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Cal Poly Students Earn Top Honors in International Business Competition

SAN LUIS OBISPO – A team of three Cal Poly Orfalea College of Business students earned the highest honor in the online Glo-Bus International Business Competition.

Glo-Bus is a computerized business simulation in which teams of students compete in a global industry to design, manufacture, distribute and sell their products. Orfalea College students Jordan Carson, Katie Talbert and Victoria Valentine took part in the competition as co-managers of E Company at Cal Poly.

The competition ran April 30 through May 6. The Cal Poly students earned the No. 1 spot worldwide for achieving the best overall game-to-date score among 1,276 teams from 72 colleges and universities participating in the simulation worldwide. No other Cal Poly student team has ever earned such a distinction in the nearly 10 years the university has been competing.

The participating students entered as part of the Advanced Seminar in International Management course taught by J. Michael Geringer, professor of international strategy. The simulation allows students to put Learn by Doing into action as a way to become well-rounded, management-ready graduates.

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