Students unite to raise funds for peace

By Chris Barks

Cal Poly and Cuesta College students will come together Thursday night in an effort to raise money for the Great Peace March for Nuclear Disarmament.

Members of Students for Social Responsibility and Cuesta Students for Peace plan to march from the University Union to Farmers Market in downtown San Luis Obispo. Tim Russell, president of Cuesta Students for Peace, said other local peace movement organizations have been invited to join the march.

Russell estimates there will be approximately 50 to 100 participants. The marchers have been asked to obtain pledges from friends, families and local businesses, he said. The money raised will be sent to support the Great Peace March.

In March, the Great Peace March left Los Angeles with the plan to travel across the United States and end in Washington D.C. in November. The effort is geared toward drawing media attention in order to attract volunteers and donors to the movement to abolish nuclear weapons. Plagued by bad weather and financial and insurance difficulties, the Great Peace March lost many participants early in the trek. Currently, about 50 marchers are in San Luis Obispo, said Lionel Johnston, media coordinator for the Thursday march.

One of the goals the two clubs have is to raise funds for the march through San Luis Obispo. They plan to be able to support the Great Peace March for one day. Russell said they had hoped to collect $3,000, but he said he doesn't think that goal will be reached. The recommendations of the students are to support ongoing efforts to create and maintain the march.

A horse gets a bath at the Rancho de los Animales to prepare it for a horse show for the handicapped.

Senior projects help children and disabled

By Sandy Bradley

A ranch in Arroyo Grande gives Cal Poly students a creative outlet for their senior projects while also giving children and the disabled a chance to experience ranch life, ride horses and become familiar with a large assortment of animals.

A Cal Poly student's 1983 senior project was to turn Rancho de los Animales, owned and operated by Beth Currier, an assistant coordinator for Cal Poly Disabled Student Services, into a non-profit organization.

The seven-acre ranch now survives on donations, fund-raisers and volunteer work to keep the ranch operating.

"We really couldn't survive without help from friends, families and local students," she said.

Four mechanical engineering students are responsible for the creation of the adaptive playground. It's unique in that everything is hand-operated.

One student developed a slide and a wagon with a pulley system to the ramp of the horse mounting set so children can pull themselves up the ramp on their own.

Another student constructed a swing set for four people made of two opposing benches with a small table between them as a means of hand propulsion.

The petting zoo has nearly every kind of farm animal, including a cow, a goose and several goats. Santa Lucia dorm residents built a pig pen, but Currier is still waiting for the donation of a horse to live in the structure.

The main purpose of the ranch is to teach riding. See RANCH, back page

Military science course

By Mary Eddy

In an unusual three-hour lab period, students in a wilderness survival class learn the proper way of slaughtering small wild animals.

The lab is one of five labs in Survival Wilderness I, offered by the military science department, that stresses skills necessary to survive if stranded in the wilderness. "In this lab we emphasize Cal Poly's 'learn by doing theory,' " said Sgt. W.D. Stanley, class instructor.

The lab, which is held in Poly Canyon, is divided into groups of four students. Each group has a rabbit and chicken to slaughter and prepare for consumption. The chickens are killed by wringing their necks, and the rabbits are killed by hand-operated handkerchief traps.

Although Cal Poly has one of the youngest student populations in the CSU system, older students are also a part of the campus community. See LIFESTYLE, page 5.
Foreign travel: Americans are paranoid

To deny oneself a trip to Europe is to deny oneself a great education

message to the British-American Chamber of Commerce comparing American lives lost in car accidents to the number of American deaths caused by terrorist attack.

The Greeks have gone so far as to compare the number of Americans killed by dog attacks to terrorist attacks.

The tourism industry is in campaigning as well. Pan American World Airways purchased a full-page (a prime spot on the back of the front page section) in the Los Angeles Times yesterday urging potential travelers that they have initiated an ALERT program, one that will “screen passengers, employees, airport facilities, baggage and aircraft with unrelenting thoroughness.” The advertisement goes on to say “Europe against, the way, feel exactly as we do. Security in every airport served by Pan Am has been strengthened enormously.”

All these attempts at appeasing the fears of Americans are self-interested, ‘tis true, but there is truth in their words.

As many senior Cal Poly students are preparing to graduate in June, many have thought of traveling to Europe this summer — or at least thought of it prior to April 15. The Mustang Daily Editorial Board encourages students to continue with travel plans and not be impeded by threats and fears. The British and the Greeks are right when they say the odds are against an individual American being harmed by or involved in a terrorist incident.

To deny oneself a trip to Europe, if one has the means, is to deny oneself a great education.

And just as important, if not more so, is the message Americans are sending to terrorists and the countries who sponsor them — we’re afraid of you.

