Getting ready to roll

Adam Schaechter intently works on fixing a bicycle.

NCAA report has factual errors, Baker charges

By Pamela Varma
Asst. Managing Editor

Cal Poly President Warren Baker has requested clarification of some charges levied by the NCAA against the university and an additional 15 days in which to consider appealing the one-year probation imposed on the athletic program.

In a letter sent to the National Collegiate Athletic Association last Friday, Baker stated "...we also believe that the report contains errors in fact and interpretation, and we have a concern about the process through which the NCAA decision was reached."

The probation, which includes all the university's intercollegiate teams, stems from a report by the NCAA released May 1. The report charges former men's basketball coach Ernie Wheeler with conducting practices before the official Oct. 15 starting date and with illegally watching recruits during pickup games during the springs of 1983, 1984 and 1985.

Wheeler resigned as head coach prior to fall quarter and took a position as special assistant to University Relations.

S. David Berst, director of enforcement for the NCAA, said Baker's letter will be referred for review to members of the committee on infractions and that it will be a couple of weeks before the committee responds.

"The 15-day period in which the university can appeal the probation will probably be halted and will either be picked up again when the committee on infractions responds.

ASI self-insurance may go unlegislated

By Kim Holwegar
Staff Writer

Legislation at the state level that would allow for a joint self-insured liability coverage program may be unnecessary, according to the ASI executive director.

Roger Conway said it is the consensus of lawyers contracted to look into the matter that Senate Bill 1326 might not be needed for the California State University Auxiliary Organiza tion Association (AOA) to establish such coverage.

What is being proposed is not insurance, he said, but a large self-insurance retention. Therefore, the insurance pool proposed by the AOA, which is made up of CSU and ASI officials, is not subject to the same statutory regulations.

The senate bill has already been passed in the education committee of the state Legislature, and was slated to go before the senate finance and insurance committees. If it proves correct that no legislation is necessary for the "retention of risk" pool, Cal Poly's insurance policy will be canceled July 1, and the university will begin operating on its own.

In the March 13 edition of Mustang Daily it was reported that ASI insurance premiums have increased by more than $100,000 since 1984. The cost skyrocketed from $12,992 to ASI's current bill of $117,899, and a 50 percent increase is expected for next year.

With higher premiums have come limits on coverage, the ar-

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Little-known sexual disease

Chlamydia: the silent one

By Victor Allen
Staff Writer

The most common sexually transmitted disease in the United States today, affecting more than three million people, is a little-known bacterial infection that can lead to sterility.

Chlamydia has been called the silent STD, and county communicable disease investigator Danielle Lloyd said the main problem for many is that the disease is asymptomatic. "It's estimated that 80 to 90 percent of women and 40 percent of men have no symptoms," said Lloyd.

A test conducted at the Cal Poly Health Center's La Femme clinic showed that over 1,000 of its students have been infected.

The disease can be treated with antibiotics, but left untreated, it can lead to reproductive complications that can affect fertility in both men and women.

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With higher premiums have come limits on coverage, the ar-

ASI self-insurance may go unlegislated
Who's to blame in the Gary Hart scandal?

Cameron Fraser, business administration senior:
I'm not sure because there aren't enough facts in. Because of the position he is in, Hart should have weighed the consequences. But the paper was pushing it, too. The press was looking for something.

Mark Level, architectural engineering senior:
Both the press and Hart. When you run for president, the press holds you up for scrutiny. But the whole problem stems from the system we have. It doesn't produce people with qualities that we need for leadership.

Bill Hassenzahl, civil engineering senior:
Both the press and Hart were at fault. Both failed to moderate. The press always hounds people, but no more than this time for any other time. When you're a public figure, you should know that your private life will become public.

Julie Manchester, biological sciences senior:
Probably Hart: he should have been more careful. The press wasn't snooping. Citizens should know what kind of a pervert Hart is. His moral standards could affect his later decisions.

