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## Cal Poly's Orfalea College of Business Among Bloomberg Businessweek's Top B-Schools for Fourth Year Running

SAN LUIS OBISPO — For the fourth consecutive year, Cal Poly's Orfalea College of Business has been named to Bloomberg Businessweek magazine's list of the nation's top undergraduate business colleges. This year, Cal Poly ranked 69th and was one of only three public universities in California on the list.

Eight California business colleges made the cut for 2012: UC Berkeley (11); USC (33); Santa Clara University (35); University of San Diego (40); Cal Poly, San Luis Obispo (69); Chapman (87); Loyola Marymount (93); and UC Riverside (124).

Bloomberg Businessweek bases its rankings on student survey scores; recruiter survey scores; median starting salaries for graduates; the number of grads admitted to the 35 highest-ranked MBA programs; and an academic quality measure that consists of SAT/ACT test scores, faculty-student ratios, average size of core classes, percentage of students with internships, and the number of hours students spend preparing for class each week. The magazine ranked 124 schools, 11 more than last year.

"The Bloomberg Businessweek ranking reflects the excellence of Cal Poly's business college, the satisfaction of our students, and the appeal of our graduates to recruiters," said Dave Christy, dean of the Orfalea College of Business. "We strive to attract bright, talented individuals, and to graduate skilled, workplace-ready professionals with global mindsets. Our continued presence on this list of top business schools shows we are doing just that."

To read more about the Bloomberg Businessweek list, visit: <http://www.businessweek.com/reports/business-schools/best-undergraduate-b-schools-2012>. For the comprehensive list for 2012, log on to: [http://www.businessweek.com/interactive\\_reports/ugtable\\_3-20.html](http://www.businessweek.com/interactive_reports/ugtable_3-20.html).

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