Claims against Swanson aired in special meeting

By Sue Harris and Sandra Coffey

A special meeting was called for student senators by ASI President Kevin Swanson after the Student Senate meeting Wednesday night to discuss some senators’ allegations of poor job performance.

The discussion focused on the fact some senators knew nothing of the allegations or of a petition asking for Swanson’s resignation until reading the Mustang Daily article on Wednesday.

‘‘The fact that I read it in Mustang Daily first, and people started questioning me and I didn’t have any information to answer them, that was what didn’t seem right,’’ said Steve Merck, senator from the School of Architecture and Environmental Design.

At the meeting following the senate meeting, Larry Westerlund, ASI executive chief of staff, said that the item examining the allegations against Swanson be taken off the Jan. 7 agenda. Swanson, in agreement with Westerlund, explained he felt there was no reason for the item to be on the agenda, and it would only cause public embarrassment.

Julie Amenda, senator from the School of Liberal Arts, said the only way the facts will come out is through having the item on the agenda. ‘‘We just have to confront it head-on,’’ she said.

John Sweeney, last year’s ASI vice president, asked Swanson if the allegations made by some senators in Mustang Daily were true or just rumors. Swanson replied, ‘‘They were false or, at the very least, inappropriate.’’

Swanson said he chose not to comment extensively in the newspaper because he felt senators should have the privilege to hear his feelings about the allegations first at the Student Senate meeting.

Some senators said they had no prior knowledge about the allegations against Swanson until they saw the petition being circulated.

Pete Sauerborn, a senator from the School of Engineering, said he felt like something was done behind his back.

After the special meeting Swanson said he felt the senators had confidence in him. ‘‘These allegations are for communication and procedural problems. I did nothing illegal,’’ he said.

When asked if he thought a vote of confidence would be taken at the next senate meeting, Swanson replied, ‘‘See SWANSON, back page’’.
Merry Christmas

By definition the Christmas holiday commemorates Christ’s birth — a date pivotal in Christianity. Yet, Dec. 25 isn’t a holiday just for Christians.

There are many beautiful people on this globe with many beliefs. In the United States most people are Protestants or Catholics, and they celebrate Christmas in accordance with its definition as Christ’s birthday and a legal holiday. They sing traditional Christmas hymns and put up miniature nativity scenes.

We feel the Christmas holiday means more than remembering the birth of Jesus and the accompanying ceremonial celebrations. It’s a time to celebrate life.

Nearly all religions include the concept of an afterlife and some form of salvation, or transportation to the great beyond. And although the figure of Christ fits into just some form of salvation, or transportation to the great beyond. And although the figure of Christ fits into just some form of salvation, or transportation to the great beyond. And although the figure of Christ fits into just some form of salvation, or transportation to the great beyond. And although the figure of Christ fits into just some form of salvation, or transportation to the great beyond. And although the figure of Christ fits into just some form of salvation, or transportation to the great beyond. And although the figure of Christ fits into just some form of salvation, or transportation to the great beyond. And although the figure of Christ fits into just

For centuries people have argued and argued about who put humans on earth, why they were put on earth and where they will go when they die. While such questions may be meaningful to most people, it would be a mistake to overlook life on earth. People’s activities on this planet matter a great deal to themselves and their fellow humans. The way people live may be more important than why they live or where they go when they die.

We propose that a fine way to spend time in this world is to love life.

Nature and humankind have both created great beauty, and now is an excellent occasion to appreciate it. Here’s to you, world. Merry Christmas.

letters to the editor

Reader points to press in Iranian arms fiasco

Editor — Regarding the current revelations in President Reagan’s foreign policy — it is deplorable how the press continues turning on the lights in the darkroom — exposing long-term strategies that are being developed for the free world’s security. Fortunately, the truth will leak out and reveal a different ball of wax that will put the press’ head in the sand — as has recently been done regarding the press’ dealings in the final years of the Vietnam conflict, and the massacres in Cambodia which resulted.

The press’ stand on comparing the current mess in Reagan’s foreign policy to Nixon’s Watergate is ludicrous for many reasons, the most important one being that in Nixon’s case some of his hired crooks let the cat out of the bag by being caught. In Reagan’s case, the press let the cat out of the bag by exploiting sensitive foreign policy in an attempt to make money and give Reagan a bad image in light of his outstanding record as president.

As Adlai, Reagan had another trick up his sleeve as he did with Grenada. It was a brilliant strategy, killing three birds with one stone by gaining a future relationship with Iran, supplying the freedom fighters in Nicaragua with cash and gaining $30 million for our economy via the defense contractors.

DAN FREDRICKSON

BLOOM COUNTY

by Berke Breathed

The ball’s in our court

The use of force is an approach that does not dissolve, but aggravates the underlying tensions. Peace in Central America can be a reality only in as far as respect for the principles of coexistence among nations… cooperation for economic and social development, and peaceful settlement of disputes and free and authentic expression of popular will.

The Contadora Group

Throughout the last two centuries, Central America has known oppression, poverty, malnutrition and military intervention. Roughly 80 percent of children in El Salvador are malnourished. The death toll in the war between the Nicaraguan Sandinistas and Contras is 5,000 and rising. More than 61,000 have died in the civil war in El Salvador. Many times that number have fled to neighboring nations, including the United States.

The problems of this unstable region are deep rooted. A vast majority of Central American land is run by a few wealthy landowners. Much of the land is underdeveloped. The remainder is used to grow cash crops such as bananas, coffee and cotton which is exported, usually to Europe and the United States.

The landowners, or oligarchs as they are called, are often in political power as they lower wages to raise profits. The average worker has little or no pay, must work for the oligarchs, but isn’t paid enough to support himself or his family.

The result is acute poverty. The problems in Central America have made it a hotbed for revolution. The U.S. pumps millions of dollars into the region, but rarely succeeds in resolving the injustices that have created the unrest. Occasionally U.S. intervention does more harm than good.

In 1954, the CIA arranged a coup that ousted the civilian government in Guatemala, and replaced it with a military junta. This was after pressure was placed on the Eisenhower Administration by the United Fruit Company. The company feared the consequences of proposed land reform.

This decade the situation has deteriorated further. Military shipments to Nicaragua by the Soviet Union, and American shipments to Honduras and Contra rebels have initiated a Central American arms race of staggering proportions.

In response, the leaders of four nations: Mexico, Venezuela, Panama and Colombia met in January 1983 on the Panamanian island of Contadora. These nations that neighbor Central America proposed an agreement which would require Central American nations to:

• Cut off arms imports from all outside nations including the Soviet Union, Cuba and the United States.

• Expel all military advisers. There are roughly 1,000 American military instructors in Honduras and El Salvador, and as many as 3,000 Soviets and Cubans in Nicaragua.

• End support for all guerrilla movements.

• Bar foreign military exercises and close foreign military bases.

• Limit the sizes of armies.

• Allow on-site inspections to verify all of these requirements.

For the past three years, the Contadora nations, with the support of Brazil, Argentina, Peru and Uruguay, have negotiated a settlement that would allow for international cooperation to improve the health and welfare of Central Americans. These negotiations have had an effect: Nicaragua no longer supports Communist guerrillas in other countries.

A major stumbling block is that Nicaragua will not sign a Contadora treaty unless the United States signs a protocol pledging not to frustrate the purpose of the agreement. The State Department opposes signing such a protocol.

So the responsibility now rests on our shoulders. A Contadora agreement will end Soviet expansionism in Central America, will reduce violence and will provide for the welfare of the Central American people.

PLANETARY PERSPECTIVES

Charles Wolf

There are many beautiful people on this globe with many beliefs. In the United States most people are Protestants or Catholics, and they celebrate Christmas in accordance with its definition as Christ’s birthday and a legal holiday. They sing traditional Christmas hymns and put up miniature nativity scenes.

Merry Christmas
Doctors closer to AIDS vaccine

WASHINGTON (AP) — Scientists have taken what they think is an important step toward producing a vaccine against AIDS, showing for the first time that only a fragment of protein from the responsible virus is necessary for developing antibodies against it.