PERSPECTIVES

Jeff Kelly

Danny has just gone fishing

L ast week was wretched for me. When my work piled up my computer program balked and my hopes for summer job turned up its nose at me, I called my father to discuss my smashed summer plans and how much I hated life. After a few seconds, Dad sucked in his breath and interrupted my tirade of self-pity.

"We have a disaster at Pat and Marie's," he said, referring to his brother's family in Claremont. "Danny died last night."

On the same Thursday night that I angrily pounded on a computer terminal, my 21-year-old cousin, Daniel Kelly, was stricken by God. Through the telephone clutched in my hand, my father tried to explain his death while Danny beamed at me from a picture above my desk.

Apparently, he had an asthma attack... collapsed and hit his head... his mother and sister arrived... found no pulse... tried to administer CPR... pronounced dead at the hospital.

I hung up the phone and looked at the papers piled on my desk: an overdue program, an incomprehensible Controls Lab assignment, a flunked midterm, job rejection letters. Suddenly, I was seized with a wave of self-pity. I fondly cast my mind back to those snapshots have suddenly become. I also have memories, memories of things that can't be captured in pictures: his deep, throaty chuckle, his sunny personality.

I have not cried for Danny yet; I have not cried for anyone who has died. When my work piled up, my computer terminal, my 21-year-old cousin's death. Apparently, he had an asthma attack... collapsed and hit his head... his mother and sister arrived... found no pulse... tried to administer CPR... pronounced dead at the hospital. I hung up the phone and looked at the papers piled on my desk: an overdue program, an incomprehensible Controls Lab assignment, a flunked midterm, job rejection letters. Suddenly, I was seized with a wave of self-pity. I fondly cast my mind back to those..."
BankAmerica chair resigns

SAN FRANCISCO (AP) — Thomas A. Cooper, who lost a power struggle with BankAmerica Corp. chairman A.W. Clausen after steering the banking giant through one of its worst crises, resigned Monday as president and chief operating officer.

Clausen will assume Cooper's responsibilities and no successor to the positions of president and chief operating officer is planned, the bank announced.

Cooper's resignation had been predicted by analysts more than a week ago. He was credited by analysts with guiding the banking giant during the final days of former BankAmerica chairman Samuel Armacost.

“I don’t see a winner in this situation,” said Don Crowley, an analyst. “Pretty clearly the pressures were there and had been building for months. It’s very hard to see from the outside whether the personal chemistry was working between Cooper and Clausen.”

Gas may reach $1 per gallon

LOS ANGELES (AP) — Retail gasoline prices may reach $1 per gallon as the summer driving season gets in full swing, an industry analyst said Sunday.

Prices reached 96.56 cents a gallon by the end of last week, up 0.25 cents, said analyst Trilby Lundberg, whose survey of 13,000 stations nationwide is conducted every two weeks. Prices for the same period a year ago were 94 cents, she said.

The higher price at the pump was caused by higher prices for crude oil and steadily rising consumption, she said. A barrel of crude oil averages $18 a barrel, compared with about $15 a year ago.

Hart coverage quizzed in poll

NEW YORK (AP) — About two-thirds of those polled by Newsweek and Time expressed disapproval of media coverage of Gary Hart's meetings with Donna Rice, the magazines reported Sunday.

Newsweek reported that 64 percent of those polled said the media had been unfair in its "treatment of marital infidelity charges against" Hart, while 22 percent said coverage was fair.

Seventy percent said they disapproved of stakeouts or other surveillance if there are questions about a candidate's private life, with 23 percent approving.

In the Time poll, 67 percent said it is wrong for the press to write stories about the sex life of a presidential candidate and 27 percent said it was right.

McFarlane talks of shredding

WASHINGTON (AP) — Former National Security Adviser Robert C. McFarlane testified Monday that Lt. Col. Oliver North told him "there had to be" a document shredding party on the eve of public disclosure of the Iran-Contra connection.

In a day of dramatic testimony, McFarlane also said President Reagan personally expressed "satisfaction and pleasure" over foreign donations to the Nicaraguan Contras during the time Congress had banned U.S. aid to the rebels.

