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April 16 Entrepreneurship Forum at Cal Poly to Highlight ‘Clean Tech in Transportation’

SAN LUIS OBISPO – Clean technology in transportation will be the focus of the next Entrepreneurship Forum Event from 4:30 to 7 p.m. Monday, April 16, in the Performing Arts Center Pavilion at Cal Poly.

Clean technology has proved to be a considerable business opportunity over the last decade. The Entrepreneurship Forum, sponsored by Cal Poly’s Center for Innovation and Entrepreneurship (CIE), will bring together entrepreneurs and “thought leaders” to discuss a variety of topics, including bio-fuels and smart roads, among many others. Industry experts will talk about recent trends, challenges and opportunities for clean technology in transportation.

The energy crisis threatens our economic vitality, national security, and the ability to enjoy clean air and water, according to Dillon McDonald, partner at Green Start. “It also brings a chance to reinvent the way we produce, distribute, and use energy – which is the biggest economic opportunity of our lifetimes. The key to this reinvention lies in the hearts and minds of the next wave of entrepreneurs who are building the technologies we need,” McDonald said.

The program starts with networking in the PEN (Pitches, Exhibits and Networking) and refreshments. The PEN will showcase Cal Poly projects and student clubs that are designing electric cars and planes, growing algae for fuel, reinventing electric propulsion, and more.

After a break, the presentation portion begins, including a panel discussion featuring Ben Kulick, founder of Biodiesel of Las Vegas and Stalfund, LP partner; Mike Brooks, venture formation and business development expert; Rebecca Boudreaux Breitenkamp, president of Oberon Fuels; Tryg Lundquist, associate professor of civil and environmental engineering at Cal Poly; and Virginia Klausmeier, co-founder and chief executive officer of Sylvatex Inc.

The April Entrepreneurship Forum Event is part of a series hosted by the Cal Poly CIE in partnership with local organizations. The forums provide an opportunity to meet student entrepreneurs and learn about their projects, network with local and national innovators and industry leaders, and learn more about CIE’s activities. The event is free and open to the public.

For more information and to register, go online to <http://cie.calpoly.edu/>. The final entrepreneurship forum of the academic year will occur in May.

About the Cal Poly Center for Innovation & Entrepreneurship (CIE):

CIE opens the world of entrepreneurial opportunity to Cal Poly students and faculty members and promotes entrepreneurial activity, scholarship and dialogue across the university and throughout greater San Luis Obispo County.

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