A team of industry, government and university researchers says the segment of viral protein spurs high levels of antibodies that neutralize the virus in test animals such as goats. In addition, the researchers say they showed this protein can be inexpensively mass-produced in large, pure quantities using genetically engineered bacteria.

However, they cautioned, it remains to be proven whether the protein segment can produce sufficient neutralizing antibodies in humans to protect them against acquired immune deficiency syndrome.

Even if effective, a practical preventive vaccine still is years away because of the extensive safety and effectiveness tests that would be required before approval, experts say.

AIDS is an infectious disease that wrecks the immune system and leaves victims open to numerous fatal infections.

No. 2 CIA man probed on Iran

WASHINGTON (AP) — Senate investigators quizzed the CIA's No. 2 man for four hours and subpoenaed documents around the country Thursday in an expanding probe into the secret sale of arms to Iran and transfer of profits to Nicaraguan rebels. President Reagan said Cabinet officers are free to decide whether to invoke the Fifth Amendment when their turn comes to testify.

A long-distance disagreement surfaced within the administration over the roots of the president's controversial Iranian arms policy. White House spokesman Larry Speakes said "we don't agree with" Defense Secretary Caspar Weinberger's contention that Reagan acted on bad advice when he decided there were responsible officials to deal with in Iran other than the "lunatics" who run the country.

Campus newspaper will focus on Greeks

By Suzanne Carson

First Mustang Daily, next The Alternative, then what? Enter The Greek Vine — an all-Greek newspaper which could be available free of charge to the Greek community as soon as next quarter.

Cal Poly journalism junior Brooks Watson, a member of Sigma Nu Fraternity, is behind the effort to produce an all-Greek newspaper pertaining to the entire Panhellenic community of Cal Poly.

Watson said that he is borrowing the idea from his experiences at UCLA last year. "They have an all-Greek paper that is extremely successful," Watson said.

Watson's purpose for the paper stems from a perceived need of greater communication among all of the Greek community.

"I think we have some internal communication problems within our Greek system," Watson said. "Quite often there are false rumors being spread, and a paper could clear up these problems."

In addition to clearing up conflicts and communication problems, having an all-Greek paper will serve as a way of unifying all of the sororities and fraternities, said Watson.

"Quite often members of different sororities and fraternities are unformed of any activities going on in any house other than their own," Watson said. "I think that this paper could clear a lot of this up, unify the Greeks at Cal Poly and let the rest of the student community know what's happening within the Greek community," he said.

Greek support for the paper has been positive — "a hundred percent," according to Watson.

The paper will tentatively consist of an all-Greek staff and will be funded by the Inter-Fraternity Council, Panhellenic, Sigma Nu Fraternity and any advertisements the paper sells.

The paper will be distributed twice a month — free to the Greeks and also available to the general student body.

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Mustang Daily  Friday, December 5, 1986  3
**Wishes you a merry Christmas**

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**New Shakey's contract approved**

By Sandra Coffey

Approval of the second Shakey's Pizza contract and selection of architects for the construction of the Rec Sports Center were finalized Wednesday at the Student Senate meeting.

Senators spoke about their feelings regarding the marketing procedure used by ASI in the Shakey's Pizza deal. David Hunt of the ASI executive staff said ASI should abandon the marketing agreement with Shakey's because, "ASI doesn't know what marketing means."

Hunt said marketing guidelines needed to be set up before the Shakey's project and other marketing ventures are arranged. He described the situation as a Pandora's box, and recommended the senate approve the finance committee report which opposed the Shakey's contract.

Joe Kennedy, ASI executive staff member, took an opposing view and said that in the worst case, ASI would make at least $180 a month. He added that to back out of the Shakey's deal now would damage the credibility of ASI. He said it would appear that ASI "bargained in bad faith" if they used their lack of marketing guidelines as the reason for ending the agreement.

After discussion about the Shakey's project, the finance committee's report (which disapproved of the Shakey's contract) failed to pass. A vote was then taken to approve the new contract. It passed with a vote of 19-2 with two abstentions.

In another action, three architectural firms were unanimously approved to present plans for the construction of the Rec Sports Center. Donald DeJong, senator from the School of Agriculture and vice-chair of the senate said, "All three are good firms, and any of them would do a good job."

At the conclusion of the meeting, Steve Blair, senator from the School of Science and Math, moved to discuss ASI President Kevin Swanson's job performance at the next senate meeting. The senate approved of the motion.

Following the meeting, Swanson invited senators to his office to discuss problems and concerns they had regarding an article that appeared in Mustang Daily Wednesday. The article listed allegations made by some senators against Swanson concerning his performance as ASI president.

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**CALENDARS**

From page 1

"The production, printing and color of the calendar is very good," Roberts said. "But I think, from the feedback we've been given from females and others, that there is a general disappointment in the variety of the models," he added.

"The women's calendars of the past two years did much better, selling into the thousands."

George Andrade, an agricultural business management graduate who put out last year's Women of Cal Poly calendar as his senior project explained his success: "I think my partner and I caught the very tail end of a mature market."

Of the 5,000 black and white calendars Andrade printed, 4,000 were sold.

Andrade's calendar portrayed 12 Cal Poly women with a physical fitness theme — something he said the men's calendar lacks. "The men's calendar is produced well with good color, but it lacks a calendar theme," Andrade said. "There are just some pictures of some good-looking guys."

"More action, more skin, that's what would have sold more calendars," Andrade added.

"In hindsight Heeg and James agree with these evaluations even though they've been pleased with their efforts."

"There are just so many calendars out there — it's a super-competitive market," James said.

"More than 100 men applied for the calendar modeling positions and 40 sorority members whitened the number down to a final 12 models. "We feel that some of the choices for models were not the best — that some of the girls chose their friends rather then the best models," James said. "That hurt the calendar."

James also said that the "conservative, Cal Poly approach" which they took with the calendar was another mistake.

"If there were a next time we would show more beach, swimsuits and skin."
Doors open for international students

Having a home for the holidays

BY JULIE JORDAN, staff writer

When people think of Christmas break they may be reminded of family and friends, home-cooked meals and plenty of free time. After finals students usually hit the road as soon as possible to begin vacation, and on campus the dormitories are closed. In fact, except for a few administrators, professors, and athletic teams, Cal Poly is virtually empty.

International students, however, do not have the luxury of going home for winter break. When the dorms are closed Dec. 16, students housed there have to find some place else to live. This is not always easy, but thanks to services provided by local residents and Christian organizations, there are usually more places available than there are international students to house.

Barbara Andre, assistant dean of Student Affairs, in charge of advising international students, said the International Student Program provides American host families during the Christmas holidays for any international student who needs assistance.

"About 50 percent of international students stay in San Luis Obispo for the holidays," said Andre. This program creates a cross-cultural experience for all involved, while also providing an opportunity for sharing American heritage with people of different cultures.

Laud Gaba, an animal science major from Liberia, said he does not have time to go home for break, and he usually goes to visit international students from his country at other universities. One year, however, he visited a host family in Napa Valley with the Navigators, a Christian club on campus. "The Navigators took me home for Thanksgiving and I had my first impression of a typical American holiday," said Gaba. He added, "I had a really good time."

"There is not a large percentage of international students at Cal Poly and it is hard to contact them because they are not visible," said Sauni Anderson, who is in charge of a host family program through Intervarsity, a Christian club on campus. "We send out letters to all of the international students and invite them to stay in local houses or apartments over break," said Anderson. She added, "In some instances they are also taken home to meet 'mom and dad' and experience Christmas with host families."

Larry Thiel, a staff member of Intervarsity, said there is also a week-long trip to the mountains with other international students from the University of the Pacific and Fresno State University. "Called International House Parties, the trip allows international students and their friends to get together, ski and play in the snow," he said.