And, launching the second week of the nationally televised Iran-Contra hearings on Capitol Hill, McFarlane spoke of his anguish over being pressed to pick which one of seven American hostages being held in Lebanon should be released in exchange for a shipment of arms to Iran.

Journalist forced out of China

BEIJING (AP) — A Japanese journalist ordered out of China for allegedly stealing state secrets denied any wrongdoing as he left the country today.

"I would like to make it clear that I deny all the Chinese charges," said Shuitsu Henmi of Japan's Kyodo News Service.

The Ministry of State Security, China's intelligence organization, on Friday ordered Henmi to leave the country within 10 days. It accused him of stealing information related to national security.

"I have always abided by accepted standards of journalism and I have never broken Chinese law," Henmi said at Beijing's Capital Airport. "I'm very grateful to all my Chinese friends for their friendship and support."

Although Chinese authorities never said what secrets Henmi allegedly stole, they reportedly were angered by his reporting on internal Communist Party documents.

Snow foils climbing effort

KATMANDU, Nepal (AP) — Snowstorms foiled a Nevada team's attempt to climb 26,899-foot Mount Cho-Oyu, said a report received today.

The storms stopped Kirk Edward Swanson, 25, a geology student from Reno, at 24,928 feet, the report said. He was accompanied by Robert Ney Grant, 28, of Davis, Calif., in the attempt.

After that, Robert J. Watters, 39, of Reno, the leader of the nine-member team, decided to abandon the expedition.

The team left its base camp Friday for Katmandu on its way home, the report added.
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Greek rites of spring

Greek Week festivities came to close Sunday afternoon with Lambda Chi Alpha and Alpha Chi Omega emerging as champions.

"We're stoked," said Lambda Chi Alpha vice president Jeff Schumacher. "This is the first time we've ever won it. We had real good participation this year. We have a lot of good athletes in our house."

He added that the event was a team effort, with everyone participating to the best of their abilities.

"The girls in our house are so excited that we won," said Julie Somerville of Alpha Chi Omega. "The best part was Sunday at Delta Tau. Everything is finally over and everyone is more relaxed."

Chairman of Greek Week John Fricks said, "From what I understand, this has been the smoothest running Greek Week in the past several years. There were good expressions of brotherhood and fraternization."

On Wednesday the Greeks packed Chumash Auditorium for Greek Sing. Gamma Phi Beta won the sweepstakes award and first place among the sororities for their skit of song and dance from the 1950s. Lambda Chi Alpha placed first among the fraternities with their take-off on "Late Night with David Letterman."

The proceeds from Greek Sing will be donated to the Red Cross; Fricks said the amount will be about $500.

Wednesday and Thursday the fraternities and sororities held a blood drive, a new addition to Greek Week. The blood drive collected 439 pints for the Tri-Counties Blood Bank, which Fricks said was 100 pints more than any other blood drive in San Luis Obispo history.

Saturday the Greeks invaded Pismo Beach for the traditional Olympiad. Fricks said they chose Pismo Beach because Port San Luis wanted a $1 million insurance policy.

Christy Richardson from Sigma Kappa, who along with Andrea Paine placed first in the three-legged race, said she liked the Olympiad at Pismo better anyway. "It's a neater place to walk around," she said, "and it centralizes the Olympiad more."

One of the crazier Greeks at the beach was Delta Tau Jason Ehret, who challenged the icy waters and came away with his second victory in two years in the ocean plunge. "It's colder than a mother out there," said Ehret, who trains for the...
WEEK

From page 5

After a near-drowning in the ocean plunge by working as a lifeguard during the summer. “I’m getting too old for this. Next year they’ll have to get somebody else dumb enough to do it.”

Winners of the Olympiad were Lambda Chi Alpha, Alpha Omicron Pi and the little sisters of Phi Kappa Psi.

In the Sunday morning tub races at Cal Poly, Theta Chi took first, Alpha Gamma Rho second and Alpha Upsilon third.

