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ON THE COVER

Streaks of color highlight the equipment of the modern Cal Poly student. Photographers Margaret Apodaca, David Diehl and Kenneth Dintzer used a Hasselblad camera with a 50 mm lens at a five minute exposure. Subjects were exposed with a Norman flash covered with colored gels. The objects were then outlined with a penlight.
Got them low-down Poly Royal blues

Poly Royal, Poly Royal, Poly Royal.
There. Now that we've got that out of our system, let's get on to more important things, such as what's going to happen when it's all over.

This event (we refuse to call it by its given name any more) is the highlight of the year for Cal Poly. From September to April, hundreds of students sacrifice their grades and their social lives in order that this event may be a success.

And for what? It's just a bunch of booths and displays. So what happens when this event has ended?

Well, we'll probably wake up around noon on Sunday, take a few aspirin and realize that there are still six weeks left in the quarter. We'll look at our class syllabi for the first time and read half of the first chapter of "The Dynamics of Linking and Loading: An Overview." The highlighter pen will dry up so we'll call a few friends to come over, have a few beers and fall asleep while watching professional wrestling on television.

On Monday, when this event is a mere memory, club treasurers will count their profits from the weekend. They'll plan a huge party and squander club funds on condiments and libations.

A year-end club picnic will be planned to get rid of four gallons of ketchup some committee member thought was necessary to sellushi on a stick. For a short while club spirit will be renewed. Somebody will suggest buying olive green T-shirts. It will take five years before all of them are sold.

That's what will happen to students. But parents will be affected by this event too. On Sunday Mom and Dad will drive home to Turlock, La Jolla, Arvin or wherever. Mom will say, "Let's not stay in that motel again. It was musty."

Dad will agree, and say, "We could stay at Johnny's apartment next year. I'm sure his roommates wouldn't mind. And we could bring Aunt Fanny and Uncle Stu with us. Stu sure would get a kick out of that rat on a stick."

That's what it's all about. When it's all over, and then done with, what's going to remember what happened? After the painter's caps, T-shirts and Frisbees are gone, what's left as a reminder of this event?

The Mustang-Daily Editorial Board hopes this special issue will serve as a momento of Poly Royal (there — we did it.) Parents will probably take this paper home and file it in a drawer next to old high school report cards and graduation programs.

Students will keep this issue for a while and then use it for packing dishes when they move out of their apartments in June.

But maybe a few people, we hope, will keep this Poly Royal issue of Mustang Daily. They'll pack it in a cupboard or steamer trunk and bring it out every few years to remember this weekend.

A hot dog lasts just a few minutes. A T-shirt may last a year or two. But the Mustang Daily Poly Royal issue can last a lifetime.

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Maybe it's my imagination, but it seems like people at this school get too worked up about job interviews. Guys who have never worn anything besides sweats to class for five years are suddenly wearing three-piece suits and carrying briefcases around campus. What's the deal? You can't hear horror stories all the time about recruiters who try to intimidate students by asking them incredibely tough and embarrassing questions. So when I went to an interview last week, I decided to turn the tables on those ruthless interviewers.

Not wanting to appear overly enthusiastic for the interview, I decided to be fashionably late. I figured 30 minutes was about right.

"Did you have trouble finding our building?" the interviewer asked as he showed me into his office.

"Not really. I knew I was in the right place when my car ran into your sign out front. Geez, I almost nailed that kid on the bike back there. Someone's got to teach these kids not to ride on the sidewalk."

"Good." He offered me a seat in front of his desk, but I told him I liked his chair better and insisted that I sit there.

"Why are you interviewing with our organization?" he asked.

"I've been thinking about applying at the gas station on Monterey and Santa Rosa. That's where all the cute girls go to fill up their cars. By the way, how much does this job pay? I have car payments to make."

"We'll get to that later. What makes you think you're qualified to work for this company?"

"They hired you, didn't they? Just kidding. Hey, your painting's crooked. Here, let me fix it. It's a shame you didn't buy an original. These prints are a dime a dozen."

"Can you delegate responsibility?"

"Yes, and while we're on the subject get me a shot of brandy. I haven't had anything to drink since breakfast. Oh, and have your secretary run out and put some money in the parking meter. I didn't bring any change." "What qualifications do you have that you feel will make you successful in this position?"

"I'm intelligent, articulate, practical and, let's see ... trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean and reverent."

"Wow, that's rather impressive. So, what would you say is your greatest weakness then?"

"I'm too modest sometimes."

At this point, I thought it might be a good idea to light up a cigarette. Looking around, I didn't see any ashtrays so I flicked the ashes on the carpet. I figured I didn't want to work for a company that couldn't afford new carpet.

My interrogator handed me an ashtray from his desk and continued, "How far do you think you can go in this company?"

"I'm sure I can rise to my level of incompetence just like everyone else here."

"Okay. What type of position would you like to hold five years from now?"

"Hmmm, five years from now? In five years I'd like to be your boss."

He seemed to be at a loss for words so I decided to make small talk. "Is that your wife and kids or did that picture come with the frame?"

"That's my wife and kids."

"Oh. That's too bad. Say, who made that lopsided plant holder? Is that supposed to be macramè? It looks like it was made by a rabid Boy Scout in a knotting class."

"My wife made that."

"Oops, sorry." "Let's get started again. Your resume indicates you've been unemployed for awhile. Why did you leave your last job?"

"I decided it was time for me to move on."

"What did your supervisor think about this?"

"It was her suggestion."

"I see. So what are you doing with all your spare time now that you're not working?"

"I sing in the church choir."

"Good."

"I help out at the Boys' Club twice a week."

"Excellent."

"I make cabinets and shelves for my neighbors and relatives."

"Terrific! Go on."

"And every Saturday my friends and I get together, drink a case of beer and go shooting."

"You mean hunting."

"No, shooting. Cats, dogs, squirrels, commies; it depends on the mood."

"You're joking again, of course."

"Maybe. I said, leaning across the desk and giving him my best crazy man stare. "What do you feel is your greatest achievement so far?"

"Getting this tie on right. Geez, it took me an hour. I should have bought a clip-on."

"Well, besides that, what was your greatest achievement?"

"Let's see... I once ate seven Big Macs in one sitting. Does it count if you throw up?"

"Please, let's go on. Why do you think I should hire you?"

"If you don't, I'm going to go work for your competition and help drive you out of business."

I looked at my watch. "Can we hurry this thing up? I'm going to miss 'Gidget.'"

"Hey, your painting's crooked again..."

"It's a jungle out there..."

"You throw up?"

"I mean yes."

"So this is the first time you've embezzled from the company?"

"No."

"So you've embezzled before?"

"I mean yes."

"So this is the first time you've embezzled from the company."

"No. I mean yes. Wait a minute, you're putting words in my mouth."

"No, I don't think there's enough room in there for anything besides your foot."

"OK, hold on. Where were we? Oh yes, do you have any questions about our company?"

"Yes. So, like what does your company do? I mean besides overcharging your customers and dumping toxic waste in the river."

"Never mind. I think that's enough for now."

So I stood up, gave him a cold, slinky handshake and said, "Don't call me, I'll call you."

MARGARET APODACA/Mustang Daily

It's a jungle out there

When job interviewing, show the boss who's boss

ANDY FROKJER

Mustang Daily, April 25-26, 1986 7
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COUPON COUPON COUPON
College students go liberal on social issues

Julia Prodis

We college students have been so aptly referred to as part of the "me" generation of materialism. We want a "Dynasty" life: money, success, a yacht, a Porsche and a cabin in the mountains. (Sans only the venom of Joan Collins.) And logically so, our political attitudes reflect this. We are capitalists and dollars are our god.

But it is the Lockean pillar of liberty that seems to have confused young Republicans, resulting in a shift to liberal attitudes on social issues, while maintaining staunchly conservative on economic issues.

In the 1984 presidential election we voted overwhelmingly for a man as conservative with economics as social issues. Nationwide, 60 percent of college students voted for Reagan, 29 percent for Walter Mondale. It seemed apparent that youth was in unison with the president and the Republican party platform which touted supply-side economics, prayer in school and opposition to abortion.

But according to recent polls, Ronald Reagan's supposed legacy of young supporters is not in unison with the president. A 1986 survey of California Republicans conducted for Sen. Pete Wilson by New York pollster Dick Dresner found that although young Republicans remain conservative on economic issues, they are becoming increasingly liberal on social issues.

A Newsweek on Campus magazine national poll carried out by the Dresner polling firm found that college students don't want their lifestyles messed with. "To support social conservatism is to mess with American lifestyles. Doing so means to violate values on which our country was founded."

And indeed, the trend seemed apparent even in 1980 as a University of Michigan poll found 45 percent of conservatives between the ages of 18 and 26 labeled themselves as pro-choice on the abortion issue.

So why is it that conservative youths are going liberal on social issues? After all, Ronald Reagan, celebrated for "bringing America back" to the days of pride, glory and strength, doesn't hide his opinions on the immorality of abortion, the need for school prayer and the caps on freedom of information. It is no secret that Reagan concurs with Moral Majority leader Jerry Falwell.

Perhaps one reason may be that capitalists have a guilty conscience. Granted, capitalism has seemed to work fairly well for our young country, but inevitably the capitalist system breeds both wealth and poverty. Could it be that these young capitalists are bothered by economist John Kenneth Galbraith's allegory of the trickle down theory? Galbraith writes of the horse and sparrow. When the horse eats bountifully, the sparrow eats its excrement. Could this perspective cause capitalists to want to morally correct the victims of the system? A little bird tells me so.

More likely, young people's liberal stand on social issues is simply an extension of "me-ism.

"The Republican party has seen a tremendous influx of white males who are mostly concerned about taxes and the money they earn," Dresner says. "They don't want their lifestyles messed with."

To support social conservatism is to mess with American lifestyles. Doing so means to violate values on which our country was founded: individual liberties, separation of church and state, freedom of expression, equality.

It's easy to make a good argument for being liberal on social issues. Issues of abortion, school prayer and civil rights are all "freedoms" that are not only stated in our Constitution, but pose no restrictions on our lifestyles.

So why do these young, economical conservatives, socially liberal people support Reagan as strongly? It's the old bark and bite cliche. Reagan talks staunchly but carries no big stick on social issue legislation.

He's got friends in the religion business, but he's frustrating them with his lack of action as he pacifies the moderates. But if Reagan's bits were as rabid as his yipes, we may have seen legislation passed requiring prayer in school and the overturning of Roe vs. Wade, which legalized abortion. Either Reagan is ineffectual or he's a smart strategist trying to please most of the people most of the time.

On the surface, a tendency toward liberalism on social issues seems an unselfish, altruistic trend. But being socially liberal may simply follow necessarily from a me-oriented mentality.

Nevertheless, if this trend continues Moral Majority types of social conservatives who attempt to control the Republican party could alienate potential new voters. The Republican party should realize that fundamentalists are the least educated and least politically informed of any political group (according to a 1980 University of Michigan study) and recognize, through alterations of the party's social platform, the potential force of its youthful constituency.
Prior to World War II Cal Poly had very little effect on San Luis Obispo. But since the late 1940s a rapid increase in students has helped the university make its presence known in the city.

A town built

New money. It's money that isn't earned in the place where it's spent. It's money that is brought by Cal Poly students to San Luis Obispo. And for a city of 36,000 people surrounding a campus that serves 16,000 students and 2,300 faculty and staff, new money means the very economic survival of an area that prides itself on its small-town image. Because without Cal Poly, the City of San Luis Obispo would be like Nipomo, or Paso Robles, or Atascadero — or any small agricultural community that doesn't have the luxury of having a university in its backyard. In 1980 it was estimated that Cal Poly students spent $64.1 million in San Luis Obispo, making them the single most important source of income for businesses in the city. In comparison, manufacturing

DAN RUTHEMEYER
added only $53.1 million to the San Luis Obispo economy in 1980.
Government agencies, which include Cal Poly and the California Mens Colony, account for approximately 30 percent of the city's economic base, and in 1980 one out of every four people employed in the city held a government job.

Cal Poly has had such a drastic affect on the economic development of the city that former Cal Poly President Robert E. Kennedy says the city would experience severe hardship should the university fail to exist.

"I think it would make San Luis Obispo definitely a depressed economic area," he says.

A 10-page booklet published by the San Luis Obispo Chamber of Commerce in cooperation with the Private Industry Council states that with 2,300 employees and an annual budget of $86 million, Cal Poly is the largest single economic force in the community.

San Luis Obispo Mayor Ron Dunin agrees that the university has a direct impact on the economic well-being of the town. He says students bring a "new dollar" to the community, one which is not earned in the city but spent in the city.

According to the Strategic Planning Program manual compiled by the city in September 1983, the "new money" coming into the community is spent on locally produced goods and services and is the driving force that determines the total level and quality of all city economic activity.

The manual states that because the "new money" does not originate in the city but is spent in the city, a multiplier effect is created. This means that the money has more economic impact than if it originated within the city.

Although today the university has a significant impact on the community, it was long ago that its effects were minimal.

In 1940 the university was made up of 750 students and 40 faculty members in a city of 8,000. Because this was the period following the Great Depression, there weren't many students who owned automobiles or who had very much money to spend.

"It (Cal Poly) definitely was not making an impact on the community," Kennedy says. "I would say the community knew the school existed and the school knew the community, but there wasn't much contact."

World War II brought with it a drop in enrollment to 80 students and whatever role Cal Poly held in the community was quickly diminished. In fact, says Kennedy, it was the Army camp and not Cal Poly that had a significant impact on San Luis Obispo during the war.

