Santa Ana winds blast San Luis with some African heat

By Donna Taylor

San Luis Obispo finally made the big time Monday, receiving notoriety on the “Today” show for being the hot spot of the country Sunday with 111-degree temperatures.

Temperatures as high as 108 degrees sizzled San Luis Obispo over the weekend, but they are expected to return to normal by this afternoon. Yesterday, however, unbearable temperatures caused many a student to blow off class in favor of catching some rays at Avila. There were also rumblings of classes and labs being canceled due to a lack of air conditioning in classrooms. Students with classes in the Computer Science, Fischer Science and Music buildings may have gotten a break from the high temperatures, as the buildings are partially cooled by air conditioning. Those in the Administration Building, the University Union, most classrooms on campus, however, were on their own to try to beat the heat, using notebooks to fan their perspiring faces.

Gary Ryan of the National Weather Service branch in Santa Maria said that the hot trend is not as unusual for October as people may think.

“We call this typical Santa Ana conditions, and it’s usually a three-day event,” he said. “The hot weather is caused by high pressure over the Great Basin (Nevada and Utah), and conflicting low pressure off the California coast. Hot wind is therefore blowing from the valley, which cancels out the sea breeze we normally get.”

“By Tuesday, things should be back to normal,” said Ryan. “Extreme weather records are not kept in San Luis Obispo, but this could definitely be close to a record. However, October as a whole often has several days over 100 degrees, and then the winter mode takes over in November.”

Students find value in ag projects

Program offers experience, units and money to all majors

By Julie Williams

Every quarter nearly 200 Cal Poly students are gaining practical experience and earning elective units while trying to make some money, but it’s not through internships or cooperative educational programs.

The School of Agriculture offers the opportunity to students through enterprise programs. All departments within the school offer these programs.

“It used to be that mostly farmers entered the School of Agriculture, where now we have less than 20 percent of our students coming from a farm,” said Wes Mueller, crop science professor and enterprise adviser. “Many are interested in the field, but may never have even been on a tractor before.”

More than 300 acres of land on campus are used for the enterprise program. The crop science department has projects in tree crops (nuts, citrus, and avocados), field crops (wheat, barley, oats and corn) and a wide variety of vegetables.

Under the help and supervision of the project adviser, students are responsible for preparing the land and soil, planting the seeds, nurturing the plants during growth, harvesting the yield and selling the final product. Depending on the crop, students will learn about various herbicides and fertilizers and their application or how to run a tractor or combine, a machine used in harvesting.

Most of the crops are sold at Farmer’s Market, local stores and the Campus Store. Field crops are generally sold to feed mills, including the one at Cal Poly, seed companies, ranches or people in the community needing some hay or feed. Sometimes the field crops are sold before they are even harvested by signing a contract with a buyer after planting.

Each group of students sells ENTERPRISE, page 4

Many factors keep Poly grads in town

By Donna Taylor

We all remember what made us decide to come to Cal Poly — its great academic reputation, the beach, the weather. But what makes 8 to 9 percent of Cal Poly graduates stay in San Luis Obispo?

Alumni who have chosen to make a home and a living on the Central Coast offered a range of answers to that question.

Debbie Eastman, a 1986 graduate, owns Volny Construction on Broad Street.

“I majored in architectural engineering,” said Volny, “and I built houses to pay for my education.”

Volny, originally from Chico, began his own company right after graduation, and his accomplishments have included the construction of the Cal Poly swimming pool and remodeling of several dorm rooms.

“San Luis Obispo has been good to me. I’m very happy I decided to stay,” said Volny, who raised three children here.

“Several of my friends are envious of me because I could stay, but they couldn’t because the job market is just not here.”

Joanne Dowsy is vice president of marketing for Wings West (which owns American Eagle air service), but she agreed that job opportunities are limited in San Luis Obispo.

“I worked with Swift Air until See ALUMNI, page 5

SAE mobile

A car that weighs 150 pounds is controlled by a joystick and can travel 757 miles on less than one gallon of gas. A hot week for a national convention.

See page 7

Ahhhhhhhhhhhhhhhhhhhhhh!
.OPINION

Like, language as we know it is eroding into oblivion, dude

I have just figured out the reasoning behind all those English requirements at Cal Poly. The English language has been severely disoriented by our youth (yeah, us). Just listen to a typical conversation involving at least one college student (yourself will do) and this frightening problem will come to light.