UU needs a lesson in successful business

One of the standard campaign promises in the recent ASI election was Cal Poly's success in “raising the university's revenue stream.” This is certainly an admirable goal. Cal Poly students pay $20 per quarter, or more than $1 million each year, to support the University Union alone. Where does that money go?

Thirty-seven cents on every fee dollar goes toward maintaining the U.U. Nineteen cents goes toward administration and accounting. Eighteen cents goes toward insurance and utilities. While 10 cents helps pay off the debt of the U.U. Of the remaining 16 cents, seven pays to run the Recreation Office (although ASI currently pays for Rec Sports). Five cents pays for the Galerie and three cents pays for the Information Desk. The last penny is split among a variety of programs such as the Crafts Center.

These numbers are misleading, however. The biggest expense in running the U.U. is not a single area but a single type of expense — wages. The greatest expense in running the U.U. is paying the people who work in it. Sixty-five cents on every U.U. fee dollar goes toward salaries, wages and benefits.

Not only are wages the U.U.'s greatest expense, they are also one of the most rapidly increasing expenses. Three factors contribute to this. First, most employees receive “step” or “merit” increases on a regular basis. Second, staff members receive automatic cost of living adjustments in their salaries. Third, new positions are always being created. The U.U. will start next year with four more professional staff members than it had this year.

While expenses such as wages continue to rise, the U.U. appears to be missing some golden opportunities to increase its income. Kinko's, for example, seems to have a booming business going next to campus. The U.U. copy center has a $92,000 budget, an ideal location (on campus), pays no taxes, and is only projected to make $4,290 next year.

There seems to be big bucks in VCR and tape rentals as well. Even 7-11 stores rent tapes. The U.U.'s audio visual service, Woolpoly, is projected to lose $12,000 next year.

Are constant fee increases inevitable? Not necessarily. The challenge for the U.U. is the same as that for any business: keep expenses down and get income up.

Steve Dunton is a member of the University Union Advisory Board and a regular contributor to Mustang Daily.
US gets new Soviet ambassador

MOSCOW (AP) — The Soviet Union on Tuesday named Yuri V. Dubinin, a veteran diplomat who was appointed Soviet ambassador at the United Nations just two months ago, as its new ambassador to the United States.

Dubinin, who before his U.N. appointment served seven years as ambassador in Madrid, replaces Anatoly F. Dobrynin, who returned to Moscow after 24 years in Washington following his appointment in March as a secretary of the Communist Party's Central Committee.

The announcement of Dubinin's appointment on the official news agency Tass did not say who would take his place at the United Nations.

Born in 1930 and a career diplomat since 1955, Dubinin left Madrid in February after serving as ambassador to Spain since October 1978.

Helicopter shot at over Beirut

BEIRUT, Lebanon (AP) — A United Nations helicopter carrying the French ambassador to Lebanon and two French National Assembly delegates was hit by ground fire Tuesday and made an emergency landing, the French Embassy reported.

Sources at the embassy reported no one was injured.

The helicopter encountered a hail of machine gun and antiaircraft fire near the southern port city of Tyre, according to the sources, who spoke on condition of anonymity. It landed in an area policed by the U.N. Interim Force in Lebanon near Tyre.

The helicopter, which was piloted by Italians, carried French Ambassador Christian Graeff and delegates Jean-Francois Deniau, a Gaullist, and Andre Bellon, a Socialist, the sources said.

Shuttle launch is uncertain

VANDENBERG AIR FORCE BASE (AP) — The first West Coast launch of a military space shuttle, once scheduled this summer, may be delayed until the early 1990s, according to a published report.

The possibility of a five or six-year postponement, or mothballing the Vandenberg shuttle facility, was raised in the May 19 issue of the respected aerospace weekly magazine, Aviation Week and Space Technology.

A Pentagon spokesman said no decision has been made yet on putting the Shuttle West into a five- or six-year postponement, or mothballing the Vandenberg shuttle facility, as a result of the explosion of the shuttle Challenger off Florida that killed seven astronauts.

Soviet reactors may be started up

MOSCOW (AP) — Izvestia quoted a member of the government investigating commission Tuesday as saying the three remaining nuclear reactors at Chernobyl are being prepared to resume operation. He did not say when they would restart. The government newspaper also said radioactive waste from the April 26 disaster at the Ukrainian power plant would be buried where a new reactor was to have been built.

It said radiation remained very high in parts of the plant, but quoted an official overseeing the cleanup as saying the temperature of the destroyed reactor had declined to about 390 degrees Fahrenheit.

The last report on the reactor temperature, given Saturday by Deputy Premier Ivan Silaev, put it in the range of 390 to 480 degrees.

