least $26 million in unfunded obligations will force program cuts on CSU campuses, and that total could increase depending on whether the legislature amends the governor's proposed budget.
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Cal Poly alumni Gifford Johnson and his daughters Laurin and Victoria prepare for a Saturday ride at their Sacramento home. Johnson says his daughters, although only 9 and 7, love trips to Cal Poly with their dad. When they can’t go, Dad brings them back a Poly t-shirt or the like. Johnson said he would love it if either chose Poly — when they’re old enough to declare a major.

A revolving door of sorts

Kids of Cal Poly alumni literally follow in their folks’ footsteps

...a paraphrase and modernize a famous Bob Dylan expression, "The times they have changed. But some things (like the lure of the 'learn by doing' philosophy) remain the same."
Cal Poly has witnessed and endured the steady passage of time and many children of alumni are now attending the university.

The alumni want their children to have the positive experiences they had at the university — the clean air, friendly town and applied approach to learning. For them, Cal Poly is something to be passed on — a stepping stone for their children into the future, just as it was for them.

Indeed, for many Cal Poly students and their parents, walking around campus is like walking (or nowadays perhaps mountain-biking) down a two-generation memory lane.
The children and parents talk about the things that have changed on "their" campus and the community — the way things were and the way things are.

Memories of yesteryear include fades and fashions of the late 1960s and early 1970s that have faded like a pair of bell-bottom blue jeans.
It was another time, another era — one where long hair was hip, the draft was happening, some students drove VW vans and Watergate was a term the era — one where long hair was hip, the draft was happening, some students drove VW vans and Watergate was a term the alumni used to describe opening and closing an irrigation pipeline.

Today, the haircuts are shorter, Vietnam is part of history, those VW "peace" vans gather rust and President Nixon caused a flood of the political kind that’s all but dry except for a few waterains on the office of the presidency.
And it’s just as tough as ever to get into the "learn by doing" university. Children of alumni who apply to Cal Poly are not given any preference in admissions.

Ashley Wright, a Cal Poly history freshman, said she decided to attend the university after visiting many other campuses all over the state.
"I looked at Santa Barbara, UC Davis, San Francisco State and the University of San Francisco, USC and Pepperdine, but I like Cal Poly," Wright said.
What about parental pressure to attend?
"My parents always told me I should go to Cal Poly," Wright said. "Up until last year I never even thought about going there because they had always told me to. Last year, I came down for Poly Royal and I met a lot of kids, and everyone was so friendly compared to some of the other schools I visited," Wright, in her third quarter at Cal Poly, said she doesn’t regret her choice a bit.
"I love it and I recommend it to anyone," she said.
What is it that draws alumni children to the farm unit-filled air and the seemingly unending reams of homework at Cal Poly? Is it the fact their parents went to Cal Poly? Maybe.
Location? Certainly a plus. Atmosphere? Yes. Learn by doing? Definitely. In a lot of my history classes they believe in getting in and digging up research and all that stuff," Wright said. "I believe it's a great policy." She said she liked the applied approach rather than the strict textbook method.
Jim Wright (Ashley's father), a Cal Poly class of '70 ag business graduate, said he and his wife, June (a former Cal Poly English student), encouraged their daughter to attend Cal Poly because of the good experiences they had.
Wright understands the fine line between encouraging and demanding.
"We had hoped she would go to Cal Poly," he said. "But, like any child, you don't want to insist they go there or they ... " he said and laughed, implying that too much pressure can backfire.
But Jim Wright, the father, used to be Jim Wright, the student. And what kinds of things were happening when he walked Cal Poly's hallowed halls in the late '60s?
For one, Wright was a part-timer in the National Guard during his college years. He recalled an eye-opening experience from what he called the protected environment of San Luis Obispo, an experience he will never forget — the Watts' riots.
"It was almost like a dream, a nightmare," Wright said. "We (the National Guard unit) got there when the major rioting was over and we could see the fires. I felt rather horrified, just the fact that that could happen in the United States."
Wright said he didn't understand the controversy at the time. It was a time for questions, not answers.

After graduating and out of uniform, Wright went into agbusiness. He is currently a bank president and said many of his clients are in agriculture so his Cal Poly degree helps him a lot.
Looking back on Cal Poly he said he is impressed with the level of achievement Cal Poly students have attained.
"The new students make it more prestigious for the previous graduates of Cal Poly," Wright said, "just because it's so hard to get in to."
Ashley said it's fun to talk to her parents about the campus and community because they are familiar with it.

By Steve Harmon

Continued on page 4.
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When does one equal six? When the tradition of the single Poly Royal queen is replaced by six people. But they aren't queens. In fact, three of them are men. These six Poly Royal representatives are the 1989 Poly Royal Ambassadors.

"What we decided was that the idea of having a queen was a little restricting," said Bridget Walsh, Poly Royal ambassadors coordinator. Walsh said this year Cal Poly has three men and three women working as a team.

"This way, it involves more people and a wider variety," she said. "There are the same number of people as the queen and her court, but everyone is more equal."

Since January, the ambassadors have traveled to clubs, high schools and community colleges within the state promoting Poly Royal and Cal Poly.

"I set tours and we just go," Walsh said. "The schools have been really responsive."

 Walsh explained that having six ambassadors instead of a queen this year is experimental. "But I'll push for it again next year — we've changed it and I can't see it going back," she said.

1988 Poly Royal Queen Lorie Sousa said she is "fully supportive." "At first I wasn't sure," she said, "but now I think it's a good idea."

Sousa said the ambassadors will be more representative of what Cal Poly is about and what Poly Royal offers as a program.

"They have the same status (as the queen), but they include the guys," she said.

"People are excited about the change. It's more representative of the '80s," Sousa said.

The ambassadors were chosen from nearly 50 applicants, each representing a club on campus. Sousa, one of six judges, said judges were looking for "presentation of self, a sincere belief in Cal Poly and people who could relate enthusiasm about Cal Poly to others."

Applicants were required to answer two impromptu questions during interviews, and finalists were chosen based on qualifications and presentation, Sousa said.

"They're not clones," she said. "They all have different personalities and were judged according to what we were looking for."

The Poly Royal Board has thought about making the change in years before, Sousa said. "I think they just realized the change was needed, and said, 'Why not now?'" she said.

"It's a positive change," Sousa said. "Support is growing, and I think it's going to continue."

These are the 1989 Poly Royal ambassadors:

- Sharon Chin, a senior business administrator, is representing Delta Sigma Pi, a professional business fraternity. Chin is also a SuperStation Discovery

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They're not clones. They all have different personalities and were judged according to what we were looking for.

— Lorie Sousa, 1988 Poly Royal Queen

By Michelle Di Simone

member of the American Marketing Association, a counselor for Week of Welcome and competes with the Cal Poly women's swim team.

Senior industrial technology major Ken Crother is representing Order of Omega honor society. Originally from Sutter, Crother is chief of the executive staff of the president of Cal Poly's Associated Students Inc. and a member of Sigma Nu fraternity and the Industrial Technology Society.

Lora Deily is a junior political science major from Clayton. She is representing the Sigma Kappa sorority. She is also a member of Pi Sigma Alpha honor society, Young Democrats, Cardinal Key honor society, the Political Science club and the Model United Nations.

Craig Harris is representing Pi Kappa Alpha fraternity. A senior industrial technology major from Loomis, Harris is also active in Poly Reps/The Student Association.

Tom Dachi Kai, a Japanese-American students group, is represented by David Louie. A student from Loomis, Harris is also active in Poly Reps/The Student Association.

Ambassador Craig Harris said the panel tries to emphasize that Poly Royal is not just a good time.

"We want them to know that Poly Royal is very much educational," Harris said. "It's a great way to meet instructors, see the departments and get excited about the college." Harris said the ambassadors specifically try to promote Poly Royal, because Poly Reps promotes the school.

"I don't think people really understand what we're doing," he said. "Only six people are representing the entire student body, yet I wish we could do more.

1934 Poly Royal Queen Jane Horton-Bailey was excited about the ambassadors.

"It's time they changed," she said. "The job of Poly Royal representative is much different now, and I think the tradition has changed, too."

Horton-Bailey, the first Poly Royal queen, described her 1934 Poly Royal experience as "being a grace note for the two days of Poly Royal and walking around with guests and special speakers."

Continued on page 53
In a world where folks receive obscene messages via one’s cellular fax machine, it’s refreshing to be here in San Luis Obispo, or SLO Town. Or San Luis. How can you not love a town that spends precious time assigning names to itself?

It is in this town one will find California Polytechnic State University at San Luis Obispo. We have a festival each year called Poly Royal which celebrates how wonderful and clever we are — as well as being a wham-banger of a good time. Billions of souls flock to the Central Coast for many reasons. Some are worried parents checking up to see if their Billy or Betty Jo is really majoring in Medieval Plumbing. Other parents are scopeing the scene to see if the Big Bad Poly is worthy of their offspring.

The folks who put on Poly Royal, as well as the public relations dudes/dudesses, really want you to “get psyched” and have a good time. More importantly, it will keep current/future parents locked into the glorious dream of a California conservative college campus.

“Gee, honey,” says parent Ward Walnut Creek, “the kids sure are nice at Poly. Not like those evil liberals at Berkeley, or those naughty animals at Chico. Or those stoned kids at Humboldt! Oh, honey, it’s perfect!”

“Oh yes, dear,” echoes paternal opposite June, “we can come visit them and dine at this Vista...
Poly: Is it worthy of your offspring?

Grand place. Did you know that means "Grand View" in Spanish? Those Spaniards! They've got a different word for everything! Still, it's perfect. Me amo San Luis Obispo!

Well, to those folks who are so proud of Poly they may want to slap on a memorial wing or something, let me bid you warning. There's a crack epidemic here. Everyone's got AIDS or that nasty HIV thing. Exxon spills some oil in the UU last week. Dan Quayle's up for ASI president. And loonies who have escaped from Atascadero State Hospital have taken over the registration system. They have christened it CAPTURE.

But I digress. To give you the fair, accurate and biased viewpoint of Yours Truly, I have categorically listed Cal Poly's (and San Luis Obispo's) True Stories. In the next paragraphs we will dig into the raw, moist compost that forms the crown jewel of the CSU system. I advise you when the truth blazes out at you, please shade your eyes where appropriate.

1) Vista Grande sucks. So does the view. You don't even get that space if you're willing to see a little more of Poly's 6,400 acres. There is no shuttle system from here to the Swine Unit, even though commuter flights would be more appropriate.