It goes by unnoticed by, like, all of us. You know, it's like part of our everyday speech. People don't "say" they "go." For example, I asked him what he means and he goes, "totaly just told you, dude!" Another form of "to say" is "all," often prefixed by the verb to be (with an apostrophe 's'). Example: "He's all, I totally just told you, dude!"

"Totaly" is another word that is improperly overused. So is "whatever." Another example: "She said, give it a rest and I'm like, whatever." This is an actual phrase I overheard on this academically superior campus, a college that Money Magazine called one of the nation's 10 best buys.

Our poverty contributes to this wanna-be-a-valley-girl language.

Should we blame the dreaded valley-talk era for our speech impairment? Are we victims of this era, screamed to death by thousands of gag-me-with-a-spittoon teenagers who stopped at the Galleria and worshipped Moons Unit Zappa? God, I hope not. But it is amazing how the likes, the ya knows, and the totaly's just flow from our mouths as easily as obsessions from Eddie Murphy.

The most amazing thing, though, is how hard it is to stop this nonsense. Just about five words on this column, I've made a conscious effort to rid myself of this language demon, but it like haunts me everywhere.

It is kinda strange, however, that when I talk to professors or other elders (sometimes excluding parental units) it's easier to be a normal communicator and sound halfway intelligent. Why? Because they don't talk that way. How many times have you heard a professor say "Like, today we're gonna learn that E totally equals mc squared, dude?" Then again, if they did talk that way...

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Letters to the editor

Purging structure facts incorrect

Editor: I was pleased to see your interest in the downtown parking structure facts incorrect.

The workers in your picture are pouring concrete, not cement, cement is the bonding agent mixed with sand, gravel and water to form concrete. The floor of the structure will have four levels, but the correct number of parking spaces is 420. The construction costs for the project are $3 million, which does not include land and development costs. The City Council awarded the project to Pokrajac Construction in April 1987 and the completion date is scheduled for January 1988.

Please inform your readers of the correct information so that rumors regarding the parking structure are not circulated.

---

Michael Hicks
Project Engineer

Children's Center values exposure

Editor: Thank you for the excellent update regarding the Cal Poly Children's Center in your Sep 24 edition. On behalf of the Cal Poly faculty and staff who began vocalizing their child care concerns during spring quarter of this year, we applaud all coverage of child care issues on campus. As stated in your article, expanded child care is desperately needed at Cal Poly and weeds over due. We look forward to continued attention to this critical issue and, hopefully, to campus support of upcoming child care initiatives.

---

Susan Summple
Matrav Crowley
Terry Lanzone
Polly Harrigan

OPINION

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State

State loses high court appeal on uncovered Mono Lake land

WASHINGTON (AP) — California lost a Supreme Court appeal today in its battle with the federal government over ownership of land exposed by waters receding from Mono Lake.

The court, without comment, left intact a ruling that the federal government has title to nearly 12,000 acres of mineral-rich land not longer covered by the lake, located east of the Sierra Nevada in California. The 9th U.S. Circuit Court of Appeals, applying a federal law, ruled last December that the uncovered land belongs to the federal government.

Key to the ruling was the fact that the water has receded gradually and imperceptibly, and not in any sudden or violent shift in the lake's boundaries.

"Shoreline migration over the lake as a whole has clearly not been sudden and perceptible," the appeals court said. "More important, California's gradual loss of mineral-rich land no longer covered by the lake, located east of the Sierra Nevada in California. The 9th U.S. Circuit Court of Appeals, applying a federal law, ruled last December that the uncovered land belongs to the federal government.

The federal government owns approximately 70 percent of the lands surrounding the lake.

L.A. cops must get court OK before using battering ram

WASHINGTON (AP) — The Supreme Court today refused to free Los Angeles police from having to get court approval before they use a motorized battering ram in carrying out searches or arrests.

The justices, without comment, let stand a California Supreme Court decision that police must obtain permission from a judge or magistrate before using the battering ram, a armored vehicle.

Los Angeles Police Department officials said the state court's ruling creates "an unworkable situation" because officers must take the time to get court approval before "responding to rapidly changing situations."

Use of the battering ram was challenged after police knocked a large hole in a wall of a suburban Los Angeles house in early 1985.

Police believed the residence was a "rock house" where a type of cocaine was being sold, and that the people inside were armed and dangerous.

According to the police department's appeal, rock houses often are equipped with steel bars on exterior windows and can be entered only through multiple steel doors.

Nation

Court rejects treatment order for ill faith healing believer

WASHINGTON (AP) — The Supreme Court today refused to order medical treatment for a woman with cancer who believes in faith healing.