Another newspaper acknowledged that many residents of Kiev, 80 miles south of Chernobyl, tried to flee the city of 24 million after the reactor explosion and fire. It blamed their fear on "enemy radio voices" from the West.

The Soviet Union did not acknowledge the accident until 68 hours after it occurred, when high levels of radiation had been reported in Scandinavia and Sweden demanded an explanation.

The government gave little information initially. According to Izvestia, Silaev's place on the government commission investigating the accident and supervising the cleanup has been taken by Lev Voronin, another deputy premier who heads the state supply committee.

No explanation was given for the change.

The paper quoted Voronin as saying the cleanup team has an operations program extending at least to June 15, and was getting the other three reactors ready for a restart.

Izvestia opened its report by saying no one could go near the No. 4 reactor and the ruined building that housed it because of the high radiation.

It said a 19-ton bulldozer flown in from Chelyabinsk, an industrial city in the Ural Mountains, was helping build a heap of radioactive waste that would be buried where the plant's fifth reactor was to have been constructed.

The account did not say when the cleanup would be completed.

Correction

Cal Poly Rodeo coach Clay Robinson was misidentified Tuesday in the Poly Fight Song story.

ARE YOU GOING HOME FOR THE SUMMER?

While you're there get a head start on fall by taking a summer class at Ventura College! Ventura College offers morning and evening sessions in the lower-division classes you need.

With our individualized attention, affordable fees - just $5 a unit - and selection of classes, you'll be a step ahead of everyone else next fall.

Register June 16 through 19

Classes begin Monday, June 23. Schedule of classes available at your counseling office or on the Ventura College campus.

At Ventura College

the most important subject we teach - IS YOU!
Soviets live up most-watched news show

MOSCOW (AP) — The Kremlin is trying to spruce up its TV image by slowly changing "Vremya," the evening program that is considered the primary news source for 80 percent of the nation's 240 million television viewers.

"Vremya," which means "time," recently has experimented with modern graphics, live reporting from abroad and other Western techniques.

The Communist Party daily Pravda pronounced the effort a qualified success this week, but complained that the program's foreign and sports coverage is still dull.

There are two short daily bulletins and a twice-daily analysis program on Soviet television. But "Vremya" is the only show in town at 9 p.m.

Broadcast from Moscow in four live versions and five taped versions for nine Soviet time zones, it pre-empts both national channels and all local ones.

Officially the most-watched broadcast, "Vremya" carries the authority of the Kremlin. When Soviet leader Mikhail S. Gorbachev wanted to address the nation on the Chernobyl nuclear accident, his speech opened "Vremya."

"Vremya" issues the first reports on Politburo meetings and other major events. When a Soviet leader dies, senior anchorman Igor Kirillov appears to inform the public.

There is no precise estimate of the program's audience and some non-conformist intellectuals make a point of not watching. But Gosteleradio, the state TV and radio committee, says 80 percent of all TV viewers use "Vremya" as their primary information source.

The main format is an announcer reading from a script. The program is more formal than Western news shows, despite attempts to improve the presentation since Alexander Aksonov took over last December as head of Gosteleradio.

Leonid Lipovetsky, the show's assistant editor for international news, says the Kremlin doesn't pass on every item. But "Vremya," like all Soviet news outlets, is closely controlled by the party. Every staffer works for Gosteleradio, whose chairman holds a minister's rank and serves on the party Central Committee.

The extent of state control was demonstrated by the Chernobyl accident, which wasn't reported on "Vremya" for three days.

"Vremya" is invariably introduced by a shot of a clock ticking away the last 30 or 40 seconds until 9 p.m. That is followed by the new logo: a stylized globe, glowing red star, a white line like an orbiting satellite and the word "Vremya."

How much do you need to go to college?

The most difficult test some students face this fall isn't getting into college. It's paying for it. Because for many students, financial assistance such as scholarships, grants, work-study programs, and family resources don't cover the bill.

That's why Chase offers four different educational loans, with affordable interest rates and flexible repayment plans.**

What's more, you don't even need to have an account with us. Chase makes loans to qualified students and parents throughout the U.S. And we usually process your application within 24 hours.

Complete the coupon or call 1-800-645-8246 for more information and an application, and we'll send you "The Student Guide," a brochure covering five financial aid programs available through the federal government. We think you'll find it truly educational.

*Chase student loans include Guaranteed Student Loans (GSL), Parent Loans for Undergraduate Students (PLUS), Alternative Loans to Assist Students (ALAS), and Health Education Assistance Loans (HEAL). Chase is an equal opportunity lender.
**© 1988 The Chase Manhattan Bank, N.A./Amesford FDC.