Sunday afternoon hundreds of Greeks gathered at Delta Tau for a slice of Greek life at its finest. Bronzed bodies, barbecues and masses of beer set the stage for the crew races and awards ceremonies.

Placing second behind Lambda Chi Alpha in the final standings was Theta Chi, with Sigma Alpha Epsilon taking third. The second place sorority was Zeta Tau Alpha, with Alpha Omicron Pi taking third. Fricks said only five points separated third through sixth places in the sororities.

Named as Greek man and woman of the year were Intra-Fraternity Council President Jeff Tolle of Delta Tau and Sigma Alpha Epsilon president Cheri Morrell. Also named were the new IFC officers. The new officers are Tom Bongi from Theta Chi, president; Dave Dafoe of Theta Chi, vice president; Mark Waters of Phi Kappa Psi, secretary; Roy Young of Alpha Upsilon, treasurer; Kent Williams of Theta Chi, rush chairman; Rob Burke of Lambda Chi Alpha, Greek row; and John Empey of Delta Tau, sports chairman.

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The program goes for about three hours, and later the pupils are critiqued on their performance.

The vast majority of the students were grateful for the insights they discovered in the class. "It's a learning session for us when chaos does strike," said Don Keith, who works with the city of Los Angeles in general services. "If you don't have the training, you won't know what to do." Mike Stedman agreed. "If the big hits, pretty much the same thing will happen," said the Fullerton police sergeant, role-playing as an assistant public information officer.

The program graduated 38,000 students, and according to Potter, students remember their instruction for years. It is this instruction that will be critical in the event of a real disaster, when it will be their own towns in trouble.

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INSURANCE

From page 1
ticle said. Conway was quoted as saying, “In 1984-85, our general liability coverage was very broad, covering the first dollar of loss up to $3 million. Now, our general liability doesn’t cover us until $50,000 and stops at $2 million.” Conway said the cost of insurance is due to “alleged problems of capacity” in the insurance industry.

A contractual sharing of risk could include such universities as San Diego State, Cal State Los Angeles and Cal State San Bernadino, which currently has no insurance.

NCAA

From page 1
tions makes its decision or the committee will give an additional 15 days to consider the appeal as President Baker requested,” Berstein said.

Director of Public Affairs Stan Bernstein, to whom Baker has directed all questions, said there is a discrepancy between what the university expected and what the NCAA’s final report said.

“I think when we went to the hearings that we were led to believe that there would be no penalties assessed against the university,” Bernstein said.

In his letter, Baker said the Enforcement Staff, an arm of the NCAA which does site visitations and assesses whether or not an institution is in compliance with NCAA rules, said “that they were recommending that no sanction be taken against the university.”

In his letter Baker also expressed concern that the university was “portrayed in an unnecessarily unfavorable light,” because the NCAA report didn’t mention the corrective measure taken even before the NCAA investigation began.

“We ask that the record be corrected to accurately describe the cooperation rendered by the university,” the letter said.

Another point of concern is that the NCAA report cited Cal Poly with “failures to exercise adequate institutional controls over the administration of the athletics program.”

This point wasn’t mentioned in the original letter of official inquiry nor at the NCAA hearings, said Frank Lebns, associate vice president of academic resources. Nevertheless, the university was reprimanded for this in the final NCAA report. “That was an area in which we felt the institution was at risk reputation-wise,” Lebns said. “That came as quite a surprise to us.”

CALENDAR

TUESDAY 12
• The University Union Travel Center will hold a slide show on Israel in Room 203 of the University Union at 7 p.m. today.
• “Reflections From A Marine” is the title of a discussion by Ralph Vrana, a San Luis Obispo resident who participated in the Great Peace March of 1986. Vrana will describe his experiences on the road today at 11 a.m. in Room 217D of the University Union. Sponsored by the Multi-Cultural Center.
• Doug Austin of the Austin, Hansen, Fehlman architectural group and a 1971 Cal Poly graduate will discuss his work and his education at Cal Poly tonight at 7:30 in the Architecture Gallery. The School of Architecture and Environmental Design is sponsoring.
• Co-op counselor Alex Miller is holding weekly seminars for people seeking more information on the co-op program. Meetings are at 3 p.m. on Tuesdays in Room 214 of the Business Administration and Education Building, and at 10 a.m. and 2 p.m. on Fridays in Room 114 of the same building.
• “Hill Street Blues” will have its final curtain call tonight at 10 on NBC. Don’t miss the end of this television legacy.