The court, without comment, rejected arguments by Ohio officials that forcing the woman to undergo treatment would not violate her religious freedom because her beliefs are based on a psychic delusion that she is married to a faith healer.

The Ohio Supreme Court last February ruled that Nancy Milton, a 33-year-old patient at the state-run Central Ohio Psychiatric Hospital, is not required to have surgery or other treatment for a tumor in her uterus because of her belief in faith healing.

Hospital officials, who say the tumor will be fatal if untreated, argued that Milton's belief are based on the delusion that she is married to the Rev. LeRoy Jenkins, a faith healer and evangelist well known in central Ohio.

The state court said, "The fact that (she) has a longstanding delusion that she is Rev. Jenkins' wife and that will perniciously and insidiously and imperceptibly affect her innocence simply does not strip (her) of her constitutional rights to freely select and adhere to the religion of her choice."

6 dead, many without power after early New England snow

Skiers opened early and rising temperatures raised the threat of flooding as more than 200,000 people remained without electricity Monday after New England was battered by the earliest snowstorm of the century.

Six deaths were blamed on the weekend storm, which plowed snow as high as 20 inches in New York's Catskills. Floodwaters extended deep into the South, while the West Coast was having a 100-degree heat wave.

Snow and fallen trees on roads made thousands of tourists who had gone to see New England's colorful fall foliage spend an extra night in motels and inns. At Vermont's state Travel Division, officials wondered what the weekend storm, which plowed snow as high as 20 inches in New York's Catskills. Floodwaters extended deep into the South, while the West Coast was having a 100-degree heat wave.

"We have checked today and found that most all of the state's foliage was unaffected by the storm," said Bill Braun of the Travel Division.

"Of course, we are concerned about the perception," Braun said. "People in southern New England may have heard that there was this big storm in Vermont and think there is no foliage. Well, there is."

World

Yeutter: Canadian trade pact needs supporters' cooperation

WASHINGTON (AP) — U.S. Trade Representative Clayton K. Yeutter conceded Monday that winning congressional approval of a fast-tracking free trade pact with Canada will "require a lot of effort" on the part of supporters.

Despite initial optimism expressed by Canadian and U.S. officials, Yeutter said obtaining approval of the agreement might be difficult, particularly over some of its provisions — including giving Canadians access for the first time to oil from Alaska's North Slope.

But he told reporters that, in the end, "this is a package that should sell itself and will sell itself."

The accord, completed after 16 months of negotiations and just before a midnight Saturday deadline, calls for an elimination of all tariffs and most other trade barriers between the two countries by Jan. 1, 1999. It would create the world's largest open market.

But as fuller details of the accord began to surface Monday, key U.S. lawmakers voiced skepticism over the prospects for quick approval. The pact must be approved by both Congress and the Canadian Parliament to take effect.

Court rejects effort to ban U.S. assassination of Gadhafi

WASHINGTON (AP) — A New Mexico lawyer's attempt to ban the U.S. government from ever trying to assassinate Col. Muammar Gadhafi of Libya was rejected by the Supreme Court today.

The justices, without comment, let stand rulings that had dismissed a 1986 lawsuit filed by Richard Young of Santa Fe, N.M., against the U.S. government.

Young's suit, sparked by the U.S. bombing of Gadhafi's headquarters in Tripoli in April 1986, contended that such military action is illegal.

Young filed the suit in behalf of two of Gadhafi's sons who were killed in the U.S. attack. A federal trial judge in New Mexico rejected Young's suit, ruling that federal courts have no jurisdiction over "discretionary executive action of extremely sensitive military, diplomatic and political nature."

In his appeal acted on today, Young said the legal relief he sought "would have left (government officials) free to kill the entire nation of Libya provided only that the legal complaint was reserved to those attempting to assassinate Gadhafi his immediate family."
Battling summer fires source of income for some students

By Lawrence Anton

During the hot, dry months of summer, fire consumes thousands of acres of the nation's forests and wildlands. In a single afternoon last summer more than 1,000 fires were ignited by lightning, igniting an inferno that has called the worst in history.

The U.S. Forest Service and the Bureau of Land Management rely heavily on summer seasonal firefighters, many of whom are college students who play a vital role in protecting national forests and wildlands from fire. It's not unusual to be on a fire for weeks at a time, said Patrick Miller, a senior biology major who last year worked as a firefighter for BLM.

"You have to sleep in the dirt, to freeze to death at night, maybe go hungry for a couple of days, run out of drinking water," he said. "If you want to sleep, (to keep warm) you gotta sleep in the coals. You clear a space out in the coals, and you try to get it all worked up. It's warm enough, but where it won't burn you."

