Council: No homeless shelter in R1, R2 zones

By Christine C. Temple

Efforts to pass an ordinance allowing single family or multiple units to be used as an emergency homeless shelters and to provide mandatory support for the People's Shelter after December were squelched by the City Council 3-2 vote Tuesday.

"The council doesn't really support the homeless unless they have to," said Councilmember Allen K. Settle. "My colleagues will pass a zone for the most part, but they won't support any action."

Vice-mayor Penny Rappa voted with Settle to allow the R-1 and R-2 zones to be open as shelter possibilities.

Of the eight years Settle has been involved in this issue, he said there hasn't been a majority vote in support of any action on the behalf of the homeless in this community.

Settle put the item on the agenda in response to the council's Nov. 1 decision which denied the People's Shelter the right to lease a house on Johnson Avenue.

Due to the emergency situation of these occupants, Settle made a motion for the city to allocate $20 per person a night to the People's Shelter occupants. He said because the motion didn't go anywhere, there was a lack of interest in assisting the shelter. He also said the council's silence was an indication of their intentions.

Occupants of the People's Shelter who are staying at the Methodist Church in San Luis Obispo have essentially been financially cut off by the city, said Settle.

He said the lack of support shown by his colleagues tells him they are "full of lip service," but not really interested in action.

"There isn't a serious interest on the council. I've had to fight with them behind the scenes just to get this far," he said.

Mayor Ron Dunin has been involved with the homeless issue for two years and supported his "no" vote under the reasoning that the R-1 zone is not suitable land use for a homeless project.

This zone is designated for families and is not appropriate for this type of use," said Dunin. Dunin joined Councilmembers Allen K. Settle, Tom Lebens, ASI, page 3

Unmet transit needs to be issue at hearing

By Jeff Blizzard

A public hearing will be held Wednesday, Dec. 14, to seek suggestions from residents about improving transportation services in San Luis Obispo County and to determine if transit needs are being met.

The San Luis Obispo Area Coordinating Council, the group holding the hearing, is a multi-jurisdictional agency which regulates transportation services in the county.

Members on the Coordinating Council include the Board of Supervisors and representatives from the unions and districts of the county, among others.

Dan Herron, transportation planner and member of the Coordinating Council, said the Transportation Development Act of the county, among others.

In addition, there have been bad press, says firm president

By Yumi Sera

The advertising industry's image suffers from bad press because of its high profile in the society, said the president of a Canadian advertising firm Tuesday.

"Advertising is probably one of the most malignated segments of business for a society because it's one of the components of society," said Chuck Phillips, president of the Chiat/Day advertising firm.

"Advertising agencies rank in respectable company somewhere between vice-president candidates from Indiana and aluminum-siding salesmen," he said.

Phillips raised questions regarding the good and bad sides of advertising and agencies.

"To what degree do advertising agencies make a valid contribution to the betterment of society and to what extent are they guilty of exploitation and manipulation, be it personal gain with a total disregard of public good?" Phillips asked.

To answer these questions, one must first understand that "advertising is a business tool," said Phillips, who's been in the advertising field for 20 years. "Business is the science of getting and keeping customers... and advertising's job is to persuade people to buy a company's product."

This year is big for advertising because of the two Olympics and the election season, Phillips said. It is estimated that $120 billion will be spent on advertising.

"There's a lot of money at stake, and the purpose of advertising is not to entertain," he said.

"There are a lot of commercials that try and entertain the viewer. Entertainment is only relevant in helping to move people toward a product — to buy a product," said Phillips.
Letters to the Editor

Monteith thanks supporters, etc.

Editor — As the Republican candidate in the 16th Congressional District, I wanted to thank the students, the Republican and Democratic — for participating in the electoral process.

I want to thank all of the people I worked so hard with in my campaign and let them know that the election does not end our efforts. Certainly, it is not the beginning of the end. "It is the end of the beginning," as Winston Churchill so wisely said. America is worth striving for — and in this baffle of the preservation of America, all of those who love freedom will be involved.

Stanley Monteith

Recent letters show arrogance

Editor — I know college students don't like to be reminded of knowledge they learned in elementary, middle, or high school, but let's regroup.

Way back when, most teachers probably went over the concept of fact vs. opinion. I remember day after day of teachers trying to stress the same concept, the lesser animals don't like to be reminded of their life stories. As professors, we have witnessed this kind of thing before in our classrooms at Cal Poly and elsewhere. Both of us, in fact, have taught at UC Davis, where, as on most campuses, homophobia is a fact of life for all gays.