During the late 1940s when World War II veterans entered Cal Poly with the help of the GI Bill, enrollment soared to 2,900 and the city began to feel the impact of the university.

Enrollment at Cal Poly continued to climb, and the city responded to accommodate the increase in students and faculty. By 1967 when Kennedy became president the enrollment was up to 7,000, nearly twice what the maximum projected capacity was in the 1930s.

Kennedy explains that the maximum projected enrollment figure of 3,600, which was determined when Julian A. McPhee was president, was the all-time projected high. He says that under McPhee it was decided that at no time would enrollment exceed 3,600. He adds that other universities in the system had all-time projected enrollment figures set at 5,000, which were also eclipsed.

When the California State University Board of Trustees set a new master plan enrollment figure at 15,000 in the 1960s, some members of the city government complained that the new ceiling was too high to be accommodated by the city. San Luis Obispo officials argued that the city could not accommodate the increase in terms of housing and parking.

Although the officials pressed for reconsideration of the new ceiling, the Trustees refused and held their position.

Kennedy says that when ceilings are set the city has no real power. The Board of Trustees and ultimately the California State Legislature are the two bodies that determine public university enrollment.

Although some city officials were displeased with the new ceiling, Kennedy says that it could have been a lot worse.

"If they (the Trustees) hadn't taken into account the community, the enrollment figure would have been 35,000," he says.

Kennedy says he feels the city has responded well to the enrollment increase of the late 1960s, and he doesn't foresee future enrollment changes.

While the city of San Luis Obispo became aware of the effects of the university in the late 1940s and even more in the 1960s, there was a time when the city didn't care whether the university existed at all.

In the first three decades of the century Cal Poly was threatened several times with cutbacks that put its existence in jeopardy. During those troubling times for the university the city took no action to help.

In 1923 California Governor Friend W. Richardson emphasized the need to make budget cuts and threatened to close Cal Poly. To help support itself the university sold off nearly 700 head of livestock, raising $8,500. According to newspaper accounts, this figure was well below the value of the livestock.

"Did the people of the community come to the aid of the institution? No, they didn't," says Kennedy. "It (the livestock) was worth at least three or four times that amount of money. There was no great effort on the part of the local community to come to the aid of the institution to save it."

Now, instead of ignoring the university, the city is hoping to play off the good qualities of Cal Poly in order to benefit the town.

"I want high-tech research industry in conjunction with San Luis Obispo Mayor Ronald Dunin looks out over his town.

former Cal Poly President Robert E. Kennedy.

"I want high-tech research industry in conjunction with Cal Poly to benefit the town."

"I want high-tech research industry in conjunction with Cal Poly to benefit the town."

Mustang Daily, April 25-26, 1986
CAL POLY

continued

with Cal Poly," says Dunin. "I would like our young people who graduate to be employed in that type of industry." Dunin says that because many students wish to stay in the area after graduation but are unable to find jobs for which they are trained they are forced to take more menial jobs.

"It is really unfair to the students and the community to have them (students) work at something they weren't trained in," he says.

By building up industry in San Luis Obispo, the city can take advantage of the educated workforce coming out of Cal Poly, while cutting back on its reliance on the university for a significant part of its economic base. Dunin says Cal Poly has such a significant impact on the city that if the university didn't exist it would have a disastrous effect on the city. He stresses that San Luis Obispo must continue to work commercially and industrially to go out on its own.

Between 1975 and 1981 jobs in manufacturing, and primarily electronics, increased 230 percent. The Chamber of Commerce along with the Private Industry Council is also working to bring more high-tech industry into San Luis Obispo County.

In its information booklet sent to businesses throughout the country, the Chamber of Commerce points out that "an employer in San Luis Obispo County can tap a tremendous labor force of local college graduates schooled in business, engineering, architecture and other fields."

The booklet also points out that wages in San Luis Obispo County are lower than in other areas. For example, a shipping and receiving clerk in San Luis Obispo makes $4.60 an hour, while a clerk in Los Angeles makes $8.03 an hour.

According to the booklet, many of the low-paying jobs in retail and tourism employment are held by highly educated people who desire to live in the community, but are unable to find employment utilizing their special skills.

The Strategic Planning Program manual compiled in 1980 also took into account the possibility of establishing clean industry in San Luis Obispo with ties to Cal Poly. The industry expansion alternative calls for increasing industry's share of the economic base from six percent, which it was in 1980, to 16 percent. This would create 900 new jobs over five years.

Expansion would include high-tech manufacturing built in industrially zoned areas with a strong relationship developed between Cal Poly and private industry. Success for this alternative is dependent on the ability of the city to attract basic industry or for Cal Poly to induce industry to establish research projects in the city and use the university as a labor resource. Listed as San Luis Obispo's advantages over other cities of attracting industry are a desirable living environment and proximity to Cal Poly. The report stated that this alternative would be more likely to succeed if an industrial development program was sponsored by the city and Cal Poly. As the size of Cal Poly has increased over the years the city has become more aware of the benefits a university can bring. The city realizes that Cal Poly not only provides incentives for industry to locate in the area.

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Socrates & sports

The head of Cal Poly's intercollegiate athletic program isn't just worried about team scores. The former philosophy department chair respects the minds of his athletes as well. But when Kendrick Walker took over as head of athletics, he inherited a program riddled with financial problems. Now he's just trying to keep the program from becoming a memory at Cal Poly.

KENDRICK WALKER is no dumb jock. As head of Cal Poly's intercollegiate athletic program, he is as concerned about a player's grade point average as he is about a player's batting average. As the former chair of Cal Poly's philosophy department, he is as likely to tell you about the place of athletics in the hearts and minds of Americans as he is to tell you about the basketball team's winning season.

And as the person who inherited an athletics program operating at a deficit, with no additional consistent funding in sight, he is as weary over the program's budgeting battles as he is elated over the program's successes.

"There's a sense of a job to be done, to get the thing going, squared away," Walker says. "I want to get some things done here. I want to provide an environment in which coaches can coach, kids can participate and fans can come — so everyone can do the job they do best."

That may not be as simple as it sounds. When Walker took over as interim director of athletics in January 1985, the program was on the verge of dissolving.

Over the years, athletics had suffered from mismanagement and the rising costs of running a broad-based, 17-sport program. Budgeting is tight throughout the California State University system, but operating costs for Cal Poly's athletics program are higher than at other schools because of its isolated location. Teams travel long distances for games and tournaments, requiring a good deal of money for transportation, lodging and phone calls.

But the scholarship program has been the hardest hit by financial troubles. Because of the Title IX requirement of fair and equal treatment of men's and women's teams, the university had to increase scholarship money for women athletes. In addition, the dormitories for recipients of Mustang Athletic Team (SUMAT) scholarships were converted to office space last year, resulting in an additional cost of about $1,700 per student. General fee increases at Cal Poly over the past five years have also put a strain on the scholarship budget.

Money from Mustang Boosters and Supporters of Mustang Athletic Teams (SUMAT) has helped support the scholarship program, but last year SUMAT was only able to raise $150,000 of the $230,000 it had guaranteed. Several members of the group had promised to pay the difference in the form of $5,000 promissory notes, and earlier this year the notes were called in to fund the program.

In an effort to save the program, the Student Senate passed a resolution asking the Cal Poly Foundation to support intercollegiate athletics. The resolution asked for $250,000 a year for the next three years, with an additional $50,000 a year matching funds for anything more than $100,000 raised by SUMAT.

While President Warren J. Baker told the senate its request was "reasonable," the Foundation Board of Directors later voted to loan athletics $250,000 for one year, to be paid back by Jan. 1, 1987.

Currently, a task force appointed by Baker is looking into funding options for the program. The program will likely be supported by private fundraising, a student fee increase, the Foundation or some combination of these.

Because year-to-year funding remains unstable, so does the fate of the program. The worry and uncertainty is like a dark cloud hanging over the program. They're going to be able to recruit quality athletes. When Walker took over as interim director of athletics in January 1985, the program was on the verge of dissolving.

"We're not going to do better next year," he says. "We've had a really tough recruiting year because our money's frozen. I've got a letter here about who has signed with what schools — National Letter of Intent — and we're dead.

"There are some general things I can say to every coach right now. We expect academic credibility out of your program. We expect fiscal management. And I expect you as coaches to be exemplary role models in front of your athletes. I can say these general things to them. But I can't say, 'there are some performance criteria built in.' It's much more difficult to say that when from year to year they don't know whether they're going to be able to recruit quality athletes.

"I go to the football program and say, "You know, you're the flag sport. You better win some ball games." And they say, 'Oh great, Kenny — and you're not going to let us recruit?' You can imagine the tension that would surround that meeting.

"I have had some very difficult meetings with coaches of highly visible sports, continued..."
Walker isn't ready to give up on the future of athletics at Cal Poly, however.  

"Poly has been a very successful sports program, in spite of lack of stability," he says. He points to the consistent good records of the volleyball, track, tennis and basketball teams. "I think that if we get the kind of money we need — wherever it comes from — and that becomes a stable part of our funding base, then I think there are certain sports here that will be competitive nationally. That is year in, year out — which is a great thing to be able to say. I think there's no question. It's just so clear that if Poly had a certain level of funding, it could be a national power at seven or eight sports, every year — in addition to providing academic credibility and fiscal responsibility."

Academic credibility in athletics has been a concern of Walker's since he was a scholarship athlete at the University of Southern California. He graduated in 1965, then played professional baseball with the Dodgers until an injury cut short his athletic career. He went back to school, earning his master's degree at USC in 1969 and his doctorate in 1974. About three years ago — while he was chair of the philosophy department — Walker was appointed Faculty Athletic Representative. In that position he was responsible for maintaining the academic credibility of the athletic program, making sure that athletes were eligible to play and that NCAA academic requirements were met.

Walker has had to fight the negative image associated with college athletics for as long as he's been involved with it.

"Dumb jock. I've been around it a long time," he says. "In general, what many people confuse about athletes is, they tend to value things differently. But we can't mistake valuing different things for mental aptitude. Some of them are very bright — but you know, they don't value Mozart. And I think that is at the heart of the non-athlete's stereotypical reaction. Because an athlete can be somebody who's natively intelligent, but doesn't care much for art. He's just never been sparked with the subject, but his heart goes pitter-patter over Magic Johnson."

"There are a lot of bright athletes — lots. But many don't employ that intellect around topics that are in the university."

However, Walker makes it very clear that athletes are expected to compete in the classroom as well as in the field, and that academic ability is as important as ability to play.

"There are celebrated cases of kids who do not belong in a university being admitted to a university to compete in athletics, there's no doubt about it," he says.

"But we can't afford to take any risks. It's unfair to the kid. It's unfair to bring some kid in here to compete in athletics when he can't compete in the classroom. He's gone in his sophomore year, and who knows what happens to him. It's also very unfair to the coach to recruit a kid that he has plans for, and the kid flunks out."

"So it's not even good for the program to do that, let alone to the kid. We're just shooting ourselves in the foot to do that, so consequently the average entrance GPA for the program was 3.2, and the average SAT was over 1,000."

Walker admits that this isn't as high as the averages in some individual departments on campus — the electrical engineering department has been known to turn away freshmen with 4.0 GPA's — but he points out that nearly all of the athletes in the program have met their individual department's requirements.

"Our response has been, if you can't cut it here, go someplace else," he says. "They're here to study, and they provide the university with a service. They provide wonderful entertainment, and they provide it with the constant reinforcing of some of the values this culture holds dear.

"It's like drama — you get to see it out there. You get to see courage, you get to see ingenuity, you get to see dedication and hard work, and teamwork, and grace under pressure, and losing with dignity. You get to see all that — you get to see it all the time. In a sense, all those virtues we love and cherish are on display."

Walker himself has had to display those virtues in dealing with a multitude of pressures — from alumni, coaches, students, the administration, the budget and the inherent publicity associated with running a troubled and highly visible program.

But he doesn't mind the problems, because to him the results of his work are worth it.

"One thing happened last spring," he says. "I had been working for months in this office. I got up in the middle of the afternoon, went out and watched Mike Wilton's volleyball team, and I left there and I walked out past the tennis teams, and out to the track, and watched both track programs, and spring football, and on the way back I watched the softball girls."

"I took me about half an hour, 40 minutes. But it was fabulous, because it allowed me to see it all. I'd been behind the desk banging away and working, and then I walked out and saw all those kids participating and at that time, it made it all worthwhile."

"It sounds noble, but it's true. And I did it every day after that. Almost every day I'd leave here about four o'clock and go out and watch the kids run, throw, play volleyball, hit a tennis ball. I loved it."

While he is talking, a tall girl in shorts runs by his office window, bangs on it and grins. She waves hello and runs away.

"That was a volleyball player," he says. "See what I mean? It's worth it."

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Careers in non-technical fields

Liberal arts majors do have some job options, although they have to work hard to find them.

Donald Munro

GENE ROSS, the director of recruiting for Bullock's department stores, is looking for a few good liberal arts majors.

Actually, Ross is looking for more than just a few—his company hires about 100 trainees a year in the merchandising division of Bullock's. While some are business majors, many have a traditional broad-based background in such disciplines as English, history and social sciences.

"I put a lot of stock in liberal arts grads," says Ross. "We look for a lot of self-confidence and communication skills."

That's welcome news to liberal arts majors about to enter the work force. If there's a message that could be deciphered among the complex and ever-changing world of finding a job, it's that liberal arts majors do have some options—although they might have to work a little harder and use some ingenuity to find them. While many companies in banking, insurance and retail are looking for students majoring in the popular disciplines of business and economics, opportunities exist for the liberal arts major who's willing to take a job not directly related to his or her field of study.

