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FOR IMMEDIATE RELEASE

Contact: Rachel Garrett
805-756-5138; rgarrett@calpoly.edu

Cal Poly Architecture Student Takes First Place in International Steel Design Competition

SAN LUIS OBISPO – A Cal Poly student pursuing a Bachelor of Architecture degree won first place in an international steel competition.

David Heck of Bellingham, Wash., was selected from a field of 303 entries to win one of two first-place awards in the 12th annual Association of Collegiate Schools of Architecture/American Institute of Steel Construction Steel Design Student Competition. Heck's project, "The Paris Market Lab," won in the Culinary Arts College category.

Jurors called Heck's submission "a wonderful architectural expression of steel, where steel is both clearly used in the background and also as infill in the foreground." They also said his design "works well in its use of steel construction in Paris and within the contextual fabric to create provocative monumentality, like the Eiffel Tower's example of a terrific use of steel. The project defines the simplistic reading of a collage, with a juxtaposition of a culinary arts college and a market. The presentation is subtle, seizing on the content block with overall subtlety in the design strategy."

Cal Poly Architecture Professor and faculty sponsor Jonathan Reich called the award "a wonderful reward for all his talent, effort and sustained attention to his fine project. It is yet another example of how the Architecture Department as a whole continues to prove its excellence internationally."

Heck's prize comes with a \$2,500 cash award for himself and \$1,000 for Reich. The winning designs will be exhibited at the ACSA 101st annual meeting in San Francisco in March, at the American Institute of Architects' National Convention in Denver in June, and will be published in a competition summary book.

In addition, Cal Poly architecture seniors Jose Sanchez and Adam Strauss, with Architecture Professor Thomas Fowler as faculty sponsor, earned honorable mentions for their design project, "Culinary_Bridge." Sanchez is from Merced; Strauss hails from Brentwood.

Heck's project, along with those of the other winners, can be seen at <http://acsa-arch.org/programs-events/competitions/steel-competition/2011-12-steel-winners>.

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