As professors, we find the following opinion piece, written in the form of a letter by a lecturer at UC Davis, to be the type of thing that no longer has "no reason to be alive. " You have been a "nigger" real or imagined, to be the victim of the sort of vicious prejudice epitomized by the two letters in question. We also hope that you take another issue head on and see that homophobia is a powerful and destructive ignorance.

— Angie Estes and Kevin Clark

Relocate some lesser animals

Editor — This is in response to "Roaming deers harm to cars": It's about time someone stood up against this philosophy.

In this ecosystem, Timothy Carl's uncontrolled animals have proven once and for all that animals roaming wild should no longer be tolerated, due to possible harm to man.

On the other day I was out fishing in the ocean, and while speeding along in my outboard I was confronted with my own ignorance. I glanced down and saw a whale who was swimming for air. When I got back to the dock, I assessed the damage tabou, and tried to get out of a test. Now we have to point out something that no one has noticed before, that the lesser in the eyes of the el. Maybe crazy. But never wrong.

From what I've been reading in the letters to the editor, nobody seems to remember what the world was like when we were younger. Everyone is written from the vantage point of being the end- all, closing argument. A lot of arrogance is written in the letters and I am left with the impression that the author is right and any dissention is wrong.

What am I trying to say? Just that we should respect other viewpoints. I don't want to shock them. My favorite adage comes into play here: I totally disagree with you, but I would defend to the death your right to say it. —Voltaire

Isn't a democracy supposed to be based on this philosophy?

Jad Duwai

BLOOM COUNTY

Bloom County by Berke Breathed

Mustang Daily is published daily by the Cal Poly journalism department. Unsigned editorials reflect the majority view of the Editorial Board. Advertising is solely for informational purposes and does not represent an endorsement by the publisher or the university. Mustang Daily office is located at 842 Mustang Plaza, Bldg. 200 of the Agriculture Arts, 93407 (805) 756-1143

Editor — A destructive prejudice

Recently a letter to the editor entitled "Homosexuals should perish" objected to granting student funds to the Gay and Lesbian Student Union, suggesting that homosexuals were sinners against God and, as such, they deserved immediate death. The objective of granting the GLSU money was an endorsement of their position. Soon after, the Mustang ran a series of understandably indignant letters objecting to the author's heinous (and, incidentally, non-Christian) thesis.

But the Mustang also ran another letter from this one student government representative. The author of this letter did not object to the horrifying thesis of the original, rather simply wanted to correct a mistaken impression: the GLSU had been officially recognized and was now eligible for funds, but — and he wanted to make this point perfectly clear — the GLSU had not been granted any funds at this time.

This letter, ostensibly to set the record straight, is in many ways as reprehensible as the first. It is the kind of thing that took place in Nazi Germany: "The only difference is that this time the machinery is being taken out of our hands." I am left with the impression that the author believes has "no reason to be alive. " You have been a "nigger" real or imagined, to be the victim of the sort of vicious prejudice epitomized by the two letters in question. We also hope that you take another issue head on and see that homophobia is a powerful and destructive ignorance.

— Angie Estes and Kevin Clark

A destructive prejudice

Editor — I asked another instructor to grade your essay. I do this because I have found some of the things you have written so disturbing that I would rather respond to its content than evaluate or judging the presentation of its ideas. The assignment asked you to assume that you were the principal of Davis High, and to write a response to parents who had requested that you deny permission for a panel of gay men and lesbians to teach a health education class. In your essay you comment that you are "appalled at the thought of someone coming to our school and telling their life stories." You also state that gay people are "an abomination to the human race" and, finally, that "these people have no right to be alive, let alone speak on the subject of homosexuality." True, you cannot tolerate what you perceive as the "abomination for so long that some come to identify with and see that homophobia is a powerful and destructive ignorance."

— Angie Estes and Kevin Clark

Opinion

Here is how it affected my teaching. Not wanting to shy away from the gay issue, but also not wanting to confront the negative assumptions and stereotypes that I am a lesbian. Doesn't that seem frightening. Why, I wonder, would you or anyone else want to know that? I used the word "lesbian" in my essay.

In his book, The Fire Next Time, James Baldwin writes, "What frustrated me is there's a certain latitude to which we can take the test, and see how it affects our teaching. Not wanting to shy away from the gay issue, but also not wanting to confront the negative assumptions and stereotypes that I am a lesbian. Doesn't that seem frightening. Why, I wonder, would you or anyone else want to know that? I used the word "lesbian" in my essay.