Poly will soon be getting some nice tall parking structures soon. As soon as San Jose State and San Diego State finish building theirs — with our money. In the meantime, there's the SLO transit bus system. It's free to students. It's got a funny name. It's got four routes. Enjoy!

3) Things here come in units. We've got the Dairy Unit and the Sheep Unit and the Swine Unit. We even have equal opportunity units.

4) It's a dry campus. But don't think this will stop your offspring from getting full-on whacked out of their gills. By now, they have perfected the ways to smuggle booze past the R.A. Your kids will all be in practice when they see you this summer.

5) CAPTURE is the acronym Cal Poly's Touch Registration. Enter an action code now.

The magic of Pac Bell technology now allows one to register via telephone. From the comfort of a cheap slut dwelling, your kids can register for Business 101 and English 215. It's a great system. If you get a busy signal, you try again. And again and again.

It's all part of Cal Poly's new $5 million OASIS computer system. This system will bring Poly to the forefront of 20th century technology. Too bad it's almost the 21st century.

6) Repeat, THERE IS NO PUB ON THIS CAMPUS. Take your alcoholic thoughts downtown, please.

7) They will turn on the "air conditioning" in the dorms — an air re-circulation fan — after three consecutive days of hot weather. Many dormies cool down by getting in their cars with the windows rolled down, then drive around the block real fast.

8) Poly teaches classes like Dairy Husbandry 330 (Artificial Insemination), Crop Science 221 ( Weed Control), and Recreation 100 (Leisure Education and Lifestyle Management). Learn by doing, as they say.

9) Students here are apolitical, asexual and estrosiduous. We're very good kids. We don't want to rile anybody since it may come back to haunt us at the Martin Marietta interview.

10) When you walk into the University Dining Complex (known as "The Stalh"), all the food is color-coded for ease of selection. The brown thing is Swiss Steak. The white thing is a Coconut Cream Pie (with hardening agent). The green stuff is the Jello mold. And I know your next question: yes, they have catering.

11) No, I.M. Pei did not design any buildings on this campus. But, then again. I'm sure the question didn't occur to you after you've seen the buildings.

12) It's true John Madden, Weird Al Yankovic, Dick Rutan (the Voyager flight captain) and Ozzie Smith went here. So did Christopher Boyce. Do you know who Christopher Boyce is? Did you see Falcon and the Snowman?

13) We're very international around here. Morro is Spanish means rock. Laguna in Spanish means lake. Cuesta in Spanish means grade. So around here we have Rock Rock, Lake Lake and Grade Grade.

14) If you're ever desperate for orade capsules, go down to the Health Center and cough a lot. Works every time.

15) You can't go to San Francisco or Los Angeles on Highway 101 on-ramps here. You can only go the definitive North or South.

16) Warren Baker runs this place. We call him the Prez. He's not the Chancellor, the Dean or simply the Boss, He's the Prez. The world-famous Madonna Inn is located here. We've got no choice. Still, seeing the worst nightmares of the plastics industry realized keeps the place going. It's Honeymooner Haven. Make sure to check out the men's room by the wine cellar — the urinal's got an electric eye and at the proper moment, cascades of water crash down a fake rock formation. This urinal attracts crowds, so you shy people in need of a pee better head down to the Union 76 down the street.

18) This is the only town/gown situation in the world where the town is more liberal than the university. While a nuclear power plant rises in the backyard, Poly yawns. While the country goes by incredible leaps and bounds,
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BURNING DOWN THE HOUSE

Poly Royal 1986: Many students lost invaluable work to flames

The Engineering West building stands, soot-stained and boarded up, waiting for cleanup and repair following a devastating fire during Poly Royal 1986. There were no deaths or injuries, but many architecture students' projects were lost to the flames, and classrooms and laboratories were either destroyed or rendered unusable due to smoke damage. The building remained boarded up through Poly Royal 1987.

It was hotter than the linguica barbeque, attracted more spectators than the Cal Poly Twirlers and was the most attended event of Poly Royal, 1986.

It was the infamous Engineering West Building fire two years ago and some people even thought it was part of the planned festivities. In reality, the fire destroyed more than half a dozen laboratories and a multitude of student projects.

An improperly used electric motor used for an architecture display started the fire on the ground floor of the building. The engine, part of an earthquake simulation display, overheated and threw sparks onto surrounding papers in the room. Flames spread quickly throughout the first floor of the building, then upstairs and out onto a small grove of eucalyptus trees on the east side of the adjacent Dexter lawn.

Ordinarily, the Dexter lawn area would have provided immediate access for campus fire crews, but food booths and crowds covered the expanse and impeded Cal Poly's fire crew's response from only three blocks away.

"The city (fire crew) arrived before the Cal Poly team did," said James Ehrenberg, an engineering technology professor whose office was destroyed in the blaze.

Ehrenberg was standing on the opposite side of Dexter lawn and saw the early afternoon fire begin.

"I first thought it was a food booth or some demonstration that was a part of Poly Royal," he said.

"People were everywhere," hampering a collective perception of what was going on, and the response time it took to reach and then extinguish the fire.

Perhaps the most significant losses were the student projects, materials and tools that were kept in the labs, used mainly by architecture students.

"I can really sympathize with those students whose material was lost," said Peter Giambalvo, an engineering associate professor. "We're talking about stuff that came from here," he said as he pointed to his head. "To lose what you have created is a painful loss. It's like having a possession you really care about and being told you have to throw it away."

Court Warren, director of El Corral Bookstore, said, "We felt bad for the students, and as a member of the campus community we wanted to help any way we could."

After the fire, Warren met immediately with Cal Poly Foundation Executive Director Al Amaral and the two agreed to replace the materials the students lost in the fire, at no cost to the victims. Warren saw his proposal as one that would take care of short-term needs.

"We wanted to get them right back as quick as possible," he said. "We didn't replace what they lost -- we replaced what they needed to keep going."

Warren said that some of the students who accepted El Corral's offer came back the following fall to pay the bookstore back.

"It made you feel good," he said.

In addition to the bookstore, the architecture department also worked with students whose projects were up in flames.

"Professors gave extended deadlines without placing unnecessary pressure on students," said department head Mike Martin.

"No student was penalized by the fire."

The building itself sustained more than $1 million worth of damage. Occupants of offices and labs were allowed to go in and salvage what they could and then the building was shut down for three weeks for initial cleanup.

"A professional fire clean-up group from Los Angeles called S.O.S. was hired to come in and do the clean-up after the fire," said Ehrenberg.

The building was then boarded up awaiting allocation of funds by the state for rebuilding.

A year later, at Poly Royal 1987, the building was still boarded up, serving as a concrete reminder of the drama from the year before. It was not until six months after those festivities that reconstruction was completed and the building was reopened.

Ehrenberg, back in his Engineering West office after being temporarily located in a trailer for the during the renovation, seemed pleased with the construction job. But there are some constant reminders.

"They got rid of most of the smoke smell in the labs and offices, but they couldn't get everything," Ehrenberg said, referring to the soot he still finds on his books and files.

To this day, Ehrenberg keeps moist hand towels in his office to clean the soot off his hands from handling his materials.

"I'll be dealing with this for the rest of my life," he said.
Something's always cooking on Farmer's Market night

By Sharon Sherman

It began more than ten years ago as a way to bring people — namely potential buyers — into the downtown area. It was called “Shopping Night.”

Today, it’s a weekly attraction that features flowers, fruits, vegetables, jugglers, balloons, puppeteers, barbecued ribs and chicken, soda and people, lots of people. It’s called, unofficially at least, “Farmer’s Market.”

Dodie Williams, administrator of the Downtown Business Improvement Association which organizes the weekly event, said, “It’s still basically a shopping night.”

Williams admits, however, that Thursday night activities, which are centered around extended shopping hours at many of the downtown retail stores, are much more than a chance for area residents to shop late.

“This is the one event that makes San Luis Obispo unique from other cities of its size. It’s the one that keeps the downtown viable and alive.”

In 1983 a couple of the downtown restaurants decided to add another incentive to the shopping night by selling barbecued ribs and chicken on the street, Williams said. After a few months it was decided... Continued on page 42.
The truck was old and tired. The muffler was full of holes. The engine shimmered under the hood when the orange 'needle of the speedometer fell below 20 miles per hour. The transmission moaned in all five forward gears. In reverse it screamed.

The gearshift lever, rising up from the floor of the cab, vibrated like the tail of an irritated rattlesnake. There was a spider web of a crack at the top of the windshield, about center, with strands radiating out and down to form a half-sunburst. All the tires were nearly bald, except for the spare, but it didn't hold air for very long. The passenger-side door had to be wrenched open, but the driver's door, perhaps to compensate, had acquired the habit of swinging open without cause. I had tied it shut with some baling wire outside of Oklahoma City. It seemed to be holding. For now.

The radio worked, but the volume knob wouldn't move beyond a low setting. I kept it on anyway, and every once in a while the racket from the truck fell into time with a song on the radio. Then, for a moment, the sounds that normally competed for attention blended together to form an other-worldly symphony. Most of the time though, I had to settle for the knowledge that somewhere under the cacophony there was music.

I had been driving for nine days, eating in roadside diners, sleeping in the cab of the truck, and washing up in gas station restrooms: I was trying to travel Highway 40 to Los Angeles. On the East Coast I had held a low-level job with the local Port Authority, but a series of lay-offs up and down the coast had left me unemployed. I quickly found out that the job market in North Carolina was the worst it had been in years, and, after two months of fruitless searching, I turned to the Wilmington bars for solace. Often I would run across former co-workers, and over the course of an evening many of them would mention Los Angeles, and how business there was always booming, or so they'd heard. I had heard those stories too — everyone has — and I had never been inclined to believe them. But suddenly it didn't seem to matter whether the storytellers were being entirely truthful. Without any real ties to Wilmington, I figured that Los Angeles was about as good a place to be as any. There had to be a boom town somewhere.

So I grabbed what money I had left, filled an old, olive-drab duffel bag full of clothes and pointed the truck west. I had known from the start that getting there was the question; in the condition the truck was in it would just barely make it coast-to-

See ROAD, page 30

By Roy Chaney
Her socks were crunchy so they went in the pile beneath the tv. The sour t-shirt went there too. Deanna stepped into her jeans and pulled a clean t-shirt from a pile on the other side of the bed.

The only thing in her mother's bed was a bar of light that slipped in under the curtain. The bed was unmade, in the exact shape it had held for five days, already recognized the tangle of coarse white sheets and brown bedspread, down to the last peak and twist.

She stared at the bedspread just like her own, feeling its plastic oily surface without touching. Her gaze moved around the room, seeing the too-familiar sights: the splintering fake-wood paneling, the reproduction of an enormous crashing wave above both beds, the carpet where frayed burlap grew in ill-squared patches. This was the place that her mother referred to as home.