Along with campus organizations, there are also alumni and faculty members who open up their home to international students during the holidays. Scott Greenaway, a 1975 Cal Poly graduate, is one such person. "My three children really enjoy learning about the cultures of international students," said Greenaway. "Interaction with children is rare for the students and since some of them have children of their own back home, it relieves some of the frustration of not being there."

The American family is so misrepresented on television that international students need to see what a family is all about, said Greenaway. "Hosting students with families enables this to happen and allows a mutual sharing of which we usually end up getting more out of than we expected," he said.

Christmas Sale.

As our gift to you, El Corral Bookstore will deduct 20%–35% from the price of selected merchandise during the Annual Christmas Sale.

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Hurry for best selection as this sale is limited to existing stock.

Save 20%–35% December 8–12
Cuesta city libraries are current

Kennedy Library phone books outdated

By Ken Miller
Staff Writer

Students who need to know the telephone numbers of out-of-state friends or relatives and go to the Robert E. Kennedy Library will find that some directories date back to 1981. Many times the person being sought has long since moved to a different location, making finding the number difficult.

This is a common problem at Robert E. Kennedy Library, where more than half of the phone directories are at least five years old. Directories dating back to 1981 include Fairbanks, Alaska; Brooklyn, N.Y.; and Baltimore, Md. From 1982 there are directories from Boston, Mass.; and Austin, Texas.

Paul Adalian, head librarian in the reference department, said that since the American Telephone and Telegraph divestiture in 1983, everything has changed. "It's taken us a long time to get out-of-state books. Right now, we have standing orders for all the major metropolitan areas, but I don't know what the problem is with delivery," he said.

Liz Kreiger, children's librarian at the San Luis Obispo City/County Library, said, "We have had no problems getting directories for all the major out-of-state areas." As of now, the San Luis Obispo library's stock of directories is all up to date.

Mary Lou Wilhelm, library director for Cuesta College Library, said she thinks that the AT&T divestiture has something to do with Cal Poly's failure to keep its telephone books up to date.

Cuesta's stock of phone books is almost completely up to date, with the oldest directory from 1984. Wilhelm said that at one time Pacific Bell was going to charge all the universities for out-of-state phone books, but when Cuesta refused to carry the directories, Pacific Bell gave them the books free of charge.

No public libraries have to pay money for out-of-state phone books, Wilhelm said.

According to Greg Wilson, a library assistant in charge of ordering phone directories, Cal Poly is a public library. "If anyone who is not a student wants to check books out at Cal Poly, they can buy a user card for $25 a year."

The San Luis Obispo City/County and Cuesta libraries are both public and charge nothing for library cards, which are good indefinitely.

As a result of Kennedy Library's public status, it pays nothing for out-of-state directories. "When AT&T broke up, they were going to charge us prices as high as $70 per directory. It took eight months for the American Library Association to turn this decision around, and now we have started to revamp our entire stock," Wilson said.

Kennedy Library's stock of telephone books should be completely revised by March of 1987, Wilson said. When asked why Cuesta and the San Luis Obispo City/County libraries already have completely new books, Wilson said, "I'm not sure how. They may have gotten theirs all in one shipment, but I don't know."

Foreign phone books will probably be ordered "every other year," according to Adalian. Currently, the oldest foreign phone book is from Toronto and dates back to 1974.

Wilson thinks the foreign phone directories will be discontinued. "We have to pay money for them, and they're really expensive, so I have a feeling we won't be carrying them much longer," he said.

'Right now we have standing orders for all the major metropolitan areas, but I don't know what the problem is with delivery.'

— Adalian

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INSIDE:

Why a good concert is hard to find in SLO

Punk rocker Jello Biafra returns to town as a poet
The fervid music emanating from the speakers was from none other than San Luis Obispo's premier heavy metal band, Intrinsic.

Like their music, their name is distinctive, a change from the trite, oxymoronic names many heavy metal bands choose to label themselves with. Mike Mellinger, a lead and rhythm guitarist for the band as well as an engineering technology major at Cal Poly, chose the name.

"It's one of my electronics classes they talked about the intrinsic properties of a semiconductor and I thought it was a cool name, so I remembered it and asked the band about using it," explained the tall guitarist whose light brown hair tumbles past his shoulders. "They liked it."

The other members of Intrinsic are bass player Joel Stern, a food science major; guitarist Ron Crawford, a journalism major; drummer Chris Binns and singer Garrett Graupner. The band was formed two years ago when Mellinger and Crawford met in the sandwich line at the Snack Bar.

"I saw that Mike had a Michael Shenkner Group shirt on and I asked him how the concert was, and if he personally played any instruments," the red-haired Crawford said. "They started jamming together and put up flyers and ads looking for other musicians. Binns saw a flyer in the Music Factory, and Stern saw and ad in the Mustang Daily."

Intrinsic plays only original tunes. One of the guitarist comes up with a rhythm or a lick and then the other members add to it. Bassman Stern says he changes his parts all the time.

"These guys are so loud that you can't hear yourself play, so you have to do something to amuse yourself," said Stern. He isn't kidding about the loudness, but the music is more than loud. It's intense.

Perhaps a better name for the band would be Intense-ic.

Whether the band's energy will translate onto vinyl is soon to be seen. Intrinsic has recorded an album which should be out by the beginning of next year.

Although practices are tough to squeeze in, Intrinsic is one of the tightest bands around. The songs contain intricate rhythm and tempo changes, yet the players roll through these transitions smoothly and cohesively, something any musician can affirm someone to do.

And unlike other heavy metal bands which bank upon fancy outfits, make-up, or demonic themes to create an image, Intrinsic shuns this artificiality and relies upon the music to create the image.

"We've definitely not your stereotypical heavy metal band," said Crawford.

Mellinger agrees. "We hate image bands. All those bands rely on their image and the music comes second."

The members of Intrinsic probably couldn't afford to dress up anyway. Most often, when they get paid for playing, it's a minimal amount.

But for Intrinsic, it's the music that counts. The band is far from being discouraged by the low pay and sometimes small gigs. Their goal is to become professional musicians.

"But for now they can only be taught live in local clubs. The club owners had better have some spare doors in stock, because the old ones will surely be blown off."
T he local headlines of the past year have ranged from Jesse Colin Young to Mojo Nixon. The question is: where are Genesis and The Talking Heads? The location of the Central Coast seems ideal for concerts because it is halfway between Los Angeles and San Francisco, two large concert cities. Unfortunately, the San Luis Obispo most big name bands is through a chartered bus win downtown as they pass on their way to a bigger place and more money.

San Luis Obispo is smaller in size than other concert cities, but that is not why it is a virtual live music desert when it comes to big name acts. There are several facilities and clubs which stage successful concerts on a regular basis, but because they do not have a large seating capacity, they cannot afford the high fees necessary for well-known performers.

According to Ray Diggins, general manager of KOTR, the problem is size. "I always want to play here, but there is just no place to put them," he said.

"The Central Coast, however, will become a major entertainment area soon and now is the time to develop venues with a view toward the future," said Diggins. "Production companies always are searching for a fresh market, and I feel that this area will be it."

Diggins himself has big plans for the area. He wants to start producing events instead of just concerts, which will range from 5,000 to 10,000 capacity next year. "We want to produce outdoor events for all ages that are more than just music," he said.

The Mid-State Fair has the only 15,000-plus facility used for concerts on the Central Coast. Maynard Potter, general manager of the fair, said the outdoor facility can handle any of the Los Angeles area. The only drawback is that this name concerts are held only during the fair, which is in the late summer.

Although the capacity of the fair is ample enough, there are still other problems which deter some major bands from playing at the fair. Presently negotiating for Lionel Richie and Journey for this summer, Potter said it frequently cannot get bands because of lack of availability.

"Which bands we get depends on when they can play and for how much money. We do all of our own booking, and even though last year's fair was the largest in the nation entertainment-wise, we still have groups who are skeptical about the word "fair,"" said Potter. "It is not until the bands play here that they realize we have a major concert facility."

Scott Larson, program director for KPR, said the sellouts of 15,000 or more at the fair prove that a major band could do well regardless of the size of the concert hall.

