Sponsors help bring entertainment to Poly

By John Grennan

ASI has begun soliciting corporate sponsorships in order to bring quality programs to Cal Poly at less cost to the student.

ASI controller Andy Higgins said the corporate sponsorships are a good deal for everyone. "Big companies find it tough to make a name for themselves," he said, "so corporations are willing to do it (underwrite programs) to get in touch with the students."

What the sponsorships mean to students is more for their dollar, according to Higgins. "Student fees needn't be raised to support programs," he said. "We (ASI) might put out $10-15,000 for a program, but this way we put out around $800.

The most recent corporate-sponsored event at Cal Poly was the Coors Comedy Commandos. With Coors paying for the act and helping with promotions, Higgins said it cost students only $2 for the show. If ASI did everything, it would have had to charge students between $9 and $12.

"We essentially made money on that event, rather than subsidizing it with student funds," said Higgins.

Another corporate-sponsored event was the spring quarter ASI film series, which was underwritten by General Motors. "General Motors got a plug on the promotional material," said Higgins, "and they got a day to display some of their cars in the University Union."

Higgins said the biggest problem with corporate sponsorships is that ASI must avoid competing with the university for funds.

"The administration is concerned if we're soliciting businesses that aren't our business to approach," said Higgins, mentioning companies such as Hewlett-Packard that donate equipment and funds to universities.

"There are some gray areas on who we can approach. We haven't hammered out a formal policy yet."

Higgins added that ASI is picky about who it gets for the sponsorships. "The company must have a good name," he said. "The administration was concerned with Coors coming because of the alcohol issue, but it was very well done and they never once pushed drinking beer."

Higgins said that in the future corporate sponsorship will be a great way to bring top-notch speakers and entertainment to Cal Poly. "It can cost us up to $20,000 to put on some shows," he said. "This way we minimize our risk, make some money and get good quality programs."

Tipsy Taxi looking for extra $700 in funding

By Monica Fiscalini

Tipsy Taxi is soliciting funds from the community after receiving $2,000 of the $2,500 requested in their 1987-1988 ASI budget. Coordinator Franklin Burris said the program needed $2,700 from ASI but only asked for $2,500, so is now looking for an additional $700.

Poly Phase has already donated $100 to the Tipsy Taxi program. Dave Benham, a member of Poly Phase and also a senator from the School of Engineering, suggested that his club make the donation. Benham said Poly Phase thinks it is important to discourage drunk driving and to improve student/community relations.

Benham said he hopes to make a statement to other clubs that Cal Poly shouldn't have to carry the burden of community relations. Benham also sees the donation to Tipsy Taxi as a thanks to the patrons of the Poly Phase book exchange.

Burris said he wants to get funding from clubs as well as from fraternities and sororities.

Walt Lambert, coordinator of Greek Affairs, said, "I try to encourage people to think about the importance of this program."

Cal Poly's president has to split his loyalties between campus and outside obligations, but his secretary helps him budget his time.

IN QUOTES

"Do not depend on one thing or trust to only one resource, however pre-eminent."

— Baltasar Gracian
The times they are a-changin'. In 1982 I left a good job at Marineland to come to Cal Poly. At the time KMET was my favorite radio station, we used punch cards in computer classes and Mustang Daily was put together on manual typewriters. All that's changed. Marineland and KMET are gone, while the journalism and computer science departments have entered the 20th century.

For better or worse, change is inevitable, except when the invisible hand of bureaucracy gets a grip on an idea and holds onto it long after it has outlived its usefulness. The General Education and Breck requirements, that bouillabaisse of classes that dominates our college experience, is one idea that has gone away, destroying students' enthusiasm and replacing it with boredom.

There is an old saying that a little knowledge is a dangerous thing. But when the subject is philosophy, psychology or the life sciences, a little knowledge is a useless thing. Introductory classes are geared toward preparing students for further studies in the field. But with numerous GE requirements to fulfill, one class may be the only exposure to a subject students get. Most of what is covered is quickly forgotten, and anything retained is only useful when working crossword puzzles and watching Jeopardy.

The “take this class, take that class” approach is defended by some who feel it encourages students to examine their options. But at Cal Poly, changing majors is discouraged. The theory at this university is a) know what you want to do before you get here, and b) do that.

With these two conflicting approaches — opening students to a subject and then denying them the opportunity to pursue it further — students have become frustrated and disinterested.

Even administrators know most GE classes are throwaways. With a wink and a nod, they allow us to take the classes credit/no credit so the grades won't affect GPAs. Teachers, with a wink and a nod, grade on attendance and rote memorization. And students play “crab mode.”