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**BUSES**

From page 1: requests about possibly extending bus service to the North county for Paso Robles residents who commute to work or school in San Luis Obispo, Herron said. Also, Herron said, the topic of expanding door-to-door services for the elderly and the disabled who use buses will be brought up at the hearing. Run-About vans now offer that service.

Some elderly county residents have expressed interest about getting picked up at their front doors and dropped off at their doctors’ offices, since it is difficult for them to walk even a few blocks to a bus stop, Herron said.

If residents cannot attend the public hearing, Herron urged them to write letters or make telephone calls to his office so that their ideas can be used at the hearing.

Herron also said residents should write to their city and county representatives about their transit problems and needs.

The hearing, scheduled for 1:30 p.m., will be held in the Board of Supervisors chamber of the County Government Center.

The mailing address of the SLO Coordinating Council is: County Government Center, San Luis Obispo, Ca. 93408. The phone number is 549-5712.

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**ASI**

From page 1: Josh Smith, administrative assistant, explained the theme of the event, “It’s your business,” was chosen because the staff thought it best communicated the desire of ASI to get the word out to students. Smith said ASI will continue to emphasize the theme throughout the year and will put the logo on the cover of the new student directory.

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**Correction**

Mustang Daily incorrectly reported the time of Nadar Khalil’s speech as today at 2 p.m., Khalili, a builder and design author, will discuss his work with clay and fire today at noon in the Cal Poly Theater. Mustang Daily regrets the error.

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**Spanish Language Proficiency Examination**

The Spanish Language Proficiency Examination will be given on Friday, Dec. 2, from 1 to 3 p.m. in Building 52, room E-28. For more information, call Professor Alurista at 756-2889.

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**Correction**

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**PHILLIPS**

From page 1: Right now, advertising is moving into an era where there is very little product differentiation, making the advertising agency’s job difficult, Phillips said.

"The job of an agency becomes one of creating an image about a brand or a product," he said.

Phillips used the beer industry example. "All of you (the audience) probably drank Corona at one point in time. Now, probably none of you drink it anymore," Phillips said. "Corona alone contributed to all the growth in the beer business two years ago, and Corona is responsible for the total decline in sales in the beer business last year because the badge changed."

"The beer didn’t change — it’s the same stuff in the bottle," he said. "The badge was, ‘If I drink Corona, I’m cool and sophisticated.’ Now the badge is that ‘If I drink Corona, I’m trendy,’ so people don’t drink Corona."

Advertising tries to create a brand preference, said Phillips. An agency creates a favorable badge — image — that the consumer is going to buy into.

There is no job security working in an agency, said Phillips. "We’re the first ones to get fired — the most expendable because advertising is the most visible."

Advertising has a sociological benefit, said Phillips. It essentially pays for all of the media that is enjoyed by society.

"Seventy-four percent of the newspaper revenue is paid for by advertising," he said. "... 54 percent of magazine revenues and absolute 100 percent total funding for the nation’s 9,300 television and radio stations, including the networks."

"Advertising, however, does not buy programming," he said. "Advertising buys audiences."

"Advertising does give something back to society’s causes," said Phillips. The public service is a lot more meaningful to work on, but the commercial products pay the bills.

"The advertising council — which is a part of the advertising industry — spends over a billion dollars in advertising public service, not including what agencies give out and do on their own," he said.

"So, that billion dollar figure can be doubled, at least."

Agencies can also manipulate people through half-truths, said Phillips. There is a national advertising review board that protects the consumer against false and misleading claims in advertising.

"As an agency is equally liable as the advertiser for any false claims," said Phillips. "Any claim must be documented."
Alumni gifts surpass $5.5 million
Realization of valuable Poly degree helps rise in donations

By Anthony M. Romero
Staff writer

Cal Poly Alumni are sharing their success with Cal Poly by giving more money back to the school.

Annual Giving officer Eric Doepel said alumni are realizing the value of their degrees and responding with cash donations. These donations reached a peak of more than $5.5 million last year.

"Their degrees helped get them where they are today," Doepel said, "and donating money is their tie back to the university.

The passage of Proposition 13 in 1976 created the need for alumni aid. At that time, all colleges and universities in California switched from being state supported to state assisted. This meant that Cal Poly would no longer receive complete funding from the state.

But from 1982 to last year, alumni donations increased from one to 12.5 percent. Doepel explained that part of the increase was due to the increasing value of a Cal Poly degree.

"Many alumni realize the value of a diploma has gone up", Doepel said. "They read publications like U.S News and World Report that rank Poly among the best of the universities and want to get involved with it."