And Cal Poly students are doing just that. A report by the Cal Poly Placement Center shows that 1984 liberal arts graduates are employed in a variety of different jobs. Some stuck to traditional jobs and started as reporters, artists and teachers. Others, however, entered other fields to become everything from sales representatives and assistant buyers to claims adjusters and management trainees. It's competitive, but liberal arts majors are pounding the streets and getting jobs.

"The job market is competitive for the liberal arts discipline," says Richard Equinoa, director of the Cal Poly Placement Center. "It has always been competitive for the liberal arts major."

Jobs in such fields as art, English and political science are there, but competition can be fierce. "(Our graduates) are succeeding, but the initial beginning is difficult," says Equinoa. "Statistically, Cal Poly graduates in those disciplines do well in the job market."

The options for liberal arts graduates center on using the human relations and communication skills developed in school and applying them toward a field such as banking, insurance and retail. Once hired, businesses take on the task of training their employees for specific jobs within the company. Specific training can usually be mastered in a short time; such skills as the ability to deal with people or write a coherent research proposal aren't the type that can be taught in a crash course.

"It's that ability to communicate and lead others that makes liberal arts graduates attractive to some employers. And even with those skills, liberal arts graduates face a lot of competition for more business-oriented, less traditional jobs.

Jane Chamberlain, a career adviser in the Cal Poly Placement Center who deals with students from the School of Communicative Arts and Humanities, says it's hard for liberal arts majors to get their foot in the door for that first job, but once employed they possess the communication and leadership skills necessary to advance. Equinoa says that basic skills such as getting along with other people, working in a team environment, and good oral and writing communication skills are important to success on the job, and employers know it.

One company looking for such leadership and communication skills is Traveler's Insurance, where claims adjusters and other service personnel often have liberal arts backgrounds.

"We have jobs where liberal arts majors are excellent," says Bob Fitch, college relations officer for Traveler's. "Many fields of college study have been found to provide good backgrounds for successful claims continued
Liberal arts students go for job interviews — the Cal Poly place relatively few liberal arts majors was Debra Dickerson, formerly Debra Hagen. She was hired in 1984 in a career, preferably with a concentration in social science courses. Dickerson, who was a liberal arts major herself, says an important personal qualification of a claims adjuster is the ability to deal with people. "In claims, you're going to be negotiating all the time," he says. In insurance work, claims adjusters often have to deal with people who have just had a car accident or gone through a disaster and aren't in the best of moods. It takes good negotiating skills to get through these situations. "Liberal arts majors are just great for this," Fitch says.

One Cal Poly student Fitch hired was Debra Dickerson, formerly Debra Hagen. She was hired in 1984 in a place relatively few liberal arts majors go for job interviews — the Cal Poly Placement Center.

Dickerson is a hearing representative for Traveler's and spends a lot of her time attending trials and hearings and making depositions. "My main goal is to settle our claims," she says. "The job I'm doing here is doing a lot of public speaking."

Dickerson was an English major at Cal Poly and is glad she chose that course of study. "I think having a liberal arts degree helped me in a lot of ways. For example, in literature you study people's lives, values and ethics. You do learn about people that way."

When going for her job, Dickerson was able to show many employers value highly meaningful part-time work experience. Says Dickerson: "I've always been in a public type of job." She worked at Spike's Place, a San Luis Obispo restaurant, for two years and was involved with the English Club and Alpha Phi sorority on campus. To many employers, such experience means exposure to the crucial practice of dealing with people.

"What I really look for in a claim rep is the kind of part-time work they've done," says Fitch. In particular, he looks for work experience in jobs where the applicant had to deal with a number of different people in a variety of different situations.

"Liberal arts majors are just great for this," Fitch says.

At Bullock's, recruiting director Ross looks for people who have gotten work experience in whatever way they can, but hopefully something involving with retailing. Basically, Bullock's takes people who have solid basic skills and puts them through a training session that prepares them for their specific job. A background in business courses is suggested, but not mandatory. "We don't disqualify anyone not taking business courses," Ross says.

But for many job applicants, exposure to business through coursework in such areas as business and accounting can be a big plus. "They're employers going to be looking for specific skills," Place­ment Center Director Equinoa says. "They're not ignoring the humanities — but it would be in liberal arts majors' best interests to supplement their skills."

Equinoa says some companies coming on campus to interview students in the Placement Center still request interview graduates from all majors, but there's been a trend to give interview priority to students who have taken courses in management and human relations.

In the long run, however, not many companies make the effort to seek out liberal arts graduates on campus. "As far as on-campus goes, there is not a lot," career adviser Chamberlain says. However, the center does offer career assistance in the form of resume tips, along with workshops that help prepare for job interviews. She says many liberal arts students "avoid" the Placement Center, and aren't aware that there's a career adviser who works specifically with students from the School of Communicative Arts and Humanities. At the same time, many aren't aware there are career options available to them.

At least for some students, such options make sense. For Debra Dickerson at Traveler's, the time spent at Cal Poly earning an English degree was worth it. Liberal arts stud­ents shouldn't get stuck feeling there's nothing they can do with their major, she says, because there are lots of opportunities that open up. Her career is an example: she's planning to attend law school, a decision influenced by her job and something that hadn't really crossed her mind while in college.

"If I had to do it all again, I would go English all the way," Dickerson says.

I put a lot of stock in liberal arts grads. We look for a lot of self-confidence and communication skills'

— Gene Ross
Housing: a renters’ market

ITH THE increasing costs of tuition and books, both students and parents will be pleased to find the housing market in San Luis Obispo being more and more affordable and more often referred to as a renters’ market.

"Rent is a function of supply and demand, and an increased supply is now equaling affordable housing in San Luis Obispo," says Jeff Hook, associate planner for San Luis Obispo.

According to Hook, in the last two years more than 400 housing units have been built in the city and more projects are scheduled to be finished by fall 1987.

"Based on the number of units completed in 1985-1986 it is a good market for house and apartment hunting," Hook says.

Managers of existing complexes have conflicting opinions as to the impact the new developments will have on their clientele.

Jerry Furman, general manager of the newly expanded and redecorated Mustang Village, says he is confident that the complex's "new look" will draw enough students to fill the now 70 percent-occupied rooms.

Chris Becker, general manager of Stenner Glen, has a different opinion: "For the last 10 years we (the managers) have had the pick of renters. All of a sudden it is time for the students to get satisfaction." Becker adds he was glad for the opportunity to strengthen the program Stenner Glen provides.

Whether managers are worried or not, apartment complex owners have been sprucing up their decor and adding new facilities and programs for the coming fall renters.

"With the flood on the market, in order to stay in competition, we are decreasing prices and adding benefits," says Doug Wisman, director of student affairs at Centrepointe, which was previously called Tropicana.

Centrepointe is under new management which is stressing a new "academic atmosphere," says Wisman.

The complex will be offering new computer rooms with IBM and Macintosh computers which will be compatible with the Cal Poly system.

In order to help new students adjust to college life, Wisman says Centrepointe will sponsor educational seminars and student counseling in the fall.

Although enrollment at Cal Poly is not expected to increase, Hook says he anticipates the new developments to be filled by students who now live in outlying areas.

Prices should remain comparable to last year, with smaller complexes slightly dropping their rent for students sharing a room. Few developments provide bedrooms for only one person, but those that do are continuing to demand top dollar.

Hook says the San Luis Obispo City Council has been in strong support of the rental housing increase. "Currently, students are forced to live in unincorporated and residential neighborhoods, due to high prices in complexes close to campus."

Mixing students and lifestyles with other city residents can create problems that could be relieved by removing some students from residential areas, Hook says.

The City Council has changed city zoning standards and the general plan in an effort to accommodate R-4 zoning in walking distance to Cal Poly in order to relieve the overcrowding, says Hook.

People working with the city and in the private housing sector agree that the healthy economy is another reason for the local building boom.

Apartments and condominium living are not the only facets of housing that are easing up in San Luis Obispo, says Tony Flatos, a real estate agent with Farrell Smyth Real Estate Management Company.

The availability of private homes in the area is on the upswing due to the departure of Diablo Canyon Nuclear Power Plant workers.

According to Robert Bostrom, director of housing at Cal Poly, any housing built or vacated affects the area surrounding Cal Poly.

New housing built outside the city, Bostrom says, allows residents of San Luis Obispo to move into the new homes and free housing closer to campus.

"Flatos says only about 10 percent of the students he helps are interested in moving into a private house, which he says tends to be more expensive and require more responsibility."

"Normally three or four kids come in looking for housing together. About 75 percent want to move into apartments and condominiums and approximately 15 percent want to move into studio apartments," Flatos says.

Students are most concerned about the reputation and location of the apartment complexes, says Flatos.

"New students will gain a lot being closer to campus and taking part in activities available at night," says Bostrom. "The further away you go, the cheaper the rent, but students must analyze what their time is worth and figure in the cost of transportation.

"The housing office, located below Trinity Hall, provides lists of vacancies in houses, apartments and condominiums along with rent prices and brochures of complexes. It also has forms of month-to-month rentals.

SUSAN HARRIS

MUSTANG VILLAGE

<table>
<thead>
<tr>
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<th>Utilities: Elec, unpaid, gas paid</th>
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<tbody>
<tr>
<td>People/Room: 2</td>
<td>No. of units: 662</td>
</tr>
<tr>
<td>Rent/Person: $260</td>
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</tr>
<tr>
<td>Location: 5 Mustang Dr.</td>
<td>Bathrooms: 1, 1/2 or 2</td>
</tr>
<tr>
<td>Parking: Free</td>
<td>Facilities: pool, rec room</td>
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CEDAR CREEK VILLAGE

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<th>Bedrooms: 1 or 2</th>
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<tr>
<td>Rent/Person: $225-235</td>
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<td>Location: 1262 Murray St.</td>
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<td>Parking: Free, Reserved</td>
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MURRAY ST. STATION

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<th>Bedrooms: 1 or 2</th>
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<tr>
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<tr>
<td>Location: 55 N. Broad St.</td>
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<tr>
<td>Parking: Free</td>
<td>Facilities: pool, rec room</td>
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VALENCIA

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<th>Bedrooms: 3</th>
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<td>No. of units: 161</td>
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<tr>
<td>Rent/Person: $273-297</td>
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<tr>
<td>Location: 505 Ramona Dr.</td>
<td>Bathrooms: 1 1/2</td>
</tr>
<tr>
<td>Parking: Free, Reserved</td>
<td>Facilities: pool, weights</td>
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CENTREPOINTE

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<tr>
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</tr>
<tr>
<td>Location: 55 N. Broad St.</td>
<td>Bathrooms: 1 1/2</td>
</tr>
<tr>
<td>Parking: Free</td>
<td>Facilities: pool, weights, rec room</td>
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FOOTHILL HACIENDA

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<th>Bedrooms: 2</th>
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<td>Location: 190 California Blvd.</td>
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<td>Facilities: None</td>
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FOOTHILL GARDENS

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<td>Parking: Free</td>
<td>Facilities: pool</td>
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WOODSIDE

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<td>Parking: Free, Reserved</td>
<td>Facilities: pool, game room</td>
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STENNER GLEN

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<td>Rent/Person: Varies</td>
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<tr>
<td>Location: 1000 Foothill Blvd.</td>
<td>Bathrooms: 1 1/2</td>
</tr>
<tr>
<td>Parking: Free</td>
<td>Facilities: pool, sauna, weights, games</td>
</tr>
</tbody>
</table>

Chart is intended for comparison purposes and does not represent all housing in San Luis Obispo. Check the Housing Office for complete information.

continued
Enjoy Poly Royal
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April 1986

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When their jobs are on the line, can engineering students afford to say 'no'?

RON NIELSEN

MECHANICAL ENGINEERING
SENIOR Harvey Moriyama wanted to work in the medical field when he graduated from Cal Poly. But because opportunities weren't available, he'll go to work at Northrop Corp. instead. Employment at Northrop means the advanced technology of defense projects such as the MX missile and the stealth bomber. Moriyama will be devising new ways to fit soldered micro-chips into the electronic packaging of advanced guidance systems.

Why did Moriyama decide to work at Northrop even though he preferred a non-defense position? "If it comes down to getting a job or not working," he says, "I felt I should get the experience." At $29,000 a year to start, he believes the offer was too good to pass up.

For engineering graduates such as Moriyama, there's more to think about when leaving Cal Poly than simply which job offer to accept. The ethical questions loom large — as do the financial considerations — of whether or not to work in the defense industry.

Defense industries in California received $28 billion in Pentagon contracts in 1984 and accounted for a high percentage of the available engineering jobs. The total revenue for agriculture, the state's largest industry, was $16 billion the same year.

A study of the nationwide demand for engineers, compiled by a professional employment service based on the percentage of recruitment advertisements for each discipline, reports that the military leads the engineering field with 21 percent of classified ads in newspapers. It's a situation that means a lot of engineers are going to end up building weapons.

"Lately there has been more money in defense so more graduates have been pulled in," says Dean Duane Bruley of the School of Engineering. The Reagan Administration's increased military spending has pushed salaries up and increased the number of job opportunities in both direct defense contracting and for smaller sub-contractors.

Bruley is quick to point out, though, that there are many opportunities for engineers who don't want to work in defense. California's population boom and the accompanying problems of pollution, water quality and energy consumption have also boosted the number of non-defense careers. Computer design and manufacturing, consumer electronics and the burgeoning bio-medical field also offer careers to graduates, many of whom are philosophically opposed to military and government work. "There are tremendous opportunities in non-defense oriented industries," Bruley says.