All this winking and nodding makes me dizzy and nauseated. It's not that I mind easy classes, but if I'm going to waste my time, I'd rather do it with a beer in hand and a Dodger game on the TV.

An example of my point lies in the computer science requirement many students face. They get 10 weeks of writing programs in BASIC. But teaching programming to non-technical majors is like starting a driver’s training class with a detailed analysis of carburetors.

The school systematically in-stills computer phobia instead of teaching how to choose a good computer and how a computer can help in everyday life. The misdirected efforts can be seen in the library’s computer room on any night: students cursing, crying and requesting help from anyone with an air of confidence.

Every computer science student knows how pathetic the situation is, but that hasn't brought change.

To rectify the situation, two steps must be taken. First, departments must remove GE classes so they are interesting to the masses — light on theory and memorization and heavy on practical use. Second, and more importantly, students should be given more control of their curriculum and a chance to build an enjoyable and useful schedule.

After all, it's not like they're going to choose something easier than Biology 101.
Airplane close calls increase

LOS ANGELES (AP) — At least 58 near collisions of airplanes have occurred over Southern California so far this year, and in at least two dozen instances, the aircraft missed one another by less than 500 feet, it was reported today.

Statewide, 86 near collisions were reported through May 10 compared to 56 for the period in 1986, according to the records. There were 204 near collisions reported in California for all of last year.

In at least 11 instances, air traffic controllers did not see the impending collisions on their radar scopes, according to Federal Aviation Administration reports.

Weekend gas prices will rise

SAN FRANCISCO (AP) — Motorists traveling during Memorial Day weekend will find gasoline prices have started their summer price climb, and self-serve unleaded regular will cost about 94 cents, the California State

Memorial Day weekend will find gasoline prices have

for unleaded at self-service pumps are 8 cents lower than California for all of last year.

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Starbucks just opened a new store in downtown CA.
All the president's missions
Secretary helps him keep track of schedule

By Paul J. Roberts

Most students will never meet
Cal Poly President Warren Baker
because his time on campus is
cut in half by his off-campus
traveling.

Baker spends an average of 50
percent of his time off campus,
according to his secretary, Grace
Aridson. This makes it neces­sary
to divide his time on cam­
pus very carefully between the
administration, faculty, students
and community.

"He is very involved and
would like to be more involved
with a lot of other (student)
groups than he can," Arvidson
said. "But he is always accessible
for the things he needs to be in­
volved with."

Frequently students will ap­
proach Arvidson with personal
academic problems, asking to see
Baker before using other prope­
r channels and Arvidson will have
to redirect them. "I will refer
them to someone in the academic
area: their adviser, a department
head, school dean, or even the
vice president of Academic Af­
fairs."

Because of his many respon­
sibilities, Baker does not have
time to meet with every student
and hear their personal problems,
although he will make time for
students who have absolutely
exhausted other channels.

"I will help students who can't
be helped by anyone else and I
always look for informal oppor­
tunities to meet with students.
That's when I learn the most,"
Baker said. "What I do is try to
accept as many invitations to
student events as I can. I will
also meet with any faculty
member who wants to see me."

"He does have an open-door
policy," Arvidson said. "If a
student comes in to see him and
he isn't busy, he will invite them
in." A few years ago Baker tried
maintaining a weekly walk-in
hour, "but it really didn't work
out, because students and facul­
ty with problems came in trying
to get the president to solve
them. But he's not involved with
the day-to-day operations and
doesn't have time to solve pro­
blems that can be helped
elsewhere."

Aridson and Baker go over
his calendar regularly to
prioritize it, determining who he
can see and what events he can
attend.

"He likes to meet with stu­
dents. He enjoys them and has
good rapport with them. He
enjoys it to meet with groups
when they invite him," Baker
receives many invitations
from groups and tries to alter­
nate those he accepts each year
so that he can meet with as many
different groups as possible. He
also meets with ASI, the Poly
Royal Board and the Academic
Senate on a regular basis, but
even those meetings are subject
to his busy traveling schedule.

Baker travels every month
to meetings with the California
State University Board of
Trustees, the CSU Presidents'
Executive Council, and the Na­
tional Science Council, to which
he was appointed by President
Reagan. Before his appointment
to the NSC, he held an appointed
position on the Board for Inter­
national Food and Agriculture
Development. By policy, he can
only maintain one presidential
appointment at a time.

In addition to these regular
meetings, Baker travels to meet
with many other organizations.
This month he is going to Dallas
See BAKER, back page

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Pole vaulters highlight 11 Mustang national qualifiers

By Dan Ruthemeyer

For the better part of the past three months, Cal Poly's track team has done almost everything it needed to do to qualify competitors for the national championships. And now, the day before the championships begin at Cape Girardeau, Mo., 11 athletes have qualified.