"It's a hardship, but it really draws people together," he said, adding that the comradeship was one of the things he enjoys most about the job.

Miller was attached to a helicopter-attack crew that operates out of Bridgeport, Calif., where two years ago he became friends with Mike Driscoll, a junior biology major.

"I find (fighting fires) exciting," said Driscoll. "A lot of people wouldn't. They'd find it hard work because you're busting butt."

As members of a helicopter-attack crew, Miller said, "We're the first on scene (one reason) because our response time is a lot faster than the rest. Usually two helicopters will be dropped in front of an advancing fire, so it's their responsibility to launch the initial attack and assess the situation."

If the fire should grow too hot for the initial attack crew to handle, Driscoll said, it would be their responsibility to call in for additional crews and to direct air tanker dropping fire retardant chemicals.

"Most of the fires we go on are pretty small events," said Driscoll. "They start out with one tree. It's like that, usually you can look at it and know what it's going to be."

ENTEERPRISE

From page 1

Mike McCluskey, a crop science junior, said he averaged about three hours a day on a summer squash project.

"Some days I wouldn't work at all, while others I'd have to work all day, depending on what needed to be done," he said.

Wells Fargo ATM Card for purchases...

"I'd encourage them to sign up," said McCluskey. "I think it'd be a good way to learn more about farming or a particular piece of crop."
Problems in a relationship are not caused by a good or bad guy, just two ways of seeing a situation, a clinical psychologist said Wednesday.

Myths of marriage was the first in a series of topics discussed in "Making Marriage Work," a seminar taught by Steve and Cathy Brody with the Cal Poly Extension program.

Steve Brody, who holds a Ph.D. in clinical psychology, said a Woody Allen film titled "Annie Hall" had a great example. In one scene, Allen complains to his psychiatrist he isn't getting enough sex with his partner, across Diane Keaton. In the same scene, Keaton complains to her analyst that Allen is an animal who wants sex all the time.

Allen's and Keaton's humor showed what was sufficient for one was too much for the other.

FIGHTERS

From page 4

cut a line around it by just raking away the extra fuel. And that will usually control and later contain it.

By working summers fighting fires, both Miller and Driscoll are able to earn enough money to pay their expenses for the school year.

Everybody's thinking about money," said Driscoll. "They want to get the overtime.

Over time and-a-half. And when a crew first enters on a fire, they may work for several days straight, getting paid for a 24-hour day.

Miller said he didn't know of any other job where someone will give him that kind of overtime.

When battling flames, firefighters receive hazardous duty pay in addition to overtime pay.

"As long as we're on that fire," Miller said, "we're making more money."

But fire crews aren't always fighting fires. When not on a fire, Driscoll said, crews are busy repairing and maintaining equipment, assisting with government construction projects and aiding other agencies in any number of tasks.

This summer, Miller said, their helicopter crew hauled building materials to the summit of a 12,000-foot mountain where a microwave relay station was being built.

Also, they assisted wildlife and game personnel by counting the number of wild horses in the district and tracking their movements.

Driscoll said one of the most interesting projects he was involved with last summer was one to save the Lahontan trout, an endangered species. They were trapped in a dying stream, he said, so the crew air-lifted the trout out to another stream where they could survive.

However, both Miller and Driscoll prefer fighting fires.

"Actually being on the line, on the head of the fire, is the most exciting," said Driscoll. "It's a rush.

Although anyone can apply for forest service and BLM summer positions, most of the applicants are students, said Linda Finch, assistant fire program director for BLM. "Usually the people who do apply (for summer employment) are students," she said. "Because they're just field-type workers during the summer, works out with their education."

ALUMNI

Richard Griswold

'Ve are the ideal place to settle down and raise a family. The pace is more livable, the people are friendlier ... There may be more of a job market in the large cities, but you pay the price in smog and congestion.'

—Richard Griswold

CLASS ENCOUNTERS

Richard Griswold

From page 1

they went bankrupt in 1981, and then Whigo West contacted me," said the 1982 Cal Poly alumna. "I was transferred to L.A. within six months. I was really glad when the headquarters moved to San Luis, because I love it here, and a year and a half ago I became vice-president.

Richard Griswold is the regional director of the Alumni Association in San Luis Obispo, and he is also happy to have stayed on the Central Coast.

"I graduated with a DRM degree, but my work now has nothing to do with that," said Griswold, who owns San Luis Mailing Service. "After graduation (in 1981), I bought the business."