Milk and two packets of instant oatmeal poured into a mug made breakfast. There was a hot plate in the room, but Deanna didn't want to take the time or trouble to use it. She was used to the cold floury taste of the cereal and, with enough milk, she could nearly drink it.

Dropping the empty mug onto the tv, she slipped on her rubber thongs and locked the door behind them, never one of them.

It was the sort of day she could almost swim through. For a moment, she could be near them, but she could never be with them. It'd be the sort of time or trouble to use it. She was used to the cold of the room, but Deanna didn't want to take the time or trouble to use it. She was used to the cold floury taste of the cereal and, with enough milk, she could nearly drink it.

Her gaze moved around the room, seeing the too-familiar sights: the splintering fake-wood paneling, the reproduction of an enormous crashing wave above both beds, the carpet where frayed burlap grew in ill-squared patches. This was the place that her mother referred to as home.

Deanna tried walking from motel to motel — the dark bars and decaying morts of the '50s — to the edge of the used car lots. And then she walked back.

When she returned, she found that the residents had awakened. Music poured out of the rooms and car stereos, mariachi versus metal. All over the parking lot, men were stretched out on car hoods and nosing into engines.

Deanna had just started across the parking lot when the howls, whistles, and shouts began. She frowned and focused on the door of the motel lobby, trying not to hear what they said. Her heart and the music battled on both sides of her ribs and her limbs stiffened with the knowledge of being watched. Throwing her legs forward in long awkward strides, Deanna concentrated on the lobby door. She saw that along the top of the glass the purple plastic film was starting to tatter. Throwing her legs forward in long awkward strides, Deanna concentrated on the lobby door.

The sun was strong and, leaning on a warm car hood, she felt as if she were drawing her energy away. In a month, the sun and its heat would have bleached the city white, dried it up and left it covered in a film of dust. She'd rather stay in the shade. The sun was strong and, leaning on a warm car hood, she felt as if she were drawing her energy away. In a month, the sun and its heat would have bleached the city white, dried it up and left it covered in a film of dust. She'd rather stay in the shade.

O n the fifth morning, Deanna waited in the parking lot for the man to come out of his room. The sun was strong and, leaning on a warm car hood, she felt as if she were drawing her energy away. In a month, the sun and its heat would have bleached the city white, dried it up and left it covered in a film of dust. She'd rather stay in the shade.

The man finally left his room. He looked directly at her and, for a moment, she considered returning to her room. But he only started walking, so she followed. At first, she was careful to stay far behind him, but habit relaxed her and she started watching the freeway while she walked. It was a crack in the sidewalk that caused her to stumble and look up to see the man only a few feet before her. She stopped, wondering what to do, and he turned with a large smile. He was waiting for her, so she stepped up beside him. The convenience store was right in front of them. "Deanna, right?'' He had a low voice and a soft accent. She nodded.

She smiled again, a small genuine smile at the corners of his mouth and pale green eyes. "Jack."

"Hi,?" she answered, surprised at the smallness of her voice.

"I'm going to go inside now, okay, and you can wait out here."

Deanna nodded. "I just want to get something clear first, though."

The man crouched a bit to look...
The Winter Chair

By Ann Jacobsen

It was January, and the foal was due. Cold for a foal, he thought as he looked at the pasture, and the gravel road and the fence. The wind seemed to have drained everything of warm blood.

The shed door finally opened.

Inside it was dark and he could just see the outline of the large wheels of the pony cart. Spider webs laced spokes and crossed over the seat back. Running a finger over one of the bars, he found a thick layer of dust. Dust — and then in the area cleaned by his finger there was a vibrant streak of red.

He had forgotten about the shed. For years he had walked by it, looking at it without seeing, without remembering the old pony cart. It had always seemed to be a sort of useless thing, a thing not really worth remembering.

The cart was sturdy except that the bench for sitting was cracked into two pieces and one of the wheels was broken and leaning against the wall. He rested the wheel in his palm bracing it with his other hand. Dried oil coated several of the spokes and there seemed to be a crack in the rim, but it was fixable. He set the wheel down on the cement floor and the sound echoed around the shed.

It was a tomblike place: moist, clammy. The room hadn't seen sunlight in years, and the sound of his boots against the floor was harsh and loud. Rats had eaten the corners of the stacked burlap sacks of feed. He turned back to the cart and ran his hand over the broken seat moving his palm with the grain of wood.

The brisk air had smoothed the barn floor so that the dirt was printless and even. It was too cold for flies. Down the middle of the barn ropes hung ready for attachment to horse halters. With his shoulder, he bumped an icy snap and the rope swayed from side to side.

The lever of the stall door was stiff. As he pulled it back, it grated against a rusty spring. The lever jarred against metal post as the door closed.

In the corner the mare hung her head slightly as if inspecting the plywood walls. Martha looked pretty good, he thought. Her sides bulged and her belly hung low curving like half of a circle. The vet had said that she would soon foal.

He walked around the side of the stall so that he could see the mare from a different angle. The pregnancy had not been planned. David Rollings' stallion had been in the wrong pasture and jumped the wrong fence. And now? Martha whinnied, lifted a foot and replaced it. He kept his hands in his coat pockets and did not touch the horse. Raising colts was one of his hobbies twenty years ago. It had been a time consuming and laborious activity, but now the thought of a colt strangely pleased him.

Last spring there had been foals in Rollings' pasture — clean foals against the long green grass. Perhaps it was a good idea. It would be nice to be around the horses and barn again — like living a pleasant memory. Yes, maybe a foal was a good idea after all.

The lights beat down on the polished breakfast table and cast a glare over the surfaces of the scattered photos. From the table he could see the kitchen sink and the dishtowels that hung on the plastic hooks above the faucet. On the opposite wall was a row of framed prints of chickens: chicken sitting, chicken pecking, two chickens standing, rooster crowing — sequence of four. It was a cozy room combining eating area, kitchen, couch and fireplace. He seemed to ignore everything as he concentrated on the photos. A log rolled over in the fireplace and he placed a picture on a blank page.

Pressing his hand against his chin, he leaned close to the table so that the edge pressed against the box of cigarettes in his breast pocket. The fabric of his pocket was stretched and thin showing a green cigarette label, KOOL written in bold letters with the O's interlocking like a chain. The cigarette pack looked as if it was covered by a thin layer of skin. There was a similar shirt tautness around his stomach. The plaid shirt was visibly tense, but the tension was not strong enough to make the spaces between buttons gap wide.

He picked up a photo with his Angers only touching the narrow white border around the square picture. The colors looked so pale, he thought.

"Joseph when are you going to be done with that album?"

He laid the picture on a blank page and picked up another photo. His wife, Marilyn, was the only one who called him Joseph. Dad, his daughter called him. Joe, by those fearful of him or angry at him — the secretaries at work, the manager, the foremen. He signed everything Joe, introduced himself as Joe. On his coffee cup at the office, Joe
First Place
Poetry
By Ann Jacobsen

Beneath a Swinging Chandelier

If you touched it,
(if you just tapped
the small piece of crystal
hanging from a silver chain)
a hundred other crystal pieces
would shift from side to side
until it seemed that all the chains
would break and the chandelier
would fall.

She keeps a grandfather clock
(table top size)
that does not tick;
does not keep time.
It has been handed down
for two generations.

There is a red, glazed cat
on the TV. (I only learned it was a cat
a few years ago). It sits next to a refined
candelabrum with red candles.
They match the cat.

In the guest bedroom
(my mother's old room--
the room I always stay in)
there is a dresser
with a white lace cover.
On top rests a photo of my mother,
silver brush/comb/mirror set,
dead starfish with curling fingers.

When you touch
the dining room chandelier
crystal reflects colors, shadows;
glass chinks together and threatens
to break
into even smaller pieces.

Fish
Water

Pounding the head
against a river rock--
fish eye is large with dark pupil;
tail flaps at nothing.

With that knife
of rusty disappearing blades,
wet handle,
cut the rounded belly.

Run your thumb
along the inside backbone.
Holding silver-grey fin
feel the water,
still cool.

In the evenings
of drying cold by the fire,
you smell summers--
brief smell,
swallowed slow.

For the eighth year, the winning entries of the Cal Poly Creative Writing Contest have been published as a supplement to the Poly Royal edition of the Mustang Daily.
The English Department began the annual contest in the spring of 1971 in an effort to encourage creative writing across the campus. The contest is open to all Cal Poly students, and this year there were about 150 entries from students in 30 majors.

There are two divisions in the contest: short story and poetry. Each division has prizes of $100 for first place, $75 for second place, and $50 for third place. Honorable mentions are also given. Students use a pseudonym when entering the contest, and it is not until the judges have reached their final decisions that the names of the winning writers are revealed. There are three judges for each division of the contest. Each judge reads all the manuscripts and then all three judges meet to make their final decisions.

The contest and this publication would not be possible without the support of many people. Gratitude must be expressed to the anonymous donors whose contributions make the cash awards possible.

Thanks are given to Mona Rosenman, Head of the English department, and to Glenn Irvin, Dean of the School of Liberal Arts. Also, thanks are due to the judges for devoting their time to the contest: in fiction, Mary Kay Harrington, Paula Houston, and Peggy Lant; in poetry, Kevin Clark, Angela Estes, and Stuart Lishan.

Thanks also must go to the English department secretaries Connie Davis and Sharon Arnold. A special thanks to secretary Gregg Parras who has been a superb help with the contest for a number of years but has now left the English department. He'll be missed. Finally, thanks to April Karys, Mustang Daily editor, and to Dawn Opstad and Shelly Evans, co-editors of Cross Currents.

— A.W. Landwehr, Contest Coordinator

Brighton Beach

Box cars,
strung lights
and an aquarium (the aquarium's
sign, white letters painted
on mystical, sea blue. "Aquarium
and Dolphinarium:
Seals, Seal Lions, Dolphins.")
Near by is a large cylinder slide.
The wide stripes circling
wider and brighter;
it is like a giant
peppermint candy.