One company that so far has stayed out of the lucrative defense business is the Enercomp Corp. of Davis, a small firm of four engineers that designs micro-computer applications for energy-saving devices. They put up a poster at Cal Poly to recruit the one engineer a year that is hired at a starting salary of $21,000. The five-year-old firm recently turned down the first defense contract it was offered. "The staff was evenly divided," personnel director Martha Townsend says. The company didn't need the business at that time, but a later opportunity might mean a different response as pragmatism could overrule idealism. "All of us want the continued
ENGINEERS

continued

business to survive," she says. For Cal Poly engineers entering the job market, opportunities for non-defense related work extend beyond small, young companies.

Environmental engineering senior Steve McCullough is glad he chose a discipline that was not dominated by military contacts. He will be earning $32,000 a year designing and installing pollution control equipment for the Los Angeles Department of Water and Power.

"I feel pretty strongly about most of the aerospace industries," McCullough says.

Electrical engineering major Susan Trunnelle is another graduate who will work for a large company that isn't a defense contractor. She'll start work in June with Chevron Oil in Ventura. Trunnelle, who is president of the campus chapter of the Society of Women Engineers, says she's looking forward to designing machinery to facilitate the pumping of oil from offshore drilling rigs to the mainland. She's also looking forward to making $30,000 a year. Trunnelle adds that she's happy about not having to choose between the defense industry and other engineering companies.

But for many students, working in the defense industry isn't an issue that could keep them from accepting a specific job offer. And for many, a conservative ideological outlook means an acceptance and approval of defense work.

At Gould Electronics in El Monte, Personnel Director Jim Conchelos says he doesn't have a problem finding engineers to design and build the radar and navigation equipment it provides for the military.

The firm hired its first Cal Poly graduate last June. Conchelos says the combination of technological advancement and personal excellence make Cal Poly graduates a valuable commodity. "The outlook for our company looks good," he says. Conchelos adds that less than one percent of the students he interviews have reservations about working for the defense industry.

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SOME CAL POLY STUDENTS HAVE TAKEN THIS YEAR'S POLY ROYAL THEME, "WE ENVISION" TO HEART. THEY ENVISION A FUTURE WITH ORBITING SPACE LABS AND GENETIC ENGINEERING, AND WILL BE TESTING THEIR IDEAS BY CONDUCTING EXPERIMENTS ON UPCOMING SPACE SHUTTLE FLIGHTS.

AERONAUTICAL ENGINEERING MAJOR BLAKE WELCHER HEADS A TEAM OF ABOUT 15 STUDENTS WHO WILL BE PERFORMING A SPACE WELDING EXPERIMENT. IN AN UNRELATED EXPERIMENT, BIOCHEMISTRY MAJOR DAVE LOVE AND ENGINEERING TECHNOLOGY MAJOR JOE MIZRAHI WILL BE ATTEMPTING TO SEPARATE DIFFERENT TYPES OF LDH, A METABOLIC ENZYME FOUND IN MAMMALS.

WELCHER SAYS THE SPACE WELDING PROJECT GOT OFF THE GROUND A LITTLE MORE THAN TWO YEARS AGO WHEN THE VANDENBERG CHAPTER OF THE AMERICAN INSTITUTE OF AERONAUTICS AND ASTROPHYSICS INFORMED AREA SCHOOLS, BOTH HIGH SCHOOLS AND COLLEGES, OF THE GETAWAY SPECIAL PROGRAM. THIS NASA PROGRAM ENCOURAGES STUDENTS TO TAKE ADVANTAGE OF THE SHUTTLE FLIGHTS WITH RESEARCH EXPERIMENTS.

THE PROJECT RAN INTO ONE BIG ROAD BLOCK RIGHT AWAY — FINDING THE NECESSARY FUNDING, ALL $30,000 WORTH. WELCHER CONTACTED A FRIEND AT ROCKWELL INTERNATIONAL, AND THE COMPANY OFFERED $300. HE STARTED TO GET A LITTLE NERVOUS AT THE IMPORTANCE OF THE PROJECT WHEN ROCKWELL OFFICIALS CALLED BACK AND SAID THEY WOULD FINANCE THE ENTIRE BILL.

WELCHER SAYS ROCKWELL, IN ADDITION TO MANY OTHER LARGE AEROSPACE FIRMS, IS LOOKING AT WAYS TO PUT TOGETHER SPACE LABS SO THERE IS AN OBVIOUS INTEREST IN SPACE WELDING. THERE IS PARTICULAR INTEREST IN THIS PROJECT BECAUSE OF THE TYPE OF WELD TO BE DONE. OTHER WELDS HAVE BEEN DONE IN SPACE, BUT NOT A TUNGSTEN GAS INERT WELD.

A TUNGSTEN GAS INERT WELD, TIG, INVOLVES A TYPE OF LASER OR ELECTRON BEAM WHICH IS OFTEN USED IN AVIATION AND PHARMACEUTICAL PRODUCTION. IT IS HIGHLY REGARDED BECAUSE THE WELDS ARE PERFECTLY CLEAN. "IF WE'RE SUCCESSFUL WITH THIS TYPE OF WELDING, WE'LL OPEN A LOT OF DOORS," SAYS WELCHER.

THERE ARE 15 STUDENTS WORKING ON THE PROJECT FULL TIME WITH ABOUT 25 PART-TIME WORKERS. THEY COME FROM A VARIETY OF DISCIPLINES: ELECTRONIC AND ELECTRICAL ENGINEERING, AERONAUTICAL ENGINEERING, MECHANICAL ENGINEERING AND WELDING TECHNOLOGY.

THE PROJECT WAS ORIGINALLY SCHEDULED TO GO UP ON A SHUTTLE FLIGHT IN JULY, BUT THAT MISSION HAS BEEN POSTPONED BECAUSE OF THE CHALLENGER TRAGEDY. WELCHER TALKED WITH PEOPLE AT NASA AND THEY DON'T HAVE A FIRM IDEA OF WHEN THE NEXT SHUTTLE WILL LAUNCH, BUT THEIR BEST GUESS IS ONE YEAR FROM NOW.

WELCHER'S PROJECT INVOLVES WELDING STAINLESS STEEL PIPE INSIDE A CANISTER WHICH IS ABOUT THREE FEET HIGH AND 18 INCHES IN DIAMETER. WELCHER WILL ANALYZE THE WELD POOL FORMATION, THE CRYSTAL STRUCTURE OF THE WELDED METAL, AND THE TENSILE STRENGTH OF THE WELD. MOST OF THIS POST-FLIGHT TESTING WILL BE DONE AT CAL POLY, THOUGH SOME WILL BE DONE AT ROCKWELL.

ONE MAJOR PROBLEM THE STUDENTS HAVE FACED ON THE PROJECT IS PROVIDING ENOUGH POWER FOR THE WELDER, WHICH USUALLY USES HOUSEHOLD CURRENT. THEY WILL BE USING SPECIAL BATTERIES TO SUPPLY THE POWER, WHICH CREATES ANOTHER PROBLEM. "WHEN NASA LOOKS AT A BUNCH OF BATTERIES WITH A WELDER THAT PRODUCES TEMPERATURES OF 5,000 TO 7,000 DEGREES FAHRENHEIT, THEY SEE A BOMB," SAYS WELCHER. NASA MAKES CERTAIN ALL SAFETY ASPECTS HAVE BEEN CHECKED AND RECHECKED.

WELCHER ADDS THAT NASA IS NOT AS RESTRICTIVE AS IT USED TO BE. THE NEXT SPACE SHUTTLE FLIGHT PROGRAM HAS REALLY TAKEN OFF AT OTHER SCHOOLS. THE UNIVERSITY OF UTAH, FOR exemple, HAS SENT UP FOUR CANISTERS, INCLUDING THE LAUNCH OF A SMALL SATELLITE.

WELCHER HOPES CAL POLY WILL DO THE SAME THING. HE SAYS THE PROJECT PROVIDES STUDENTS WITH HANDS-ON EXPERIENCE AND THE OPPORTUNITY TO LEARN HOW TO DEAL WITH LARGE ORGANIZATIONS SUCH AS NASA. THE FIRST PROJECT IS ALWAYS THE MOST DIFFICULT, BUT ROCKWELL HAS INDICATED A DESIRE TO CONTINUE ITS INVOLVEMENT. "I'D LIKE TO COME BACK IN TEN YEARS AND FIND THAT WE'RE ON OUR FIFTH CANISTER."

DAVE LOVE AND JOE MIZRAHI ARE ALSO WORKING ON A SHUTTLE EXPERIMENT. LOVE, A BIOCHEMISTRY MAJOR, HOPES TO DETERMINE THE MICROGRAVITY EFFECTS ON THE ELECTROPHORESIS OF LDH ISOZYMES. MIZRAHI, WHO SPECIALIZES IN REFRIGERATION, WILL MAINTAIN THE ENVIRONMENT IN A CRUCIAL FACTOR BECAUSE ENZYMES DECOMPOSE AT ROOM TEMPERATURE.

The students' experiment, which is sponsored by Cuesta College, will be sharing a canister with five other experiments. These other projects include a puppy experiment by students at San Luis High School, an experiment on concrete formation from students at Dunn High School in Los Olivos and other experiments by students at schools throughout the county.

LDH is a metabolism-regulating enzyme which is widely distributed in nature. The LDH found in mammals is composed of five tetrameric isozymes which differ in physical, immunological, and catalytic properties. LDH is significant in that the serum level of certain isozymes suggests pathological changes in certain tissues.

In the project, the isozymes will be pulled through a gel, after a process called gel-electrophoresis, and the components will be separated based on their differences in net charge, size, and shape. This should be done using different types of LDH for the experiment, taking them from a pig's heart, a rabbit muscle, a bovine muscle and human red blood cells.

Biochemists are constantly trying to isolate purer forms of LDH isozymes, says Love, but they have only been able to reach a certain level of purity. In space, the isozymes should separate into a purer form. Love and Mizrahi will compare the migration patterns of the isozymes in the experiment with those found on earth.

The aerospace firm McDonnell-Douglas has successfully separated these isozymes in space. They are widely used in the medical field for cancer treatment and pregnancy testing. Mizrahi recently discovered through such a test that he has arthritis.

The electrophoresis experiment is just a start. Love was told by a biochemical engineer from Maryland that he shouldn't even be working with LDH. The engineer told Love he should be using a continuous fluid electrophoresis system to test human chromosomes. Love would prefer to do this more advanced experiment, but the necessary apparatus costs $5,000 and he doesn't have the funds.

WELCHER, LOVE, AND MIZRAHI ALL SAID THEY HOPE TO CONTINUE DOING THIS TYPE OF WORK IN THE FUTURE AND HOPE CAL POLY CAN SUPPORT SUCH ENDEAVORS. SAYS WELCHER: "WHO KNOWS? CAL POLY MAY BECOME AN AUTHORITY ON SPACE EXPLORATION."

The project ran into a big road block right away — finding the necessary $50,000 funds. Rockwell International initially offered $300. But then they called back...
Far right, 1986 Poly Royal Queen Karyn Scheuber after accepting her position. Near right, students take part in one of the many Poly Royal activities. Photos by Duane Milwrocki and Stephanie Pingen.

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<td>Exhibition Soccer Game, Cal Poly Men's Soccer Team Mustang Stadium</td>
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<td>Celebrations of the Seasons — A Musical Parade, Cal Poly Combined Choirs Cal Poly Theatre</td>
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<tr>
<td>Noon</td>
<td>Rugby Exhibition Game, Cal Poly Rugby Club Mustang Stadium</td>
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<tr>
<td>1 p.m.</td>
<td>Populace Stick Bridge Building Contest Society of Civil Engineers Engineering 11 good</td>
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S.A.M. Stage, Society for Advancement of Management Decor Library Lawn

Peace Corps Movie and Side Show Agricultural Science Bldg. 226
FIRST PLACE FICTION

CASUALTIES OF WAR

By Chris Anne Parras

CORPORAL JOHN BARLOW stood quietly at the curb, looking up at the white, two-story house. He clenched his fingers tightly around the handle of the duffel bag he carried and took a deep breath.

He looked up the street and watched the tail lights of the taxi disappear around the corner. He wished he'd told the driver to go around the block once more before dropping him off. Barlow swore softly and looked back up at the house.

There was only one light on upstairs – the lamp which stood next to his and Jane's bed. Barlow wondered if she'd slept with the bedside lamp on since he'd left. He knew she didn't like to be alone, and she'd told him more than once in her letters that she couldn't wait until he was back home. Maybe that's why it had happened, Barlow thought. Nobody likes to be alone.

The red ribbon tied to the front porch light fixture blew gently in the soft summer breeze. Barlow guessed it was up there for him, and for every other guy serving in Vietnam. And it was probably up there for her father, who hadn't survived Korea. And, more than likely, there was some hope tied up in that ribbon for his best friend Pete, though Barlow didn't really give a damn what happened to Pete now that he was...
The front door seemed miles away and Barlow suddenly remembered he had no key. It would have to knock on the door of his own house, just as if he were a complete stranger, like the Feller-Brush or someone like that.

But he didn't have to knock, after all. The door opened as he climbed the steps and there stood his young wife. The screen door masked her expression, but he could see her biting her lip. Had he been standing there the whole time, watching him mentally wrestling with his emotions?

He stepped onto the porch and reached for the screen door as she pushed it open toward him.

"Hi," he looked down at her and suddenly remembered in high school how important it had been to be able to look down toward your girl. He caught her hand as a tear rolled down her cheek.

"Hi," she answered. She reached for the duffle bag and set it down behind her, pulling him through the doorway gently. The smell of her hand was their first physical contact in two years.