The 30-year-old married his high school sweetheart, who also graduated from Cal Poly, and they have two children.

"I moved back in Northern California but, San Luis Obispo is the ideal place to settle down and raise a family," he said. "The pace is more livable, the people are friendlier and it's a smaller, intimate town. There may be more of a job market in the large cities, but you pay the price in smog and congestion."

Voila is a complete personal care service that offers everything from tanning beds to nail care to massages. Its owner, Judy Miller, received a degree from San Diego State in 1966 but then worked at Cal Poly for 12 years.

"While doing clerical work at Cal Poly, I grew to love this place and I wanted to raise my son here," she said. "I couldn't even buy a bashing suit in January here. That's when we came up with the idea for Voila. I thought of things that I like that I can't get here." Miller opened the shop in 1985, then the "overwhelming response" forced her to move it to its current location on Marsh Street.

"I had to create my own in-dustry here, and once the business blossomed and I survived the culture shock, I was hooked on San Luis Obispo," said Miller, who even applies for permanent residence for a full day of "pampering."

Jeff Hamm received a DRM degree from Cal Poly in 1980, and he is now the emergency services coordinator for the county.

"I'm responsible for developing emergency response planning to possible disasters occurring at Diablo or from earthquakes," said the Santa Cruz native. "I really love rural, beautiful communities like SLO. It's a great environment to raise my two kids, and beats the heck out of L.A. I would really like to stay here permanently."


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Allen's and Keaton's humor showed what was sufficient for one was too much for the other.

These communication problems may be the same for money matters, child rearing or any other opinion differences, said Brody.

The Brodys contend a lasting relationship takes more than romantic intentions. It takes as much work as building a business, raising a child or earning a degree.

A time commitment is necessary to make it work. Set aside time for yourself and your partner to prioritize activities and make

The myths of marriage

By JoAnn M. Halpin

'Myths of marriage' is a seminar taught by Steve and Cathy Brody with the Cal Poly Extension program.

Steve Brody, who holds a Ph.D. in clinical psychology, said a Woody Allen film titled "Annie Hall" had a great example. In one scene, Allen complains to his psychiatrist he isn't getting enough sex with his partner, across Diane Keaton. In the same scene, Keaton complains to her analyst that Allen is an animal who wants sex all the time.

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A time commitment is necessary to make it work. Set aside time for yourself and your partner to prioritize activities and make

sure you put each other on the list was the Brodys' message.

Cathy Brody is using class discussions and BLM summer programs to teach the course.

"We might even leave an argument at home unresolved and bring our communications skills to class," she said.

Most of the 20 class members are attending the class to improve themselves and their relationships. Both Bob and Wilma Sparling from Atascadero have been married for 32 years.
The hunt is on
Placement Center helps to prepare students for that first job interview

By James Welch

For many graduating students at Cal Poly, job searching brings with it a deep feeling of the unknown.

"Unless you've done it before, there's the fear of going through it and not knowing what to expect," said Placement Center Director Rich Equinoa.

Some know what they want to do as a career but they don't know where to start. Others aren't even sure what they want to do or what they are capable of, Equinoa said.

The Placement Center is geared toward helping students realize their potential, teaching them the critical points of job searching and giving them an idea of what employers are looking for.

"We would like to think we have something to offer every graduate," said Equinoa.

The first task is to establish the interests of the student. Interests are evaluated with the help of an assessment worksheet, which is part of a placement manual put out by Cal Poly. Also found in the manual are listings of center services, job search reference publications, guidelines for resume writing and portfolios, student employment services and on-campus interviews.

"The actual meeting with the employer is the final step, but so many hours prior to that time need to be devoted to preparation," Equinoa said.

Most of what the Placement Center offers is instructional and advisory. Equinoa said he can't tell an employer who to hire but he can give the student the skills required to get the job.

Job search strategy is the major preparatory task. Self-evaluation, goal development, market research, job search skill development and the actual job search are the five steps toward completing this strategy.

If this process is unclear, or if a student has problems getting started, it is time to come to the Placement Center, said Equinoa. "If someone is totally in the dark there are career counselors who can assist them."

The placement manual also lists the employment status of recent graduates. A survey is sent out in the fall to students who graduated the previous year. The manual has a chart broken down into majors, listing the number of graduates from that major in that specific year, the number of graduates responding to the survey, how many of them are employed full time, how many part time, how many are attending graduate school, how many are seeking employment and then a...
Going places with ease

**SAE club members build automobile that can travel 750 miles per gallon**

By James Welch

Imagine driving to Las Vegas without stopping. Not too impressive? What if the car only held one gallon of gas?