Looking from the hotel window (the hotel
across the street,
ocean view,
color TV)
through the thin, white curtain,
recently cleaned glass,
the carnival lights
seem to touch
box cars, cylinder slide
and aquarium
reflecting the sea animals' green tanks of glass.
The Summer of my Grandmother

The day was darkened by the clouds of rain that stormed outside. The thunder groaned through the house, frightening the little girl. At each flash of lightning she nearly died—her breathing choked behind a frosted window made warm by her breath. The grandmother felt the child's fear and knew dinner wasn't all that important. All afternoon the laughter had been drowned by thunder, and it was laughter that the grandmother longed to hear harmonize with the rain splattering the kitchen window. Leaving the smells of dinner to simmer, she moved gracefully through the house to the bedroom with the frosted window, and placed her warm hand on the child's small shoulder. The child felt she had died inside, but the soft words calmed the flutters as the rain died down. What magic did those words contain to bring the laughter from the little girl? She buried herself in the warm, soft fragrance of her grandmother's dress as the rain returned to the clouds. The thunder still shook the house, but the little girl giggled as she set the table for dinner.

Sixteen years later I search for her words as I stare at the dinner dishes waiting to be scrubbed. A part of me is dying, or has it died and left me alone to face the quiet death in my house? In the summer streets I hear the echoes of children's laughter blanket the dusk hour. The radio forecast says there's a chance of rain, and I leave the dishes to harden while I build a warm fire and try to remember. I remember the warm hand, my child-like fear of thunder, the dinner. But words fall away from me like the rain falls from the clouds, and I wonder, have they died, those childhood memories strung together with laughter? A distant thunder begins rolling toward my house.

Your presence here has made this dwelling a house of death. The thunder peals as I pull a blanket over to warm your small frame. "Oh God, where is the laughter?" I sit by your bed, numb and empty inside—what dinner couldn't fill. The thunder came and before it died it whispered your words. I let my tears fall as I listen to the rain.

"Thunder is just God talking to you," the rain said against the window pane. The laughter was silenced in the house, and in stillness you died.

Freeing the Piano

The range of blackness polishes arpeggios like the beats of butterflies or gulls you remember summing the stripes on stones that can't untune themselves But piano I hear the ladder of your voice stretching to slip to shiver with dogs and know Its own armpit I hear you singing with wood what my throat can't shape even in a vapor of tears or at the start of nightmares Unpickle my heart and rub my kidneys coughing to seam your thirds and fifths with the original unpetalung until you collapse In the gauze of wind I scrub against the grain and wring the piano into buckets of bruised paint its forced smile of sticky keys a masturbator's hangup of nickle wound colon wire clogging with the stool of square octaves And outside I fling the dead heaviness on a chill from a cliff It is all voice now curling in the screams of gulls shattering gauzing them away shying the snails with its light sweetening the monarchs to migrate trickling uphill like the hands of lightning
coast. But it was falling apart even faster than I had expected, and I had little money for repairs.

I was surprised. He had to be twice my age, plus a dozen or so years, and ran his thumb back and forth across his moustache, dragging on his cigarette, flicking the butt out the window, reassembling peg to hang as conversation on.

"You work for the railroad?" I asked. "Yes, I do."

"Why?"

"I like it."

"What?"

"North Carolina."

The old man responded with a quick, admiring whistle. "Sure, I've been in North Carolina."

"Have you, Jimmy?"

"Not yet, but I plan to."

"You've been drivin' a ways."

"Little over a thousand miles, and I'm just getting into South Texas."

"What about your wife?"

"She's still waiting for me back in Dunn."

The old man chuckled. "Didn't like gettin' there much, but I did it."

"You been drivin' a ways."

"I saw the desert rolling by the window.

"You noticed the desert?"

"I saw it."

"You liked the desert?"

"It was beautiful, but I'm not too fond of sand."

"Why not?"

"It was dry, and I was tired."

"Tired of what?"

"Driving."

"You're tired of driving?"

"Yes, I am."

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"Yes, I am."

"You're tired of driving?" 
daughter sat beside him.

"I was close to his face. Walking behind him, I heard my first remark. To someone he didn't like, he'd exhale his teeth letting the ashes fall. If he spoke, he'd hold the stub of a cigarette between his fingers. He could be repulsive to secretaries. Usually, they left in tears.

"I missed not seeing her. We're not going to ask her to come."

Deanna looked up to see Jack standing over her. The grocery bag was under his arm and the gun was in his hand. Taking her hand, he helped her up, watching her closely. She examined him in return, looking for signs that he was real, that the whole thing had been real.

"W ' y ' e leaned back putting his hands in his pockets. "Rebecca coming to visit."

"I think Rebecca is charming, wonderful, like on TV."

"Must have been dead a few hours."

MARThA seemed to notice. "Something needs to be done with these old photos."

"He held a picture so that it was close to his face. Walking behind him, I heard my first remark. To someone he didn't like, he'd exhale his teeth letting the ashes fall. If he spoke, he'd hold the stub of a cigarette between his fingers. He could be repulsive to secretaries. Usually, they left in tears.

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Deanna could tell that this was important and serious, and she wanted to tell the truth. She shrugged her shoulders.

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Deanna rolled down her window when they got on the freeway and stuck her head into the wind. She hadn't felt so free in a long time.
We rode for quite a while without a word said. The early afternoon sun was threatening to roll off the top of the cab as Jimmy turned off into the distance. The broken white line painted in the center of the road seemed like a ribbon of steam. The heat was almost unbearable. I wondered if maybe he was a little loopy.

"How about a coat hanger? We could wire it shut," Jimmy said, pointing to the plume of steam now easily discernable. He turned the truck and we climbed out. I opened the hood, slowly and carefully; I didn't want a facelift of steam. Once I had the hood raised and secured, we saw the damage. The gash, near the end of the hose that was connected to the engine block.

W ested there, staring at the black hose. With the engine off the flow of water had, for the moment, stopped. I asked him if I had any heavy-duty tape. Jimmy stroked his mustache thoughtfully.

"That looks a little longer than the one that's on there now," I said, examining the bag of tools. Jimmy asked me if I had any heavy-duty tape. I didn't. Jimmy stroked his moustache thoughtfully.

"Well, Mavis would have one," I told him. "I think I left my wallet at the gas station. Gotta go back.""The truck, but a manic search did not uncover my wallet. I retraced the steps I had taken when I first entered Mavis's, as if this would convince the man of my sincerity. "You know, Mavis's —"

"Yah, yah, I know her. I've lived around here all my life, and I don't know what to tell you."

"Look, if you could let me have the water hose, so I can get to the gas station, I'll pay for the hose."

Morris picked the hose up off the counter: I didn't even bother to finish my appeal. "You know, it's a long story. This 'be your gain for you get back."

With a wave of his hand Morris dismissed my case and shuffled back to his catalogues.

I walked out of the store and stood on the sidewalk, staring at the truck and the road. I knew that ultimately the man was right, I couldn't really expect him to give me the hose. That fact served me only as not enough further. I thought about calling Mavis's, to verify that my wallet was there, and have her tell Morris that I could pay for the hose. But that would prove nothing.

Beekerville had once been a store. There's a store there — Or, simply, me. A few drops of water were falling from the underside of the cloth, but it didn't look like it had gotten much wet. I slammed the hood down and jumped into the truck. The turning key in the ignition was expected to hear the crunching groan of a waterless engine. Thankfully, the ensuing racket was entirely familiar. I mada U-turn in the middle of main street and rolled slowly toward the edge of town. The street was deserted now. The old gang at the post office had left, and the girl in front of the theater had disappeared as well. I jogged up a few tumbleweeds from my imagination and transformed Beekerville into one king-hell of a ghost town.

Passing the last of the town's buildings I looked ahead to the hopelessness of the desert. Scorpions and rattlesnakes. Rocks and scrub brush. Coyote skulls and the smell of oil and paint filled the enormous ambience of the store. The smell of oil and paint, and the sight of the enormous catalogue. Many more catalogues lay stacked on the counter around him, partially hiding from view. Without stopping or even turning to look at me he got back in the truck, but a manic search did not uncover my wallet. I glanced at my watch. It hadn't been much more than since I had last seen Jimmy on the sidewalk. He had walked straight out here.

As I approached he remained on the truck and guided it off the highway. As I pulled up in front of him, it dawned on me that Jimmy was still riding the road as he would have expected to be.

"Jim my..."

"Mister, I don't give things away. This'll be the last time you see the back of me."

"I'll be back, Mister."

"You know.

"Well, that's the place."

We climbed back into the truck and set out again. The afternoon sun was intense, but the sight of the truck was soothing. I thought about the picture of the man riding away from the center of the road. But it wasn't a severe problem and certainly less severe than it had been. "Hell, I'll probably last ya' another hundred miles," Jimmy said.

"Beekerville where I could get a new one?" I asked, slamming the hood closed. Jimmy juggled his moustache. "Well, Mavis would have one, but his bet's on Ford. And all. But see closer to Beekerville. There's a store there —" said.

"Well, that's the place."

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Photos
By
K. Kyle Bowers
K. M. Cannon
T. Shane Gilman
Darrell Miho
Amber Wisdom
One day he might be taking a midterm in a class here at Poly, the next day he might be in another part of California, casting his vote in a decision affecting the 350,000-plus students in the California State University system.

Sound difficult to play these two roles simultaneously? Well, there are no games going on here, because for Cal Poly's John Francis Sweeney, this juggling act has been mastered for the past two years, ever since he was appointed by Gov. George Deukmejian as the only student trustee on the CSU Board of Trustees.

Dressed in sweats and a t-shirt, the 23-year-old is surprisingly relaxed even though he has just returned from two weeks of trustee business that required him to be in meetings in Sacramento, San Diego and Long Beach. Between traveling, Sweeney, a civil engineering major, found time to attend just two days of classes at Cal Poly, barely allowing him to get reaquainted with his full load of classes.

However, Sweeney does not get any special favors, even though as a trustee he is technically above Cal Poly President Warren Baker in the CSU system's hierarchy.

Sweeney is required to make up all his class work, and said that "almost without exception teachers have been very receptive to working around my schedule when I have been gone.

"If it wasn't for all the people who have helped me out by taking notes for me, and helped me out with labs, I would have never been able to do it."

---

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- 1 Bathroom
- Furn. or Unfurn.
- Private Garage
- Cable TV Paid
- 10-Month Lease

**1240-1260 Fredericks**
- 1240 & 1260 Fredericks
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- Furn. or Unfurn.
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Big Man On Campus

It's no easy job to be the sole voice for 350,000 students

Sweeney's travel expenses are covered and he is also paid a $100 stipend for every day he is on trustee business.

Sweeney, who is in his sixth year at Cal Poly, was first appointed to the position in August 1987 after a lengthy interview process in which Sweeney was one of the 13 finalists for the position. The California State Student Association (CSSA) then narrowed the number down, and Sweeney's name and one other were then forwarded on to Sacramento. There he interviewed with three of Gov. Deukmejian's advisers and learned of his appointment the first week in August 1987.