For information, an application, and a copy of "The Student Guide," send coupon to Student Loan Division, Chase Manhattan Bank, 250 Broadway, New York, NY 10013.
Or call toll-free: 1-800-645-8246

Name
Address
City State Zip code
Telephone ( )
School

For financial aid, contact your school's financial aid office.

Chase lends to students attending accredited schools that are eligible for federal financial aid.

**Financing for educational purposes only.**

Surfing museum schedules opening in Santa Cruz

SANTA CRUZ (AP) — Everybody get out! It's surfing this weekend when enthusiasts celebrate the opening of the Santa Cruz Surfing Museum.

Sponsors say at least 15 surfing clubs from the continental United States and Hawaii are expected to be represented at the events, which include surf contests, a paddleboard race and a display of classic "Woody" amphibious crafts.

The surfing museum is the result of efforts by the Surfrider Foundation, the Santa Cruz Longboard Union, the Santa Cruz Surfing Club and the city.

The museum is a lighthouse at Point Santa Cruz to house the collection of surfing memorabilia.
Older students

BY DAVID EDDY

History major Clara Barton

Three Cal Poly students explain their reasons for returning to school

Three Cal Poly students explain their reasons for returning to school. They are older-than-average students who have attended college in the past or are attending now. They have returned because they want an education in the humanities, they are concerned about how students would accept them, and they think they're smarter than young people.

Although they are three very different people, they share a common approach to their studies. They have a thirst for knowledge, the wherewithal to try to quench that thirst and the wisdom to know the thirst will never be satisfied.

In 1930, when Clara Barton graduated from high school, women went to school under one of three conditions: if they had plenty of money, if they were going to enter a specialized field such as nursing or if they wanted to get married. As she didn't belong in any of these categories, Barton went to work.

She soon found she needed a liberal arts background. All the classes Barton had taken at UCLA were career oriented, and she wanted an education in the humanities. When her husband retired in 1978, she began taking classes at Cuesta College.

Now a history major at Cal Poly, Barton was more than a little apprehensive on her first day of classes. "I was scared to death. I didn't stand the world's problems. "It finally dawned on me. I'm just as smart as they are."

Barton may be right. After three years she has a cumulative grade point average of 3.89 at Cal Poly. She said her husband teased her about her academic achievement by telling relatives, "Clara thinks she's failing if she gets a B."

On that first day of classes Barton was actually more concerned about how students would accept her than she was about her course work. She didn't stand out at Cuesta, she said, because there are quite a few older students there. But on the average Cal Poly students tend to be young. She was happily surprised when students were receptive toward her. "Thirty years ago we wouldn't have accepted someone of that age."

Barton said she continues to get along well with other students. "We're full undergraduates; I'm one of them. But of course I don't go to the parties."

She said one of the contributing factors to her pleasant experience at Cal Poly is the belief that simply because she's older than most students, she's not necessarily wiser. "Some older people have that problem -- they think they're smarter than young people."

Barton would recommend going back to school to anyone. She said too many women of her generation missed out by not receiving a college education. This is regrettable, she said, because her liberal arts education has enabled her to better understand the world's problems. "It just makes your life better if you know what the hell is going on."

Following his retirement as a lieutenant colonel in the Air Force, Don Erickson talked to some business people about getting a job. They told him that in order to get the position he wanted, he needed to get more experience with computers. Last quarter, at the age of 32, Erickson enrolled at Cal Poly as a computer science major. He says of his time at Cal Poly: "I'm having a ball."

Erickson received a bachelor's degree in management from the University of New Hampshire and a master's degree in systems management from the University of Southern California while on active duty in the Air Force, but decided he wanted to work with computers. Although he had a lot of experience with computers while in the military, Erickson had little academic preparation. "There weren't many computer science courses when I went to school the first time," he said with a smile.

Erickson chose Cal Poly because he and his wife, Marguerite, an elementary school teacher, liked the area and were

See LIFESTYLE, page 6
familiar with the university. Their son, an industrial engineering major, graduated from Cal Poly in 1984. Erickson said his brother, who graduated from Cal Poly in 1987, kidded him about returning to college. Said Erickson: "He gave me a hard time about keeping up with the young'uns."

Although he is now comfortable on campus, Erickson said it wasn't always that way. "I was a little apprehensive at first, especially with the students here. They're a hard group to keep up with."

There are both advantages and disadvantages in attending college at his age, Erickson said. "Some things are harder. I can't stay up all night like some of the kids can. But I've had a lot of experience. Some things come easier to me."

Erickson said one advantage he has over younger students is he doesn't have the same social pressures. "I don't have to check out the local dating situation, and I've already had my first drink."