Kian Kiani, 23, and his brother Sephehr, a mechanical engineering sophomore, designed the frame of the car. "I spent most of my time on the computer," said Kian. "I was in charge of the computer-assisted design terminals a lot."

Kian, an engineering technology and mechanical engineering senior, built most of the car and the engine. "I spent about one quarter on the design of the engine, and then about three quarters building it," he said.

The engine itself is a potpourri of parts. "We took parts from everything," said Kian. "We used parts from mopeds, SUZUKI and HONDA motorcycles, automobiles and bicycles."

The chassis is made of steel and the upper frame is made of wood. It is covered with an extra-light coating called monokote, which is what model airplanes are covered with.

The car is steered by a joystick and there is a hand brake on the right side of the cockpit. An electric starter gets the car going. It will reach a speed of 25 mph.

As members of the Society of Automotive Engineers (SAE), the foursome designed the car that took fifth place in the annual Super Mileage Design Competition, held in Sacramento in June. The event is sponsored by SAE and the Automotive Association of America (AAA).

"We doubled our mileage on every run," said Kian, "and I know that if we would have had the time to test we could have taken second place." The car will be displayed Oct. 5-8 at the SAE Aerospace Technology Conference and Exposition at the Long Beach Convention Center. "This is a huge national convention," said Kian, "and we're proud of the fact that our car is going to be there."

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TI-65 hits new high. TI-65 functions plus approach time to lab work. Eighth physical constant for use in thermodynamics and photos as well as Union Programming capabilities. You can program 16 steps.

TI-65 has 10-key. Fast functions plus approach time to lab work. Eighth physical constant for use in thermodynamics and photos as well as UNION Programming capabilities. You can program 16 steps.

"It was rough for us," said Kian. "Our budget was $700 and we had big sponsors behind them," said Kian. "Our budget was $700 compared to that of $5,000 of some schools."

"It was tough for us," said Sephehr, "because we had to be there the day after finals and we didn't have much time for testing." They also had the smallest crew there which makes a difference when getting ready for the race.

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Two great ways
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your education.
A Macintosh® computer
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computer center and fill out an entry form. While you're there, take a
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you expected.

Test drive a Macintosh.
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He’s a clown …
He’s a nut …
He’s terrible …
and he’s

Bob!

By Diane Wright

"Hi, we’re having a sale today," said Terrible Bob. "All the earrings are 99 cents, anything on the back wall is $1.99, everything on the table is 5 cents except the sunglasses, which are all 99 cents." A customer can only wonder if anything in Terrible Bob’s store, besides the tie-dyed T-shirts, ever costs more than $1.99.

Bob Chazen, owner of Terrible Bob’s Earrings at 844 Monterey St., said he chose the word terrible because, "that’s what my mom always called me — terrible. Besides, my prices are terrible.

Terrible Bob has become quite well known in the 10 months his store has been open in San Luis Obispo. Chazen said he has talked on KADY radio occasionally in the past six months. A few weeks ago, he was asked not to continue his talks.

Terrible Bob has raised a few eyebrows because of some of his unconventional business practices. Chazen said he knows some of the other downtown merchants don’t like him, but their opinion doesn’t really matter to him.

"They don’t like me because Terrible Bob is a discounter; and I’m obnoxious," he said.

The appearance of Chazen and his store don’t give the impression of success. Looking at Chazen’s tie-dyed T-shirt and torn shoes, it would be hard to describe him as successful.

However, Chazen said the number of sales he makes has put him in the top 1 percent of commissionable salespeople in California for the past three years.

"I sell a pair of sunglasses every five minutes I’m open," he said.

Terrible Bob says he makes a profit in the volume of business he does, not on the price. A young girl around age 10 came into his store and said it was the sixth time in two weeks she had been there.

Terrible Bob’s opens at 10 a.m. seven days a week, and closes in the evening when customers stop coming in. Chazen said in the summer he is usually open until about 10 p.m. because tourists are walking around and often wander into his store.

However, tourists comprise only about 20 percent of Terrible Bob’s business. He said about 80 percent of his customers are children and students.

His approach to doing business is that people don’t buy a product, they buy price. "For a town that has 15,000 students, the merchants are ignoring the students," he said.