Doepel also attributes the rise in contributions to small-amount donors, who are solicited by a new drive called the phonathon. The phonathon is set up in every department and has received $276,000 in the past six weeks.

"The person has loyalties to the things they are interested in," Childers-Kraft said.

"The donations vary from school to school, with engineering netting the most $78 a gift. Doepel said schools like Liberal Arts, which receive an average of $35 per gift, are the hardest to get money from since graduates do not usually get high-paying jobs.

The donations program won the biggest gift in the CSU system when 1944 crop-science graduate Al Smith gave $1 million in cash.

Although donations are increasing, Doepel said Cal Poly still has a long way to go.

"Schools like Yale and Princeton have about 70 percent of the Alumni giving back to the school once they graduate," Doepel said.
A stitch in time saves 'Three Sisters'

Sharon Radtke says designing costumes for the Cal Poly theater and dance department is a challenging job, but she enjoys the creative process. Radtke has worked on a variety of productions, from Shakespeare to musicals, and her designs have been featured in both local and regional productions.

For the production of "Three Sisters," Radtke had to create costumes that accurately reflected the time period and the characters' personalities. She spent weeks researching the 19th century and creating detailed sketches for each costume.

Radtke worked closely with the actors to ensure that the costumes were comfortable and functional on stage. She also had to consider the lighting and other elements of the production when designing the costumes.

In the end, Radtke's hard work paid off. The costumes were well-received by the audience, and she was able to successfully bring the characters and their stories to life through her designs.

"I always say that a costume is like a character's diary," Radtke said. "By the time you finish working with the actor, you know the character as well as they do."
Eric Meyer, a Cal Poly alumnus who works for Vision Street Wear, designed this trendy skateboard apparel.

The display is part of Selections ’88, a graphic design exhibit in the University Art Gallery, first floor of Dexter Building. Meyer will speak with fellow alumnus Dan Sweet about their design work on the Vision Street Wear line Saturday, Dec. 3 at 8 p.m.

Ya Ya’s are just like a jukebox; they play the hits all the time

By Stewart McKenzie, staff writer

These guys won’t lay down philosophies, political statements or anarchist cries through their music. They just wanna party. The Ya Ya’s, playing Friday night at the Rose and Crown Pub, are an unusual SLO band, but one of the more popular T.G. bands. They say they’re just playing for fun, yet they make money doing it. And if they pick up a few girls on the way, well, that’s fine too.

The all-Poly student quartet play party music, dance music or just plain fun music, depending on who you talk to. They freely admit they don’t do originals; only what the crowd wants to hear.

“We try to do music that 75 percent of our audience recognizes right away,” explained drummer/vocalist Brett Wingo, an industrial technology senior. “It’s like a jukebox.”

Sichel, inspired by his car bumper sticker that said “ya,” said, “I kind of made it up.”

Besides Wingo and Feist, the band’s personnel has been fairly consistent in their year-and-a-half of existence. This includes lead vocalist and sometimes tambourine Chris Sichel, a recreational therapy senior; and guitarist/vocalist Jacques Gautreaux, a graphic communication major and fellow Ya Ya since April.

The band name came from Sichel, inspired by his car bumper sticker that said “ya.”

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ichard Green has found fame singing and playing his guitar in San Luis Obispo, but he isn't satisfied. Green has established a follow¬
ing of people who come to Seba¬
tian's Restaurant on Chorro Street Thursday, Friday and Saturday nights to hear his reen¬
dictions of music from the '60s and '70s, but now he is ready to move on.
"I'm trying to do more of an original act as opposed to being a wonderful jukebox for everyone to enjoy," Green said. "I'd like to go on stage and do concerts. I'd like to have a band and be doing original material either opening up for somebody or doing my own shows."

All of that may be in the forecast, but the immediate future holds a move to Embassy Suites next weekend. He said he hopes to be presented as more of an artist there and less as an entertainer.

The Sebastian's scene and its college students have been good to him though.
"I really appreciate the Cal Poly crowd because they have given me a success I have never known. And now I'm ready for the big time, mama," Green said.

Originally the Sebastian's crowd was mostly older people, but that soon changed, he said. "As the kids discovered it, it kind of weeded out the old fogies."

As first Green was surprised at the response of the younger people to his music.
"It's amazing that the 21- and 22-year-olds now know the songs that I've been doing (all along)," he said.