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Poly women win conference meet

The women's track team kept its string of conference championships in Northridge on Sunday by winning the conference meet by 110 points and setting a conference record along the way.

In defeating Cal State Northridge 256-146, the Lady Mustangs ran their conference-championship win streak to seven and recorded the most total points ever in a California Collegiate Athletic Association championship meet.

"Things went real well for us as a team," said Cal Poly coach Lance Harter. "To have that type of score things have to be going very well." Highlighting the Mustangs' win were a meet record by Celeste Paquette in the discus, a very strong performance by Sharon Hanson in the 100-meter hurdles and an impressive team finish at 3,000 meters.

While Paquette broke a three-year-old meet record by more than 12 feet, Hanson's time of 13.61 is the fastest in Division II this season and would be an Olympic qualifying time if not for an above-average wind.

On the day, Hanson was the workhorse for the Mustangs, competing in five events. Cee Chandler, who has the second-fastest time in Division II, sat out the hurdles but competed in several other events. In the 3,000-meter race, the Mustangs accounted for the top five finishers, with Gladdes Prier leading the way with a time of 9:33.13.

The Mustangs entered the race with the intention of establishing a national qualifying pace for Sherri Minkler, but after setting the pace for the first mile, several of the Cal Poly runners battled for the win.

Down the stretch it was the trio of Prieur, Lesley White and Pauline Stolby who fought for the win, but great leg speed by Prieur allowed her to pull off the victory.

Prieur, who ran a 30-second final 200 meters, edged out White who finished with a time of 9:34.88. Stehley came in third with a time of 9:41.05, while Minkler fell short of the national qualifying time by seven seconds.

While the Mustangs won the meet quite handily, they quite possibly would have increased the win margin had Teena Colebrook run in her primary events.

Colebrook, who will compete at 1,500 meters at the Pepsi Invitational at UCLA this weekend, is expected in the 200- and 400-meter races at Northridge as part of her training schedule.

While she finished eighth at 200 meters with a time of 26.26, she placed second at 400 meters with a season-best time of 56.36. She also ran the third leg of the winning mile-relay team.

Elliott and Lansford lose in NCAA quarterfinal match

The Cal Poly women's doubles tennis team of Wendy Elliott and Amy Lansford won its first match of the NCAA Division II championships at Northridge on Thursday before dropping its quarterfinal match Friday.

In the second-round match, Elliott and Lansford dropped their first set 6-4 before coming on to win the second 7-6. They, however, were beaten in the final set 6-1 to be eliminated from the tournament.

The quarterfinal loss came at the hands of Michelle Wreen and Lisa Shuito of the Southern Illinois University at Edwardsville.

The winner of the doubles title was the number one team from Southern Illinois, which was composed of Christina Bokelund and Portia George.

The winner of the individual singles title was third-seed Xenia Anastasiadou of Cal Poly Pomona.

Elliott and Lansford's first-round win came in three sets over Kim Rogers and Esetal Larena of Florida, 3-6, 6-1, 6-1.

Men's net squad out of playoffs after loss

NORTHRIDGE — The men's tennis team, defending national champion at Division II in 1986, was eliminated from the national championships Monday by Rollins College 5-4.

The Mustangs, who had lost to the third-seed Rollins earlier this year 6-3, will play for fifth place today against UC Davis at 9 a.m.

Cal Poly and Rollins played to a 4-4 tie going into the final doubles match of the day, which featured the Mustangs' Jim Ault and Ference Hodosy against Rollins' Pete Alport and Steve Nichols.