He stood in the hallway of his own home, unsure of what to do. It had been so long, so much had come between them. Slowly, he leaned down and kissed her mouth softly. The hesitancy and shyness reminded him of their wedding night. It seemed hundreds of years since he'd slipped the band on her finger.

And he'd noticed when he took hold of her hand that the band was still there, but he couldn't help wondering if she'd taken it off for Pete.

He drew her close in a tight hug. As he looked over her head, he could see their reflection in the hall mirror. He moved his hands down her body to encircle her waist.

God, she'd gotten thin. Her body shook as she cried into his shirt and he held her tighter. He was glad she was shaking so violently. It covered his own trembling.

"It's okay," he whispered. "I'm here. I'm home, babe." He stroked her back gently and took a good long sniff of her hair. It smelled like baby shampoo.

She pulled away to look up at him.

"I've got some dinner keeping warm."

She blushed and looked at her hands. "Too casualness."

"That was good, Janey. Thanks."

"I mean, that you are home."

"Are you happy? He wanted to ask.

But he didn't. "Aren't you hungry?"

She asked, opening a beer and pouring it into the glass she'd set before him.

"I missed your cooking." He smiled and looked around the kitchen. Janey moved from cabinet to stove, back to cabinet to get him a glass. She could cook dinner blindfolded, Barlow mused. He'd missed a lot of things the past two years. He had a lot of catching up to do.

"How's your mom?"

She nodded but didn't turn around, only looked back down at the sudsy water filling the sink.

"I love you," she said simply.

"I love you, too, Janey." He sat quietly, waiting. But what would telling accomplish now? Where would it get them?

Nowhere fast, Barlow thought, as he stood up.

"There's a lot — " she began, but he cut her off.

"There's no need."

They stood turned off and Barlow couldn't quite decide what to do. He needed to tell her things. She hadn't heard in a long time. He needed to hear them, too.

"You mean a lot to me," he finally whispered.

She shut her eyes. "I'm sorry," Barlow nodded. "I'm sorry, too."

At that, her eyes flew open. He could see the moment of rage give way to hurt, then understanding. He knew exactly what she was feeling, because he could remember feeling the same way on the way home from a conflict he would never understand. Vietnam had taken a lot from him, but it hadn't done so without giving something back.

Janey nodded once. "Okay, then."

Barlow nodded back. Carefully, he picked up the letter and fingered it. His eyes never left his wife's. He ripped the letter in two and dropped it back on the table.

"Okay," he whispered softly.

chatter as she began setting food in front of him. Nothing alluded to the fact that she'd been unfaithful to him. She appeared to be the same quiet, but-happy girl he'd fallen in love with and married. He wondered if she'd noticed any difference in him, or if he gave anything away.

"I missed your cooking," he whispered, "and looked around the kitchen. Janey moved from cabinet to stove, back to cabinet to get him a glass. She could cook dinner blindfolded, Barlow mused. He'd missed a lot of things the past two years. He had a lot of catching up to do.

"How's your mom?"

She nodded but didn't turn around, only looked back down at the sudsy water filling the sink.

"Tell me, Janey, he pleaded softly. Please, you be the one to tell me."

"I love you," she said simply.

"I love you, too, Janey."

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Barlow nodded back. Carefully, he picked up the letter and fingered it. His eyes never left his wife's. He ripped the letter in two and dropped it back on the table.

"Okay," he whispered softly.
PERSEPHONE LOST

By Mark Roberts

SECOND PLACE FICTION

CROSS CURRENTS
continued

by the window. "Right away," the owner said, smiling.
A few minutes later, Taylor went to sit down at the table with his friend. Nathan turned from the window, and began to listen to Taylor as he continued the story that he had started already. Nathan had been involved a bus that he had seen at a police auction, one that was planning to sell. He pointed out to his sheepish reply was "Please." Outside, the horn of a car honked twice, and the owner lowered the small brown bag down to the outstretched hand of the girl. The father thanked him and paid him the coins from his pocket, before consen
ting to be led by his hand from the store. Nathan, having viewed the entire proceeding, experienced a strange sense of loss at their departure. She had worked her way during this time to the opposite side of the dining area, door to door with Nathan and Taylor sat finishing their lunch. Nathan had followed her with his ears, listening as the keying that hung about her neck jingled with each of her movements. Like a small fish held to the side of his head, he could feel her eyes on him, unestrained by

when he felt his daughter give a sharp tug to the pant leg of his jeans. "What's the word?" she cried, to which his sheepish reply was "Please." The doors closed with an expressively loud thump of the meat slicer turn quickly on and followed strictly the repetitive cuts of its blade. The whole store smelled to Nathan of cold cuts and heat, the latter stirred thickly by the ceiling fan above. Taylor continued on, verbally diagramming his ideas for transporting school children quickly with no threat to safety. And he and his friends were to marry soon (Nathan understood this to mean within three years), and he could use the extra in
come. After a few more minutes of conversation, they saw their sand­wiches come up on the counter; Nathan walked over to get them. He paid the man from a stained leather wallet and walked back to the table, listening as the cash register rang open and slammed shut behind him. With the sound of the door, Taylor grinned an almost idiot grin, his chipped teeth hanging like broken keys, hair and gritted teeth. "I'm hungry, I want something, I need something," he said at the potato salads and ham-

or, please, not her face. He swallowed and felt sick. Standing up from the table, he picked up his wife and carried her away. This was that there were there and made his way over to the trash can. She followed him, and, when he turn,
ed, she was there.

"No answer? Not even a nod? How 'bout a nod, Nathan; or are you deaf today, also?"

quantity when he felt his daughter give a sharp tug to the pant leg of his jeans. "What's the word?" she cried, to which his sheepish reply was "Please." Outside, the horn of a car honked twice, and the owner lowered the small brown bag down to the outstretched hand of the girl. The father thanked him and paid him the coins from his pocket, before consen
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by her name. Nathan wanted to forgive her, but he too was blinded by the heat of his resentment. The bell rang as a car drove across the street, and Nathan wished that he were there.

"Shut up, William, and keep out of this. My tolerance for this whole thing has run out. She started up from the table where she had leaned and took two steps closer to their table. "Have you seen her face lately?"

He went to sit down at the table where she had leaned and took the small mound of keys, hair and gritted teeth. "I'm hungry, I want something, I need something," he said at the potato salads and ham-

Whether the same fall from the truck had hurt his partner's head as well. Taylor grinned an almost idiot grin, his chipped teeth hanging like broken keys, hair and gritted teeth. "I'm hungry, I want something, I need something," he said at the potato salads and ham-

But the screen slammed shut, Nathan having already walked out. Taylor watched him go, then turned, incredulous, to look at the husband and wife. For a full minute he stood outside, watching as the shamfaced owner turned away and his wife pulled her hair back from her face.

He nodded in reply but was gone, his body sinking away as it de

He hated her. For the first time he realized with this word, hate, and sat silently as it turned to

blood within his face.

"Ciood. good." She now half-stood in front of the table, head nodded mean
ting for a short while as Taylor's high, banging rhythmic shut behind him. Regardless. Nathan continued listen­
ning for a short while. His ears, his skull looked perceptively flat on one side beneath the closely cut hair. Regardless. Nathan continued listen­
ning for a short while. His ears, his skull looked perceptively flat on one side beneath the closely cut hair.

But the screen slammed shut, Nathan having already walked out. Taylor watched him go, then turned, incredulous, to look at the husband and wife. For a full minute he stood outside, watching as the shamfaced owner turned away and his wife pulled her hair back from her face.

From behind screen doors they would tumble, running; the doors banging rhythmically shut behind them, with hardwood steps leading down to the sand resonant beneath small feet. It would then take only a moment before their mother's reason for keeping them in this long would make itself apparent. Cries and screams that found their audience along the length of the beach would emanate from the owners of cold, sun­

When finally she looked up, he was there. Standing just the other side of the mound, he appeared buried to the waist in the sand, as if he were a man coming from the earth itself. He had clutched the bottle turned dark blue with time, and recognized it for what was actually the object of his attraction. Nathan readily recognized this error, however, for within seconds of his arrival he had already begun his walk back to stand before her. Voices of her friends met her ears, their screams of excitement over imagined historical objects coming from another part of the landfill. She had wandered away from them; and now with him standing before her, they seemed far off, as in a dream. A freckled arm reached out for her, held her still after her in­
stinctive pull away. She did not move again.

"What's your name?" She removed a strand of hair that had been blowing in her eyes.

"Sarah."

She was tall, with red hair that blew in his face. He seemed 20, making him five years older than she. "He drives the truck," he said, seeing the goggles that hung from his neck and the marks they had made on his face.

"Who are you?" she asked. His grip had slackened somewhat and she took her arm away.

"Joseph Jenkins. Joe, Not J.J."

She stared at him Fixedly for a moment, until her nose began to itch. Scratching it with the back of her hand in autumn, she wondered how it was that she had succeeded in moving her nose in several unattractive directions. It was not until she had let her arm fall back to her side that she noticed his turning tay. "You and I's got go to the beach a lot, don't you?" he asked when he reached the top of the mound.

She nodded in reply but was gone, his body sinking away as it de

scended past the ridge. That night, no air passed through her screen. Lying in her underclothes atop piles of felt, she sensed the accumulation of her own breath as it hung about the room. Her mind had long since become a prison: thoughts whose only escape would have been sleep, increased. She listened, and felt sick. Standing up from the screen. Lying in her underclothes atop piles of felt, she sensed the accumulation of her own breath as it hung about the room. Her mind had long since become a prison: thoughts whose only escape would have been sleep, increased. She listened, and felt sick. Standing up from the screen.
April 25-26, 1986 Page 5

CROSS CURRENTS

For the fifth year, the winning entries of the Cal Poly Creative Writing Contest have been published as a supplement to the Poly Royal edition of Mustang Daily.

The English department began the annual contest in the spring of 1971 in an effort to encourage creative writing across the campus. It is open to all Cal Poly students and winners have come from a variety of majors.

There are two divisions in the contest: a short story division and a poetry division. Each division has cash prizes of $100 for first place, $75 for second place and $50 for third place. In addition, honorable mentions are given.

Students occasionally enter the contest, but it is not until the judges have reached their final decisions that the names of the winning writers are revealed.

The judges are selected from the faculty of the contest. Each judge reads all the manuscripts and then all the judges meet to reach their final decisions.

Contrary to popular belief, there are not two possible winners of the contest. The contest is not open to the public.

The contest coordinator is Al Landwehr.

CROSS CURRENTS

Turning to leave, her body rotated to the left, her arm which held the hat staying for a moment within his reach. A thousand decisions met with an absence of thought, leaving better judgment to be overwhelmed by the necessity of action. All of this in a second, and in that second he had grabbed her.
THIRD PLACE FICTION

A CHAIR OF PAST AND PRESENT

By Danielle R. Uharriet

Illustrated by Robin Campine

CROSS CURRENTS

By Danielle R. Uharriet

 Illustrated by Robin Campine
The Fall of the City

The City was burning and dreading what they had remembered.

Class of 1965

The bourgeousie came first; filling my mind as I wake.

Heartless

Was the way that she described herself that day when, talking too quickly and laughing a bit too readily, she first slapped her spoon into that ancient soup.

"Heartless!" she laughed, "heartless!" There was a crack growing at the back of her voice that might be fear.

"Why, I must be heartless!" "Look at me; I have no heart!" as she tasted that broth again.

Another laugh. Her eyes darted across the room, in them a bird, freshly caged.

In the Alley

There is a man waiting in the alley where the clowns died. He has in his hands something that is veiled, something that I cannot clearly see. He sings, and voiceless children —

Airplanes Falling

From the Sky

Everyone, it seems, loves the airspace over my neighborhood. Loud Army helicopters swing by on daily patrol, bristling with gatling guns and hints of napalm, barely making notice of the student pilots in their Cessnas or the speedy little coast-excitation chopper full of eager voyeurs who have paid dearly for the privilege of hovering over some mythical, secluded beach full of nude sunbathers. The seagulls ignore them all. Above everything, where Zeus Pater once lived, the celestial vault is streaked with long tangles of vapor from 747's on the LAX to SFO commuter run until the sky looks like some strange switching yard full of ghostly, fading railroad tracks. Sometimes Air Force cowboys in F-16s drag-race at near-rooftop level, gone before the sound reaches my ears. At night they look like some kind of special-effects space-fighters in one of those movies where explosions can be heard in a vacuum. I have seen almost everything in the sky until I have begun to hallucinate airplanes.

The City was burning and the light showed things not meant to be seen — slave-pits: "to be forgotten!" said the statues.

The dark and terrible yearnings of the street: women with no breasts covered in their pens next to painted boys and old men with wings.

A CHAIR OF PAST AND PRESENT

Chair.

One afternoon Colette and her cousins were in the white kitchen canning peaches. The whole house smelled like pears. Colette and her cousins laughed, teased the oldest about her crush on the boy across the road, then hushed each other so they wouldn't wake Gramma. They kept sliding chairs. Colette, though the youngest, showing them how to use the cooker and how fast to fill the jars — it was the first time they had spent any time on the farm. That summer a lot of relatives came to visit who usually didn't. Colette suspected that it had to do with the fact that Gramma was always so tired. The sprinklers hissed outside, and they hurried to finish the afternoon canning hoping to get outside and run through the water before dinner. They were outside playing when Gramps came up to the house for dinner. Dinner wasn't ready and he hollered at the grandkids for "screwing off." He yelled through the house for Gramma. Gramma never got up from her nap. The chair seemed like a stranger for the rest of the summer. It became unfamiliar, something foreign and still that Colette didn't want to touch or disturb. There was a silence about it that she didn't understand without Gramma being there.