One thing which puzzles Erickson about his younger colleagues is their willingness to accept "C's" in courses outside their major. He said he studies just as hard for a psychology class as he does for a computer science class, and he can back up the statement with a 4.0 grade point average. He feels it is unfortunate that many students don't put more time into their general education courses. "They don't put the effort in if it's not in their major. Life is all the rest of that good stuff."

Barbara Kahn is practically an institution at Cal Poly. She began her studies here in 1972, which means she arrived on campus before most professors. Of course, she hasn't been enrolled for the entire 15 years. The 46-year-old mother of six is a single parent, and she has taken up to five years off at one time to raise a newborn child.

A history major, Kahn hopes to get her bachelor's degree this year. She has no definite career goals. Rather, she is attending Cal Poly because she loves to learn and she loves history.

She said she has always gotten along well with students, although when she started some faculty members made her uncomfortable. Kahn said professors would sometimes give her the impression that she didn't belong there, that she was taking a seat which could be better utilized by a younger student. She said she doesn't get this impression anymore and thinks it may be because there are more older students at Cal Poly now than there were 10 years ago.

Kahn said the students in her classes are friendly to her and do not treat her differently than other students. An exception to this treatment occurs when a student believes the popular notion that older students get better grades. "When younger students see me in class, they will sometimes say, 'There goes the curve in this class.'"

Kahn said raising a family has always been her first priority, indeed that is the reason she left school in the first place. She still has two young daughters at home, though two other children also live in San Luis Obispo, and often visit. One daughter, Kathy, is a speech communications major at Cal Poly, and an All-American discus thrower. As her daughter also plans to complete her studies this year, Kahn hopes the two of them can graduate together.

In one sense, the collegiate experience has humbled Kahn. "The more I learn, the more I realize how little I know." This realization has helped to expand her horizons. "If I could do anything, I would travel to see what I've learned about."

Kahn recommends that anyone considering a return to college should go for it. One big advantage, she said, is the experience keeps a person's mind young. Kahn said she would have returned to college sooner if she had not been so interested in raising her children. "I didn't abandon the learning process; I just postponed it."
NBC tells of spying off Soviet Union coast

WASHINGTON (AP) — U.S. submarines have collected intelligence in the Soviet west for 25 years, according to experts who said Tuesday that NBC told the Kremlin nothing new by reporting underground eavesdropping.

CIA Director William Casey has asked the Justice Department to weigh criminal charges against NBC-TV for mentioning the intelligence program and identifying its code-name as "Ivy Bells." But government prosecutors have yet to file charges.

The official Soviet media have remained quiet over the latest flap between Casey and the U.S. news media. But as early as Aug. 28, 1961, at the height of an East-West crisis over the divided German city of Berlin, the official Soviet news agency Tass complained that foreign submarines "have committed a number of violations against the state seacoast of the Soviet Union." Tass also complained of intelligence "observations for intelligence purposes."

The NBC report in question aired Monday on the "Today" show.

U.S. subs began spying against the Soviet Union at the end of the Eisenhower administration, said American University professor Jeffrey Richelson, the author of books on U.S. and Soviet intelligence.

Five protesters are arrested on Nevada nuclear test site

LAS VEGAS, Nev. (AP) — Five members of a Colorado peace group were arrested Tuesday about noon after being reported entering the sprawling Nevada Test Site, the Department of Energy said.

DOE spokesman Jim Boyer said the anti-nuclear protesters were some 25 to 30 miles from any testing area and were captured about noon after being spotted by security guards in a helicopter.

Boyer said the five would probably be charged with misdemeanors trespassing and taken before a justice of the peace in nearby Beatty.

In 1974, The Washington Post described a similar espionage program which it called "Holystone." That report angered Pentagon officials, who later told reporters it had caused the Russians to improve offshore security.

The following year, The New York Times published more detailed articles on the Holystone program, quoting high-level intelligence and administration sources describing it as a useful tool for gathering information at little risk to the collectors.

However, the article said, the specially equipped Sturgeon SSN-class submarines in Holystone had been involved in a number of mishaps, including:

□Two collisions with Soviet submarines;
□The grounding, and eventual escape, of a Holystone submarine off the eastern coast of Soviet Union;
□A damaged conning tower on a Holystone after it surfaced underneath a Soviet ship during a Soviet naval exercise. The U.S. sub escaped despite an intensive hunt by Soviet ships.

Among the intelligence coups in Holystone, the 1975 article said, was photographing the underside of a Soviet E-class submarine, apparently in Vladivostok harbor, a naval port on the Soviet east coast.

Review sought for Diablo rates

SAN FRANCISCO (AP) — A consumer group asked the California Supreme Court Monday for a review of a rate hike it contends was illegally approved by the state Public Utilities Commission in connection with operation of the Diablo Canyon nuclear power plant.