There has been a student position on the Board of Trustees for the past eight years, and it has never before been held by a Cal Poly student. Sweeney, who is representing all of the students in the CSU system has a tough responsibility to handle. "Sometimes it's difficult to bring all the different perspectives together, and sometimes you have to act how you feel is best for students and the citizens of the state," said Sweeney.

In March, Sweeney was the only dissenting vote when the trustees voted to approve a 10 percent increase in the state university fee for all the CSU campuses. Sweeney was opposed to the hike because he didn't feel students were given enough notice to plan their budgets in advance.

"You lose some of the battles," said Sweeney. "But I don't think you can ever be a winner without losing. I haven't been the lone dissenting opinion that often — everyone is basically looking out for the common good, people are just looking for different means to the same end."

Sweeney, a Sonoma, Calif. native and son of Irish immigrants, has not always been active in the political arena. "If you had told me when I was, let's say, a senior in high school that I'd be doing what I am doing now, I probably would have bet odds against it... As a matter of fact, when I first came to school here I didn't even know how to tie a tie."

During his term Sweeney has had the opportunity to meet many high ranking officials including senators, congressmen, and even lunch with Gov. Deukmejian, who Sweeney calls, "one of the most impressive people I have ever met."

He has also been to almost all of the 19 CSU campuses, meeting every CSU university president and most of the student body officers. "There is no average student today," said Sweeney. "Each campus is diverse and unique, and so are their student bodies."

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continued on page 38

Hey, Poly Royal Goers!!!!... Moove On Over
The festival tent behind the library — see what new structures the School of Architecture has cooked up this time. Students build these structures that tend to be on the bizarre side. In short, it looks like the moon. Look for the shuttle bus by Kennedy Library.

On what food to eat here: ya gotta love the Big-Band Dance at the Madonna Inn. Use this only in extreme emergencies. They will probably suggest going to bed early on their own, without any prompting from you. Sneaky, huh?

If all else fails, try to lose them at the Big-Band Dance at the Madonna Inn. Use this only in extreme emergencies. That's all I've got.

Parents, we will now return to our regularly scheduled article.

• WHEN YOU'RE OUTTA HERE: The gas stations usually is at Chevron (Highway One/Santa Rosa at Foothill) or Arco (Marsh and Osos). The former takes credit cards, the latter doesn't but has a cool ATM setup. Better yet, if you can wait till you're out of town. Gas prices in Paso Robles and Arroyo Grande are a few cents lower than here.

By then, Poly Royal will be but a memory. With tears in our eyes, we bid thee farewell. Next stop: Pea Soup Andersen's. Only a few miles south!
A program that Cal Poly participates in is the co-op program and students are very pleased with it. He said for the last five years they have hired every Cal Poly student who has participated in the program. Beatty believes that it is a standard-setter on the west coast.

Cooperative and practical education aside, other companies come back to Cal Poly to recruit because of the track record of the college's alumni. Walters said, "Our best public relations is whether our people perform." He added that Cal Poly students get a lot of industrial support from the company usually "comes back for more".

National Semiconductor has hired over 20 Cal Poly engineers and two business majors in the last three years and Syntex has hired eight Cal Poly students.

Lori Craig from US4 Today said that her company comes to Cal Poly partly because it is one of the few campuses that produces a daily newspaper, which gives the graphic communications majors a lot of experience. Macy's hired six to 18 Cal Poly students every year. Arthur Andersen and Co. hired 20 Cal Poly students in the 1988-89 school year. "Cal Poly people tend to do very well in our environment," said Ferguson.

Lee said that the engineering school tries to emphasize team work and a hard working attitude. Students are taught to look at the success of their team to measure their own success. Camp said that Cal Poly computer science majors tend to be over achievers and hard workers which is what industry needs.

Borman from Rockwell International said that Cal Poly graduates do well at his company and he gets good feedback from the managers. Borman said that his company keeps recruiting at Cal Poly because, "We know we'll see good people." Brown said that Adobe Systems is attracted to Cal Poly students because they are technically competent and are team players. "We don't hire prima donnas," she said.

Lee said one of the reasons for the success of Cal Poly's engineering school is that they get a lot of industrial support. Companies are very interested in the computer science department's practicum, where a group of graduate students work on a project that is of interest to a company and the Cal Poly faculty, said Camp. Walters also said that the business school listens to what the companies tell them. For example, five years ago companies told them that the curriculum needed more computer so they instituted the Management Information Systems program. He added, "We're constantly fine tuning." The school has added an international business course to their core curriculum partly in response to feedback from companies. Arthur Andersen and Co. maintains a close relationship with Cal Poly. One partner is a member of the Clock Tower Club and sits on the Business School Advisory Council. The company also does presentations, office tours and activities with the accounting clubs.

Ferguson said Arthur Andersen and Co. recruits at Cal Poly because the school provides a high quality education coupled with the extraordinarily high level of students entering the school. Doris-Hampton from BNR said that Cal Poly students tend to have a realistic view of the working world. "They acclimate better," she said.

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FOR MORE INFORMATION CALL:
544-9652
Sweeney is not just a big man on campus
from page 33

Upon entering Cal Poly in 1985, it didn’t take Sweeney long to get involved, holding office in the Gamma Rho fraternity. I then becoming involved in Associated Students Incorporated (ASI), first as a senator from the School of Science and Mathematics, and then being elected ASI vice president for the 1985-86 school year. His involvement didn’t stop there — he also has been active in the American Society of Civil Engineers, Los Lecheros Dairy Club, Order of Omega honorary fraternity, and he went on London Study. Sweeney was also a county co-chairman for Students for Bush, and attended President Bush’s inauguration ceremonies in Washington D.C. in January. Despite all of his involvements, Sweeney does not seem to have forgotten that he is a student, maintaining a respectable 3.0 GPA. “My highest grades are when I am involved, and I am at my best mentally and physically when I am busy ... if I keep busy it keeps me out of trouble,” he said. Reflecting on his two-year term as a CSU trustee, which is up at the end of June this year, Sweeney has gained experience dealing with people and politics. “I am a lot more realistic about the way things get done, and how action is taken to achieve goals,” said Sweeney. Some of the most important student issues Sweeney feels the board has dealt with during his term include allocating funds for child care in the CSU campuses and providing funds for underrepresented minorities who are planning on pursuing a doctorate and returning to teach in the CSU system. Monetary increases seem to be one issue that continually hit a sour note with students. At his first meeting as a trustee in 1987, Sweeney remembers arriving at the Chancellor’s office in Long Beach where students were outside protesting a campus parking fee increase. “It was intimidating because the people were very vehemently opposed to the parking increase, and I voted in favor of the increase, and after I had to go outside and explain my reasons to them,” said Sweeney. With all of his accomplishments thus far, Sweeney is still unsure about his future, and what he will be doing when he graduates in June. “I’m not really sure what I want to be when I grow up, and I hope I never grow up,” joked Sweeney. Nevertheless, Sweeney is grateful and somewhat amazed about the opportunities he has had. “I’ve been really lucky,” said Sweeney. “Somebody upstairs must be looking out for me.”

As you participate in the Poly Royal activities, look around and feel this marvelous city. As you fall in love with it, let us be your guide to the fabulous opportunities available either as an investment or making it your home.

"WE’RE ACROSS FROM THE MISSION."
By Donna Taylor

Club Adobe epitomizes 'diversity' theme

Club Adobe has prid-ed itself on Unity Through Diversity, so it should fit in well as the first official Poly Royal entertainment Thursday. While many debate whether it is a fitting theme for the university's annual open house, no one can debate Club Adobe's diversity. The five-man band hails from the deserts of Northern Arizona, but has spent the majority of its musical career in the nation's prime music capita!, Los Angeles. This unique mixture produces a sound unlike any other.

Club Adobe will perform in the UU Plaza Thursday at 11 a.m. It is not the band's first visit to Cal Poly, and they were familiar with the booming concrete stage of the UU Plaza. Bassist Wendell Frey said the band's name explains its diversity. "Brian (Bockleman, singer) and his brother, drummer "Topanga" Tim Frey, guitarist Eric Barnett, keyboardist Maxx (that's it, like Cher) and singer Bockleman. Tim Frey echoes his brother's preference of Los Angeles as a musical hotbed. "Arizona is home, there's no smoke," he said. "But there are just two different mindsets (between L.A. and Arizona).

"Musically, there's no comparison. That is one reason we left. Plus I love the ocean." So, Tim should love playing in San Luis Obispo, right? "Yeah, it's a gorgeous place," he agreed, recalling Club Adobe's previous visits to campus. "You have a pretty conservative student body, but that is who we need to hit most with our messages. You know, go for the throat. We've had a good response from Poly." "We are anything but a conservative band," chimed Wendell. "The first time we came to your campus, one guy told us he really like what we had to say. It made me think that so many people are in college just to get a degree to work for the defense industry or whatever, but they don't think about the 'Why?'" Neither of the brothers hesitated when asked if they prefer studio or live performance. "Personally, I think we're better on stage," Wendell said. "Our looks have a big hearing on it. We're all near 30, and have been out of college for seven or eight years. Everyone started to cut off their hair, but we think our look gets people's attention."

Both Freys listed a wide variety of musical influences. Pink Floyd, Led Zeppelin, Aerosmith, Crosby, Stills and Nash ... what? That's what Wendell says. "We were influenced by Zeppelin and all, but we aren't as hard rock as those bands," said the bassist. "We're kind of a mix." In fact, one song on the album, "For What It's Worth," was written by Steven Stills. Wendell Frey said the poly music wise was put on "Awakening" as an afterthought, but to him, "it means a lot. Stills wrote it 20 years ago, but it still applies."

Tim Frey named Jim Hendrix and The Who as influences, but added that he and some other members have been "classically-trained" to throw in the final bizarre ingredient into the soup of Club Adobe.

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Mission Possible:

Design and build one human-scale shelter that will protect produce.

Then spend the night in it. Yes, there will be a test.
I realized how unique Cal Poly is that we get to build a structure and actually experience our designs.

— Steve Olander
president, Design Village Club

Having participants select a fruit or a vegetable as their user and then build a structure with that user's needs in mind. Each structure had to then be transported to Cal Poly and erected in Poly Canyon within four hours.

The theme which focuses on the needs of users was selected by students planning the conference, said architecture professor Howard Weisenthal, who is their advisor for the event. "Architects sometimes forget who's going to be using the structure," he said. "This is just a way to get people to understand going back and studying the user is really important."

Steve Olander, president of the Design Village Club, said the purpose of the conference is to isolate one aspect of architecture and present it in a fun way. "We like to pick something that relates to architecture and would interest a lot of people," he said.