Prince Hall jumped into Colette's lap, purring and digging, his claws into her thighs. She carried him into the kitchen to feed him. It was getting late outside. She should go to bed. She poured herself a glass of wine that then exchanged the wine glass for a big drinking glass and filled it full. She carried it to bed with her. She hoped she would sleep for a long time. She remembered how tired she used to be after working all day on the farm. She really didn't need to get out more, work hard. She needed to be physically tired and exhausted for a change.

There were days when Colette thought she wouldn't be able to move for a month after working in the orchards and canning half the night. After Gramps had gotten sick there never seemed to be enough time or help during the summer and fall. After Colette had come "to live with Gramma," the chores were no longer shared by the other kids, and they weren't done "for fun." Eventually Colette was in charge of everything. She took care of the farm, she took care of Grams and she took care of herself.

When Gramps brought her back to the farm to live it had all seemed a little foreign out of its summer context. The apples were falling on the ground, the garden was almost gone, and it was too cold to swim in the river or run through the sprinklers. Her first night she woke up crying. Gramps heard her and came into her room, getting her out of bed. She thought he was going to tell her to go back to sleep, but instead, he took her into the living room and sat her down with him in Gramma's old chair. He patted the back of her head, smoothing out her hair with his huge rough hands. Gramps' hands were so calloused that he kept dragging them over her hair and pulling it without realizing what he did. Colette didn't want to mind. She never said anything, letting him hold her and stroke her hair. In a voice so quiet — Colette almost wondered if it could be his — Gramps began telling her about things Colette's mother had done when she was growing up on the farm. Gramps rocked in the chair rather awkwardly. He was too big for it. He was being a part of Gramma and Colette was being a part of her mother. They both sat quietly in the dark together.
2nd place poetry
MICHAEL MINDEN

(“Within What Limb”)"**

Within what limb
Now sturdy & stout
Sure wodes sure doute
While from what sed
In sepulchral lay
Springst lef
Sure wodes sure ayre

Requiem/Sempervirens

Who will mourn this fallen bole?
These musty bones of light —
Light long stored from seasons
That have soaked back to the sea.
In the pit of younger stems
Which stand beside the bier,
From days, virecent days,
When leaves in chorus sang
Their Sanctus, sanctus, sanctus
In grateful exclamation
To sun and silt and rain.

Do not mourn this rot-worn wood,
This moldy store of light —
Light retained, abiding.
Yet unfaded, veiled by form
Decrepit, fragments melting
From the corpse into the floor.
Where hidden now, height's germ
In cerement-woven wrap
Of orphaned choristers,
Sings silent Hosannas
In great anticipation
Of fog and flood and rain.

3rd place poetry
Toni Harkins

Radio Silence

Fingers crumple pillowcase,
Aching to rumple hair in time-zone away.
In the dark I fondle dog-eared memories —
a shortage of flesh more imminent.

Twelve hours after a conversation
(Costly in ways PacBell can't cipher)
Silence distills into thought.
Again I run the enemy's dark gauntlet
Back from want-to-be to Am,

Those coordinates betrayed by
Contraband words — we've wounded
The Alliance we meant to sustain.
The Resistance depends on radio
Silence for its life
(Breaking it is morphine to my soul).

Our words, how deftly woven,
Are no net to save each other.
The battles here are solitary ones
Pitched in starless dark
And radio silence.

3rd place poetry
Toni Harkins

False Profit

Call it the emasculate deception:
I loved something and called it You
But it was ended by its beginning;
An unborn child sucked away and gone —
Never to know the kind of pain
We came to thrive on.

Boy Crossing Room

Something he thinks
Everybody in the whole world
Is older and bigger,
And female.

Mother-warnings rain down on him
Too late
A chair-bump and spill Coke
The clucking starts, but quickly halts
When he smiles
Spilling sunshine.

Flight

Moved to movement,
I take up the trappings of travel;
Out and into the Street.
Advance or retreat —
Any direction will do,
All roads are the Road;
And driving, after all,
Is better than being driven.
"WE ENVISION"

54 years of open houses show off Cal Poly talent

F POLY ROYAL is one of the best college open houses in the country, it's not just beginners' luck. Cal Poly has been putting on the event every year since 1932.

"This year's theme, 'We Envision,' was chosen out of 150 submissions as the one that most exemplifies Cal Poly. We think it illustrates what Cal Poly stands for: research, development and hands-on experience," says Vicky Brennan, director of arrangements for Poly Royal.

"Poly Royal is a very special type of open house in that it is one of the few that is totally student-run," says Brennan.

The Poly Royal Executive and General Boards, made up completely of student volunteers, have worked for a full year, organizing Poly Royal and making sure that everything runs smoothly.

Problems with lack of parking and hotel accommodations and overcrowding on the campus are all expected standards for the event.

"We know we'll see some of those types of problems when we have so many more people on campus than usual. We expect at least 125,000 people this year — think of that in terms of being eight times the capacity for the school," says Brennan.

Cal Poly students will get a small break from their usual class schedule, too. Officially, students are dismissed at noon on Thursday. Also, San Luis Obispo elementary and junior high students are let out of school on Friday for a short vacation.

Basically, the campus belongs to Poly Royal from that Thursday until Sunday at noon. All usual campus activities scheduled during that time are either canceled or approved to take place by the Poly Royal Board.

There is so much happening at Poly Royal in so few days it is impossible to list everything.

It seems as if every year more and more booths mushroom throughout the campus. Popcorn, hot dogs, omelettes, candied apples — all kinds of foods for the most discerning palate will be available. Nearly 150 clubs plan to set up food or souvenir booths, almost 30 more than last year. For campus organizations, Poly Royal is the major fund-raiser for the year.

"These clubs know that they won't have a chance to sell to 125,000 people again for another full year, so they make the most of it," says Brennan.

Most departments set up displays for the enjoyment and education of all. This is the first Poly Royal for the new Engineering Building and special events and an inauguration are planned.

In keeping with the Cal Poly agriculture history and reputation, the traditional intercollegiate rodeo and a tractor pull will take place. This is the first time the tractor pull has been held after four years of organizational and insurance problems.

On the architecture front, designs for the houses of tomorrow can be seen in the annual Design Village Competition. Student architects from throughout California will construct living structures on the lawn behind the Architecture Building, competing in both unique and functional design.

And everyone always looks forward to the traditional SAM stage — the Society for Advancement of Management's answer to a non-stop vaudeville and entertainment show.

A full-fledged carnival for kids and adults alike provides the chance to test their skills at the usual carnival games of luck and chance.

And the longest parade ever for Poly Royal will wind its way through the campus core, complete with floats and the Cal Poly marching band.

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FOR THE FUTURE veterinarians working at the petting zoo next to the farm shop, there's a question asked by children that's often hard to answer.

What happens to the cute baby piglets when they grow up to be full-grown pigs?

"We tell them the truth," says Chris Abell, president of the vet science club. "We tell them the pigs are going to end up on the dinner table."

Many children, along with their parents, haven't been exposed to the farm atmosphere of the petting zoo's calves, goats, lambs and pigs. Says Abell: "Sometimes they really get into it. A lot of them are unexposed to these kinds of animals."

For the past six years the petting zoo display has been located in an irrigation field next to the farm shop, at the base of the hill leading to the horse and ornamental horticulture units.

An estimated 2,500 people came to the petting zoo during Poly Royal last year, and Abell says the location of the exhibit plus the return of the tractor pull events should bring more people to that area of campus during these two days.

Besides the sometimes sticky issue of a piglet's ultimate destination in the dining room, children are curious about how old the animals are and how big they will get.

The baby animals awaiting children's inquisitive hands weren't born until just a few days before Poly Royal, and the selection depends on what animals are available.

"It's like ordering fruit pie at Marie Callender's — you get whatever's in season," Abell says.

If Cal Poly's sheep have lambed in time for Poly Royal, which isn't a certainty, the petting zoo will feature lambs that are between three and four weeks old. Other scheduled animals include piglets, which are about a week old; adult rabbits; and calves, which are about two days old.

Another commonly asked question at the petting zoo is whether the animals are raised specifically to be handled by the public.

Actually, Abell says the animals just happen to be in the right place at the right time — or the wrong place, depending perhaps on the animal's viewpoint.

The animals in the zoo are picked because they happened to be born just a few days before Poly Royal. "We usually get the younger ones because they're smaller and more receptive to people," Abell says.

In order to keep the stress of being petted to a minimum, the animals are changed halfway through the day and sent back to their respective homes. There are actually four sets of animals on display during the two days of Poly Royal.

A new feature to the petting zoo this year will be clowns handing out balloons to the kids, Abell says, but not all of the additions are designed with children in mind.

"We hope to have a booth with information on adopting pets and the responsibilities: rabies vaccinations, animal nutrition, general pet care and the importance of spaying and neutering pets," he says.

Staff Writer Greg Colbert contributed to this story.

Donald Munro

Animal attraction

Calves, goats, lambs and pigs are all part of the annual Poly Royal petting zoo that is put on by Cal Poly's student veterinarians

DONALD MUNRO
Mission Plaza

This urban oasis has attracted tourists and locals alike for more than 15 years. But it wasn’t always this way. San Luis Obispo owes its peaceful mission setting to the perseverance of visionary residents — including some Cal Poly students.
Downtown San Luis Obispo provides a beautiful setting for an afternoon getaway from busy Poly Royal activities for students and their parents. But it wasn’t too long ago that traffic filled what is now Mission Plaza and the gushing creek was choked with discarded radiators and obscured by buildings. This landscaped center of town, where tourists stop to snap photos and locals sip Cokes under eucalyptus trees, might never have been created if it weren’t for the brake failure of an egg truck 33 years ago.

For nearly a century after Father Junipero Serra hung a bell in a sycamore tree on the bank of San Luis Obispo Creek and rang it to call the local Indians to the first mass in 1772, the open creekside land was both the center of activity and the major physical dividing factor in the frontier settlement, according to Cal Poly history professor and local historian Daniel Krieger.

“The creek was the primary source of water until the 1890s,” Krieger says. After a severe drought in the 1860s, the first reservoir was built in the upper range of the creek to assure future drought.

Krieger says that to this day many downtown sites were concerned about the appearance of the area. Businesses followed, including the French Hotel, originally built as an extension of the barracks for mission soldiers across from the church, and the Walter Murray adobe, which remains on the plaza.

In 1885, an effort to save the crumbling walls of the old church resulted in a western version of a banded New England clapboard church, complete with a belfry.

Fifty years later, as Highway 101 traffic whizzed by, the wooden overclad was removed and the mission was restored to its original adobe appearance.

The first city plan

By the 1940s, other buildings along busy Monterey Street had become run down and locals were concerned about the appearance of the area. Patricia J. Clark, who compiled a history of Mission Plaza in 1979, documented that a local art teacher at San Luis Obispo Junior College assigned her art appreciation students in 1950 to design a plan for the growth of the city — then with a population of 14,000. Margaret Maxwell’s students put their plans on display in the windows of downtown businesses.

About the same time the local Soroptimist Club voiced concern about preserving and enhancing the historical core of the city, with the hopes of also boosting dwindling downtown business, says Kenneth Schwartz, Cal Poly architecture professor and former mayor of San Luis Obispo.

This move to preserve the city’s past, however, was not without opposition. Some businessmen wanted to remove the dilapidated Monterey Street buildings — some left over from the early mission period — and widen the road in front of the adobe church. Many argued this was also an ideal time to create parking space on the corner of Chorro and Monterey streets. The Soroptimists opposed this, utilising the support of other organizations to help in their push instead for gardens in front of the mission.

Scrambled eggs

The key to either project — mission gardens or city parking lot — was the Mission Garage building on the corner of Chorro and Monterey streets. The building was constructed in the 1870s as part of the French Hotel, which was destroyed by fire in 1908. In 1953, an egg truck raced out of control down Cuesta Grade and through town, crashing to a halt inside the garage. The building was subsequently declared unsafe by the city and ordered demolished. After it was razed, the creek became visible from Monterey Street for the first time in nearly 100 years and the hills outside the city could be seen from the corner. Possibilities of downtown beautification sparked the imaginations of residents, and service organizations pushed for the city to acquire the garage property for a park.

Cal Poly students get involved

Plans were drawn by Cal Poly architecture students in 1955 that showed Monterey Street closed between Chorro and Broad streets — where the Art Center stands today — and rerouting Broad Street between Monterey and Palm streets to the west of the county historical museum. The plan showed landscaping between the mission and the backs of Higuera Street businesses along the creek and a large fountain in front of the mission.

The newly-formed Citizens for Mission Gardens Plaza presented the plans to the City Planning Commission, which favored the development of a park and established a committee for a thorough study of the mission gardens proposal. This was just the beginning of 13 years of seesawing between the city and those community groups in favor of developing a plaza.

Park or parking

During this time, there was a big move to alleviate parking problems downtown, in part to attract more shoppers to downtown and to accommodate increased enrollment at Cal Poly. Many people couldn’t see using so much precious property for gardens when space was sorely needed for parking. Others saw a need to use it for new businesses to compete for shoppers’ dollars with shopping centers in outlying areas. The city moved to cover the creek for parking, agreeing with the concern of members of the Old Mission Church parish that closing the street would cut off access to the mission buildings, particularly during weddings and

continued

Top: Lillypads and goldfish inhabit one of two fountains in the plaza complex. Center: Near the Warden Bridge hangs a fish sculpture by local artist John Augaburger, donated by former city councilman Myron J. Graham. Left: View from corner of Chorro and Monterey streets, circa 1875, shows the adobe mission before it was covered with clapboards. Surrounding structures remained until the 1950s.
Cochrome. It was difficult for residents to see how the city would seriously consider blocking off the major thoroughfare through town.

