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Three Cal Poly Professors Win Awards for Excellence

SAN LUIS OBISPO – Two research papers by three Cal Poly Orfalea College of Business faculty members were selected to receive 2012 Emerald Literati Network Awards for Excellence.

The annual awards celebrate exceptional research published in the Emerald Publishing Group’s scholarly journals and books.


Associate Professor Li Dang’s research paper, titled "Apparent Audit Failures and Value Relevance of Earnings and Book Value," was published in the Review of Accounting and Finance. Her research seeks to determine the value relevance of accounting data in the case of inaccurate audits.

The papers were one of three selected by each journal’s editorial team to be honored with a Highly Commended Award.

Borin is a professor of marketing and Cerf is area chair of accounting in the Cal Poly Orfalea College of Business. Their paper was co-authored with R. Krishnan, professor of marketing at the University of Miami.

Li Dang is an associate professor of accounting.

To read Borin and Cerf’s paper, go to http://goo.gl/STZTX.

To read Dang’s paper, go to http://goo.gl/N4oTE.

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