Also previously involved with the Morro Rock Cafe in town, Larson said that the club tried to feature bands twice a month and DJ's the rest of the time. However, in this instance it was not a lack of band availability that caused the cafe to lose money, but a lack of promotion. Additionally, the cafe was labeled as a "teen club," which contributed to its difficulties.

Ken Riener, owner of The Darkroom, said that he stages all of the bands that would not prove to be welcome anywhere else. "Thursday through Saturday we usually focus on rock, as we cater to students and that is what they want," he said.

There is no way to really get in touch with local or other acts as communication is a real problem," said Riener. "The only way we get acts to find out about us is by word of mouth."

The Cal Poly Main Gym has been the the site of many successful concerts in years past, and has been home to two concerts so far this school year. The building has a seating capacity of 3,200. However, it is still just a gym, and it has its limitations.

Jackie De Camara, vice chair of ASI Concerts, said the main problem encountered by the staff-staffed committee is finding a band that is available, affordable, and that would attract a fair mainstream audience. "I deal directly with about 25 to 30 agents in trying to book bands which are available to us."

"ASI Concerts has lost money over the years and are still working off a deficit," said De Camara. "We have found that unless the group is pretty mainstream, the concerts just do not sell. Although we would like to have a variety of types of concerts, we have to deliver what most of the students want or go bankrupt."

Next, if the band is determined to be a possible sellout candidate, the ever-present issue of cost surfaces. Student ticket prices for this year's concerts, Berlin and Eddie Money, were $15.50. De Camara said that to book a major band, the ticket price would have to be increased to $25 just to cover the band's fees. "At this price, the turnout would be less than satisfactory."

The desired specifications met, the hard part begins: to find a date when both the band and the gym are available without inconveniencing athletics or classes, which have priority. "Our relationship with athletics is a lot better than in years past, but when agents call and only give us two dates on which the group can play, if we can not get the facility there is no show," said De Camara.

Even if Cal Poly had a bigger facility there might still be booking problems. For example, UC Santa Barbara has three concert-sized facilities: the Event Center, which seats more than 5,000; Robertson Gym, which holds 2,000; and Campbell Hall, which holds 800. Their problem is not as much facility availability as that they just cannot seem to sell out a concert.

Craig Meyer, a member of the UCSB Program Board, said they have a hard time getting people to go to the concerts. "We are a concert graveyard and must sometimes have an amount guarantee for the concert from the promoter before we will hold a concert," said Meyer. "This means that the promoter pays for everything and whether the show is a success or not, we only get a pre-specified amount."

Fresno State University holds about three or four concerts a semester, drawing from a larger community than San Luis Obispo. Recent bands have been Fishbone and Starship. The concerts were staged in either Whitfield Hall, with a seating capacity of 900, or the outside amphitheatre, which seats 6,500.

Dave Skaff, concert coordinator on the program board, said, "When bands come looking for you, you probably do not want them. We try to solicit a response from students as to what they want to hear and see by giving a survey. Who we get depends on the availability of the band and the facility."

Block booking is often attempted with other universities such as Cal Poly, UCSB, and San Jose, said Skaff. "If we can get other universities to book the same band, then the cost is a lot cheaper for everyone involved," he said.

Barren desert of concerts
Problems including undersized facilities and limited band availability make the Central Coast a less-than-ideal town for most big-name bands

By Julie Jordan, Staff Writer

The Cal Poly Main Gym has been the site of many successful concerts in years past, and has been home to two concerts so far this school year. The building has a seating capacity of 3,200. However, it is still just a gym, and it has its limitations.

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"ASI Concerts has lost money over the years and are still working off a deficit," said De Camara. "We have found that unless the group is pretty mainstream, the concerts just do not sell. Although we would like to have a variety of types of concerts, we have to deliver what most of the students want or go bankrupt."

Next, if the band is determined to be a possible sellout candidate, the ever-present issue of cost surfaces. Student ticket prices for this year's concerts, Berlin and Eddie Money, were $15.50. De Camara said that to book a major band, the ticket price would have to be increased to $25 just to cover the band's fees. "At this price, the turnout would be less than satisfactory."

The desired specifications met, the hard part begins: to find a date when both the band and the gym are available without inconveniencing athletics or classes, which have priority. "Our relationship with athletics is a lot better than in years past, but when agents call and only give us two dates on which the group can play, if we can not get the facility there is no show," said De Camara.

Even if Cal Poly had a bigger facility there might still be booking problems. For example, UC Santa Barbara has three concert-sized facilities: the Event Center, which seats more than 5,000; Robertson Gym, which holds 2,000; and Campbell Hall, which holds 800. Their problem is not as much facility availability as that they just cannot seem to sell out a concert.

Craig Meyer, a member of the UCSB Program Board, said they have a hard time getting people to go to the concerts. "We are a concert graveyard and must sometimes have an amount guarantee for the concert from the promoter before we will hold a concert," said Meyer. "This means that the promoter pays for everything and whether the show is a success or not, we only get a pre-specified amount."

Fresno State University holds about three or four concerts a semester, drawing from a larger community than San Luis Obispo. Recent bands have been Fishbone and Starship. The concerts were staged in either Whitfield Hall, with a seating capacity of 900, or the outside amphitheatre, which seats 6,500.

Dave Skaff, concert coordinator on the program board, said, "When bands come looking for you, you probably do not want them. We try to solicit a response from students as to what they want to hear and see by giving a survey. Who we get depends on the availability of the band and the facility."

Block booking is often attempted with other universities such as Cal Poly, UCSB, and San Jose, said Skaff. "If we can get other universities to book the same band, then the cost is a lot cheaper for everyone involved," he said.

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School documents used as gift wrapping

SAN DIEGO (AP) — Confidential documents of the San Diego Unified School District took a wrong turn on their way to the shredder and ended up as gift wrapping at a novelty store, where employees didn’t notice the error until a shocked customer spotted it.

"I'm a banker. Confidentiality is a big thing to me," said Craig Valiquet, who noticed that his gift was wrapped in paper containing the names, social security numbers and some salaries of school district employees.

The snafu was explained Tuesday at the school board meeting.

Frances P. Espy, a teacher at Gompers Secondary School and co-owner of Bumper Snickers, a shop at the Seaport Village shopping center, said one of her teenage employees is the daughter of a city schools employee. The girl brought some "scratch paper" into work that her mother had brought home from the school district, and Bumper Snickers workers began using it to wrap purchases, Espy said.

George Russell, city schools assistant to the superintendent for personnel, said it appeared the mistake went unnoticed for several weeks. Russell said the printouts he has seen dated back to August, and Valiquet said he saw printouts dating back to July.

"We're going to tighten up the way we discard our computer printouts," Hoover said.

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"We're going to tighten up the way we discard our computer printouts," Hoover said.
A s anyone past infancy should know, "Star Trek" will probably go down as the biggest anomaly in television history. Although it was cancelled more than 15 years ago, its combination of truly way-out plot lines, humor, and philosophy make it a treasure to watch over and over again. Unfortunately, the same cannot be said of the three "Star Trek" movies which followed. They were all hyper-ornate and hellishly overlong. "Star Trek IV: The Voyage Home" is no exception.

In the Christmas line-up for this year, "Star Trek IV" seems likely to be its biggest moneymaker. It retains the main characters from the "Star Trek" series, and seems to have already broken records in terms of box office receipts.

Sadly, the film has borrowed an idea from a previous television episode of "Star Trek," "City On the Edge of Forever," in which Kirk, Spock, and McCoy take a trip to 1930s New York and meet a social worker played by Joan Collins. This film, co-written and directed by Leonard (Spock) Nimoy, is an abomination in the face of that classic episode. The plot is simply this: Kirk (William Shatner) and his crew must travel back in time to 1986 San Francisco and bring back a male and female humpback whale to the "present," in order to save earth from an energy-sapping probe. So much for subtlety.