The first to qualify in 1987 was freshman Steve Toney, who pole vaulted 16-1 in the first meet of the season at San Diego State. And, somewhat appropriately, it was pole vaulter Hans Florine who was the final qualifier at the Last Chance meet this past Sunday.

Florine's qualification is appropriate in that it brings the number of pole vaulters who will compete in Cape Girardeau to four, which is not surprising considering the Mustangs have been deep in pole vaulting all season.

While Cal Poly has qualified 11 athletes, two — Dave Johnson and Brent Griffiths — have broken the NCAA Division II standards in two events.

Although they have each qualified for two races, Johnson and Griffiths will not compete in both this weekend. Both have failed to compete in only one, due to the number of races that must be held in each event.

Johnson, a senior hurdler, has qualified in both the highs and intermediates, although he is expected to run only the intermediates. Cal Poly coach Tom Henderson said the only way Johnson will run the high hurdle race is if he doesn't have to go through preliminary heats before reaching the championships on Saturday.

"Our initial intent was not to run him (Johnson) in the highs," said Henderson. "The whole emphasis this year has been on the intermediates with the intention of having him win it."

As it stands, 10 runners nationwide have qualified for the 110-meter hurdle race, which makes it possible that preliminary heats will still have to be run. Going into the meet, Johnson has the second fastest time nationwide in the intermediates and the eighth fastest in the highs. At the conference championships a week ago Johnson won both events.

Griffiths, meanwhile, has qualified in both the 1,500 and 5,000-meter races, but will more likely compete in only the longer of the two.

He has the second-fastest time in Division II at 5,000 meters and if he ran in both events, the two final races would be only one hour and 50 minutes apart.

Among the pole vaulters who qualified — Toney, Florine, Kevin Rankin and Steve Horvath — Horvath is the top ranked of the four.

The sophomore vaulter cleared a height of 17-5 5/8 two weeks ago at the Nick Carter Invitational in Santa Barbara and is ranked third in the nation in his event and is second on the all-time Cal Poly list.

Rankin, meanwhile, qualified for nationals early in the season and has spent the past several weeks recovering from a hip injury he suffered at the West Coast Relays in Fresno the first week of April.

"He's fine and he's been jumping very well," said Henderson. "At the conference meet the pressure was on and everything that could have gone wrong did."

As the conference meet in Norridge, Rankin had a pole break and didn't finish among the top six Cal Poly finishers.

Despite the Mustangs' great depth in pole vaulting, they will have to come up with some strong performances if they are to knock off the nation's top two competitors, both vault for top-ranked Abilene Christian.

The Texas university has a tradition of turning out strong pole vaulters and has claimed the national champion in the event every year since 1982 when it joined Division II.

Among the other Cal Poly qualifiers are sprinter Erik Josephson, who is ranked fourth in the 200-meter event, Jeff Alquist, who is ranked fourth in the 3,000-meter steeplechase and Mike Livingston, who has the fourth fastest time at 10,000 meters.

Josephson, who has steadily improved his times throughout the season, has a definite shot at picking up a national title, said Henderson. "The sprints are very volatile so it's a good shot for him there," he said.

But, realizing the instability of the sprints, Josephson said, "When you get there it's just another race."

With the exception of the four pole vaulters, the Mustangs have qualified two other field competitors. Brant Warren will compete in the javelin with the second-best Division II mark this season, while Anthony Mudy will compete in the high jump after qualifying for nationals early in the season at Los Angeles.

Mudy jumped 6-11 1/2 in Los Angeles despite spending the early part of the season out of competition with an injury.

"That was a lot of time off and he's a little behind," said Henderson. "His height is OK, but his timing has been a little off."

The Mustangs placed 11th in the national meet last year with seven competitors, and with the increase in number of athletes and higher marks, Henderson is expecting even more this year.

"If everyone scores like they're capable we have the potential to finish in the top five and maybe in the top three."
Galerie has received a $600 donation from artist Eugene Carson. The Russian-born artist, whose works were recently placed fifth in a speech contest in the annual Mid-Pac Conference hosted by Sacramento State at Lake Natoma.

The club's balsa wood bridge held 1,175 pounds to place third in the bridge contest. The men's team of Chris Souder, Kevin Horst, Lee Sehon and Mike Hicks had the fastest time in the 1,000-meter canoe race which qualified the team for the finals against UC Berkeley and Chico State. The canoe was made of glass fiber-reinforced concrete. But just after the start of the final race, Sehon's paddle broke and there were no spares in the canoe. Hicks said plans are being made to get new paddles for next year's race.