Green and his music are pro¬
ducts of a variety of people, musical groups and experiences. His favorites in the musical world are Steely Dan, Tony Ben¬
et, Frank Sinatra and the Beatles. "The Beatles had worldwide agreement and they deserved it," Green said. "The world was sleep¬
ing, talent-wise. The Beatles just kind of woke it up, and the same passion drives me. As far as to wake up the world, that's not it — just to find an audience that's gonna feed me ... You need agreement for your dreams."

Everything about Green's manner and appearance is laid-back and mellow. He epitomizes the time in his music comes from, speaking about being in touch with life and being stoned. He was too young to be a true hippie, but he said he goes through hippie stages. "In my heart I embrace the passion of the era," he said.

The free spirit of his hippie side has taken Green all over to play his music. In 1979, he tired of playing lounges around San Luis Obispo and moved to Los Angeles. There he played the role of a crazy musician for five years. He played at clubs all over, took songwriting classes, and worked for a singing telegram company.

At that time, though, there wasn't too much interest in his kind of music. "In '79 and '80 it was more of a disco trip," Green said. "The music we were doing, which I'm still doing — '60s music — was appreciated but it was not so hip."

Green also found the people in Los Angeles tougher to play for than those in San Luis Obispo. "The crowd in L.A. is a tougher crowd because everyone is feeding on their own creative energy and they're much more sophisticated," he said. "It's not the sixties anymore. (You'll) get Orange County people that are

Richard Green

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**FIREHOLE** — will play at D.K.'s West Indies Bar tonight. Firehole tickets are $5, and available at the door only. Formerly the Minutemen, the three-member band makes an unexpected stop in SLO, during its almost non-stop touring. Their driving bass-line and alteranting rhythm have made them a force in the college rock radio band. The fourth annual Back to School Bash will be held Saturday at 8 p.m. in Chumash Auditorium. The Mustang Marching Band, Symphony Band, Dixieland Band and chamber groups will be included in the festival. Guest solists will be trumpeters Jerry Boets and Richard Ward. Tickets are $3.50 students, $6.25 general.

**The Paladins**, a three-member group fusing rockabilly, blues, swing and r&b, will play Friday at 8 p.m. in the Cayucos Vets Hall at the pier. Favorites of L.A. bands like Los Lobos and X, the Lobos' saxman produced several tracks with the group. Tickets are $8.50 at the door.

A drawing for tickets to the Fields of the Nephilim concert will be held Tuesday, Nov. 22 at Big Music. The English band will perform Nov. 27 at the Graduate in Isla Vista. Register at Big Music to enter the drawing sponsored by KCPK.

**A Music Minor Bicentennial**, presented by the Cal Poly music department, will be held Sunday, 2 p.m. in the Music Building, room 218. The bicentennial will feature a concert by the Cal Poly Band conducted by Jim Turner on clarinet and Crystal Ketz on harp with piano accompaniment. Admission is free.

**Television**

The Cal Poly college dance and theatre department will open its season tonight with "The Three Stooges in the Cal Poly Theatre" (see related story, spotlight cover). This Anton Chekov drama/comedy tells of three young women who feel trapped in a small town after their father's death, and wish to return to the happiness they once knew in Moscow. Performances are Thursday through Saturday at 8 p.m. and tickets are $5 students, $6 public, available at the Theatre ticket office.

**Ernest Saves Christmas** — 1988. Steve Guttenberg stars. Directed by Leonard Nimoy. Spa in Mission. $11.50 general, $10 preferred, $8 student. The poster is only.

**The Accused** — 1988. Jodie Foster is excellent as the defense lawyer who helps convict a battered wife. Directed by Alan J. Pakula. $10 Friday and Saturday, $11 Sunday. Palm Theatre.

**A Musk Minor Redial**, presented by the Cal Poly Drama Department, will be held tonight from 4 to 6 p.m. in the UGU Atrium. Air Force pilot Ed Green is decorated in China during World War II, was also a photographic officer, and shows impressions of the vast empire. The San Luis Obispo Art Center's Holiday Exhibit runs through Dec. 29 at 1010 Broad St. More than 25 members of the group will show across the campus the next three weeks.

**FILM**

**Walt Disney** — has a stand featuring the films of Walt Disney and his artists. The attraction features the various studio cartoons and animation. Festival.