Ault and Hodosy won the first set 6-2 before dropping the next two by scores of 6-4, 6-4.

Picking up the four wins for the Mustangs were Rod Gabuya, Dale Minney and Jim Ault in singles competition and the team of Gabuya and Mike Giusto in doubles.

All but two of the day's matches were completed in two sets, with the exceptions being the final doubles match of the day, which featured Gabuya's winning 1-6, 6-3, 3-6.
Hypnotism making its way into athletic competition

By Christine C. Temple
Staff Writer

Hypnosis can be called many things: progressive relaxation, super-learning, mind power, meditation, visualization or neurolinguistic programming.

For Cal Poly senior Chris Craig, hypnotherapy has been the key to achieving All-America standing in cross country while maintaining a 4.0 grade point average as an architecture major.

Clinical hypnosis can be used to improve capabilities, reduce stress, lose weight and eliminate bad habits such as fingernail biting. More recently, hypnosis has been used to improve athletic performance.

Hypnosis, as defined by psychotherapist Shirley H. Walker, is an altered state of consciousness, characterized by deep relaxation and increased susceptibility to suggestion.

In it, the body is at rest and the mind is alert and focused. Hypnotic suggestions can then go into the subconscious mind.

Professional athletes are using the self-hypnotic techniques more and more.

"Once one has reached the level of physical excellence such as track star Edwin Moses, the discipline of the mind makes the difference between good and great," said men's track coach Tom Henderson.

Craig said, "Hypnotherapy has helped me know my personality and refine it.'

While most of his high school teammates burned themselves out before entering college, Craig said, he has paced himself throughout his seven-year-running career, and he believes this pacing will be a contributing factor to his success.

"By no means have I peaked; my body can go a lot faster," said Craig.

As a freshman at Cal Poly, Craig was frustrated by competitive running, and said his attitude toward racing was affecting his performance.

Henderson, who employed the services of Walker to work with former Cal Poly runner Brad Underwood, suggested that Craig try hypnotherapy.

Walker has served as a member of Henderson's staff for the past four years. "I would love to work with all the teams at Cal Poly, but the idea just hasn't caught on," said Walker.

After several visits with Walker, Craig found that he needed to relive the experience of running on a natural level. He went back into the hills and the beach to get in touch with his original love for running. The technique taught by Walker is now something Craig uses subconsciously.

"It's more of a body motion," he said.

Before starting hypnotherapy, Craig said he used to worry about competing. Now he turns his body loose and uses the course to his advantage, without letting classes, friends and distractions interfere.

"The best thing about the hypnotherapy is the fact that once you learn the pieces, you can put them all together — there is no need for formal visitations," he said. He also said that it becomes a relationship, not something to turn on and off.

Henderson said he has seen remarkable advances by several of his team members who are using hypnotherapy. "We send them to Ms. Walker for specific improvements in technique flaws and general attitude," he said. Hypnotherapy helps these students cope with the stress of school and competition at the same time.

"Training the mind is the only thing left for improvement in athletics," said Henderson. He said there have been only minor advances in the aspect of physical training in the past 20 years.

While Henderson said this may very well be an archaic way to look at training, he feels it's the only way to go.
CHLAMYDIA

From page 1 showed that of 1,000 women, nine out of ten are positive with chlamydia. Most of these cases were asymptomatic.

A 40-year-old health educator Carolyn Hurwitz said the disease is not getting the attention it deserves.

"People need to be aware of chlamydia and have open communication with their partners," she said. "It's an embarrassing and touchy subject."

Having multiple partners increases the possibility of exposure to chlamydia. "It seems to be hitting a lot of young people," said Hurwitz, "and it's scary to be sleeping around." 

Chlamydia is thought to be a major cause of nongonococcal urethritis, cervicitis and various pelvic inflammatory diseases. "Men are more prevalent to show signs while most women have no clue the body is sick," said Lloyd. Signs for women include: a dull pain in the pelvic area, urinary tract infections, bleeding between periods, an unusual discharge and pain during urination.

Signs for men include: a burning feeling during urination, watery or milky fluid or pus discharge.