He started working early fall quarter to organize a committee, which then began meeting weekly to discuss possible themes for this year's event. He said one committee member made a presentation that defined architecture as simply the designing of a space for a user. That idea led to the theme "Mission Possible: Celebrating User's Needs."

A third-year student at Cal Poly, Olander participated in Design Village two years ago when the theme was "Rise Above." He realized how unique Cal Poly is that we get to build a structure and actually experience our designs, he said. "It was interesting just to see the ways different people can interpret the same theme. Half the fun is to see what people come up with.

Other themes in past years have included "Architecture of the Future," "Art and Anarchy in Architecture" and "Image of the Self."

Long before Design Village was started, architecture teachers used Poly Canyon as sort of an "outside classroom," said professor George J. Hasslein. The oldest remaining structure dates back to 1962.

Then about 15 years ago, the department thought up Design Village to show Poly Royal visitors what was going on in the architecture program. "It was merely (in) the nature and the spirit of the school at the time, and it became a tradition," he said. "It gave Cal Poly a chance to participate in the statewide community of architecture.

In 1983, the program received a National Endowment for the Arts grant to help turn the conference into a national one, said professor Brian B. Kesner. He was advisor to the program that year when Design Village was featured in "National Geographic" and attended by students from schools as far away as Philadelphia and New Orleans.

He said he feels that the canyon itself as a research laboratory is representative of the university's motto of a hands-on, learn-by-doing approach to education. Weisenthal said, "A lot of the students' structures fall down, and that's okay. It's a learning experience."
Events
Continued from page 11 cultural Engineering Society's Poly Royal committee.

Tractor pulling is a popular sport across America, he said, and this year a new twist has been added to the event.

"This year we're having the first mini-tractor pull at Cal Poly," Katen said. The mini-tractors are radio controlled, but the event is essentially the same, just scaled down."

For people more interested in animals than machines, there is the rodeo.

"A lot of people keep coming back every year for the rodeo," said Clay Robinson, rodeo team coach.

It's also part of the agricultural tradition of Cal Poly and the competitive spirit of Cal Poly.

Academic competitions are also an important part of Poly Royal. Over 750 students come to Cal Poly every year from all over California to compete in a high school math contest. The math contest was created 36 years ago to promote the mathematics program at Poly, said Martin Lang, math professor and adviser to the contest.

"It's a chance (for prospective students) to look at Poly, and it's a good opportunity for students to compete on a statewide level," he added.

Events are plentiful at Poly Royal, and people keep coming back year after year for the mix of entertainment offered.

FARMERS MARKET:
Something for everyone, every Thursday night
Continued from page 33 that there would be a rib cook-off.

Depending on the season, 30 to 60 farmers sell their produce on the street each week. The farmers sell a total of about $300,000 each year, Williams said.

The event itself is more than barbecues and a farmers' market," Williams said. "It's a total event with family entertainment, information booths, fund-raising groups, food vendors, street displays, special events ..."

On any given Thursday night, Higuera Street in San Luis Obispo is packed with from 2,000 to 10,000 local residents, students and tourists, Williams said.

"It's one of the best tourist attractions that any city in California has."
There are many different schools that think of the campus as to where the athletic department's money should go.

There are many teams whose members believe that they do not get enough money, and there are club athletes who wish the department had enough money to fund them as sanctioned intercollegiate sports.

There are many factors that go into deciding how much money to spend on each individual sport. Factors such as the number of teams and equipment, how many players need to be put up in a hotel on a road trip, and Title 9, which allows funding equity for women's athletics.

"Some sports are more expensive than others," said Kendrick Walker, the athletic director at Cal Poly. "You take a sport like football, in which you have to put up 90 kids and those athletes have to be approved by insurance companies. Every year they've got to be tested. That's expensive. Tennis, let's say, doesn't have that expense."

"You start thinking about these numbers," he continued. "If you're going to take a tennis team to Los Angeles, you're going to take thirty kids. If you're going to take a tennis team to Los Angeles, you're going to take ten kids. That's expensive."

"The athletic program running at such a high level with so little support, but sometimes the money just is not there."

"Money makes the wheels run easier, but sometimes there just isn't enough to go around," said Harter. "That's when you have to become a creative financier. You can fundraise, or when your school is good enough, you can get paid guaranteed appearance money for certain games."

Another problem with money is the location of Cal Poly in relation to competition. "We don't compete against anybody in the same area code," said Walker. "So when we send the baseball team down to Riverside, they have to spend the night, whereas Pomona can get in a bus and drive home. They don't have the extra expense of lodging. All sports (that travel away from Cal Poly) spend the night, so the travel budget alone is a crusader for us."

"The problem becomes then, where does the athletic department get its money?"

"We have, fundamentally, three budgets," said Walker. "We have a scholarship budget, and that comes from private donors, the Cal Poly Foundation and student fees. We have an operations budget, and we have a state budget, which is generated by formula, depending on the needs of the program. That goes generally towards equipment."

Another important source of money is athletic alumni. Walker said that the school has become much more active in keeping contact with its athletic alumni in the past few years.

"We right now know where more of the (athletic alumni) are than we did four years ago, so we're much more active," said Walker. "Coaches try to stay in touch with their alums, and they've been much better at it."

"Ozzie Smith (all-star shortstop for the St. Louis Cardinals), for example, just came back to a baseball reunion, and they had a softball game."

"The John Madden golf tournament often turns into a football alumnus reunion."

"They give their time," he continued, "their name, which is the key, and monetarily. They are very generous. We love them. We're glad they went to Polyclastics."

"They're working with us," he added. "So the struggle to maintain adequate funding will continue, and sports will survive and succeed, or will scrimp through. But athletics won't end because of a lack of funding."

"It is something that everybody loves, but is tough to foot the bill. Walker. "I would love to have 40 sports. The more we can be a revenue organ. Let's fund them. And they're not just looking around about how are you going to pay, and there is inflation just rolling yearly. There needs to be a little more of (the athletic alumni) are out there."

There is money that everybody loves, but is tough to get. Walker. "I would love to have 40 sports. The more we can be a revenue organ. Let's fund them. And they're not just looking around about how are you going to pay, and there is inflation just rolling yearly. There needs to be a little more of (the athletic alumni) are out there."

Still, the problem remains that with so many teams competing for such a limited amount of dollars, certain sports just do not get enough money.

"Right now, we have 17 sports," said Walker. "That's more than any Division II schoolship program that we compete against. We're just spread too thin."

So the struggle to maintain adequate funding will continue, and sports will survive and succeed, or will scrimp through. But athletics won't end because of a lack of funding.

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Weekend gives
Average visitor spends $55/day on campus and town festivities
By Shanna Phillips
Take a look around you, it's time to put the best to Friends, Families, and Visitors
Lunch 11 to 3, Tues-Sun
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Food at its Best!
Bay View, Gourmet
Romantic Sunsets,
call today.
much home your money can buy. Give us a
What you may not know is how easy it
Your mouse money turns into someone's else's pocket. You may not know is how easy it
case, but he does not study. He estimated that students provide about 25 percent
percent thought students make up less than 10 per­
cent of their business. Only 25 percent thought
students account for as much as 26 to 30 percent
percentage of students in his audiences vary with
they buy for themselves, it's usually the Maxima."
Hotel and restaurant reservations during Poly Royal also con­
tribute to that average. Reservations for accommodations at the Ap­
ple Farm Inn were being taken before construction was finished,
said Dean Hutton of the Inn.
"Reservations for 1989 were taken last May," said Hutton.
"We're already taking reservations for 1990.
Students’ money talks in SLO
Survey proves businesses mistaken about impact
By Tara Giambalvo
Al Poly students wield a mighty weapon in their love-hate relationship with other San Luis Obispo residents. Sixteen
thousand students control the strings of a large purse.
Residents complain that students are loud and
take up too much of the moderately-priced hous­ing.
But students also buy grocer­
pies, drink in bars
deat in restaurants. They are a
consumptive population.
They add up 31 percent of the
adult population in the city. And
there are plans to increase the
population by 8 (X ) over the next
two years.
Despite these statistics,
downtown business owners
perceive students as a very small
part of their business.
The preliminary results of a
survey commissioned by city planners outline this dichotomy.
The survey, designed to discover who shopped
downtown and how much they spent, uncovered
that 44 percent of the students surveyed spent at
least some of their money downtown eating and
drinking. Specialty goods were bought by 39 per­
cent of the students. Only 25 percent thought
they buy for themselves, it's usually the Maxima."
"I'm glad they're here," Dee said.
"But I can't rely on them."
The owner of Sandy's Deli
continued on page 46
Without Cal Poly, the city would not economically sur­
vive.
— Mayor Ron Dunin
Liquor said he depends more on tourist and business trade than he does on students. He estimated that students provide about 25 percent
of his business. Most of these were restaurant
and bar owners.
Jim Dee, owner of the Rainbow and Palm Theatres, which show many foreign films, said the percentage of students in his audiences vary with
the types of films he shows. Few stu­
dents turn out for foreign or erotic films, but
many turn out for commercial films.
Bars and restaurants would likely be hardest hit if students left the city, Dee said. Other
businesses must be able to sur­
 vive the summer months when many students leave.
"I'm glad they're here," Dee
said. "But I can't rely on them."
The Business Improvement As­
nociation recognizes the difficulty in planning a business
that depends heavily upon student dollars. Na­
tional and international stores such as Benetton
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which depends heavily upon student dollars. Na­
tional and international stores such as Benetton
economy a boost

said Opie.
The water shortage in town shouldn't affect business that much, he said. "Because of the shortage, restaurants are required to serve water by request only."

Peter Brubeck of Brubeck's said Poly Royal is one of the bigger weekends of the year.

"We've been taking reservations for about two or three months," said Brubeck. "The number of people that come in here during Poly Royal can be compared to the number of people that come in during Poly weekends of the year.

Poly Royal can be compared to a big picnic.

Reservations for 1989 were taken last May. We're already taking reservations for 1990.

— Dean Hutton, Apple Farm Inn

Avila Beach isn't as crowded, because most of the people are on campus browsing around booths and supporting campus clubs.

Chris Chandlees of The Old Custom House in Avila Beach can attest to that. Day business slows down because people are at Poly Royal, said Chandlees. Chandlees did say that night business picks up a bit, but that it's hit and miss each year.

Even at Cal Poly, certain businesses slow down. Vista Grande restaurant stops serving meals to students with meal tickets because so many leave during Poly Royal, said Pauline Shaffer, a manager of Campus Catering.

The Burger Bar also has slower business because most of the people are looking at booths around campus and buying the food from clubs.