**Go West** — 1990. Directed by Robert Mitchum, Anjelica Huston, Lauren Bacall, Anthony Edwards and Richard Lando. The Ya Ya's aren't looking for an easy ride. They come over his face, showing just how powerful in his life from early on. He started piano lessons but he got over people that don't expect anything. Their hard-driving bass line have had when people were really focusing on their songs and appreciating what I was doing and giving me support," Green said. "It tells me to take responsibility for what I say I want to do." The challenge is to see if I can get over people that don't expect anything. They come over his face, showing just how powerful in his life from early on. He started piano lessons but he got over people that don't expect anything. Their hard-driving bass line have had when people were really focusing on their songs and appreciating what I was doing and giving me support," Green said. "It tells me to take responsibility for what I say I want to do." The challenge is to see if I can get over people that don't expect anything. They come over his face, showing just how powerful in his life from early on. He started piano lessons but he got over people that don't expect anything. Their hard-driving bass line have had when people were really focusing on their songs and appreciating what I was doing and giving me support," Green said. "It tells me to take responsibility for what I say I want to do." The challenge is to see if I can get over people that don't expect anything. They come over his face, showing just how powerful in his life from early on. He started piano lessons but he got over people that don't expect anything. Their hard-driving bass line have had when people were really focusing on their songs and appreciating what I was doing and giving me support," Green said. "It tells me to take responsibility for what I say I want to do." The challenge is to see if I can get over people that don't expect anything. They come over his face, showing just how powerful in his life from early on. He started piano lessons but he got over people that don't expect anything. Their hard-driving bass line have had when people were really focusing on their songs and appreciating what I was doing and giving me support," Green said. "It tells me to take responsibility for what I say I want to do." The challenge is to see if I can get over people that don't expect anything. They come over his face, showing just how powerful in his life from early on. He started piano lessons but he got over people that don't expect anything. Their hard-driving bass line have had when people were really focusing on their songs and appreciating what I was doing and giving me support," Green said. "It tells me to take responsibility for what I say I want to do." The challenge is to see if I can get over people that don't expect anything. They come over his face, showing just how powerful in his life from early on. He started piano lessons but he got over people that don't expect anything. Their hard-driving bass line...
Cal Poly hopes to compensate for lack of natural ability with smarts

By B. Raines

The Cal Poly men's basketball team, after missing the conference championship finals by only one game last season, is anxiously looking forward to challenging the 1987 champion Cal State Bakersfield.

With only one starter, forward Coby Naess, returning from last year's squad, Mustang Coach Steve Season admits that winning the conference championship is an ambitious goal, but is confident that the 1988 squad has the talent, intelligence and desire to give it a good try.

"Although my guys may have less natural athletic ability than some guys playing the game, they're a lot smarter than most. That's what makes the difference -- they make intelligent decisions on the basketball court and those decisions convert into points," said Coach Season.

Intelligence is not limited to the playing court. Coach Beason takes a great deal of pride as well in the academic achievements of his 16-member team. Season said that prospective basketball players must first qualify academically for admittance to Cal Poly, and once accepted, must maintain a 2.0 GPA which, being a true reflection, does not include grades for physical education courses.

Season estimates the grade point average of his team to be between 2.8 and 3.0. "They are not only good athletes, but they are also very intelligent," said Season. The numbers certainly seem to support that statement. Of the five players on last year's squad, but not on this year's squad, two players graduated, two more will graduate this fall, and one player will graduate with the June class of 1989.

"They're good students, as well," said Season. "They are students first and basketball players second. They're a lot smarter than most.

"We have players experienced with the system and I don't see any one person needing to take the scoring load.

"If there is one player that he will look to when the game is on the line, it will be Naess, Beason said.

"Naess averaged 12 points and five rebounds per game and was named 2nd team All-CCAA last year.

Other top returnees will be Errol Talley and Colvin.

Teams to beat will be Cal State Bakersfield and U.C. Riverside, said Season. "Bakersfield, depending on which poll you look at, is ranked seventh or tenth in the nation. While Riverside has a lot of returning players and some Divisive Universities.

The Mustang men's basketball team has its 1988 home opener on Nov. 25 against Fresno Pacific.

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1988-89 CAL POLY MEN'S BASKETBALL ROSTER

HD NAME HT WT YR POS HOMETOWN
10 KEN DAVIS 6-3 205 SO F ROSEVILLE
12 BILL ARCHER 6-4 175 SO G GREENBRAE
14 SHAWN REED 6-3 193 SO G MISS. VIEJO
20 BOB BUGALSKI 6-3 193 SO G APTOS
22 GREGORY REBER 6-5 208 FR F SANTA ANA
24 JAMES GAMA 6-1 182 SR G CAMARILLO
30 D.C. CASHMAN 6-5 191 JR F/G CONCORD
32 SHAWN DELATTRE 6-4 207 FR F/G SIMI VALLEY
34 COBY NAESS 6-5 205 SO F LAGUNA BEACH
40 MITCH PIERCE 6-4 194 JR F/G SAN ANSELMO
42 KURT COLVIN 6-6 215 JR F/C CHICO
44 ERIK TALLEY 6-5 189 SR F/C LOS ANGELES
50 PETE DELVAJOLIO 6-6 210 JR F/C SAN LUIS OBISPO
52 HOWARD COLE 6-4 215 SR F LOS ANGELES
54 DAVID TAYLOR 6-5 195 JR F GARDENA