Chazen’s business cards are yellow and green, and though faded, his store is yellow and green also. He said that is no accident. He chose yellow and green because, "Terrible Bob is a discounter; and I’m obnoxious."
BOB

From page 9

green because they are Cal Poly's colors.

Chazen said he knows what students want. "I used to let the kids write my orders," he said. How terrible Bob receives his orders is equally unusual.

Chazen used to receive his orders around 11:30 a.m. on Thursdays at his store. He discovered that the same United Parcel Service truck would be driving down Higuera Street at 9:30 a.m.

Now, every Thursday, Terrible Bob walks to Higuera Street and waits for the UPS truck to come. When he sees the truck coming, he runs into the street, holds up his thumb and makes a rooster call. The UPS truck stops and gives Terrible Bob his shipments which he carries back to his store. "I get my order sooner than that way," he said.

Chazen's business techniques have not always been so unconventional. He worked for Sav-On Drug store for 15 years in Los Angeles, where he was born. His father owns a large car agency and Chazen said that may have given him some desire to go into sales, although he never wanted to sell used cars.

After a divorce, he answered an ad in a newspaper for a traveling costume jewelry salesman. He traveled through Texas, New Mexico, Oklahoma, Louisiana, Mississippi and Arkansas for nine years selling jewelry to J.C. Penney Co. Chazen said he wore a suit every day.

Chazen came back to California selling jewelry in the San Joaquin Valley and San Luis Obispo. He said he sold costume jewelry to Put-Ons, Up Your Alley, Joanns, Connections, Ann's and Rileys in San Luis Obispo.

Chazen opened Terrible Bob's in San Luis because he was selling twice as much jewelry in San Luis Obispo on Fridays than he was selling in the San Joaquin Valley Monday through Thursday.

Chazen says everything in life has a funny side. "I don't see bad in anything," he said. He doesn't laugh at others, only at himself. "Laughing at yourself is funny. The biggest joke is it's no fun to be middle-aged," he said, pointing at his balding head and stomach.

"The reason people are in business is to make a profit," he said. His lease is almost up, and he can rent a building in Bakersfield that is four times the size of his current store for less money.

Exactly when he will move, he's not sure. "Maybe the end of October," he said. But I don't have a friend, I don't have a girlfriend. I don't know which is more important, maybe the girlfriend, but I'm talking a point here — big deal.

Terrible Bob figures he will probably be as happy in Bakersfield as he is here. "I like me. I'm a good person, a nice person and I have character," he said.

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JOBS

From page 6

miscellaneous category.

The fall numbers are impressive, Equinoa said. Of the graduates responding to the survey, 83 percent are employed full time, 3 percent are part time employees, 11 percent are attending graduate school and 2 percent are still searching for a job. "The survey is a very positive feedback as to how well our graduates are doing," said Equinoa.

One of the most popular services the center offers is on-campus interviewing. "We will typically host over 500 organizations each year," said Equinoa. "This number tends to fluctuate with the state of the economy. In a recession fewer companies show up. In a boom, the center gets a lot more companies.

"The number of students taking part has leveled off in the last few years," said Equinoa. "However, it has leveled off at a very high number.

The best advice for students in the job market is to look at it from the employer's point of view, said Equinoa. "Essentially there are two questions an employer has about a perspective employee: What is this person bringing to our business and Where do they fit in?"
POLY TAKES SEVENTH

STANFORD — Despite being nipped down at the start of the Stanford Invitational and never fully recovering, the Cal Poly women’s cross-country team was able to salvage a seventh-place finish.

Glades Prier, defending Division II national champion, was the first Lady Mustang across the line. She finished 19th, 18 seconds behind the winner.

CROSS COUNTRY

Head coach Lance Harter said he underestimated the strength of one of his team members in the invitational.

"The problem was we didn’t fully recover," Harter said. "The first 50 meters decided the outcome.

"The teams that got out at the start of the pack and ran with a clear view of the course," he said. "We had the problem of not being able to slough off, and then the last bit was the back of the pack."

Pries, Krista Katzerhagen, Tema Colbrooks and Doreen DeBettencourt each posted several runners in the last 600 meters.

"We can correct the mistakes that we made easily," Harter said. "It’s just a matter of putting our minds and setting and up we can run with almost any- one. Look for it in the weeks to come."

STANFORD INVITATIONAL

Team standings:

1. Texas
2. UCLA
3. Stanford
4. Brigham Young
5. UC Irvine
6. Crimson
7. Cal POLY

Top Cal Poly finishers:

Glades Prier (19th, 17:46), Tema Colbrooks (31st, 18:01), Pauline Stehly (33rd, 18:03), Noreen DeBettencourt (46th, 18:21), Kris Katzerhagen (52nd, 18:24), Sherry Minkler (55th, 18:29), Becky Neary (69th, 18:57).