"The clubs are the ones who really make the money," said Shaffer.

"We (Campus Catering) provide a service to them by providing a convenient place to order food. It is a convenience because we let them buy on estimated order and we provide for refrigeration."

The number of people at Poly Royal this year is easily 150,000, according to Dennis Conte of the Poly Royal office. That figure was arrived at by reviewing past records and surveys, by how many people gave an oral commitment to come to Poly Royal, and many other factors, said Conte.

Additional bus service will also be provided by SLO Transit (See schedule on page 6).

Poly Royal and the Cal Poly campus are closely tied with the city of San Luis Obispo.

"Every year the Poly Royal Board makes great attempts to make sure it doesn't become a commercial event," said Shaffer. "We're not here to make money. We're here to provide a service."

Other factors include number of alumni, and other colleges that are visiting the campus to learn how to go about setting up their own college's open house, said Conte.

Because of the large crowd, the city has also helped to make transportation easier.

"Free shuttles will run from town to the campus and back," said Conte.

Public parking is also available on campus.

However, all staff and administration parking lots are for guest speakers. The parking lot located closest to the core of the campus, at the Health Center, is for the President Warren Baker's honored guests only, said Conte.

Despite what many may think, Poly Royal doesn't always bring in much money.

"During Poly Royal, that number doubles and even triples," said Fishbeck.

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THAT'S NOT SLO MOVING!

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Only the Name is Slow!

Continued from page 44

"Many of the (national) stores do a lot of the student population," she said. "Those stores are more attuned to a younger market. It's not easy to do that with individual businesses."

The city survey did not include the shopping centers, such as Central Coast Plaza and Laguna Shopping Center, that are within the city but outside of the downtown area. These centers are close to large student housing areas.

Central Coast Plaza, the only mall in the city, does well with students because the stores are geared to females aged 18 to 35, said Carol Dominguez, the mall's general manager.

"The general perception is that Cal Poly students have a lot of spending money," she said.

Cal Poly's population is mentioned in the plaza's leasing packet distributed to potential new business owners, Dominguez said.

The Chamber of Commerce, recognizing the economic power of students, in 1972, added a designated student seat on the board of directors.

"We want students to know they have a voice with us," said Dave Garth, executive director of the chamber. "And they've done a great job." The seat is occupied by the campus community relations representative. Jeff Schumacher, this student representative, said he meets with the other board members once a month.

"My main role is to serve as a communication link," he said.

He carries information and concerns between the Associated Students Inc. and the board.

"Overall, the chamber is really supportive of students," Schumacher said.

Garth and Schumacher said they believe San Luis Obispo's chamber is the only one in California that allows students on the board.

The economic impact of students on the community is the main factor in their level of participation.

"Cal Poly is the single biggest economic factor in the city," Garth said. "This city wouldn't exist as we know it (without Cal Poly)."

San Luis Obispo Mayor Ron Dunin took the idea one step further.

"Without Cal Poly, the city would not economically survive," he said.

Continued from page 49

REPUTATION

applications have created alumni who can "jump in and do a job without a lot of training.""

This attitude is by no means universal, however. Some companies are either ambivalent about the philosophy or find that it is the balance of theory and practice that attracts students.

Lowell Beatty at National Semiconductor said that engineers from Cal Poly go into technical marketing. Sue Grove of Proctor and Gamble said that the learn by doing philosophy may be one of the factors that brings her company to Cal Poly, but it is not the only one on the primary reason. Tom Mullen from Macy's Department Store said part of the attraction of Cal Poly students is that most wear white shirts while they are in school. Beatty said, "It is the balance of theory and practice." He said he would hate to see Cal Poly become more liberal and lose its hands-on approach. He added that Cal Poly has an excellent reputation in business because the students have proven themselves in the industry. The liberal arts side of their education is not neglected, he said. In fact, Cal Poly computer science majors take more liberal arts classes than UC students do.

Walters said that the business school does not emphasize practical learning to the extent that they ignore theory. He said that instead, they teach the theory and then how to apply it. He said that they work on "making the theories practical."

Cal Poly has attractions other than the practical philosophy of education. Arthur Young and Company recruits at this campus.

Camp believes that the computer science curriculum is well balanced, "Our students have a good blend of theory and practice."

He said he would hate to see Cal Poly become more liberalized and lose its hands-on approach. He added that Cal Poly has an excellent reputation in business because the students have proven themselves in the industry. The liberal arts side of their education is not neglected, he said. In fact, Cal Poly computer science majors take more liberal arts classes than UC students do.

Walters said that the business school does not emphasize practical learning to the extent that they ignore theory. He said that
Alumni's kids follow footsteps

Continued from page 15

"The conundrums I live in are about four developments away from where my parents lived when they first got married," she said. Kay McNinch, a 1968 home economics graduate who now works in banking, said it was the natural thing for her daughter, Kim, to attend Cal Poly.

"We didn't really discuss any other universities or colleges with Kim," McNinch said. "She just found out she was going to Cal Poly if she was accepted. We have very strong feelings about Cal Poly.

McNinch said Cal Poly and San Luis Obispo were different places 20 years ago. "We didn't have a lot of places to go and there wasn't a lot of drinking," McNinch said. "We didn't have a Farmer's Market and — I don't know — we didn't have the drug problem back then either. It was just quaint. It was very low-key compared to some of the things we hear kids are doing today."

McNinch said most female students were dressed in her day and there were hours for entering and exiting the dorms and dorms. Most women were home economics majors, she added, unlike the stereotype.

She said dorms were either all male or all female. There wasn't any mixing.

"We were happy with the dorms," McNinch said. "I think it puts a lot more pressure on the students to want to have walked out of those community shower rooms and walked into the hallway and see a guy standing there like I saw so many times when my daughter was in the dorm the first year," McNinch misses the fact that Cal Poly discontinued having a Cal Poly Queen and the social formality surrounding the event.

"We had formal dances like homecoming and Poly Royal," McNinch said. "For 50 years you have had a queen. I just kind of felt like that still should have been part of Poly Royal."

There were social events and there were events of a social nature. McNinch remembers the concerns students had about Vietnam. But she said Cal Poly wasn't the scene of much overt student protest.

"At that time we had Ronald Reagan as governor," McNinch said. "He did not allow a lot of disturbance and he said he would not have it on his state universi­ ty campuses.

"I know at Santa Barbara students and on campus."

McNinch's college friends did)

"I'm not happy with (co-ed) admissions."

"It's Just as tough as ever to get in.

Continued from page 15

Children of alumni who apply to Cal Poly are not given any preference in admissions.

have the drug problem back

there were lots of problems and

the Vietnam War but

Cal Poly did not have that

because her (Reagan) declared we

would not.

Lack of protest didn't stop Cal

Poly students from talking about

Vietnam because many male

students feared the draft, she said.

"It was sorrowful," McNinch said.

"It was really very, very sad.

Of course we did have a lot of

people leave the country (some

of McNinch's college friends did)

so they wouldn't get drafted. In

some respects I can't blame them

because if I had lost a husband

or son in Vietnam I would be a

very disturbed person I over it

because I think it was real

senseless to be going in it,"

McNinch said her daughter

Kim, a Cal Poly agriculture

business senior, was born in San

Luis Obispo so attending Cal Poly

was like going home for her.

"We've always had a real close

attachment to San Luis Obispo,"

McNinch said. "We've always

gone back for Poly Royal. Even

as a young child, when she was in

her stroller, I remember pushing

her around campus. She kind of

felt comfortable about Cal Poly.

Comfortable may be an

understatement. Kim McNinch

said she 'loved it.'

Kim said she never considered

any other college because Cal Poly

was where she wanted to be.

"It's a good atmosphere to

study in," Kim said.

Kim and her parents talk about

Cal Poly all the time.

"My friends and I tell them all

the stories, all the horror stories,

too," Kim said. "It puts hair on

their back but that's okay, they

get over it."

One of those "horror" stories

involved train jumping. Kim

said. She and her parents also
talk about Poly Royal a lot. The

McNinches get together and Kim

takes them to a few parties dur­

ing the event.

Kim's mother has attended

nearly every Poly Royal since her

graduation. She said she likes the

event because of its food, fun and

socialization.

"I always get strawberries in

the Ag Building," McNinch said.

"So when I hear Cal Poly has

13,000 to 14,000 students

now, it's amazing. And I see all

these kids everywhere when I

come over to visit our daughter

— you know, traffic everywhere —

it wasn't like that when I was

there."

But these are only a few of the

stories, the lives that have been

changed by passing through Cal

Poly's seemingly timeless

classrooms and halls — a revolv­

ing door of sorts from the past to

the future, generation to genera­

tion, parents to children.

Cal Poly's masses may be getting less classes

Continued from page 17

have been given adequate notice

so they could plan their personal

budgets.

Ramirez conceded that, while

students will be paying more to

attend Cal Poly and other CSUs,

they may be getting less for their

money as far as services and

programs, should the CSU

budget be cut further. He added

that there is no plan to increase

enrollment at Cal Poly in the

coming years, many programs

are already impacted.

Meanwhile, Ramirez, and

budget officers and ad­
mnistrators around the CSU

system are hoping the budget

proposed by the governor will

come out of the legislature in

full.

Ramirez said it is unlikely that

significant increases to the

budget will be made at this

point, but that he is hoping that

the legislature will shift

resources from other services to

help the CSU. Ramirez especially

hopes that no further cuts will

be made.

"We're hoping it (the budget)

is the worst it can get," he said,

"it can get worse.'"

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Companies say Poly’s graduates

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Anne Brown from Adobe Systems said that Cal Poly was added to this list because the managers at her company requested it specifically.

Hewlett Packard recruits at 250 schools nationwide, but last year the company hired more students from Cal Poly than from any other campus. Currently there are over 400 Cal Poly alumni working at Hewlett Packard.

These companies are not alone. They are an example of the changing status of Cal Poly in the business world and academia.

Peter Lee, Dean of the School of Engineering, is not surprised to see Cal Poly’s name listed among well-known names like Stanford and MIT. He believes that Cal Poly’s engineering school will someday be the best in the country. He added that many companies have Cal Poly on an even more select list. Many years ago this would have been surprising, but now Lee said that it is common. He also said that he has found out how good Cal Poly’s engineering students are.

Lee said that it has been hard for Cal Poly to become recognized as a top engineering school because it is mainly an undergraduate program, and it is highly impacted which means the school can only take students from California, giving the program a regional rather than national flavor. Lee said that Cal Poly has risen to the top despite these handicaps, and that the school deserves to be listed among the top campuses in the nation.