In its petition, the San Francisco-based Toward Utility Rate Stability (TURN) said the interim electric rate hike granted Pacific Gas & Electric Co. last December was illegal because the commission did not determine if the boost was based on justified costs.

"If even the PG&E had a cash-flow problem, it is not legally entitled to charge its ratepayers for the solution unless it has established that the expenditures causing the problem are just and reasonable — a condition indisputably not met in the Diablo Canyon case," said the petition.

PG&E spokesman Jim Kilpatrick called the petition "spurious," and said hearings to determine the reasonableness of Diablo Canyon construction costs are not scheduled for another year.

"All the (interim) rates in the case are refundable," he said.

The commission granted a 1 percent hike in rates, about $53.8 million, for operating and maintaining one of the nuclear power plant's two reactors, Kilpatrick said.

PG&E is seeking to have all of the plant's $5.6 billion cost charged to customers.

TURN maintains that more than half of the plant's construction costs were due to bad management and ratepayers shouldn't be charged.

Petitions contesting the December decision were filed with the PUC by TURN and others, said O'Neill, but the commission ruled in April that they had no legal merit.

PAPA JOHN by John Phillips

PAPA JOHN by John Phillips, publisher's price $16.95/our price $11.00
**Ag marketing**

Class offers taste of 'real world'

By Megan Hampel

Students enrolled in one agricultural marketing class are facing the "real world," and putting the Cal Poly motto of "learn by doing" to the test.

Agricultural Management 406, taught by professors Daniel Block and Gib Crowell, requires students to develop a complete marketing campaign for an agricultural company.

The class is an intensive class offered for agriculture marketing majors at Cal Poly, said Block.

"Each student entity puts in 100 hours outside of class in the 10-week period," he said.

Students organize themselves into groups of four or five to work on a specific campaign.

They begin by either obtaining a client themselves, or by using one Block has pre-arranged.

Companies range in size from earnings of $50,000 to $500 million, and although some of them don't understand the extent of the course at first, about halfway through they realize that this is a lot of serious work," said Block.

Students go through all the steps of a major campaign. They do all the primary research that deals with facts, figures, and surveys, and then put together a slide show and presentation to give to the company.

Cathy Kollmeyer is a senior agricultural management major who had the class last quarter.

Her project was to create a marketing campaign for an agricultural company.

"The Artichoke Board has a really low budget which limited our work on a specific campaign," she said.

"We learn the objectives of the company, do research and then implement strategies," said Wise. "The campaign goes all the way from A to Z," she said.

Wisé also worked with four other students on a campaign to represent Cal Poly at the NAMA convention in Dallas, Texas in April. Working on this project is the same as the class project, said Wise, but it takes more time.

"We learn the objectives of the company, do research and then implement strategies," said Wise. "The campaign goes all the way from A to Z," she said.

"This class really helps from the standpoint that you get to apply what you've learned in class," said Wise. "In most cases it is a lot of serious work, but this is a lot of serious work," said Block.

"You complete an entire project, and you get guidance from the adviser," said Wise. "But you are actually doing it all yourself."

---

**Cables on Golden Gate Bridge are 50 years old**

SAN FRANCISCO (AP) — Some thought it would be impossible to stretch a cable for a suspension bridge across the windy Golden Gate.

But a half-century ago, a crew of spider-like workers proved it was only ex-

susive work," said Block.

"This is a lot of serious work," said Block. "You don't get to apply your knowledge, but this challenges you to take the concepts you've learned and use it," she said. "It proves that we can utilize the concepts in this class."

Suzanne Beaumont is a senior agricultural management major at Northrup King, the company that makes cables for the Golden Gate Bridge.

"This really helps from the standpoint that you get to apply what you've learned in class," she said. "It proves that we can utilize the concepts that you've learned," said Block.

Suzanne Beaumont is a senior agricultural management major at Northrup King, the company that makes cables for the Golden Gate Bridge.

"This really helps from the standpoint that you get to apply what you've learned in class," she said. "It proves that we can utilize the concepts that you've learned," said Block.

Suzanne Beaumont is a senior agricultural management major at Northrup King, the company that makes cables for the Golden Gate Bridge.

"This really helps from the standpoint that you get to apply what you've learned in class," she said. "It proves that we can utilize the concepts that you've learned," said Block.

"This really helps from the standpoint that you get to apply what you've learned in class," she said. "It proves that we can utilize the concepts that you've learned," said Block.

Suzanne Beaumont is a senior agricultural management major at Northrup King, the company that makes cables for the Golden Gate Bridge.

"This really helps from the standpoint that you get to apply what you've learned in class," she said. "It proves that we can utilize the concepts that you've learned," said Block.