Keith Kaste and Constantine Karnazes each won $500 in a student research competition sponsored by the California State University. The contest drew 118 entries from all 19 CSU campuses. Cal Poly was the only campus with more than one winner.

Kaste, a graduating senior in engineering, won for his design of a cooling system for the NASA-Ames Moffett Field Mach 14 wind tunnel nozzle. Kaste was sponsored by Ron Mallisen of Cal Poly's mechanical engineering faculty.

Karnazes, a senior in food science and nutrition, won for a computer program he wrote to compute and grade the nutritional content of breakfast cereals. His faculty sponsor was Kris Morey of the food science and nutrition department. Contributions for Notables must be received by noon Friday.

**DRIVE-IN**

From page 1

That's why there are numbers on every ticket, so we can account for everyone who comes in... Rodkey said his father first opened the Sunset Drive-In in 1950. He remembers it was raining heavily outside the night it opened, and they had it filled, with a line all the way from the box office to Higuera Street.

"There used to be a time when owning a drive-in was fun, but not anymore," Rodkey said. "If it wasn't for the swap meet here on Sunday, I probably wouldn't be in business. People just don't come out to the drive-in like they used to." Rodkey said he has been associated with movies since he was 8 years old. "My parents owned the Fair Oaks Theater in Arroyo Grande for many years. I get to see a lot of the projection..."

Rodkey was the first manager to open Festival Cinemas, and currently helps manage Mission Cinemas. "I've been associated with just about every movie theater in this area," he said. "If there is anything I don't know I'd be surprised," he joked.

Despite the decline of the drive-in, Rodkey said he hopes to keep his doors open. "I'd hate to see the day when the drive-in doesn't exist. It will be a sad day when the drive-in is no longer a part of American life..."

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**ThisWeek!**

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Place: Chumash Auditorium
Time: 7:00 p.m. & 9:00 p.m.

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**NOTABLES**

- The University Union Galerie has received a $600 donation from artist Eugene Carson. The Russian-born artist, whose works were recently on display at the university, donated two checks — one directly to the Galerie and one earmarked for the Galerie through the Cal Poly Center for the Arts.
- Steve Likins of Associated General Contractors, the construction management club, placed fifth in a speech contest in the annual Mid-Pac Conference sponsored by the California State University. The contest drew 118 entries from all 19 CSU campuses. Cal Poly was the only campus with more than one winner.
- Kaste, a graduating senior in engineering, won for his design of a cooling system for the NASA-Ames Moffett Field Mach 14 wind tunnel nozzle. Kaste was sponsored by Ron Mallisen of Cal Poly's mechanical engineering faculty.
- Karnazes, a senior in food science and nutrition, won for a computer program he wrote to compute and grade the nutritional content of breakfast cereals. His faculty sponsor was Kris Morey of the food science and nutrition department. Contributions for Notables must be received by noon Friday.

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Tuesday 19

The Cal Poly art and design department is sponsoring a presentation of assemblage sculpture by Mary Ann Bonjorni today through June 9. The artist will discuss her work tonight at 7 in the Architecture and Environmental Design Building, where a $2 donation will be requested. An opening reception will follow at 8:30 in the Dexter Building Art Gallery.

Students from UC Santa Cruz will present their views on East Los Angeles Chicano Murals with a slide show and script presentation today at 11 in Room 217D of the University Union. The Multi-Cultural Center is sponsoring the presentation for its spring workshop series.

Wednesday 20

The Jewish Cultural Exchange is sponsoring guest speaker Sharon Herman Wednesday at 7 p.m. in Room 216 of the University Union. The recently reopened Graduation Place, said he would rather have his own taxi program are OK, but it seems worth it.''

Baker said he met his universi-

Tipsy Taxi gave a presentation to the Chamber of Commerce last week. Bill Morem at the Chamber of Commerce said, "Our chamber board unanimously supported it as a concept." However, it is not the rule of the chamber to lend financial support, he said. Burris will also look for support from the City Council, Mothers Against Drunk Driving and the California Highway Patrol.

Lose and Found Surplus Property Sale!

• sale of unclaimed lost and found articles and Cal Poly's surplus property will be held University Warehouse, building 70, with the following schedule: TUES May 19, 8:30 am to 3 pm - Preview sale bids accepted (one day only).

THURSDAY May 21, 8am to 2 pm - Highest bidders pick up items.

FRIDAY May 22, 8am to 11am ONLY - Next highest bidders pick up items.

NOON FRIDAY - Open auction for all unclaimed items. All sales final. No refunds items subject to a 5% sales tax. Sales open to the public. The University reserves the right to refuse any and all bids. Items sold "as is".

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