Questionable calls give UCLA 2-0 triumph

By Julie Williams

cal Poly’s Janet Vanosset attempts to keep the ball in bounds.

The Mustangs came out strong with an early breakaway run and shot on goal by Tamia Schongen. Cal Poly kept up the pressure and had many opportunities to score throughout the first half, but a couple of tough breaks kept SOCCER, page 12

WINDSURFING CLUB

PAGE 13 OF MUSTANG DAILY

If you don’t believe it, join the Cal Poly WIRE SOCIETY. Just show up for our 1st meeting Thurs 11am in Science 105.

ANNOUNCEMENTS

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MYTHS

From page 5 and feel that if there is something new they can learn to enrich their marriage, "then all the better." Class members Guy and Jennifer Moerman have been married two months and said that they just want to better their relationship. Jennifer is a Cal Poly architecture major.

Jan Peer, director of personal and employer relations, said Cal Poly does not have any statistical data on the percentage of married students at the university. In the past this information was available, but due to the Act of Privacy it is unlawful to give information on an individual's age, marital status, race, sex, national origin, color or religion. Although public data is available on the number of male and female students, the computer does not list married couples.

The Brodys stressed that couples should do only what works for them. There are only two solutions to a problem: to change perspective on a problem, or to change it. The solution used varies for everyone and depends on the personalities involved.

The class will meet on Wednesdays through Nov. 18, from 7 to 9:30 p.m. in the Math and Home Economics Building Room 227.

Mustang Daily

Where can you find news of campus, pictures of your friends, ideas for the weekend, & lots more?

Mustang Daily

Rain and cold fail to slow Mustangs

SOUTH BEND, Ind. — The air was cold, the ground was muddy and the rain was pouring.

The Poly Mustangs' cross-country team overcame those adverse conditions last Friday to finish seventh in the Notre Dame Invitational.

Of the six teams that finished ahead of the Mustangs, only defending champion Edinboro of Pennsylvania was a Division II squad. Running in the blue division, the Mustangs were pitted against mostly Division I teams. Had they run in the weaker gold division, which had mostly Division II squads, they would have won easily.

Soccer

From page 11

made it hard to rally back.

The Mustangs were called on a hand ball in their own penalty box, giving UCLA a free penalty shot on goal. The attempt was successful, putting the Mustangs behind 1-0.

Then, a questionable Brain breakdown resulted in a one-on-one confrontation with Cal Poly goalie Andie Schoppa. It resulted in another Poly goal.

"We just gave up, expecting the offside to be called but there was never a whistle," said head coach Robert Rendon. "The official was so inconsistent you couldn't count on anything."

In the second half, Rendon was given a red card and ejected from the game for arguing over what he felt was another inconsistent and unfair call against his team.

It seemed to represent the Mustangs' frustration on the field.

"We weren't playing up to our potential," he said. "We're stronger than that and it just wasn't shown."

Schoppa made some tremendous saves on shots that seemed destined to reach the back of the net. Halfbacks Meg Harding and Linda Best played with great intensity throughout the game despite the willing heat, as did freshman forward Joanne Huggins.

"I thought we were the better team, but there was a lack of communication and we missed some great opportunities because of that," said Huggins.

Best said: "UCLA is our biggest rival and it was terrible out there because I don't think they came here to play soccer. I think they just wanted to fight!"

The Lady Mustangs, 1-1 in league after an easy win over Loyola Marymount on Saturday, will face Cal State Northridge and San Diego State on the road this weekend.

"It was a fast start," said sweeper Kathy Wadala. "We had our first two goals (against UCLA) the first weekend. But we're not worried. We are gonna be tough to beat again."

The Annual Audit for Fiscal Year 1986-87 for the California Polytechnic State University Foundation has now been completed. Copies for public information are now available in the Foundation Director's Office (Trailer- Truckee Road) and the Campus Library.

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NOTE DAME INVITATIONAL

Team standings:
1. Michigan
2. Edinboro
3. Notre Dame
4. Central Michigan
5. Eastern Michigan
6. Ball State
7. CAL POLY

Top Cal Poly finishers:
Mike Livingston (19th, 25:03)
Christopher Craig (26th, 25:06)
Phil Ghidossi (63rd, 26:33)
Tom Campbell (46th, 25:54)
Michael Best (74th, 26:37)

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