Where the television show stuck to the basics, this movie seems to think substituting campy dialogue, a ridiculous plot, and truly obvious special effects makes suitable fodder for the Enterprise-starved masses. It makes one wish for the days when special effects were as easy as tilting the camera and having everyone move to the left (or right, depending on where the asteroid hit the ship).

Still, there are amusing bits along the way, particularly Kirk and Spock's adventures in San Francisco, where Kirk is a trifle naive. Guaranteed chuckles here. When this comic Noah's Ark story isn't preaching "save the whales" (something Greenpeace should love), it seems to succeed in stealing material from every science fiction movie that I can recall. One example is when Kirk and Spock go into an antique dealer's to see how much money they can get for a pair of 1800 spectacles. This is straight out of "Time After Time," in which H. G. Wells goes into a jeweler's shop to exchange some gems for cash. (Coincidentally, "Star Trek IV" was co-scripted by Nicholas Meyer, who also penned the screenplay for and directed "Time After Time.")

Other flashes of genius past recall. One example is when Kirk and Spock are chased by a garbage truck scene from "The Terminator," the "change the future" theme from "Back To The Future," and the "mysterious unknown object" idea from "2001: A Space Odyssey."

In the final analysis, "Star Trek" reruns are a preferable alternative to the excruciatingly exorbitant prices theatres charge these days. You'll get twice the entertainment value, and you can use the money you save to help the whales.

Reviewed by Ken Miller

'"Star Trek IV' uses worn plot
CALENDAR

American Tail — A new animated feature from Steven Spielberg about a mouse who is a Russian emigre. Mission Cinemas.

Children of a Lesser God — The love story between a man and a deaf woman, told in sign language as well as in spoken words. William Hurt and newcomer Marlee Matlin star. Festival Cinemas.

The Color of Money — Paul Newman and Tom Cruise star in this sequel to the classic film "The Hustler." Festival Cinemas.

Crocodile Dundee — Paul Hogan as an outback Australian who attempts the "sophisticated urban jungles of Manhattan." Bay Theatre, Festival Cinemas.

Ferris Bueller's Day Off — Matthew Broderick and friends skip school and play all day in Chicago with a really great red Ferrari. Sunset Drive-In.

Firewalker — Chuck Norris and Louis Gosset, Jr. team up in what appears to be a comedy. Fremont Theatre.

Heartbreak Ridge — The new Clint Eastwood movie about life in the Marines. The Marines withdrew their backing because they thought there were too many swear words. Festival Cinemas.

Jumpin' Jack Flash — A comedy starring Whoopi Goldberg as a mild-mannered woman caught up in a web of espionage. Festival Cinemas.

Modern Girl — Madonna Plaza Theatre.

Mother Teresa — A documentary following the work of the Nobel Peace Prize-winning nun who has dedicated her life to the poor. Rainbow Theatre through Monday.

Peggy Sue Got Married — Kathleen Turner wears a ponytail and bobby socks when she gets thrown back in time. Mission Cinemas.

Ruthless People — The comedy hit where Judge Reinhold gets revenge, Bette Midler gets skinny and Danny Devito gets his. Sunset Drive-In.

Scorpion — They say at the theater this is an adventure movie. Fremont Theatre.

Song of the South — Zip-a-dee do dah! It's the animated classic from Disney! Festival Cinemas.

Star Trek IV: The Voyage Home — Kirk and the gang find themselves back in 1986 with a mission to save the whales. Festival Cinemas.

The Wraith — About a young man who comes back to get the guy who brutally murdered him. Stars Charlie Sheen. Festival Cinemas.

Top Gun — Except for the love scenes, this is a two-hour advertisement for the Air Force. Madonna Plaza Theatre.

Tough Guys — Burt Lancaster and Kirk Douglas star in this comedy about two old-time gangsters making it in the 80s.

THEATER

The PCPA Theatrefest production of Cinderella is being presented at the Marian Performing Arts Center in Santa Maria. The holiday musical will play through Dec. 21. Call 928-7731 for ticket information.

A Christmas Carol, the classic Dickens story of Scrooge and the Christmas ghosts, and The Cinderella Opera (or "The Shoe Must Go On"), a comic musical fairy tale, are playing now at the Great American Melodrama in Oceano. Call 481-4880 for information.

A scene from the Great American Melodrama production of "Cinderella Opera."

THE FOLKS AT THE CAMPUS STORE

WISH YOU HAPPY HOLIDAYS!
Manet painting nets $11 million

LONDON (AP) — A painting by Edouard Manet sold at auction Monday for more than $11 million, the highest price ever paid for an Impressionist painting.

Christie’s auction house said the winning bid of 7.7 million pounds for "La Rue Monsieur aux Paveurs" by the French master was received by telephone from a European buyer whose name was not revealed.

In three minutes of intense bidding, the price grew in steps of 200,000 pounds from the opening 2 million pounds to 7 million, about double what the Manet was expected to bring.

The 1878 painting was from London’s Courtauld Collection and was sold on behalf of a descendant of Samuel Courtauld, who founded the collection and the Courtauld Institute of Art.

Its title translates as “Monsier Street with Pavers.” The painting depicts the view from Manet’s Paris studio, looking down the street with road workers in the foreground and carriages and figures beyond.

The 25-by-32-inch canvas was featured in the Manet centenary retrospective, which drew large crowds in New York and Paris in 1983.

The previous Impressionist record was $9.9 million paid in New York last year for a Van Gogh. The largest sum for a painting ever paid at auction was 8.1 million pounds last year for Andrea Mantegna’s 15th century “Adoration of the Magi.” At the time, the price was equivalent to about $10.4 million, and is about $12 million now.

At The Spirit tomorrow night the Allan Thoneshill Band is set to play. The Tim Jackson Band will be featured at Shenandoah all next week. The band will move its equipment down the road and play at The Spirit Dec. 12.

At Champion’s Tuesday night, The Twisters will entertain the crowd.

Linnea’s Cafe will be serving up Sous La Terri Brass Quintet in addition to exotic coffee Saturday night.

At The Darkroom tonight the metal band Intrins is supposed to blow the doors off.

Later this week, The Darkroom will host Abner Malady (Tuesday), Secret Service (Wednesday), and Twinkle Defense (Thursday).

ETC.

Actors of Asian background are sought for the Cal Poly production of “The House of the August Moon.” There are roles for about 25 actors. A copy of the script is on reserve in the Reserve Room of the Library. Auditions will be held Jan. 6 and 7. Anyone interested in auditioning should call Roger Kenvin at 546-1465.

Open auditions for the upcoming Pismo Light Opera Theatre production of “Kiss Me, Kate” will be held Dec. 7 and 8 at 7 p.m. at the Marion Houston Theatre in Pismo Beach. Auditioners should be prepared to sing and dance. Callbacks are scheduled for Dec. 10. Call 773-2882 for more information.

Submissions to Spotlight Calendar must be received by 5 p.m. Wednesday for consideration for Friday publication. Send to Spotlight Editor, Mustang Daily, Cal Poly, San Luis Obispo, 93407.

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SS: I see. So the status of the band is that you're no

longer together.

JB: That's a great question. I was just thinking about that. All of a sudden I don't have any band anymore — that's one more casualty of the charges. So this is one way of keeping my act thriving. And I think it's also an interesting exercise.

SS: Do you see any kind of future for a band for yourself?

JB: Not for a long time. I can't really. I've wound up becoming a professional defendant. The legal case takes up all of my time because nobody helps me with phones, or anything.

SS: What do you think of charges that you've deliberately tried to provoke the New Right?

JB: It wasn't to provoke them — they want to bury us. Their ultimate goal is to put us and our record label, Alternative Tentacles, out of business, while at the same time trying to score points with far-right political action committees who are sitting on a lot of money and are willing to funnel it to candidates at national and local levels who are willing to kiss ass and pass their litmus test. In order to do that one first has to attract their attention.

SS: Is there any case mean bankruptcy for Alternative Tentacles?