Suzanne Beaumont is a senior agricultural management major at Northrup King, the company that makes cables for the Golden Gate Bridge.

"This really helps from the standpoint that you get to apply what you've learned in class," she said. "It proves that we can utilize the concepts that you've learned," said Block.

Suzanne Beaumont is a senior agricultural management major at Northrup King, the company that makes cables for the Golden Gate Bridge.

"This really helps from the standpoint that you get to apply what you've learned in class," she said. "It proves that we can utilize the concepts that you've learned," said Block.

"This really helps from the standpoint that you get to apply what you've learned in class," she said. "It proves that we can utilize the concepts that you've learned," said Block.

Suzanne Beaumont is a senior agricultural management major at Northrup King, the company that makes cables for the Golden Gate Bridge.

"This really helps from the standpoint that you get to apply what you've learned in class," she said. "It proves that we can utilize the concepts that you've learned," said Block.

Suzanne Beaumont is a senior agricultural management major at Northrup King, the company that makes cables for the Golden Gate Bridge.

"This really helps from the standpoint that you get to apply what you've learned in class," she said. "It proves that we can utilize the concepts that you've learned," said Block.

Suzanne Beaumont is a senior agricultural management major at Northrup King, the company that makes cables for the Golden Gate Bridge.

"This really helps from the standpoint that you get to apply what you've learned in class," she said. "It proves that we can utilize the concepts that you've learned," said Block.

Suzanne Beaumont is a senior agricultural management major at Northrup King, the company that makes cables for the Golden Gate Bridge.

"This really helps from the standpoint that you get to apply what you've learned in class," she said. "It proves that we can utilize the concepts that you've learned," said Block.
WASHINGTON (AP) — There are no poor members of the United States Senate: only the well off, the merely wealthy and the very rich.

Financial disclosure forms released Monday also show that friends bestow literally hundreds of gifts on them, ranging from the $5,000 pistol and 12-gauge shotgun that Sen. Phil Gramm, R-Texas, received to the World Series tickets that came the way of Sen. Nancy Kassebaum, R-Kan.

But first, there is the wealth.

Sen. John D. Rockefeller IV, a Kennedy, a Rockefeller, a Democrat's grandson of John D. Rockefeller, earns a fortune in real estate, mortgages and women at the pinnacle of the money tree that came with the family's fortune.

Senators prove they have power and wealth

Sen. John Glenn, D-Ohio, owns land he has inherited wealth, while others were successful businessmen before entering politics.

The Alternative, a new student paper, offers varied opinions

US Senators prove they have power and wealth
Landry, Zoller ace Division II foes

By Gita Virmani  Staff Writer

After winning the NCAA Division II championship, the first team title ever won by Cal Poly, members of the Cal Poly men's tennis team were ready to win the Mustang's first individual title.

Seeded as the No. 1 doubles team in the tournament, Paul Landry and Bob Zoller won the doubles title in five consecutive matches. They beat a doubles team from Abilene Christian University of Texas in the final.

"Every match, Paul and I played a little better. Winning doubles was the icing on the cake after winning the team championship," Zoller said.

Because they took the doubles title, Landry and Zoller will compete in the NCAA Division I national tournament in Athens, Georgia. They will be playing today or tomorrow.

"There will be very little pressure at the Division I tournament — it's just a nice thing to be able to do. We have as good a shot as anyone else. If we play a few rounds well, that will be good enough from me," Zoller said.

If Landry and Zoller win the Division I title, they automatically win a bid to the U.S. Open and Wimbledon. Coach Hugh Bream said.

Zoller and Landry have a season record of 23-4.

Cal Poly was the only school to qualify all three of its individual doubles teams in the tournament.

Dale Minney and Jim Rakela lost in the second round, and Tom Salmon and Hal Sweeney lost a close three-set match in the first round.

In individual singles play both Landry and Rakela reached the quarter finals placing them among the top eight players in the nation.

Landry lost to Neil Smith, a South African from Stephen F. Austin University of Texas, and Rakela lost to Tom Goles, a Yugoslavian also from Stephen F. Austin with defeated Goles in the final to win the title.

Zoller, seeded fifth in the tournament, lost in the third round and David Reynolds lost in the fourth round.

For the team title, Cal Poly beat Hampton Institute of Virginia in the semi-finals 8-3 and Chapman College, the defending national champions, in the finals 5-4.

"It's been a very exciting year — the team was a fun bunch of guys and they are the best group of people I've ever worked with," Bream said.

Zoller and Landry were selected as All-Americans in singles and doubles, and Rakela was selected in singles.

Cal Poly is the first non-scholarship university to win the national championship.