Diagnosis of chlamydia has been made more available and accurate in the past three to five years. "It is not a new disease," said Berg. "We used to be doing these tests back in the '60s, but didn't know what they were doing in some places."

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Berg said treatment for chlamydia consists of a 10- to 14-day course of oral antibiotics.

"The compounds are far worse than two weeks of medication if left untreated," Berg said. "Some strains are developing resistance to it."

The complications that could arise in women which lead to infertility are inflation of the fallopian tubes, ovaries and the uterus. In extreme cases scarring of the tubes may occur.

Berg suggested that women not rely on a Pap smear for detection of chlamydia. "It does not commonly come up in Pap smears," said Berg. "Of the 1,000 women tested at the clinic, none tested positive with it."

Though nine percent were actually infected, only about two seconds. "A swab is inserted into the cervix. If there is a lot of mucus, more damage is likely to occur."

"It is thought to be a heavy disease," she said. "But it should not be feared."

Chlamydia is thought to be a major cause of nongonococcal urethritis, cervicitis and various pelvic inflammatory diseases. "Men are more prevalent to show signs while most women have no clue the body is sick," said Lloyd. Signs for women include: a dull pain in the pelvic area, urinary tract infections, bleeding between periods, an unusual discharge and pain during urination.

Signs for men include: a burning feeling during urination, watery or milky fluid or pus discharge.

Diagnosis of chlamydia has been made more available and accurate in the past three to five years. "It is not a new disease," said Berg. "We used to be doing these tests back in the '60s, but didn't know what they were doing in some places."

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Business majors learn ‘ugly side’ of American business

By Elizabeth Daymond

Six business majors were exposed to the “ugly side” of American business at the International Collegiate Business Policy Games, where the Cal Poly team learned more by losing.

All senior business majors take a management class in which they apply everything they’ve learned to industry and company simulations. Six of the best students were chosen to represent Cal Poly at the 23rd annual Reno Games held at the University of Nevada at Reno April 22-24.

The games apply business skills to comprehensive strategy and policy making. In the computer simulations, students analyze the connection between internal and external factors that affect a company.

Cal Poly didn’t win the game. The team was called a predator and was accused of using strong-arm tactics. “By losing to the politics the way we did, we saw an ugly part of American business,” said team president Adam Sullivan.

Controversy arose when the Cal Poly team kept raising the price of its product after each new model was introduced. Cal Poly charged up to six times the market price. Americans aren’t permitted by the rules,” he said. “The only thing we did was overcharge — like Calvin Klein.”

Team adviser Allan Baillie stood behind Cal Poly’s strategy and is proud of the performance. “We didn’t do anything that isn’t permitted by the rules,” he said. “The only thing we did was overcharge — like Calvin Klein.”

Judi Stevens said the critique session was more like a “slaughter Cal Poly” session. “I overheard the judges saying how they were going to explain off not having us be the winners. The executive director of the games, R.C. Barnes, told us that he’d had several groups say to him that if Cal Poly won the trophy, they wouldn’t be back.”

In the last two plays of the game, Cal Poly suddenly lost market share. “Things suddenly became enormously price sensitive,” said Sullivan. “That wouldn’t happen in the real world.”

The team believes the administration changed the program. “They own the game — the way it behaves,” said Sullivan. “They can take a team out by changing the model.”

Margaret Eadington, president of Nevada State Development Corporation and one of Cal Poly’s judges, said there are quirks in the game and a problem in the reality of the pricing structure. “Cal Poly was definitely one of the top-notch teams, they just didn’t make the soundest investment opportunity.”

She denied that pressure from other teams had anything to do with the judges’ decision.

Sullivan said the game epitomized America’s attitude toward business. “Americans become so content, we took criticism for being unconventional. This is not the mentality that will carry the United States into a successful 21st century. Just look at pre-looscoa Chrysler, then the Japanese destroyed the American car market. Americans aren’t proud of that episode, but it doesn’t seem we’ve learned much from it.”

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