Eventually, two small parks were created on either side of Monterey Street. The city established a temporary park on the garage land, and the Cal Poly Church set up a garden area next to the mission on land donated to the diocese.

"It was a sad little park," says Schwartz, remembering the tiny city garden. "There were just a few rose bushes and a bench and a billboard staring you in the face. But at least it was a park!"

But by the early 1960s, the city was again planning to redevelop Monterey Street and create off-street parking areas.

A new organization was set up to preserve the existing Mission Gardens City Park and presented plans to the council for alternative development. Traffic was restricted in front of the mission and a park was developed along the creek.

Disneyland north

In 1962, planning commissioner Schwartz convinced the city to employ the services of Smith and Williams for a comprehensive study of city redevelopment. The plan included deeded land, such as a bowling alley and ice rink. The level of Smith and Williams was to be raised in order to create lagoons dotted with docklike bridges and a stage. An extended plaza was proposed with subterranean parking in front of the mission and extending down Monterey Street.

A major part of the redevelopment plan was the restoration of Higuera Street facades and original designs for signs and street furniture. The plan was not restricted to the creek area, however. Clearly influenced by the then-new Disneyland, Smith and Williams provided the entire city into regions they called theme centers. Downtown was to be subdivided into six centers: convention, historic, art, governmental and high-rise finance centers. The central business district was to include a home improvement center with demonstrations to attract shoppers.

On northeast Monterey Street, where auto dealerships now line the street, a plan called Monterey Place was to be an automotive hub, which was to include new and used car lots and the Department of Motor Vehicles. Auto maintenance courses would be taught and a Disney-esque autopia was to be built for the enjoyment of children and their education in auto safety.

The plan also provided a health region, near Sierra Vista Hospital, and a communication land near the university, which included television studios and a book and newspaper publishing plant. Facilities were to be designed for easy access by area students who could learn the skills of working Linotype machines and make closed circuit television productions.

"The council was enthusiastic at first," Schwartz says. "But soon reali­ ed the plan was beyond its financial capabilities. The major stumbling block throughout all of the discussions was the fear of merchants of losing parking on Monterey Street.

Controversy continues

The Smith and Williams plan evoked a great deal of publicity and controversy. Those who spoke out against the plan argued the plan was too extensive and not in keeping with the historical nature of the area. Some residents felt the plan ignored the mission, rather than using it as the focal point of redevelopment. Em­ phasis, they argued, should be on the preservation of what already existed and in cleaning and maintaining the creek rather than spending money on expansion. Others balked at the underestimated cost of the plan.

In anticipation of an an yet undetermined outcome, the city began to plan landfronting Monterey Street near the mission, including the land that was eventually leased to the Art Center and the parking lot adjacent to the museum. By midsummer, the City Council ordered the creek to be cleaned up and requested a flood control study to be done by the county. Cal Poly students were employed to assist City Planning Director Peter Chapman to prepare a scale-down version of the Smith and Williams plan for a plaza. The Chap­ man plan emphasized the mission and related it to the creek with a park and walkways. It also called for the cooperation of Higuera Street businesses for improving the area behind their establishments. This plan was unanimously adopted by the planning commission.

The city, however, was not satisfied. The council decided in 1965 that a new plaza design must include an open Monterey Street with underground parking.

Citizens were concerned, however, about creating a parking lot as the focal point of the city.

Businessmen showed their approval of a redeveloped creek area, renovating the rear areas of their businesses. John Sue, owner of the Cigar Factory restaurant, made a movement by encouraging other businesses to clean up their property. The Junior Chamber of Commerce proposed adding a second span across the creek by moving a footbridge built by Cal Poly architecture students from the Sinhsemie School site to the plaza area. Cigar Factory Bridge was set in place in 1965, bringing the project one step closer to becoming a reality.

At a town hall meeting two years later, residents suggested a city-owned Higuera Street building, planned to be turned into a parking lot, saved from the wreckers' ball and modified as a gas-lighted entrance to the plaza or an arcade-style mall of shops. This former Croton warehouse was eventually sold to a private developer and converted into the Mission Mall.

City changed by chance

In 1967, Cal Poly architecture stu­ dents Walt Cowell, Ralph Taylor and Jack Reineck discovered the city could qualify for a $1,000 grant from the America the Beautiful Fund, but needed matching funds in order to be awarded the grant. The City Council agreed to provide $750 to the project, provided that the students create a design with Monterey Street realigned.

The students created two updated versions of the Chapman plan, one including Monterey Street and one with the street closed.

Schwartz says the present design of the Mission Plaza is largely the result of chance.

"They showed the closed one first. That changed the city forever," Schwartz says. "The mayor lost his cool and Schwartz remembers it. It was a very busy public meeting, packed with residents who had followed the controversy for years and hoped to see a decision made soon. Mayor Clel Wheelchel, who favored a plan with Monterey Street left open to traffic, was so angered by the apparent misuse of funds by the students that Schwartz says he closed the meeting and threatened to sue the students in order to get the city's $750 back.

Utility poles come down

The City Council decided to go ahead with the widening of Monterey Street but to save the Murray adobe and beautify the creekbed. Utility poles came down behind the Higuera Street buildings in 1968 and easements were acquired by the city for paths along the creek. Santa Barbara landscape architect Richard B. Taylor was hired by the city to prepare a master plan for the plaza.

When the City Council approved the Taylor plan, complete with a realigned Monterey Street, prominent citizens, including Schwartz, led a successful petition drive to put the plaza ques­ tion up to the people of San Luis Obispo in the 1968 election. With voter approval of the closure of Monterey Street, change downtown moved at an accelerated pace. The newly-elected City Council, led by Mayor Schwartz, asked one last time of the San Luis Obispo community whether to proceed with the creek rather than spending money on temporary landscaping for the park.

Trees were moved creekside from Santa Maria Park, 

Changes come quickly

The first phase of Mission Plaza, started in 1980, was dedicated in 1970 — more than 20 years after the initial plans were drawn up by Maxwell's art design. Phase two, from the bridge toward Broad Street, was completed the following year and included two olive trees from the original mission groves. Cladophora siding was used on the Murray adobe and the Scorpions built a dining area in both foreground and background.
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one almost expects a butler or maid to answer the door. After all, this is the mysterious house on the hill — the home of Cal Poly President Warren Baker.

Instead, the president's wife Carly answers the door herself accompanied by the family's golden retriever, Irish. A tour of the two-story house takes much less time than one might expect. Afterward she stands at the foot of the wooden staircase, gestures over the rooms and asks, "Tell me — is the house as big as you expected?"

The answer is no. In fact, nothing about the house is what one might expect. With a mere four bedrooms and four baths it is much smaller and more homey than it appears from the outside.

And Carly Baker is not the cross between Princess Diana and a movie star that most students probably picture as they walk by the private-looking "mansion" on the hill each morning on their way to school. Casually dressed in a black skirt and yellow and black paisley shirt, she could pass for a professor or any active mother of four.

She perches on the edge of the sofa, carefully choosing the words she uses to describe living in the middle of a university of more than 16,000 students and being married to a university president. "It's like living in an isolated fishbowl," she says after a moment's thought. "I can't open the door and yell at the kids without the whole population knowing about it."

With hundreds of students streaming by the house every day it's not surprising that she sometimes misses her privacy. "It's hard to just schlep around," she complains jokingly.

But life in the public eye comes with the territory. It has required some getting used to on her part since the Bakers moved into the presidential residence in 1979 from Michigan, where her husband was academic vice president of the University of Detroit.

"When I first came here, I really felt like people were watching, but that went away — it's just a matter of adjusting."

Of course there is always an occasional student riding his bike on the patio. "I had to get very used to walking by the window and seeing a whole class of students sketching on the lawn. It can make you feel like you're living in an institution — not a home," she adds.

The fact remains they are living in the middle of state property and their house has a small wooden sign in front assigning it a number like all other campus buildings.

She also has a hand in much of the inevitable entertaining that goes with the presidency. "I take a very active part in all the entertaining. I plan all the menus. I don't do all the cooking."

Just as Plant Operations does most of the repairs around the house, Food Services handles most of the catering. She says it always amuses her when during Week of Welcome they hold an open house for freshmen and students ask her if she bakes all the cookies.

Contrary to popular belief life on the hill doesn't mean servants galore. "A cleaning woman comes in a couple times a week." Other than that they have no cooks, no butler and no chauffeur as many students assume. "I can't understand why that's the impression that people have," she says. "I always cook for the family."

The Bakers have four children: Carrie, 23, living at home and working for PG&E after graduating from the University of Notre Dame; Kristin, 21, currently at UC Davis; Christopher, 13; and Brian, 9, nicknamed B.J.

"Normal" for the Bakers means a dog, piano lessons and sports like many households with kids. "I went to nearly all the (boys') basketball games and soccer games. As a matter of fact, someone gave me a referee sweater because they thought I was coaching too much (from the sidelines)," she says, her eyes wide in mock horror.

"I think having kids helps because you get involved in basketball, soccer. Kids make it easier to have a kind of normal life," she says more seriously.

Although the living room is decorated with burnt orange sofas and lined with splashy prints, they had a more informal family room with a TV added as a place for the kids to play when they moved in after President Robert E. Kennedy and his wife.

"It's been hard on some of the kids not being in a neighborhood. We have to farm kids in for them to play with."

Life on the hill: Carly Baker talks about living on a college campus and her sometimes difficult-to-determine role as the wife of President Warren Baker
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KATIE BRIAIN

T

R Y SOMETHING A little different this year during Poly Royal and take a break from the crowds and excitement of the campus to explore what the other side of San Luis Obispo has to offer. Here are just a few ideas for anyone who wants to experience some of the many activities available in San Luis Obispo County:

If a leisurely day filled with fun and scenic beauty is what you're looking for, then wine tasting on the Central Coast is the answer. Pack a lunch for a picnic in the countryside, hop in the car and be prepared for a tasteful experience in an area that is rapidly becoming one of California's finest wine regions.

North of San Luis Obispo is where many of the wineries are located. For a full day of wine tasting follow the signs along Highway 101 toward Paso Robles. Among those wineries on Highway 46 between Cambria and Paso Robles are York Mountain Winery, founded in 1882, and Mustang Wineyards. The Templeton Corner, located in old Templeton, is representative of small family-owned wineries of the region. Wineries are also located in Paso Robles, west of Paso Robles on Nacimiento Lake Drive, east of Paso Robles on Highway 46 and to the north of Paso Robles.

Although there are not as many wineries to the south of the county they are no less in quality. South of San Luis Obispo on Orcutt Road is Chamisal Vineyard and in the same vicinity on Biddle Road is the Edna Valley Vineyard, which is one of the few wineries with an underground cellar. Corbett Canyon Vineyard, located on Corbett Canyon Road off Highway 227, has wine tasting both there and at a new Shell Beach location off Highway 101.

If you are looking for a day outdoors, then San Luis Obispo County offers a beautiful diversion. A variety of beaches line the coast, from the rugged beauty of the north county beaches to the sun tanning pleasures of Avila Beach and Pismo Beach in the south county. Guided hiking excursions up local peaks or nature walks through any of the state parks in the county are also an option for the outdoorsman.

Lopez Lake Recreational Area offers a variety of water sports from boating and windsurfing to the Mustang Water Slides. There is also the Lopez Trout Farm for fishing enthusiasts.

If you'd rather remain on land, try a hand at golfing at any of the area's courses. Or for those who don't want that much activity, there's also miniature golfing at The Back Nineteen in San Luis Obispo.

For those who'd rather get their exercise in a more leisurely fashion, shopping in San Luis Obispo offers atmosphere and variety. Stroll down the main thoroughfares of Monterey and Higuera streets and don't forget to check out the side streets. For a break, stop at one of the restaurants along the San Luis Obispo Creek for lunch and sunshine. And don't forget to go by the Mission Plaza, which is often the center of community events. Other shopping areas include the Madonna Road Plaza, University Square Shopping Center and the Foxhill Plaza.

While you're exploring downtown San Luis Obispo stop by some of the many historical sites that contribute to the traditional atmosphere of the area. Among them are the San Luis Obispo de Tolosa, which was established in 1772, the Ah Louis Store, founded in 1874 by a leader of the Chinese settlement here, and the San Luis Obispo County Historical Museum.

There are many cities outside San Luis Obispo that offer a different perspective on the county. To the north, Atascadero offers a rural atmosphere which includes the Charles Paddock Zoo, the Atascadero Lake Park and the historic City Administration Building fronted by the Sunken Gardens Park. Activities in Paso Robles include winetasting, golfing and watersports at Lake San Antonio and Lake Nacimiento, both located northwest of Paso Robles.

Along the North Coast on Highway 1, Cambria is an experience in specialty shops, art galleries and beachside parks. The quaint town of Harmony, just 30 minutes north of San Luis Obispo, is a two-acre town with a restaurant, post office, pottery shop, art gallery and wedding chapel.

In the south county, Avila Beach not only offers a great

continued
SIGHTS

continued

been but the San Luis Pier and Marina, where boats can be launched. Arroyo Grande has many old build­ings which date back to the 1800s and a historic swing bridge which dates back to 1875. In Nipomo, you can pick strawberries at Kamakoa Farms or spend a enjoyable yet inexpensive day at the Nipomo Swap Meet. And the sand dunes in Oceano are great for ATC riding, dune buggying, picnics or hiking. Or go horseback riding for an hour or two with horses from the Lib­ery Stable of Oceano.