JB: It's too early to tell. That's why we've started the No-More-Censorship Defense Fund —

because we don't want any of the five defendants to wind up going broke having to fight for their right to exist ... This is pure and simple orchestrated harassment.

SS: Your case is obviously going to set a precedent.

JB: Even that we're fighting it in the first place. If we just took a slap on the wrist and got on with our lives, we would have opened up the floodgates for other harassment nationwide. Not just against underground musicians, but against people like, say, Prince or Madonna or many filmmakers, movie theatres, libraries, poets, you name it.

SS: What kind of support have you had from the music industry, and do you expect any more?

JB: Except for Frank Zappa, practically zero, even from other independent labels. Keep in mind we live in the days of the "Me" Generation where people are only looking out for number one and don't really give a damn about anybody else.

There's been support here and there. A lot of bands have played benefits for the defense fund, which has been very helpful, including the Long Ryders, who are on a major label. That took me by surprise, and it was a pleasant surprise at that.

SS: Have you tried to get any support from Spin magazine, Penthouse, Playboy, Rolling Stone ...

JB: There was one piece run in Rolling Stone when the charges first came down, but that's it. In keep in mind, they are an establishment unto themselves, and we are on the outside of that and will probably stay that way because we won't play ball according to their corrupt regulations. In other words, we are an anti-entertainment group of entertainers. We feel most popular culture can do better than just sedate the populace into being more obedient and mindless shoppers than they already are. And of course, if we do attack the entertainment industry itself ... then I can't expect them to be too eager to help us.

SS: Much of the work you've done has shocked people. Do you see anything positive coming from it?

JB: I think a lot of positive things come from it. I mean, why else would anybody bring the band to San Luis Obispo in the first place? It's because the word spread that there were alternatives to Madonna, and right-wing heavy metal bands.

Most importantly, and what means most to me, is how many people have been inspired by us to go out and do something themselves — be it political activism, doing a band, a magazine, writing, films, you name it. I think it's great when people come up to me and instead of asking for something like an autograph they say, 'Hey I listen to your stuff and I like what you're doing. Here's some of mine.'

SS: Why do you think people are so afraid to have your work around?

JB: Because it provokes people to think. And when people think they ask questions. And when they take the blinds off they realize they are probably being used by a corporate system that just wants them for fodder.

SS: Do you think the pressure from the PMRC is going to let up if you win?

JB: I think it'll get worse either way because they have so much money now than they did last year. While we sit quietly and assume that censorship is last year's issue, the PMRC has been quietly gathering huge amounts of money and much more clout among their backers.

SS: Do you think the New Right is trying to rewrite the Constitution?

JB: They're trying to destroy the Constitution. The Constitution, that wonderful, beautiful document, was conceived in here and it's in the pages of a history book where it could be rendered harmless. I mean, to a large degree it's been abolished anyway. Have you ever tried reading the Bill of Rights to a police officer? This is one of the reasons we're fighting the case — we don't want to see anymore dominion fall. We've already seen what happens when Ed Meese's people mail a threat letter under the table to 7-Eleven. They pulled Playboy and Penthouse off the shelves. Next thing you know, Wallmart drugstore chain has pulled Rolling Stone and 31 other rock publications off their shelves because they are considered pornographic. By who? By Rev. Jimmy Swaggart. Who intended — did a clown like that get that much power?

SS: What about the San Francisco music scene?

JB: The Bay Area music scene has never supported us at all. I mean, they thought it was kind of cute when I ran for mayor, but we also made it clear real early on that we were not going to play on their terms. In other words, we were not going to start ripping off our audience and start playing Bill Graham production shows. And we stuck to that over the years, and the price we have paid is it's very hard to find a venue to play in without the same kind of police problems coming down that happened in San Luis Obispo. And I think it's more than an interesting coincidence that the same police officers who keep trying to crack down on music and anybody having any fun in general never seem to touch a Bill Graham venue.

SS: Do you see any hope for freedom of expression in the future?

JB: Only if we fight to hang on to it and keep using it as much as we can, and only if other people fight to keep their right to free access to information.

If we just took a slap on the wrist ... we would have opened up the floodgates for other harassment nationwide.
Mustangs win big against Argonauts

By Elmer Ramos
Staff Writer

It wasn't pretty, but it was a win.

The Cal Poly men's basketball team looked as if it would never get on track Wednesday night in the Main Gym against the scrappy but obviously inferior College of Notre Dame. It took some time, but the Mustangs succeeded in shaking the blues, destroying Notre Dame 68-37.

For a while, the only highlight of the evening was the public-address announcer’s off-key rendition of "The Star Spangled Banner." Both teams played sloppily until Poly broke the game wide open in the second half, running off with 32 points while holding Notre Dame to only 13.

Poly's Melvin Parker scored 16 points and grabbed seven rebounds, both game highs. Mitch Pierce added 12 points and Sean Chambers scored 10. Aaron Paulsen led Notre Dame with 11 points.

The contest was Poly's home debut. The Mustangs, 2-0, opened the season by upsetting high-ranked Cal State Hayward last Saturday.

Were the Mustangs really experiencing an emotional letdown after the Hayward game? "There probably is some truth to that," said Poly coach Steve Beason. "I hope we can play steadily and not rely too much on emotion."

See MUSTANGS, page 9

Spikers' season comes to an end

San Jose State defeated the Cal Poly volleyball team in the first round of the NCAA playoffs Thursday night, ending the season for the Lady Mustangs. The scores were: 15-7, 14-16, 15-11, 15-11.

San Jose, the nation's fourth-ranked team, raised its record to 28-6. The Lady Spartans advance to the second round of the Northwest Regionals to be played next weekend. The Lady Mustangs, twelfth in the nation, dropped to 21-16 and were stopped short of the national-championship round for the seventh consecutive year. The loss was Poly's fourth defeat in four matches against San Jose this season.

Shawna DiBiaso paced San Jose with a game-high 19 kills out of 54 attempts (.222 kill percentage). Barbara Higgins converted 17 of 35 kill attempts (.371) and Lisa Ice, the Pacific Coast Athletic Association's co-player of the year, pounded down 15 of 43 (.326).

Michelle Hansen was Poly's leading hitter with 16 kills. Three other Lady Mustangs were in double figures: Vera Pendergast with 15, Theresa Smith with 14 and Carol Tscharas with 12.

—By Elmer Ramos
Women get big win over Sonoma

By Suzanne Carson
Staff Writer

After a slow first half effort, the Cal Poly women's basketball team rallied to a 65-40 victory over Sonoma State Thursday night, bringing their season record to two wins and three losses.

Coming off a three-game losing streak to three Division I opponents, the Mustangs were confident of a relatively easy victory over Division II Sonoma. At halftime, with the scoreboard showing Cal Poly with 26 points and Sonoma with 16 points, the Mustangs were not playing up to their potential, but down to the level of their opponents, according to Mustang coach Jill Orrock.

"It was a typical sloppy first half," Orrock said. "I told them at the half that we had to redeem ourselves."

The Mustangs did improve their play in the second half of the game, completing 17 of 35 field goals compared to their first half effort of 10 for 32. The Mustangs managed to mix up their offense better in the second half, moved the ball around faster and saw some aggressive play from guards Julie Jordan and Kim Lackore.

Plagued by injuries and fouls, Orrock was forced to change her game plan for the Mustangs. With senior forward Janet Jorgenson, one of the team's leading scorers, out of the game with a broken finger, the Mustangs looked to 6-3 center Sherrie Atteberry for points. Atteberry made two fouls early on in the game and Orrock sent in freshman Nancy Comstock and sophomore Catherine Ehard, who scored seven and 10 points respectively.

"Atteberry wasn't 100 percent tonight — she's hurt from the weekend, but she'll be back," Orrock said.

Six-foot forward Trina Tualasena was impressive under the boards with 14 rebounds and a total of 12 points.

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When is the Right Time to Call Your Boyfriend?

a) When the president of Phi Gamma Delta asks you to Saturday night's Fiji Formal.

b) After racquetball class, to tell him that the instructor with the Australian accent and those blue eyes did wonders for your serve.

c) When you just feel like telling him you miss him after all.

