



April 13, 2012

NEWS RELEASE FROM CAL POLY ARTS:

CONTACT: LISA WOSKE, lwoske@calpoly.edu

TICKET SALES: 805/756-2787

FOR IMMEDIATE RELEASE

The Met: Live in HD Continues With Verdi’s Classic “La Traviata” Opera

SAN LUIS OBISPO, CALIFORNIA – Cal Poly Arts and Opera San Luis Obispo continue The Met: Live in HD partnership on Sunday, April 29*, 2012 at 2 p.m. with Verdi’s compelling opera, LA TRAVIATA. (Encore screening)

(*Note new screening date)

In her first Violetta at the Met, Natalie Dessay will put on the red dress in Willy Decker’s stunning production. Matthew Polenzani sings Alfredo and Dmitri Hvorostovsky is Germont. Principal Guest Conductor Fabio Luisi is on the podium.

Run Time: 3 hours, 12 minutes. One intermission.

Local screening sponsored by The Neon Carrot Restaurant.

The Met: Live in HD is the Metropolitan Opera’s Peabody and Emmy Award-winning series of performances transmitted live by satellite in high-definition to more than 1400 movie theaters around the world.

Opera stars such as Ms. Dessay, Renée Fleming, Plácido Domingo, Susan Graham, Thomas Hampson, and Deborah Voigt have served as hosts for the shows, conducting live interviews with cast and crew and introducing behind-the-scenes features – allowing the worldwide HD audience an unprecedented look at what goes into the staging of an opera at one of the world’s great houses. Robotic cameras and state-of-the-art technology are used to capture the action, giving a bird’s-eye view and interesting perspectives on the productions.

In order to offer the The Met: Live in HD series, the Performing Arts Center underwent major technological renovations in 2010, including the installation of a new 22,000 lumen projector with high-definition capabilities. The purchase of the new equipment was made possible by the Foundation for the Performing Arts Center through a generous donation by the Hind Foundation.

The Met: Live in HD series is also made possible by a generous grant from its founding sponsor, The Neubauer Family Foundation. Bloomberg is the global corporate sponsor.

General admission/seating. Ticket prices include all facility fees and PAC-sponsored parking.

\$25 General; \$10 students with valid I.D.

Tickets may be purchased at the Performing Arts Center Ticket Office, 11 a.m. to 5 p.m. weekdays and 10 a.m. to 2 p.m. Saturdays.

To order by phone, call 805/756-2787; to order by fax: 805/756-6088.

24-hour on-line ordering is available at www.calpolyarts.org.

For more information on all Cal Poly Arts events, including audio and video samples, please visit www.calpolyarts.org.

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[polynews \[at\] calpoly.edu](mailto:polynews@calpoly.edu)