Everyone knows Akeem: especially the Lakers

HOUSTON (AP) — Houston Rockets guard Robert Reid says the surname Olajuwon is unnecessary in identifying what is becoming one of the most awesome forces in the NBA.

"Akeem needs only one name like Ulysses or Hercules," Reid said. "Everybody knows Akeem.

"I see him as a young Moses (Malone) who doesn't know the meaning of quit or lose. I see him as a future legend like Kareem Abdul-Jabbar is now."

Olajuwon, a seemingly unstoppable blur under the basket, is establishing a piece of his legend in the Rockets' NBA Western Conference playoff series against Abdul-Jabbar and his Los Angeles Lakers teammates.

Olajuwon is the greatest reason the Lakers are trailing the upstart Rockets 3-1 in their best-of-7 playoff and face elimination unless they win when the series resumes in Los Angeles Wednesday night.

Olajuwon has led the Rockets on a three-game-winning streak against the Lakers in the series, bringing them within one game of facing the Boston Celtics for the NBA title.

The Rockets thumped the Lakers 105-95 Sunday for a 3-1 lead in the series. Olajuwon scored 35 points. On Friday, Olajuwon scored 40 points as the Rockets won 117-109.

After each game, the Lakers and Rockets have lavished praise on Olajuwon. He has the Lakers wondering where he'll turn up next.

"It's very difficult for any defense to cover him because he's so quick," Los Angeles forward Maurice Lucas said. "We have to be aware where he is at all times."

But even knowing where Olajuwon is and what he's going to do isn't always enough.

"When he gets the ball down low, there is no man in basketball that can stop him," Lakers guard Magic Johnson said. "He does it quicker than anybody.

"When he gets the ball inside, he's got his shot up."

In Sunday's game, Johnson said the Lakers tried fouling Olajuwon and that strategy also backfired.

"We fouled him and he made the free throws," Johnson said.

If there's a way to stop the swirling, 7-foot Nigerian, the Lakers admit they haven't discovered it.

"We had four guys on him and we couldn't stop him, the guy is a great player," Lakers Coach Pat Riley said.

Olajuwon has averaged 31 points and 12 rebounds, blocked 16 shots and hit 39 of 55 free throws in four games against the defending NBA champions. He hasn't shown any sign of slowing down.

"Olajuwon played great and there's nothing we could do about that," Abdul-Jabbar said.

"But I don't think we are doubting ourselves yet."

Baseball players get post-season honors

By John Greenan

The Mustang baseball team selected their team awards for the recently-concluded 1986 season.

Voted as the team's Most Valuable Player was Mark Renfree. Renfree, a senior, started the season playing in the outfield and then switched to catcher to replace the injured John Cotney. He finished the season batting .312 overall and .340 in league games. "He should have received some all-league recognition too," said coach Steve McFarland, "but he just missed by a few votes. He was the runaway MVP. His teammates realized how important he was to this team."

Selected as the Most Improved Player was Dave Poitier, the team's shortstop. Poitier should have also received a Purple Heart. He set the Division I record in and hit three for three with the most pitches, with 14.

The Teammate Award was shared by Dominic Costantino and Harvey Martinez and the Coaches Award went to Tom Harrington. "The Coaches Award is for the person who we feel contributes the most, but doesn't get the recognition," said McFarland. "Tom had a good attitude all year long and contributed a lot to the team."
From page 1

PEACE

From page 1

RANCH

From page 1

Survival

From page 1

Lottery

KCPR

91.3 FM

Grand Terrace Apts.

1 Bedroom Furnished

Townhouses

• Laundry Facilities

• Free cable TV, water and
garbage

• Free parking

• Pool

• Apartments from Poly

• Now leasing for

'86-'87 contracts

614 Grand Ave.

544-6174 eve.

Get A Running

Start On Your

Fall Housing...

Closest off campus housing to
Cal Poly

Security and Comfort

Pool, recreation and

meatcoaching

All reserved parking

Five laundry facilities

Creekside balconies

A place to study

Convenient to banks and

airports

Get More Information

Now Taking

Reservations

For Fall 1986

A Summer

MUSTANG VILLAGE

Hours: Mon-Sat 8am-6pm

One Mustang Dr, SLO

543-4960

Las Casitas

One Bedroom Townhomes

3 Blocks from Cal Poly

Private Patios and Balconies

4 Bathrooms and 2Kitchens

Furnished or Unfurnished

Cathedral Ceilings

Full Laundry Facilities

Satellite Television

Free Parking

Leasing Now for Fall Quarter

Call: 543-2632

For more information

Four years of
ingenuity

on one page

Short, sharp, to the point

Having visualized the

product, the

company can

develop future

products...on
demand.