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All of which will probably inspire him to drive out for the weekend, giving you an excuse to blow off that silly frat party after all.

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Poly rugby club loses match with Aussies

The Cal Poly Rugby club lost a very scrappy match to an Australian exchange team Thursday night by a score of 12-9. Poly opened the game with a powerful drive that resulted in the first score of the game. Andy Hendkmen scored on an endaround with an assist from Art Tarczew.

After that the game was a see-saw battle for control of the ball, with Poly seeming to get the better of it. The Aussies, not intimidated by Poly, fought back and took advantage of several penalty kicks that tied the game by halftime.

Midway through the second half the Aussies started to come alive. On a wild throw-in they finessed the ball in for a touchdown, and took the 12-6 lead.

The Mustangs did not let this go unanswered and were able to convert a penalty kick to bring them to within three points of the Aussies.

In the closing minutes of the game, Poly made a scrappy effort to score. Lead by Mick Maspin and Dave Svetich, Poly drove deep into Aussie land and were taken down by the Aussie fullbacks. The Aussies were able to hold off Poly until time ran out.

By Michael Seaman

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SCORING BOARD

Women's Basketball

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Score by halves:

Poly 65, Sonoma 40

CAL POLY (86)
Tina Tukunmcas 6-0 0-2, 12, Sher­
rinne Bawlor 4-11 3-6, 11, Catherine
Ereth 4-8 2-10, Julie Jordan 3-10 5-8,
9, Novcly Connell 3-10 12, 7, Sherie
Abbott 3-6 0-0, 0, Liza Bancroft 1-0
2-2, Lisa Oman 2-0 4-1, 4, Jennifer
Fried 0-1 0-0, Kim Kineski 0-0 1-0, 0

SONOMA (40)
Gebele Drok 5-16 2-2, 12, Lynnette
Garr 2-24, 6, Kelly Holms 2-23, Norma
Shepat 1-34, 5, B.J. McCra

CAL POLY (68)
Tina Tukunmcas 6-0 0-2, 12, Sher­
rinne Bawlor 4-11 3-6, 11, Catherine
Ereth 4-8 2-10, Julie Jordan 3-10 5-8,
9, Novcly Connell 3-10 12, 7, Sherie
Abbott 3-6 0-0, 0, Liza Bancroft 1-0
2-2, Lisa Oman 2-0 4-1, 4, Jennifer
Fried 0-1 0-0, Kim Kineski 0-0 1-0, 0

SONOMA (40)
Gebele Drok 5-16 2-2, 12, Lynnette
Garr 2-24, 6, Kelly Holms 2-23, Norma
Shepat 1-34, 5, B.J. McCra

From page 7

By most pre-game indications, the Mustangs should have barely breaking into a sweat. The Argonauts lacked both height and speed and had a 2-4 inside, including a 10-point loss to Hayward. However, Beason said he did not underestimate the op­ponent.

"I knew before going into the game that they were well coach­ed and had some games under their belt," he said. "But we have a higher skill level and bet­ter athletes. It's hard for them to match up against us."

Notre Dame countered Poly with a pesky defense that forced several turnovers and kept Poly from getting into a scoring rhythm.

"They threw a different defense at us, but we knew it was coming," said Beason. "I'd give us a D-plus on offense."

Parker, a 6-5 forward, received a better grade. He saw little playing time against Hayward — "I would like to start, but Kurt Colvin has been a good job" he said.

Parker has been slowed recent­ly by a knee injury he suffered in the Rock's OT game and said he is unsure when he will regain his full strength.

Like the Hayward game, the results were decided early. Non-starters, including Parker and Pertin, accounted for 36 of the Mustangs' points. Beason said he will continue to utilize the reserves.

"I would like to play maybe nine or 10 players every game," he said. "The more the merrier."

Poly shot 556 from the floor while Notre Dame shot an atrocious .240. The Mustangs were less effective at the free throw line, converting on only 17 of 30 attempts. However, Poly outrebounded Notre Dame 41-27.

Winners of tournaments announced

The Raleigh Hills Boys sur­vived a 15-team field to win Rec Sports' Pre-Holiday Basketball Tournament played last month, while the Beaver Barons capped the fall-quarter intramu­ral's championship.

The Raleigh Hills Boys defeated the Rock's Off team, 49-45, to claim the title in the single-elimination tournament. The Beaver Barons hammered Ice Co. in a best-of-three playoff, 2-1, to win the three-man team intramural's title. The Beaver Barons will advance to the Schick Super Hoops State Tour­nament, to be played in February at Long Beach State. If they are victorious in the preliminary rounds, the Barons will have a chance to play during halftime of a Los Angeles Lakers game.

Both the tournament and in­tramurals were sponsored by Rec Sports, which is located in Room 119A of the University Union.
IN SEARCH OF SPONSORSHIPS

BY PAMELA VARMA, Staff Writer

W hen Cal Poly runner Gladees Priour broke the tape at the finish line to win the national championship title, the Nike swoosh logo emblazoned on her running gear was photographed repeatedly by the press, giving terrific publici
ty to Nike.

But millions of other athletes wear brand names on their feet, what sets the Cal Poly track and field and cross country programs apart from other teams on campus is that most of their athletic gear is sponsored to them by Nike.

At larger schools — the Stanford and the USC's — sponsor­ship of teams by athletic equipment manufacturers is more of­ten the rule than the exception. But at Cal Poly, primarily a Division II school without major television network coverage, sponsorship is a little harder to come by.

While athletic equipment companies give merchandise to college programs primarily for publicity purposes, in some cases the donations can mean the difference between having a big named shoe-equipped team and a team ex­hausted from fund-raising activities and running in sho­es not paid for.

Lance Harter, Cal Poly track and field and cross country coach, said the Cal Poly women's cross country team is only one of six in the country to which Nike currently sponsors large amounts of equipment and running gear.

He said because the Instructionally Related Activities budget only covers part of the program's travel expenses, in order to keep runners in the neces­sary shoes and running clothes, large-scale clothing projects are needed to meet expenses. But with Nike's sponsorship, things have become a little easier.

"Nike is making our program more equipment-wise," Harter said. "I'm elated that Nike chose us."

Harter said Nike chose to pro­vide Cal Poly with between $5,000 and $10,000 worth of gear each year since 1979 because track and cross country pro­grams are traditionally among the best programs in the United States and both get a lot of posi­tive exposure. This year Harter said the品牌形象 will prob­ably reach $15,000 because the team has been re-outfitted in the Nike Muscle Look.

Donations based on coach

In compliance with NCAA regulations, equipment cannot be given directly to individual athletes, but gifts to the program can be distributed to team members by the coach, with each coach negotiating the specific terms and conditions with his company representative.

Very rarely does money change hands, rather the coach supplies the company with clothing and clothing sizes for team members and a year's supply of merchand­ise is sent to the coach for distribution at his discretion. Many times, in the case of the running shoes and shirts, and track uniforms are also picked up by the company.

According to Kevin Brown, director of corporate commu­nizations for Nike, Inc., there are no formal contractual agree­ments made, instead deals are based on personal relationships between the company representa­tive and the individual coach.

In Harter's case, sponsorship of his program evolved out of conversations with a Nike repre­sentative, who happened to be a friend of his, and the repre­sentative's impressions of Harter's athletes in action.

Unlike larger schools that seem to be able to capitalize on their names and the large amounts of publicity they are able to generate, Harter said Polych didn't get the sponsorship until the program became successful.

Because one of the founders of Nike was a track and field coach and the other founder was his star runner, Brown said that Nike looks at itself as being tied to track and field. He said the idea behind sponsoring athletic programs is not only for publi­city purposes but because the sponsors want to give something back to the sport that helped them become successful.

Brown said in choosing a pro­gram to sponsor, what really matters is not the won-loss record of the program but the charisma and abilities of the coach.