HEAD COACH: STEVE BEASON
ASSIST. COACHES: GARY HOWARD AND DOUG WEBER

1988-89 MEN'S BASKETBALL SCHEDULE

Day Date Opponent Location Time
Fri. Nov. 25 Fresno Pacific SLID 8:00 PM
Wed. Nov. 30 U. of the Pacific Stockton 7:30 PM
Sat. Dec. 3 Wayne State SLID 8:00 PM
Sat. Dec. 10 College of Notre Dame Aaway 7:30 PM
Mon. Dec. 12 Masters College SLID 8:00 PM
Tues. Dec. 18 San Francisco State SLID 8:00 PM
Mon. Dec. 19 CSU Hayward Hayward 7:30 PM
Mon. Dec. 26 College of Notre Dame Coll. of San Mateo 8:00 PM
Fri. Dec. 30 Judson College 8:00 PM
Wed-Fri. Dec. 28-30 Chico State Tournament (Opening round vs. Abeni Christian) Chico TBA
Mon. Jan. 9 Milperrilve University SLID 4:00 PM
Fri. Jan. 13 CSU Bakersfield SLID 8:00 PM
Sat. Jan. 14 CSU Los Angeles SLID 8:05 PM
Sat. Jan. 21 CSU Northridge SLID 8:05 PM
Thurs. Jan. 26 U. C. Riverside SLID 8:05 PM
Sat. Jan. 28 Cal Poly Pomona Pomona 8:05 PM
Thurs. Feb. 2 Chapman College SLID 8:00 PM
Sat. Feb. 4 CSU Dominguez Hills SLID 8:05 PM
Tues. Feb. 7 CSU Bakersfield Bakersfield 8:05 PM
Sat. Feb. 9 CSU Los Angeles SLID 8:05 PM
Sat. Feb. 11 CSU Northridge Northridge 8:05 PM
Thurs. Feb. 16 U. C. Riverside SLID 8:05 PM
Sat. Feb. 18 Cal Poly Pomona SLID 8:05 PM
Thurs. Feb. 23 Chapman College Orange 8:05 PM
Sat. Feb. 25 CSU Dominguez Hills Carson 8:05 PM
Fri-Sat Mar 3/4 CCAA Tournament TBA TBA

*CCAA League Games
Runners go south for meet

By Anthony M. Romero

The women's cross country team will travel to Mississippi College this weekend in hopes of winning its seventh straight NCAA II championships, while the men's team is looking for a trophy of its own.

"The Air Force Academy is supposed to be our top competition," Harter said. "But we give the opposition a hard time in figuring us out because we have five people capable of winning the nationals."

Patti Almendara was the top finisher at the Cal Poly Invitational, while Pauline Stehly won the conference and Noreen deBettencourt won the regional meet. All the individual honors add up to 10 consecutive conference meets as well as the national prominence.

McGee said he had to drop the conference and Noreen deBettencourt, Minkler, and Hiatt all have strong finishes." Ama nada Marks, Tracy Leichter, Sherri Minkler, deBettencourt, Almendara, Patty Hiatt, and Stehly make up the team representing Cal Poly at the nationals.

The men's race will be at 1 p.m. this Saturday and the women start the course at 2 p.m.

USC, Illinois to battle in Glasnost Bowl

WASHINGTON (AP) — Southern California and Illinois will introduce American football to the Soviet Union when they open their 1989 seasons by playing in the Glasnost Bowl in Moscow next month.

Tuesday's announcement of the teams for the Sept. 2 game followed five years of negotiations with the Soviet Union and several changes in schedule-shuffling by the schools. The game will be played in Dynamo Stadium, a soccer facility that seats about 50,000.

"This should be an exceptional experience, particularly for the athletes and the Soviet people," said Southern Cal Athletic Director Mike McGee. "We believe our athletes and Illinois' athletes will be wonderful ambassadors."

If all goes well, the Glasnost Bowl will be held annually, with different participants each year.