Many companies agree with Lee. Allen G. Bormann, Corporate Director of College Relations for Rockwell International, said his company recruits at more than 100 universities and that Cal Poly continues to rank among the top 15 as one of the most productive sources of new employees.

Cal Poly’s popularity seems to stem from many areas, but among businesses, the ‘learn by doing’ philosophy of education continues to be an attraction.

In the last 16 years Rockwell International has hired 211 Cal Poly students. They recruit engineering, science and business students. Addison D. Carter from Pacific Bell said they recruit at 35 colleges in California and that Cal Poly’s engineering and computer science programs are highly ranked. Mike Jensen from O’Connor Construction Management said they recruit only at Cal Poly and that six of the company’s 25 employees are Cal Poly alumni. Gil Chavez from Lockheed Missiles and Space said that Cal Poly consistently places in the top three or four campuses for sources of new hires. His company recruits at 25 universities across the nation.

Cal Poly stands apart from other schools for many reasons. For example, unlike other schools, graduate students in engineering do not teach classes. This allows students to get all their instruction only from experienced faculty, said that the small size of the classes and the lab requirements have also set Cal Poly apart.

Cal Poly computer science majors are also in high demand. The head of the computer science department, Roger Camp, said that in 1988 there were 90 computer science graduates and 85 companies were on campus trying to recruit them. He added that 120 companies could not even get on the interview schedule.

Not only are companies finding it hard to get to Cal Poly, prospective students are also fighting to get in. Lee said that the school of engineering accepts only one fourth of all applicants, although some departments accept less, such as aeronautical engineering which only takes 1/20th of their applicants. Kenneth Walters, Dean of the School of Business, said that in the Fall of 1989 less than 10 percent of the freshman applicants and 25 percent of the transfer students will be accepted. Walters said that the business school applicant numbers are steadily increasing each year, so the caliber of students continues to rise.

Cal Poly’s popularity seems to stem from many areas, but...
rate among the best in nation

among businesses, the "learn by doing" philosophy of education continues to be an attraction. Bormann said that Rockwell International finds students at Cal Poly who are interested in doing hands-on engineering work. He said Cal Poly has been successful with its practically oriented training and he hopes that the school will continue with this philosophy of education. Karen Doris-Hampton of Bell Northern Research (BNR) said her company is attracted to Cal Poly's engineering and computer science students because they are practically oriented.

"A lot of theory is wonderful, but if you don't know how to apply it, it's useless," said Doris-Hampton, who added that she does not believe Cal Poly students are lacking in liberal arts or the theoretical side of their majors. She said that Cal Poly has a good mix of theory and practice. Ken Larson, who recruits for Hewlett Packard, said the hands-on orientation of Cal Poly and the excellence of the engineering programs keep his company coming back. Larson pointed out that although Cal Poly's curriculum is similar to other schools', the classes offer more laboratory time versus class time. Kathleen Hefner from Syntex said the learn by doing philosophy of Cal Poly is attractive to her company. She said that small science departments with good hands-on programs are attractive to her company.

Continued on page 46
Located at the highest point on campus is the largest ornamental horticulture unit in the United States. The OH department will be sponsoring a number of events to educate and entertain the public during Poly Royal.

The OH department for the first time will be bringing some of its displays to the campus core. These displays can be seen at the new $7.4-million Agriculture Science Building in front of the Campus Store.

The OH department's roots go all the way back to 1932. Back then the department was housed in what is today the Math/Home Economic Building where there was a total of 30 students enrolled in the department. Only two acres were available for growing plants.

We'll have three labs in the Agriculture Science building," said Mimi Trumbull, Poly Royal chairperson for the OH department. "These labs will be giving demonstrations in landscape design, floral design and tissue culture."

Trumbull said the unit at the top of the hill will have both landscape and interiorscape displays.

"Interiorscape displays are used to try and show people how to use house, exotic and tropical plants that can't be fixed outside," she said. "Students will come up with all sorts of ideas, both serious and humorous."

Several other displays will be presented during the festivities. One of these, the arboretum presentation will teach visitors how to prune fig trees.

"We'll have climbers put on ropes and climb up the trees," Trumbull said. "The purpose is to demonstrate how to climb a tree and the safety rules used in climbing."

Instead of using actual trees, they will be using planted telephone poles.

"We have a number of complexes which will be used to educate," she said.

One complex will have a display called the All-America Garden.

"This garden will be growing flowers from all over the country to test and see how they do in California," Trumbull said.

The drought has not affected the OH unit's Poly Royal presentation. They will be able to keep the entire unit open for the public.

"The drought has given us a unique opportunity to study xeriscapes," Trumbull said. "That is planting plants that grow best in the area without extra care. For California, that means drought-tolerant flowers."

All the plants are raised by the students. The work is done on a $1,300 budget, much of which is earned through the Poly Royal food booth at the unit. Local businesses help out as well by either donating or renting equipment.

"The students have to take the initiative to go get the loans and/or donations," said Ronald Regan, head of the OH department. "The businesses won't come to them."

"We want to make such a big splash of color that when people walk through they'll say 'Wow!' "

— Mimi Trumbull

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Modern diversity

Today there are some 400 students enrolled in the department. Instead of the original two acres, the OH department now has 15 acres of land to not only raise plants, but to study other aspects of the science as well.

The OH department just this year put together a new micro-propagation laboratory with tissue culture and landscape industries laboratories.

"The micro-propagation lab will be used to study the propagation of plant material in test tubes growing in special agar solutions," said Regan.

The department has also received 14 Macintosh computers to be used for drafting with a computer-aided design (CAD) program.

The students have to take the initiative to get the loans and/or donations. The businesses won't come to them.

- Ronald Regan

"We're also developing a diagnostics laboratory which will be used to diagnose plant problems," Regan said.

"We're also in the process of raising $100,000 with the cooperation of the California Association of Nurserymen for an endowed professorship for the department," he said. "We've reached $93,000 so far."

Jobs are plentiful

A number of career opportunities are open for OH graduates, Regan said. Last year 367 jobs went open to 80 graduates, which came out to four job choices for each graduate.

The majority of the jobs are in nurseries or floricultures, he said, but there are also openings in landscape management, national parks, sales of OH-related chemicals and the interiorscape industry. This involves the designing of inside of buildings, such as shopping malls.

Student-grown plants can be purchased from the Poly Plant and Floral shop.

"The shop is for student enterprise projects," Regan said.

"Students keep two-thirds of the net profit, while one-third goes to the Foundation," the Foundation will then loan the money back to students so that they may buy seeds and materials for their projects.

The shop sells $60,000 worth of plants and materials per year. None of the money made through the floral shop is spent on presentations.

Trumbull said he wants the OH unit to teach people to use plants creatively.

"Basically we want to educate and influence people," Trumbull said. "We want to make such a big splash of color that when people walk through they'll say Wow!"
While all of us are having fun
For SLO and Poly police
there's no rest from work

---By Mike McMillan---

Despite the festive spirit of Poly Royal, it is business as usual for law enforcement agencies, both on and off campus.

"Crowds exceeding 100,000 people make parking on campus nearly impossible," said Chief Richard Brugg of Public Safety. Events such as the rodeo and tractor pull can accommodate limited parking, but visitors are encouraged to walk or find other ways to campus. "Bus service from town to campus is very effective during Poly Royal," said Brugg.

"Most people that drive their own cars use Grand Avenue, creating massive traffic problems," he said. Brugg suggests entering campus from Highland Drive, where there is more available parking. Public Safety officers will be on hand to direct traffic.

Cars will be towed if they obstruct traffic or block driveways or firelanes.

"We must have clear access for emergency vehicles," said Brugg. "Heart strokes and other medical emergencies occur every year at Poly Royal." Brugg said a first-aid station will be set up at Public Safety, located just behind the fire department on North Perimeter Road.

Even though Poly Royal visitors are being encouraged to find alternate forms of transportation, riding skateboards is illegal during Poly Royal.

"It's hard enough to walk through campus during Poly Royal, much less ride a skateboard through the crowds," said Public Safety Investigator Ray Barret.

Dogs are another concern that Public Safety has to deal with. Not only must people be protected from dogs, but the dogs must sometimes be protected from sometimes careless acts of their owners.

"Dogs are generally not welcome at Poly Royal," said Barret. Dog owners are encouraged not to leave dogs tied up and left alone. "If we see that, we will impound the animal," said Barret.

Dogs locked in cars will be impounded as well. "We then cite and may even arrest the owner for animal cruelty," said Barret, emphasizing the hot weather typical to Poly Royal.

Barret added that dogs left in the back of pick-up trucks pose a danger to pedestrians.

"Someone was hit last year and we ended up chasing the dog all over campus," he said. "Dogs are better off left at home," said Barret.

Alcohol is prohibited on the Cal Poly campus. "In the past we have fortunately had little trouble with alcohol at Poly Royal, but we do look for it and people will be cited," said Chief Brugg.

Parties off campus will keep the San Luis Obispo Police Department busy during Poly Royal, according to Crime Prevention Coordinator Stephen Seybold. "We have hired additional officers and many will be working overtime," said Seybold.
The majority of our calls are noise complaints, and surprisingly, half of all calls come from students," he said. "Although noise complaints are not our top priority, an officer must respond to every call.

Noise citations are issued when the party-givers do not cooperate with police. Seybold said the typical problem is when nobody answers the door or says the owner is not home. "If that case we have the option of citing people for trespassing," he said.

"What people don't seem to understand is that police have a right to know who owns a house or apartment where a party is occurring," said Seybold. "Any time you open a party to the public, you open yourself up to the chance of being robbed or having your property damaged."

Party-givers must keep their guests out of the street and off neighboring properties.

"Neighbors don't appreciate having their favorite rose bush urinated on," said Sergeant Jim English.

The S.L.O.P.D. suggests designating drivers to take care of people who have had too much to drink, said Seybold. He expects ten drunken-driving arrests to occur during Poly Royal.

"Processing a drunk-driven takes so long that it limits the number of arrests we can make," he said.

Campus visitors should take extra precautions to protect their cars and valuables. According to Public Safety, there were six reported car burglaries at last year's Poly Royal. Valuables should be locked in the trunk and not in the cab where they can be seen.

Parents should keep a close eye on their children and set up a meeting place in case they become separated. Investigator Barrett warns parents not to relax because San Luis Obispo is a small town.

Three years ago, an unidentified man at Poly Royal was seen carrying a police scanner. Posing as campus security, he lured two young girls to an isolated location where he molested them.

Any suspicious activity or missing children should be immediately reported to Public Safety at 756-2281. For medical or other emergencies, call 756-2222.

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