"We look for programs that are well coached and well run," he said. "But we're not only looking for those who are 12-1. We have some constant year in and year out losers. Instead of making sponsorship decisions based on the size and standings of the team, we really look at who's the actual winner. If the only beneficiary is the financial balance sheet of the university, we don't care to sponsor them."

Brown explained that companies that sponsor sports programs as additional advertising. Seek­ing sponsors beyond Sports Illus­trated ads, he said that Nike is trying to gain customer loyal­ity. "When athletes enjoy a Nike product as a student, upon graduation he may choose to continue patronizing the com­pany that was there to support him through school."

Larger universities get more

All good intentions aside, it seems that larger and tradi­tionally successful programs are able to accumulate more equip­ment donations and special shoe sprees than a small school like Polych, which is many miles away from any media center.

Sue Lemmon, assistant ath­letic director at Stanford, agreed and said that most athletic teams at Stanford receive some kind of sponsorship from an athletic company par­tially because of the name of the school and the publicity it can generate. "No teams are fully sponsored for all their equipment but some have fared extremely well," she said.

Joe Hishon, equipment manager at Stanford, said the total dollar amount of sponsored

equipment at his school is in the neighborhood of $250,000. In comparison, at Cal Poly the track and field and cross country teams' merchandise, plus the Adidas shoes given to the men's and women's basketball teams and possibly a few other miscellaneous small deals with programs on campus comes to less than an eighth of Stanford's net.

At the University of Southern California, equipment manager Vern Walker said he thinks the importance and prevalence of sponsorship has been blown out of propor­tion. "A lot of people think that the coaches get more free stuff than they really do," he said.

Nevertheless, Wendy Green, USC's director of athletic telecommunications, said the majority of the 19 men's and women's sports programs receive some sort of sponsorship from sports-related companies. And, Hishon at Stanford said that because of the large amount of equipment donated this year, he didn't have to order any equip­ment for the track team.

In addition to direct give­aways, the company likes to concentrate sponsorship to individual coaches, some sports-related companies allows the university to order national equipment directly through the company rather than having to deal with middleman retail establishments.

Hishon said Stanford previous­ly was dealing directly with eight or nine athletic companies but that number has dwindled to about three companies.

Vic Ecklund, equipment manager for Cal Poly, said that he must contact several athletic suppliers and allow them to bid on the equipment he needs and the lowest bidder, is awarded the sale. Hishon said this method, required of all state schools, allows the middleman to mark up merchandise by as much as 50 percent.

When choosing teams to spon­sor, other major athletic equip­ment manufacturers have qualifications similar to Nike's. Joe Valeriani, San Luis Obispo County representative for Con­verse, said that while his com­pany sponsors college basketball and football programs at Nhours University of North Carolina, and has been doing so for the past 40 years, he said the company likely put more on the grass roots pro­grams such as the ones in junior colleges. He said Converse cur­rently doesn't do too much at Cal Poly but does do quite a bit for Cuesta College, including spon­soring its playoffs and paying for officials.

But Valeriani said that in order to look at Converse does a better job with Division II and Division III schools because sometimes the Division I coaches are more expensive to win over. He said part of the deal Converse has with Cuesta is to provide free sports bags for the players and a free warmup suit, but that a larger school would most likely want the deal to be sweeterened a little more. And like many athletic manufacturers, Converse receives the majority of its publicity from individual deals with professional athletes.

Valeriani pointed out that no matter how large a program may be, if there are lots of kickbacks or drug problems, Converse, like most any other company, will not become involved.

Phil Vukicevich, national manager for basketball and football promotions for Adidas, which provides shoes for the men's and women's basketball teams, said his company looks at a combination of the coach, the quality of the school and the market exposure available in the area.

Although he said that Cal Poly has good programs in all sports and that he has a special feeling about the school because his two children attended college here, there is no escaping the fact that KCOY-TV just doesn't reach the same size audience as does a Saturday football game on KCBS in Los Angeles.

Despite the goals of companies like Nike, Converse and Adidas to sell off their sport programs, there remains an unequal distrib­ution of wealth among different size universities. Still, Harter said Nike's spon­sorship has been "a saving grace for the track program.

"Nike is a very hip company," he said. "They've got the pulse of the sport. I hope it lasts forever."
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From page 1
Swanson replied, “It won’t happen.”

Swanson added that even if a vote did take place and the majority of the senators were not in support of him, “I will not resign.” He said he would resign only if he thought he had done something unethical.

Swanson said, “Emphatically, I am ready to do whatever (is necessary) to facilitate discussion and achieve goals.”

From page 1
He said the present educational system in Uganda has two parallel systems: one by the Ministry of Agriculture and Fisheries and the other by the University of Makerere.

The Ministry system is intended to train people to have diplomatic skills. They have to complete the 13th grade with strong standing in science, after which training is three years. When they graduate, they work directly with farmers.

The university system also requires strong standing in the sciences, but trainees have to complete the 15th grade, he said. Training is also three years, after which they get bachelor degrees in agriculture.

Students may then become district agricultural officers or teachers, depending on available positions.

Opio-Odongo pointed out the problems facing Ugandan agriculture:

“It’s not efficient, because first of all training is too theoretical, particularly with degree courses. Secondly, the extension workers are working in a very poor infrastructure: faulty trucks, antiquated equipment, and poor roads are just some of the things which impede their effectiveness. Also, the extension workers’ findings from agricultural research stations seem to be inappropriate when conveyed to farmers. This is primarily the fault of the researchers, as they cannot communicate their sophisticated ideas in a way that farmers understand. This problem has been going on since the early 1900s. We have excellent research scientists, but there are certain aspects of their research they have ignored, making the acceptability of their findings irrelevant, such as relationships in the production process.”

Opio-Odongo used cotton as an example: “Scientists say it must be planted early in the year, like April or May, but farmers usually plant it late, about June. The reason is because rains start about March, when most farmers devote time to their food crops, resulting in late planting of cotton — they just forget all about it. The scientists didn’t understand the interrelationships between crops in times of competition for the scarce resources. In this case, we are talking about labor.”

Opio-Odongo’s reorganization program involves two things:

• Improving curriculum of undergraduates so that they better understand the conditions under which poor farmers operate.

• In-service training for agriculture scientists to provide them with the farming system’s methodology and knowledge of ag research planning and management.

Opio-Odongo is the interim team leader in implementing the program, and has been coordinating the efforts to get funding from an international agricultural research center based in Spain.

He has a bachelor of science degree in agriculture from Makerere University and a master of science degree and a Ph.D. in rural sociology from Cornell University.

ASBESTOS
From page 1
NAACO has been paid more than $500,000 for the asbestos cleanup last summer.

Asbestos is a fibrous material that has been used in construction as an insulating material. In recent years studies have shown asbestos to be a very dangerous material that can cause lung cancer as well as other diseases.

Honeywell joins exodus out of Africa
Johannesburg, South Africa (AP) — Honeywell Inc. will sell its small operation here to a local firm and join the exodus of American companies from South Africa, a company executive said Thursday.

The sale to South African owners follows a pattern set by General Motors Corp., IBM and dozens of other U.S. companies which bowed to divestment pressure from the anti-apartheid movement.

A major South African industrial group, Murray and Roberts, is to purchase the Honeywell operation for an undisclosed amount and all 175 employees probably will keep their jobs, said Markos Tmaheras, Honeywell’s local managing director.

At Honeywell’s Minneapolis headquarters, spokeswoman Susan Eich said: “I think it’s generally acknowledged that the business environment in South Africa is volatile. We took into account the total business environment in that country and came to the conclusion it’s in our best interest to sell the affiliate to Murray and Roberts.”

The Honeywell affiliate, which sells and services electronic control systems for buildings and industries, accounts for less than 1 percent of Honeywell’s revenues, which totaled $6.6 billion last year, Ms. Eich said.

More than 60 American companies have left South Africa since January 1985, including at least 24 this year.

Last month, Eastman Kodak Co. announced not only that it would leave, eliminating the jobs of its 466 employees, but also that it would bar the sale of its products in South Africa.