USC, which is currently unbeaten and atop the Pacific-10 conference standings, and Illinois, of the Big 10, both had little time to juggle their schedules to fit in the game.

McGee said he had to drop the school's Sept. 2 game with Kansas University and reset a Sept. 9 game against Ohio State in order to fit the Glasnost Bowl.

Illinois still is negotiating with Cincinnati to move their Sept. 9 meeting to another date. The Illini, currently 3-1-1, also needed permission from the Big-Ten to make the trip.

"We're excited to be picked to present one of the strongest conferences in college football," said Illinois interim Athletic Director Ron Guenther. "We're going to make a statement of excellence at Illinois University, and we're honored to be able to be a part of this historical event."

The game is a result of continual negotiations between the University of Illinois and the Russian Federation.

"We opened negotiations more than five years ago," said Jim Aebli, President of Raycom International.

Raycom officials said they planned to work with the Soviet Union to broadcast the game internationally, while ABC will televise the contest to the United States.

Solved last week's tough puzzle? Now try this Cliffs Test Preparation Guide.
VENTURA, Calif. (AP) - President Reagan and the first lady will host a ground-breaking ceremony Monday at the 100-acre site of the Reagan presidential library, which is scheduled for completion in 1992. Among dignitaries invited to the event were MCA chairman Lew Wasserman, Charles and Mary Jane Wick and former Attorney General Edwin Meese, said Robert Higdon, finance director of the Ronald Reagan Presidential Foundation.

The occasion is expected to be fairly straightforward, Higdon said.

"There's going to be a shoveling and they're going to break ground on his library," he said.

As planned, the Reagan library will be the nation's largest presidential library. Although the cost has been estimated between $45 million and $45 million, Higdon said he could not provide a price tag for the project.

The site is on unincorporated land in scenic coastal mountains about halfway between Simi Valley and Thousand Oaks, roughly 40 miles northwest of Los Angeles.

More than 250,000 visitors are expected annually at the library, which will include a 300-seat auditorium, a replica of the Oval Office, a museum and a room for Nancy Reagan memorabilia.

The Ronald Reagan Presidential Foundation, which is coordinating the project, has agreed to address environmental concerns raised about potential traffic congestion, air pollution and threats to rare plants in the area.

Cocaine injectors risk AIDS

SAN FRANCISCO (AP) - A researcher says studies of drug users in San Francisco indicate that as many as 2,500 addicts are infected with the AIDS virus.

Andrew Moss, an epidemiologist at the University of California at San Francisco, told an Assembly hearing on Tuesday the number is growing at the rate of 400 a year. He said the increasing number of 5,000 between 1982 and 1983.

"We have not developed our broad but we will de-

SACRAMENTO (AP) — Gov. George Deukmejian will join the defense of Proposition 103, a mandatory auto insurance rate, but hasn't decided who will represent him in the insurance companies' suit challenging a 20 percent rate reduction and other provisions of Proposition 103, arguing among other things that the measure violates their property rights by cut-ting their income without regard to their ability to make a profit. Last Thursday the state Supreme Court blocked enforcement of the measure while it decides whether to reverse the attorney general.

Reagan will host library groundbreaking in Ventura

Thursday November 17, 1988 Mustang Daily

Deukmejian to defend Prop 103

SACRAMENTO (AP) — Gov. George Deukmejian will join the defense of Proposition 103, a mandatory auto insurance rate, but hasn't decided who will represent him in the insurance companies' suit challenging a 20 percent rate reduction and other provisions of Proposition 103, arguing among other things that the measure violates their property rights by cut-ting their income without regard to their ability to make a profit. Last Thursday the state Supreme Court blocked enforcement of the measure while it decides whether to reverse the attorney general.

Deukmejian is also named as a defendant in the case. Brett said the governor has not decided whether to be represented by Van de Kamp, who normally defends the state in lawsuits, or whether to look to his own legal advisors or elsewhere for representation.

That decision is not likely to be made until the court decides whether to take the case, Brett said.

Police release tenant; no new digging done

SAN DIEGO (AP) — A judge on Friday ordered the tenant held for digging for bodies Wednesday released after four days as alleged accomplice in at least one of seven murders at a Sacramento rooming house.

John McCauley, 59, was freed after District Attorney John Dougherty dropped charges because of insufficient evidence.

McCauley had been arrested Tuesday on charges of being an accessory to murder, one of two dozen people who might have lived at a Sacramento rooming house.

The figure dropped from a peak of 8,700 in 1982 to 4,600 in 1987, Moss said.

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