For a free and educational trip in San Luis Obispo, find out how Diablo Canyon Nuclear Power Plant operates at the PG&E Information Center. Located on Highway 101 near the San Luis Bay Drive exit, the center offers a video presentation and a bus trip to a vantage point above the plant, where a guide will explain how it works.

And for a sense of grandeur and flamboyancy, try a tour of Hearst Castle, the San Simeon estate of the late publisher William Randolph Hearst. Located 45 minutes north of San Luis Obispo, the 123-acre ranch is part of the California State Park system and offers tours every day except Christmas and New Year’s Day. Advance ticket reservations at any Ticketron outlet is a must to assure space on a tour.

For more details on these or any other activities, contact the San Luis Obispo Chamber of Commerce located on Chorro Street in San Luis Obispo.

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The looming shadow of financial problems felt by many U.S. farms is affecting the number of high school graduates enrolling in universities to study agriculture.

Cal Poly may not feel the decline as much as other agriculture schools, says Lark Carter, dean of the School of Agriculture, but he adds "we too have noticed some drop in enrollment."

Undergraduate enrollment in the Cal Poly School of Agriculture was down by about seven percent in 1985 from 1984. Cal Poly was the third-largest agriculture school in the nation in 1984 in terms of undergraduate enrollment, with 3,320 students. Last year there were 3,133 students enrolled in undergraduate agriculture programs at Cal Poly.

"There is no question the price of land and some of the economic difficulties some producers are experiencing has had some impact on choices high school seniors are making," Carter says.

But he attributes most of the enrollment drop to an overabundance of graduates in agricultural fields. After the Vietnam War many students entered agriculture-related areas because of an increased awareness of the environment. The resulting glut of agriculture graduates lowered salaries and discouraged people from entering agriculture programs.

Carter says there is now a need for more students to enter agriculture. "Because of reduced numbers of students going into agriculture, there will be a shortage in a few years of students graduating in this field."

He wants to maintain a total agriculture student population of 3,500 at Cal Poly, including graduate students. The school came close to that goal last year, with a total agriculture student enrollment of 3,484.

But maintaining that number of students while having less to choose from means accepting a higher percentage of applications. And that has brought concerns that ag students are less qualified academically.

Admissions Officer Dave Snyder says the School of Agriculture has lowered its admission standards in order to meet the quota. In the late 1970s the school was impacted in several departments, but now it accepts nearly any eligible student who applies, he says.

Carter can't supply any statistics on the academic records of students entering his school but he says the SAT scores of students admitted into the Cal Poly School of Agriculture are above the level of other agriculture schools across the country.

Snyder says students applying to the School of Agriculture must meet only the minimum Cal Poly entrance requirements. This means applicants must be in the upper one-third of their high school graduating class. Other schools at Cal Poly are heavily impacted and reject large numbers of highly qualified applicants.

Individual schools are not bound to provide academic information about their applicants to the university administration, Snyder says.

There has been a shift in areas of concentration during the past 15 years in the Cal Poly School of Agriculture. Areas where enrollment has grown the most within the school focus on the business and scientific aspects of agriculture. For example, the agriculture management department enrollment grew 27 percent from 1970 to 1985. Agriculture engineering grew by 53 percent and agricultural science grew 77 percent. During the same period, enrollment in the dairy department experienced no growth, and the soil science department suffered a 113 percent decline in enrollment.

Cordner J. Gibson, former dean of the School of Agriculture, says students going into agriculture production will have limited opportunities, but there will be management and business opportunities for them.

Students who graduate in production fields may find it difficult to obtain a farm, and may go into the business side of farming. "There's still opportunities, but I couldn't honestly tell a student, 'You study agriculture at Cal Poly and you'll have a farm,'" Gibson says.

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Gibson, who retired in 1976, was active in student recruitment. "I gave them a real rosy picture — in '76 the future looked very bright for job opportunities in agriculture. Now I'm not so sure."

Cal Poly agriculture enrollment is not hurting as much as it could be. In fact, Snyder says enrollment is at a virtual steady state. In 1984 enrollment applications increased by 197 over 1983. Yet, this was partially because of reorganization in the school which added the dietetics and food administration major. And even with the additional department, applications dropped last year by more than 200 from 1984.

Snyder says enrollment at the two other major agriculture schools in the state — UC Davis and CSU Fresno — is also down. He predicts agriculture enrollment will climb in five to 10 years because society’s perception of the environment may become similar to what it was in the 1970s.

At Cal Poly there is strong support for the School of Agriculture. The school was recently selected by the Agency for International Development to lead efforts in developing a college of agriculture in Costa Rica.

In addition, Cal Poly is budgeted to receive a new dairy from the state and a food processing center.

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A banner year on the courts for hoopsters

T. WILLIAMS

The Cal Poly men's basketball team accomplished all three of its goals this season — and more.

“Our goals at the beginning of the season were to win the conference championship, have a 20-win season and to make it to the CCAA tournament,” says Mustang head coach Ernie Wheeler. “And we accomplished all three.”

In addition to winning the CCAA title with a 12-2 regular season record, the Mustangs also racked up a 23-8 overall record, tied a CCAA record for most wins in a season with 12, tied a Cal Poly record with a 10-game win streak and broke a Cal Poly field goal percentage record by hitting 51.49 percent.

Sean Chambers, a 6'3" junior forward and an outstanding transfer from Cuesta College, received
continued

all-American honors and was selected as CCAA co-MVP with Robert Jimerson of UC Riverside. Ciego Riveria, a senior transfer from Cuesta, made second team all-CCAA, and seniors James Wells and Jim Van Winden were given all-CCAA honorable mention.

"Physically there were a lot of other teams that were bigger than us," says Wheeler. "But there were no teams that played together as well as we did.

Wheeler completed his 14th year as head coach this season. He has had five 20-win seasons in the past seven years and has been to the NCAA playoffs seven times, including the 1981 season in which he took his team to the NCAA Division II Final Four.

But it was his work this season that earned him CCAA Coach of the Year and the prestigious honor of being named NCAA Western Regional Coach of the Year.

"It's an honor because the other coaches vote on it," Wheeler says. "But it was the kids who earned it for me with the way they played.

And they did. The Mustangs played some of the best basketball this school has seen in five years. They packed the Idle Gym at Cal Poly with 2,900-plus frenzied fans at every home game and allowed only one game to be some nerve-wracking, at-the-buzzer win.

One such cliff-hanger was a game against Cal State Los Angeles on March 8. The Mustangs had beaten the Golden Eagles 73-72 earlier in the season at L.A. on a last second jumper by Mark Ota. The Golden Eagles came to Cal Poly late in the season with revenge on their minds, but again Cal Poly shut them down.

To win the game, Chambers picked up an offensive rebound and scored at the buzzer to ensure a 74-73 win. The win clinched the CCAA title for the Mustangs, and after the game the fans swarmed onto the court to cut down the nets in celebration.

"I'll never forget that game," Chambers says. "That was the most exciting game I've ever played in." It was also the first game his mother had seen him play either at Cuesta College or Cal Poly.

Wheeler agrees. "That is the most exciting game I've coached since I've been at Cal Poly.

Because of their record and their CCAA title, the Mustangs hosted the CCAA tournament which featured UC Riverside (11-3), Cal State Bakersfield (10-4), Cal State L.A. (10-4) and Cal Poly (12-2).

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Decades of deadlines

Cal Poly press celebrates 70th anniversary

IT BEGAN 70 years ago today as a four-page, typewritten newsletter for the student body of Cal Poly. Mustang Daily has since grown to a tabloid newspaper ranging from eight to 20 pages five days a week.

During the years in between, the various forms of campus newspapers at Cal Poly endured dilapidated printing press, a six-year cessation during the '30s, another two-year refrain during World War II, conflicts with the student council and the daily struggle with deadlines.

The size of the newspaper changed from an 8- by-11 inch sheet of paper to a tabloid and then back and forth numerous times between a broad sheet and a tabloid. It's appeared weekly, monthly, and two, three, four and five times per week.

Mustang Daily is currently operated by eight student editors who are paid on salary for the roughly 30 hours a week they put into the production of the papers. The reporters on the staff are journalism students who take the newspaper as a course for credit. But, it wasn't always like this at student editors who are paid on salary for the three, four and five times per week.

We expect to be criticized, in fact we want to be criticized, that we may improve your paper. In order to make this paper grow and become a success, we must have the loyalty and cooperation of every student in the school. Why shouldn't we? The Polygram is the official organ of the student body and every member should help to boost it. ... It is up to the students to make this paper a thing to be proud of, something that will win recognition in town..."

In its first years the paper didn't have advertising, as the editors bitterly proclaimed: "The Polygram is a weekly paper published by the students of the California Polytechnic School. It is entirely supported by the subscribers, since the merchants of San Luis Obispo will not advertise through us, although the school is the biggest asset the city has."

News articles weren't quite the highlight of the Polygram. Stories dealt frequently with club activities and school spirit (or the lack thereof). And there was the personals column: "Mick Gates and 'Flakey' Kellogg were pleased to receive a visit from their folks last week."

"We have with us another Sophomore girl, Mabel Rhoda, who entered at the beginning of the second semester."

"News judgment was sometimes a problem at the Polygram. For instance, a full-column article was written about a bread bake sale in which the proceeds were given to the Red Cross. On the same page there appeared this brief item: "The school recently bought for $50,000 a 625-acre tract of land northwest of the buildings, from Mr. Johnson. This land is to be used for experimental agriculture."

During World War I the Polygram printed a small box filled with stars, one for each of "Poly's offerings" — men who were overseas in battle.

In 1932, just as the rest of the country faced hard times, so did the Polygram. The paper ceased publication and for six years Cal Poly was without a student bulletin. But on Nov. 4, 1938, El Mustang appeared on campus with the banner headline "Cal Poly publishes first paper in six years." And this was a real newspaper — a four-page, five-column sheet with a front page photo and a flag with a bucking horse between the words "El Mustang."

The paper was printed in the basement print shop of the old agricultural education building. The printers, mostly students in the industrial majors, were paid 35 cents an hour to hand-feed the press — one page at a time.

There wasn't a journalism major yet at Cal Poly; most of the students who worked on staff were agriculture students. During World War II civilian enrollment at Cal Poly dropped to 84 men; for two years the paper was a monthly publication, the
continued

Custom Roundup.

In 1945 the weekly paper returned. The men of Cal Poly were back from the war and El Mustang reflected the deepest concern of many of the men — women. The school had not been coeducational since 1929 and the editors and reporters on the paper enjoyed pointing out that sad fact with subtle frequency.

A 1945 article on Julian McPhee, president of the university, read: "President McPhee can't really help being so popular as the head of a boy's college, since his charming family includes six beautiful daughters, three of which are married. Don't let this discourage you though, fellows, because now that the pressure's easing up there's talk of Cal Poly going co-educational." The paper was set in metal type which sometimes caused problems, as it did on the Halloween 1946 issue when "Some evil spirit touched the chase and spread type all over the floor." In spite of this, the newspaper was distributed on schedule that Friday.

In 1947 the paper was typeset on a Linotype machine, making the process much easier for the students in the new printing department, called the School for Country Printers. El Mustang was entirely supported by advertising — everything from local movie listings to ads for Chesterfield Cigarettes featuring Ronald Reagan.

In 1950 the agricultural journalism department was formed. Reporters were still working for the paper on a voluntary basis, but the editors did receive credit for their work. Although women still weren't admitted to Cal Poly, their influence was felt on the pages of El Mustang. Women even had their own columns in the paper, a sampling of which included "Women's World for Poly-Femme" and "White Collar Chatter." The columns frequently chronicled the meetings of the student wives club where topics of discussion included "clothes buying."

In the fall of 1956, when women walked onto the Cal Poly campus as students for the first time in 27 years, the headline of El Mustang read, "Hello Girls! Hi Frosh!!" A story on school population stated, "Enrollment nudges 4,000; Skirts will number near 250." The paper was now published twice weekly, on Tuesdays and Fridays.

The 1960s were a time of growth for El Mustang. In '62 the paper became an eight-column sheet, and 5,500 issues per publication were printed — second in number only to the San Luis Obispo County Telegraph-Tribune.

The issues then were much the same as today — parking problems, fee increases, funding for athletics, enrollment, campus growth and construction. But some things were different.

A roving reporter question read, "Do you believe that peacetime conscription should end?" A 1963 headline read, "Men Beware! Kennedy May Getch in Draft!?" On the day of President John F. Kennedy's assassination, El Mustang printed an extra edition written from radio reports.

Peter, Paul and Mary packed the Men's Gym. The Doors, with their new hit, "Light My Fire," performed at Cal Poly, as did Janis Joplin. The Republican Club sponsored the speech of an "actor-candidate" running for governor.

In the 1960s the paper was still under control of the student council, which at times attempted to wield its power. In 1964 the Student Affairs Council ordered El Mustang to print a school election ballot for the second time. In 1964 some council members who disagreed with the editorial policy of the paper attempted unsuccessfully to remove the editor from his position.

On April 10, 1967, when the paper grew in publication to three times a week, the El Mustang flag was replaced with Mustang Daily. As the '60s came to a close the paper was utilizing the Associated Press wire service every day and, in 1970, five issues per week were printed.

In the 1970s Mustang Daily reporters covered more than just the usual sports events, student council meetings and administrative affairs. Articles were longer and, thanks to Watergate, reporters Woodward and Bernstein, students tried to do investigative stories on campus.

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